

## 2025 CPF EVALUATION RUBRIC

### Activate Public Space

How well does the program transform the space and encourage people to gather, interact, and engage with the space? This includes prioritizing programs that bring new experiences to lesser-used locations and activate spaces that are currently underutilized.

- |          |   |
|----------|---|
| <b>0</b> | The program does not activate the space or contribute to its vibrancy.  |
| <b>1</b> | The program has minimal impact on the space, with limited transformation or use.  |
| <b>2</b> | The program activates the space moderately, creating a more vibrant and welcoming environment.  |
| <b>3</b> | The program significantly enhances the space, making it more inviting and attracting visitors, including bringing an existing program to a new location.                      |
| <b>4</b> | The program fully transforms the space into a dynamic, engaging environment that draws people in and effectively activates underused locations with new programming concepts. |

\_\_\_\_\_ **Score**

### Feasibility

Can the program/event be executed within logistical, financial and regulatory constraints?

- |          |  |
|----------|--|
| <b>0</b> | No clear plan for execution; no consideration of scheduling, permits, budget or logistics                  |
| <b>1</b> | Unclear or insufficient planning; major concerns about scheduling, permits, budget or logistics.           |
| <b>2</b> | Some logistical challenges, but a workable plan exists; some risks identified.                             |
| <b>3</b> | Clear and realistic plan; minor concerns about scheduling, permits, budget or logistics.                   |
| <b>4</b> | Fully detailed and realistic plan; all logistical, financial, and regulatory considerations are addressed. |

\_\_\_\_\_ **Score**

### Community Engagement

How well does the program engage with the community and provide valuable, meaningful experiences? Does it create opportunities for participation?

- |          |  |
|----------|--|
| <b>0</b> | The program has little to no impact on the community and offers no meaningful opportunities for participation or connection.   |
| <b>1</b> | The program offers limited opportunities for community engagement, with minimal focus on participation or local relevance.   |
| <b>2</b> | The program provides some opportunities for community participation and connection, with moderate cultural or social benefits.   |
| <b>3</b> | The program actively engages the community, offering valuable opportunities for participation and fostering a sense of connection. It contributes positively to the community's cultural or social vibrancy.                     |
| <b>4</b> | The program fully engages the community, offering meaningful opportunities for participation and fostering a sense of belonging. It has a significant, lasting impact, enhancing the community's cultural and social enrichment. |

\_\_\_\_\_ **Score**



For alternate formats, interpreters, or reasonable modification requests please phone at least 48 hours in advance 425-452-4270 (voice) or email [esherman@bellevuewa.gov](mailto:esherman@bellevuewa.gov). For complaints regarding modifications, contact the City of Bellevue ADA, Title VI, and Equal Opportunity Officer at [ADATitleVI@bellevuewa.gov](mailto:ADATitleVI@bellevuewa.gov).