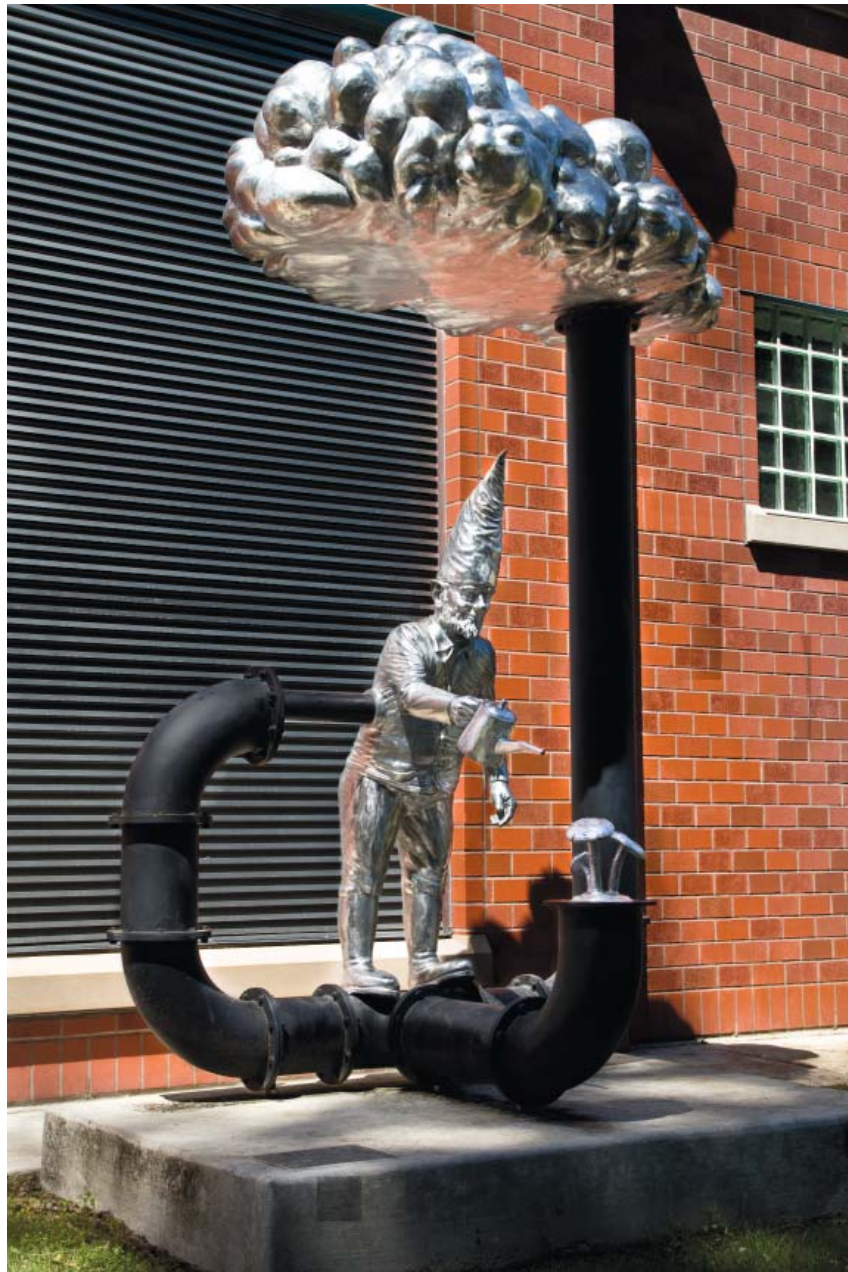


City of Bellevue  
**ARTS**  
program

## Bellevue Arts Commission

*Gnome* by Dan Webb is located at the County Pump House on SE 6th just west of Bellevue Way. It is owned by 4Culture and featured in the recently completed City Limits ArtMap.

The City Limits ArtMap features 74 privately and publically owned artworks accessible to the public outside of Downtown. The map will be available at City Hall, libraries and community centers throughout Bellevue, and other locations by the middle of March.



Planning and Community Development

**March 1, 2016**  
**Regular Meeting**



“The arts are an important expression of how people think of and experience the city and each other. Bellevue seeks to foster a strong arts and cultural community chiefly supported through a wide range of artists, art and cultural institutions, and arts groups offering a variety experiences to an engaged audience.”

*-City of Bellevue, Comprehensive Plan, Urban Design & the Arts Element*

# Agenda

Department of Planning and  
Community Development

# Agenda

Tuesday, March 1, 2016  
Meeting: 4:30 p.m.  
Bellevue City Hall, 1E-109

Bellevue Arts Commission  
Regular Meeting  
Commission Staff Contact: 425.452.4105

- 
- |    |   |  |
|----|---|--|
| 1. | <b>CALL TO ORDER</b><br>Chair Manfredi will call the meeting to order.  | 4:30   |
| 2. | <b>APPROVAL OF AGENDA AND MINUTES</b><br>A. Chair Manfredi will ask for approval of the agenda.<br>B. Chair Manfredi will ask for approval of the January, 2016 regular meeting minutes.  | 4:30 – 4:35  |
| 3. | <b>ORAL COMMUNICATIONS</b><br>Chair Manfredi will entertain oral communications limited to three minutes per person or five minutes if representing the official position of a recognized community organization for other than main agenda items and public hearing subject. A maximum of three people are permitted to speak to each side of any one topic. | 4:35 – 4:40  |
| 4. | <b>ACTION ITEMS AND DISCUSSION ITEMS</b><br>A. Public Art Project List 2017-2023<br><br>B. Artist for the Grand Connection Project<br><br>C. Grant Program Impact Report 2010-2015<br><br>D. Cultural Compass Update: Vision  | 4:40 – 4:55<br><br>4:55 – 5:10<br><br>5:10 – 5:35<br><br>5:35 – 6:05 |
| 5. | <b>COMMISSION QUICK BUSINESS</b>  | 6:05 – 6:10  |
| 6. | <b>REPORTS</b><br>A. Commissioners' Committee and Lead Reports<br><br>B. Project Updates from Staff<br>1. Monthly Project Update Report   | 6:10 – 6:25  |
| 7. | <b>CORRESPONDENCE, INFORMATION</b><br>A. Written correspondence (if any)<br><br>B. Information  | 6:25 – 6:30  |

1. Future agenda items
2. Committees

8. **ADJOURNMENT**

6:30

Chair Manfredi will adjourn the meeting.

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Wheelchair accessible. American Sign Language (ASL) interpretation is available upon request, and large print agendas available upon request. Please contact the Arts Program at least two days in advance [jheim@bellevuewa.gov](mailto:jheim@bellevuewa.gov) ▪ 425-452-4105 (Voice) ▪ Please dial 711 for assistance for the hearing impaired.

Department of Planning and  
Community Development

# Minutes

BELLEVUE ARTS COMMISSION  
REGULAR MEETING  
MINUTES

January 19, 2016  
4:30 p.m.

Bellevue City Hall  
Room 1E -109

COMMISSIONERS PRESENT: Chairperson Manfredi, Commissioners, Jackson, Lau Hui, Lewis, Malkin, Wolfteich

COMMISSIONERS ABSENT: Commissioner Madan

STAFF PRESENT: Scott MacDonald, Joshua Heim, Department of Planning and Community Development

OTHERS PRESENT: None

RECORDING SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 4:31 p.m. by Chairperson Manfredi who presided. All Commissioners were present with the exception of Commissioner Wolfteich, who arrived at 4:32 p.m., and Commissioner Madan, who was excused.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

**Motion to approve the agenda was made by Commissioner Jackson. Second was by Commissioner Malkin and the motion carried unanimously.**

B. Approval of Minutes

**Motion to approve the December 1, 2015, minutes as submitted was made by Commissioner Lewis. Second was by Commissioner Lau Hui and the motion carried unanimously.**

3. ORAL COMMUNICATIONS – None

4. ACTION ITEMS AND DISCUSSION ITEMS

A. New Arts Program Manager Introduction

Chair Manfredi welcomed new Arts Program Manager Joshua Heim. He noted that the interview process was rigorous because there were a number of very good candidates.

Mr. Heim said he has been involved with municipal art programs for the last eight years and for the last four and a half years served as the Arts Administrator for the City of Redmond. Mr. Heim then gave a brief synopsis of his background.

The Commissioners took a moment to introduce themselves.

## B. Bellwether Sculpture Exhibition Selected Works

Mr. MacDonald reported that he met with the jury on December 8. The jurors were Mark Anderson from The Foundry in Walla Walla, Beth Sellars from Suyama Space in Seattle, and Stefano Catalani from the Bellevue Arts Museum. Each brought different viewpoints to the table. More than 400 artworks were reviewed, with outdoor pieces representing significantly less of the total in terms of number of submissions. Submissions were made by artists from all over the world.

Mr. MacDonald explained that the construction projects under way are making it difficult to site pieces. It is unknown how much of Downtown Park will be available, nor is it known if the City Hall plaza will be available. Staff will need to be nimble going forward.

The Commissioners were shown photos of works by the chosen artists, and a map of the potential sites, including Downtown Park and the Pedestrian Corridor. It was noted that construction in Downtown Park will limit siting opportunities to only about a quarter of the park. And because City Hall is closed on the weekends, over half of the artwork will be closed to the public during those hours, which is certainly a constraint. If the plaza can be used, works sited there certainly would be viewable at all hours.

Commissioner Jackson questioned whether the sculpture sites have to be in the downtown area. Crossroads Park would be appropriate for outdoor works, and Crossroads Mall for indoor works. There are also sites in Wilburton that would be appropriate. As far as the downtown is concerned, she suggested the Hyatt Wintergarden area for indoor installations. Mr. MacDonald said both the library and Meydenbauer Center have had art located in them during past sculpture exhibitions. The problem was that only those specifically visiting those places saw the artwork; people off the street did not. The library does, however, have an associated plaza, and Ashwood Park is immediately adjacent to it which would provide access throughout the week.

Commissioner Wolfteich suggested Bellevue Square as a place to site indoor works.

Chair Manfredi said it was his understanding that the interactive app would be used again to inform people as to the location of the works. Mr. MacDonald allowed that it was very widely used during the last exhibition and yielded information about which pieces were most widely enjoyed.

Mr. MacDonald said he and Mr. Heim would carefully consider the suggestions in determining where to site the works, and would likely call together the committee to enrich the discussion.

## C. Neighborhood Public Art Project Assessment

Mr. Heim told the Commissioners that Mr. MacDonald recently drove him around the city to see the various neighborhood art projects. He said he hoped the Commission could feel honest in giving feedback about the works, including those being planned, and the Neighborhood Public Art Program itself. He said as an outsider he did not yet have a firm grasp on why the city has both a Public Art Program and the Neighborhood Public Art Program as opposed to a single program. If tweaks are needed, they should be made.

Mr. Heim noted that two projects have been completed under the Neighborhood Public Art Program, both by the same artist. There are other projects that underwent similar processes without taking nearly as long to complete, though they were not part of the Neighborhood Public Art Program. The Bridle Trails project took six years to complete, and the Newport



Hills project took seven years. The projects in the pipeline are the Lake Hills and Lattawood projects.

With regard to the former, Mr. MacDonald shared with the Commission that he had earlier in the day received a draft agreement from Puget Sound Energy, and noted that he has been keeping the community updated.

Under the current process, a panel, drawn from members of the community, a member of the Arts Commission assigned to serve as chair, and a couple professional artists, selects an artist based on the criteria established by the community. Project management is handled by the city's art program staff. Once the artwork is completed and installed, a dedication celebration is held. The budgets are typically between \$75,000 and \$150,000 per project.

Chair Manfredi asked what slowed the processes for the Bridle Trails and Newport Hills projects. Mr. MacDonald said in both instances, once the artist was selected, he was asked to bring back three proposals. The panel selected all three in both cases, leaving the artist to figure out how to bring in all three proposals within the budget, and where everything should be sited. Staff worked with the artists and others to locate sites, because in both cases there were no specific sites identified ahead of time. While the works were being fabricated, the staff were working to acquire easements and addressing other technical matters. For the two projects in the pipeline, there is the advantage of having sites identified beforehand.

The Commissioners were reminded that the Public Art Program has three goals: 1) to use public art to define or enhance an urban walkway from City Hall to the waterfront; 2) to facilitate private investment in public art; and 3) to engage neighborhoods in commissioning public art. The Neighborhood Public Art Program must respond to the third of those goals, and the key objectives are to: 1) focus on collaboration between neighborhood partners and public artists to create and site artworks that reflect community identity, pride and unity; 2) to provide a positive and meaningful experience for all participants through a successful public art commission; 3) to increase transparency of the public art process by involving the community at every step of the project.; 4) to select partners that represent a reasonable amount of the neighborhoods population, as qualified by program objectives; 5) to present a fair and balanced distribution of projects within the city and neighborhood; 6) to select public artists with a deep commitment to community-based public art and demonstrated effectiveness in working with a community and maintaining artistic integrity; and 7) to provide appropriate staff administration to facilitate the project in the time allotted.

Mr. MacDonald shared with the Commissioners photos of the two pilot projects in Bridle Trails and Newport Hills.

Mr. Heim said in reviewing the program he uncovered four big results at the heart of what the Neighborhood Public Art Program seeks to produce: 1) educate and expand people's ideas about what public art is and can be; 2) develop good partnerships with businesses and existing cultural groups; 3) address diversity through communication and participation; and 4) produce an environment in which the Commission takes the lead in convening groups to work on a singular vision.

The Commissioners were shown photos of four widely recognized award-winning projects from around the country. Mr. Heim allowed that each could represent a different way of looking at public art projects while being community and neighborhood based and achieving the goals of the Neighborhood Public Art Program. The works were more about experience than object; less about serving a community and more about building a community; included

performative elements; and were more about possibilities as opposed to conveying a fixed identity.

Mr. Heim detailed the Los Angeles Urban Rangers Program, Project Row Houses, Conflict Kitchen, and Bust to the Future, as examples of exceptional public art projects. Mr. Heim said Bellevue wants partnerships, community involvement, great art and a transformed community. The fact is often the best results flow from choosing one of those outcomes and doing it well.

The Commissioners were asked to comment on how well the two Neighborhood Public Art Program projects that have been completed fulfilled the program goals.

Commissioner Malkin asked if a survey has been done in the two neighborhoods focused on the degree to which the projects have been welcomed by the residents. Mr. MacDonald said no survey has been conducted, nor has there been a review of the Neighborhood Public Art Program process. The feedback received from a few specific persons has all been good, however.

Commissioner Jackson commented that the installation in Newports Hills would not be acceptable to the Bridle Trails neighborhood. That is proof of the fact that local art reflects the local community. Both works have served to expand people's ideas about public art and have produced an environment in which the Commission took the lead in getting residents to work together toward a common vision. She said developing partnerships with businesses should be an outcome rather than a goal. Neither project really addresses diversity.

Commissioner Lewis pointed out that Bridle Trails is in fact one of the least diverse neighborhoods in the entire city, so addressing diversity there is not really an issue.

Mr. MacDonald agreed and added that by contrast Newport Hills is one of the most diverse neighborhoods. He said the people he has heard from there have indicated the artwork is busy with a lot going on. There certainly were some frustrations with the process that generated more feedback than the actual artwork has.

Commissioner Jackson said from her viewpoint as a Bridle Trails resident, the artwork is absolutely perfect for the neighborhood. That could be why not much feedback has been received.

Commissioner Wolfteich suggested that compared to the examples of projects from around the nation, the projects in Bridle Trails and Newport Hills both fall a bit short of the ideal. It could be that the approach in both instances was more conventional and focused on an installation.

Chair Manfredi commented that the Urban Rangers project is not something that would spring to mind in considering public art. To drive a conversation anywhere like that would require a good deal of leadership on the part of the Arts Commission. Commissioner Jackson agreed and pointed out that the examples given were all from much more urban areas. Bellevue has a split between what is clearly an urban core and areas that are clearly neighborhoods. Bellevue's Neighborhood Public Art Program yields works that are suitable and comfortable for the neighborhoods in which they are sited.

Chair Manfredi pointed out that the examples given were all temporary artworks, whereas the projects that go into the neighborhoods are designed to be permanent and to evoke neighborhood identity. Temporary works cannot do that.

Commissioner Lau Hui commented that Seattle's annual design festival is similar to some of the examples given, but Seattle has a larger pool of money from which to draw. Commissioner Jackson concurred.

Mr. MacDonald said one of the themes in all of the example projects is the instigation of an ongoing conversation. That is something that could happen in Bellevue, even if the focus is on something temporary, or temporary leading to permanent. One example is an art project that involved an exquisite corpse statement about Columbus that evolved over time and was added to the side of a building in a very community driven process. The artist began with a line and then through a community contest additional lines were suggested. The artist and a curator then sifted through the suggestions and added to the statement. The process was repeated until the entire statement was written.

Commissioner Malkin said the Commission actually funded a similar project, though it did not come to fruition. The artist solicited ideas from the community and turned them into haikus, and the idea was to paint them on the stripes of a parking lot. The property owner, however, kept the project from happening. The Commission does look for projects and artists that involve the local community, including where temporary works are contemplated.

Bringing the discussion back to Bellwether, Commissioner Jackson noted that in previous years the exhibition included a teen project that involved temporary art and wide participation under the direction of an adult leader. She asked if that is in the budget. Mr. MacDonald said it is in the budget. The project has been on the edge for the last few exhibitions because of time constraints. He agreed it would be good to have it come back. Commissioner Jackson added that in order to be successful it will need to be more front and center. Mr. MacDonald said the project was originally envisioned as a way to engage teens from Ground Zero who were, it was assumed, damaging the artwork put in the park. It evolved over time into a larger program to where in 2012 there were 90 students involved.

Commissioner Malkin suggested that going forward with neighborhood projects, the respective neighborhoods should be asked if they would like to see something that is more interactive or multicultural.

## 5. COMMISSION QUICK BUSINESS

Mr. MacDonald reminded the Commissioners that traditionally the February meeting has been moved from the first Tuesday to the third, and that the March meeting has been canceled. He said he would work with the Chair to reschedule the February meeting.

Commissioner Jackson thanked Mr. MacDonald for taking on the job of being the staff bridge during the search for a new arts program director.

## 6. REPORTS

- A. Commissioners' Committee and Lead Reports – As Noted
- B. Project Updates from Staff
  - i. Monthly Project Update Report

Mr. MacDonald reported that an RFQ has been issued for the Grand Connection project. The city has established a budget to hire a consultant to develop an overall view, with a particular eye on how it should tie Downtown and Meydenbauer Bay Park.

Mr. MacDonald said the Spring District Station is back on the docket for East Link. An artist selection process will be kicked off soon, and interviews will occur in February.

*Temple of the Stones* is an artwork that has needed maintenance for some time. Mr. MacDonald said the artist John Young has made some repairs. The sealant is peeling and is in need of repair.

The City Limits ArtMap is at the print shop and should be available by the next Arts Commission meeting.

7. CORRESPONDENCE, INFORMATION

- A. Written Correspondence – As Noted
- B. Information
  - i. Future Agenda Items
  - ii. Committees

8. ADJOURNMENT

Chair Manfredi adjourned the meeting at 6:37 p.m.

Department of Planning and  
Community Development

# Action & Discussion

## Public Art Project List 2017 - 2023

The City will launch the 2017-2018 Budget One process on March 29, 2016 with a call for budget offers. All budget offers will be submitted for consideration no later than April 29. The budget offer for Public Art, which falls under the category of the Capital Investment Program (CIP), is due at this time. This budget offer will need to account for public art projects from 2017-2018, preferably through 2023.

### BACKGROUND

The Capital Investment Program (CIP) Plan sets the strategy that allows for continued progress on meeting the City's capital investment needs within a constrained budget. The CIP Plan uses a seven year horizon. The current Adopted CIP Plan for 2015-2021 totals \$512 million and includes a plan for Public Art, with a total investment of \$7,255,872. Please see the attached CIP Offer for Public Art for more information.

### PROCESS

1. Arts Program staff will convene an inter-departmental group of City Staff with CIP projects.
2. City Staff will present their draft CIP lists and identify which *new* projects have art opportunities.
3. Art opportunities will be determine by the goals of the **Public Art Program** which are:
  - a. *Use Public Art to Define/Enhance an Urban Walkway from City Hall to Waterfront*
  - b. *Facilitate Private Investment in Public Art*
  - c. *Engage Neighborhoods in Commissioning Public Art*
4. This group will then prioritize the *new* opportunities using **Priority Criteria** which are:
  - a. *Commission or City Priority*- Pre-existing commission/city plan priority or goal.
  - b. *Placemaking and Memorability*- Art is the defining element or focal point of the location creating a gathering spot or landmark.
  - c. *Visibility*- The art will be highly viewed by audiences.
5. Arts Program staff will then assign a *working budget* to priority opportunities to create projects.
6. Arts Program staff will then confer with City Staff about *existing* opportunities using **Priority Criteria**:
  - d. *Meaning*-The artwork will be/is authentic to the area or site.
  - e. *Renewal*-The art's impact will ameliorate a site in need.
  - f. *Enhancement*- The art's impact will enhance a desirable site or site provides a desirable frame for the art.
7. Arts Program staff will then assign a *working budget* to *existing* opportunities to create projects.
8. Arts Program staff will then prioritize both *new* and *existing* opportunities with City Staff to create a draft Public Art Projects List

9. Arts Program staff will then present this draft List to the Arts Commission for comment and endorsement.
10. Arts Program staff will then write the Public Art CIP offer based on this Public Art Projects List.

#### DISCUSSION

1. Are these the right goals to determine *new* public art opportunities?
2. How important are the following *existing* public art opportunities for the Arts Commission using the **Priority Criteria**?

PROJECTS	Most Important	Very Important	More Important	Important	Least Important
<b>Bellwether</b>					
<b>Lake Hills Pole Project</b>					
<b>Lamp Post Project</b>					
<b>Lattawood Park</b>					
<b>Pat McVay Sculpture Replacement</b>					
<b>Storefronts at Meydenbauer Cntr</b>					

*Please note: this discussion can be taken offline with a smaller group of Commissioners.*

#### TIMELINE

- **March** – Develop Project List with City Staff
- **April 5** – Review and comment on Project List with Arts Commission
- **April 15** – Submit draft budget offer for internal review
- **April 29** – Submit final budget offer for consideration

#### RESOURCES

- City Budget: <https://www.bellevuewa.gov/budgets.htm>
- CIP Overview: [https://www.bellevuewa.gov/pdf/Finance/15\\_16\\_10a-Capital Investment Program Overview and Financial Forecast.pdf](https://www.bellevuewa.gov/pdf/Finance/15_16_10a-Capital_Investment_Program_Overview_and_Financial_Forecast.pdf)
- Innovative, Vibrant, & Caring Community CIP Plan: [https://www.bellevuewa.gov/pdf/Finance/15\\_16\\_10k-Innovative Vibrant and Caring Community.pdf](https://www.bellevuewa.gov/pdf/Finance/15_16_10k-Innovative_Vibrant_and_Caring_Community.pdf)



## 2015-2021 Capital Investment Program Plan

### Innovative, Vibrant, & Caring Community

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The objective of the Innovative, Vibrant, & Caring Community outcome is the development and maintenance of a comprehensive park system in Bellevue as well as providing annual funding for public art. The *Parks and Open Space System Plan* provides guidelines for use in this and future CIP plans in accomplishing this goal.

Three phases - acquisition, master planning, and development - are generally required before park facilities become a part of Bellevue's park system. Each of the Parks projects incorporates one or more of these phases. Acquisition projects will provide additional parcels to complete the park system, whereas master planning and development projects will redesign or develop facilities to help meet recreational demand and community growth. Acquisition and development projects are distributed throughout the community, each representing a unique or special need.

The Innovative, Vibrant, & Caring Community outcome also provides for Parks renovation and refurbishment. Though maintenance and renovation are needed on an annual basis, the associated costs are usually minor compared to the initial investment in a facility. It is the policy of the City to provide maintenance of park facilities through the Operating Budget rather than the Capital Investment Program. However, many of the park facilities are over 30 years old and in need of major renovation or total redesign to suit new demands or changes in recreation activities. Additionally, emphasis has been placed on providing a renovation/accessibility program throughout the City

The projects included in this CIP Plan were identified from community subarea plans, the *Parks and Open Space System Plan*, the Park Board, City staff recommendations, and from citizen or group requests.

Note: In adopting the 2015-2021 CIP, the City Council did not specifically identify projects to be funded by General Taxes vs. Bond Funding. Since both General Taxes and long-term general obligation bond proceeds are fungible means of project financing, some of the following project description pages have combined these funding sources into a single line. As the City enacts the adopted financing strategy, specific projects will be identified as recipients of the associated proceeds. Future project description pages will be updated to reflect the specific funding sources.



**CD-11 Public Art Program**

Category: **Innovative, Vibrant, & Caring Comm** Status: **Ongoing**  
 Department: **Planning & Community Development** Location: **Various**

**Programmed Expenditures**

<b>Programmed Expenditures</b>	<b>Appropriated To Date</b>	<b>FY 2015 Budget</b>	<b>FY 2016 Budget</b>	<b>FY 2017 Budget</b>	<b>FY 2018 Budget</b>	<b>FY 2019 Budget</b>	<b>FY 2020 Budget</b>	<b>FY 2021 Budget</b>
<b>7,255,872</b>	<b>4,805,872</b>	<b>350,000</b>	<b>350,000</b>	<b>350,000</b>	<b>350,000</b>	<b>350,000</b>	<b>350,000</b>	<b>350,000</b>

**Description and Scope**

Public Art Program funds are allocated for artwork which is considered a capital investment. Anticipated projects in 2015-2016 include: 1) two neighborhood public art projects; 2) Bellwether 2016; 3) collection maintenance; 4) commissioned public art for Meydenbauer Bay Beach Park Expansion Phase One; 5) collaborating with Sound Transit's process to select artists and design art for East Link; 6) a public art identity project for Bel-Red; other temporary arts projects; and 7) public information resources and services. Whenever possible, this program attempts to capitalize on special opportunities such as art associated with Community Development projects. Costs for the program include selection, acquisition, construction, display, and required maintenance of works of art to be installed in public places within the City.

**Rationale**

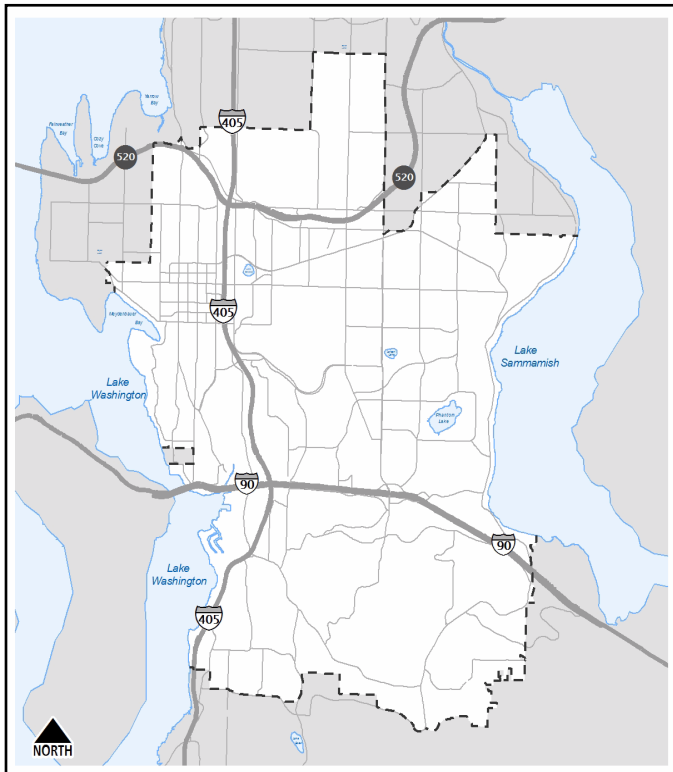
Public Art Program funds implement the City's commitment to investment in art. Public art investments are linked to park improvements, public buildings, transportation projects, and neighborhood sites to integrate visual art into the everyday life of Bellevue citizens. The community will obtain permanent and temporary art works with this funding and participate in their development. These art works will contribute aesthetically and culturally to the community's quality of life by being accessible, in public ownership, representative of various styles, periods, or materials, and/or relating to the life of the community.

**Environmental Impacts**

Reviewed on a per project basis.

**Operating Budget Impacts**

None

**Project Map****Schedule of Activities**

<b>Project Activities</b>	<b>From - To</b>	<b>Amount</b>
Project Costs	Ongoing	7,255,872

**Total Budgetary Cost Estimate:** 7,255,872

**Means of Financing**

<b>Funding Source</b>	<b>Amount</b>
Charges for Services	31,834
Contributions from Other City Funds	429,514
General Taxes	6,053,088
Judgements/Settlements	600
Miscellaneous Revenue	739,230
Private Contributions	1,606

**Total Programmed Funding:** 7,255,872

**Future Funding Requirements:**

**Comments**

## Artist for the Grand Connection Project

The Grand Connection will be a major, signature cultural amenity, and the City desires to develop an arts and culture strategy with an artist for the first phase of work.

### Purpose and Goals

- Advance the Arts Program
- Enhance the current Art Walk concept
- Integrate artist thinking in the design phase
- Develop a strategy for creating an authentic, memorable, and unique experience through the arts and culture
- Demonstrate the power of the arts to promote community development goals
- Provide civic engagement opportunities with the site and design concept through art
- Generate excitement and visibility for the project

### BACKGROUND

The Wilburton-Grand Connection initiative will establish a landmark and unique vision that will create new opportunities for connectivity and community identity. The objectives of the study will be to establish an urban design vision for the Grand Connection and a new land use vision for the Wilburton commercial area that will capitalize on the context of the study area and its connectivity to Bellevue's high-growth centers.

The Grand Connection begins at the waterfront of Lake Washington at Meydenbauer Bay Park, extending through Bellevue's dynamic downtown and ultimately connecting with the regional Eastside Rail Corridor in the Wilburton commercial area. The opportunity exists to create unique themes and environments along each segment of the Grand Connection, complimenting existing and future uses. Ultimately the Grand Connection will influence the land use patterns of the Wilburton commercial area by improving connectivity to downtown and creating a landmark piece of infrastructure.

### DISCUSSION

- Staff will have developed a proposal including a scope and budget to present at the meeting for Arts Commission review and comment.

### RESOURCES

- Grand Connection Project: <https://www.bellevuewa.gov/grand-connection.htm>

## Grant Program Impact Report 2010-2015

The grant program has fostered greater participation, access, and creative opportunity over time.

**Participation** is defined as attendance and measured by the number of paid tickets and free admissions, tracked in total and broken out by Bellevue residents. **Access** is defined as public benefit and measured by the number of free and reduced tickets or scholarships distributed. **Creative opportunity** is defined as artist and civic engagement and measured by the involvement of artists and volunteers. The following tables summarize the impact of these grant programs:

- **Table A:** Total Impact
- **Table B:** Eastside Arts Partnerships Impact
- **Table C:** Special Projects Impact

### DISCUSSION

1. How do you feel about this impact?
2. Are we making impact in the areas we want to make impact? Are we measuring the right thing?
3. Moving forward, would you recommend that we set goals using these performance measures?

### BACKGROUND

The Art Program administers two grant programs that provide annual support for organizations and individuals that provide services in Bellevue and to enhance local arts activities:

**Eastside Arts Partnerships Program.** The Arts Commission recommends roughly 80% of this allocation through the Eastside Arts Partnerships which provides annual operating support to arts organizations providing all or a significant portion of their programming in Bellevue. EAP encourages:

- programming quality and sustainability;
- arts access for Bellevue residents;
- artistic, managerial and fiscal excellence, and
- greater cooperation and collaboration among arts groups.

**Special Projects** helps support arts activities that fall outside the scope of Eastside Arts Partnership funding:

- provide a cultural public benefit to Bellevue's residents;
- help the community achieve the goals of the *Cultural Compass*;
- create a livelier, more diverse arts scene in Bellevue;
- increase support for and participation in the arts;
- strengthen artists and arts groups working in Bellevue; and
- encourage artists and arts groups to bring their work to Bellevue.

TABLE A: GRANT PROGRAM TOTALS

	2010	2011	2012	2013	2014	2015	TOTAL
> Funds Requested	\$ 208,025	\$ 204,865	\$ 160,660	\$ 180,900	\$ 182,817	\$ 187,932	\$ 1,125,199
> Funding Provided	\$ 123,000	\$ 123,000	\$ 92,600	\$ 118,500	\$ 123,000	\$ 123,000	\$ 703,100
PARTICIPATION: TICKETED ADMISSION to exhibitions and performances							
> Total attendance	203,283	246,490	371,378	419,800	297,376	347,977	1,886,304
> Bellevue residents	24,006	89,758	196,451	212,020	139,853	154,804	816,892
PARTICIPATION: FREE ADMISSION to concerts and festivals							
> Total attendance	883,417	963,267	1,032,500	1,080,030	1,042,000	1,041,000	6,042,214
> Bellevue residents	524,247	563,914	617,000	643,250	615,500	609,500	3,573,411
ACCESS & PUBLIC BENEFIT							
> Free tickets	44,185	36,749	17,640	16,325	28,865	33,595	177,359
> Scholarships	51	977	3,103	1,806	1,184	1,438	8,559
> Cash value of above	-	-	-	-	-	-	
CREATIVE OPPORTUNITY							
> Artists	1,414	1,824	2,049	2,958	3,289	3,095	14,629
> Volunteers	731	2,106	2,668	2,665	3,258	2,951	14,379
> Volunteer hours	11,418	33,766	51,270	68,135	68,335	66,163	299,087

TABLE B: EASTSIDE PARTNERSHIPS TOTALS

	2010	2011	2012	2013	2014	2015	TOTAL	TOTAL
> Funds Requested	\$ 153,000	\$ 131,700	\$ 120,000	\$ 125,500	\$ 105,500	\$ 115,500	61%	\$ 751,200
> Funding Provided	\$ 88,000	\$ 88,000	\$ 70,000	\$ 84,500	\$ 83,000	\$ 79,700	65%	\$ 493,200
PARTICIPATION: TICKETED ADMISSION to exhibitions and performances								
> Total attendance	193,538	225,400	335,051	384,413	250,682	283,984	82%	1,673,068
> Bellevue residents	21,556	79,489	177,293	199,027	121,954	120,966	78%	720,285
PARTICIPATION: FREE ADMISSION to concerts and festivals								
> Total attendance	881,667	921,767	982,500	1,013,030	1,020,000	1,018,000	98%	5,836,964
> Bellevue residents	522,934	551,014	596,000	609,500	615,500	609,500	100%	3,504,448
ACCESS & PUBLIC BENEFIT								
> Free tickets	39,601	34,698	12,235	13,815	26,379	28,790	86%	155,518
> Scholarships	20	357	534	1,068	138	601	42%	2,718
> Cash value of above								
CREATIVE OPPORTUNITY								
> Artists	614	1,227	1,603	1,953	2,011	1,968	64%	9,376
> Volunteers	615	1,615	2,092	1,774	2,412	2,062	70%	10,570
> Volunteer hours	10,780	29,499	40,540	39,426	41,329	42,276	64%	203,850

TABLE C: SPECIAL PROJECTS IMPACT REPORT

2010201120122013201420152015TOTALTOTAL									
> Funds Requested	\$ 55,025	\$ 73,165	\$ 40,660	\$ 55,400	\$ 77,317	\$ 72,432	39%	\$ 373,999	33%
> Funding Provided	\$ 35,000	\$ 35,000	\$ 22,600	\$ 34,000	\$ 40,000	\$ 43,300	35%	\$ 209,900	30%
PARTICIPATION: TICKETED ADMISSION to exhibitions and performances									
> Total attendance	9,745	21,090	36,327	35,387	46,694	63,993	18%	213,236	11%
> Bellevue residents	2,450	10,269	19,158	12,993	17,899	33,838	22%	96,607	12%
PARTICIPATION: FREE ADMISSION to concerts and festivals									
> Total attendance	1,750	41,500	50,000	67,000	22,000	23,000	2%	205,250	3%
> Bellevue residents	1,313	12,900	21,000	33,750	-	-	0%	68,963	2%
ACCESS & PUBLIC BENEFIT									
> Free tickets	4,584	2,051	5,405	2,510	2,486	4,805	14%	21,841	12%
> Scholarships	31	620	2,569	738	1,046	837	58%	5,841	68%
> Cash value of above									
CREATIVE OPPORTUNITY									
> Artists	800	597	446	1,005	1,278	1,127	36%	5,253	36%
> Volunteers	116	491	576	891	846	889	30%	3,809	26%
> Volunteer hours	638	4,267	10,730	28,709	27,006	23,887	36%	95,237	32%

# Action & Discussion

Tuesday, March 1, 2016

Bellevue Arts Commission

## Cultural Compass Update: Vision

The Cultural Compass is the City's cultural plan. It was developed and recommended by the Bellevue Arts Commission, and adopted by the Bellevue City Council in 2004. It was intended to be a ten year plan, guiding the work of the City and the Commission from 2005-2015. The City and the Commission have been working toward updating the plan. The first step is to evaluate and revise the vision statement. The process includes evaluation, drafting, staff and community feedback, finalizing, and approval.

### DISCUSSION

1. Has this vision been realized?
2. Is this vision still relevant?
3. How does this vision align with and support the vision of the City Council and Comprehensive Plan?

C Compass	City Council	Comprehensive Plan
<i>By 2015, Bellevue's cultural sector will have reached adulthood.</i>	<i>Bellevue welcomes the world. Our diversity is our strength. We embrace the future while respecting our past.</i>  <b>We celebrate all aspects of our culture.</b> We embrace our diverse culture through arts, history, business, entertainment, and community gatherings. Whether it's modern art, opera, theater, or contemporary music, the artists may be world-renowned, live next door, or both.	<i>Bellevue 2035 – The City Where You Want To Be</i>  <b>Bellevue creates extraordinary places for people, and embraces the arts as an integral part of the community.</b> Through keen attention to urban design, Bellevue's new buildings are contributing to the memorability, livability and character of the city and its neighborhoods. Rich expressions of arts and culture are found throughout the city; they are embraced by residents and "must see" attractions for visitors.

### TIMELINE

- **March** – Initiate & Evaluate the current vision statement
- **April** – Draft alternatives
- **May** – Receive comments and feedback from staff and community
- **June** – Re-draft the vision statement and finalize
- **July** – Recommend to City Council an updated vision statement, and City Council approval

### RESOURCES

- Cultural Compass: [https://www.bellevuewa.gov/pdf/PCD/Cultural Compass Bellevue WA.pdf](https://www.bellevuewa.gov/pdf/PCD/Cultural%20Compass%20Bellevue%20WA.pdf)
- City Council Vision Statement: [https://www.bellevuewa.gov/pdf/City%20Council/Council Vision.pdf](https://www.bellevuewa.gov/pdf/City%20Council/Council%20Vision.pdf)
- Comprehensive Plan Vision Statement: [https://www.bellevuewa.gov/pdf/PCD/01 Intro and Vision FINAL 20150727.pdf](https://www.bellevuewa.gov/pdf/PCD/01%20Intro%20and%20Vision%20FINAL%2020150727.pdf)

## CULTURAL COMPASS VISION

*By 2015, Bellevue's cultural sector will have reached adulthood.*

The following statements articulate some of the significant ways in which Bellevue and its cultural organizations will have an impact on how residents live.

**Residents of Bellevue take advantage of compelling arts and cultural opportunities on multiple levels as part of the fabric of their lives.** Children have a strong introduction to the arts and culture in school, augmented by a variety of affordable and convenient extracurricular experiences. By young adulthood, they have had hands-on experience in many art forms and cultural programs.

**Families and friends take advantage of cultural festivals and informal arts and cultural activities on a regular basis.** These festivals, including the expanded Bellevue Art Museum (BAM) Arts and Crafts Fair, are a Bellevue signature and draw tourists and visitors locally, regionally, and nationally. The festivals showcase the increasingly diverse cultural mix of Bellevue and use this as touchstone in building community pride and building bridges of understanding.

**The business community works hand in hand with arts and cultural interests to enhance the quality of life experience for both Bellevue residents and employees.** Workplace benefit programs take advantage of and encourage life-long cultural participation. Three major commercial districts (Downtown, Crossroads, Factoria/Eastlake) have distinct cultural attributes. Public art is a visible marker of these districts and reflects the distinguishing characteristics of each community.

**Arts and cultural organizations located in Bellevue are part of an active matrix of communication and coordination.** Resource sharing among cultural organizations is common and is strengthened by the leadership of the City of Bellevue as a convener and facilitator. Organizations that serve avocational interests are valued and work in partnership with professional organizations to cultivate shared facilities and audiences. Performances and exhibitions by the nation's leading professionals are available in balance with Bellevue-based offerings.

**The City of Bellevue is known nationally as a model of urban cultural cultivation for cities of its scale.** Clear, consistent policies and tools have been implemented to assist organizations and individuals to create vibrant cultural opportunities. The emphasis is on creating connections and collaboration and lowering barriers for developers, arts and cultural groups, and artists to explore new and innovative ways of working in Bellevue.

**Residents of the Eastside come to Bellevue for leisure and educational arts and cultural opportunities – festivals, major professional offerings, and classes – often in conjunction with shopping or dining in Bellevue establishments.** Eastside cultural organizations make regular use of a diverse range of cultural facilities in Bellevue to provide public access to their programs. These facilities are available to both amateur and professional cultural organizations at a competitive rate that encourages usage and this is supported by adequate public transportation access and parking. Audiences find these cultural activities complemented by the strong commercial offerings of Bellevue businesses.

## BELLEVUE CITY COUNCIL VISION

Bellevue 2035 – The City Where You Want To Be

*Bellevue welcomes the world.*

*Our diversity is our strength.*

*We embrace the future while respecting our past.*

### **Bellevue’s neighborhoods are defined by the people who live there.**

All neighborhoods provide communities for residents that are safe and friendly, with gathering places that keep people connected to each other. Housing choices abound. There are neighborhoods complete with classic Bellevue ramblers and fenced yards. Highrise apartments provide a view over a vibrant urban landscape. And we have every housing type in between. Bellevue is welcoming to everyone, from newborn babies to people with decades of life experience.

**Bellevue is open for business.** Entrepreneurs can turn their vision into reality. They have access to capital, both human and monetary. We celebrate successful companies. We compete with the world.

**Education is a core value.** Our people are well-educated and prepared for life in the 21st century. We are continually striving for improvement. We are creators of the future. Every child is prepared to succeed in that future.

**We celebrate all aspects of our culture.** We embrace our diverse culture through arts, history, business, entertainment, and community gatherings. Whether it’s modern art, opera, theater, or contemporary music, the artists may be world-renowned, live next door, or both.

**We are a “City in a Park.”** Enjoy the tranquility of a wooded trail or a paddle through the Mercer Slough. You can people-watch in an urban plaza, play your favorite sport, or gaze at the shimmering sun on a bright blue lake.

**Our residents have the services they need.** In Bellevue, you find what you need at a neighborhood store, or shop at the world’s best retailers. And you can get there easily. We still drive our cars. But we can walk, bike, rideshare, cab, bus or use rail to get there. Whatever mode we choose, it’s predictable and reliable.

**Bellevue’s elected leaders share these goals and this vision.** We provide the leadership and strategy needed to fulfill our ambition for excellence. We are leaders and collaborators throughout the region. Bellevue is respected by, and respectful of our neighbors.

### **Seven Strategic Target Areas**

1. Economic Development
2. Transportation and Mobility
3. High Quality Built and Natural Environment
4. Bellevue: Great Places Where You Want to Be
5. Regional Leadership and Influence
6. Achieving Human Potential
7. High Performance Government

## **Bellevue: Great Places Where You Want to Be**

**Bellevue is the place to be inspired by culture, entertainment, and nature.** Learn, relax, shop, eat, cook, read, play, or marvel at our natural environment. Whatever your mood, there is a place for you in Bellevue.

From the sparkling waters of Meydenbauer Bay Park you can walk or bike east, through Downtown, across the I-405 Park to the Wilburton West center for business and entertainment. Along the way you enjoy nature, culture, street entertainment, a world fusion of food, and people from all over the planet.

Culture is celebrated. Bellevue's Performing Arts Center is a success, operating for over a decade and attracting the best in on-stage entertainment. Cultural organizations throughout the City are supported by private philanthropy and a cultural arts fund. Arts and cultural opportunities stimulate our creative class workers and residents, whether they are members of the audience or performers. The cultural arts attract Fortune 500 companies to our community, whether it is to locate their headquarters or visit for a convention. The past is honored. Residents experience a sense of place through an understanding of our history.

Our community buildings, libraries, community centers, City Hall, and museums provide places where neighbors gather, connect with each other, and support our civic and business institutions.

Bellevue University, the new Research Center of Excellence, and our other institutes of higher learning are connected physically and digitally from Eastgate to Bel-Red, Downtown, and the University of Washington in Seattle.

From the constant beat of an urban center, you can quickly escape into nature in our parks, streams, trails and lakes. You can kayak the Slough, hike the lake-to-lake trail, and have the opportunity to enjoy the latest thrill sport.

## **City Council's Two Year Priorities for Bellevue: Great Places Where You Want to Be**

1. Collaborate with regional partners to reach a determination regarding a performing arts center in Bellevue
2. Create a civic center plan integrating City Hall, the Metro property, Convention Center expansion, and the Transit Center
  - o Pedestrian Corridor
  - o Special Opportunity District
3. Establish the vision for a grand connection from Meydenbauer Bay Park to the Wilburton Special Opportunity District
4. Update the master plan for Ashwood Park



## **BELLEVUE COMPREHENSIVE PLAN VISION**

### **Bellevue 2035 – The City Where You Want To Be**

*Bellevue embraces the future while respecting our past.*

In 2035 Bellevue is a vibrant international center for innovation and commerce with safe, attractive neighborhoods that feature some of America’s finest schools. Most of Bellevue’s jobs and many of its new housing opportunities are found Downtown with its thriving arts scene, and in new business/residential centers at BelRed, Wilburton, and Eastgate, which feature their own unique cultural amenities and urban landscapes. Our neighborhoods epitomize Bellevue’s reputation as a “City in a Park” with visually breathtaking vistas, viewpoints, and recreation areas. Despite the city’s growth, neighborhoods remain connected to one another, offering diverse housing choices, gathering spaces, and local and regional commercial services. Bellevue’s people – its ultimate strength - define both the city and their neighborhood.

This Comprehensive Plan Vision will be realized by the entire city organization, in concert with the Bellevue community and regional partners. The Comprehensive Plan provides city policy direction on a range of issues, from the city’s growth strategy to environmental protection, to provision of utilities, parks, and other services. Further detail is found in the Vision statement for each element of the plan. These occur at the beginning of each element and are set forth below in their entirety.

#### **ECONOMIC DEVELOPMENT**

***Bellevue is a hub for global business and innovation.***

Its economic strength is built on the creativity, innovation, and hard work of its people. Bellevue works to attract innovative and entrepreneurial businesses through ensuring that our neighborhoods, cultural amenities, public schools, digital infrastructure and business climate are among the nation’s best.

#### **URBAN DESIGN & THE ARTS**

***Bellevue creates extraordinary places for people, and embraces the arts as an integral part of the community.***

Through keen attention to urban design, Bellevue’s new buildings are contributing to the memorability, livability and character of the city and its neighborhoods. Rich expressions of arts and culture are found throughout the city; they are embraced by residents and “must see” attractions for visitors.

# Quick Business

Tuesday, March 1, 2016

Bellevue Arts Commission

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1.

2.

3.

Department of Planning and  
Community Development

# Reports

Tuesday, March 1, 2016

Bellevue Arts Commission

## PROJECT UPDATES

### DOWNTOWN ART WALK

#### Meydenbauer Bay Waterfront Expansion

**No updates to report.**

#### Bellwether 2016: Confluence

**Update, March 1, 2016:** Staff has been meeting with artists to discuss the siting of artwork. Staff is also working towards submitting a scope of work to potential installers to begin the procurement process. Staff is planning to meet with the Bellwether Committee in March to discuss the show and modifications to the program.

#### Grand Connection

**Update, March 1, 2016:** A consultant has been selected and will be presented to City Council in March for acceptance. Staff will have more information at today's meeting.

### PUBLIC ART IN NEIGHBORHOODS

#### Lattawood Park

**Update, March 1, 2016:** Staff is reviewing whether sufficient staff time is available to immediately pursue this project or whether an official project start is more appropriate for the fall.

#### Lake Hills/PSE Poles

**Update, March 1, 2016:** Staff is still waiting to hear from PSE and the carriers regarding an agreement to allow artwork on the poles.

#### East Link Public Art

##### **South Bellevue Station**

**No updates to report.**

##### **Downtown Station**

**No updates to report.**

**Wilburton Station**

**No updates to report.**

**120<sup>th</sup>/Spring District Station**

**Update, March 1, 2016:** Commissioner Madan will provide the Commission an update at today's meeting during the Information session.

**130<sup>th</sup> St. Station**

**No updates to report.**

Public Art Maintenance**Relocation of *Wild in the City***

**No updates to report.**

**Repairs for *Temple of the Stones***

**Update, March 1, 2016:** A contract to repair the artwork is currently being reviewed by City procurement staff. Due to required climate conditions, this work is expected to take place between May and June.

City Limits ArtMap

**Update, March 1, 2016:** Production is complete. Distribution of the map will occur in March.

**OTHER PROJECTS AND PROGRAMS**Cultural Compass

**No updates to report.**

Storefronts Bellevue

**No updates to report.**

Funding, 2016

**No updates to report.**

## Projects Completed in 2015

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- Lamppost Project
- Comprehensive Plan Update
- Ethnic Showcase
- Pacific-Asian American Heritage Month Exhibit
- Pianos in the Parks
- Funding for 2015 EAP and Special Projects Grants
- Repair on *Arc with Four Forms*
- Newport Hills Public Art Program

Department of Planning and  
Community Development

# Information

## ARTS COMMISSION UPCOMING AGENDA ITEMS

Meeting Date	Item	Type
<b>2016</b>		
<b>April 5, 2016</b>		
	Draft Arts Program Work Plan 2017-2018:	Information
	~ Grant Program Goals 2017-2018	Action
	~ Public Art Projects List 2017-2023	Action
	Grand Connection Artist Selection	Discussion
	Cultural Compass Vision Update: Evaluation Results	Discussion
<b>May 3, 2016</b>		
	Final Arts Program Work Plan 2017-2018	Information
	Bellwether Program Update	Discussion
	Cultural Compass Vision Update: Draft Alternatives	Discussion
<b>June 7, 2016</b>		
<i>Tentative</i>	Grand Connection Art Plan	Discussion
	Advocacy & the Commission	Discussion
	Cultural Compass Vision Update: Final Draft	Discussion
<b>July 12, 2016*</b>		
	Cultural Compass Vision Update: Final	Action
	Bellwether Program Final Update	Information
<i>Tentative</i>	Grant Program Guidelines Review	Discussion

*\* Not regularly scheduled meeting; needs approval*



# COMMITTEE DESCRIPTIONS AND SUGGESTED ASSIGNMENTS

Below are suggested committee assignments for 2016. If you have any questions or would like to swap an assignment, please discuss with Chair Paul Manfredi.

<b>2016 Suggested Assignments</b>	
<b>Projects</b>	<b>Commissioners</b>
Allocations	TBD
Allocations	TBD
Allocations	TBD
Annual Meeting	Paul Manfredi, lead
Bel Red Arts District	Carl Wolfteich
Bel Red Arts District	Paul Manfredi, chair
Bellwether Sculpture Exhibit 2016	Philip Malkin, chair
Bellwether Sculpture Exhibit 2016	Becky Lewis
Bellwether Sculpture Exhibit 2016	Carl Wolfteich
Bellwether Sculpture Exhibit 2016	Maria Lau Hui
Cultural Compass Update	All commissioners
Cultural Compass Update	Trudi Jackson, lead
East Link Public Art 120 <sup>th</sup> Spring District Station	Vikram Madan, lead
East Link Public Art Bel Red Station	Becky Lewis, lead
East Link Public Art Downtown	Philip Malkin, co-lead
East Link Public Art Downtown	Trudi Jackson, co-lead
East Link Public Art Wilburton Station	Paul Manfredi, lead
East Link Public Art South Bellevue	Maria Lau Hui, lead
EastLink Public Art Main Street	Carl Wolfteich, lead
Executive Committee	Paul Manfredi, chair
Executive Committee	Philip Malkin
Meydenbauer Bay Beach Park Phase 1	Vikram Madan, lead
Neighborhood Public Art Project Leads Lattawood Park	Philip Malkin, lead
Neighborhood Public Art Project Lake Hills Cell Towers	Becky Lewis, lead
Tateuchi Center Collaboration	All commissioners.
Tateuchi Center Collaboration	Trudi Jackson, lead