

CITY COUNCIL AGENDA MEMORANDUM

SUBJECT:

Resolution No. 8746 authorizing execution of a Memorandum of Understanding (MOU) with Performing Arts Center Eastside (PACE), setting out a framework for a partnership between the City and PACE to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.

FISCAL IMPACT:

Adoption of this Resolution will have a fiscal impact of \$63,200 on the City's General Fund to pay for expertise needed to address the legal, financial and public engagement tasks of the MOU, as directed by City Council. Sufficient funds have been budgeted to fund these activities in the 2014 General Fund.

In addition, actions supported through this Resolution may impact the City in the future through future use of funds from the Transient Occupancy Tax, the General Fund and/or the Capital Investment Fund.

STAFF CONTACTS:

Christopher Salomone, Director, 452-6191
Mary Pat Byrne, Arts Specialist, 452-4105
Department of Planning & Community Development

Lori Riordan, City Attorney, 452-7220
City Attorney's Office

POLICY CONSIDERATION:

Previous Council actions:

- Resolution No. 6670, adopted by Council in 2002, supports the Performing Arts Center Eastside (PACE) proposal to construct a performing arts center.
- In 2006, Council adopted four Investment Principles to guide City investments in cultural facilities and used these principles in approving major funding for several cultural facilities.
- Resolution No. 8695, adopted by Council at its February 10, 2014 Study Session, set a framework for a process between the City and PACE to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside. This framework is the basis for the MOU.
- Mayor Balducci appointed Council Member John Stokes to serve as Council's liaison for the PACE collaboration at Council's March 3, 2014 regular meeting.

Comprehensive Plan:

The following Comprehensive Plan Policies support City participation in constructing performing arts facilities.

- **Urban Design: UD-36.** Encourage development, display, and performance opportunities for a

wide range of artistic expression throughout the city.

- **Parks & Recreation: PA-14.** Develop partnerships with other public agencies and the private sector to meet the demand for cultural and recreational facilities in the city.
- **Parks & Recreation: PA-20.** Promote a diversity of privately funded recreational and cultural facilities throughout the city, especially in coordination with major employment centers.
- **Economic Development: ED-17.** Recognize the economic development benefits of city and private sector investments in urban amenities like arts and culture, open space and recreational facilities, and high quality urban design. Strengthen the city's assets in these areas as an explicit component of the city's economic development strategy.

Cultural Compass:

The *Cultural Compass*, which is the City's Cultural Plan and a reference document for the Comprehensive Plan, acknowledges the need for a variety of performing arts venues in the community and specifically includes the PACE project in its vision of a thriving Downtown.

GOAL 5: Develop a mix of flexibly designed, quality visual and performing arts spaces to serve Bellevue and Eastside organizations, artists, and residents.

BACKGROUND:

For decades, the City and various community groups have explored the idea of developing a large performing arts center focused on serving the Eastside. Marketing and feasibility studies over the last 30 years repeatedly demonstrated the community's desire for such a facility. That support surfaced again recently as the #1 voted (most positive votes) Bellevue Best Idea in an online outreach effort supporting the Comprehensive Plan Update.

The Arts Commission requested that Council direct staff to explore options for supporting the Tateuchi Center at Council's November 18, 2013 regular meeting, and Council did so. Staff returned to Council in January to report on its efforts since November. At Council's February 10, 2014 meeting, staff summarized its efforts to date and proposed a series of next steps. Resolution No. 8695 (Attachment 1), expressing the City's belief that the Tateuchi Center would benefit the City of Bellevue and the Eastside, was adopted by Council at that meeting.

At Council's direction, staff formulated the "next steps" presented February 10 into a Memorandum of Understanding (MOU) between the City and PACE. PACE Executive Director John Haynes and PACE Board Leadership have reviewed and approved the document.

Implementing the MOU

Representatives of PACE and the City have begun the early tasks included in the MOU, such as establishing points of contact for both parties, regular meeting times, establishing Council's liaison, and researching questions that must be answered in order to move forward, such as permit status. Funding will enable the City to hire the expertise it needs to answer more complex questions regarding public funding options and their legal implications.

PACE secured its Board's agreement to participate in the process. In addition, PACE board members contributed \$600,000 to help fund PACE's renewed fundraising campaign, also part of the MOU.

With the adoption of the MOU, staff and PACE will proceed to the next phases outlined in the MOU and report regularly to Council on progress.

Executing the MOU does not obligate the City to a particular outcome. Its purpose is to develop and provide City Council the information it needs to decide if and how it may support PACE's efforts in securing the Tateuchi Center.

OPTIONS:

1. Adopt Resolution No. 8746 authorizing execution of a Memorandum of Understanding (MOU) with Performing Arts Center Eastside (PACE) setting out a framework for a partnership between the City and PACE to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.
2. Do not adopt Resolution No. 8746 and provide staff with further direction.

RECOMMENDATIONS:

Adopt Resolution No. 8746 authorizing execution of a Memorandum of Understanding (MOU) with Performing Arts Center Eastside (PACE) setting out a framework for a partnership between the City and PACE to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.

MOTIONS:

Move to adopt Resolution No. 8746 authorizing execution of a Memorandum of Understanding (MOU) with Performing Arts Center Eastside (PACE) setting out a framework for a partnership between the City and PACE to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.

EFFECTIVE DATE:

If adopted, this Resolution will be effective immediately.

ATTACHMENTS:

1. Resolution No. 8695
2. Proposed Resolution No. 8746

ORIGINAL

CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 8695

A RESOLUTION setting out a framework for a process between the City of Bellevue and Performing Arts Center Eastside (PACE) to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.

WHEREAS, the Bellevue City Council believes that the Tateuchi Center would be a positive, possibly transformational, addition to the region's arts and cultural landscape; and

WHEREAS, the Bellevue City Council believes the path forward to realizing that vision is one of regional partnership, including with King County, the other Eastside Cities, the private sector, the broader arts community, and the Board of Directors of PACE; and

WHEREAS, the Bellevue City Council believes it will be in the public interest to encourage and support the development of the arts and cultural landscape, in balance with the other obligations of Bellevue and our regional partners; and

WHEREAS, it is important to engage in due diligence to ascertain how such a regional partnership could be achieved between Eastside cities and PACE; and

WHEREAS, support of Bellevue and other Eastside cities could renew and energize PACE's private fundraising campaign, now, therefore;

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:


Section 1. The City Manager or his designee resolves that the City adopt a framework for a process between the City of Bellevue and Performing Arts Center Eastside (PACE) to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.

2964-RES
2/6/2014

ORIGINAL

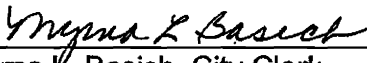
Passed by the City Council this 10th day of February, 2014,
and signed in authentication of its passage this 10th day of February,
2014.

(SEAL)



Claudia Balducci, Mayor

Attest:



Myrna L. Basich, City Clerk

CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 8746

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WHEREAS, the Bellevue City Council believes it will be in the public interest to encourage and support the development of the arts and cultural landscape, in balance with the other obligations of Bellevue and our regional partners; and

WHEREAS, it is important to engage in due diligence to ascertain how such a regional partnership could be achieved between Eastside cities and PACE; and

WHEREAS, support of Bellevue and other Eastside cities could renew and energize PACE's private fundraising campaign, now, therefore;

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. The City Manager or his designee is authorized to execute a memorandum of understanding with Performing Arts Center Eastside (PACE) to advance public and private efforts to secure a major performing arts facility, the Tateuchi Center, in Bellevue for the benefit of the community and the entire Eastside.

3014-RES
5/15/2014

Passed by the City Council this _____ day of _____, 2014,
and signed in authentication of its passage this _____ day of _____,
2014.

(SEAL)

Claudia Balducci, Mayor

Attest:

Myrna L. Basich, City Clerk