

GREAT NEIGHBORHOODS



Factoria Engagement Report

PHASE 1 - DISCOVER



Executive Summary

The **Great Neighborhoods** program supports the development of neighborhood area plans that reflect the community's values and vision for the future. The **Discover** phase, which took place between August and December of 2025, provided an opportunity to learn what core values should guide future changes, what makes Factoria unique, opportunities for enhancing public spaces, and improving walking, biking and accessing transit. This input is used to identify both specific locations for improvement opportunities and for creating policies that will support the neighborhood's vision for the future.

The planning team created many opportunities for people to provide feedback including tabling at community events, presentations to various groups, neighborhood walks, a kickoff, and via an online engagement hub. During this phase, the team connected with 523 people across different outreach activities, met with 200 businesses through door-to-door visits, had 109 people respond to a questionnaire, and had 142 visitors use our online hub Engaging Bellevue.

For Factoria, the team learned that the community shares certain **values** such as **safety, diversity and inclusiveness, accessibility and connectivity, and affordability**. People pointed to diverse and international retail options, the convenience of meeting daily needs close to home, and easy highway access as defining neighborhood features.

The planning team also understands there are **challenges** in Factoria that put a strain on these values, including **traffic congestion, limited transit access, a poor pedestrian environment, and a lack of parks and gathering spaces**.

This planning effort seeks to address these opportunities and challenges through the following sections in the neighborhood plan, which are described in greater detail in the report: 1) neighborhood identity, 2) mixed use and neighborhood centers, 3) community gathering spaces, 4) mobility and access, and 5) environment.

What's Next?

Community input is crucial to upcoming phases of neighborhood area planning, and the planning team is committed to continuous and consistent engagement. Key challenges, opportunities, and values identified through engagement activities during the **Discover Phase** will inform priority policy areas and draft neighborhood vision that will be explored during the **Define Phase**. These policy areas, and eventually the actual policies, will be shared with the community for their review and further input. The findings from this report will also be shared with decision makers and they will consider this input when providing direction to staff on the draft plan.



Introduction

Bellevue is known for its diverse, vibrant, and welcoming neighborhoods. The high quality of life that community members enjoy isn't an accident; it's a result of careful planning done with the input of the people who live, work, and play here.

The **Great Neighborhoods** program supports the development of neighborhood area plans that reflect the community's values and vision for the future. These provide guidance to the city, developers, and community partners about how people want to see the neighborhood evolve in the future.

Neighborhood area plans are part of the city's Comprehensive Plan (Volume 2). They help address the changing needs of specific areas while staying aligned with the city's overall vision and policies (Volume 1).

Project Scope

As part of the Great Neighborhoods program, City Council initiated updates to the neighborhood area plans for Eastgate and Factoria in August 2025. This process will repeat in cycles until all sixteen neighborhood area plans have been updated.

The goal is to adopt plans that are relevant to each neighborhood's unique identity, opportunities, and challenges as it grows. This planning effort seeks to enhance livability and includes the following sections:

Mixed Use and Neighborhood Centers

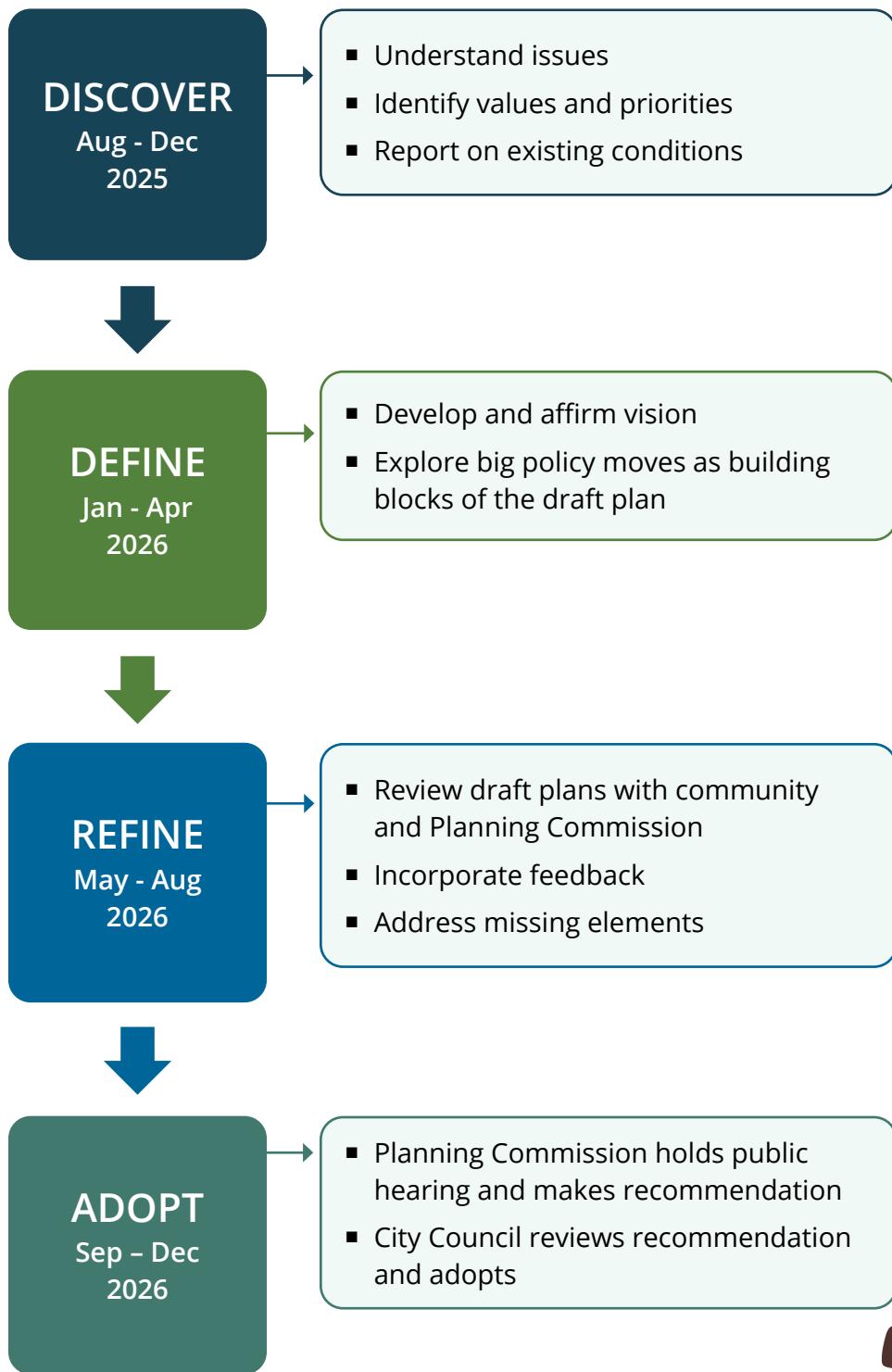
Mixed Use Centers are centers of economic and social activity anchored by major transportation hubs. They provide for a mix of housing, retail, employment, and services.

Neighborhood Centers are commercial and mixed use development located in areas that are otherwise primarily residential. These centers provide local retail offerings and gathering spaces that people can more easily walk to in their neighborhood.

- **Neighborhood Identity:** Identify and strengthen a neighborhood's unique elements
- **Mixed Use and Neighborhood Centers:** Strengthen centers that provide goods, services, cultural amenities, and housing for the community.
- **Community Gathering Spaces:** Strengthen indoor and outdoor spaces to foster a sense of belonging and support events and social interactions.
- **Mobility and Access:** Improve access to mobility options and local connections inside and outside the neighborhood.
- **Environment:** Improve qualities of features such as trees, streams, wetlands, nature trails, and other open spaces, to support human health and local wildlife.

Project Timeline

The planning process is rooted in extensive community engagement that seeks to involve the many diverse voices that make up each neighborhood. The work is broken down into four phases, with community engagement occurring throughout the process.



Overview of Outreach Activities & Participation

The Discover phase began in August and went through December of 2025. As suggested by the name, engagement was focused on learning and discovery. Goals included setting expectations around the scope and timeline; understanding how the community sees itself; and identifying assets, challenges, and opportunities for improving public spaces, gathering places, and neighborhood connectivity.

During this phase, over the span of 5 months, the planning team connected with:

523 people engaged across 10 different outreach activities, including:

- in-person kick-off event
- neighborhood scan/walk
- business listening session
- pop-up tabling
- small-group meetings
- board presentations

200 businesses visited across 5 business walks (door-to-door canvassing)

109 people who responded to the mailed or online questionnaire

142 informed visitors who visited Engaging Bellevue and viewed project content

1 Student-focused event with Newport High School



Support for Equitable Engagement



Going on a walk with participants in Factoria

Factoria is a culturally diverse neighborhood and desired by families seeking to access Bellevue's top-rated schools nearby, such as Tyee Middle School and Newport High School. The Marketplace at Factoria is one of the neighborhood's primary destinations for connecting with community members, as they host community events and provide an assortment of retail and restaurants for people to enjoy.

Ensuring diverse voices are part of the neighborhood planning process is a priority for the City. Groups that are less likely to participate in neighborhood planning, including youth, businesses, communities of color, and renters, continue to be the focus of more targeted engagement to help bring diverse perspectives to the process. The planning team strived for tailored, in-person engagement with these groups to deliver content in ways that resonated more strongly with them. The following section details specific outreach strategies and lessons learned when engaging these groups.

Youth

The planning team collaborated with Newport High School on providing students with civic engagement opportunities related to their coursework. Numerous students identified as either living in or visiting Factoria. Teachers promoted student attendance at the Neighborhood Scans on October 4 in several ways, such as offering extra credit for participating. The Neighborhood Scans were also advertised through the Bellevue SchoolPool program, a partnership between the City of Bellevue, Bellevue School District, and King County Metro to promote



Planning workshop with Newport High School students

sustainable commuting options to and from school. This promotion resulted in 50 students (and several parents) attending the event in Factoria. Additionally, teachers at Newport High School invited the team to have an interactive discussion on neighborhood area planning with their classrooms, where opportunities and challenges for getting around Eastgate and Factoria were identified.

Businesses

The planning team collaborated with economic development staff on how to best engage businesses of different sizes in Factoria. A business listening session was held on November 12 to connect businesses with resources and hear from them how to best support their success through neighborhood area planning. The business listening session was scheduled in the morning to minimize conflicts with business operating hours. To help promote the event, postcards were sent to over 900 businesses in both Eastgate and Factoria and the planning team conducted door-to-door visits to businesses to directly connect with employers and their staff, including small, minority-owned businesses. Approximately 200 businesses in Factoria were reached through these walks, although only 5 businesses attended the business listening session. These attendees owned or operated businesses related to medical services, consulting services, manufacturing, and youth education.

One lesson learned is the need to tailor engagement methods to different business types, as some may prefer evening meetings while others may prefer online engagement. Another lesson learned is getting feedback from businesses when meeting them face-to-face, rather than having them attend a separate event.

The planning team will continue to improve outreach methods and relationships with businesses to encourage greater participation.

Communities of Color

The planning team partnered with Cultural Outreach Assistants to promote participation through other popular online message platforms, such as WeChat and KakaoTalk. Cultural Outreach Assistants also facilitated one-on-one conversations with community leaders and opportunities to table at community events. Several events were either hosted by the Asian community or had attendees that preferred to engage in Mandarin and/or Korean, such as the Mid-Autumn Festival at the Marketplace in Factoria. Staff were available to have conversations in-language with participants, give presentations, and administer translated questionnaires. Approximately 66 participants were engaged through these more targeted strategies in Factoria.

Renters

The planning team visited several multifamily properties (including senior and affordable housing) in both Eastgate and Factoria to get in touch with a property manager who could share information via community board or online newsletter. This type of outreach strategy was often challenging since many properties did not have a leasing office or had limited operating hours. Direct emails were sent out if contact information was made available online or on a business card.

Demographics

Reporting on demographic information of participants can be challenging. There are some events, like a drop-in event, where the format doesn't allow for easy data collection. Additionally, demographic questions are always optional, and some people decline to share personal details.

The questionnaire provided the most structured opportunity for collecting demographic data, which allows staff to understand how participation aligns with both neighborhood-level and city-wide demographics. A mailed questionnaire was sent to every household, and an online version was also made available. Approximately 2% of Factoria's 1,338 households returned the mailed questionnaire.

In Factoria, 56% of residents are from communities of color, 23% are under 18, 41% are 45 or older, and 51% of residents are renters. Factoria has remained a racially and ethnically diverse community over the last several decades. There was a significant gap in questionnaire participation from renters while there was more representative engagement from people ages 18 and under, people ages 45 and older, and people of color.

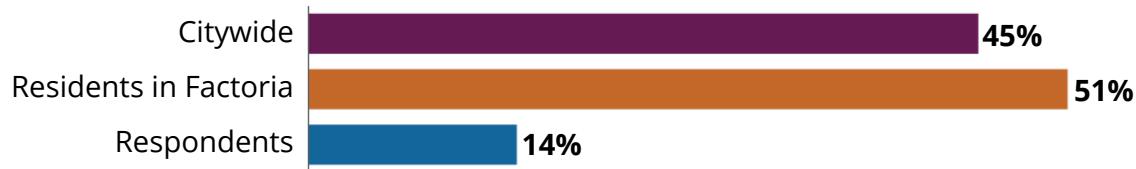
People Ages 18 and Under



People Ages 45 and Over



People Who Rent



People of Color



Summary of Input

The primary purpose of the Discover phase is right in the name – it's a time for the planning team to learn how the community sees itself. Questions and topic areas that framed the conversation included:

- **What** are values and experiences that define your neighborhood?
- **Why** are certain places, businesses, or spaces in your neighborhood special?
 - ▶ What qualities are important to see carried forward or enhanced in the future?
 - ▶ Why do they hold significance to the community?
- **How** do people use and access public spaces?
 - ▶ Where are their pain points?
 - ▶ Where are their opportunities for improvement?
 - ▶ How can improved public spaces support a vibrant, safe, and unique business environment?
- **What** sets Factoria apart from other neighborhoods?
 - ▶ What do you want Factoria to be known for in the future?

During the Discover phase the planning team sought to identify key challenges and opportunities. This information is used to identify both specific locations for improvement opportunities and for creating policies that will support the neighborhood's vision for the future.

The photos in this section were uploaded by participants using the Neighborhood Identity tool on Engaging Bellevue. The tool provided an opportunity for people to share ideas of what makes Factoria unique and what can be improved.

Values & Vision

Understanding community values is a key part of the planning process. Values are an expression of what is most important to the community – what they take pride in and what they aspire to be. Values lead to a vision of what the community wants to achieve in the future. The values and vision also serve as a touchstone in the development of policies reminding planners what actions and outcomes the policies should support.

During the Project Kickoff, participants were invited to share their values in a simple card sorting exercise. The planning team also used a Mad-Libs type exercise at various events to invite people to apply those values to a sample Vision Statement.

Factoria is known for its **shopping and services**. We pride ourselves on being an **international** and **welcoming** neighborhood. Working together we can be a more **accessible** community that enhances cultural diversity for future generations.

~ Participant Vision Statement



Community members in Factoria consistently emphasized shared values of **safety, diversity and inclusiveness, accessibility and connectivity**, and overall **affordability**. They appreciate the neighborhood's diverse and international retail choices, the convenience of meeting daily needs close to home, and easy highway access. At the same time, concerns about traffic congestion, limited transit access, a sub-par pedestrian environment, and a lack of parks and gathering spaces point to opportunities to better align the neighborhood with these values and support a cleaner, more vibrant, and welcoming community in the future.

Neighborhood Identity

Understanding how the neighborhood sees itself – what qualities make it unique – was a key question for this phase of engagement. The policies in the neighborhood area plan can strengthen and enhance things that make a neighborhood special and beloved by the people who live, work, play, and learn there.

Congested, neglected, convenient, and diverse were qualities that respondents to the questionnaire brought up most when asked to describe Factoria today in three words. The heavy traffic congestion on Factoria Boulevard stems from its dual role as both a major arterial and the primary commercial corridor, further compounded by limited transit options and constrained highway access. For residents, the close proximity of housing to shops, services, and major retailers provides convenient access to daily needs. Factoria is also culturally and commercially diverse, with a mix of ethnicities and races reflected in its wide array of shopping and dining options, including minority-owned restaurants and grocers.

Some ideas we heard for improving neighborhood identity include:

- Supporting a more connected, pedestrian-friendly public realm
- Leverage placemaking and the neighborhood's international character to create a greater sense of identity



Exemplary pedestrian environment



Expansive hardscape with limited pedestrian access

I would like Factoria to be a **global village** that **attracts residents and small businesses** from all over the world to share their cultures.

~ Participant feedback



Factoria's future Mixed Use Center

Mixed Use and Neighborhood Centers

Mixed use and neighborhood centers are often the heart of the neighborhood as places where people can easily access transit, housing, shopping, places to gather, and services. The cultural and retail offerings in these centers can make them a unique draw for both the local neighborhood and larger city. The policies in the neighborhood area plan can improve how people arrive at and experience these centers.

Factoria's mixed use center makes up a significant portion of the neighborhood area and is a notable employment center. The area is anchored by the **T-Mobile headquarters** and **Factoria Mall**, and features **international dining** options, a range of **neighborhood amenities**, and close proximity to the South Bellevue light rail station. Participants want to see a **compact, walkable** center with more **green spaces, landscaping**, and integrated **amenities**. There is also strong interest in **attainable housing** and **public spaces** for community gathering. Residents and businesses indicated that the area feels **uninviting** because it is often poorly maintained, unclean, congested, difficult to navigate on foot, and has ongoing public safety issues.

Some ideas we heard for improving Factoria's commercial areas include:

- Improving and better maintaining pedestrian infrastructure
- Providing greener, connected gathering spaces with public amenities

[I would like to see] mixed-use development to combine **commercial with residential...** to create **more exciting spaces & elevated outdoor areas.**

~ Participant feedback

Community Gathering Places

Community gathering spaces, sometimes referred to as “third places”, are places that people go outside of work or home. Having a variety of gathering places helps strengthen social connections by providing opportunity for recreation, celebration, pursuing hobbies, and meeting friends. They range from outdoor public spaces like parks and trails to indoor communal spaces like community centers, schools, libraries, and places of worship. While not always free to use, community members may view a coffee shop or restaurant as a community gathering space as well.

People in Factoria noted that, with few formal public gathering spaces in the neighborhood, they most often use **Factoria Mall** and **local restaurants** as places to meet and connect with others. A few community members also mentioned **Newport High School** as a gathering spot. While these locations are valued for their **convenience**, **year-round use**, and **accessibility**, many residents emphasized that they rely on them out of necessity rather than because these places offer the qualities they seek in true community spaces. When asked what they would like to see in community gathering spaces, residents most frequently described spaces that are **vegetated** and **nature-oriented**, **accessible**, **culturally inclusive**, and **comfortable**.

Some ideas we heard for improving community gathering spaces include:

- More public spaces, whether dedicated parks or other types of flexible community spaces
- Work with property owners to leverage and program private, informal gathering places, such as Factoria Mall

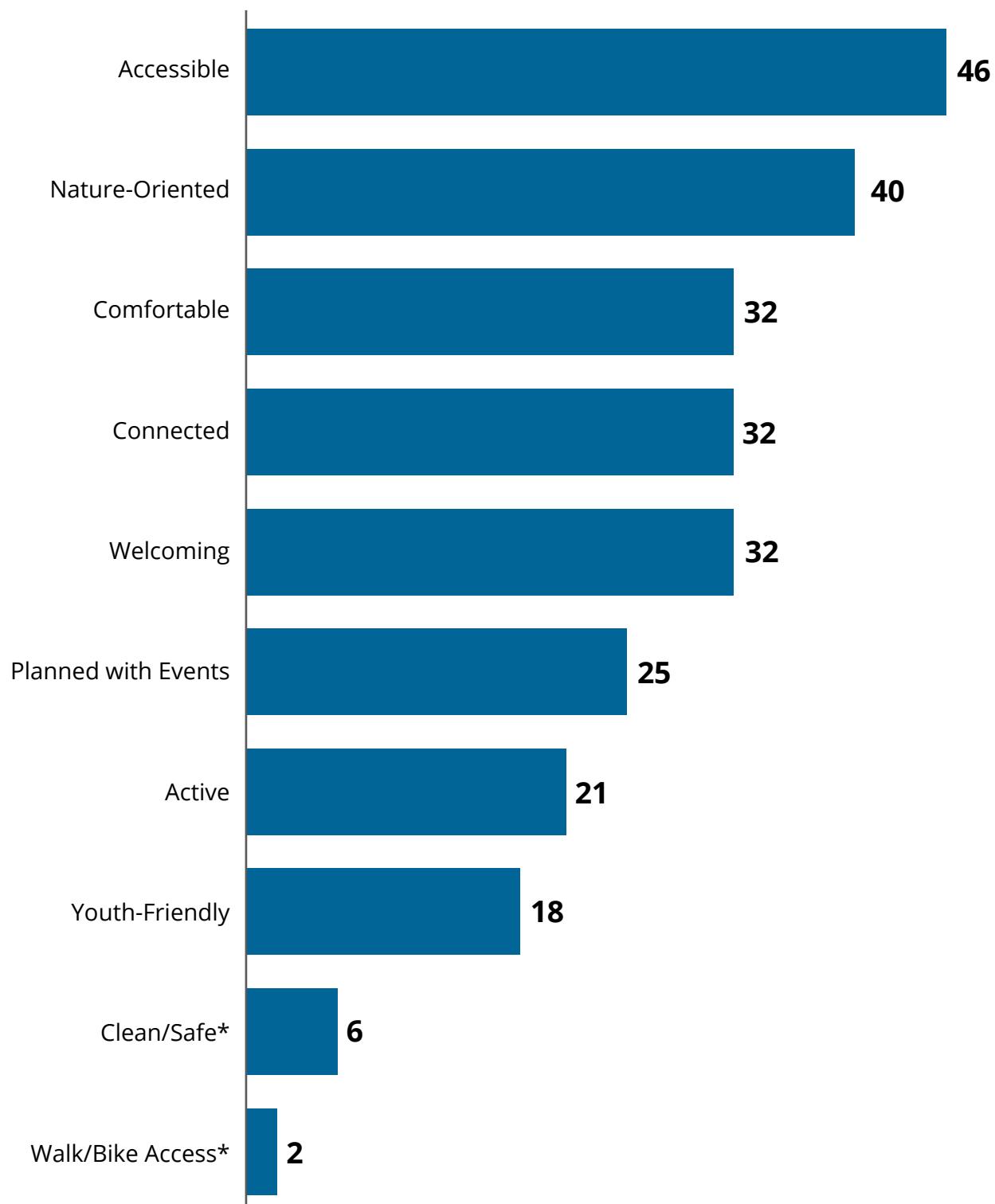
It would be nice to have **green space** and **nature features**, like those in Downtown Bellevue. A **small park** and water feature with **seating, benches, lighting** would be a nice respite for families with younger children.

~ Participant feedback



The main gathering place on Factoria – Factoria Mall

What Respondents Would Like More of in Community Gathering Spaces in Factoria



* these were not part of the set of options in the questionnaire, but were captured under "Other" as an open-ended response

Mobility and Access

The transportation network in Factoria serves many different travel modes. The policies in the neighborhood area plan can focus on improving walking, biking, and rolling in the neighborhood, as well as access to transit and connections inside and outside the neighborhood.

The most common way for people to access destinations in Factoria is by car, with a number of people noting that they can walk to neighborhood destinations from their home. Participants noted several challenges being able to get around the neighborhoods by other transportation modes, including **congestion, poor connectivity to high capacity transit, inadequate pedestrian and bicycle infrastructure, and bus service reductions.**

People pointed out that local destinations such as Coal Creek Park and areas across from I-90 are within walking distance, but felt **isolated due to lack of signage, safe sidewalks, and access points.**

Some ideas we heard for improving mobility and access include:

- Provide a safer, more connected, and expanded active transportation network
- Improving access to bus stops and reliable bus service



Pedestrian experience on Factoria Blvd



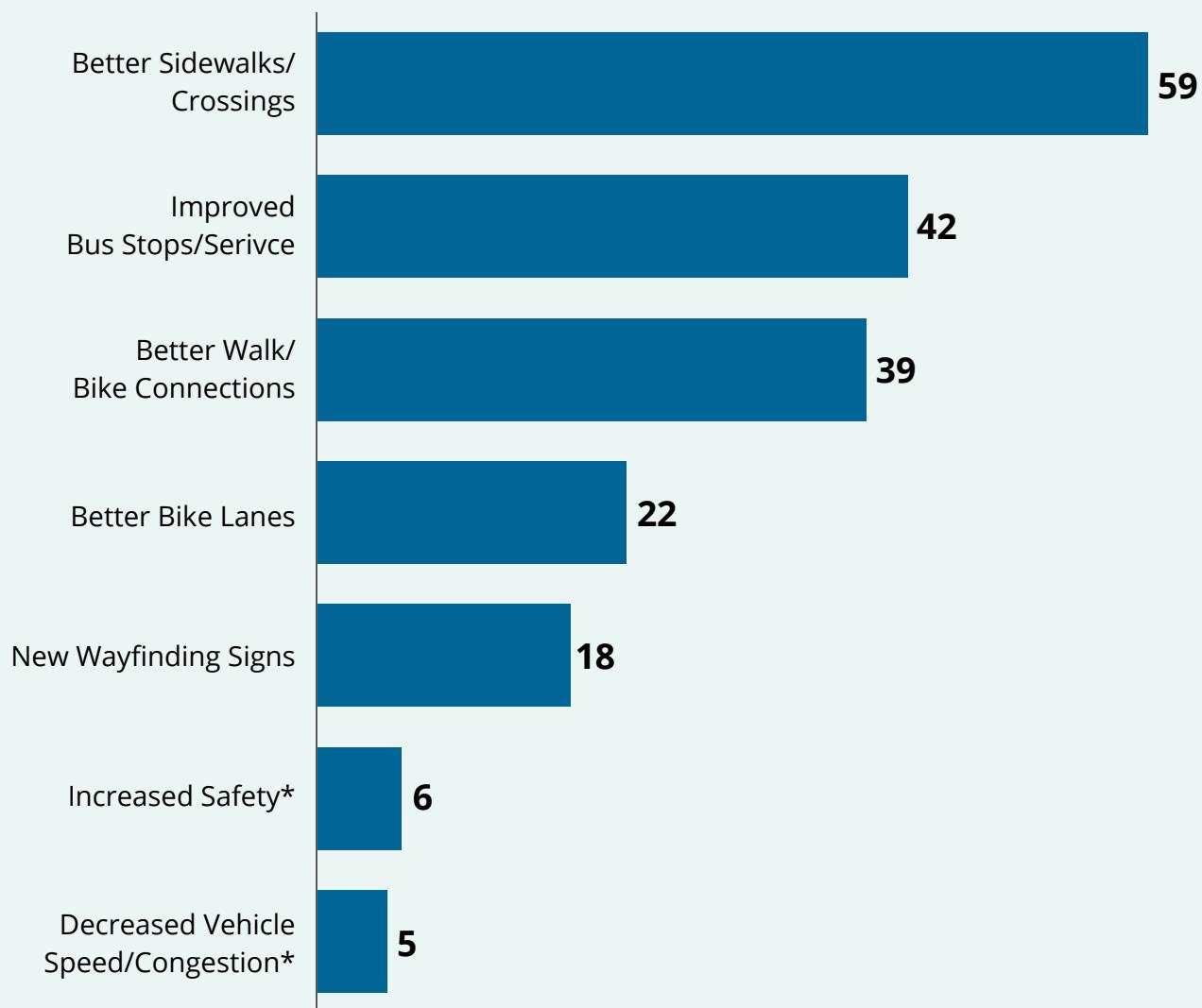
Pedestrian experience on Factoria Blvd

Needs **more traffic calming infrastructure.** It is **dangerous** for everyone walking down Factoria Blvd.

~ Participant feedback



What Would Help Respondents Get Around More Easily in Factoria



* these were not part of the set of options in the questionnaire, but were captured under "Other" as an open-ended response





Example of a well-landscaped area

Environment

Natural features within the neighborhood, such as trees, streams, wetlands, trails, and other open spaces, foster people's connection to nature and support local wildlife. The policies in the neighborhood area plan can focus on protecting and enhancing these valuable resources for current and future generations.

The most frequent environmental challenge people have cited is the **lack of tree canopy** and **lack of access to natural spaces** and trails. Despite Coal Creek Park being so close to the neighborhood, there are few close access points, and few residents know how close it is. This was a major factor in residents' view of Factoria as one big parking lot and many expressed the desire for landscaping to be integrated throughout the neighborhood's hardscape.

Some ideas we heard for improving the environment include:

- Integrate natural elements into the neighborhood through landscaping and green infrastructure
- Improve awareness and access to parks and natural areas

Factoria needs trees. Especially in shopping centers and the mall, where **vast expanses of asphalt** are hot and ugly.

~ Participant feedback



Project kick-off at South Bellevue Community Center

How this input will be used

Key challenges, opportunities, and values identified by the community through engagement activities during the **Discover Phase** will inform priority policy areas and draft neighborhood vision that will be developed during the **Define Phase**. These policy areas, and eventually the actual policies, will be shared with the community for their review and further input.

Ideas from the **Discover Phase** will also be explored through interactive urban design workshops during the **Define Phase**. In these workshops, participants will have an opportunity to write, draw, and imagine the types of public spaces they want to see in their neighborhood. Through this process, concept maps and policies will be developed that identify at a high-level where these opportunities may exist, such as new and enhanced opportunities for gathering spaces and neighborhood connectivity. The findings from this report will also be shared with decision makers and they will consider this input when providing direction to staff on the draft plan.

Appendix

Factoria Open-Ended Questionnaire Responses

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
	The Marketplace mall	There are fun things to do and good places to shop	
Convenience. Shops and fwys			
I don't feel there is anything special about Factoria	None		We have lived in this community for 52 years and it makes me sad to see Factoria unsafe and uninteresting
There are good restaurants around and an almostdied mall. T&T is great but made the traffic worse.	Starbucks	It is somewhere can chat and easier parking.	There are weird homeless school buses and homeless people really brings concerns of the safety risks to the community
I-90/I-405 crossroads means convenient access N/W/E/S, highways though mean traffic & hard to access services by walking.	Factoria Mall	It has lots of parking & the inside is warm in winter/cool in heat waves. However mall is dead & TNT because no events & businesses that keep people there like library/gym.	There are not enough walkable green spaces-Coal Creek is nearby but messy & merger slough is too surrounded by highways. Need gym in mall will attract business. Satellite library in mall like crossroads. Also, too many electrical outages in area west of mall.
Convenient location to I-90 + 405	non-existant	Factoria lacks premier restaurants, the mall has many vacant storefronts and the city lacks beauty and feels border-line unsafe.	We would like to see it resemble the village at Totem Lake, that is a destination with great restaurants and lively shops.
Easy to find a parking spot	Panera Bread	It combines indoor dining with "outdoor" seating is the mall.	Mixed-use development to combine commercial with residential. High-rise buildings to create more exciting spaces & elevated outdoor areas.
Retail options and access to major highways	Factoria Market	it has many restaurants, retail, parking.	Enforcing reduced speed streets.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Access to variety of foods and services	The mall	Housing is shrinking so foot living space	
We have a truly special amount of traffic. Also, the only billboard in the area, offering breast augmentation for \$4,995!	Factoria Mall	because where else is there to meet?	I would love a hand railing on the steep hill. Connecting lower Factoria + upper neighborhood between SE 40th Ln + SE 41st St. It is dangerously steep.
Has Factoria mall. The mall however is outdated! Need a variety of restaurants stores not just asian an updated environment.	Mall of starbucks	That is all there is! It lacks the appeal however that it once did! It would be nice to have a Bellevue Rec Center at the mall area offering Fitness Classes, pickleball etc. for gym seniors and adults near by. No gyms etc in this area always have to drive!	I have lived in this area for 13 years. It is not as safe. As a senior do not feel comfortable walking around. The shelters in Eastgate have allowed people to drift over to Factoria doing drugs at bus stops!
	Nordstrom	You can have your friends evaluate your purchases	Less clogged
No connected to the rest of Bellevue		Starbucks in cocwmans? plaza	
Close to everything-Seattle, Issaquah & the airport			This area is bring ignored. It should be as clean and as inviting as Bellevue way in, West Bellevue, instead it loads like Aurora Ave and if ignored it will get worse.
T&T densest concentration of conveniences in one place (post office, grocery, clinic, gas, dining, theater, recreation, mall)	The factoria mall	The mall is nicely air conditioned, relatively safe, has good food & play, walkable (inside), clean, but pedestrian access to the mall is dangerous. Large parking lot needs something.	Needs more traffic calming infrastructure. It is dangerous for everyone walking down Factoria blvd (the hill/everywhere)

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Easy access to Seattle and other parts of the east side	my house	It's too much traffic to drive elsewhere nowadays.	Too crowded for new developments like apartments etc.
Easy access to a variety of asian grocery & eateries		I have not met other people in Factoria.	Too much construction permitted at the same time. Road construction have caused massive delays.
Cleaner than many other areas.	MOD pizza	It is more relaxed than most areas in Factoria which feel like unless you're actively doing something/spending money consistently, you need to leave.	T&T has created insane traffic & drivers are extremely aggressive. The road on 41st Place has too short of a turn signal/ blocks Corta Madera's gate!
The diversity of people who live here		I have no idea	
			The street racing on 124th needs to be addressed. The safety of residents is at risk and unsafe for children.
hub-easy access to 405 & I-90	Factoria Mall	Less congested than Bel-Sq	PSE + Xfinity make me deal & an ? in a 3rd world country with their frequent service outages.
			Better bike infrastructure please!?
Convenient to 405 & I-90		Can't think of one	Trader Joes, a bookstore, a nice place for pastry + coffee, senior activities.
	Never	No decent restaurants--"bars"--blue collar feel permeates everywhere, amidst 1-2M\$ homes.	
Convenience	Factoria Mall	easy to find and more space. Some signature spot where everyone can find easily.	Sometimes too much traffic--around school pick up/rush hours.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
	Starbucks	I don't know of any others	I don't recognize my neighborhood anymore. My neighbors are not friendly, don't want to speak my language, etc. I feel like an outsider
Blend of reasonably affordable living and shopping access for most needs.	nowhere	There are no picnic tables or public third places outdoors.	The sidewalks from Factoria mall to Newport HS are nerve-wracking with no pedestrian protection from vehicles. Lots of foot traffic here.
It's at an amazing location-SO close to I-90 &405. It should be a great place to live & shop.	The mall	Because it is all-weather & should be a great gathering place. It needs residential above the shopping and a park in that area though.	We need a park @ Puesta del sol and/or park in mall area
Great location and good commercial area	inside Factoria Mall	It's afe, easy to find, shops are around	Possible police patrol during late nights
Small community, convenient. AMC, Factoria Marketplace, and Community Center. Shopping centers that are not overly crowded. Crowd specifically to shopping, not traffic.	Factoria Marketplace, Newport High School, Food Establishments		
People are more down to earth, unlike the "wealthier" parts of Bellevue	South Bellevue Community Center, Factoria mall and nearby shopping centers		
TNT	Factoria Mall	It's the only place in Factoria to meet. People don't meet up at T-Mobile HQ for fun.	Parking gets crazy at the mall, maybe a double level structure could alleviate it. It could go on the backside for aesthetics on the main boulevard

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
T&T	The mall	It has restaurants	I'd love to see more vertical density of housing and shops in the mall area supported by good transit planning. However, I'm somewhat pessimist about the geography of the area allowing for better roads and public transit.
I feel very comfortable here compared to other parts of the city			I'd hope more cars will be clean-energy and engine should be off when idling. I see more fumes from car during rush hours. Can we have more charging station?
Great location between I90 and 405, close to everything	Panera	Spacious, casual, economical	Need to keep homeless away
Close access to major freeways	My home	it's too crowded and heavy traffic to drive out most of the time, which is sad and unfortunate.	I wish there was something that can lessen traffic load especially around factoria mall/coal creek area. I wish there was less new housing developments approved. Traffic is already so bad, more apartments/condos/townhomes is going to make it worse.
Close proximity to major cities	The mall	it's walkable	Homelessness has made the safety worse. The current traffic infrastructures cannot even support the current amount of people that live/commute here, all the new developments in the area will just make things worse with traffic.
Newport High is one of the best schools in the area.	Factoria mall which can use some revitalization.	Enough space to hang out and chat.	A one lane (for one direction) infrastructure is not enough to keep up with the growing population.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
It's the main hub of shops for South Bellevue, feel safe at the mall inside with toddlers	The groups of couches inside the mall	It's clean, welcoming, natural to gather whether one brought their own food or picked up something.	I feel unsafe on sidewalks where there are vagrants.
Newport high School	Nowhere, maybe the mall (but not really)	There are no coffee shops or convenient places to spend time together. The library is tiny. The mall is run down.	Factoria needs a business improvement district to focus on retail development and to keep it clean and free of homelessness, RVs, and shopping carts. The homes in Newport shores and along 118th need walkable access to retail.
It is more unsafe and dirtier than most other parts of the City.	the corner of Factoria Blvd and the I-90 off-ramp	the Porchlight folks gather there during the day	The Marketplace mall needs to follow the model of Crossroads Mall, which serves as a community gathering place for food and entertainment.
Heavy traffic, Unsafe	Factoria Mall	There is nothing other than Factoria mall...	According to the Community Health and Safety Map, I'm concerned about the crime density around the Factoria Blvd intersection. We've also often seen people with addiction gathering there, similar to the Eastgate P&R bus stop. I really hope the security can be improved, especially along the route from the intersection to the P&R - it's an area I don't feel safe walking through at night.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Commercial area near intersection of 2 major Freeways	1) The Mall, 2)Mod Pizza, 3) the Community Garden	1) spacious, dry, comfortable socially organized public seating ; 2) easy to access by car, high quality affordable food & comfortable space, 3) strong community of gardeners, friendly, pro-social (donations)	Honestly, I work hard to avoid the heart of Factoria by car, as the road itself is a near constant traffic jam. And between the above mentioned nightmare of walking along Factoria Blvd and the lack of public parking (ie, everything is "no walkoffs/will tow", I seek other spots instead. I do occasionally go to the QFC/Mod on one end and often to the garden/NHS/ St Maggie's Church & Thrift Store on the other end. My mantra is "Stick to the Periphery" when it comes to Factoria.
it has many smaller shops, businesses, and restaurants catering to residents who live in the surrounding areas--as well as some larger stores in Factoria Mall. It's relatively convenient for me to shop there. Although the traffic is pretty bad a lot of the time. And access is pretty much via north and south ends of Factoria Blvd.	I don't meet people in Factoria. It's specifically task-oriented for me.	Factoria feels anything but cozy and relaxed. It's not attractive. I don't even know if there's a coffee shop in Factoria anymore. I used to meet people at the SBUX next to QFC.	Yes! I am VERY concerned about the proposed major upzoning in Factoria coming with HOMA LUCA. Traffic is already awful. There are few roads in and out of Factoria. Where are all the new residents going to park??? It's guaranteed the developer will not provide enough parking spaces for all of the cars that the new residents own and will be driving. (See: Polaris at Eastgate). And what will all those additional cars commuting in and out of Factoria going to do to already-congested roads???
Lots of roads to get to places like the back road by the HS and then the main road, etc.	Mall	Lots of parking, spacious, convenient	
It has a lot of unique shops and interesting people	T&t Supermarket	There is so much to do there	

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
T&T grocery store	The mall	Indoor and warm	
Has T&T	Factoria Mall	Has food and shopping places	Keep T&T pls
Has T&T	Factoria Mall	It has lots of food and shopping shops	I love T&T
Location and easy access to freeways	Currently, there isn't many options	The mall is dead, and restaurants are not appealing	Safety is a concern. In Mockingbird hill our lighting is poor. Would like improved lighting for safety
			no
T&T	Mall	Food	NA
It had a lot of good stores like Tjmax, Target, Boba stores	Target	It's a good place to buy stuff	Nope
it has a mall	hanging out	i like my friends	no
Factoria has a historical name center with long history"	the marketplace	"it is a shopping	
Tnt	Tnt	Food yummy	Swing
NA	The mall and Newport hs	It's fun to go to the mall	No
Has some good stores	Newport high School and the mall	Then you can have friends at school and go shopping with people who like similar things	No
The mall by school	The mall	Closest to school	Factoria is a little boring
Has a mall by school	The mall	Easy location	
it is very pretty and safer	the malls	you can find a lot of people ur age	
Theres more people in this part and I'm more familiar with it.	School, and the mall.	A lot of people group around there and they're very friendly.	
Its pretty clean	Schools	Its where people are	No
No high rises	The mall	It is fun to shop and hangout at	No

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
no high rises	mall	it is fun to hangout	no
the food places and mall	school!	a lot of people	no
It has everything	Factoria mall		
It has a nicer, safer feel to it	Schools and activities	You can meet more people who have a lot in common with you	
How easy it is to get from one side pace to another.	Factoria mall	You shop and hang out there	No thank you, it is good so far
Clean	The mall	You can find a lot of cool new stores and friend you can make	I do notice every time I'm at Newport high school I hear sirens
newport high school	the mall	it has lots of stores and restaurants	you should add more indian restaurants
The mall	Newport high school	I have to be in school for 7 hours a day	
The mall	The mall	There are lots of fun things to do there	
The location of the mall and surrounding commercial/shopping areas creates a centralization that could be advantageous for community connection. However the overlay of vehicle traffic in the same area, primarily as a thoroughfare, works in opposition of to that.	Somewhat missing surprisingly.	The location of the mall and surrounding commercial/shopping areas creates a centralization that could be advantageous for community connection. However the overlay of vehicle traffic in the same area, primarily as a thoroughfare, works in opposition of to that.	
It's crowded	Factoria mall/ all of the stores around that area	There's a lot of people there	It's hard to ride bikes in the bike lane

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
I already filled out this form at the neighborhood open house. Just adding details here from the walkabout today.			"Create a food truck center down by Ricardo's with shelter and hang out space, twinkle lights and good food. NHS students would use it as well as it could be a community Hangout area for factoria neighborhood. Then, connect that via a natural bike path that parallels between the mall and factoria boulevard, but is in the mall parking lot that goes from end to end. Start it at the food truck area and connect it to the mountain to sounds Green Way. This would take bikes off the busy Factoria boulevard and give them a nice safe, natural way to access the businesses in factoria. Bellhop style last Mile connection from Factoria to the South Bellevue light rail stop. Have it go up the hill to Somerset, Tyee neighborhoods, library, South Bellevue Community center. Tear out all the gigantic blackberries on coal Creek parkway next to Newport high School. Replace them with native plants like the corner of coal Creek parkway and Factoria boulevard with the new mulch and native plants plantings."
it's close to school so i can go after school	target	there are many things you can do	
good school	factoria mall	it has food	overgrown plants

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Prime location! Centralized location and walking distance to high and middle schools, many neighborhoods, accessible to 405 and 90 freeways.	We need modern and new restaurants to replace Ricardo's and Novilho's. Two great spots that are missed opportunities for gathering or others come into Factoria that are not in the community.	Another great feature would be a cafe like Mercury Coffee where lovely coffees, teas and treats are served but also provide cozy seating for people to gather and study.	Traffic and parking congestion is a challenge. It would be nice to have green space and nature features, like those in DT Bellevue. A small park and water feature with seating, benches, lighting would be a nice respite for families with younger children. Considering a walking/ bike pathway would be inviting through the center of the mall parking area to draw foot traffic from the main roads to the mall, and also provide safety. Overall safety is sometimes a concern with theft and drug use. A wider pathway from the high school would be awesome.
It USED to be safe, and vibrant and CONVENIENT!	HOME! CRIME HAS DETERRED GOING THERE! Chances are your car will not get broken into!	of your POLICIES! GET RID OF HOMELESS and LIGHTHOUSE HOUSING! YOU ARE RESPONSIBLE FOR THE DEMISE OF THIS ONCE WONDERFUL AREA!	TAKE CARE OF THE HOMELESS SITUATION AND CRIME IN THE AREA!
	Some of the restaurants like Thai Ginger or places in the QFC shopping center. AMC movie theater.	They are places you can sit down and have conversations over food.	

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Nothing	Truly there is no good community space to meet others in Factoria. A safe and vibrant outdoor gathering space is desperately needed	Traffic, concrete and fast food isn't welcoming, nor are the numerous drunk and drugged out folks who always wander and sleep outside in the factoria neighborhood	The City of Bellevue has ignored Factoria and done nothing apparent to create a welcoming vibrant planned community for many many years. Now that the Plymouth housing is in the neighborhood, the neighborhood has really been impacted negatively. Safety feels non-existent, retailers and business owners are experiencing horrific disgusting and truly unhealthy incidents such as open drug use and open toileting in their establishments (and along the streets) so business owners are bearing the high costs of the negative impact of the Plymouth housing complex with what appears to be ZERO help from King County or the City of Bellevue. Safety and security promises made when the housing complex was approved are non existent and have been broken and the Good Neighbor promise appears to be completely non existent. DO BETTER City of Bellevue and King County, just like you promised. PLEASE STOP PRETENDING EVERYTHING IS OK!!!
Homelessness, drug usage, unclean.	No where in Factoria.	Of the drugs and murders, bums, the rapes.	This place has changed in a bad way. Too much violence and drug usage. This is heartbreaking and sad. A lot of things need to change.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
The potential of the mall to create an attractive destination for dining, shopping, third places for students, families, and friends to hang out	Well, it could be the mall if it ever got redeveloped	Even people in the surrounding area would rather travel further into West Bellevue now because the Factoria mall just can't compete when it comes to overall attractiveness, vitality and desirable third places to hang out	It desperately needs a thoughtful overhaul, and there is so much potential in the mall/marketplace area, including for more green areas and creating an attractive place of third places for people to meet up
Variety	None	There isn't a good meeting spot	Add character to it. The purposely broken concrete "Factoria" signs are bad. Also, why did the city allow a developer to cut down the trees along Coal Creek ravine to ever be cut down. It ruined the look and the pending townhomes are an eyesore.
Factoria has the ability to bring people together to see student art.	Newport High School	there are a lot of students, and adults to monitor safety.	This is no longer an area I can travel by transit, walking, or biking. It's barely an area I can drive. It is no longer safe for me to be in this space in my city.
unsure	the mall	shopping, walking around, eating	n/a
Closest corporate, education (K-20), and shopping in all the city -should capitalize on it	Panera, Tokyo, and Square Lotus	Good food and access to other establishments on their respective sides of the boulevard.	Widen the boulevard somehow or build a flyover please! My vote is to cut off jeweler and Applebees corner completely (don't need the grassy knoll) and run the southbound lanes behind Ezells and gas station to 38th.

What is something special about Factoria that sets it apart from other parts of the city?	An important place for meeting other people in Factoria is...	because...	Is there anything else you'd like to share about Factoria?
Asian restaurants are awesome	At restaurants	All the other places are not inviting and meant for cars	Factoria blvd has become a commuter highway. It's miserable to drive in. It's scary to scooter in because of the heavy traffic. I love having TJ Maxx and the Rack, but we need an out door mall like the UVillage. It should be scooter and foot friendly, with foot overpaths to cross the roads, with sculpture and art, and decorative lights.
Factoria seems to be focused on convenience - fast food and outlet-type stores - and it's generally fine for that but really has no character or charm and, as such, is almost entirely a utilitarian part of the city.	Not really much to recommend it. There are some okay restaurants but hardly a destination.	Unless you want to go to T&T, Target or Nordstrom Rack, can't see "deliberately" wanting to go to Factoria.	I understand there is a redevelopment plan that has been in place for Factoria mall for many years. Currently the mall is half abandoned and not worth visiting unless you have kids under five or so and want to go the kiddie activities. Would be great to see the redevelopment plan finally start to move forward to bring in some modern, mixed-use structures, original restaurants and shops, etc. Currently it's a very uninteresting part of the city that seems to be dirtier and less safe day-by-day.
The vibrant and loving community	T&T	It's new and exciting	I love Factoria! I'm grateful for the Great Neighborhoods group for investing in it.
Food	The mall	Theres space	
Lots of food options!	Restaurants		Please improve traffic lights. I wish they were operated with AI to know where the traffic flow is instead of staying green so long when no one is going that direction, while there is a long line of traffic that has been sitting on a red light.

Neighborhood Scan

Responses from the neighborhood scan are paraphrased from participant worksheets that document experiences and observations and are organized into thematic categories for clarity.

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Other - See Notes	Vehicular Traffic & Poor sidewalks	traffic, noisy, small sidewalk, thorns & rocks & blackberry bushes obstructing sidewalk, litter, only one sidewalk, lots of greenery @backside of mall - really nice sidewalk	better upkeep of sidewalks, better traffic control, more containment of construction, better care of trees, better access to backside of mall, more consistent sidewalks, more trash cans
			many thorns, small sidewalk & some bigger, lots of trash	more trash cans,
			traffic, lots of litter, e-bikes & scooters going very fast, obstructions on sidewalk, small sidewalk, overhanging trees @ backside of mall	more trash cans, fix sidewalk by newport main front entrance, more coffee shops for students, parks, coffee shop by Newpoert football field, more study spaces, better seating
Uncomfortable	Intresting places to see	Poor sidewalks	traffic, small sidewalk, rocks on sidewalk are a trip hazard, thorns near sidewalk, signs on the ground, trash	more community gathering spaces, less thorns, less traffic, more bus routes, cleaner sidewalks, clean trash cans, parks, quiet places to study
			litter	larger sidewalk, less litter, less foliage, less wait time to cross, less sidewalks cracks, more activites
Fun	Open spaces and Greenery	Poor sidewalks	lots of bushes near sidewalk, litter,	upkeep foliage near sidewalk, bigger sidewalks,
Safe & Fun	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	felt crammed on sidewalk, no bike lane, litter	add bike lane, wider sidewalks, upkeep foliage near sidewalk

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			poor sidewalks, bushes obstructing sidewalk,	Less litter, more shading over bus stops,
Safe	Open spaces and Greenery & comfortable streets	Poor sidewalks	sidewalk is obstructed by lots of bushes,	more open sidewalk, more community gathering areas
Safe & Uncomfortable	Open spaces and Greenery & comfortable streets	Vehicular Traffic	many things obstructing sidewalk: fire hydrant, trash cans, thorny bushes, berries; cars were loud, faded street signs	more pocket parks, more places to sit, barriers between sidewalks and streets
Safe & Uncomfortable	Open spaces and Greenery & comfortable streets	Poor sidewalks	lots of thorns, trash, no bike lane, trash	More neatly trimmed plants, add bike lane,
Safe	Open spaces and Greenery & comfortable streets	Poor sidewalks	overgrown bushes with thorns, obstructions on sidewalks, lots of litter, lots of blackberry bushes, trees cause bodily harm when walking, moldy trash bins, small bus stops, dirty & small sidewalks	cutting down bushes & thorns, cleaner sidewalks, less hazardous plants, shorter wait time for crosswalks, smoother sidewalks, cameras in public lot, more parks and open areas, safe sidewalks, easier access to coal creek park
Safe	Open spaces and Greenery	Poor sidewalks	dirty fire hydrants, thorny bushes, lots of litter, low-hanging trees hit people in face, lots of tripping hazards	cleaner sidewalks, less hazard plants, smoother sidewalks, shorter wait time for cross walks, parks for all ages, easier access to park from Newport High
Safe	Intresting places to see	Poor sidewalks	limited sidewalks, limited bus stops, unsafe thorn bushes, obstructions on sidewalk, no bike lane	better sidewalks, more bus stops, cut down the thorn bushes, more shade, more trees, add bike lane,
			felt unsafe because of cars, lots of trash, dead animal, cracks in sidewalk	more sidewalks, less blackberry bushes, longer time to cross streets,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Fun	Intresting places to see	Poor sidewalks		more crosswalk signs, wider sidewalks, less blackberry bushes
			Uncomfortable because of rocks and overgrowth, sidewalks too small and too close to cars.	Redraw crosswalks, add bike lane, barrier between cars and pedestrians
Safe	Intresting places to see	Lack of street amenities like lighting, signage, benches, etc.	Sidewalk obstruction by overgrown berries and fire hydrant. Appreciate the quiet and nature. Hangout spots at McDonalds, Target, Ulta, Panera, and T4. Enjoyed the mural.	More sidewalks, neater sidewalks, more seating in and around mall, more nature.
			lots of obstructions on sidewalks,	less trash and other obstructions on sidewalks
Safe	Open spaces and Greenery & comfortable streets	Poor sidewalks	overgrown trees and bushes, some litter, some parts well kept while other parts extremtly rough, litter, knocked-down signs	more greenery, general cleanliness, more tree maintenance
			small sidewalks, many thorns, overhanging trees,	less traffic, less thorns, bigger sidewalks, trash pickup, garbage cans, more quiet study spaces,
			thorns, litter, construction, no bike lane, cracks, bridge feels unsafe, dirty sidewalks,	Cleaner roads, less litter, more stores, safer sidewalks, more flood places, longer corssing time, more colorful, better signage, more public art, more sidewalks
				remove obstructions from sidewalks, elevated crossways, cluster mainboxes away from roads, pocket parks, open spaces, better signage for greenway,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Intresting places to see	Lack of street amenities like lighting, signage, benches, etc.		more trails, more third places, more stores, more flat land
Safe	Intresting places to see	Lack of street amenities like lighting, signage, benches, etc.	lots of unused land, lots of thorns on walk, obstructions in middle of sidewalk, lots of litter, graffiti, smell of gas, 2 seperate crosswalks to corss one road, damaged sidewalks, cracks in the road, no bike line	more greenery, crosswalk sign should stay on longer, more public art, more food, more sidewalks
			obstructions on sidewalks, lots of litter, speeding cars, shops are not visbale to pedestrians, more street lightning, more garbage cans	park spaces, third spaces, larger sidewalks, additional bike lanes, speed limit signs,
			Broken vapes on ground, trash everywhere	
			Needs mosques, lots of cars, @Coal Creek - not much parking	More roads, flying cars, bigger parking, more houses, needs dog park, less bushes
			bushes are not tamed, unorganized sidewalks, lots of grafitti, trash and litter,	Cleaner and safer bus stops, organize bushes and sidewalks, more flower and plants, cleaner and neat store signs, cleaner sidewalks,
			overgrown bushes, unfinished sidewalks, traffic system is not efficient, lots of trash, graffiti, lots of overgrown trees,	Safer bus stops, better functioning traffic, less trash, less graffiti, more businessess, better entertainment, more greenery,

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
		Vehicular Traffic	traffic, construction, trash, dead grass, overgrown blackberry bushes, broken glass, dirty signage, rocky/uneven roads	more places for walking, cleaner, more nature
			lots of blackberry bushes, lots of construction, obstacles on sidewalks, trash in area	cleanup trash, less obstacles on sidewalk, better plants
Uncomfortable	Intresting places to see	Vehicular Traffic & Lack of street amenities	lots of cars, high traffic	increased crosswalk time
Safe	Open spaces and Greenery & Intresting places to see & Comfortable streets & Other	Vehicular Traffic & Poor sidewalks	HBB out of control, litter, nice landscaping by chruch, noisey from traffic, graffiti on signs,	more landscaping for shade, seperated walkways, seperated bikeways, HBB removal, better foliage management, seperated bike lanes, make more integrated gathering spaces
Other - See Notes	Intresting places to see	Vehicular Traffic	smells like gas, long wait/short times to cross at crosswalks, no shelter at bus stops	more crosswalks, green trees, cleaner streets, bikepaths, more events, better afforadability
Uncomfortable	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	Overgrown bushes, exposed wires, litter from construction	Safer sidewalks, faster construction, cleaning up trash
Safe	Open spaces and Greenery	Vehicular Traffic	overgrown bushes, uncared for vegetation, unfished construction, sidewalks and parking lot tripping hazards, long wait for crosswalks	Better maintanence of sidewalks, plants, trash, and fewer walking hazards.
			Dangerous, thorny bushes, construction, like nature and playgrounds	Less smoking, more nature, bike lanes and more space for bikes, community spots, fewer bushes, more space for sidewalks

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
			Litter, some nicer sidewalks and big bike path	Nicer sidewalks on both sides, bigger sidewalks, more signage, more lighting,
			Unfinished housing, low power lines, bushes overgrown, fire hydrant obstruction, unfinished construction. Liked modern art, trees, wide sidewalks	More parks, better access to parks, more benches, more tables, less litter, more bike stands
			Low power lines, overgrown bushes, wider sidewalks, litter, construction obstructions, holes near sidewalks, uneven sidewalks. Liked art, bike trails, flowers and trees	More benches, lighting, access to parks, better sidewalks, less litter.
Fun	Open spaces and Greenery	Vehicular Traffic	Trees, divided roads, bushes and trees, speed limit.	Fence, road signs, guard rails, decoration, lights, park place
Safe & Uncomfortable	Open space and Greenery & Other - See Notes	Vehicular Traffic, poor sidewalks, lack of street amenities	Tight sidewalks, loud street traffic, uneven sidewalks, trash, tripping hazards, unsafe and misleading, no trash cans, feels uncared for.	Better landscaping, better sidewalk maintenance, more trash cans, more local businesses, need parks, feels unsafe in dark, cleaner, more public seating.
			Overgrown bushes, traffic, trash, graffiti, dirty	Cleaner, new/better sidewalks, safer bus stops, less trash, more stores, more food spots, better access to mall
Safe	Open spaces and Greenery & comfortable streets	Vehicular Traffic & Poor sidewalks	sidewalk ends abruptly, scenery is ugly, many cars, shrubs and trash at bus stop	public art, more public seating, garbage cans, better street lighting

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Comfortable streets		lots of thorn bushes, finished sidewalk construction, trash from construction site, bus stops with no coverings	finished sidewalk construction, thorn bush maintenance, covered bus stops, e-scooters
Fun	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	sidewalks bad at times,	trash cans, cleaning services, bike lanes, e-scooters
Fun	Open spaces and Greenery	Other - See Notes	trees on sidewalk	american flag, crosswalks, better bus stops, trash cans, cleaning services,
			trash	more food security, benches
Safe	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	lots of blackberry bushes, long wait for crosswalk, no shelter for bus stop, no bike lane, smells like gas,	less blackberry bushes, more community events, shorter wait time for crosswalks
			Small sidewalks, many trees, lots of traffic, too close to road, litter, isolation, uneven roads	Bike lanes, fix roads, more options at mall, trim bushes, bigger sidewalk
			Stones by sidewalk, fruit trees are nice, litter from construction, some wide sidewalks, Mountian to Sound grenway trail is nice but not well marked, liked landscapeing when done	More trash cans, more park benches, tripping hazards removed.
Safe & Fun	Open spaces and Greenery & Intresting places to see & Comfortable streets & Other	Vehicular Traffic & Poor sidewalks	Lots of cars, low hanging powerlines, sidewalk obstructions, overgrown bushes, like wide sidewalks, fence, median between modes of transit	Crosswalk light for I-90, sidewalk maintenance, green space and park nearby, separation between pedestrian and cars, slow speed limit to 25mph

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Fun	Intresting places to see	Poor sidewalks	Sidewalk has tripping hazards, too close to the road, sidewalks too narrow, litter, sidewalk ends	Crosswalk sign, less tripping hazards, wider and fixed sidewalks, more crosswalks, more nature, less blackberry, easier access to parks, more parks
Uncomfortable	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	Overgrown bushes, uneven sidewalks, uncomfortable bus stop, empty sidewalks, busy	More welcoming, easier way to get to parks, more parks, cleaner busses and bus stops, more benches, trim bushes, cleaner and fix sidewalks
Fun	Open spaces and Greenery	Poor sidewalks	Narrow road and sidewalks, bad drivers, overgrown plants, sidewalk obstructions, litter, not enough parking at mall, cracks in road	More parking, widen sidewalks, more colors/art, less litter, remove blackberry, enforce driving rules
Safe	Open space and Greenery & Other - See Notes	Poor sidewalks	Metal fences, wires and thorny bushes, litter, McDonalds as a gathering space,	More plants, less litter, pretty plants
Other - See Notes	Open spaces and Greenery	Poor sidewalks	Trash, cars, rocks & tripping hazards, sidewalk ends, parking lot full, sidewalk has cracks	Wider, better sidewalks, less trash, more places to go, more plants less blackberry
Other - See Notes	Intresting places to see	Poor sidewalks	Trafic, dirty sidewalks, litter, construction, obstructions, less trees	Taller trees, more stores larger mall, cleaner sidewalks, wider sidewalks, boba shops,
Safe	Comfortable streets	Poor sidewalks	Lots of blackberry, trash, very few benches, calmer traffic in some areas, scenery nice in some areas	More benches, more trash cans, more greenery, better sidewalks

Route feeling overall	What made your walk enjoyable	The biggest challenge while walking	Observation / Issue	Future
Safe	Open spaces and Greenery	Vehicular Traffic & Poor sidewalks	Traffic, dirty sidewalks, litter, narrow sidewalks, uneven pavement, car traffic fast, road congestion	More open spaces, less blackberry, more people, safer and cleaner streets, wider sidewalks, slower/fewer cars, longer traffic lights
Safe & Fun	Open spaces and Greenery & comfortable streets	Poor sidewalks	Overgrown blackberry bushes, dirty roads and bus stops, calmer traffic and less crowded in some areas	Calmer traffic, cleaner sidewalks, wider sidewalks, safer
Safe	Open spaces and Greenery	Vehicular Traffic	Trash, litter, construction, hazardous	More trees, clean up litter/ less trash, unsafe
			Litter, overgrown plants, narrow sidewalks, busy road, cracks in road, mall is outdated, long walk to bus stop	More trees & variety of plants, bike lane, closer bus stop, open green spaces, murals, trimmed bushes, bigger sidewalk, move firehydrant
			Overgrown bushes, litter, messy sidewalks	Trim bushes, better vegetation, less litter
Safe	Open space and Greenery & Other - See Notes	Poor sidewalks	Traffic, dangerous drivers, overgrown bushes, rocks and sidewalk obstructions, mall is fun to hangout at, older areas are obvious	Newer stores in the mall, cleaner sidewalks, more gathering areas and parks, safer driving, trimmed blackberry bushes, less litter

Kick-Off Responses

Factoria is known for its...

1. business, shopping center
2. mall
3. Unfortunately-nothing great. Lots of laughs about name.
4. shopping
5. Mall t-mobile
6. Shopping + services
7. convenient access to retail services and connectivity to transit
8. highly rated schools, convenience and good mix of residential & business community.
9. shopping/congestion
10. retail
11. factoria mall
12. unique neighborhoods
13. Shopping & T-mobile
14. Convenient logistics for business
15. randomness & bad traffic

We pride ourselves on being a ___ and ___ neighborhood.

1. sport; clean
2. inclusive; supportive
3. safe; friendly
4. Educated; friendly
5. international; welcoming
6. accessible; affordable
7. local; global minded
8. diverse; (relatively?) affordable
9. convenient; friendly
10. welcoming; friendly
11. citizen; work in area
12. Bellevue; South Bellevue
13. (crossed out "pride")

Working together, we can be a more ___ community that enhances ___ for future generations.

1. sport; safer, keep clean
2. inclusive; biz ownership
3. understanding
4. mixed; safety, health + diversity
5. accessible; cultural diversity
6. engaged; Factoria's strengths
7. connected; beauty and opportunity

8. cooperative; engagements
9. beautiful; outdoor spaces
10. Best city
11. Convenient and safer; quality of life
12. cohesive; the city in a park vibe

What is an example of a unique business or service in Factoria today?

1. Could use a book store. Better brand stores would be an improvement. Target an asset.
2. None
3. Stop 4 nail, any restaurant, Korean bakery, Amazon Fresh
4. Multicultural grocery and food
5. Not that I can think of. I love that Factoria attracts businesses from all over the world.
6. We mostly visit restaurants and QFC
7. TNT (Chinese market)
8. Great to have T-Mobile as a face of Factoria and it brings people from other parts of King County here. We can show how beautiful it is to come and enjoy work and play.
9. Factoria Mall, family gathering
10. T&T, Factoria Mall, I-90 & I-405
11. Square Lotus is a favorite! Love having a post office here. We need a hardware store, Trader Joes & an office supply store

What qualities do you want Factoria's commercial districts to be known for? Select up to two boxes.

1. Essential & Convenient; Professional & Convenient; Useful & Relaxed; Vibrant & Fun
2. Accessible & Local; Cultural & Active
3. Busy & Attractive; Essential & Convenient; Useful & Relaxed
4. Accessible & Local; Useful & Relaxed
5. Accessible & Local; Busy & Attractive; Essential & Convenient; Professional & Convenient; Cultural & Active; Useful & Relaxed; Vibrant & Fun
6. Busy & Attractive; Cultural & Active; Vibrant & Fun
7. Accessible & Local; Essential & Convenient; Professional & Convenient
8. Accessible & Local; Professional & Convenient
9. Accessible & Local; Essential & Convenient
10. Essential & Convenient; Cultural & Active; Vibrant & Fun
11. Accessible & Local; Essential & Convenient
12. Accessible & Local; Busy & Attractive; Essential & Convenient; Professional & Convenient; Cultural & Active; Useful & Relaxed; Vibrant & Fun
13. Accessible & Local; Essential & Convenient
14. Busy & Attractive; Essential & Convenient; Vibrant & Fun

What is an example of a place you gather with others in Factoria today?

1. Convenient transportation. School GPA satisfied. Save a less homeless.
2. mall area
3. Can't remember name. It's to left of main entrance.

4. None anylonge(?)
5. Our home
6. Factoria mall restaurants
7. OLD sunset elementary, ball fields and playgrounds, Newport HS ballfields.
8. Factoria mall and the Eateries in Factoria.
9. Just restaurants, sadly. The mall feels sad and dead.
10. Newport way library
11. Inside mall & eat
12. Factorial Mall area
13. I don't -- maybe Starbucks

What can make this place a more welcoming and inviting place for people to gather?

1. More public show.
2. more culturally center, business inclusive of black community
3. Not sure. Could use an upgrade for sure.
4. Stop giant developers
5. The entire neighborhood could be transformed into an internat'l district with various countries represented.
6. Transit access from neighborhoods.
7. I would like Factoria to be a global village that attracts residents and small businesses from all over the world to share their cultures. Increase out understanding of each other.
8. An attractive green and nicely landscaped mall parking lot would really help. It is hot and ugly. It's not a gathering place, but rather an eyesore.
9. Please make a public space like a conference room.
10. Top Gun & T&T
11. Parking, traffic control
12. Green space in the mall area. Food truck plaza in the mall parking lot. Greenspace at Puesta del Sol - can the city lease this beautiful property from the BSD?

What travel mode do you use most regularly to visit destinations within your neighborhood? Select one.

1. Car
2. Car
3. Walk/Roll; Car
4. Car
5. Car
6. Car
7. Walk/Roll; Bus; Car
8. Car
9. Walk/Roll; Bike/Scoot; Bus; Car
10. Car
11. Car
12. Car

13. Walk/Roll; Bus; Car
14. Car
15. Car

What Factoria destinations are hard to visit, that you would like better access to in the future?

1. Is any yellow page for Factoria?
2. Lots of traffic. Not easy to navigate at peak times, nothing "inaccessible"
3. Loss of metro 246 will be a burden on the students participation in activities at Newport H.S.
4. Not at the moment however I'm concerned with the increased buildup of congestion along SE Newport Way, increased speeding of cars and the added congestion soon to be caused by the new development of apartments across from Newport High School.
5. It's not easy to bike to the mall from Somerset. I can get there by a roundabout route, but I doubt most people would know how to do it safely.
6. Easier access from Light rail once they actually open it to cross I-90
7. Eat & shopping
8. Bus stops are far from stores for seniors

Bellevue is known as a "City in a Park" because of its park-like setting. How can Factoria's natural environment be enhanced to contribute to this identity?

1. Besides of trees, many be more flowers is recommended.
2. Not sure but any greenery, etc. is nice. Always nice to have police presence.
3. New plantings; graceful trees; flowering bushes. I envision a gorgeous pedestrian bridge over Factoria Blvd, connecting the 2 sides. Improve all the greenery in the parking lots.
4. Replace cut down large trees. Too many large trees are cut down, and no replacements are planted.
5. Factoria can take the lead to be a global village where the cultures intersect with an engaged community even though we come from different parts of the world.
6. Factoria needs trees. Especially in shopping centers and the mall, where vast expanses of asphalt are hot and ugly. Factoria is a hot spot on the country's heat map. Let's do better for Factoria residents, shoppers, and plants and animals.
7. I'm not sure if there is a natural environment in Factoria area. If it is in Factoria area, it should be advertised.
8. More exposure or visibility of green and outdoor spaces for families to gather and visit. Accessibility by mass transit should be easier.
9. Great area, more kids playing areas needs
10. Parks playgrounds are needed library needs a little update.
11. As mentioned for gathering spaces, Green park space in Factoria Mall parking lot, combined w/ residential above the mall and LOTS better transit options would make a huge difference. Fewer cars, more walking, biking options.

Take a moment to reflect on your observations for each section. What do you see as the biggest opportunity for this plan to address?

1. I think park is not enough.
2. Outreach to black owned small biz
3. More like was done in Totem Lake.
4. For the right people in the city to care about this neighborhood and leverage its resources to create a welcoming place. Right now, Factoria feels angry, neglected & dirty, not a fun or nice place at all.
5. Increase high density by replacing old single family housing stock w/ multifamily, improve transportation from neighborhoods w/ connected walking and bike trails.
6. Take advantage of the diverse population and businesses, I would like Factoria to be a global village, as mentioned in my previous note. Be local in a global minded neighborhood.
7. The mall is a natural center for Factoria. There are opportunities to make it an attractive gathering space and better for the environment. Given all the change and improvements elsewhere in Bellevue, it is surprising that this mall has seen so little improvement for the quarter century we have lived here.
8. Economic Development - still many empty spaces in Factoria Mall. Should be open for its redevelopment Factoria Village also could be better utilized.
9. Factoria's traffic increasingly heavy everyday, hopes to create more road ways, redesign traffic lights, and increase parking options.
10. Mixed residential & commercial in the mall area. Totem Lake has done a nice job of creating residential density w/ commercial/transit. How can we do that here? Along with that, I'd change the name...Factoria is an awful name that could be improved. I've lived here 30+ years and have NO attachment to the name. Cascade Crossing or Olympic View, etc....

Vision Statements

1. Factoria is known for its community. We pride ourselves on being a accepting and safe neighborhood. Working together we can be a more safer community that enhances safeness for future generations.
2. Factoria is known for its safety. We pride ourselves on being a accessibility and safe neighborhood. Working together we can be a more safe community that enhances fun activities for future generations.
3. Factoria is known for its mall/community. We pride ourselves on being a accessible and clean neighborhood. Working together we can be a more inclusive community that enhances happiness for future generations.
4. Factoria is known for its safety. We pride ourselves on being a accessible and safe neighborhood. Working together we can be a more fair community that enhances sense of belonging for future generations.
5. Factoria is known for its diversity. We pride ourselves on being a beautiful and safe neighborhood. Working together we can be a more welcoming community that enhances safety for future generations.
6. Factoria is known for its mall. We pride ourselves on being a busy and fun neighborhood. Working together we can be a more safe community that enhances better traffic for future generations.
7. Factoria is known for its food. We pride ourselves on being a clean and safety neighborhood. Working together we can be a more accessibility community that enhances cost of life for future generations.
8. Factoria is known for its food outlets. We pride ourselves on being a clean and alluring neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
9. Factoria is known for its safety. We pride ourselves on being a clean and sanitary neighborhood. Working together we can be a more hospitable community that enhances safeness for future generations.
10. Factoria is known for its mall. We pride ourselves on being a commerical and shopping-oriented neighborhood. Working together we can be a more green community that enhances nature for future generations.
11. Factoria is known for its livability. We pride ourselves on being a committed and safe neighborhood. Working together we can be a more bright community that enhances commitment for future generations.
12. Factoria is known for its convenience. We pride ourselves on being a community and working neighborhood. Working together we can be a more safe community that enhances hospitality for future generations.

13. Factoria is known for its schools/malls. We pride ourselves on being a consumer and students neighborhood. Working together we can be a more safe community that enhances bike lanes! for future generations.
14. Factoria is known for its food/mall. We pride ourselves on being a convenience and safe neighborhood. Working together we can be a more diverse community that enhances fun experiences for future generations.
15. Factoria is known for its restaurants and food. We pride ourselves on being a convenience and safety neighborhood. Working together we can be a more sustainability community that enhances growth for future generations.
16. Factoria is known for its stores. We pride ourselves on being a convenience and tradition neighborhood. Working together we can be a more welcoming community that enhances growth for future generations.
17. Factoria is known for its community. We pride ourselves on being a convenient and diverse neighborhood. Working together we can be a more inclusive community that enhances sociality for future generations.
18. Factoria is known for its community. We pride ourselves on being a convenient and happy neighborhood. Working together we can be a more awesome community that enhances everyone for future generations.
19. Factoria is known for its mall. We pride ourselves on being a convenient and accessible neighborhood. Working together we can be a more safe community that enhances safety for future generations.
20. Factoria is known for its mall. We pride ourselves on being a convenient and diverse neighborhood. Working together we can be a more safe community that enhances health and well-being for future generations.
21. Factoria is known for its mall. We pride ourselves on being a convenient and diverse neighborhood. Working together we can be a more fun community that enhances our facilities for future generations.
22. Factoria is known for its mall. We pride ourselves on being a convenient and safe neighborhood. Working together we can be a more fun (safer) community that enhances transportation for future generations.
23. Factoria is known for its more urban area. We pride ourselves on being a convenient and clean neighborhood. Working together we can be a more safer community that enhances productivity for future generations.
24. Factoria is known for its plaza. We pride ourselves on being a convenient and sustainable neighborhood. Working together we can be a more environmental community that enhances environment, safety, and community for future generations.
25. Factoria is known for its stores like T&T. We pride ourselves on being a convenient and accessible neighborhood. Working together we can be a more connected community that enhances convenience for future generations.

26. Factoria is known for its T&T. We pride ourselves on being a convenient and peaceful neighborhood. Working together we can be a more friendly community that enhances peacefulness for future generations.
27. Factoria is known for its variety of places. We pride ourselves on being a convenient and safety neighborhood. Working together we can be a more safe community that enhances opportunity for future generations.
28. Factoria is known for its malls. We pride ourselves on being a cool and awesome neighborhood. Working together we can be a more engaging community that enhances people for future generations.
29. Factoria is known for its shops. We pride ourselves on being a cool and awesome neighborhood. Working together we can be a more engaging community that enhances people for future generations.
30. Factoria is known for its commercial opportunities. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more safe community that enhances convenience for future generations.
31. Factoria is known for its community. We pride ourselves on being a diverse and safe neighborhood. Working together we can be a more sustainable community that enhances inclusion for future generations.
32. Factoria is known for its community. We pride ourselves on being a diverse and welcoming neighborhood. Working together we can be a more walkable community that enhances livability for future generations.
33. Factoria is known for its convenience. We pride ourselves on being a diverse and walkable neighborhood. Working together we can be a more welcoming community that enhances safety for future generations.
34. Factoria is known for its convenience and stores. We pride ourselves on being a diverse and safe neighborhood. Working together we can be a more fun community that enhances convenience for future generations.
35. Factoria is known for its diversity. We pride ourselves on being a diverse and accessible neighborhood. Working together we can be a more welcoming community that enhances <blank> for future generations.
36. Factoria is known for its diversity. We pride ourselves on being a diverse and sustainable neighborhood. Working together we can be a more interesting community that enhances cuisine for future generations.
37. Factoria is known for its economic opportunity. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more safe community that enhances convenience for future generations.
38. Factoria is known for its economic opportunity. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more traffic free community that enhances travel time for future generations.

39. Factoria is known for its education. We pride ourselves on being a diverse and collaboration neighborhood. Working together we can be a more in unity as a community that enhances all perspectives for future generations.
40. Factoria is known for its food/mall. We pride ourselves on being a diverse and convenient neighborhood. Working together we can be a more safe community that enhances living conditions for future generations.
41. Factoria is known for its livability. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more dynamic community that enhances convenience for future generations.
42. Factoria is known for its mall. We pride ourselves on being a diverse and happy neighborhood. Working together we can be a more united community that enhances less traffic for future generations.
43. Factoria is known for its mall. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more involved community that enhances communities for future generations.
44. Factoria is known for its mall. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more safe community that enhances convenience for future generations.
45. Factoria is known for its mall. We pride ourselves on being a diverse and welcoming neighborhood. Working together we can be a more safe community that enhances safety for future generations.
46. Factoria is known for its mall. We pride ourselves on being a diverse and <blank> neighborhood. Working together we can be a more safe community that enhances <blank> for future generations.
47. Factoria is known for its malls. We pride ourselves on being a diverse and awkward neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.
48. Factoria is known for its malls. We pride ourselves on being a diverse and has economic opportunity neighborhood. Working together we can be a more connected community that enhances community for future generations.
49. Factoria is known for its recreational activites. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more convenient community that enhances transportation for future generations.
50. Factoria is known for its residential areas. We pride ourselves on being a diverse and education motivated neighborhood. Working together we can be a more connected community that enhances community for future generations.
51. Factoria is known for its school and job opportunites. We pride ourselves on being a diverse and inclusive neighborhood. Working together we can be a more interactive community that enhances activites for future generations.

52. Factoria is known for its stores. We pride ourselves on being a diverse and green neighborhood. Working together we can be a more safe community that enhances safety for future generations.
53. Factoria is known for its traffic. We pride ourselves on being a diverse and pricey neighborhood. Working together we can be a more safe community that enhances the safety for future generations.
54. Factoria is known for its young people. We pride ourselves on being a diverse and cheerful neighborhood. Working together we can be a more safe community that enhances living conditions for future generations.
55. Factoria is known for its . We pride ourselves on being a diverse and convenient neighborhood. Working together we can be a more welcoming community that enhances equality for future generations.
56. Factoria is known for its community. We pride ourselves on being a diversity and equity & inclusion neighborhood. Working together we can be a more welcoming community that enhances economic opportunity for future generations.
57. Factoria is known for its school. We pride ourselves on being a diversity and safety neighborhood. Working together we can be a more connected community that enhances belonging for future generations.
58. Factoria is known for its mall. We pride ourselves on being a economic opportunity and convenience neighborhood. Working together we can be a more friendly community that enhances comfort for future generations.
59. Factoria is known for its safety. We pride ourselves on being a economic opportunity and sustainability neighborhood. Working together we can be a more fun community that enhances safety for future generations.
60. Factoria is known for its convenience. We pride ourselves on being a friendly and hardworking neighborhood. Working together we can be a more welcoming community that enhances growth for future generations.
61. Factoria is known for its stores. We pride ourselves on being a friendly and welcoming neighborhood. Working together we can be a more safe community that enhances shopping for future generations.
62. Factoria is known for its thriving business & convenient location. We pride ourselves on being a friendly and safe neighborhood. Working together we can be a more vibrant community that enhances connections for future generations.
63. Factoria is known for its mall. We pride ourselves on being a fun and welcoming neighborhood. Working together we can be a more inclusivity community that enhances safety for future generations.
64. Factoria is known for its schools and mall. We pride ourselves on being a fun and weloming neighborhood. Working together we can be a more friendly community that enhances opportunities for future generations.

65. Factoria is known for its community. We pride ourselves on being a good and amazing neighborhood. Working together we can be a more safer community that enhances safeness for future generations.
66. Factoria is known for its mall. We pride ourselves on being a happy and healthy neighborhood. Working together we can be a more clean community that enhances accessibility for future generations.
67. Factoria is known for its diversity. We pride ourselves on being a inclusive and safety neighborhood. Working together we can be a more welcoming community that enhances convenience for future generations.
68. Factoria is known for its mall. We pride ourselves on being a inclusive and safe neighborhood. Working together we can be a more welcoming community that enhances neighborly-connections for future generations.
69. Factoria is known for its stores and public spaces. We pride ourselves on being a inclusive and safe neighborhood. Working together we can be a more clean community that enhances sustainability for future generations.
70. Factoria is known for its diversity. We pride ourselves on being a kind and accepting neighborhood. Working together we can be a more fun community that enhances creativity for future generations.
71. Factoria is known for its diversity. We pride ourselves on being a kind and welcoming neighborhood. Working together we can be a more connected community that enhances minimal traffic and food for future generations.
72. Factoria is known for its mall. We pride ourselves on being a kind and safe neighborhood. Working together we can be a more kind community that enhances growth for future generations.
73. Factoria is known for its mall and T&T. We pride ourselves on being a kind and inclusive neighborhood. Working together we can be a more inclusive community that enhances community connection for future generations.
74. Factoria is known for its mall. We pride ourselves on being a on the down low and quiet neighborhood. Working together we can be a more friendly community that enhances the neighborhood for future generations.
75. Factoria is known for its mall. We pride ourselves on being a open and diverse neighborhood. Working together we can be a more interesting community that enhances the mall for future generations.
76. Factoria is known for its school and mall. We pride ourselves on being a open and diverse neighborhood. Working together we can be a more enjoyable community that enhances amenities for future generations.
77. Factoria is known for its mall. We pride ourselves on being a organized and open neighborhood. Working together we can be a more safe community that enhances productivity for future generations.

78. Factoria is known for its community. We pride ourselves on being a peaceful and welcoming neighborhood. Working together we can be a more respectable community that enhances belonging for future generations.
79. Factoria is known for its parks and school. We pride ourselves on being a peaceful and safe neighborhood. Working together we can be a more welcome community that enhances traffic safety for future generations.
80. Factoria is known for its stores. We pride ourselves on being a popular and interesting neighborhood. Working together we can be a more accessible community that enhances transportation for future generations.
81. Factoria is known for its mall. We pride ourselves on being a productive and effective neighborhood. Working together we can be a more fun community that enhances mall for future generations.
82. Factoria is known for its mall and shops. We pride ourselves on being a respectful and successful neighborhood. Working together we can be a more sustainable community that enhances nature preservation for future generations.
83. Factoria is known for its wealth. We pride ourselves on being a respectful and accepting neighborhood. Working together we can be a more outgoing community that enhances experiences for future generations.
84. Factoria is known for its mall. We pride ourselves on being a rich and friendly neighborhood. Working together we can be a more safe community that enhances mobility for future generations.
85. Factoria is known for its community. We pride ourselves on being a safe and happy neighborhood. Working together we can be a more exciting community that enhances everyone for future generations.
86. Factoria is known for its community. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more inclusive community that enhances sustainability for future generations.
87. Factoria is known for its community spaces. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more diverse community that enhances culture and history for future generations.
88. Factoria is known for its convenience . We pride ourselves on being a safe and fun neighborhood. Working together we can be a more connect community that enhances convenience for future generations.
89. Factoria is known for its diversity. We pride ourselves on being a safe and inclusive neighborhood. Working together we can be a more sustainable community that enhances sustainability for future generations.
90. Factoria is known for its diversity. We pride ourselves on being a safe and sustainable neighborhood. Working together we can be a more progressive community that enhances well-being for future generations.

91. Factoria is known for its diversity. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more prominent community that enhances growth for future generations.
92. Factoria is known for its economic opportunity. We pride ourselves on being a safe and fun neighborhood. Working together we can be a more beautiful community that enhances transportation for future generations.
93. Factoria is known for its food. We pride ourselves on being a safe and friendly neighborhood. Working together we can be a more accessibility community that enhances mobility for future generations.
94. Factoria is known for its mall. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more connected community that enhances sense of belonging for future generations.
95. Factoria is known for its mall. We pride ourselves on being a safe and friendly neighborhood. Working together we can be a more connected community that enhances life for future generations.
96. Factoria is known for its mall. We pride ourselves on being a safe and united neighborhood. Working together we can be a more fun community that enhances quality for future generations.
97. Factoria is known for its malls. We pride ourselves on being a safe and fun neighborhood. Working together we can be a more fun community that enhances transportation for future generations.
98. Factoria is known for its marketplace. We pride ourselves on being a safe and kind neighborhood. Working together we can be a more active community that enhances young for future generations.
99. Factoria is known for its nature. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more welcoming community that enhances community for future generations.
100. Factoria is known for its school. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more developed community that enhances safety for future generations.
101. Factoria is known for its school and mall. We pride ourselves on being a safe and valued neighborhood. Working together we can be a more connected community that enhances safety for future generations.
102. Factoria is known for its schools. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more inclusive community that enhances convenience for future generations.
103. Factoria is known for its stores. We pride ourselves on being a safe and diverse neighborhood. Working together we can be a more sustainable community that enhances inclusivity for future generations.

104. Factoria is known for its stores. We pride ourselves on being a safe and various neighborhood. Working together we can be a more inclusive community that enhances children for future generations.

105. Factoria is known for its stores. We pride ourselves on being a safe and welcoming neighborhood. Working together we can be a more inclusive community that enhances sustainability for future generations.

106. Factoria is known for its stores and community. We pride ourselves on being a safe and convenient neighborhood. Working together we can be a more accessibility community that enhances ease of life for future generations.

107. Factoria is known for its sustainability. We pride ourselves on being a safe and convenience neighborhood. Working together we can be a more diverse community that enhances equity for future generations.

108. Factoria is known for its youth gathering spots. We pride ourselves on being a safe and walkable neighborhood. Working together we can be a more unified community that enhances comfortability for future generations.

109. Factoria is known for its convenience. We pride ourselves on being a safe and accessible neighborhood. Working together we can be a more inclusive community that enhances diversity and well-being for future generations.

110. Factoria is known for its health and well being. We pride ourselves on being a safe community and a place with many varies in neighborhood. Working together we can be a more community that enhances transportation for future generations.

111. Factoria is known for its mall. We pride ourselves on being a safe community and diverse neighborhood. Working together we can be a more sustainability community that enhances amenities for future generations.

112. Factoria is known for its schools. We pride ourselves on being a smart and hard working neighborhood. Working together we can be a more inclusive community that enhances diversity for future generations.

113. Factoria is known for its schools. We pride ourselves on being a smart and hard working neighborhood. Working together we can be a more nice community that enhances productivity for future generations.

114. Factoria is known for its schools. We pride ourselves on being a smart and hard working neighborhood. Working together we can be a more nice community that enhances productivity for future generations.

115. Factoria is known for its schools. We pride ourselves on being a smart and pretty neighborhood. Working together we can be a more inclusive community that enhances a richer community for future generations.

116. Factoria is known for its shopping mall. We pride ourselves on being a supporting and convenient neighborhood. Working together we can be a more enjoyable community that enhances livability for future generations.

117. Factoria is known for its shopping mall. We pride ourselves on being a supporting and diverse neighborhood. Working together we can be a more prominent community that enhances sustainability for future generations.

118. Factoria is known for its shopping mall. We pride ourselves on being a supportive and accepting neighborhood. Working together we can be a more mindful community that enhances sustainability for future generations.

119. Factoria is known for its diversity. We pride ourselves on being a sustainable and convenient neighborhood. Working together we can be a more healthy community that enhances safety for future generations.

120. Factoria is known for its diversity. We pride ourselves on being a sustainable and inclusive neighborhood. Working together we can be a more fun community that enhances safety for future generations.

121. Factoria is known for its fried chicken. We pride ourselves on being a sustainable and convenient neighborhood. Working together we can be a more inclusive community that enhances children for future generations.

122. Factoria is known for its bad traffic. We pride ourselves on being a welcoming and friendly neighborhood. Working together we can be a more safe community that enhances safety for future generations.

123. Factoria is known for its diversity. We pride ourselves on being a welcoming and safe neighborhood. Working together we can be a more beautiful community that enhances fun for future generations.

124. Factoria is known for its food places. We pride ourselves on being a welcoming and friendly neighborhood. Working together we can be a more safer community that enhances safety for future generations.

125. Factoria is known for its food/mall. We pride ourselves on being a welcoming and diverse neighborhood. Working together we can be a more connected community that enhances the livelihoods for future generations.

126. Factoria is known for its mall. We pride ourselves on being a welcoming and equal neighborhood. Working together we can be a more diverse community that enhances creativity for future generations.

127. Factoria is known for its mall. We pride ourselves on being a welcoming and safe neighborhood. Working together we can be a more connected community that enhances community for future generations.

128. Factoria is known for its mall. We pride ourselves on being a welcoming and safe neighborhood. Working together we can be a more connected community that enhances community for future generations.

129. Factoria is known for its mall/food. We pride ourselves on being a welcoming and diverse neighborhood. Working together we can be a more connected community that enhances the family for future generations.

130. Factoria is known for its opportunities. We pride ourselves on being a welcoming and fun neighborhood. Working together we can be a more successful community that enhances good memories for future generations.

131. Factoria is known for its traffic. We pride ourselves on being a welcoming and diverse neighborhood. Working together we can be a more livable community that enhances accessibility for future generations.

132. Factoria is known for its variability of shopping areas. We pride ourselves on being a welcoming and safety neighborhood. Working together we can be a more sustainability community that enhances amenities for future generations.

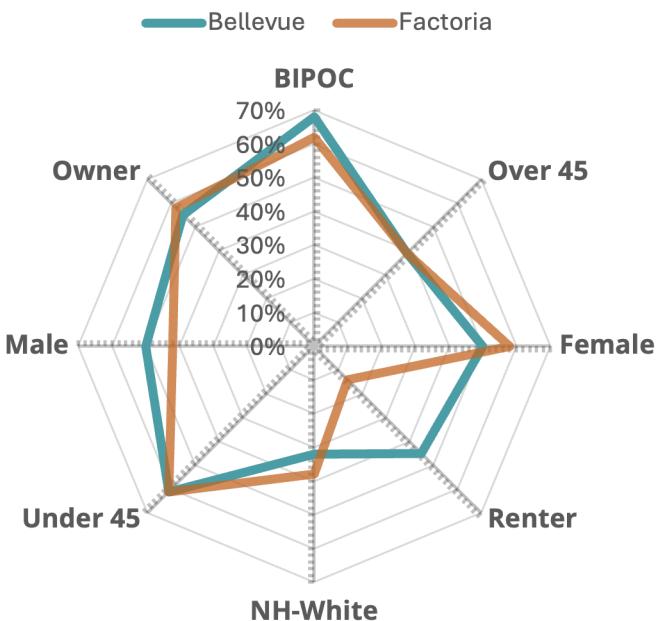
133. Factoria is known for its shopping, commerical . We pride ourselves on being a <blank> and <blank> neighborhood. Working together we can be a more <blank> community that enhances <blank> for future generations.

Survey Analysis

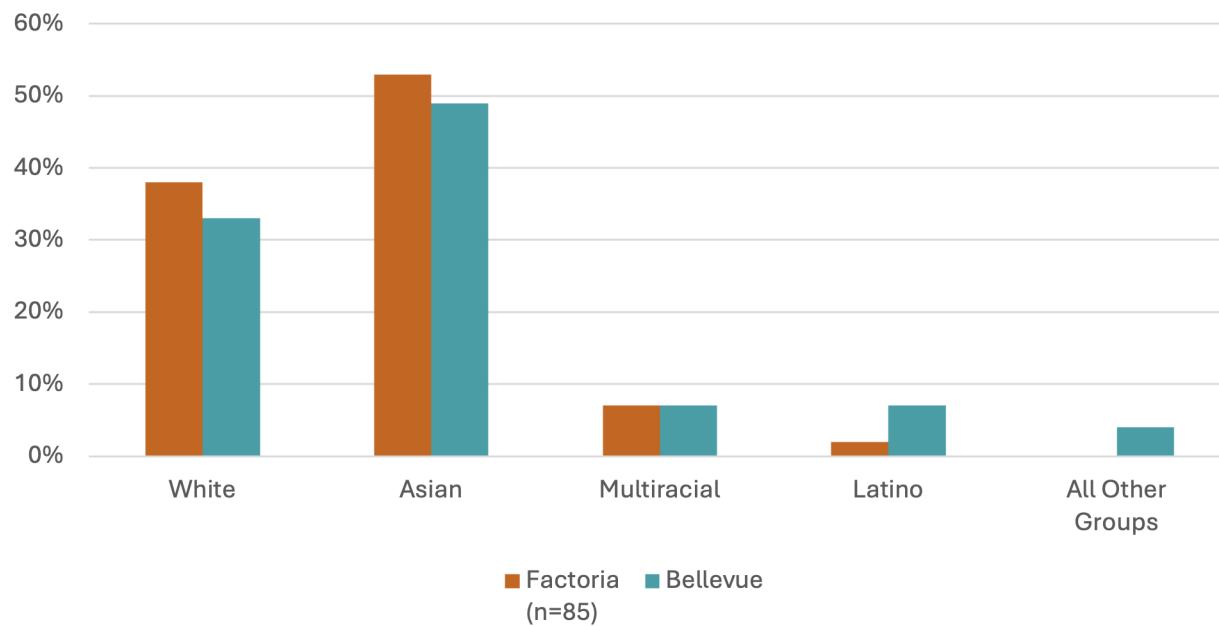
The following pages provide more detailed analysis and demographic information of respondents to the mailed and online questionnaire.

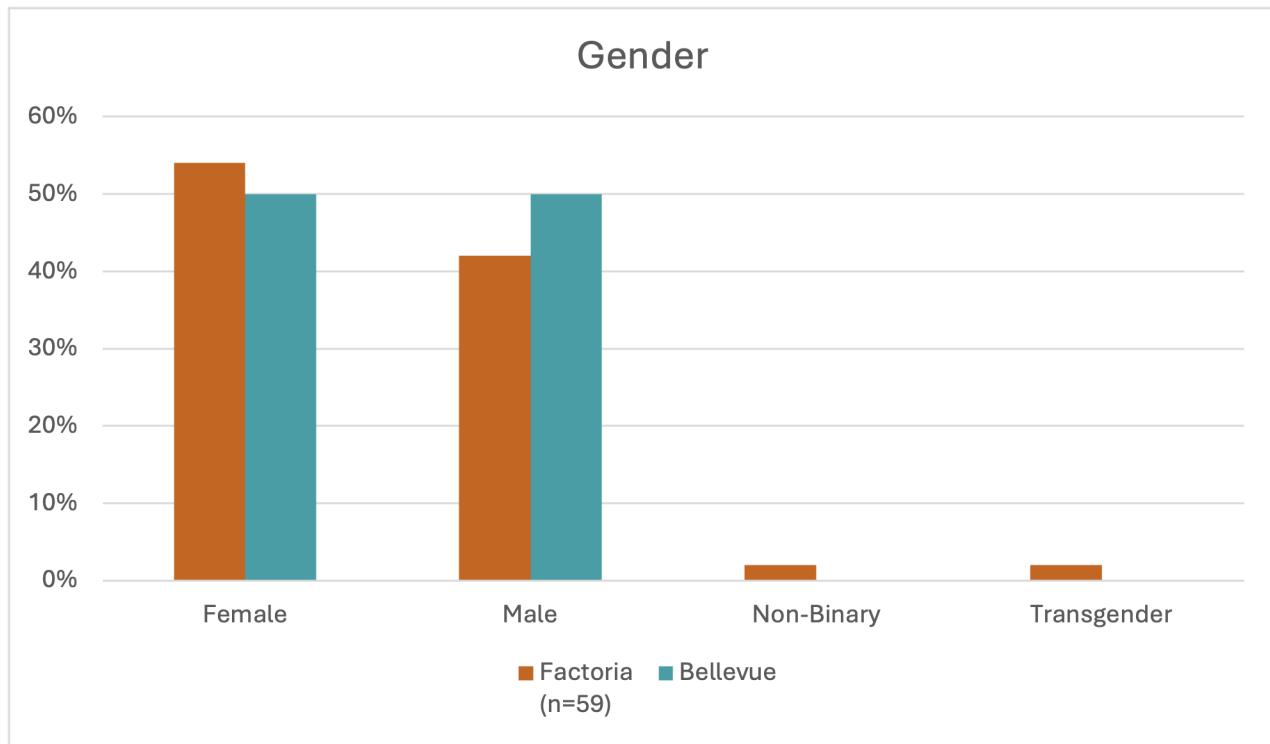
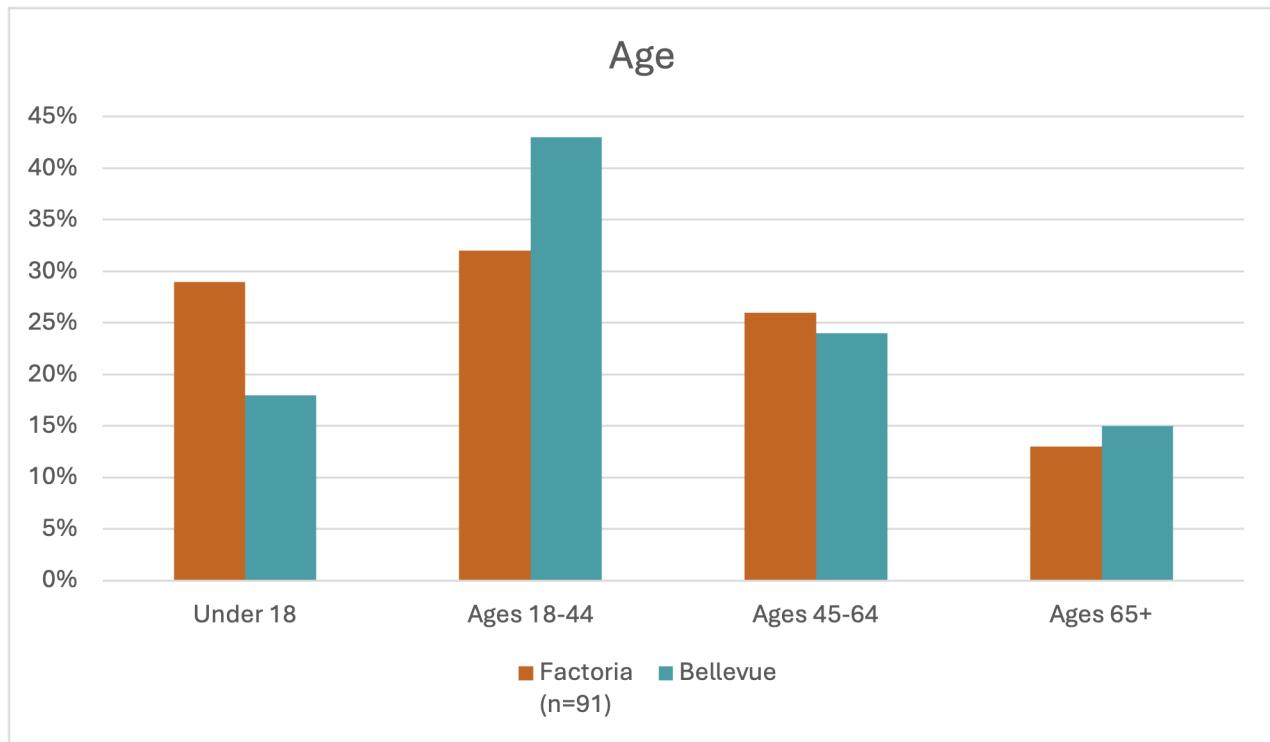
Demographics:

Survey Representativeness Comparison

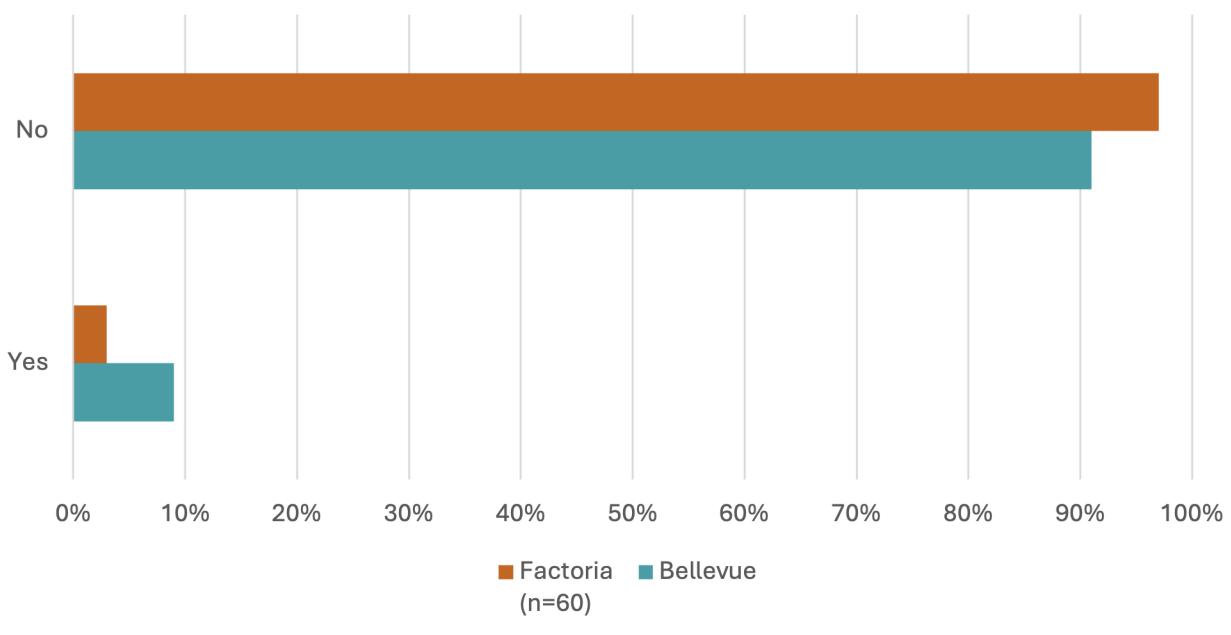


Race/Ethnicity

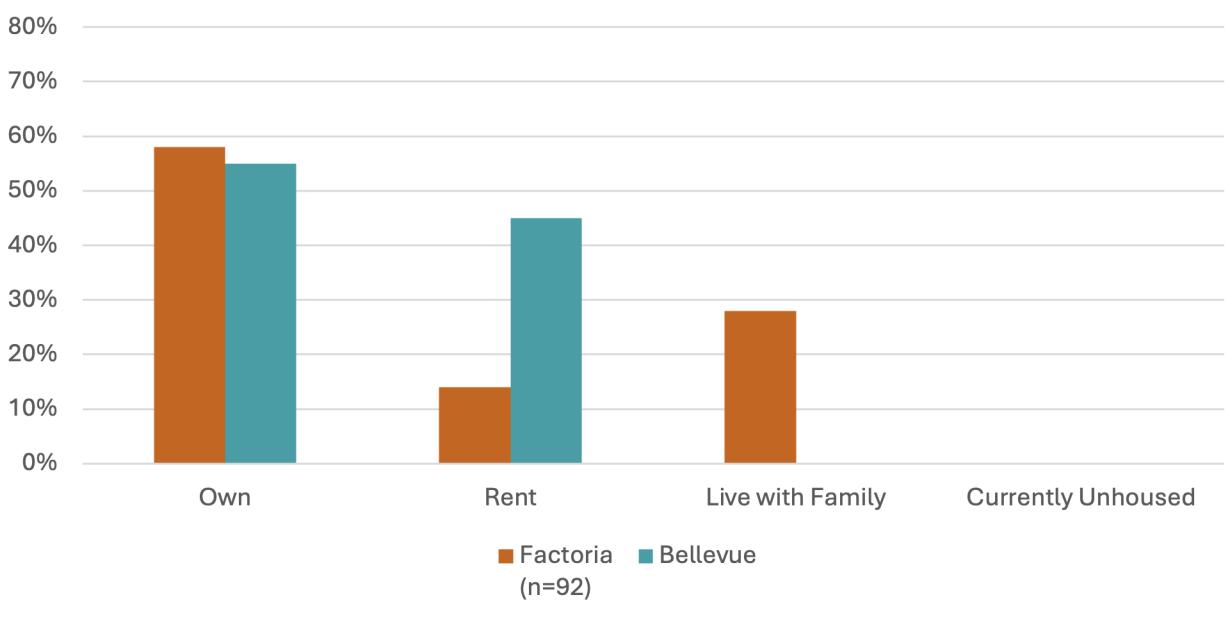


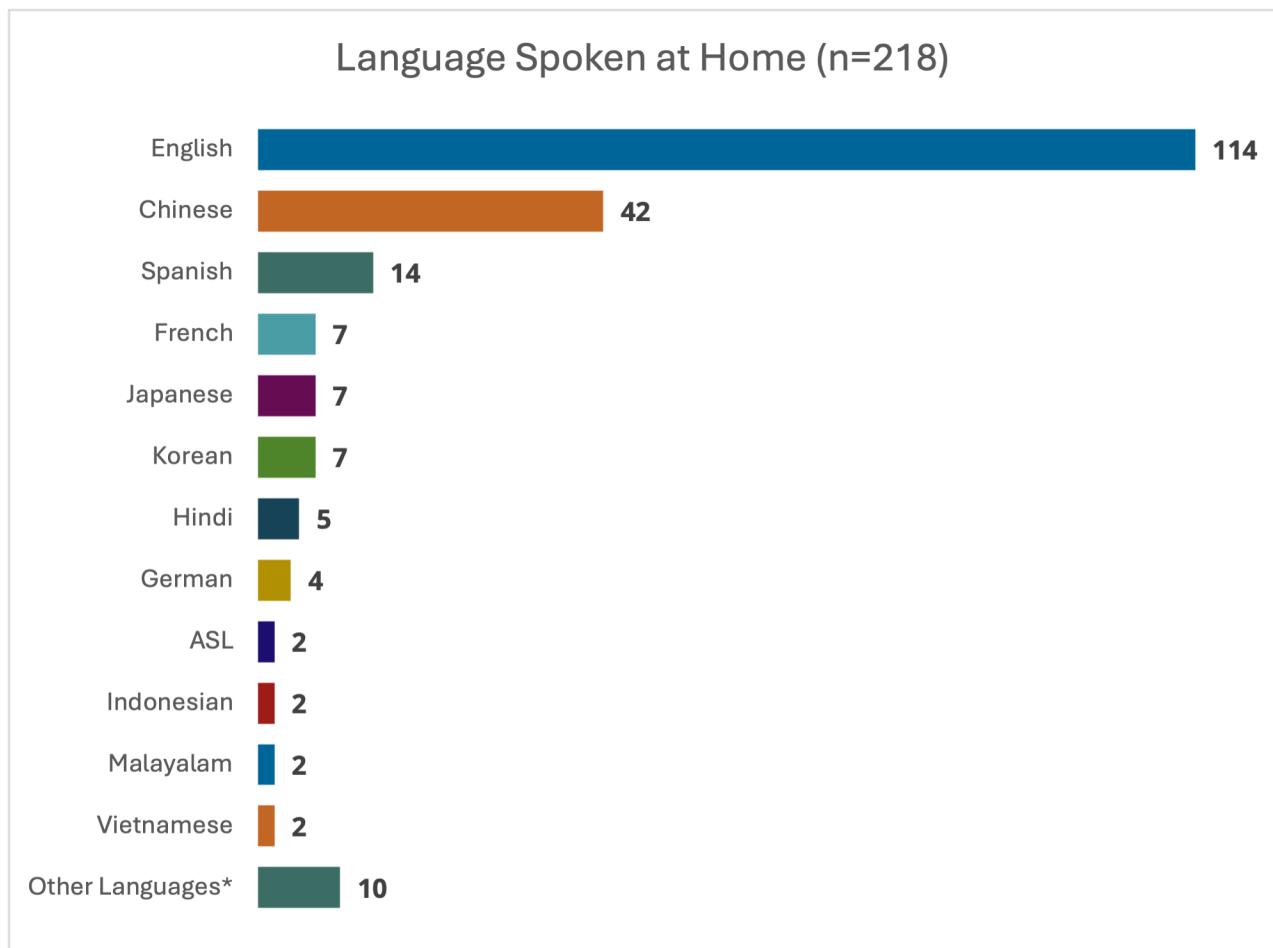
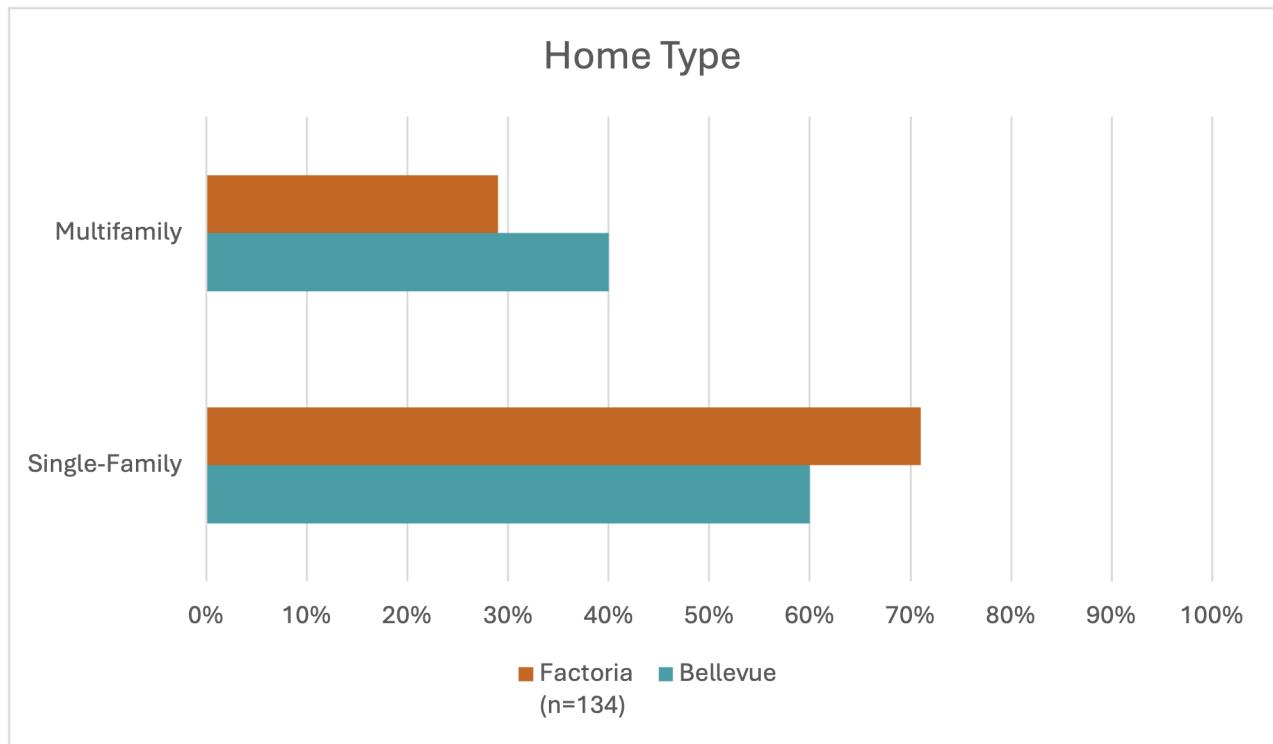


Disability Status



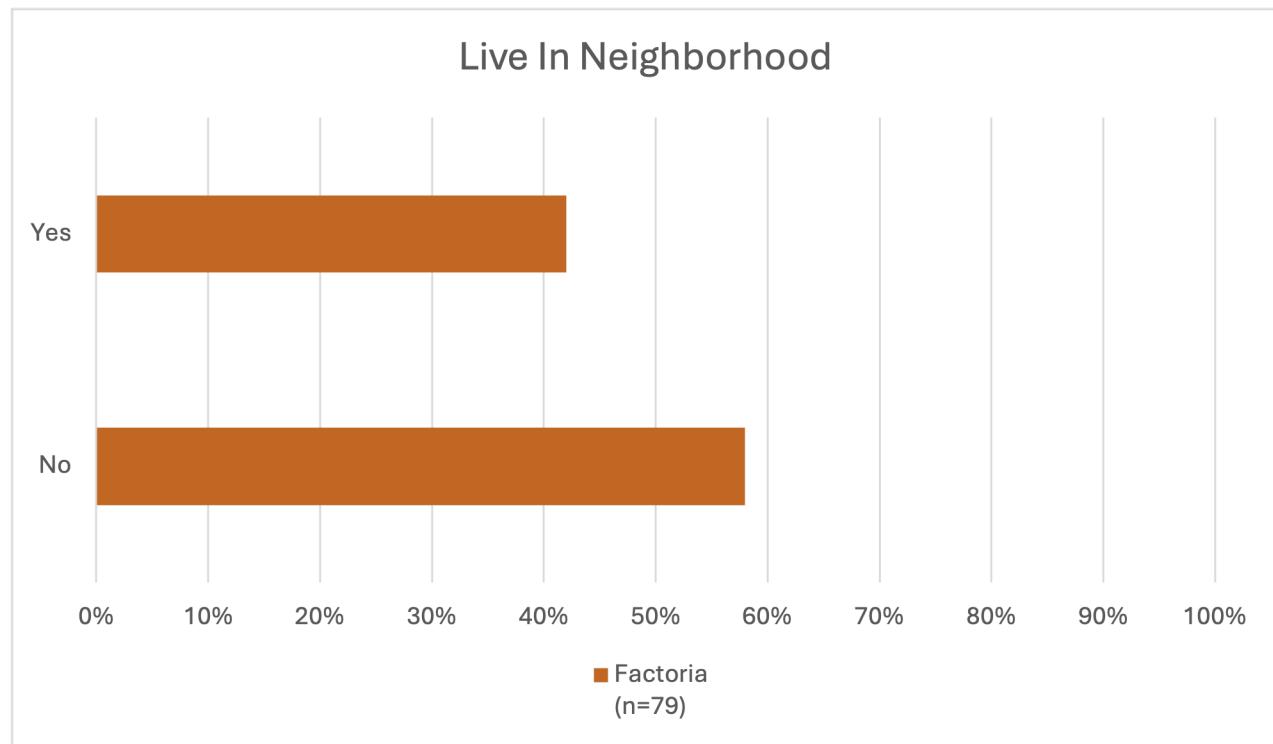
Tenure



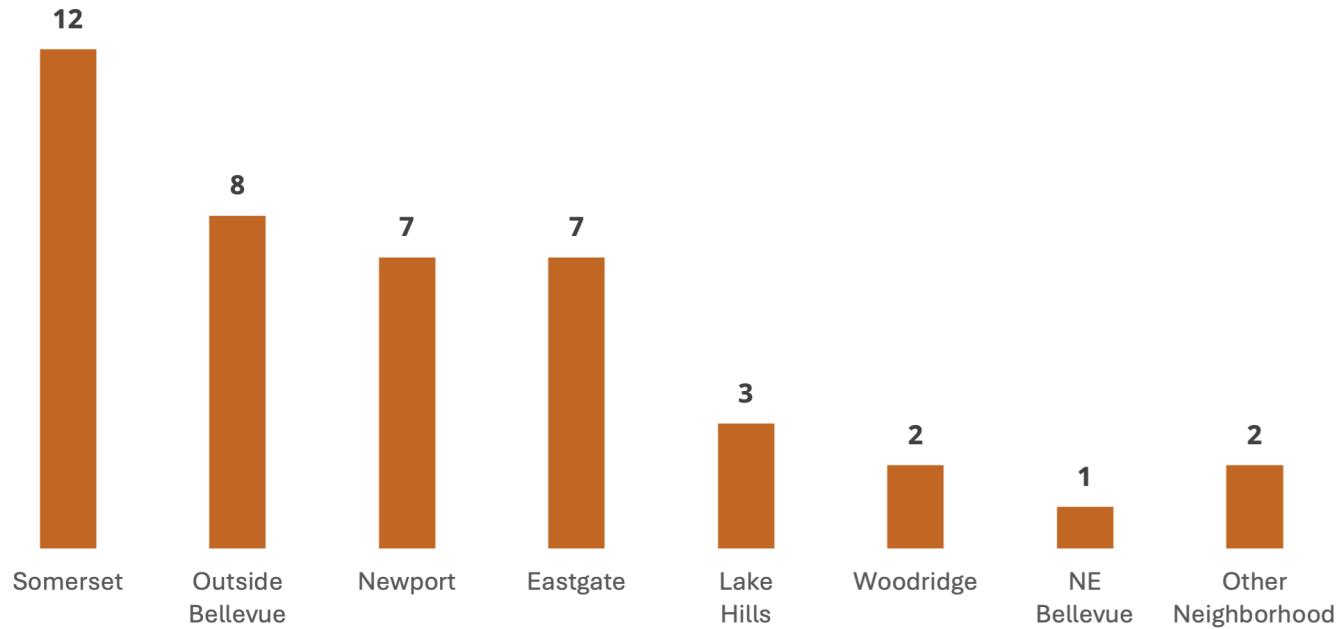


*Other languages spoken include Bengali, Dutch, Filipino, Gujarati, Marathi, Norwegian, Portuguese, Tami, Turkish, & Urdu

Relationship to Neighborhood:



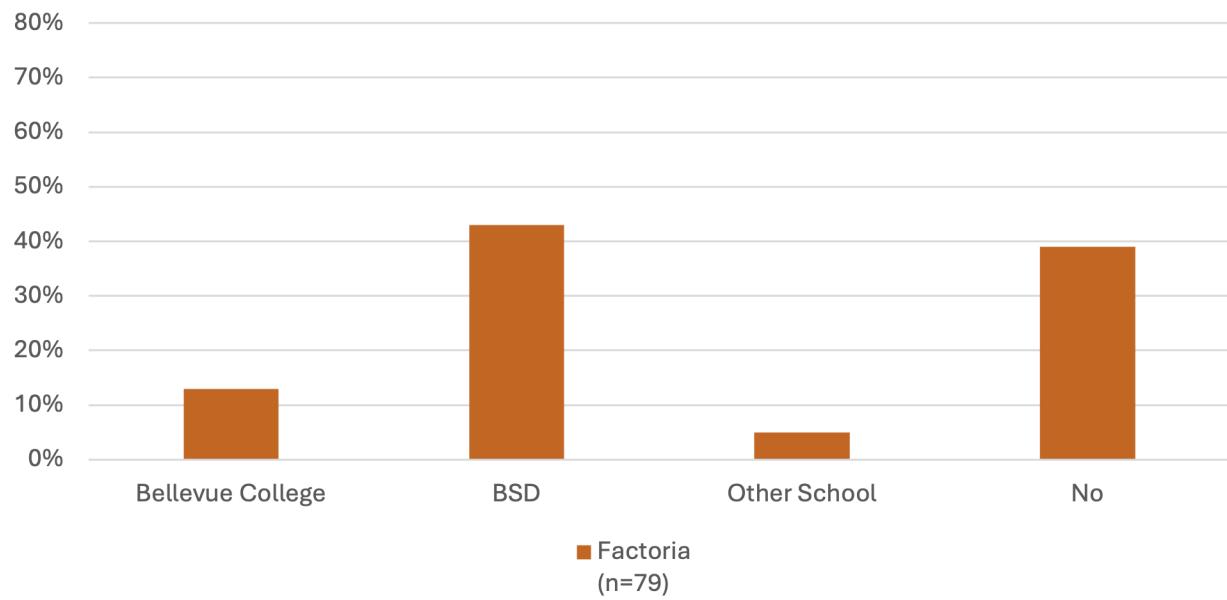
Place of Residence for Respondents Who Live Outside of Neighborhood



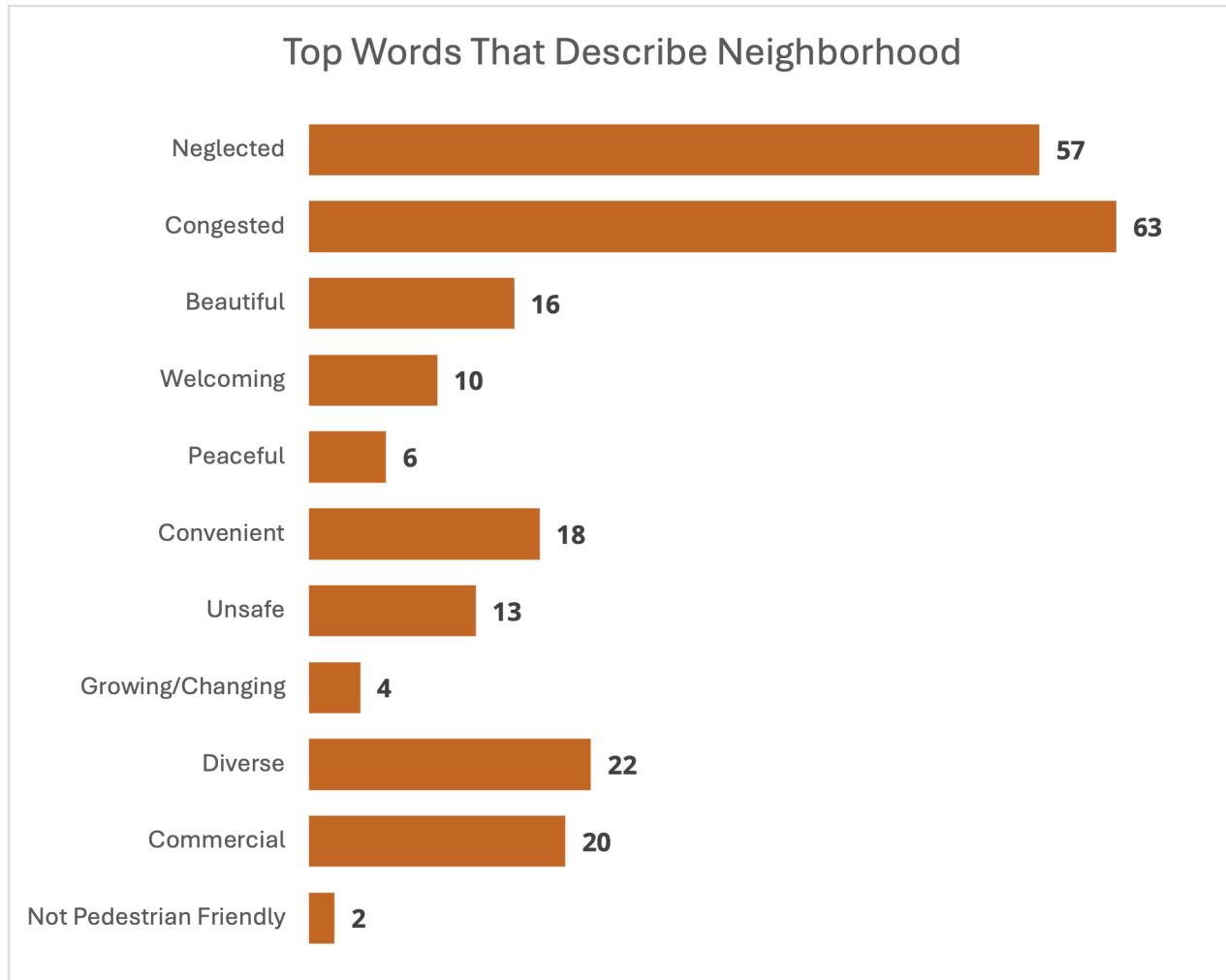
Reason for Coming to Neighborhood



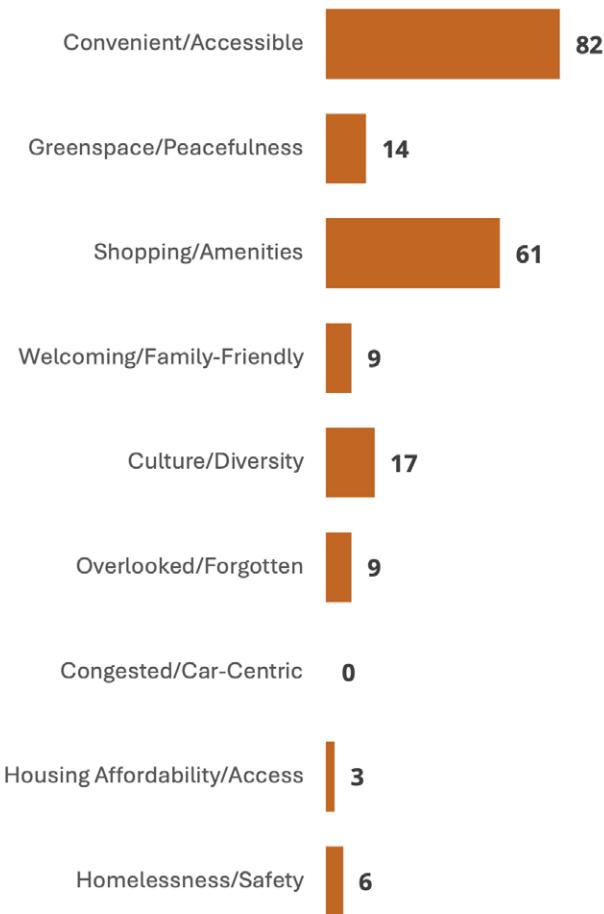
School Enrollment



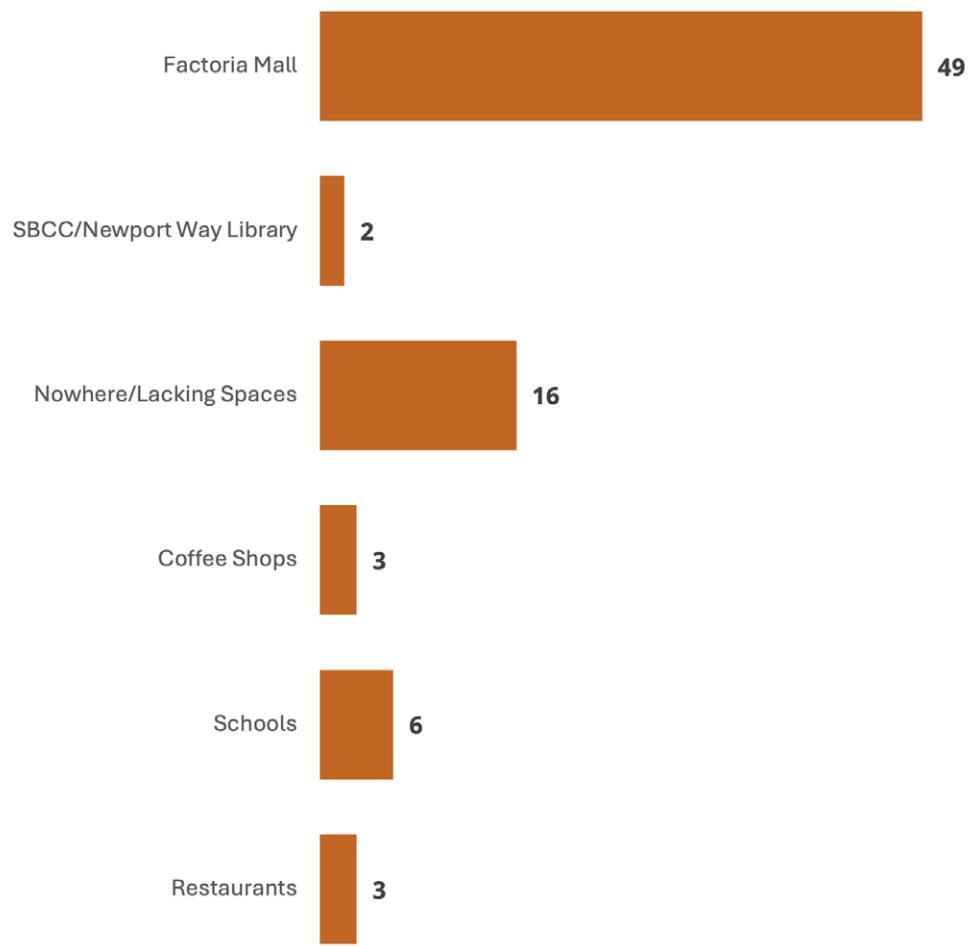
Neighborhood Perceptions:



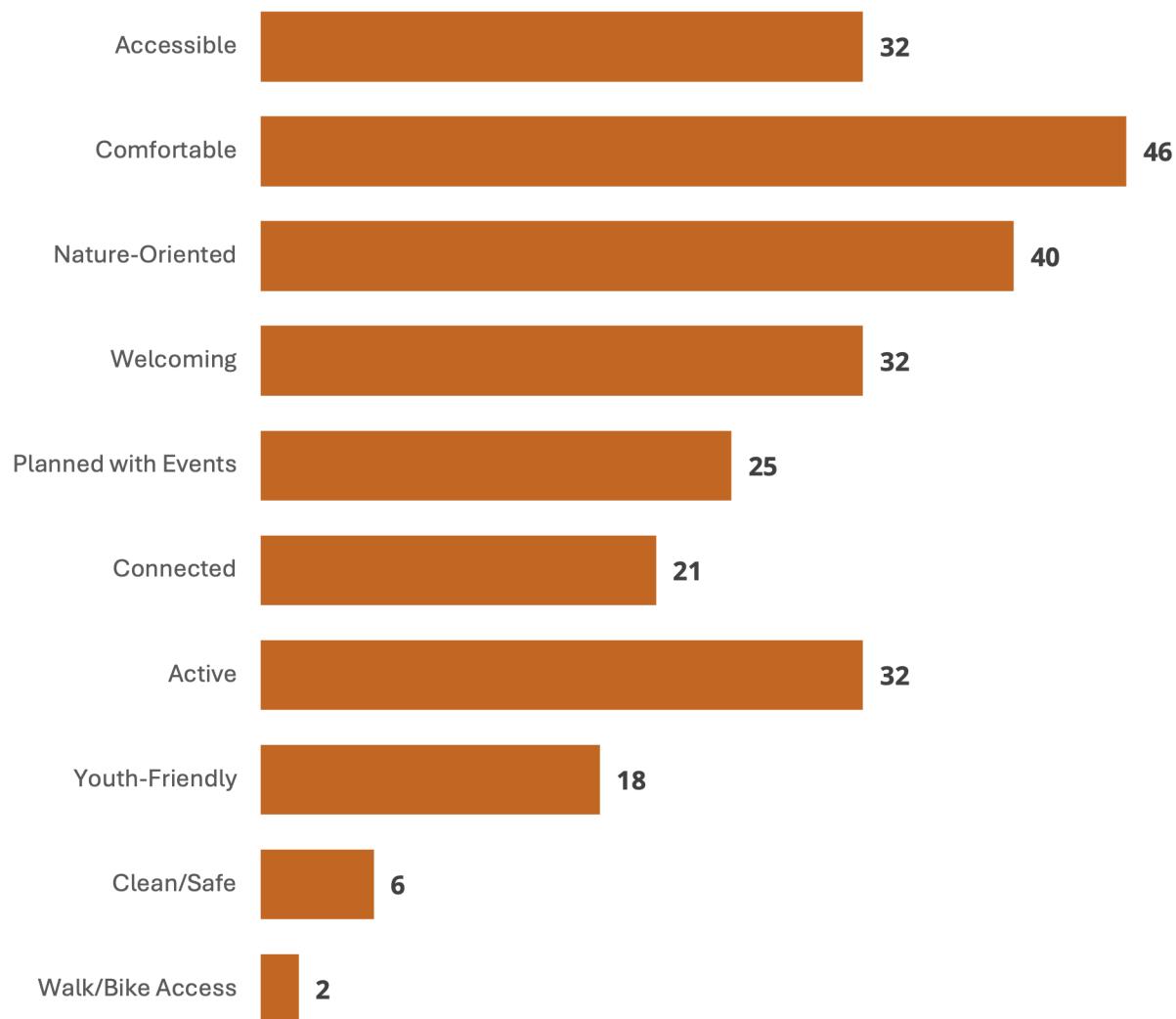
Topic Areas Mentioned When Describing What is Special About Their Neighborhood That Sets it Apart



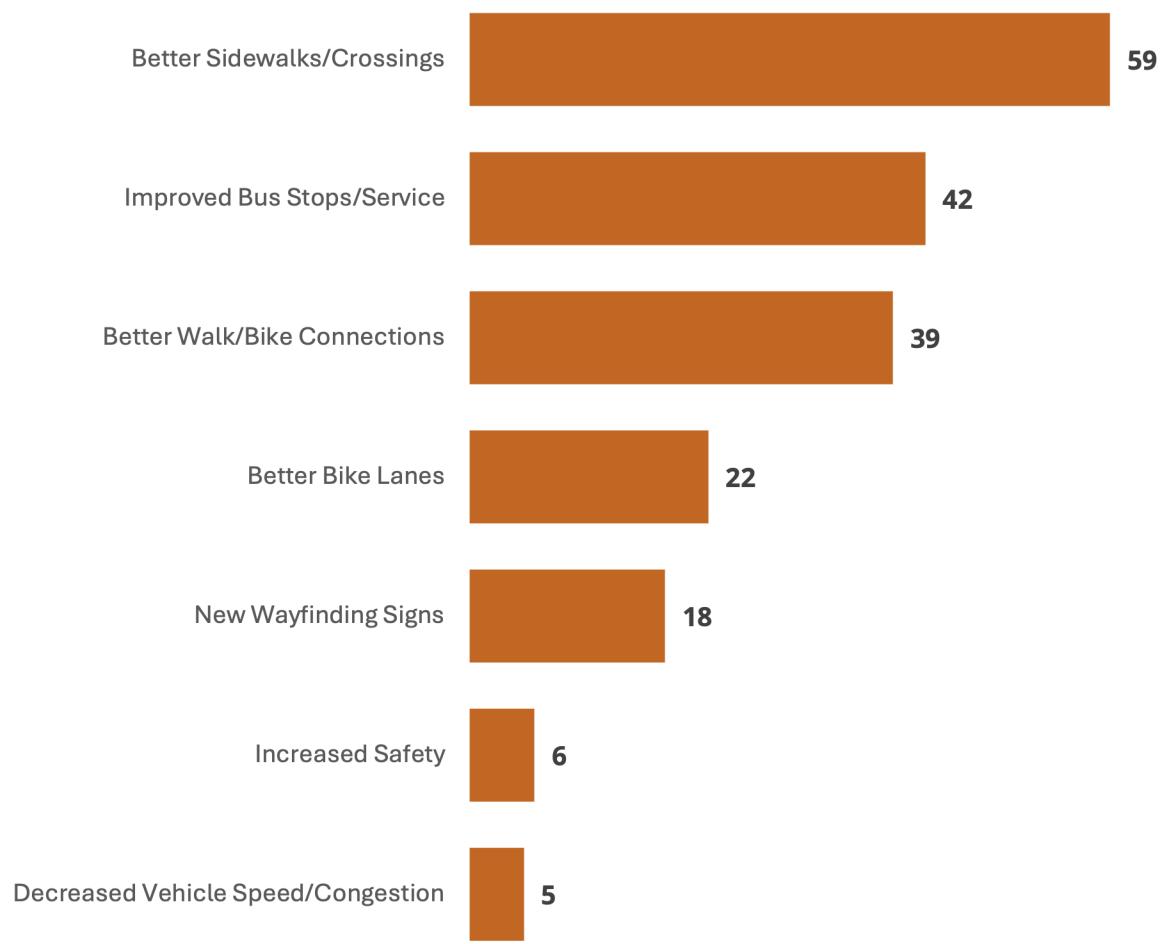
Neighborhood Gathering Spaces



Top Words to Describe What Respondents Would Like More of in Community Gathering Spaces



What Would Help Respondents Get Around More Easily





For alternate formats, interpreters, or reasonable modification requests please phone at least 48 hours in advance 425-452-6930 (voice) or email bbrod@bellevuewa.gov. For complaints regarding modifications, contact the City of Bellevue ADA, Title VI, and Equal Opportunity Officer at ADATitleVI@bellevuewa.gov.

