City of Bellevue | Community Development

World Cup Resource Sheet

City of Bellevue and Visit Bellevue

- <u>City of Bellevue World Cup Page</u> helpful links related to the City of Bellevue
- <u>Visit Bellevue World Cup Page</u> Tourism, transportation, and hotel information
- Visit Bellevue Partner Portal Information on partnership with Visit Bellevue
- <u>City of Bellevue Special Events Page</u> Information on hosting a large (500+ people) special event in Bellevue parks spaces, you can also contact the Special Events Committee with guestions: SEC@bellevuewa.gov
- City of Bellevue Parks Permits and Rentals Information on rentals and reservations at Bellevue Parks. You can also contact Parks Scheduling here: Email: ParkRental@bellevuewa.gov Phone: 425-452-6014
- <u>City of Bellevue Grand Connection Page</u> Information on Grand Connection Corridor and partnerships
- <u>City of Bellevue Economic Development</u> Sign up for our newsletter and find out more about economic development in Bellevue

Partners for Light Rail Activations and Community Partners

- Boys and Girls Club of Bellevue
- BelRed Arts District
- The Spring District
- Bellevue Downtown Association
- <u>Visit Bellevue</u>

Funding Opportunities and Business Readiness Opportunities

- Bellevue 2Adventure Interest Form Register your interest to participate in Bellevue's 2Adventure Light Rail Activations next year
- <u>City of Bellevue Community Programming Fund</u> Applications will open next year, find information and join the interest list
- Seattle Metro Chamber Game Ready Activation Grants Apply by November 10th, activation must be completed by December 27, 2025
- Seattle Metro Chamber World Cup Ready Helpful information on getting your business ready for the 2026 FIFA World Cup including a Watch Party Playbook (with other resources to come) and many free webinars
- <u>Community Branding Playbook</u> Free branding resources for businesses, from Visit Seattle



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Other helpful links

- FIFA World Cup 26 Official tournament information, including ticket information
- FIFA Intellectual Property Guidelines These guidelines provide information and guidance to interested parties on FIFA's intellectual property.
- Seattle FIFA World Cup 26 Official information about tournament for Seattle and our region
- Redmond's Ready for the World Information on how you can get involved in World Cup activities in the City of Redmond
- Midlakes United Bellevue's own soccer team!