



### Bellevue City Council 2021-2023 Vision & Priorities

### Quarterly Report August 1, 2022



### Bellevue City Council Priorities 3-Year Priorities 2021-23

- 1 Implement the direct strategies of the Economic Development Plan, addressing: Capacity building and partnerships, small business and entrepreneurship, workforce; retail, creative economy, and tourism.
- 2 Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety, Connectivity and Congestion Levy to improve safety, transportation, and quality of life in neighborhoods.
- **3** Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program and completion of SR 520 improvements, including Bellevue projects (i.e. NE Sixth St., 124th Ave. NE Interchange, braided ramps, Coal Creek Parkway).
- 4 Continue oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.
- **5** Execute Affordable Housing strategy, including:
  - [Modification for 2021-23] Look at code amendments instead of comprehensive plan amendments for projects with exceptional amounts of low-and middle-income housing; and
  - Strengthen housing bonus program.
- **6** Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront.
- 7 Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.
- 8 Implement the Environmental Stewardship Plan, which identifies actions in five focus areas: Climate change, Energy, Materials management and waste, Mobility and land use, and Natural systems.
- **9** Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and construction.
- **10** Proceed with site selection and feasibility analysis for a major aquatic center in Bellevue.
- 11 Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with WSDOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.
- 12 Work with King County and Sound Transit to ensure that Eastrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the Light Rail Maintenance Facility East; complete the interim connection through the Spring District; and begin to establish community connection points to Eastrail.

- **13** Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest, including attraction of international business and tourism.
- **14** Leverage the higher education institutions in Bellevue to benefit our residents and businesses. The Global Innovation Exchange and its partners present an opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and human benefits that will come from it. Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans. The city should implement the TechHire initiative to benefit the region's technology companies.
- **15** Continue to implement the Diversity Plan, including determining the availability of and need for multicultural programming in the city and completing the cross-cultural study already underway.

16	Work toward an Eastside solution for a permanent location for a men's homeless shelter.
17	[New Priority for 2021-23] Explore a safe parking program for homelessness response.
18	Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include: Share clear and timely information; engagement – getting input; and the more we listen, the more responsive we are.
19	Identify and implement technologies that improve customer service by the City of Bellevue.
20	Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city.
21	Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.
22	<ul> <li>[New Priority for 2021-23]</li> <li>Leverage data and technology to enhance community engagement, equity, and accountability.</li> <li>Measure and share interactive reports of key performance indicators across city services.</li> <li>Increase the reporting of correlated and aggregated community inputs to inform future policies.</li> <li>Set up a dashboard to continuously report on progress against council priorities/vision.</li> </ul>



### Bellevue City Council Priorities Q2 2022 Report

On May 19, 2014, the City Council approved a 20-year vision for Bellevue, including strategic target areas and two-year priorities, and has continued to refine and set new priorities every two to three years. The seven strategic target areas are:

- Economic Development
- Transportation and Mobility
- High Quality Built and Natural Environment
- Bellevue: Great Places Where You Want to Be
- Regional Leadership and Influence
- Achieving Human Potential
- High Performance Government

In early 2021, the Council deliberated and reached consensus on a list of 22 priorities to support the seven strategic target areas for the 2021-23 term. This report provides a high-level overview of key accomplishments, ongoing actions, and next steps in the implementation of each priority in the first half of 2022 only. For a summary of all 2021 actions, please visit the Bellevue Performance Dashboard at <u>https://performance.bellevuewa.gov/</u>. For the most part, the 2021-23 Priorities represent a continuation of initiatives that are already underway with allocated staff and budget. The Council added four new priorities to this ongoing work in 2021-23 which have been incorporated into department workplans. This represents a significant body of work: 22 Priorities with approximately 100 supporting workplan items.

As of Q2 2022, the majority of supporting actions are on track to be completed by the end of the three-year plan with more than 17% already accomplished. Staff is fully engaged in this work and focused on meeting Council and community expectations. As of the latest update approximately 12% of actions are experiencing some level of disruption. This is primarily due to conditions currently impacting many other industries such as supply chain constraints, the ongoing concrete strike, or staff vacancies. Despite these disruptions and additional challenges posed by the COVID-19 pandemic, staff have made significant progress in advancing each of the 22 priorities.

Quarterly status reports regarding Council Priorities are provided to the Council and posted on the Bellevue Performance Dashboard.



### **Economic Development**

Priority 1: Implement the direct strategies of the Economic Development Plan, addressing: Capacity building and partnerships, small business and entrepreneurship, workforce, retail, creative economy, and tourism.

**Accomplishments:** Implementation has continued on the Economic Development Plan, including the re-launch of a BelRed Arts District stakeholder group and deployment of the third year of outdoor dining. In May City Council received an informational update on a city-wide retail study.

**In Progress/Ongoing:** The placemaking partnership with the BDA for the coming year is underway, and new career navigation services are being offered at Mini City Hall. Staff is working with stakeholders, including the City of Redmond, on the details of a Tourism Promotion Area and anticipate finalizing an interlocal agreement before year end. Engagement with small and medium businesses has been improved and widened through regular BRE meetings.

**Looking Ahead:** The City will resume management of the five-city Startup 425 program in 2023 and is preparing to release RFPs for new consultants to advise small business clients in Q3. The Arts Program will also release its 2023 Arts Funding opportunity in late summer. This year's program includes updated guidelines and a special, additional \$50,000 in funding from the National Endowment for the Arts.



### **Transportation & Mobility**

Priority 2: Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety, Connectivity and Congestion Levy to improve safety, transportation, and quality of life in neighborhoods.

**Accomplishments:** Significant progress continues in advancing the Mobility Implementation Plan. City Council recently approved bringing the associated Multimodal Concurrency back for formal approval (scheduled July 2022). Construction is progressing on the two active TIFIA projects and all the right-of-way issues have been addressed for the final stage of the 124th Ave NE project which clears the way for it to go to bid in Q3. Multiple Neighborhood Safety, Connectivity and Congestion Levy projects have been completed in recent months with new projects actively in construction, including 7 crosswalk upgrades with flashing beacons (RRFBs) and three new crosswalks with RRFBs across three neighborhoods. In addition, all 2022 grant-funded Roadway Safety Audits (RSA) have been completed.

**In Progress/Ongoing:** The 2022-2033 Transportation Facilities Plan (TFP) completed the SEPA process and is coming to Council for approval in early July. Work has begun on the project evaluation and prioritization for all the concerns identified through the RSA process. Staff is currently working on the MIP Implementation Guide which will be delivered in Q4 this year. Design is underway on multiple levy projects, including a new traffic signal on 156th Ave SE at Lake Hills Blvd, and congestion improvement projects on 148th Ave NE at Lake Hills Blvd and at the Eastgate interchange.

**Looking Ahead:** Staff will be advancing the public outreach portion of the Urban Core Bicycle Rapid Implementation Project later this year. By the end of the year construction should be starting on the final stage of the 124th Ave NE corridor project (Ichigo to Northup Way). In Q4 we plan to launch the levy-funded public-facing snow removal monitoring map and will be nearing completion of deployment of traffic monitoring cameras at the final 40 signalized intersections in the city.



### **Transportation & Mobility**

Priority 3: Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program and completion of SR 520 improvements, including Bellevue projects (i.e. NE Sixth St., 124th Ave. NE Interchange, braided ramps, Coal Creek Parkway).

#### Accomplishments:

- The City successfully advocated for the Move Ahead Washington transportation package and legislation that allows WSDOT to defer sales tax along I-405/SR 167. This action was supported by the I-405/SR 167 Executive Advisory Group (EAG) request to prioritize funding and delivery of projects with system benefits/synergies that complement I-405 bus rapid transit and all express toll lane projects from Lynnwood to Burien.
- City staff completed the SR 520/124th Avenue NE Practical Solution Interchange Concept with partner agencies.

**In Progress/Ongoing:** As part of the Comprehensive Plan and Wilburton Visioning, the Transportation Department is coordinating with Community Development on a planning study to determine City's preferred alternative for the I-405, NE 6th Extension Project.

**Looking Ahead:** Transportation Department will coordinate with WSDOT's I-405 corridor leadership on next steps to request funding for the SR 520, 124th Avenue NE Interchange Project. City staff will begin developing an approach requesting funding for interchange and access projects along the I-405 corridor during the 2023 Legislative Session.

Priority 4: Continue oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.

**Accomplishments:** Civil construction is nearly complete. Construction mitigation has been successfully managed for neighborhoods, businesses, and the traveling public. First trains have run under their own power from Operations and Maintenance Facility-East to Downtown and Wilburton.

**In Progress/Ongoing:** City staff continues to work closely with Sound Transit staff and contractors to oversee construction inspection and permits closeout, coordinate signal operation in the Bel-Red area, develop a safety and rescue plan, and an amendment to Transit Way Agreement. Also collaborating with Sound Transit on final details for the completion and reopening of City Hall Plaza.

#### **Looking Ahead:**

- · Civil construction: Punchlist and permit closeout.
- City Hall plaza reopening.
- Winters House turnover to Bellevue Parks and Community Services.
- Systems: Complete installation of electrical and communications systems.
- Testing: Perform full scale operations testing of trains, safety/rescue, and communications. City and Sound Transit to review noise and vibration data during system testing.



# High Quality Built & Natural Environment

Priority 5: Execute Affordable Housing strategy, including: 1. Look at code amendments instead of comprehensive plan amendments for projects with exceptional amounts of low-and middle-income housing; and 2. Strengthen housing bonus program.

**Accomplishments:** Council approved Housing Stability Program funds framework for 2022 and beyond (includes potential to bond a portion of future revenues).

### In Progress/Ongoing:

- Continued work with Sound Transit and their selected development partner on delivery of a mixeduse development project that includes office, retail, affordable housing, and market housing.
- Continued work to select a development partner for the 130th TOD site that will deliver 300 parkand-ride stalls per our agreement with Sound Transit, affordable housing, market housing, retail, and community space.
- Ongoing support for Multifamily Tax Exemption program, ARCH, Housing Stability Program, and regional affordable housing planning.
- Emergency and Supportive Housing LUCA Council consideration Q3 2022
- Community Engagement Guide for supportive housing, Q3 2022
- C-1 Map Amendments/Comprehensive Plan Amendment (CPA) part of 2022 Annual CPAs
- Periodic Comprehensive Plan Update housing needs assessment/affordable housing work
- Wilburton CPA/LUCA, including minimum housing, affordable housing, and targeted housing land use districts
- Work on partnership at 130th TOD site, to include significant affordable housing component
- Pre-launch work for: remove barriers to micro-apartments; allow higher density for residential developments; and reduce permit fees for affordable housing projects. Preliminary scoping with report back to Council on how to: encourage detached and attached accessory dwelling units and other types of housing such as duplexes, triplexes and quadplexes; simplify and expedite permitting for housing projects; and increase the city's capacity to conduct additional housing work.

**Looking Ahead:** Staff is continuing with several ongoing programs relating to housing (MFTE, Housing Stability Program), working on major initiatives such as the Comprehensive Plan Periodic Update and Wilburton, and proceeding with direction from Council on the Next Right Work.

Priority 6: Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to the waterfront.

In Progress/Ongoing: Grand Connection artwork is currently in fabrication.

Looking Ahead: Art installation at the NE Corner of Downtown Park should be complete in Q4 2022.



# High Quality Built & Natural Environment

## Priority 7: Advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.

#### Accomplishments:

- In 2022, installed 6,900 (28,300 total) smart water meters and 3,660 cellular transmitters. Installed digital control panels at 10 (32 total) water sites and 20 (22 total out of 37) wastewater sites.
- Completed outreach to public and private partners and the autonomous vehicle (AV) industry, will now develop near-, mid-, and long-term recommendations for accommodating AV deployments.

### In Progress/Ongoing:

- Developing use case and charter for the Utilities Digital Twin Roadmap core team.
- Working on new video analytics projects to study active adjustment to pedestrian signal timing based on volume and speed of pedestrians.
- Eastrail fiber development RFI closed in June, with a selection decision anticipated in Q4.
- Upgrades to Wi-Fi infrastructure to keep pace with the latest capabilities.

### Looking Ahead:

- Installation of the remaining 11,700 smart water meters and 36,600 transmitters.
- Begin testing of TSP and multimodal dashboard.
- Upgrade wastewater and storm sites (50+) to digital controls and cellular communications. Install pressure, flow, and energy sensors at 80 water/sewer locations.

Priority 8: Implement the Environmental Stewardship Plan, which identifies actions in five focus areas: Climate change, Energy, Materials management and waste, Mobility and land use, and Natural systems.

**Accomplishments:** Of the 78 actions in the plan, staff has initiated the implementation of 58 actions and completed 4 actions. Highlights to date in 2022 include:

- Enrolled 124 buildings in the program and completed 68 energy benchmarks and has another 56 in progress. The team has completed five building scoping assessments and has another 25 in progress and is assisting seven buildings in applying for WA State Department of Commerce Clean Buildings Act Early Adopter Incentives.
- Completed the design of a Heat Pump Campaign program, in partnership with other Eastside Cities, SparkNW, Hopelink, and Imagine Housing, to reduce energy costs for low- and moderate-income residents.
- Launched the Sustainable Bellevue Climate Challenge for Earth Day 2022, in collaboration with the cities of Redmond, Issaquah, and Mercer Island, to engage residents in taking action to reduce their greenhouse gas emissions.
- Convened the Sustainability Leaders Group in March and held working group meetings on commercial and residential energy efficiency, to support the development and implementation of the Clean Buildings Incentive Program and Home Energy Retrofit program. Held a Community Townhall on July 14 to update residents on plan implementation progress and environmental performance metrics.
- Completed the Green Fleet Strategy, a critical step in beginning the transition to an electric fleet. **In Progress/Ongoing:** Staff are continuing to implement the plan and have begun implementation on another four actions in Q2 2022.

**Looking Ahead:** Staff will continue to implement the plan and seek funding for the implementation of key programs for 2023-2025.



# High Quality Built & Natural Environment

Priority 9: Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and construction.

**Accomplishments:** The 2022 Bellevue Parks and Open Space System Plan was presented to the City Council in March 2022.

**In Progress/Ongoing:** The Parks and Open Space System Plan will return to the City Council for action in July. Council also directed staff in March to prepare options for a potential parks voter initiative as well as a parks impact fee program. The Parks and Community Services Board provided recommendations on the funding strategy which Council will discuss and act on in July.

Priority 10: Proceed with site selection and feasibility analysis for a major aquatic center in Bellevue.

**Accomplishments:** City Council approved a Memorandum of Understanding with SplashForward to support fundraising for the new Bellevue Aquatic Center on March 28, 2022.

**In Progress/Ongoing:** The Bellevue Airfield Park Master Plan is underway to assess the siting for an aquatic facility. Staff conducted a neighborhood site walk and are planning for the first community-wide meeting on July 26.

**Looking Ahead:** Staff will continue public outreach through the Summer, with opportunities to hear from the community, Parks and Community Services Board, and City Council.



### Bellevue: Great Places Where You Want to Be

Priority 11: Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with WSDOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.

**Accomplishments:** Continued work with private-sector developers so their projects can further the Grand Connection vision along the corridor (2018-current).

#### In Progress/Ongoing:

- Installation of major art piece in Northeast Entry to Downtown Park.
- Raised intersections installed at NE 6th/108th and NE 6th/110th.
- Enhanced crosswalks at 100th/Main intersection.
- Work on implementation of the Wilburton Transit-Oriented Development vision, including SEPA, policy development, and land use code.
- Scheduling time with WSDOT I-405 leadership to discuss potential partnership and coordination.

**Looking Ahead:** Advance opportunities for increased placemaking and multimodal connectivity with an I-405 crossing.



### Bellevue: Great Places Where You Want to Be

Priority 12: Work with King County and Sound Transit to ensure that Eastrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the Light Rail Maintenance Facility East; complete the interim connection through the Spring District; and begin to establish community connection points to Eastrail.

#### Accomplishments:

- King County approved the contract and began construction of the NE 8th Street Overcrossing with a groundbreaking event on May 19.
- The State Legislature approved \$29M in state funding for key trail projects in Bellevue, Renton and Woodinville. In support of the Council's 2022 Legislative Agenda, the Legislature included \$18 million for trail segments in Bellevue, including the steel bridge that crosses Interstate 90 in Bellevue.
- A contractor was selected and final design of the Eastrail to Spring Boulevard Connector has begun.
- Funding secured from stakeholders for the Northup Connector and an agreement with Eastrail Partners to advance the project beyond early design.
- WSDOT completed final design for the pedestrian and bicycle bridge over I-405 and started construction.
- The City Council approved property acquisition in the Woodridge neighborhood for future local access to Eastrail. The King County Council approved property acquisition at the Doolittle site for future access from Eastrail to the Mercer Slough.

#### In Progress/Ongoing:

- The City's Eastrail to Spring Boulevard Trail Link Project is recommended for \$4.9m in construction funding through the Puget Sound Regional Council's Federal Highway Administration regional project selection competition. Final approval from the PSRC Executive Board is expected in October.
- King County's NE 8th Street Overcrossing Bridge began construction with an estimated completion date in mid-2023.
- Ongoing design of the Eastrail to Spring Boulevard Trail Link Project.
- Eastrail Partners, Bellevue and King County continue to assess opportunities to secure full funding for the I-90 Steel Bridge.
- Beginning the outreach process to secure Woodridge neighborhood approval to amend the neighborhood restrictive covenant, as required to use the parcel for local public access.

#### Looking Ahead:

- Work with King County Parks, Eastrail Partners and city lobbyists to demonstrate to the Legislature the need to appropriate Move Ahead Washington project funds for the Wilburton Trestle early in the 16-year program.
- Final design and construction of the Northup Connector.



### **Regional Leadership**

Priority 13: Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest, including attraction of international business and tourism.

#### **Accomplishments:**

- Council approved the 2022-23 Federal Legislative Agenda in April.
- Bellevue secured seven Sound Cities Association appointments for 2022 and one appointment through Association of Washington Cities (seeking another).
- Bellevue was awarded \$120,000 to support small business and arts from the Port's Economic Development Partnership Grant.

**Looking Ahead:** Staff will draft the 2023 State Legislative Agenda in Q3 2022. Staff will prepare appointment applications for 2023 in Q4 of 2022.



### **Achieving Human Potential**

Priority 14: Leverage the higher education institutions in Bellevue to benefit our residents and businesses. The Global Innovation Exchange and its partners present an opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and human benefits that will come from it. Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans. The city should implement the TechHire initiative to benefit the region's technology companies.

**Accomplishments:** City Council received an update on baseline data for the workforce pilot project in May. The City hired a Workforce Specialist in March to help Bellevuers navigate available resources and enhance coordination with external partners.

**Looking Ahead:** Staff will continue to expand its efforts in workforce, with an emphasis on culturallycompetent delivery of services, some direct career navigation services (including Office Hours at Mini City Hall), and wider promotion of tech career pathways. Work is underway to better understand internship and apprenticeship program opportunities at local employers.



Priority 15: Continue to implement the Diversity Plan, including determining the availability of and need for multicultural programming in the city and completing the cross-cultural study already underway.

#### **Accomplishments:**

- Consultant presented Cross-Cultural Center Study to Council. The Council directed staff to move forward with programming for a cross-cultural center and identifying places in which to offer it.
- The Centering Communities of Color (CCC) team has convened for four meetings.
- Title VI Core Team has been created and department representatives trained.

#### In Progress/Ongoing:

- A city-wide training framework should be in place by the end of 2022.
- The CCC Coordinating Team will be meeting regularly regarding Year One/Two goals.
- Continuing to research possible partnerships, programming, and spaces for a cross-cultural center.
- Beginning refresh of the Diversity Advantage Plan.
- Re-strengthening BDAN and refining recommendation process.

#### Looking Ahead:

- Phased approach to operationalize Cross-Cultural Center Study, including programming and space.
- · Begin training city employees using new training framework.
- Submit recommendations from CCC by end of 2023.
- Start operationalizing updated Diversity Advantage Plan by end of 2023.
- Expand involvement of BDAN in COB policies.
- ADA Core Team working within departments to advise on best practices and compliance.

### Priority 16: Work toward an Eastside solution for a permanent location for a men's homeless shelter.

**Accomplishments:** A groundbreaking was held in January for a 100-bed permanent men's shelter operated by Congregations for the Homeless (CFH) as part of the Eastgate housing campus. **In Progress/Ongoing:** Construction is ongoing and remains on schedule.

Looking Ahead: Completion of the CFH Eastgate Men's Shelter is scheduled for Q1 2023.

#### Priority 17: Explore a safe parking program for homelessness response.

**In Progress/Ongoing:** Staff developed policy and program options for a safe parking pilot program for Council consideration. Staff regularly coordinates with outside partners including KCRHA Vehicle Residency Working Group, Eastside cities, and safe parking locations.

**Looking Ahead:** City Council will discuss program options in July 2022, including considering directing staff to develop an implementation plan and budget proposal for a one-year safe parking program on city-owned property, with contracted site and case management services, as well as outreach to religious organizations to support expansion of safe parking programs.



Priority 18: Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes.

**In Progress/Ongoing:** Initial research for the comprehensive communication plan has been completed. Staff is exploring format, execution, and final adoption process options.

Looking Ahead: Initial draft anticipated completion in Q4.

Priority 19: Identify and implement technologies that improve customer service by the City of Bellevue.

### Accomplishments:

- Virtual Permit Center online booking appointments provides additional ways for customers to access permitting services in a manner that is convenient while leveraging existing tools and technologies in new ways. The service allows the public to book their permitting services online.
- Enable hybrid City Council Meetings provides the ability to meet public health guidelines while also improving and increasing public participation and allowing greater flexibility for participants.
   In Progress/Ongoing: Ongoing progress toward the Customer Water Utility Portal, with a soft launch anticipated in early August and public release in September.

**Looking Ahead:** Multiple projects on the horizon to include Enterprise CRM Analysis and Implement GIS Open Data Enhancement.

Priority 20: Establish a long-range financial strategy that includes options that respond to the future operating and capital needs of the city.

**Accomplishments:** Budget workshop was held on March 7 with a review of the ongoing structural deficit where expenditure growth outstrips revenue growth in the general fund. The main drivers for the City are twofold: Revenue structural imbalance not keeping pace with expenditure growth and urbanization and new growth creating additional expenditure pressures.

**In Progress/Ongoing:** The 23-24 Budget is underway. Substantial work will continue to this year to research and present viable options for the near- and long-term financial strategy. **Looking Ahead:** Council will receive the City Manager's Preliminary Budget in September.

Priority 21: Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.

In Progress/Ongoing: This initiative remains on hold until further direction is received.

Priority 22: Leverage data and technology to enhance community engagement, equity, and accountability. Measure and share interactive reports of key performance indicators across city services. Increase the reporting of correlated and aggregated community inputs to inform future policies. Set up a dashboard to continuously report on progress against council priorities/vision.

**Accomplishments:** The first phase of the City Council Priorities Dashboard has been completed. A refreshed Police Data dashboard was also launched and includes interactive data on crime, use of force, outreach and workforce diversity.

**In Progress/Ongoing:** Draft requirements and analysis and determine appropriate path for acquisition of enterprise performance tool software.

**Looking Ahead:** Alignment of future phases of the Council Priorities dashboard with next steps in implementation of a performance system.