

Agenda

**Bellevue City Council Special Meeting
City Council Retreat
March 1, 2013
8:30 am – 5:00 pm
Talaris Conference Center, Seattle, WA**

**Part I
“Building on Success”**

- 1. Vision** **Approx. 1 hour**
 - What type of city do we want to be?
 - What are our unique qualities that we want to emphasize?
 - Headquarters City?
 - Higher Education Hub?
 - Others?

- 2. Competition** **½ hour**
 - Who are Bellevue’s competitors and what are they doing?
 - Within Region
 - Nationally
 - Internationally
 - Comparison with Best Practices

- 3. Challenges** **½ hour**
 - Examples: Planning for Downtown, Recruitment, Stimulating Bel Red

- 4. Current Status** **½ hour**
 - Program elements, Process Underway, Resources, Tools

- 5. Strategic Plan Components** **½ hour**
 - Vision & Strategic Direction
 - Economic Research and Market Analysis
 - Strategic Implementation Plan is Determined, with Action Steps, Priorities, Timelines and Performance Measures

- 6. Economic Development Issues** **1-½ hours**
 - Which New Projects or Initiatives are the Top Priorities
 - What new transaction tools are needed in the toolbox?

Part II

1. Ethics policy discussion