Crossroads Community Center & Park

Presented to the Parks & Community Services Board
By Vicki Drake
April 11, 2017
Vision

International gathering place for Sports, Arts, Fitness & Enrichment
Mission

Enhances and complements the Crossroads community by providing comprehensive recreational, educational and human service programs in the diverse Crossroads neighborhood.
Crossroads Neighborhood Demographics
Age Distribution

Provide programs for all ages with a focus on youth and teens

- Under 18: 20% (Crossroads), 20% (Surrounding), 21% (Citywide)
- 18 to 44: 51% (Crossroads), 41% (Surrounding), 39% (Citywide)
- 45 to 64: 18% (Crossroads), 25% (Surrounding), 26% (Citywide)
- 65 and over: 11% (Crossroads), 14% (Surrounding), 14% (Citywide)

Source: U.S. Census Bureau, 2010-2014 American Community Survey
Race & Ethnicity Distribution

Crossroads census tracts have a much lower proportion of whites and higher proportions of Blacks, Asians, and Hispanics than surrounding census tracts and the city as a whole.

Bellevue School District has 99 different languages and dialects spoken

Source: U.S. Census Bureau, 2010-2014 American Community Survey
Crossroads Community Center, Park & Campus
Crossroads Community Center

- The Center opened in 1981 and serves approximately 200,000 visits annually
- Diverse, accessible gathering place for all ages to take part in a variety of programs and services
- 2005-06, the Center underwent an expansion adding 5,000 sf of programmable space
- Opened the new Bellevue Youth Theatre to campus in 2015
- Available for private rentals
- Serves as a citywide emergency shelter
Adult & Aging Adult Programs

- **Fitness:** Table Tennis, Stretching, Volleyball, Basketball, Zumba, Indoor Kite Flying, drop-in activities to socialize

- **Educational:** English Language Workshops, Cultural Conversations, Book Club, King Co. Library System workshops, Intergenerational programs with Sunrise Assisted Living

- **Arts:** Classical Music Concerts, Salsa, Swing, Bollywood Dance, Theatre
Support Services

- Youth Eastside Services (YES)
- Salvation Army
- English Language Learner’s Alliance (ELLA)
- Kindering Center
- Holiday Events to connect into services and support our families in need
Crossroads Afterschool Youth Academy (CAYA)

- Local collective impact model that supports Eastside Pathways Cradle to Career initiative supporting all young people
- Facilitate and collaborate together with non-profits, businesses, faith-based to provide services
- Uses community resources to ensure children 5-18 have the opportunity for health and education afterschool in:
  - Health/Fitness
  - Arts
  - Academics
  - Youth Development/ Leadership
  - Emotional/Social Skills & Support
  - Leisure Interests/Play
  - Environmental Awareness
CAYA Partners
Working Together

- Boys & Girls Clubs of Bellevue
- Bellevue Youth Theatre
- Bellevue Youth Link
- City of Bellevue Police Department
- City of Bellevue Youth Sports
- Crossroads Center’s Rudy’s Corner
- Youth Eastside Services
- Altrusa International
- King County Library System
- Crunch Fitness
- Reading with Rover
- Salvation Army
- Kindering Center
- Crossroads Bellevue Mall
- English Language Learner’s Alliance
- Kite Flyers
- Unity of Bellevue
Lifelong Learning begins with Preschool

Crossroads Preschool and Pre-K Programs provide:

- Supporting Cradle to Career concept
- Building the learning foundation
- First school experience, early start in emotional and social development
- Work together with the Kindering Center and the Bellevue School District for kindergarten readiness
CAYA Health & Fitness Programs

- Crunch Fitness
- Taekwondo
- Martial arts based stretching program
- Basketball/Dream Hoops
- Indoor Kite Flying
- Self Defense/Anti-Bullying
CAYA Arts Programs

- Bellevue Youth Theatre
- Cultural Dance workshops with the King County Library System partnership
- Guitar, Piano, Band Instrument lessons
- Annual Modern Contemporary dance workshop in partnership with Chop Shop
- Monthly classical public concert in partnership with the Ladies Musical Club
CAYA Academic/Literacy

- Reading with Rover Program
- BGCB Project Learn
- Youth Link Homework Help Program
- Youth Link STEM Workshop
- Library onsite created as senior project
- King County Library System Mobile Van, youth and teen workshops
- Virtual Chemistry
- Altrusa International
Community Connection

- Crossroads Substation Police Officer Craig Hanaumi
- Community Connection
- Instructs CAYA Anti-Bullying/Self-Defense Program
- National Night Out
Summer Camps CAYA Connection

- Crossroads Center offers and hosts 61 sessions of specialty camps each summer
- GREAT Summer Adventure Day Camp for middle school students
- STEM and Science camps provide summer academic support
- Connect participants with camps, CAYA, center, and city programs and services
Connecting

- Youth grow up in the Crossroads Community Center
- They continue to take programs at each life stage
- Older siblings bring younger siblings
- Parents/Grandparents bring children back for programs
- Teens and adults volunteer and give back and some have been hired as staff
- Retired staff return to volunteer