

# Agenda

# Agenda

Tuesday, August 5, 2025 1pm

Bellevue Redmond Tourism Promotion Area Board

1E-113 or Zoom meeting

City of Bellevue, WA

The Bellevue-Redmond Tourism Promotion Area Advisory Board (Tourism Board) meetings are conducted in a hybrid manner with both in-person and virtual options. You may attend the meeting:

- In-person
- By calling (253) 215-8782 and entering Webinar ID: 853 0469 2122
- [www.zoom.us](https://www.zoom.us/j/84283543062) and entering Webinar ID: 853 0469 2122 Password: 275346  
<https://cityofbellevue.zoom.us/j/84283543062>

## 1. Call To Order

1:00 pm

The Chair will call the meeting to order.

## 2. Approval Of Agenda and Minutes

1:00 – 1:05

- A. The Chair will ask for approval of the agenda.
- B. The Chair will ask for approval of the May regular meeting minutes.

## 3. Oral Communications

1:05 – 1:15

The time allowed for Oral Communications shall not exceed 30 minutes. Persons wishing to speak will be called to speak in the order in which they signed in. Speakers will be allowed to speak for three minutes. Additional time will not be allowed unless the Chair or a majority of the Commission allows additional time.

## 4. Action, Discussion, and Information Items

- A. Discussion – Meeting time and frequency 1:15 – 1:30
- B. Information – Staff Update: finances, council update 1:30 – 1:45

## 5. Reports

- Visit Bellevue Quarterly Report 1:45 -2:15
- OneRedmond Quarterly Report 2:15 -2:45

## 6. Commission Quick Business

- Board Member Roundtable Discussion 2:45- 3pm

## 7. Adjournment

3:00pm

The Chair will adjourn the meeting.

Tourism Board meetings are wheelchair accessible. Captioning, American Sign Language (ASL), or language interpreters are available upon request. Please phone at least 48 hours in advance 425-452-6168 (VOICE) for ADA accommodations. If you are hearing impaired, please dial 711 (TR). Please contact the City staff at least two days in advance at [lflores@bellevuewa.gov](mailto:lflores@bellevuewa.gov) or call 425-452-4869 if you have questions about accommodations.

Rules of decorum for public communication and conduct at meetings were adopted by the City Council in Ordinance 6752. Copies of this ordinance can be found on the city's website and are also available from the City Clerk's Office.

### **TOURISM BOARD MEMBERS**

Caroline Dermarkarian (Chair)

Wade Hashimoto (Vice Chair)

Kate Hudson

Cassandra Lieberman

Nate Moore

Rocky Rosenbach

Kim Saunderson

### **Staff Contacts**

Lizzette Flores, Cultural Tourism Specialist, 425-452-4869

Lorie Hoffman, Arts & Creative Economy Manager, 425-452-4246

# Minutes

BELLEVUE-REDMOND TOURISM PROMOTION AREA ADVISORY BOARD  
MEETING MINUTES

June 25, 2025  
3pm

Bellevue City Hall  
Room 1E-113 / Virtual

MEMBERS PRESENT: Chairperson Dermarkarian, Kate Hudson, Cassandra Leiberman

MEMBERS REMOTE: Wade Hashimoto, Rashed Kanaan

MEMBERS ABSENT: Nate Moore, Rocky Rosenbach, Kim Saunderson

STAFF PRESENT: Lorie Hoffman, Lizzette Flores, Department of Community Development

OTHERS PRESENT: Kristina Hudson, Audrey Fan, OneRedmond; Brad Jones, Visit Bellevue

MINUTES SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 306 p.m. by Caroline Dermarkarian who presided. All members were present with the exception of Nate Moore, Rocky Rosenbach and Kim Saunderson.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

Motion to approve the agenda was made by Wade Hashimoto. The motion was seconded was by Cassandra Leiberman and the motion carried unanimously.

B. Approval of Minutes

Motion to approve the May 21, 2025 minutes as submitted was made by Kate Hudson. The motion was seconded was by Wade Hashimoto and the motion carried unanimously.

3. ORAL COMMUNICATIONS – None

4. ACTION, DISCUSSION AND INFORMATION ITEMS

A. Action - 2026 Proposed Budget and Scope of Work

Cultural Tourism Specialist Lizzette Flores explained that a motion would be required to recommend the 2026 BRTPA Annual Budget and Strategic Plan to the Council City Council. It was clarified that the Board holds responsibility for recommending budgets to the Bellevue City Council, which has final authority for approval and adoption. The designated administrators are Visit Bellevue for the Bellevue Zone and OneRedmond for the Redmond Zone. The core responsibility of the Board is to deliberate and recommend the final budget and strategic plan, based on draft scopes of work from the zone administrators. It was noted

that the draft scopes had been previously reviewed and were used to formulate the 2026 budget and plan.

Lizzette Flores said changes recommended by the Board had been made to the fund balances, particularly to the original proposed expenditures for the Redmond zone, which had exceeded the projected revenues. Adjustments were made to ensure a projected reserve of \$75,365 for Redmond at the end of 2026.

With regard to the strategic plan, Lizzette Flores reviewed the Board-recommended revisions for the Redmond Zone reflected a stronger focus on implementation and measurable outcomes. Included were plans for tourism data analytics, studies on sports facility potential and new strategies. A redlined and clean version of the scope of work were distributed to highlight the changes.

New metrics were introduced for Redmond's 2026 goals. Foundational indicators such as total trips, ROI, and hotel stays will be tracked. The marketing goals include metrics on digital engagement, such as impressions, click-through rates, and geo-fencing tools. A tourism impact study regarding indoor sports events was also added. Other goals in the Redmond plan include creating niche tourism programs during need periods, enhancing transportation options for hotel guests, and supporting festivals, conventions, and visitor events. The plan emphasizes collaboration with local hotels and the use of consultants or temporary staff to execute the initiatives.

The budget for the Redmond zone was shown with percentages by category, fulfilling a request from the Bboard. It was clarified that the reserves are calculated against revenue, while contingencies are part of contract amounts available to administrators.

Turning to the Bellevue zone, it was noted that no changes had been made since the last meeting. The metrics for 2026 were set based on 2024 data, specifically 2.5 million visitors, 73 percent occupancy, and a \$2.1 billion economic impact. The marketing goals include 50 million impressions and a one-dollar cost-per-click. The visitor experience highlights included increased visitor spending, user sessions at kiosks, and airport shuttle usage. A budget breakdown was also presented showing no new reserves but confirming the existence of a reserve balance.

Arts Community Manager Lorie Hoffman explained that the contingencies are part of the contracted amounts and are thus available for the administrators to use. The reserves, however, are held at the city for the following year's budgets.

Lizzette Flores said the recommendation of the staff was for the Board recommend to the City Council approval of the 2026 Annual Budget and Strategic Plan. If approved, the plan will be presented to the City Council for approval.

Cassandra Leiberman asked about the handling of unspent funds from the original budget. It was clarified Lorie Hoffman that the funds roll forward and become available in future years. The budgeting process occurs in two-year cycles and the current activity represents a mid-cycle adjustment. Reserves also carry forward, but must be planned carefully, as they are not available for immediate use unless previously budgeted. It was emphasized that all funds remain within their originating zones. After administrative expenses, leftover city-held funds are remitted proportionally back to the respective zones for future budgeting.

A motion to approve the 2026 BRTPA Annual Budget and Strategic Plan and recommend it to the Bellevue City Council was made by Cassandra Leiberman. The motion was seconded by Rashad Kanaan and the motion carried unanimously.

5. BOARD QUICK BUSINESS

Lizzette Flores announced that Board member Rashed Kanaan would be resigning. On behalf of the staff, Rashed Kanaan was thanked and recognized for serving on the Board.

It was stated that due to attendance conflicts, a poll will be sent to the Board members to find a more convenient meeting time or date. The board will also need to revisit its bylaws to establish a more consistent and less ad hoc meeting schedule.

Lorie Hoffman took a moment to thank the Board and the administrators for their work on the budgets and strategic plans.

6. REPORTS – None

7. ADJOURNMENT

Caroline Dermarkarian adjourned the meeting at 3:26 p.m.

# Discussion



# Discussion

Tuesday, August 5, 2025 1:00pm

Bellevue-Redmond Tourism Promotion Area Board

1E-113 or Zoom Meeting

City of Bellevue, WA

## Meeting Cadence and Bylaw Amendment Proposal

Staff and board will discuss the BRTPA Advisory Board's meeting frequency and schedule.

### BACKGROUND

When the BRTPA Advisory Board initially adopted its bylaws, it established a quarterly meeting schedule, held on the fourth Thursday of January, April, July, and October at 10:00 AM. Now entering its third year, the Board recognizes that more frequent meetings are necessary to effectively prepare the Annual Strategic Plan and Budget, due to the July deadline for submission to the Bellevue City Council.

Additionally, several Board members have recurring work commitments that conflict with the current meeting time. As such, we invite members to reevaluate the meeting cadence and timing to better accommodate availability and ensure the Board's productivity.

Staff recommends considering a shift to monthly meetings—either during the first half of the year or throughout the full calendar year. Members are encouraged to discuss alternative days of the week and meeting times. For example, would midday meetings be more accessible? Would a different day of the week work better?

Following this discussion, staff will draft revised bylaws, if necessary, reflecting the proposed changes for consideration and a formal vote at the next meeting.

### STAFF CONTACT

Lizzette Flores, Cultural Tourism Specialist  
425-452-4246, [lflores@bellevuewa.gov](mailto:lflores@bellevuewa.gov)

# Information

# Information

Tuesday August 5, 1:00 pm

Bellevue-Redmond Tourism Promotion Area (TPA) Advisory Board

1E-113 or Zoom Meeting

City of Bellevue, WA

## Staff Update

Staff will present an update on TPA related information since the last board meeting, including a Bellevue City Council Update, and a financial update.

### BACKGROUND

#### **TPA Budget and Strategic Plan at Bellevue City Council**

On July 22nd, Chair Dermarkarian, in collaboration with Bellevue City staff, presented the 2026 TPA Budget and Strategic Plan to the Bellevue City Council. The presentation outlined key priorities and strategic initiatives aimed at enhancing tourism and economic vitality in the region, as well as gave an overview of 2024 progress and 2025 so far. Following a discussion, the Council unanimously approved the budget and plan. These approved items will now move forward as part of the City's midbiennial budget process.

#### **Revenue Report**

The revenue report for Q2 2025 will be included in this meeting packet.

Please be advised that this report accounts for pending payments associated with Q2 invoices. As of the preparation of this document, these invoices remained unpaid but have been incorporated into the invoice tracking system, as they are currently undergoing processing. Administrator invoices since the last meeting are also attached.

As of June 2025, the remittances for the Bellevue Zone, after the 1% Department of Revenue Charge and after the City of Bellevue Administrative Fee are \$1,241,559.99. Visit Bellevue has invoiced \$1,153,931.15. For the Redmond zone for the same period, after same fees, remittances are \$368,401.68. OneRedmond has invoiced \$281,061.11.

### ATTACHMENTS

Attachment A: BRTPA Financial Update

Attachment B: Visit Bellevue Invoices April-June 2025

Attachment C: OneRedmond Invoices April-June 2025

### STAFF CONTACT

Lizzette Flores, Tourism Specialist

425-452-4869

# Reports

# Information Only

August 5, 2025, 1pm

Bellevue Redmond Tourism Promotion Area Board

1E-113 or Zoom Meeting

City of Bellevue, WA

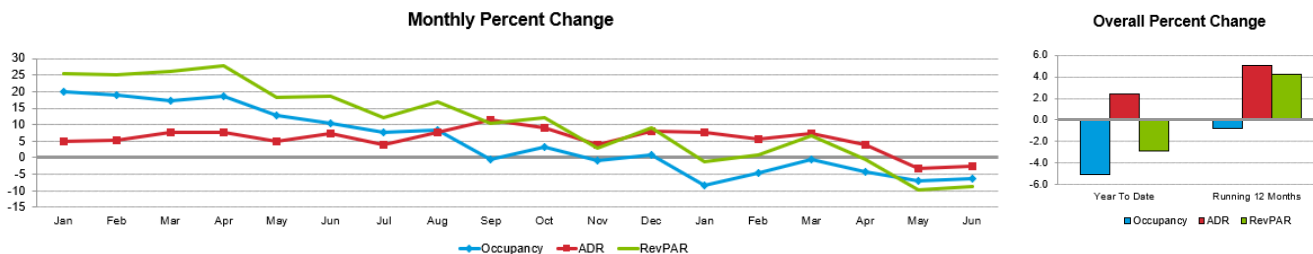
Visit Bellevue Executive  
Summary

## Staff Contact

Brad M. Jones – Executive Director Visit Bellevue

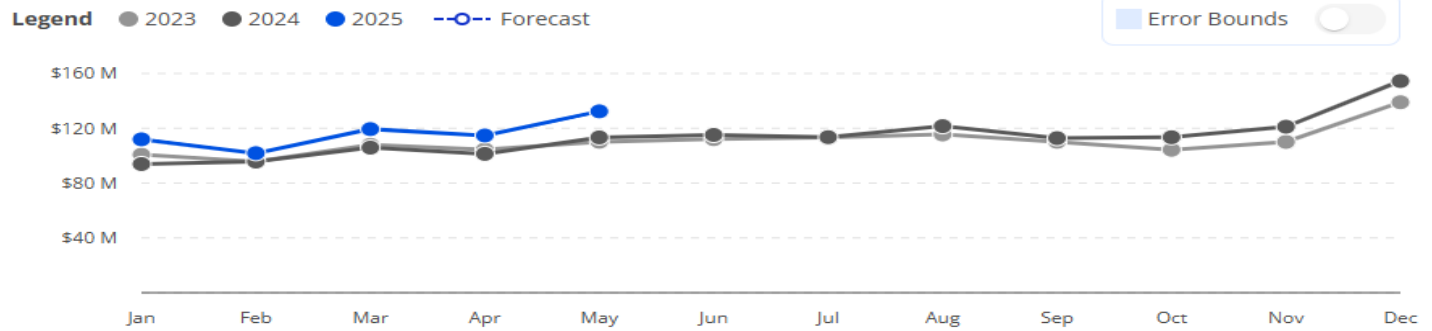
In June, Bellevue hosted an estimated 203,990 overnight visitors, generating an estimated economic impact of \$186 million. The Bellevue citywide hotel occupancy in June was 76% (-5% compared to 2024) with an average daily rate of \$224 (-2% from 2024) generating a total of \$27 million in total lodging revenue for the month (-2% compared to 2024). [See the June STR Report.](#) Bellevue achieved a 13% market share of overnight visitors & 12% hotel revenue in June.

Year to date through June, Bellevue has hosted an estimated 1,016,211 overnight visitors (-50k) generating an estimated economic impact of \$926 million (even). The Bellevue citywide hotel occupancy YTD is 64% (-4% compared to 2024) with an average daily rate of \$203 (+2% compared to 2024) generating a total of \$125 million in total lodging revenue YTD (even compared to 2024).



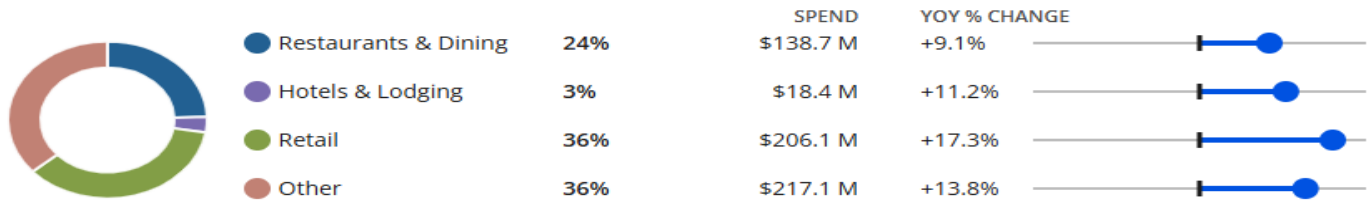
## Domestic Overnight Visitor Spending in Bellevue

Through May 2025 domestic overnight visitor spending trends for Bellevue are visualized below by month. Total domestic overnight visitor spending in Bellevue was \$337 million (up \$38 million compared to 2024). The largest increase in domestic visitor spending year to date (+17%) occurred in the retail segment, followed by hotel / lodging (+11%) and dining / restaurant segment (+9%).



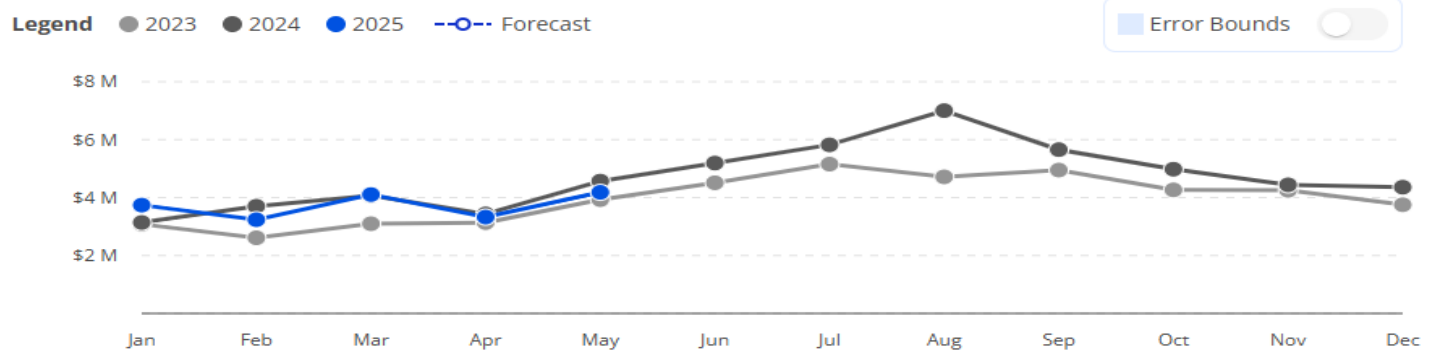
## MARKET SEGMENTS Current Period: JAN (01) – MAY (05) 2025

Here is a breakout of primary market segments and year-over-year change.



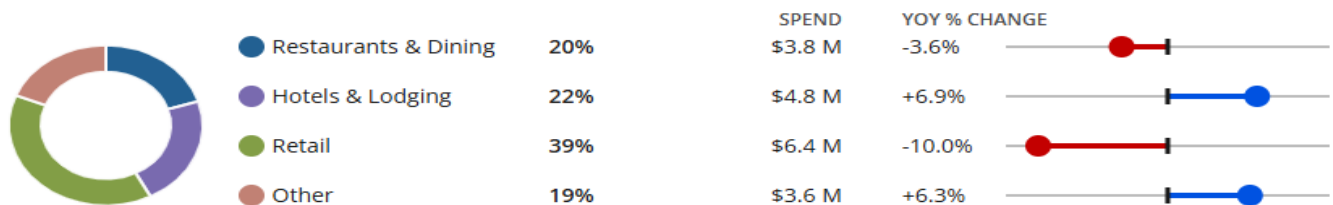
## International Visitor Spending in Bellevue

Through May 2025, International visitor spending trends for Bellevue are visualized below by month. International visitor spending during this period was \$27 million (down \$2 million compared to 2024), the largest increase in international visitor spending year to date (+6%) occurred in the hotel & lodging segment, the restaurant segment (-3%) and retail trends have been sluggish (-10%) for the international visitor segment. We continue to monitor the international markets, the below graph shows our top seven international origin country visitor segments.



## MARKET SEGMENTS Current Period: JAN (01) – MAY (05) 2025

Here is a breakout of primary market segments and year-over-year change.




Origin country	Spend ▼	YoY % Change	Card Count	YoY % Change
<input type="checkbox"/> China Mainland	\$5,174,096	-1%	9,672	+12%
<input type="checkbox"/> Canada	\$3,417,730	-25%	18,096	-15%
<input type="checkbox"/> India	\$1,498,625	+7%	3,748	+9%
<input type="checkbox"/> United Kingdom	\$877,521	+6%	2,294	+11%
<input type="checkbox"/> Taiwan	\$666,501	+28%	1,752	+64%
<input type="checkbox"/> Japan	\$617,780	+20%	2,083	+13%
<input type="checkbox"/> Germany	\$516,926	+33%	2,663	+37%
<input type="checkbox"/> Republic Of Ireland	\$453,885	+20%	928	+12%
<input type="checkbox"/> Mexico	\$451,398	+8%	1,933	+10%
<input type="checkbox"/> South Korea	\$426,372	-13%	1,432	+1%

Marketing, Public Relations & Communications Update Website & SEO

Visit Bellevue website traffic through June was up 204% year over year with 621k users and 778k sessions. We have achieved 108% of our annual goal for users and 130% for sessions. Organic social is the largest website acquisition channel, while our Events, Vue videos, and Travel Planning page are the most popular. In this report visual we show the top landing pages.

Web Traffic

June 2025



204% Increase  
In active users YOY

87,579

Users

Total YTD 621,101 - 108% to goal of 575k

196,802

Sessions

Total YTD 777,891- 130% to goal of 600k

Top Landing Pages

Page	Views
Bubble Planet Listing	136,710
Travel Planner	82,867
The Vue	32,602
Home	16,224
Events	5,611

SEO Highlights

Our overall year to date, SEO analysis highlights our top landing pages which include The Vue, Travel Planning, Home Page, Events, BellHop & Things to Do. Paid Sical represents the top acquisition channel followed by organic Social. Direct, referral, paid search and email. Lastly, we have increased our engaged sessions by 127% which was a major point of focus for our website content priorities.

# SEO Highlights

January 1, 2025- May 31, 2025

## Top Landing Pages

1. The Vue | 472.7K Active users
2. Travel Planner | 163.2K Active users
3. The Vue Videos | 84.1K Active users
4. Home Page | 22.2K Active users
5. Events Calendar | 20.1K Active users
6. Cirque Du Soleil Kooza | 18K Active users
7. Bellhop | 16K Active users
8. Things to Do | 14.3K Active users

**130K**

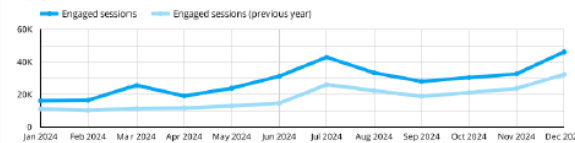
Engaged sessions, 127% Increase YOY

## OVERALL TRAFFIC SUMMARY

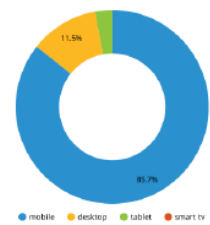
Jan 1, 2025 - Mar 31, 2025

Active Users	Sessions	Engaged Sessions	Engagement Rate	Avg. Engagement Time	Key Events
216,215 ↑ 126.0%	298,626 ↑ 167.7%	129,949 ↑ 127.6%	43.52% ↑ -15.0%	00:00:19 ↑ -45.8%	12,589 ↑ 35.5%

### Engaged Sessions over time (Last 12 months YOY)



### Device Category (Users)



### By Channel

Session default channel group	Active users	Engaged sessions	Avg. Engagement Time
Paid Social	147,109	69,200	00:00:04
Organic Search	50,358	46,938	00:00:54
Direct	11,702	7,099	00:00:26
Unassigned	4,847	2,420	00:00:34
Referral	2,235	2,202	00:01:09
Paid Search	1,371	266	00:00:05
Organic Social	1,245	962	00:00:14
Email	802	278	00:01:11
Organic Shopping	178	135	00:00:41
Paid Other	99	21	00:00:02

## Social Media

Social media programs for Visit Bellevue year to date had 17.3m impressions 393k engagements and 977k click throughs to our content. Our subscribed audience is 48k with our team posting an impressive 4,147 messages. Some of our top posts include culinary, The Vue episodes, events, and our tourism development programs. Overall, our impressions are 89% to annual goal and click thru's are up 434% over our annual goal.

## Social Media

Organic and Boosted

June 2025



**600% Increase**  
LinkedIn Engagements

**2,388,737**

**Impressions**

Total YTD 17,372,810- 89% to goal of 20m

**94,000**

**Engagements**

Total YTD 393,136- 78% to goal of 500k

**9,663**

**Clicks**

Total YTD 977,141- 434% to goal of 225k

**48,088**

**Audience**

Total YTD 48,088- 96% to goal of 50k

**733**

**Messages**

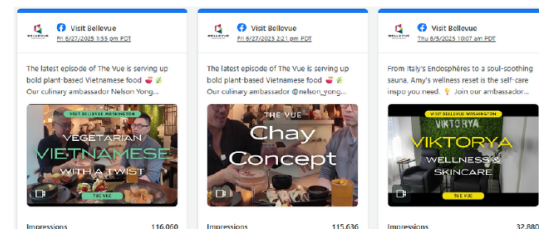
Total YTD 4,147-83% to goal of 5k

## Organic Grown

Social media engagement continued to trend upward in June, with 2.39M impressions and 94k engagements—bringing us to 89% and 78% of our YTD goals, respectively. Notably, clicks remain exceptionally strong at 977,141 YTD, a 434% increase over our annual goal, demonstrating that our content strategy is successfully driving action.

With our audience size nearing its goal at 96% and messages at 83%, the team is well-positioned to exceed benchmarks. As we head into summer, we'll continue to build on this success by leveraging ambassadors, timely storytelling, and platform-specific strategies that connect authentically with our community.

## TOP 3 ORGANIC POSTS



## PR – Earned Media & Communications

Our public relations & earned media program has secured 127 placements year to date. These placements had a potential reach of 40+m. These features had a media value of \$3.4m. This coverage can be reviewed in our [newsroom](#) features on the website. Anna Yan, Communications Manager and the team at Diamond PR have been incredible and still have a strong pipeline of engagement initiatives. Our team had a successful media mission to Los Angeles, San Francisco and many current and upcoming media FAM's. Also sharing our [Q2 PR Report](#) from Diamond PR.



## PR

June 2025



10

### Placements

Total YTD 127- 115% to goal of 110

6,267,173

### Readership

Total YTD 40,009,926 - 8% to goal of 500m

\$1,049,999

### Media Value

Total YTD \$3,411,361- 68% to goal of 5m

## Earned Media

### Summary

Visit Bellevue earned a total reach of 6.26 million in June through 10 earned media placements and 1 social placement, with an estimated media value of \$1.05 million.

- Our Outdoor Adventure Group Press Trip on June 8-11, which showcased Bellevue's unique activities like paragliding, boating, and seaplane excursions, received enthusiastic feedback and strong coverage interest.

Coverage highlights include:

- Smart Meetings: "2025 Smart Stars Winners"
- Texas Lifestyle Magazine: "Coolcation, Anyone? Why Bellevue, Washington, Should Be Your Next Summer Escape"
- Cool Material: "Bikes and Brews: Scenic Rail Trails With Great Bars"

Coverage skewed largely national (70%), followed by California (20%) and Texas (10%). This ongoing national interest reflects Bellevue's growing visibility as a top-tier travel destination. Momentum continues as we support national awards submissions and prepare for upcoming media visits and the highly anticipated August culinary press trip.

## Media Missions & Group Press Trips



### LA Media Mission

Our LA Media Mission, "Brunch & Biohacking," sparked strong media interest, with follow-up securing Esther Tseng for August's culinary trip and continued engagement from other key outlets.



### SF Radiant Table Media Mission

During our SF Radiant Table mission, we hosted four journalists. Three expressed interest in visiting Bellevue, and one—Chris Bull—already conducted an interview and confirmed an August trip.



### Outdoor Adventure FAM

Our Outdoor Adventure FAM was a tremendous success, offering an unforgettable itinerary packed with paragliding, sea planes, boat rides, and hiking.

## Paid Media

Visit Bellevue's paid media campaigns have generated 12m impressions and an amazing 268k click thrus with a cost per click of \$.14. and a click-through rate of 3.4%. A few of our top performing display placements are shown below.

## Paid Media

June 2025



30% Meta Ads improvement

3,353,851

### Impressions

Total YTD 12,096,538- 30% to goal of 40m

91,764

### Clicks

Total YTD 268,707- 134% to goal of 200k

\$0.14

### Cost Per Click (CPC)

100% to goal of \$1.25

3.4%

### Click-Through Rate (CTR)

Average YTD 3.3% - 100% to goal of 3%

## 62Above

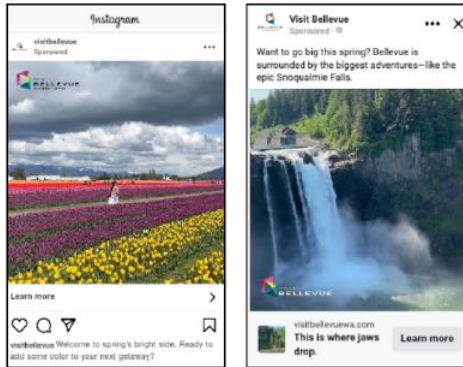
In June, Visit Bellevue's paid media efforts continued to drive strong performance across platforms. Meta remains our top traffic generator, while Google Ads helped us reach high-intent travelers. VIA62's display and OLV tactics contributed incremental reach and we're gearing up to test Connected TV, expected to significantly increase destination awareness. With an efficient media mix, we've maintained strong CTRs and low CPCs, setting us up for success in the second half of the year.



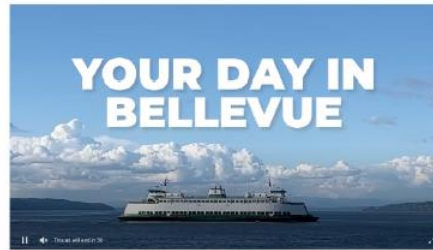
# Top Performing Creative

January 1, 2025- May 31, 2025

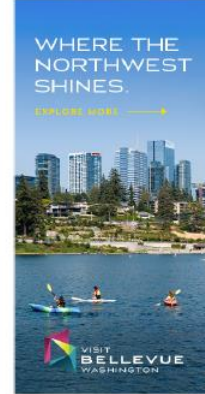
## HISTORICAL TOP PERFORMERS



## TOP OLV ASSET



## TOP DISPLAY ASSET



The new 2025 Bellevue Visitor Guide was released in April with special distribution in Fort Worth Magazine and Tucson Lifestyle magazine. The team is working hard on our brand-new Culinary Tourism Guide which will be released in the Fall.

# Visitor Guide

Annual Guide 2025-2026



## Local Distribution

6,000 copies to hotels and partners

## Market Distribution

19,000 copies distributed within Fortworth Magazine (May-8,500 Copies) and Tucson Lifestyle (June 10,000 copies)

Email marketing performance remains steady, with standout engagement metrics: a 52% open rate and a 6.88% CTR, both doubling our annual goals and highlighting strong content resonance with our list. While new subscriptions and website referrals continue to grow modestly, we're looking to boost list acquisition efforts as we move into summer. Looking ahead, our upcoming sweepstakes campaign is set to energize acquisition and engagement, providing an exciting opportunity to grow our list and convert interest into deeper destination awareness. Additionally, we've increased support for our Meetings & Conventions segment with our "more than a meetings & conventions" campaign, enhancing brand presence and generating high-value traffic to the meetings page.

# COMMS

June 2025



16,760

## Engagements

Total YTD 44,466- 59% to goal of 75k

52%

## Open Rate

100% to goal of 25%

6.88%

## Click Through Rate (CTR)

100% to goal of 6%

10

## New Subscriptions

Total YTD 181- 4% to goal of 5k

108

## Website Referrals

Total YTD 1,992- 28% to goal of 5k

## Email Marketing

### Plans for improvement

June's email marketing performance remained steady, with standout engagement metrics: a 52% open rate and a 6.88% CTR, both doubling our annual goals and highlighting strong content resonance with our list. While new subscriptions and website referrals continue to grow modestly, we're looking to boost list acquisition efforts as we move into summer.

Looking ahead, our upcoming sweepstakes campaign is set to energize acquisition and engagement, providing an exciting opportunity to grow our list and convert interest into deeper destination awareness. Additionally, we've increased support for our Meetings & Conventions segment with our "More Than a Meeting" campaign, enhancing brand presence and generating high-value traffic to the meetings page.



## Destination Brand Refresh, New Logo, & Marketing Campaign Strategy

We have finalized our destination brand position and are currently finalizing the asset production of our brand along with the development of the media and marketing plan.

## BRAND ARCHITECTURE

VERSION 62

### POSITIONING ESSENCE

## RADIANT WONDER

### POSITIONING STATEMENT

For travelers seeking the best of the PNW - a modern, urban oasis among the evergreens; an inspiring place to explore and indulge in wonder - **Bellevue raises the standard, with elegance** that radiates effortlessly, **innovation** that shines with intention, and **optimism** that grows from within.

### BRAND PILLARS

#### Approachable Luxury

Delivering upscale, sophisticated experiences that are welcoming and accessible.

#### The Future In-Focus

A hotspot for high-tech breakthroughs, innovative experiences, and an optimistic attitude toward what's possible.

#### Global Community

Bellevue is a mosaic of cultures that quietly enrich the city with their food, traditions, and perspectives.

#### Nature's Nexus

Hugged by the Cascades, filled with over 100 parks, and nearly 100 miles of multi-use trails, Bellevue is where city and nature converge.

### BRAND PERSONALITY

WELCOMING | REFINED | FRESH | INTENTIONAL | COMPOSED | CURIOUS

### FOUNDATIONAL EQUITIES

A CITY IN A PARK | WELL-SITUATED PNW HUB | PREMIER NEO-URBAN CITY | DIVERSITY | SAFETY



# Brand Elements

## PRIMARY LOGO



## SUBMARKS

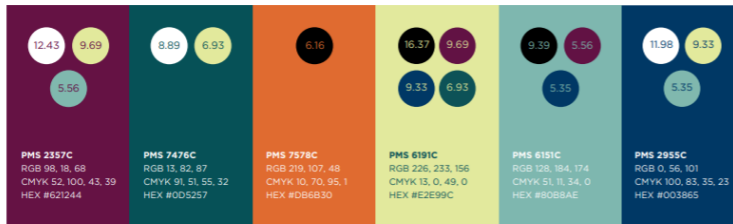
**VISIT  
BELLEVUE**

**BELLEVUE**

**BELLEVUE**  
*Washington*

**BVUE**

## COLOR PALETTE



What do the numbers mean? Accessibility is important for all audiences. The numbers inside the circles represent the color contrast scores. For text smaller than 12 points, the minimum qualifying contrast ratio is 4.5:1.

## TYPOGRAPHY

### NOVECENTO SANS NARROW BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
0 1 2 3 4 5 6 7 8 9

#### Proxima Nova Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

#### Proxima Nova Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

#### Proxima Nova SemiBold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9

#### Proxima Nova Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
0 1 2 3 4 5 6 7 8 9



# Creative Examples

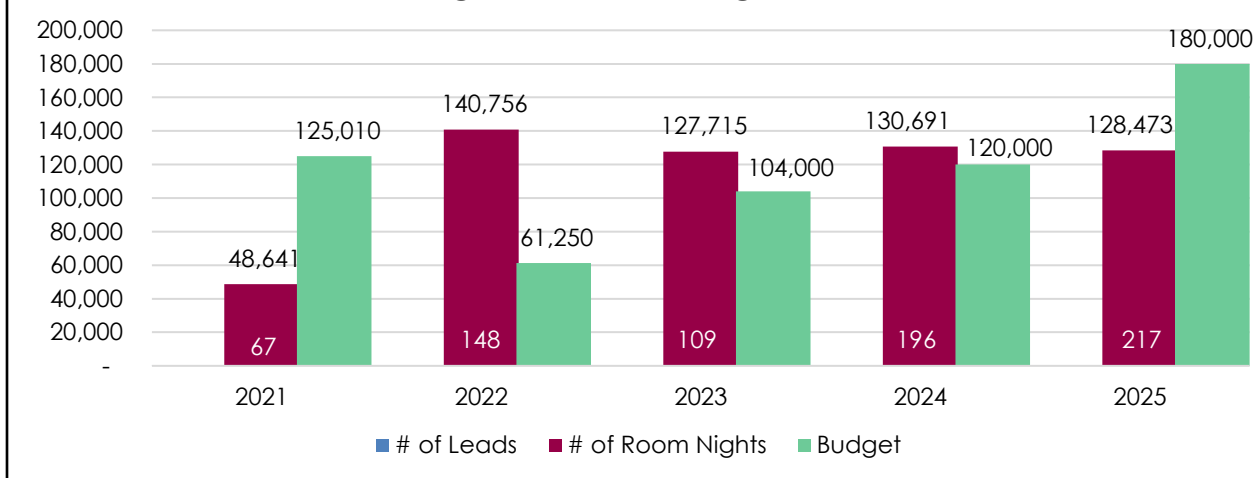


## Visit Bellevue Destination Sales

### Destination Sales Leads June 2025

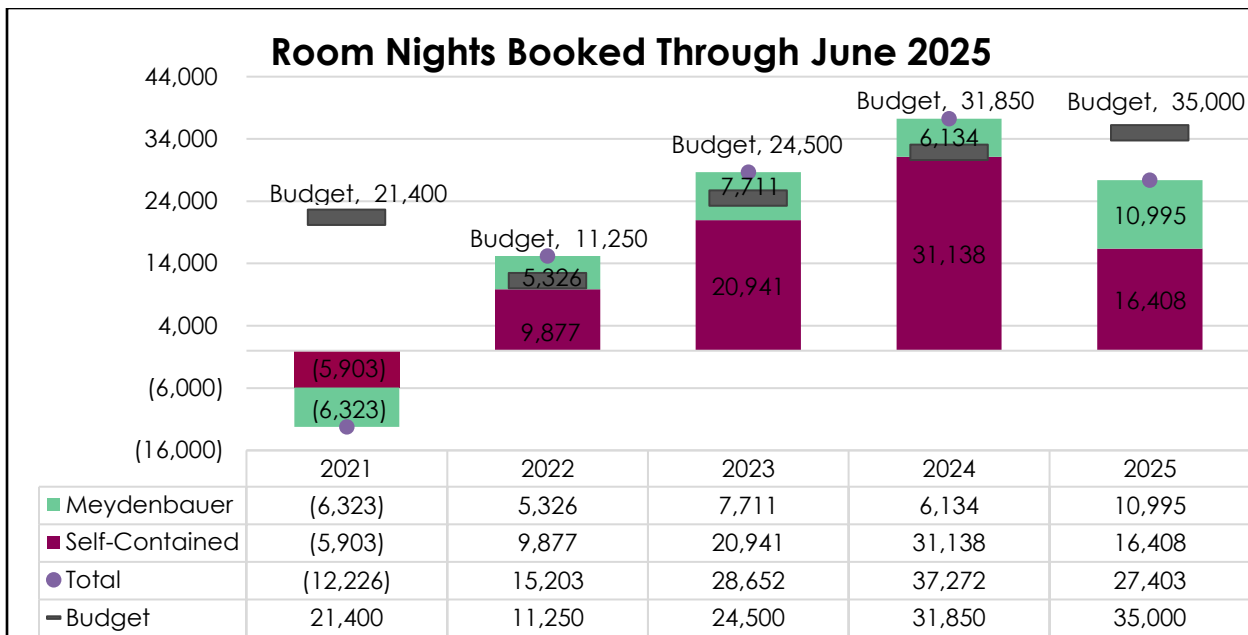
The Destination Sales Team generated 217 room night leads through the end of June, which represents 128,473 room nights and \$73,349,192 in potential economic impact to Bellevue.

### Room Night Leads Through June 2025



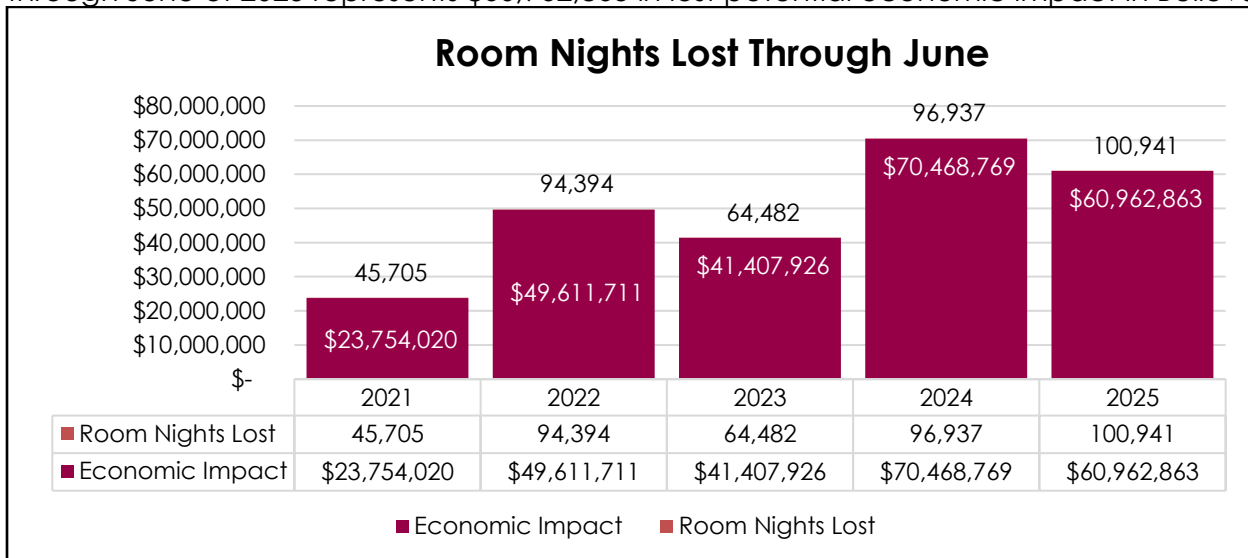
### Destination Sales Room Nights Booked June 2025

The Destination Sales contracted 5,020 room nights in June 2025 with an estimated economic impact of \$3,275,732. The team contracted three corporate groups, three association and four SMERF (social, military, education, religious, fraternal) groups.



### Destination Sales Lost Business June 2025

The graph below compares lost business from 2021– 2025 through June. The 100,941 room nights lost through June of 2025 represents \$60,962,863 in lost potential economic impact in Bellevue.



### Lost Business by Economic Impact

Lost Reason	Economic Impact	Lost Count
Booked West Coast (Specific City in Notes)	\$20,233,114.52	24
Convention Cancelled	\$13,218,612.99	25
Preferred Downtown Seattle	\$8,556,864.41	17
Decline to Bid - Poor fit for Bellevue	\$2,530,390.64	10
Booked Destination within Washington State	\$2,463,513.05	12
Booked Eastern US (Specific City in Notes)	\$2,113,015.69	4
Booked Central US (Specific City in Notes)	\$2,002,493.48	7
Lost Third Party Planner	\$1,922,969.67	10
Unable to Fill Room Block	\$1,869,468.98	9
Multiple Reasons	\$1,826,871.72	4

Too Many Hotels to Fill Block	\$975,766.10	1
Lost Cancelled CVENT Lead; New CVENT Lead Reissued	\$927,556.84	3
Preferred Date(s) Booked	\$804,905.93	2
Booked Pacific Northwest	\$476,641.64	8

#### Lost Business by Reason

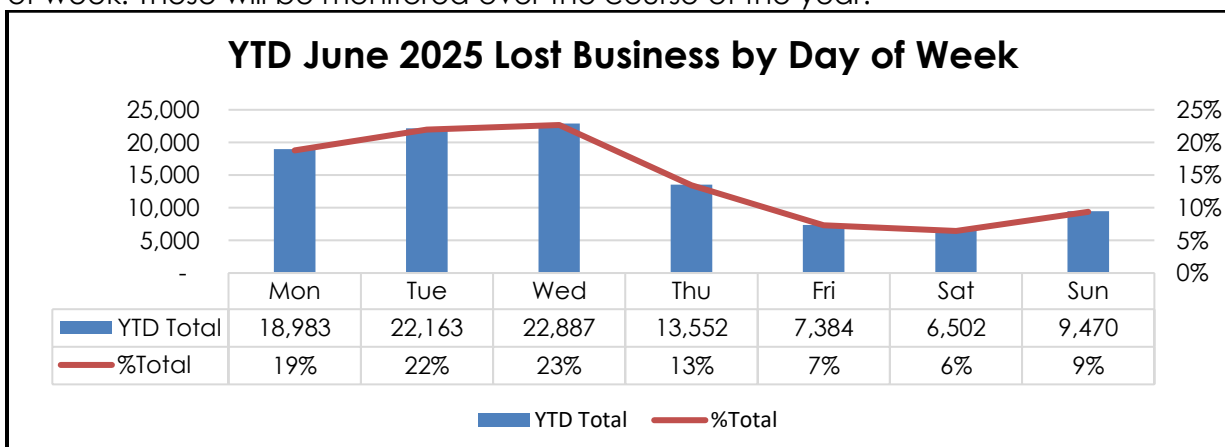
Lost Reason	Economic Impact	Lost Count
Convention Cancelled	\$13,218,612.99	25
Booked West Coast (Specific City in Notes)	\$20,233,114.52	24
Preferred Downtown Seattle	\$8,556,864.41	17
Booked Destination within Washington State	\$2,463,513.05	12
Decline to Bid - Poor fit for Bellevue	\$2,530,390.64	10
Lost Third Party Planner	\$1,922,969.67	10
Unable to Fill Room Block	\$1,869,468.98	9
Booked Pacific Northwest	\$476,641.64	8
Booked Central US (Specific City in Notes)	\$2,002,493.48	7
Booked Eastern US (Specific City in Notes)	\$2,113,015.69	4
No Response from Client	\$158,566.58	4
Multiple Reasons	\$1,826,871.72	4
Budget Cuts	\$308,003.13	3

#### Lost Reason Seattle

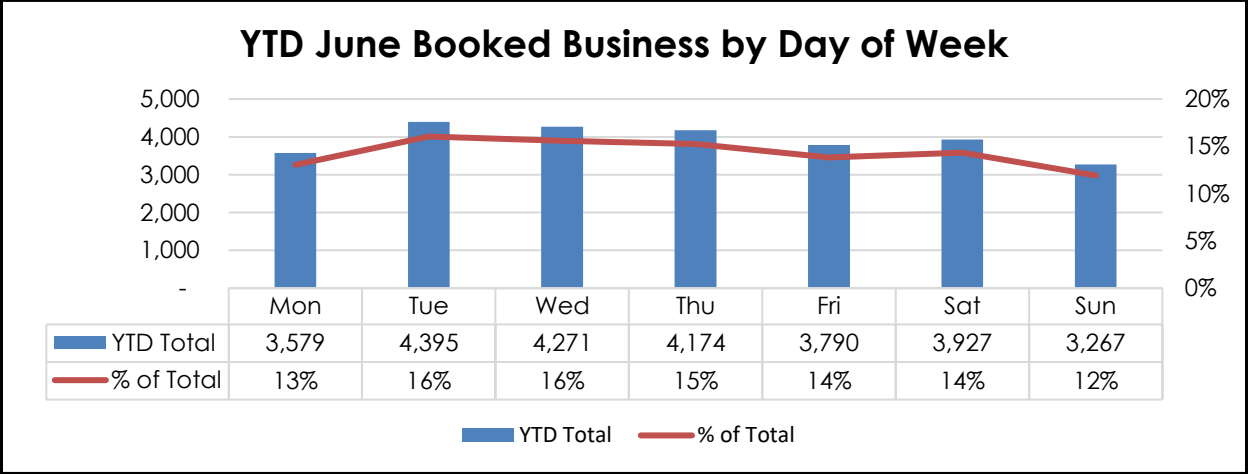
Preferred Seattle Lost Detail	17
Hotel	Lost Groups
Unknown	5
Hyatt Seattle	4
Marriott Seattle Waterfront	2
W Seattle	2
Seattle Convention Center	1
Sheraton Seattle	1
Motif Seattle	1
Charter Seattle	1

#### Lost Business by Day of Week Compared to Booked Business by Day of Week

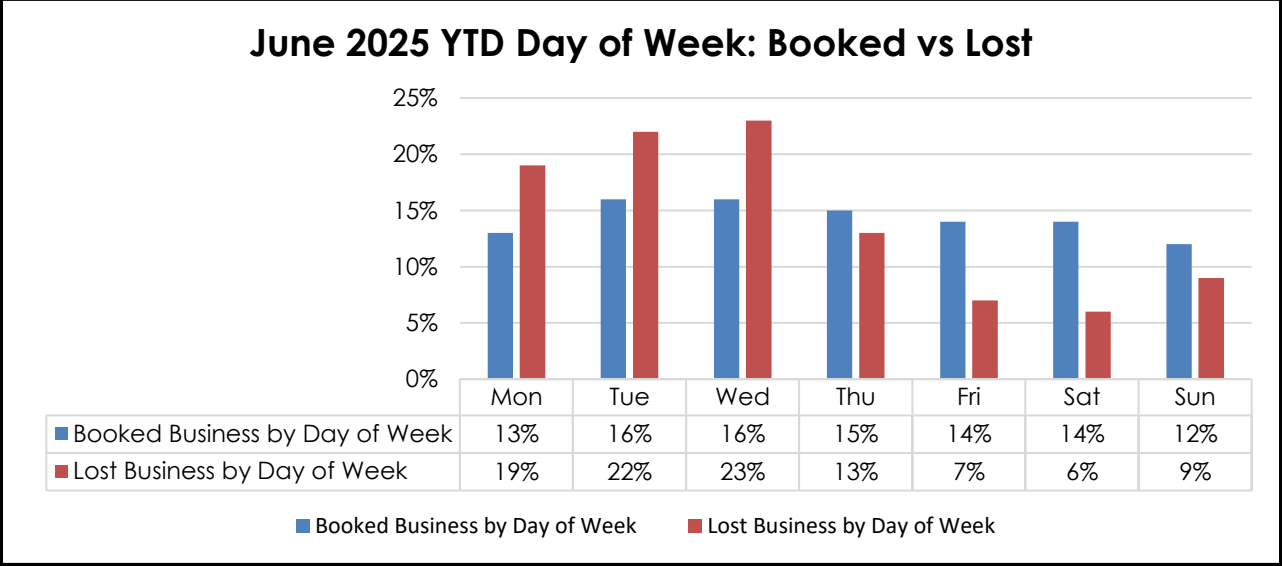
The two graphs below show the lost business by day of week followed by the booked business by day of week. These will be monitored over the course of the year.



Booked Business by Day of Week

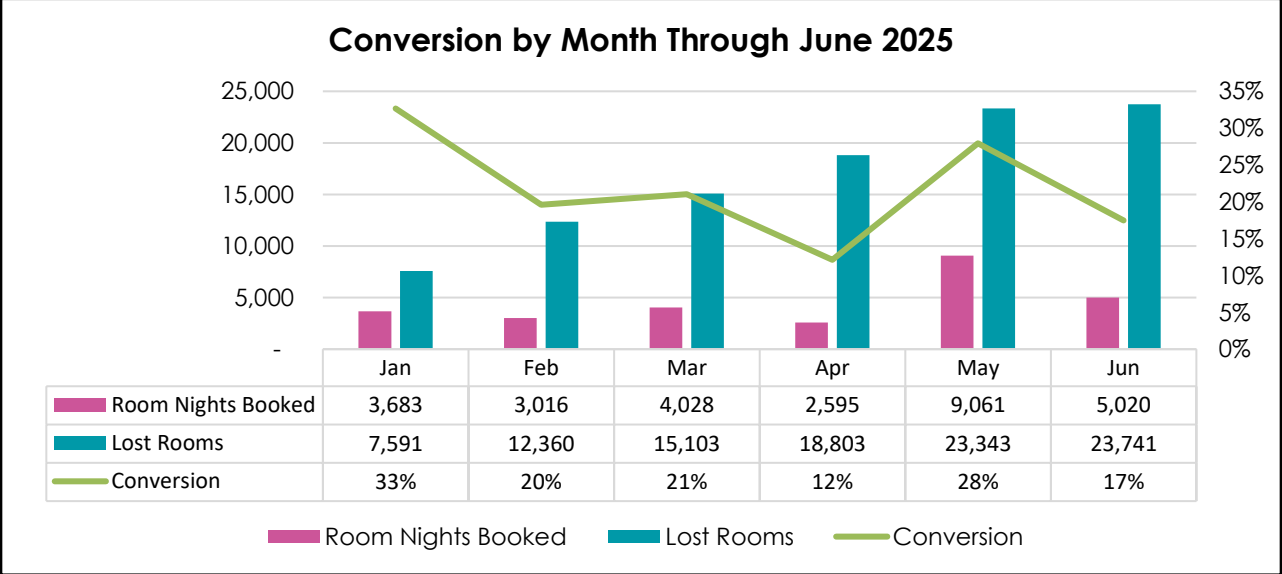


2025 YTD Day of Week: Booked vs Lost



Conversion Report

The graph below shows the conversion rate for Visit Bellevue Destination Sales by month through June 2025. The average conversion rate through the second quarter of 2025 was 22%. As a comparison, the average conversion rate through the second quarter of 2024 was 31%.



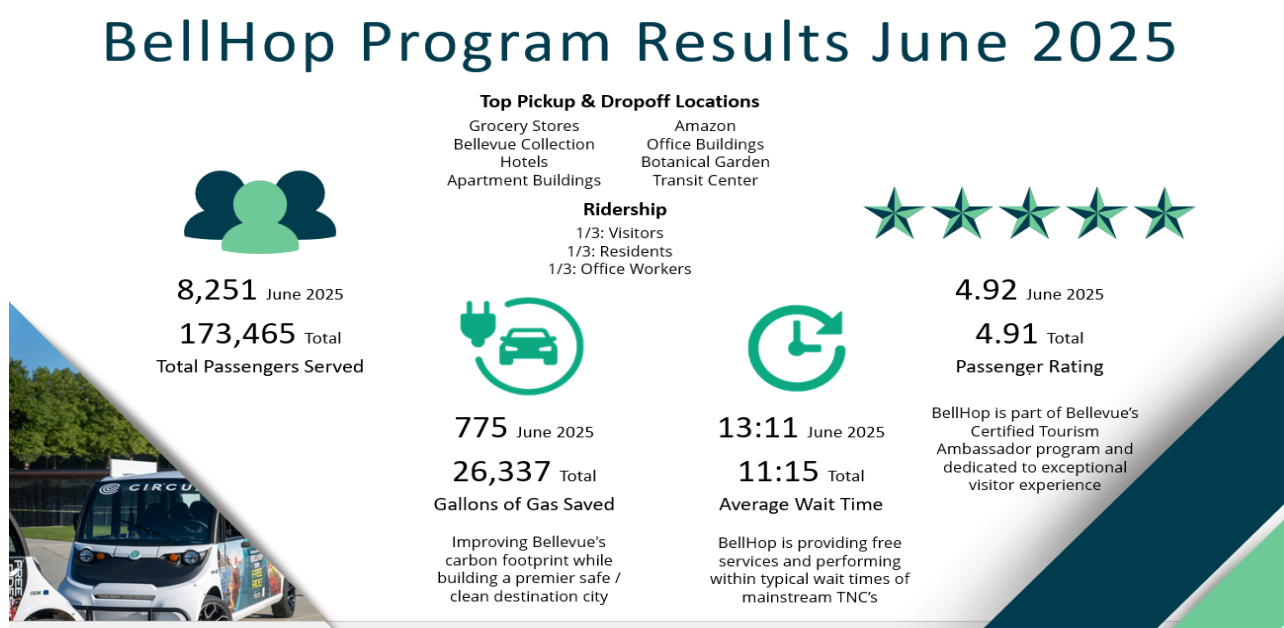
Destination Sales Team Update



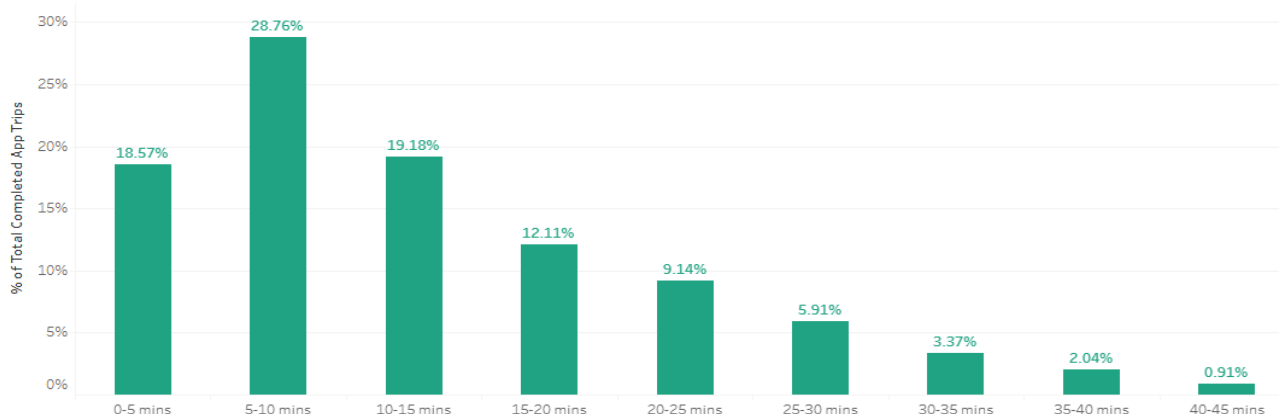
Destination Sales went international in June by participating in the HelmsBriscoe Annual Business Conference in Toronto. HelmsBriscoe is one of the third-party planner organizations with which Visit Bellevue has an elevated package. The HelmsBriscoe Annual Business Conference puts the Visit Bellevue Sales team in contact with HelmsBriscoe Associates with the goal of increasing awareness of Bellevue as a destination. Destination Sales conducted individual appointments, co-hosted a reception for a sub-set of HelmsBriscoe with Visit Seattle and also provided a short sales presentation to the HelmsBriscoe group. Additional activities included a city tour of Toronto with a HelmsBriscoe representative and providing airport transfers as a perk from Bellevue.

### Bellevue Visitor Experience & Tourism Development

The BellHop service provided rides to 8,251 passengers in June and 173+k passengers overall. The busiest hours of service are between 2pm – 6pm, the 10am hour has surged and the busiest days of the week in June were Friday & Saturday, with all days are performing well.

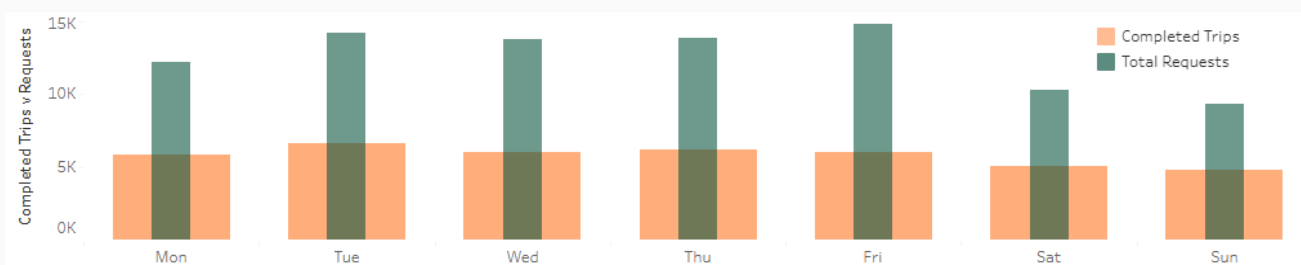


**BellHopWait Times** – about 50% of our passengers are served in under 10 minutes. 70% are served in under 15 minutes. We are exploring service modifications to address the 30% that take more than 15 minutes.

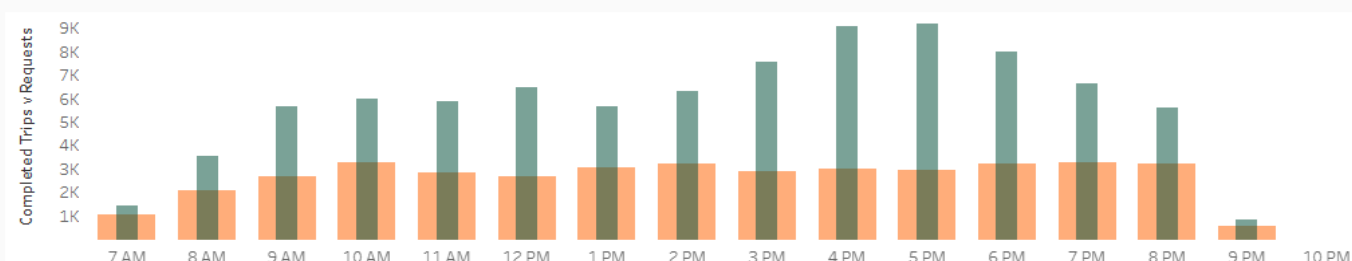


**BellHop Demand** is off the charts. We are currently receiving more than double the ride requests that we can complete. As a community and service, we need to address this ASAP. We are planning another fleet and charging infrastructure expansion but outside investment will be needed. We have recently submitted a grant request to PSE for the needed expansion.

Weekday Completed Trips v Requests



Hourly Completed Trips v Requests



Ideal Vehicle Count (IVC)

Weekday	7 AM	8 AM	9 AM	10 AM	11 AM	12 PM	1 PM	2 PM	3 PM	4 PM	5 PM	6 PM	7 PM	8 PM	9 PM
Sunday			2.79	5.44	6.37	7.25	6.68	8.12	8.19	7.74	7.85	7.88	6.51	4.80	
Monday	2.71	5.98	7.97	6.69	6.62	7.35	5.71	6.95	8.41	11.62	10.86	9.58	8.03	7.19	
Tuesday	2.83	7.43	10.72	8.73	7.89	7.29	6.57	7.45	10.23	12.86	13.69	10.21	8.32	7.36	
Wednesday	2.48	6.07	9.24	8.91	7.59	8.61	7.13	7.53	9.59	11.31	12.03	11.20	8.82	7.61	
Thursday	2.67	6.14	9.28	7.85	9.01	8.96	5.88	7.58	10.42	12.89	13.63	9.56	8.09	7.93	
Friday	2.24	5.20	9.09	7.77	7.66	8.35	8.72	8.79	11.12	13.70	13.59	10.79	8.91	7.83	4.22
Saturday				6.11	6.19	8.05	8.42	7.89	7.22	8.10	7.62	9.58	9.25	6.57	3.26

## Bellevue Airport Shuttle

The [Bellevue Airport Shuttle Service](#) operating daily between 4am – 10pm with departures and arrivals every hour. The shuttle delivers customers to five key Bellevue hotels direct from SEA for \$30 per passenger. We served 711 paid customers in May and 3428 so far this year. Trends continue to be positive and consumer feedback has been incredible.

# Bellevue Airport Shuttle Program



680 June 2025

3636 Total  
Passengers Served

### Pickup & Dropoff Locations

Hyatt Regency  
Westin - W Hotel  
Marriott

Courtyard by Marriott  
Hilton Bellevue  
SEA Airport

### Ridership

1/2: Visitors  
1/2: Residents

Bellevue Airport Shuttle offers transportation at a rate of \$30 plus tax per trip and operates hourly from 4am to **Midnight** from Bellevue to SEA. The shuttle utilizes comfortable, spacious Sprinter vans, and is family friendly. Up to two children under the age of 2 can ride for free with each reservation.



**BikeHop Pilot Program** – 2024 is our first full year operating the pilot program following are some preliminary results of the usage of the ebikes.

# BikeHop Complimentary E-Bikes June 2025

BikeHop is a new tourism pilot program for Bellevue visitors! Check out a complimentary e-bike at a participating hotel. Bike to brunch, discover a trail, or roll out to the lake. Each complimentary e-bike comes with everything you'll need for the perfect outing.

## Usage / Ridership

340 Hours - June 2025

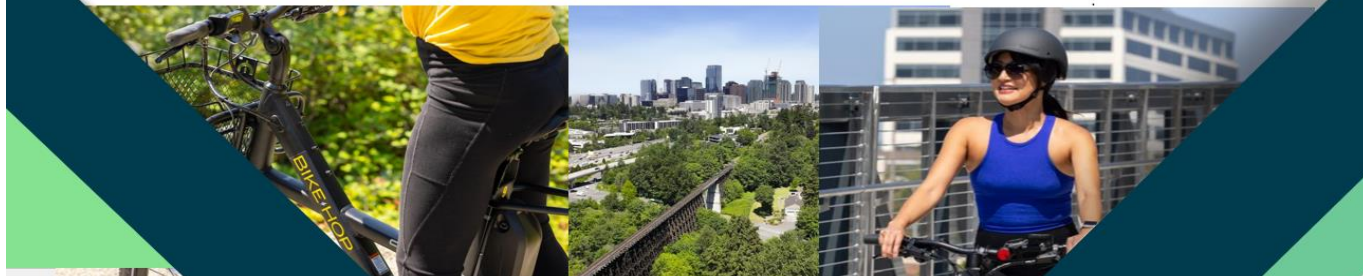
1,852 Hours - Total  
Total Visitors Served



## Current Partner Hotel Locations

Hyatt Regency  
Courtyard Marriott  
Intercontinental Hotel

Westin  
Hotel 116



## Destination Stewardship & Community Relations

Visit Bellevue's Destination Stewardship & Community Relations department is busy developing programs to ensure that Bellevue's rapid growth as a visitor destination is aligned with the needs of the community, the integrity of the environment, and the long-term health of the local economy. We have started to develop key initiatives that support the principles our [Destination Sustainability Program](#) Inspired by Strategic Initiative 6.4 in the Bellevue Destination Development Plan and built in alignment with the City of Bellevue's Sustainable Environmental Plan (2026–2030) has been developed to ensure tourism continues to enrich Bellevue for generations to come. This plan embraces a holistic approach to sustainability across three key pillars: Social Sustainability – Creating cultural, recreational, and quality-of-life benefits for residents, workers, and visitors alike. We have also started the implementation of our Destination Accessibility programs with our newest partner [Wheel The World](#).

## Bellevue Bound Podcast

Visit Bellevue, launched our first-ever podcast, [Bellevue Bound](#). The podcast is hosted by Visit Bellevue's Director of Destination Stewardship and Community Relations **Megan Adams**, and Marketing Manager, **Trey Jackson**, the video podcast is a B2B series spotlighting the trailblazers, culture shapers, and hidden gems that define Bellevue's vibrant identity. We designed Bellevue Bound to keep our partners, employees, and stakeholders up-to-date and informed, meeting the people building our community and understanding the businesses and experiences that make Bellevue such an incredible place to live and to visit. With 16 episodes slated for release throughout 2025, including six culinary-focused segments, *Bellevue Bound* offers Certified Tourism Ambassadors (CTAs), local hospitality partners, and business leaders a new way explore the destination they help represent. [Subscribe and listen live here.](#)

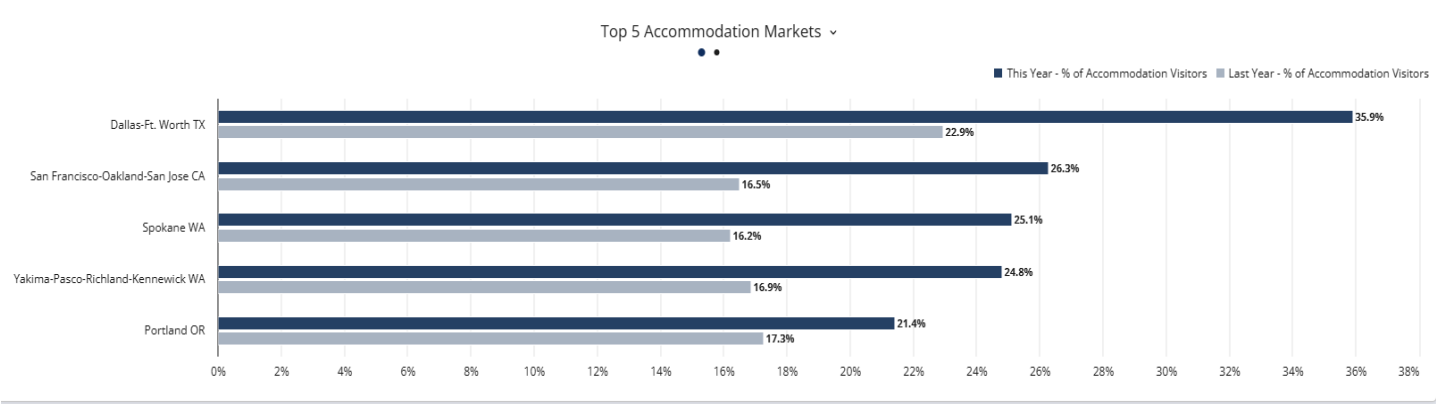


Visitor Trends

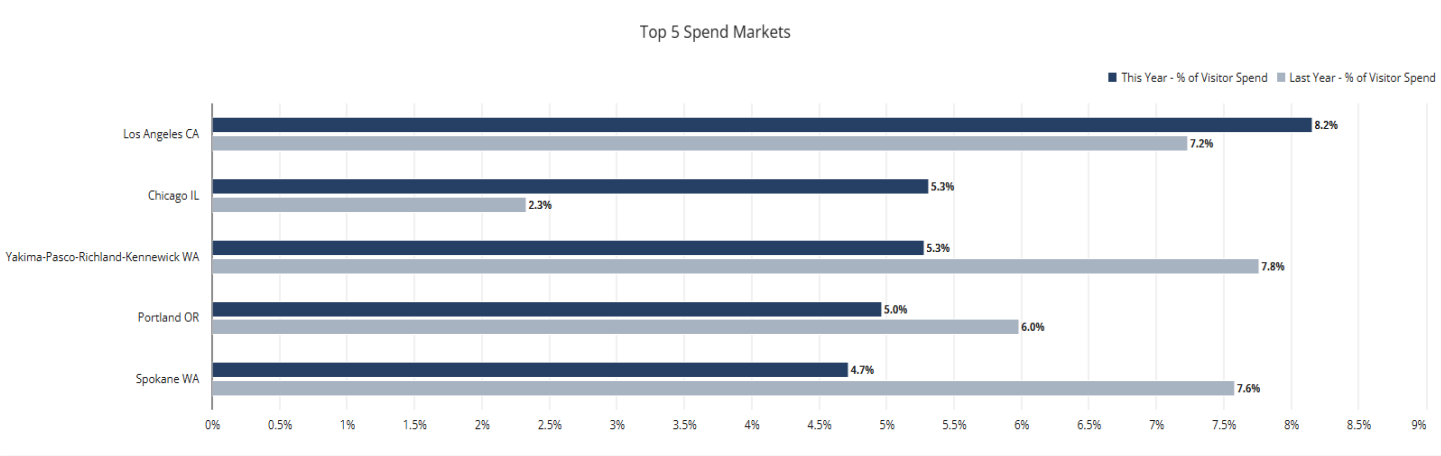
Our advanced data insights system powered by Zartico geolocation data and Visa Destination Insights provide us with domestic and international visitor spending and visitation data. Below are a few current key spending metrics and domestic visitor trend data relating to top origin markets by geolocation, and top accommodation visitors for Bellevue regions. The Quality Visit Index shows how our top origin markets experience our destination compared to our overall visitor according to key attributes of a quality visit: accommodation and visitor spend, and engagement with our website content.

Top 25 Quality Visit Markets								
Visitor Market Area	Quality Visit Index	% of Visitors	% of Visitor Spend	% of Accommodation Visitors	% of Accommodation Spend	Local Business Avg. Spend	% of Local Business Spend	Website Engagement Rate
Spokane WA	▲ 121	8.0%	4.7%	25%	24%	\$190	34%	54.4%
Boise ID	▲ 119	1.1%	0.9%	21%	16%	\$287	37%	50.4%
Eugene OR	▲ 116	0.9%	0.6%	32%	39%	\$96	14%	51.1%
Sacramento-Stockton-Modesto CA	▲ 115	1.4%	2.2%	20%	6%	\$446	28%	42.3%
Yakima-Pasco-Richland-Kennewick WA	▲ 112	5.8%	5.3%	25%	24%	\$115	25%	47.5%
San Diego CA	▲ 109	1.1%	1.6%	30%	22%	\$157	22%	28.8%
Portland OR	▲ 106	8.4%	4.9%	21%	24%	\$101	19%	40.3%
Philadelphia PA	▲ 106	0.9%	2.0%	33%	13%	\$141	21%	31.1%
San Francisco-Oakland-San Jose CA	▲ 104	3.1%	3.8%	26%	9%	\$142	22%	37.4%
Salt Lake City UT	▲ 103	1.3%	1.3%	24%	2%	\$184	28%	34.9%
Tampa-St. Petersburg (Sarasota) FL	▲ 103	0.7%	0.6%	21%	-	\$139	33%	40.6%

Our top 5 accommodation markets

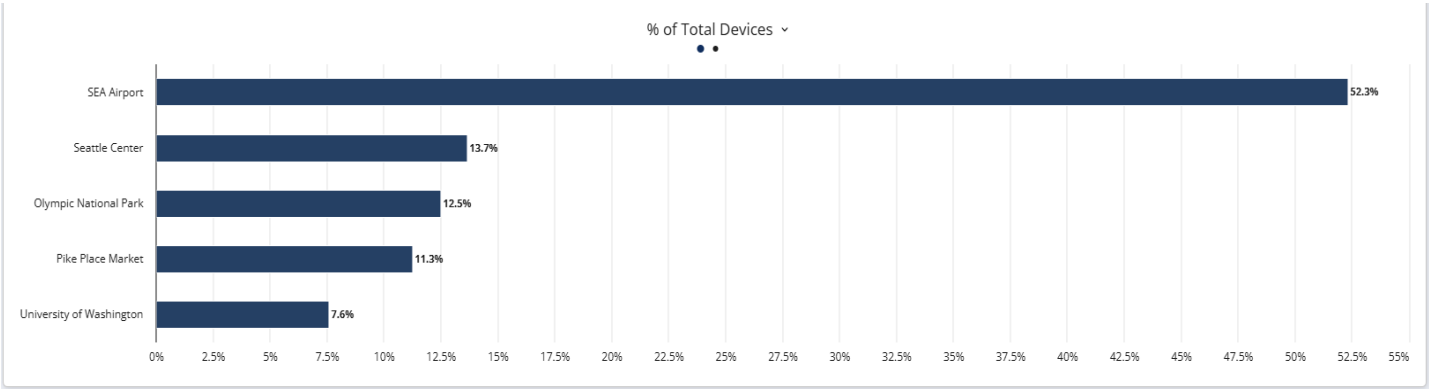


Our top 5 visitor spending markets



Where in the region are Bellevue visitors also going?





## SEA activity measures | Week 24 (beg. Jun 08, 2025)

Published: 16 Jun 2025  
(updated Mondays)

[Click here for data](#)

Hover over data to see more detailed information.

Compare to:

Measure	Avg. daily	% difference			Last 52 weeks
		vs. 2024	MTD	YTD	
TSA screened volume	62,400	-1%	-3%	0%	
Aircraft operations	1,360	1%	2%	2%	
Roadway traffic	48,000	0%	0%	-3%	 * Cyberattack data gap

# Information Only

Tuesday, August 5, 2025,

Bellevue-Redmond Tourism Promotion Area (TPA) Advisory Board

1:00 pm

1E-113 or Zoom Meeting

City of Bellevue, WA

## OneRedmond 2025 Q2 Report

At today's meeting, OneRedmond, the administrator of Tourism Promotion Area (TPA) funds for the Redmond Zone, will present their 2025 Q2 activities and progress.

### **BACKGROUND**

OneRedmond serves as the administrator of Tourism Promotion Area (TPA) funds for the Redmond Zone, working with the City of Redmond to increase tourism in the City. Today, OneRedmond will present their activities and progress during 2025 Q2 (April, May, June).

### **OVERVIEW**

OneRedmond serves the lodging and tourism sector, working collaboratively with the City of Redmond and local hotels to foster partnerships, develop programs, and enhance infrastructure that supports tourism. These efforts aim to develop Redmond's appeal and boost hotel occupancy.

The Tourism program at OneRedmond is exclusively funded through the Redmond Tourism Promotion Area funds.

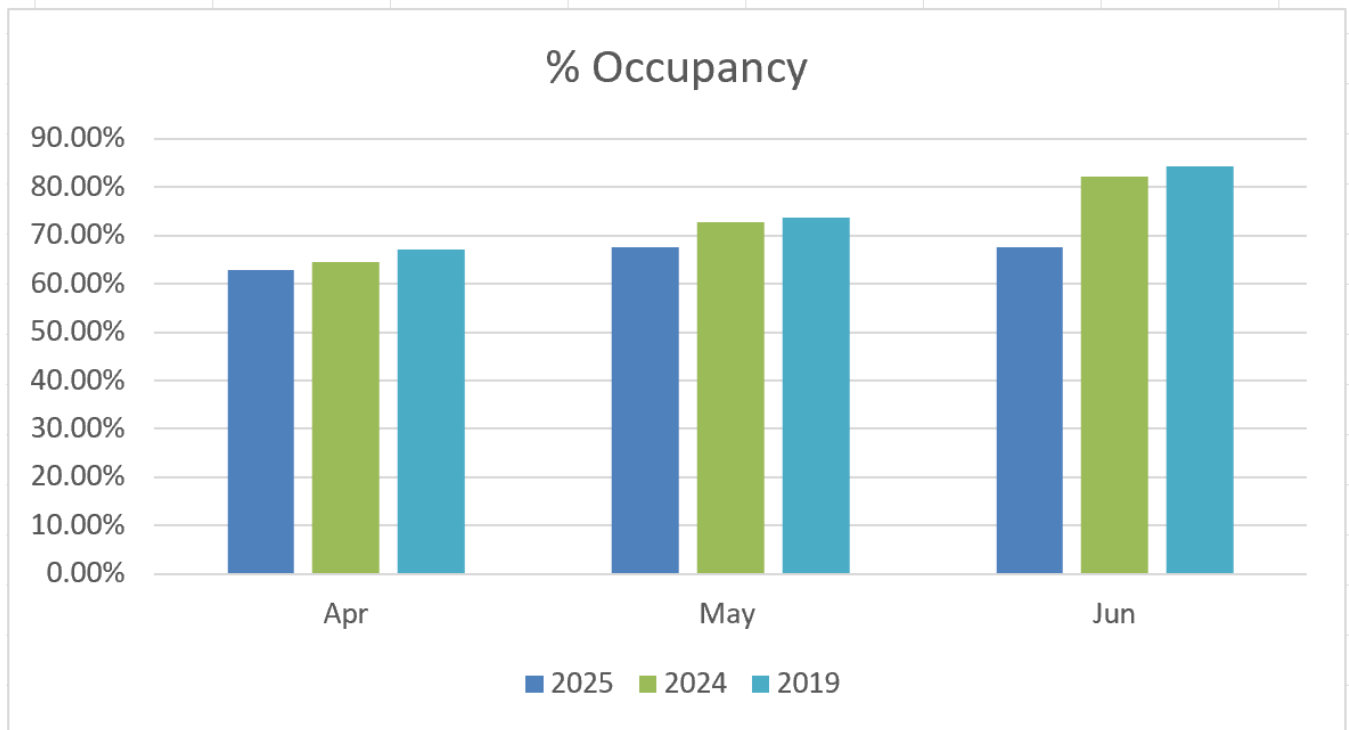
### **HOSPITALITY DATA FOR Q2 2025:**

Redmond has a total hotel inventory of 1,598 rooms across ten properties, including two full-service, two extended-stay hotels and six limited-service hotels. The following data is Redmond Hotel occupancy, rooms sold, and overnight visitors in Q2 2025:

2025	Apr	May	Jun	Q2 2025
Total Rooms	47,940	49,538	47,940	145,418
Occupancy %	62.78%	67.53%	82.17%	70.79%
Rooms Sold	30,099	33,455	39,390	102,944
Overnight Visitors	84,277	93,674	110,292	288,243

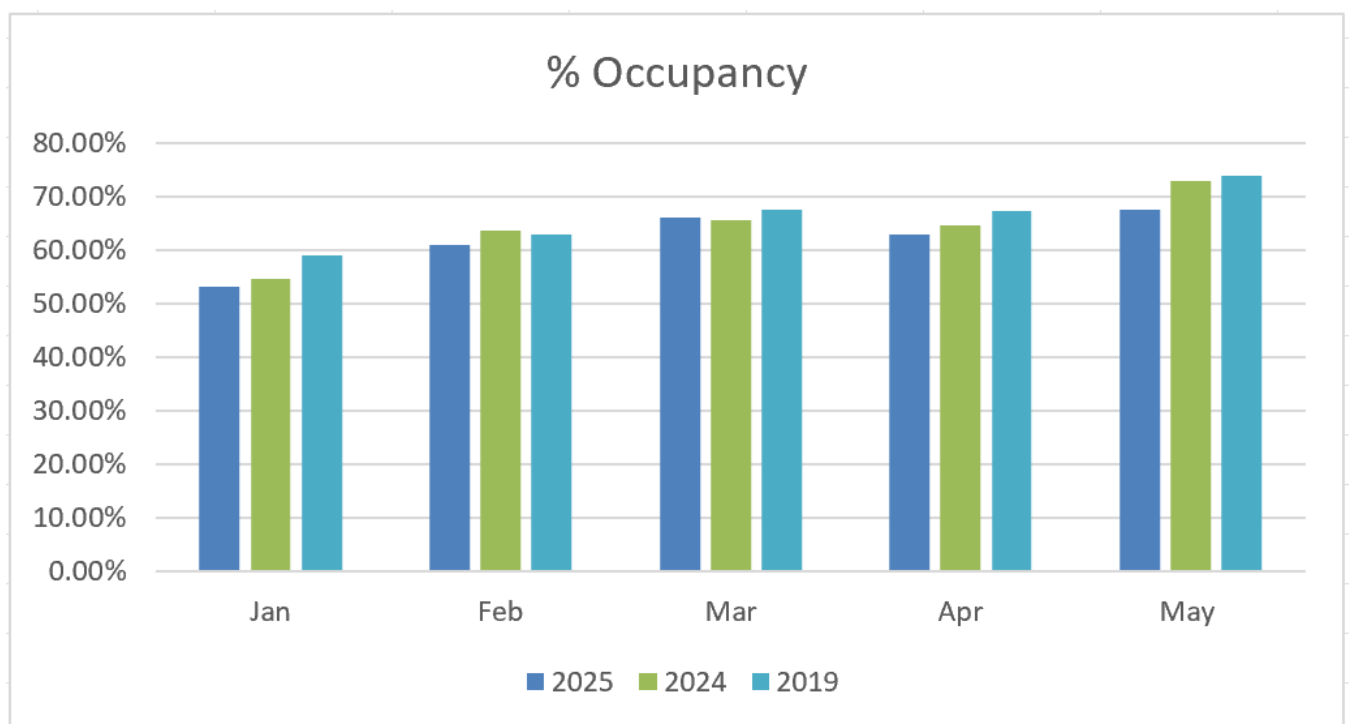
*Source: CoStar report (7/17/25). June 2024 data was used for June 2025.*

*Estimated 2.8 overnight guests per room.*



Source: CoStar report 7/19/25. June 2024 data was used for June 2025

Q2 2025 showed a 3.1% decrease compared to Q2 2024.



Year-to-date through May, Redmond experienced a 2.11% decrease compared to the same period in 2024. OneRedmond attributes this soft start to ongoing economic conditions and reduced corporate travel since the beginning of the year.

## **MARKETING & COMMUNICATIONS:**

This quarter, OneRedmond continued its focus on advancing marketing and communication efforts to strengthen visibility and outreach—supporting unique programs through effective promotion, strategic execution, and the development of innovative pilot projects. This work reflects a continued commitment to exploring new avenues of growth over the shoulder season and driving measurable impact for Redmond’s tourism economy.

Q2 2025 Marketing & Communications efforts:

- **Partner Activation:** Contracted with the selected PR and marketing agency to support Redmond’s niche tourism efforts and amplify communication strategies.
- **Geofencing Implementation:** Engaged a geofencing partner to measure campaign effectiveness and provide actionable ROI metrics. Key Redmond points of interest were defined and created to ensure relevant and targeted data capture. Monthly training began in June.
- **Hotel Booking Integration:** Engaged a hotel booking widget to streamline the visitor’s journey and increase direct bookings at Redmond Hotels with implementation of the booking widget in multiple locations beginning in July/August.
- **Dog Tourism Strategy:** Continued building out Redmond’s dog tourism assets as part of a year-long strategy to position the city as a pet-friendly destination and support ongoing promotional efforts.
- **Niche Market Exploration:** Conducted additional research and marketing efforts focused on accessible travel segments, including autism-friendly experiences and wellness tourism, to further expand Redmond’s inclusive visitor offerings.

## **DESTINATION & TOURISM DEVELOPMENT**

In Q2 2025, OneRedmond continued to build momentum around tourism development by refining key partnerships, exploring innovative program ideas, and researching visitor experiences that align with Redmond’s strategic goals. Efforts focused on driving overnight stays during need periods, expanding inclusive travel initiatives, and identifying experiential opportunities tied to entertainment and unique community events. Planning for Q4 activations and 2026 partnerships also advanced, ensuring a strong foundation for future impact.

Q2 2025 Destination & Tourism Development highlights:

- **Woodinville Wine Country (WWC) Partnership**
  - Continued to monitor and refine partnership benefits in collaboration with the City of Redmond
  - Reviewed 2026 partnership value with local hotels despite the unresolved WA State Liquor Control Board directive ending hotel wine package sales via WWC District Passes
- **Dog-Focused Events – Q4 2025 Planning**



- **Howl-O-Ween** scheduled for October at Redmond Town Center and participating hotels
- **Santa Paws:** Dog photo sessions with Santa every Monday from post-Thanksgiving through December 22 at Redmond Town Center
- **Accessible Travel Research & Development**
  - Ongoing exploration of opportunities with Certified Autism Destination programs, Wheel the World, and other inclusive travel partners
  - Completed Autism Speaks Sensory Training as part of broader accessibility initiatives
- **Concierge Program Exploration**
  - Continued research into new concierge tools, including a meeting and demo with MirrorCache, an emerging in-room and lobby concierge solution
  - Reviewed integration potential for enhancing the visitor experience across Redmond hotels
- **Concert & Entertainment Travel Research**
  - Compiled concert schedules and audience demographics from major regional venues: Chateau Ste. Michelle, Marymoor Park, and Remlinger Farms
  - **Joined Tour Connection** to strengthen outreach and attract entertainment and concert group business to Redmond hotels

#### Tourism & Hospitality Memberships:

There are no changes from the previous quarter. OneRedmond continues to maintain membership and active participation in meetings and seminars with the following organizations to support tourism and hospitality opportunities for area hotels:

#### Q2 2025 Tourism & Hospitality Memberships:

- State of Washington Tourism (SWT)
- Seattle Sports Commission (SSC)
- Washington Festivals and Events Association (WFEA)
- Washington State Chapter of Meeting Professionals International (WSCMPI)
- Puget Sound Business Travel Association (PSBTA)
- International Live Events Association Seattle Chapter (ILEA Seattle)
- Washington State Destination Marketing Organization (WSDMO)
- Destinations International (DI)

#### Q2 2025 Tourism & Hospitality meetings highlights:

- Seattle Sports Commission Region Ready Meeting
- Puget Sound Business Travel monthly meetings
- Eastside Tourism Council Q2 Meeting
- City of Redmond FIFA Club World Cup Watch Party
- WSDMO Bi-Weekly Meetings
- Eastrail Workshop

## **DESTINATION SALES:**

OneRedmond continually focuses on identifying and promoting unique venues across the region to attract more group business that generates overnight stays.

Q2 2025 Destination Sales Highlights:

- **Venue Development & Research**
  - Researched multiple large parking lots in Redmond with one positive interest from the property manager. OneRedmond is currently in initial conversations with this property
  - Networking with a new retail shop SAMA Cellars in Redmond Town Center to review the opportunity to offer off site group events for groups at hotels
- **Group Business RFP**
  - Redmond Ganesh Festival 2025: Estimate 3,000 people over Labor Day Weekend
  - Quad Ball 2025: Estimate 100 competitors plus spectators during a weekend in August

## **ADMINISTRATION & RESEARCH:**

Building on the foundation and infrastructure created previously, OneRedmond continues efforts to support the Redmond hotel community through regular one-on-one meetings and ongoing collaboration with the City of Redmond and its “Experience Redmond” brand, aligning with the Redmond Tourism Strategic Plan. Barriers to attracting overnight visitors remain a focus, with continued work to address them and support sustained growth for local lodging. These efforts collectively build on Redmond’s position as a destination for travelers.

Q2 2025 Administration & Research efforts:

- Continue monthly collaboration with the City of Redmond on Tourism initiatives
- Contracted and implemented tracking tools to measure marketing effectiveness and event impact, supporting data-informed ROI analysis for Redmond hotels
- Ongoing research and community engagement around the development of a large indoor facility that could attract overnight visitors
- Continued recruitment for Redmond Tourism customer advisory focus group; first event planned for Q4 2025
- Submitted the revised 2026 annual scope of work and budget

## **CONTACT**

Audrey Fan, Strategic Tourism Director  
+1 425-885-4014, [audreyf@oneredmond.org](mailto:audreyf@oneredmond.org)



Community Development

# Attachment A

BRTPA  
FINANCIAL  
UPDATE  
AUGUST 05, 2025

TPA Accumulation by City	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL	*does not include 1% DOR charge
Bellevue TPA (1704)	275,301.71	191,890.51	207,179.67	189,376.62	237,255.29	219,804.71	0.00	0.00	0.00	0.00	0.00	0.00	1,320,808.51	
Redmond TPA (1724)	69,069.85	56,434.14	60,991.89	57,563.19	78,645.33	69,212.28	0.00	0.00	0.00	0.00	0.00	0.00	391,916.68	
TOTAL	344,371.56	248,324.65	268,171.56	246,939.81	315,900.62	289,016.99	0.00	0.00	0.00	0.00	0.00	0.00	1,712,725.19	
After 1% reduction	340,927.84	245,841.40	265,489.84	244,470.41	312,741.61	286,126.82	-	-	-	-	-	-	1,695,597.94	

TPA Revenue Collected by City	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL	*1% DOR charge included
Bellevue TPA (1704)	272,548.69	189,971.60	205,107.87	187,482.85	234,882.74	217,606.66	0.00	0.00	0.00	0.00	0.00	0.00	1,307,600.42	
Redmond TPA (1724)	68,379.15	55,869.80	60,381.97	56,987.56	77,858.88	68,520.16	0.00	0.00	0.00	0.00	0.00	0.00	387,997.51	
TOTAL	340,927.84	245,841.40	265,489.84	244,470.41	312,741.61	286,126.82	0.00	0.00	0.00	0.00	0.00	0.00	1,695,597.94	
	-	-	-	-	-	-	-	-	-	-	-	-	-	

TPA Summary by G/L Account	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
Bellevue TPA 100350100	258,783.60	180,377.07	194,748.89	178,014.02	223,019.98	206,616.42	0.00	0.00	0.00	0.00	0.00	0.00	1,241,559.99
*Bellevue Admin 100350199	13,765.09	9,594.53	10,358.98	9,468.83	11,862.76	10,990.24	0.00	0.00	0.00	0.00	0.00	0.00	66,040.43
Redmond TPA 100350200	64,925.66	53,048.09	57,332.38	54,109.40	73,926.61	65,059.55	0.00	0.00	0.00	0.00	0.00	0.00	368,401.68
*Redmond Admin 100350299	3,453.49	2,821.71	3,049.59	2,878.16	3,932.27	3,460.61	0.00	0.00	0.00	0.00	0.00	0.00	19,595.83
TOTAL	340,927.84	245,841.40	265,489.84	244,470.41	312,741.61	286,126.82	0.00	0.00	0.00	0.00	0.00	0.00	1,695,597.94

TPA Interest Collected	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
Total Interest Collected	1,046.28	1,068.00	696.06	892.52	762.74	980.12	0.00	0.00	0.00	0.00	0.00	0.00	5,445.72
Bellevue TPA Interest 100350100.361900	836.43	825.29	537.75	684.47	572.85	745.41	0.00	0.00	0.00	0.00	0.00	0.00	4,202.19
Redmond TPA Interest 100350200.361900	209.85	242.71	158.31	208.05	189.89	234.71	0.00	0.00	0.00	0.00	0.00	0.00	1,243.53
TOTAL	1,046.28	1,068.00	696.06	892.52	762.74	980.12	0.00	0.00	0.00	0.00	0.00	0.00	5,445.72

Grand Total	341,974.12	246,909.40	266,185.90	245,362.93	313,504.35	287,106.94	0.00	0.00	0.00	0.00	0.00	0.00	1,701,043.66
-------------	------------	------------	------------	------------	------------	------------	------	------	------	------	------	------	--------------

\*5% Admin amount by city is calculated based on Accumulation amount prior to 1% DOR Charge

2025 Administrative Agreement for Operation of the Bellevue-Redmond Tourism - Bellevue Zone								
		Marketing and Communications	Destination Sales	Tourism Development	Festivals and Events	Administration and research	Contingency	TOTALS
Invoice #	Invoice Dates							
TPA-2025-01	01/01-01/31/25	\$7,218.99	\$5,353.26	\$124,250.59		6,000.00		\$142,822.84
TPA-2025-02	02/01 - 02/28/25	\$32,821.14	28,941.87	\$103,605.14		\$6,000.00		\$171,368.15
TPA-2025-03	03/01 - 03/31/25	\$22,853.68	\$23,611.20	\$85,713.22	\$11,112.50	\$6,000.00		\$149,290.60
TPA-2025-04	04/01 - 04/30/25	\$129,932.84	\$48,781.40	\$80,715.30	\$14,700.00	\$6,000.00		\$280,129.54
TPA-2025-05	05/01 - 05/31/25	\$46,198.23	28714.57	\$82,935.70	\$22,770.00	\$6,000.00		\$186,618.50
TPA-2025-06	06/01 - 06/30/25	\$137,538.89	\$14,317.80	\$50,212.33	\$15,632.50	\$6,000.00		\$223,701.52
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
	Contingency Entire Budget Period							
TOTAL		\$376,563.77	\$149,720.10	\$527,432.28	\$64,215.00	\$36,000.00		\$1,153,931.15
2025 Budget limits		\$843,242	\$747,700	\$617,058	\$316,000	142,000	248,000	\$2,914,000
Remaining Funds		\$466,678.23	\$597,979.90	\$89,625.72	\$251,785.00	\$106,000.00	\$248,000.00	\$1,760,068.85

TOTAL REMITTED

2025 Administrative Agreement for Operation of the Bellevue-Redmond Tourism - Redmond Zone								
		Marketing and Communications	Destination Sales	Tourism Development	Festivals and Events	Administration and research	Contingency	Reserves TOTALS
Invoice #	Invoice Dates							
1201-2167	01/01-01/31/25		\$173.83	\$18,565.25		\$27,125.58		\$45,864.66
1201-2190	02/02 - 03/21/25	\$1,702.13	4,273.33	\$7,589.45		30,470.93		\$44,035.84
1201-2221	03/22 - 04/18/25	\$2,027.19	\$3,136.77	\$8,364.49		\$18,680.30		\$32,208.75
1201-2240	04/19 - 05/09/25	\$1,536.44	\$657.72	\$6,244.90		\$20,851.40		\$29,290.46
1201-2276	05/10 - 06/09/25	\$5,364.82	\$697.09	\$26,121.93		\$23,732.88		\$55,916.72
1201-2294	06/10-07/11/25	\$6,677.94	\$726.99	\$43,319.04		\$19,944.41		\$70,668.38
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
								\$0.00
TOTAL		\$17,308.52	\$9,491.90	\$91,639.81	\$0.00	\$113,679.92	\$0.00	\$277,984.81
2025 Budget limits		\$24,000	\$29,500	\$610,000	\$0	237,000	88,130	\$988,630
Remaining Funds		\$6,691.48	\$20,008.10	\$518,360.19	\$0.00	\$123,320.08	\$88,130.00	\$ 710,645.19

## BRTPA Bellevue Zone 2025

		Remittances	Interest Collected	Invoiced Amounts
Bellevue Zone	January	258,783.60	836.43	\$142,822.84
	February	180,377.07	825.29	\$171,368.15
	March	194,748.89	537.75	\$149,290.60
	April	178,014.02	684.47	\$280,129.54
	May	223,019.98	572.85	\$186,618.50
	June	\$206,616.42	\$745.41	\$223,701.52
	July			\$0.00
	August			\$0.00
	September			\$0.00
	October			\$0.00
	November			\$0.00
	December			\$0.00
	<b>TOTAL</b>	<b>\$1,241,559.98</b>	<b>\$4,202.20</b>	<b>\$1,153,931.15</b>
<b>2025 Balance</b>				<b>\$91,831.03</b>



## BRTPA Redmond Zone 2025

		Remittances	Interest Collected	Invoiced Amounts
Redmond Zone	January	\$64,925.66	\$209.85	\$45,864.66
	February	\$53,048.09	\$242.71	\$47,112.14
	March	\$57,332.38	\$158.31	\$32,208.75
	April	\$54,109.40	\$208.05	\$29,290.46
	May	\$73,926.61	\$189.89	\$55,916.72
	June	\$65,059.55	\$234.71	\$70,668.38
	July			\$0.00
	August			\$0.00
	September			\$0.00
	October			\$0.00
	November			\$0.00
	December			\$0.00
	<b>TOTAL</b>	<b>\$368,401.68</b>	<b>\$1,243.52</b>	<b>\$281,061.11</b>
<b>2025 Balance</b>				<b>\$88,584.10</b>



Bellevue Convention Center Authority

INVOICE NUMBER: TPA-2025-04

INVOICE DATE: 05/15/2025

DUE DATE: 06/15/2025

## Invoice

11100 NE 6<sup>th</sup> Street  
Bellevue, WA 98004

P 425-637-1020

F 425-637-0166

[www.meydenbauer.com](http://www.meydenbauer.com)

[yhadwick@meydenbauer.com](mailto:yhadwick@meydenbauer.com)

TO: CITY OF BELLEVUE  
ATTN: LIZZETTE FLORES  
PO BOX 90012  
BELLEVUE, WA 98009

QUANTITY	DESCRIPTION	UNIT PRICE/MONTH	TOTAL
1	Visit Bellevue tourism promotion area (TPA) services reimbursement for April 1, 2025 - April 30, 2025.	\$280,129.54	\$280,129.54
			\$280,129.54

Make all payments through **Meydenbauer Center's** online payment portal  
**THANK YOU FOR YOUR BUSINESS!**

**TPA Services for the City of Bellevue**  
**April, 2025**

1. Marketing & Communications	\$	129,932.84
2. Tourism Development	\$	80,715.30
3. Festivals & Events	\$	14,700.00
4. Administration & Research	\$	6,000.00
5. Destination Sales & Media	\$	48,781.40
<b>TOTAL</b>	\$	280,129.54

# 1. Marketing & Communications

TRX Date	Journal Entry	Description	Debit Amount
4/1/2025	191653	62ABOVE LLC	3,250.00
4/1/2025	191654	62ABOVE LLC	4,000.00
4/1/2025	191655	62ABOVE LLC	45,000.00
4/1/2025	191669	DIAMOND PUBLIC RELATIONS LA	10,000.00
4/1/2025	191669	DIAMOND PUBLIC RELATIONS LA	115.00
4/1/2025	191669	DIAMOND PUBLIC RELATIONS LA	115.00
4/10/2025	191674	KARA PATAJO	1,300.00
4/15/2025	192111	AMY NGUYEN	550.00
4/15/2025	192112	NELSON YONG	1,500.00
4/25/2025	192034	MADDENMEDIA LLC	59,744.00
4/28/2025	192096	ANNA APR 2025 CC	21.53
4/28/2025	192096	ANNA APR 2025 CC	10.00
4/28/2025	192096	ANNA APR 2025 CC	20.03
4/28/2025	192096	ANNA APR 2025 CC	226.96
4/28/2025	192096	ANNA APR 2025 CC	284.70
4/28/2025	192099	SHEILA APR 2025 CC	716.30
4/28/2025	192099	SHEILA APR 2025 CC	716.30
4/28/2025	192099	SHEILA APR 2025 CC	600.00
4/28/2025	192099	SHEILA APR 2025 CC	296.96
4/28/2025	192099	SHEILA APR 2025 CC	24.99
4/28/2025	192099	SHEILA APR 2025 CC	311.33
4/28/2025	192100	TREY APR 2025 CC	435.00
4/28/2025	192100	TREY APR 2025 CC	41.82
4/28/2025	192100	TREY APR 2025 CC	609.49
4/28/2025	192100	TREY APR 2025 CC	21.34
4/28/2025	192100	TREY APR 2025 CC	22.09

---



---

129,932.84

## 2. Tourism Development

TRX Date	Journal Entry	Description	Debit Amount
4/4/2025	191550	LASTING IMPRESSIONS GIFT	115.45
4/28/2025	192095	MEREDITH APR 2025 CC	21.53
4/28/2025	192095	MEREDITH APR 2025 CC	55.00
4/30/2025	192084	CIRCUIT TRANSIT INC	80,523.32

---

80,715.30

---

## 3. Festivals & Events

TRX Date	Journal Entry	Description	Debit Amount
4/12/2025	191681	NW PRODUCTIONS, LLC	2,500.00
4/12/2025	191699	THEATRE33	2,500.00
4/12/2025	191706	WORLD CHEER CO LLC	5,295.00
4/22/2025	191804	VARSITY SPIRIT, LLC	4,405.00

---

14,700.00

---

## 4. Administration & Research

TRX Date	Journal Entry	Description	Debit Amount
4/30/2025	183532	INDIRECT COST ALLOCATION	6,000.00

---

6,000.00

---

## 5. Destination Sales

TRX Date	Journal Entry	Description	Debit Amount
4/4/2025	191670	DRAKE GUTIERREZ	200.00
4/4/2025	191700	TRINA NGUYEN	200.00
4/12/2025	191668	CRISTINA TUDOR ART	5,800.00
4/15/2025	191871	MELISSA TRAVIS	200.00
4/17/2025	192114	EAGLE TOWNCAR SERVICE LLC	2,238.00
4/22/2025	191805	VARSITY SPIRIT, LLC	5,000.00
4/28/2025	191842	APR 2025 GHOST CARD	1,103.97
4/28/2025	191842	APR 2025 GHOST CARD	1,103.97
4/28/2025	191842	APR 2025 GHOST CARD	3,846.57
4/28/2025	192089	VERONICA APR 2025 CC	150.44
4/28/2025	192089	VERONICA APR 2025 CC	244.79
4/28/2025	192089	VERONICA APR 2025 CC	14.26
4/28/2025	192089	VERONICA APR 2025 CC	3.24
4/28/2025	192089	VERONICA APR 2025 CC	37.65
4/28/2025	192089	VERONICA APR 2025 CC	35.00
4/28/2025	192089	VERONICA APR 2025 CC	656.36
4/28/2025	192089	VERONICA APR 2025 CC	538.00
4/28/2025	192089	VERONICA APR 2025 CC	396.59

4/28/2025	192089	VERONICA APR 2025 CC	20.66
4/28/2025	192089	VERONICA APR 2025 CC	278.50
4/28/2025	192089	VERONICA APR 2025 CC	241.00
4/28/2025	192089	VERONICA APR 2025 CC	17.88
4/28/2025	192089	VERONICA APR 2025 CC	110.67
4/28/2025	192089	VERONICA APR 2025 CC	1,057.79
4/28/2025	192089	VERONICA APR 2025 CC	22.04
4/28/2025	192089	VERONICA APR 2025 CC	75.50
4/28/2025	192089	VERONICA APR 2025 CC	82.03
4/28/2025	192089	VERONICA APR 2025 CC	8.42
4/28/2025	192092	MARTY APR 2025 CC	29.81
4/28/2025	192092	MARTY APR 2025 CC	62.47
4/28/2025	192092	MARTY APR 2025 CC	11.64
4/28/2025	192092	MARTY APR 2025 CC	103.82
4/28/2025	192092	MARTY APR 2025 CC	396.59
4/28/2025	192092	MARTY APR 2025 CC	90.00
4/28/2025	192092	MARTY APR 2025 CC	15.00
4/28/2025	192092	MARTY APR 2025 CC	14.59
4/28/2025	192092	MARTY APR 2025 CC	84.42
4/28/2025	192092	MARTY APR 2025 CC	57.75
4/28/2025	192092	MARTY APR 2025 CC	25.54
4/28/2025	192092	MARTY APR 2025 CC	36.44
4/28/2025	192092	MARTY APR 2025 CC	55.13
4/28/2025	192092	MARTY APR 2025 CC	35.30
4/28/2025	192092	MARTY APR 2025 CC	7.00
4/28/2025	192092	MARTY APR 2025 CC	82.37
4/28/2025	192092	MARTY APR 2025 CC	11.23
4/28/2025	192092	MARTY APR 2025 CC	13.92
4/28/2025	192092	MARTY APR 2025 CC	66.34
4/28/2025	192092	MARTY APR 2025 CC	880.88
4/28/2025	192092	MARTY APR 2025 CC	9.69
4/28/2025	192092	MARTY APR 2025 CC	23.39
4/28/2025	192092	MARTY APR 2025 CC	5.00
4/28/2025	192092	MARTY APR 2025 CC	90.75
4/28/2025	192092	MARTY APR 2025 CC	24.62

4/28/2025	192092	MARTY APR 2025 CC	16.00
4/28/2025	192093	JANE APR 2025 CC	20.96
4/28/2025	192093	JANE APR 2025 CC	92.57
4/28/2025	192093	JANE APR 2025 CC	46.66
4/28/2025	192093	JANE APR 2025 CC	185.24
4/28/2025	192093	JANE APR 2025 CC	244.26
4/28/2025	192093	JANE APR 2025 CC	31.10
4/28/2025	192093	JANE APR 2025 CC	13.00
4/28/2025	192093	JANE APR 2025 CC	53.64
4/28/2025	192093	JANE APR 2025 CC	90.00
4/28/2025	192093	JANE APR 2025 CC	44.80
4/28/2025	192093	JANE APR 2025 CC	238.30
4/28/2025	192093	JANE APR 2025 CC	328.18
4/28/2025	192093	JANE APR 2025 CC	455.11
4/28/2025	192093	JANE APR 2025 CC	38.16
4/28/2025	192093	JANE APR 2025 CC	38.16
4/28/2025	192093	JANE APR 2025 CC	15.00
4/28/2025	192093	JANE APR 2025 CC	262.00
4/28/2025	192093	JANE APR 2025 CC	1,928.50
4/28/2025	192093	JANE APR 2025 CC	22.04
4/28/2025	192093	JANE APR 2025 CC	668.61
4/28/2025	192093	JANE APR 2025 CC	387.81
4/28/2025	192093	JANE APR 2025 CC	220.00
4/28/2025	192093	JANE APR 2025 CC	336.60
4/28/2025	192097	CELESTINA APR 2025 CC	399.90
4/28/2025	192097	CELESTINA APR 2025 CC	17.36
4/28/2025	192097	CELESTINA APR 2025 CC	70.00
4/28/2025	192097	CELESTINA APR 2025 CC	24.75
4/28/2025	192097	CELESTINA APR 2025 CC	22.40
4/28/2025	192101	STEPHANIE APR 2025 CC	138.89
4/28/2025	192101	STEPHANIE APR 2025 CC	386.60
4/28/2025	192101	STEPHANIE APR 2025 CC	1,554.57
4/28/2025	192101	STEPHANIE APR 2025 CC	20.00



4/28/2025	192101	STEPHANIE APR 2025 CC	26.14
4/28/2025	192101	STEPHANIE APR 2025 CC	6.00
4/28/2025	192101	STEPHANIE APR 2025 CC	309.44
4/28/2025	192101	STEPHANIE APR 2025 CC	22.00
4/28/2025	192101	STEPHANIE APR 2025 CC	8.00
4/28/2025	192101	STEPHANIE APR 2025 CC	6.00
4/28/2025	192101	STEPHANIE APR 2025 CC	51.05
4/28/2025	192101	STEPHANIE APR 2025 CC	227.23
4/28/2025	192101	STEPHANIE APR 2025 CC	232.62
4/28/2025	192101	STEPHANIE APR 2025 CC	47.60
4/28/2025	192101	STEPHANIE APR 2025 CC	41.72
4/28/2025	192101	STEPHANIE APR 2025 CC	32.09
4/28/2025	192101	STEPHANIE APR 2025 CC	28.54
4/28/2025	192101	STEPHANIE APR 2025 CC	26.86
4/28/2025	192101	STEPHANIE APR 2025 CC	159.30
4/28/2025	192101	STEPHANIE APR 2025 CC	17.81
4/28/2025	192101	STEPHANIE APR 2025 CC	1,204.14
4/30/2025	180079	PREPAID EXPENSES - APR HELMS BRISCOE	3,216.67
4/30/2025	180079	PREPAID EXPENSES - APR Tarsus Connect	4,250.00
4/30/2025	191971	TARSUS CONNECT LLC	2,500.00
4/30/2025	192113	EAGLE TOWNCAR SERVICE LLC	2,040.00

---



---

48,781.40



Bellevue Convention Center Authority

## Invoice

11100 NE 6<sup>th</sup> Street  
Bellevue, WA 98004  
P 425-637-1020  
F 425-637-0166  
[www.meydenbauer.com](http://www.meydenbauer.com)  
ychadwick@meydenbauer.com

TO: CITY OF BELLEVUE  
ATTN: LIZZETTE FLORES  
PO BOX 90012  
BELLEVUE, WA 98009

INVOICE NUMBER: TPA-2025-05  
INVOICE DATE: 06/11/2025  
DUE DATE: 07/11/2025

QUANTITY	DESCRIPTION	UNIT PRICE/MONTH	TOTAL
1	Visit Bellevue tourism promotion area (TPA) services reimbursement for May 1, 2025 - May 31, 2025.	\$186,618.50	\$186,618.50
			\$186,618.50

Make all payments through **Meydenbauer Center's** online payment portal  
THANK YOU FOR YOUR BUSINESS!

**TPA Services for the City of Bellevue  
May, 2025**

1. Marketing & Communications	\$	46,198.23
2. Tourism Development	\$	82,308.17
3. Festivals & Events	\$	22,770.00
4. Administration & Research	\$	6,000.00
5. Destination Sales & Media	\$	28,714.57
6. M&O-Non Event	\$	627.53
<b>TOTAL</b>	<b>\$</b>	<b>186,618.50</b>

## 1. Marketing & Communications

TRX Date	Journal Entry	Description	Debit Amount
5/1/2025	192132	62ABOVE LLC	29,760.00
5/1/2025	192137	DIAMOND PUBLIC RELATIONS LA	225.00
5/1/2025	192393	KARA PATAJO	1,300.00
5/15/2025	192544	AMY NGUYEN	550.00
5/15/2025	192545	NELSON YONG	1,500.00
5/26/2025	192526	TREY MAY 2025 CC	160.00
5/26/2025	192526	TREY MAY 2025 CC	623.88
5/26/2025	192526	TREY MAY 2025 CC	38.92
5/26/2025	192526	TREY MAY 2025 CC	100.00
5/26/2025	192532	SHEILA MAY 2025 CC	47.18
5/26/2025	192532	SHEILA MAY 2025 CC	540.34
5/26/2025	192532	SHEILA MAY 2025 CC	535.00
5/26/2025	192533	ANNA MAY 2025 CC	174.50
5/26/2025	192533	ANNA MAY 2025 CC	483.62
5/26/2025	192533	ANNA MAY 2025 CC	159.79
5/30/2025	180079	PREPAID EXPENSES - DIAMOND	10,000.00

---

46,198.23

---

## 2. Tourism Development

TRX Date	Journal Entry	Description	Debit Amount
5/1/2025	192131	SOUND EXCURSIONS LLC	75,000.00
5/1/2025	192471	TRUE OMNI LLC	1,800.00
5/26/2025	192522	MEREDITH May 2025 CC	740.77
5/26/2025	192522	MEREDITH May 2025 CC	287.35
5/26/2025	192522	MEREDITH May 2025 CC	82.97
5/26/2025	192522	MEREDITH May 2025 CC	1,088.67
5/26/2025	192522	MEREDITH May 2025 CC	249.92
5/26/2025	192522	MEREDITH May 2025 CC	154.69
5/26/2025	192522	MEREDITH May 2025 CC	55.00
5/26/2025	192528	BRAD MAY 2025 CC	111.69
5/26/2025	192528	BRAD MAY 2025 CC	182.56
5/26/2025	192528	BRAD MAY 2025 CC	2,554.55

---

82,308.17

---

### 3. Festivals & Events

TRX Date	Journal Entry	Description	Debit Amount
5/2/2025	191973	CHOCOLATE ALLIANCE LLC	18,000.00
5/30/2025	192390	AMERICAN COLLEGE OF PREVENTIVE M	4,770.00

---

22,770.00

---

### 4. Administration & Research

TRX Date	Journal Entry	Description	Debit Amount
5/31/2025	183532	INDIRECT COST ALLOCATION	6,000.00

---

6,000.00

---

### 5. Destination Sales

TRX Date	Journal Entry	Description	Debit Amount
5/7/2025	191983	TRINA NGUYEN	200.00
5/12/2025	192140	RIBIC PRODUCTIONS LLC	2,500.00
5/14/2025	192163	MELISSA TRAVIS	200.00
5/15/2025	174406	May 2025 BOM payroll	20.86
5/15/2025	174406	May 2025 BOM payroll	7.90
5/26/2025	192515	CELESTINA MAY 2025 CC	112.74
5/26/2025	192515	CELESTINA MAY 2025 CC	56.05
5/26/2025	192515	CELESTINA MAY 2025 CC	468.00
5/26/2025	192515	CELESTINA MAY 2025 CC	257.88
5/26/2025	192515	CELESTINA MAY 2025 CC	140.09
5/26/2025	192515	CELESTINA MAY 2025 CC	19.84
5/26/2025	192515	CELESTINA MAY 2025 CC	29.77
5/26/2025	192515	CELESTINA MAY 2025 CC	470.76
5/26/2025	192516	VERONICA MAY 2025 CC	170.00
5/26/2025	192516	VERONICA MAY 2025 CC	16.33
5/26/2025	192516	VERONICA MAY 2025 CC	1,189.44
5/26/2025	192516	VERONICA MAY 2025 CC	1,189.44
5/26/2025	192516	VERONICA MAY 2025 CC	22.04

5/26/2025	192519	JANE MAY 2025 CC	330.72
5/26/2025	192519	JANE MAY 2025 CC	127.30
5/26/2025	192519	JANE MAY 2025 CC	100.00
5/26/2025	192519	JANE MAY 2025 CC	557.61
5/26/2025	192519	JANE MAY 2025 CC	598.12
5/26/2025	192519	JANE MAY 2025 CC	598.12
5/26/2025	192519	JANE MAY 2025 CC	892.50
5/26/2025	192519	JANE MAY 2025 CC	107.95
5/26/2025	192519	JANE MAY 2025 CC	48.44
5/26/2025	192519	JANE MAY 2025 CC	231.50
5/26/2025	192519	JANE MAY 2025 CC	542.94
5/26/2025	192519	JANE MAY 2025 CC	20.00
5/26/2025	192519	JANE MAY 2025 CC	92.44
5/26/2025	192519	JANE MAY 2025 CC	175.46
5/26/2025	192519	JANE MAY 2025 CC	140.38
5/26/2025	192519	JANE MAY 2025 CC	463.00
5/26/2025	192519	JANE MAY 2025 CC	463.00
5/26/2025	192519	JANE MAY 2025 CC	171.70
5/26/2025	192519	JANE MAY 2025 CC	22.04
5/26/2025	192519	JANE MAY 2025 CC	53.78
5/26/2025	192519	JANE MAY 2025 CC	72.49
5/26/2025	192519	JANE MAY 2025 CC	20.76
5/26/2025	192519	JANE MAY 2025 CC	41.59
5/26/2025	192519	JANE MAY 2025 CC	608.00
5/26/2025	192519	JANE MAY 2025 CC	24.99
5/26/2025	192519	JANE MAY 2025 CC	463.50
5/26/2025	192522	MEREDITH May 2025 CC	153.16
5/26/2025	192523	MARTY MAY 2025 CC	2.98
5/26/2025	192523	MARTY MAY 2025 CC	152.27
5/26/2025	192523	MARTY MAY 2025 CC	16.00
5/26/2025	192523	MARTY MAY 2025 CC	74.01
5/26/2025	192523	MARTY MAY 2025 CC	86.58
5/26/2025	192523	MARTY MAY 2025 CC	29.28
5/26/2025	192523	MARTY MAY 2025 CC	60.00
5/26/2025	192523	MARTY MAY 2025 CC	15.00

5/26/2025	192527	MAY 2025 GHOST CARD	7,300.00
5/26/2025	192528	BRAD MAY 2025 CC	109.44
5/26/2025	192530	STEPHANIE MAY 2025 CC	22.00
5/26/2025	192530	STEPHANIE MAY 2025 CC	8.00
5/26/2025	192530	STEPHANIE MAY 2025 CC	113.37
5/26/2025	192530	STEPHANIE MAY 2025 CC	11.72
5/26/2025	192530	STEPHANIE MAY 2025 CC	40.11
5/26/2025	192530	STEPHANIE MAY 2025 CC	6.49
5/26/2025	192530	STEPHANIE MAY 2025 CC	1,255.91
5/26/2025	192530	STEPHANIE MAY 2025 CC	426.60
5/26/2025	192530	STEPHANIE MAY 2025 CC	62.54
5/26/2025	192530	STEPHANIE MAY 2025 CC	26.42
5/26/2025	192530	STEPHANIE MAY 2025 CC	64.87
5/26/2025	192530	STEPHANIE MAY 2025 CC	29.28
5/26/2025	192530	STEPHANIE MAY 2025 CC	577.59
5/26/2025	192530	STEPHANIE MAY 2025 CC	22.04
5/27/2025	192313	DRAKE GUTIERREZ	200.00
5/27/2025	192315	GYES MANJIRO KAI	200.00
5/27/2025	192320	NATALIE SAMPSON	200.00
5/30/2025	180079	PREPAID EXPENSES - MAY	3,216.67
5/31/2025	156435	May 2025 EOM PAYROLL	92.26
5/26/2025	192526	TREY MAY 2025 CC	100.51

---

28,714.57

---

## 6. M&O - Non-Event

TRX Date	Journal Entry	Description	Debit Amount
5/26/2025	192527	RENEW VEHICLE TABS CGS3299	627.53

---

627.53

---



Bellevue Convention Center Authority

INVOICE NUMBER: TPA-2025-06

INVOICE DATE: 07/14/2025

DUE DATE: 08/14/2025

## Invoice

11100 NE 6<sup>th</sup> Street  
Bellevue, WA 98004

P 425-637-1020

F 425-637-0166

[www.meydenbauer.com](http://www.meydenbauer.com)

[ychadwick@meydenbauer.com](mailto:ychadwick@meydenbauer.com)

TO: CITY OF BELLEVUE  
ATTN: LIZZETTE FLORES  
PO BOX 90012  
BELLEVUE, WA 98009

QUANTITY	DESCRIPTION	UNIT PRICE/MONTH	TOTAL
1	Visit Bellevue tourism promotion area (TPA) services reimbursement for June 1, 2025 - June 30, 2025.	\$223,701.52	\$223,701.52
			\$223,701.52

Make all payments through **Meydenbauer Center's** online payment portal  
**THANK YOU FOR YOUR BUSINESS!**



**TPA Services for the City of Bellevue  
June, 2025**

1. Marketing & Communications	\$	137,538.89
2. Tourism Development	\$	50,212.33
3. Festivals & Events	\$	15,632.50
4. Administration & Research	\$	6,000.00
5. Destination Sales & Media	\$	14,317.80
<b>TOTAL</b>	<b>\$</b>	<b>223,701.52</b>

# 1. Marketing & Communications

TRX Date	Journal Entry	Description	Debit Amount
6/1/2025	192767	62ABOVE LLC	3,250.00
6/1/2025	192768	62ABOVE LLC	4,000.00
6/5/2025	192646	DIAMOND PUBLIC RELATIONS LA	4,426.78
6/10/2025	192651	KARA PATAJO	1,300.00
6/12/2025	192901	TRACY ELLEN BEARD	159.24
6/20/2025	192649	CHASE THE DREAM PRODUCTIONS LLC	1,500.00
6/24/2025	192774	62ABOVE LLC	67,200.00
6/24/2025	192865	FIELD ARTIST MANAGEMENT, LLC	40,000.00
6/26/2025	192765	62ABOVE LLC	4,000.00
6/26/2025	192766	62ABOVE LLC	3,250.00
6/26/2025	192773	62ABOVE LLC	6,000.00
6/26/2025	192942	BRAD JUNE 2025 CC RECO	76.32
6/26/2025	192942	BRAD JUNE 2025 CC RECO	62.81
6/26/2025	192942	BRAD JUNE 2025 CC RECO	312.00
6/26/2025	192942	BRAD JUNE 2025 CC RECO	171.84
6/26/2025	192942	BRAD JUNE 2025 CC RECO	128.09
6/26/2025	192953	TREY JUNE 2025 CC RECO	326.47
6/26/2025	192953	TREY JUNE 2025 CC RECO	51.79
6/26/2025	192953	TREY JUNE 2025 CC RECO	351.55
6/26/2025	192953	TREY JUNE 2025 CC RECO	57.30
6/26/2025	192956	ANNA JUNE 2025 CC RECO	66.72
6/26/2025	192956	ANNA JUNE 2025 CC RECO	91.25
6/26/2025	192956	ANNA JUNE 2025 CC RECO	169.71
6/26/2025	192957	SHEILA JUNE 2025 CC REC	300.00
6/26/2025	192957	SHEILA JUNE 2025 CC REC	22.41
6/26/2025	192957	SHEILA JUNE 2025 CC REC	8.85
6/26/2025	192957	SHEILA JUNE 2025 CC REC	4.00
6/26/2025	192957	SHEILA JUNE 2025 CC REC	20.82
6/26/2025	192957	SHEILA JUNE 2025 CC REC	175.09

6/26/2025	192957	SHEILA JUNE 2025 CC REC	14.02
6/26/2025	192957	SHEILA JUNE 2025 CC REC	41.83

---

137,538.89

---

## 2. Tourism Development

TRX Date	Journal Entry	Description	Debit Amount
6/1/2025	192557	ECKERHAUS CONSULTING LLC	1,500.00
6/8/2025	192559	PAPE MATERIAL HANDLING	738.67
6/16/2025	192772	WHEEL THE WORLD INC.	32,812.50
6/18/2025	192631	BIKE RENTAL MANAGER	4,295.00
6/26/2025	192947	MEREDITH JUNE 2025 CC R	1,000.00
6/26/2025	192947	MEREDITH JUNE 2025 CC R	55.00
6/26/2025	192947	MEREDITH JUNE 2025 CC R	5.49
6/26/2025	192947	MEREDITH JUNE 2025 CC R	47.03
6/26/2025	192947	MEREDITH JUNE 2025 CC R	(47.03)
6/26/2025	192947	MEREDITH JUNE 2025 CC R	54.75
6/26/2025	192947	MEREDITH JUNE 2025 CC R	20.04
6/26/2025	192947	MEREDITH JUNE 2025 CC R	145.25
6/26/2025	192947	MEREDITH JUNE 2025 CC R	10.88
6/26/2025	192947	MEREDITH JUNE 2025 CC R	23.14
6/26/2025	192947	MEREDITH JUNE 2025 CC R	67.22
6/26/2025	192947	MEREDITH JUNE 2025 CC R	22.02
6/26/2025	192949	JUNE 2025 GHOST CARD R	7,929.94
6/26/2025	192956	ANNA JUNE 2025 CC RECO	1,055.72
6/26/2025	192957	SHEILA JUNE 2025 CC REC	227.45
6/26/2025	192957	SHEILA JUNE 2025 CC REC	249.26

---

50,212.33

---

### 3. Festivals & Events

TRX Date	Journal Entry	Description	Debit Amount
6/4/2025	192429	WASHINGTON STATE ASSOCIATION OF	10,925.00
6/17/2025	192636	ASSOCIATION FOR CAREER AND TECH	4,707.50

---

15,632.50

---

### 4. Administration & Research

TRX Date	Journal Entry	Description	Debit Amount
6/30/2025	183532	INDIRECT COST ALLOCATION	6,000.00

---

6,000.00

---

### 5. Destination Sales & Media

TRX Date	Journal Entry	Description	Debit Amount
6/2/2025	192468	Tacoma Regional Convention	(4,365.02)
6/4/2025	192469	LASTING IMPRESSIONS GIFT SERVICES	53.72
6/5/2025	192633	AAA PRINTING, INC.	186.24
6/9/2025	192555	DRAKE GUTIERREZ	100.00
6/9/2025	192656	MELISSA TRAVIS	200.00
6/10/2025	192556	EAGLE TOWNCAR SERVICE LLC	2,052.00
6/11/2025	192563	WSAE	170.00
6/16/2025	192635	ALLIANCE FOR TELECOMMUNICATIONS	688.97
6/18/2025	192644	COPIERS NORTHWEST INC	1,096.51
6/24/2025	192728	DRAKE GUTIERREZ	200.00
6/24/2025	192729	GYES MANJIRO KAI	200.00
6/26/2025	192945	JANE JUNE 2025 CC RECO	25.86
6/26/2025	192945	JANE JUNE 2025 CC RECO	38.50
6/26/2025	192945	JANE JUNE 2025 CC RECO	6.00
6/26/2025	192945	JANE JUNE 2025 CC RECO	100.00

6/26/2025	192945	JANE JUNE 2025 CC RECO	12.69
6/26/2025	192945	JANE JUNE 2025 CC RECO	150.64
6/26/2025	192945	JANE JUNE 2025 CC RECO	(328.18)
6/26/2025	192945	JANE JUNE 2025 CC RECO	358.17
6/26/2025	192945	JANE JUNE 2025 CC RECO	3,728.96
6/26/2025	192945	JANE JUNE 2025 CC RECO	768.00
6/26/2025	192945	JANE JUNE 2025 CC RECO	22.04
6/26/2025	192945	JANE JUNE 2025 CC RECO	150.25
6/26/2025	192945	JANE JUNE 2025 CC RECO	118.75
6/26/2025	192945	JANE JUNE 2025 CC RECO	124.92
6/26/2025	192945	JANE JUNE 2025 CC RECO	44.05
6/26/2025	192945	JANE JUNE 2025 CC RECO	1,126.71
6/26/2025	192945	JANE JUNE 2025 CC RECO	38.16
6/26/2025	192945	JANE JUNE 2025 CC RECO	27.55
6/26/2025	192945	JANE JUNE 2025 CC RECO	820.00
6/26/2025	192948	VERONICA JUNE 2025 CC R	(656.36)
6/26/2025	192948	VERONICA JUNE 2025 CC R	516.36
6/26/2025	192948	VERONICA JUNE 2025 CC R	11.73
6/26/2025	192948	VERONICA JUNE 2025 CC R	1,146.04
6/26/2025	192948	VERONICA JUNE 2025 CC R	22.04
6/26/2025	192950	MARTY JUNE 2025 CC REC	177.48
6/26/2025	192950	MARTY JUNE 2025 CC REC	32.75
6/26/2025	192950	MARTY JUNE 2025 CC REC	10.00
6/26/2025	192950	MARTY JUNE 2025 CC REC	309.07
6/26/2025	192950	MARTY JUNE 2025 CC REC	336.12
6/26/2025	192952	CELESTINA JUNE 2025 CC	138.74
6/26/2025	192952	CELESTINA JUNE 2025 CC	79.34
6/26/2025	192952	CELESTINA JUNE 2025 CC	87.00
6/26/2025	192959	STEPHANIE JUNE 2025 CC	259.13
6/26/2025	192959	STEPHANIE JUNE 2025 CC	104.63
6/26/2025	192959	STEPHANIE JUNE 2025 CC	1,575.95
6/26/2025	192959	STEPHANIE JUNE 2025 CC	24.89
6/26/2025	192959	STEPHANIE JUNE 2025 CC	15.25

6/26/2025	192959	STEPHANIE JUNE 2025 CC	11.00
6/26/2025	192959	STEPHANIE JUNE 2025 CC	121.83
6/26/2025	192959	STEPHANIE JUNE 2025 CC	22.32
6/26/2025	192959	STEPHANIE JUNE 2025 CC	313.07
6/26/2025	192959	STEPHANIE JUNE 2025 CC	84.76
6/26/2025	192959	STEPHANIE JUNE 2025 CC	29.50
6/26/2025	192959	STEPHANIE JUNE 2025 CC	59.09
6/26/2025	192959	STEPHANIE JUNE 2025 CC	13.98
6/26/2025	192959	STEPHANIE JUNE 2025 CC	31.94
6/26/2025	192959	STEPHANIE JUNE 2025 CC	65.99
6/26/2025	192959	STEPHANIE JUNE 2025 CC	82.92
6/26/2025	192959	STEPHANIE JUNE 2025 CC	4.26
6/26/2025	192959	STEPHANIE JUNE 2025 CC	460.74
6/26/2025	192959	STEPHANIE JUNE 2025 CC	139.50
6/26/2025	192959	STEPHANIE JUNE 2025 CC	12.50
6/26/2025	192959	STEPHANIE JUNE 2025 CC	4.03
6/26/2025	192959	STEPHANIE JUNE 2025 CC	18.30
6/26/2025	192959	STEPHANIE JUNE 2025 CC	69.85
6/26/2025	192959	STEPHANIE JUNE 2025 CC	74.93
6/26/2025	192959	STEPHANIE JUNE 2025 CC	22.04
6/26/2025	192959	STEPHANIE JUNE 2025 CC	130.97
6/26/2025	192959	STEPHANIE JUNE 2025 CC	16.00
6/26/2025	192959	STEPHANIE JUNE 2025 CC	104.00
6/26/2025	192953	TREY JUNE 2025 CC RECO	114.32
6/26/2025	192953	TREY JUNE 2025 CC RECO	204.31

---



---

14,317.80

One Redmond

OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2221  
DATE 04/18/2025  
TERMS Due upon receipt  
DUE DATE 04/18/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone March 22, 2025 - April 18, 2025	1	32,208.75	32,208.75

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$32,208.75**

Pay invoice



## PAGE 2: SUMMARY

Page:

3. MARKETING & COMMUNICATION.....	\$2,027.19
4. ADMIN & RESEARCH.....	\$18,680.30
5. FESTIVALS & EVENTS.....	\$0.00
6. DESTINATION SALES.....	\$3,136.77
7. TOURISM DEVELOPMENT.....	\$8,364.49
8. CONTINGENCY.....	\$0.00

TOTAL: \$32,208.75

## PAGE 3:

### Category: MARKETING & COMMUNICATION

<b>P&amp;L Line Item</b>	<b>Description</b>	<b>MARKETING &amp; COMMUNICATION</b>
Computer & Software	Adobe	15.18
Computer & Software	Shutterstock	7.46
Computer & Software	Constant Contact	33.83
Computer & Software	Zoom	35.25
Staffing	Dedicated hours from four staff members	1935.47

TOTAL \$ 2,027.19
-------------------

## PAGE 4:

### Category: ADMIN & RESEARCH

<b>Category</b>	<b>Description</b>	<b>ADMIN &amp; RESEARCH</b>
Bank Fees	Chase, BizX, QB	3.27
Computer & Software	Microsoft.	38.59
Computer & Software	SalesForce	57.85
Computer / Server Work	BEMO	376.41
Equip Rental/Maintenance	KYOCERA COPIER Apr	133.04
Insurance	Redmond General Insurance Agency Mar	174.00
Legal + Accounting	HRK Advisors	1355.00
Rent / Office Lease	Rent / Office Lease Apr	2,223.84
Staffing	AF Health Apr	712.28
Staffing	Dedicated hours from four staff members	12,116.19
TPA	ML Consulting Hours	1272.50
TPA	ML Expenses: Workshop, Mileage, Meals	18.00
	Residence Inn Redmond and OneRedmond Tourism	
TPA	team lunch meeting	99.08
Utilities	Comcast Internet Apr	100.50

TOTAL \$ 18,680.30
--------------------

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

**Category**

**Description**

**FESTIVALS  
& EVENTS**

TOTAL \$ 0.00
---------------

PAGE 6:

Category: DESTINATION SALES

		DESTINATION
Category	Description	SALES
TPA	Destinations International	1,205.00
TPA	WSDMO	1,100.00
Staffing	Dedicated hours from four staff members	831.77

TOTAL \$ 3,136.77

## PAGE 7:

### Category: TOURISM DEVELOPMENT

<b>Category</b>	<b>Description</b>	<b>TOURISM DEVELOPMENT</b>
Supplies	BLACK COOLER (UNIVERSAL) RENTAL	6.68
TPA	SceneThink – Correct March	.99
TPA	SceneThink – Correct March	.99
TPA	SceneThink – Correct March	.99
Staffing	AF Health Apr	94.97
TPA	ML – Pup Crawl Hours	1,425.00
TPA	ML – Pup Crawl Expense	18.00
TPA	Seattle Sports Commission	55.00
TPA	Premier Media Group	595.00
TPA	SceneThink	2.97
Staffing	Dedicated hours from four staff members	1697.12
Staffing	Dedicated hours from four staff members	3889.75
Staffing	AF Health Apr	142.46
TPA	Staples – Pup Crawl	59.28
TPA	Amazon – Pup Crawl	64.79
TPA	Auction of WA Wine	310.50

TOTAL \$ 8,364.49
-------------------

PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

**Category**

**Description**

**Contingency**

TOTAL \$ 0.00
---------------

One Redmond



OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2240  
DATE 05/09/2025  
TERMS Net 30  
DUE DATE 06/08/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone April 19, 2025 - May 9, 2025	1	29,290.46	29,290.46

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$29,290.46**

Pay invoice

## PAGE 2: SUMMARY

Page:

3. MARKETING & COMMUNICATION.....	\$1,536.44
4. ADMIN & RESEARCH.....	\$20,851.40
5. FESTIVALS & EVENTS.....	\$0.00
6. DESTINATION SALES.....	\$657.72
7. TOURISM DEVELOPMENT.....	\$6,244.90
8. CONTINGENCY.....	\$0.00

TOTAL: \$29,290.46

## PAGE 3:

### Category: MARKETING & COMMUNICATION

<b>P&amp;L Line Item</b>	<b>Description</b>	<b>MARKETING &amp; COMMUNICATION</b>
Computer & Software	Adobe	7.72
Computer & Software	Constant Contact	33.83
Computer & Software	Google	6.17
Computer & Software	Zoom	2.33
Staffing	Dedicated hours from four staff members	1,486.39

TOTAL \$ 1,536.44
-------------------

## PAGE 4:

### Category: ADMIN & RESEARCH

<b>Category</b>	<b>Description</b>	<b>ADMIN &amp; RESEARCH</b>
Bank Fees	PayMode	706.58
Computer & Software	GoDaddy	54.58
Equip Rental/Maintenance	KYOCERA COPIER Apr	133.04
Insurance	Redmond General Insurance Agency Mar	173.98
Legal + Accounting	HRK Advisors	559.63
Rent / Office Lease	Rent / Office Lease Apr	2,223.84
Staffing	AF Health May	949.71
Staffing	Dedicated hours from four staff members	14,980.70
TPA	ML Consulting Hours	875.00
TPA	ML Expenses: Workshop, Mileage, Meals	25.36
TPA	AF Expenses	132.41
TPA	Transportation	36.57

TOTAL \$ 20,851.40
--------------------

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

**Category**

**Description**

**FESTIVALS  
& EVENTS**

TOTAL \$ 0.00
---------------

PAGE 6:

Category: DESTINATION SALES

Category	Description	DESTINATION SALES
TPA	PSTBA	85.00
TPA	PSTBA GBTA	75.00
TPA	ML Expense	375.00
Staffing	Dedicated hours from four staff members	122.72

TOTAL \$ 657.72
-----------------

PAGE 7:

Category: TOURISM DEVELOPMENT

Category	Description	TOURISM DEVELOPMENT
TPA	Vista Print	143.36
TPA	Annual Meeting & Destination Awards	49.87
TPA	OneRedmond Foundation Pup Crawl Reimburse	525.00
TPA	AF Expenses	42.00
TPA	Northwest Wine Report	240.00
TPA	ML Expenses	325.00
Staffing	Dedicated hours from four staff members	4919.67

TOTAL \$ 6,244.90
-------------------

PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

**Category**

**Description**

**Contingency**

TOTAL \$ 0.00
---------------



One Redmond

OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2276  
DATE 06/09/2025  
TERMS Net 30  
DUE DATE 07/09/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone May 10, 2025 - June 9, 2025	1	55,916.72	55,916.72

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$55,916.72**

Pay invoice

## PAGE 2: SUMMARY

Page:

3.	MARKETING & COMMUNICATION	\$	5,364.82
4.	ADMIN & RESEARCH	\$	23,732.88
5.	FESTIVALS & EVENTS	\$	-
6.	DESTINATION SALES	\$	697.09
7.	TOURISM DEVELOPMENT	\$	26,121.93
8.	CONTINGENCY	\$	-
TOTAL		\$	55,916.72

## PAGE 3:

### Category: MARKETING & COMMUNICATION

Category	Description	MARKETING & COMMUNICATION
Staffing	Dedicated hours from four staff members	1,670.15
TPA MARCOM	Redmond Pup Video Shoot at Aloft Hotel	3,500.00
Computer & Software	Bullseye	194.67
	<b>TOTAL</b>	<b>5,364.82</b>

## PAGE 4:

### Category: ADMIN & RESEARCH

Category	Description	ADMIN & RESEARCH
Bank Fees	PayMode	483.13
Computer & Software	NOVI, Comcast, Adobe, Microsoft, Zoom	3,578.85
Office Expense	Water	13.36
Equip Rental/Maintenance	KYOCERA COPIER Apr	163.03
Insurance	Redmond General Insurance Agency Mar	173.30
Legal + Accounting	HRK Advisors	587.33
Rent / Office Lease	Rent / Office Lease Apr	2,224.16
Staffing	AF Health June	949.71
Staffing	Dedicated hours from four staff members	13,338.29
TPA	MK Consulting Hours	437.50
TPA	Jetspace Studio-development of presentation template	1,750.00
TPA	Meeting Expense	34.22
TOTAL		23,732.88

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

Category	Description	FESTIVALS & EVENTS
TOTAL		0.00

PAGE 6:

Category: DESTINATION SALES

Category	Description	DESTINATION SALES
Staffing	Dedicated hours from four staff members	697.09
TOTAL		697.09

## PAGE 7:

### Category: TOURISM DEVELOPMENT

Category	Description	TOURISM DEVELOPMENT
TPA	Book>Direct: Core - Tier 1	12,000.00
TPA	Photoshoot Pup Crawl	1,000.00
TPA	OneRedmond Foundation Pup Crawl	7,095.26
TPA	ML Consulting Hours	1,562.50
TPA	ML Expenses: Workshop, Mileage, Meals	458.90
Staffing	Dedicated hours from four staff members	4,005.27
	<b>TOTAL</b>	<b>26,121.93</b>



PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

Category	Description	Contingency
TOTAL		0.00

OneRedmond

OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2294  
DATE 07/11/2025  
TERMS Net 30  
DUE DATE 08/10/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone June 10, 2025 - July 11, 2025	1	70,668.38	70,668.38

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$70,668.38**

Pay invoice

## PAGE 2: SUMMARY

Page:

3.	MARKETING & COMMUNICATION	\$	6,677.94
4.	ADMIN & RESEARCH	\$	19,944.41
5.	FESTIVALS & EVENTS	\$	-
6.	DESTINATION SALES	\$	726.99
7.	TOURISM DEVELOPMENT	\$	43,319.04
8.	CONTINGENCY	\$	-
TOTAL		\$	<u>70,668.38</u>

PAGE 3:

Category: MARKETING & COMMUNICATION

Category	Description	MARKETING & COMMUNICATION
TPA MARCOM	DVA Advertising & Public Relations	3,819.45
TPA MARCOM	Tour Connection, Inc.	2,000.00
Staffing	Dedicated hours from four staff members	858.49
	<b>TOTAL</b>	<b>6,677.94</b>

## PAGE 4:

### Category: ADMIN & RESEARCH

Category	Description	ADMIN & RESEARCH
Bank Fees	PayMode	439.36
Computer & Software	Comcast, Adobe, Microsoft, Zoom	181.82
Office Expense	Water	24.73
Equip Rental/Maintenance	KYOCERA COPIER Apr	156.82
Insurance	Redmond General Insurance Agency Mar	217.39
Legal + Accounting	HRK Advisors	790.28
Rent / Office Lease	Rent / Office Lease Apr	2,224.16
Staffing	AF Health June	949.71
Staffing	Dedicated hours from four staff members	14,960.15
TOTAL		19,944.41

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

Category	Description	FESTIVALS & EVENTS
TOTAL		0.00

PAGE 6:

Category: DESTINATION SALES

Category	Description	DESTINATION SALES
Staffing	Dedicated hours from four staff members	726.99
TOTAL		726.99



PAGE 7:

Category: TOURISM DEVELOPMENT

Category	Description	TOURISM DEVELOPMENT
TPA	Datafy	30,872.40
TPA	Book>Direct: Core - Tier 1	150.00
TPA	ML Consulting Hours	4,225.00
TPA	ML Consulting Expenses	490.76
TPA	Hampton Inn	1,275.00
TPA	PSBTA	60.00
TPA	PSBTA	135.00
TPA	Visit Seattle	100.00
Staffing	Dedicated hours from four staff members	6,010.88
	<b>TOTAL</b>	<b>43,319.04</b>

PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

Category	Description	Contingency
TOTAL		0.00



Bellevue Convention Center Authority

INVOICE NUMBER: TPA-2025-04

INVOICE DATE: 05/15/2025

DUE DATE: 06/15/2025

## Invoice

11100 NE 6<sup>th</sup> Street  
Bellevue, WA 98004

P 425-637-1020

F 425-637-0166

[www.meydenbauer.com](http://www.meydenbauer.com)

[yhadwick@meydenbauer.com](mailto:yhadwick@meydenbauer.com)

TO: CITY OF BELLEVUE  
ATTN: LIZZETTE FLORES  
PO BOX 90012  
BELLEVUE, WA 98009

QUANTITY	DESCRIPTION	UNIT PRICE/MONTH	TOTAL
1	Visit Bellevue tourism promotion area (TPA) services reimbursement for April 1, 2025 - April 30, 2025.	\$280,129.54	\$280,129.54
			\$280,129.54

Make all payments through **Meydenbauer Center's** online payment portal  
**THANK YOU FOR YOUR BUSINESS!**

**TPA Services for the City of Bellevue**  
**April, 2025**

1. Marketing & Communications	\$	129,932.84
2. Tourism Development	\$	80,715.30
3. Festivals & Events	\$	14,700.00
4. Administration & Research	\$	6,000.00
5. Destination Sales & Media	\$	48,781.40
<b>TOTAL</b>	\$	280,129.54

# 1. Marketing & Communications

TRX Date	Journal Entry	Description	Debit Amount
4/1/2025	191653	62ABOVE LLC	3,250.00
4/1/2025	191654	62ABOVE LLC	4,000.00
4/1/2025	191655	62ABOVE LLC	45,000.00
4/1/2025	191669	DIAMOND PUBLIC RELATIONS LA	10,000.00
4/1/2025	191669	DIAMOND PUBLIC RELATIONS LA	115.00
4/1/2025	191669	DIAMOND PUBLIC RELATIONS LA	115.00
4/10/2025	191674	KARA PATAJO	1,300.00
4/15/2025	192111	AMY NGUYEN	550.00
4/15/2025	192112	NELSON YONG	1,500.00
4/25/2025	192034	MADDENMEDIA LLC	59,744.00
4/28/2025	192096	ANNA APR 2025 CC	21.53
4/28/2025	192096	ANNA APR 2025 CC	10.00
4/28/2025	192096	ANNA APR 2025 CC	20.03
4/28/2025	192096	ANNA APR 2025 CC	226.96
4/28/2025	192096	ANNA APR 2025 CC	284.70
4/28/2025	192099	SHEILA APR 2025 CC	716.30
4/28/2025	192099	SHEILA APR 2025 CC	716.30
4/28/2025	192099	SHEILA APR 2025 CC	600.00
4/28/2025	192099	SHEILA APR 2025 CC	296.96
4/28/2025	192099	SHEILA APR 2025 CC	24.99
4/28/2025	192099	SHEILA APR 2025 CC	311.33
4/28/2025	192100	TREY APR 2025 CC	435.00
4/28/2025	192100	TREY APR 2025 CC	41.82
4/28/2025	192100	TREY APR 2025 CC	609.49
4/28/2025	192100	TREY APR 2025 CC	21.34
4/28/2025	192100	TREY APR 2025 CC	22.09

---



---

129,932.84

## 2. Tourism Development

TRX Date	Journal Entry	Description	Debit Amount
4/4/2025	191550	LASTING IMPRESSIONS GIFT	115.45
4/28/2025	192095	MEREDITH APR 2025 CC	21.53
4/28/2025	192095	MEREDITH APR 2025 CC	55.00
4/30/2025	192084	CIRCUIT TRANSIT INC	80,523.32

---

80,715.30

---

## 3. Festivals & Events

TRX Date	Journal Entry	Description	Debit Amount
4/12/2025	191681	NW PRODUCTIONS, LLC	2,500.00
4/12/2025	191699	THEATRE33	2,500.00
4/12/2025	191706	WORLD CHEER CO LLC	5,295.00
4/22/2025	191804	VARSITY SPIRIT, LLC	4,405.00

---

14,700.00

---

## 4. Administration & Research

TRX Date	Journal Entry	Description	Debit Amount
4/30/2025	183532	INDIRECT COST ALLOCATION	6,000.00

---

6,000.00

---

## 5. Destination Sales

TRX Date	Journal Entry	Description	Debit Amount
4/4/2025	191670	DRAKE GUTIERREZ	200.00
4/4/2025	191700	TRINA NGUYEN	200.00
4/12/2025	191668	CRISTINA TUDOR ART	5,800.00
4/15/2025	191871	MELISSA TRAVIS	200.00
4/17/2025	192114	EAGLE TOWNCAR SERVICE LLC	2,238.00
4/22/2025	191805	VARSITY SPIRIT, LLC	5,000.00
4/28/2025	191842	APR 2025 GHOST CARD	1,103.97
4/28/2025	191842	APR 2025 GHOST CARD	1,103.97
4/28/2025	191842	APR 2025 GHOST CARD	3,846.57
4/28/2025	192089	VERONICA APR 2025 CC	150.44
4/28/2025	192089	VERONICA APR 2025 CC	244.79
4/28/2025	192089	VERONICA APR 2025 CC	14.26
4/28/2025	192089	VERONICA APR 2025 CC	3.24
4/28/2025	192089	VERONICA APR 2025 CC	37.65
4/28/2025	192089	VERONICA APR 2025 CC	35.00
4/28/2025	192089	VERONICA APR 2025 CC	656.36
4/28/2025	192089	VERONICA APR 2025 CC	538.00
4/28/2025	192089	VERONICA APR 2025 CC	396.59

4/28/2025	192089	VERONICA APR 2025 CC	20.66
4/28/2025	192089	VERONICA APR 2025 CC	278.50
4/28/2025	192089	VERONICA APR 2025 CC	241.00
4/28/2025	192089	VERONICA APR 2025 CC	17.88
4/28/2025	192089	VERONICA APR 2025 CC	110.67
4/28/2025	192089	VERONICA APR 2025 CC	1,057.79
4/28/2025	192089	VERONICA APR 2025 CC	22.04
4/28/2025	192089	VERONICA APR 2025 CC	75.50
4/28/2025	192089	VERONICA APR 2025 CC	82.03
4/28/2025	192089	VERONICA APR 2025 CC	8.42
4/28/2025	192092	MARTY APR 2025 CC	29.81
4/28/2025	192092	MARTY APR 2025 CC	62.47
4/28/2025	192092	MARTY APR 2025 CC	11.64
4/28/2025	192092	MARTY APR 2025 CC	103.82
4/28/2025	192092	MARTY APR 2025 CC	396.59
4/28/2025	192092	MARTY APR 2025 CC	90.00
4/28/2025	192092	MARTY APR 2025 CC	15.00
4/28/2025	192092	MARTY APR 2025 CC	14.59
4/28/2025	192092	MARTY APR 2025 CC	84.42
4/28/2025	192092	MARTY APR 2025 CC	57.75
4/28/2025	192092	MARTY APR 2025 CC	25.54
4/28/2025	192092	MARTY APR 2025 CC	36.44
4/28/2025	192092	MARTY APR 2025 CC	55.13
4/28/2025	192092	MARTY APR 2025 CC	35.30
4/28/2025	192092	MARTY APR 2025 CC	7.00
4/28/2025	192092	MARTY APR 2025 CC	82.37
4/28/2025	192092	MARTY APR 2025 CC	11.23
4/28/2025	192092	MARTY APR 2025 CC	13.92
4/28/2025	192092	MARTY APR 2025 CC	66.34
4/28/2025	192092	MARTY APR 2025 CC	880.88
4/28/2025	192092	MARTY APR 2025 CC	9.69
4/28/2025	192092	MARTY APR 2025 CC	23.39
4/28/2025	192092	MARTY APR 2025 CC	5.00
4/28/2025	192092	MARTY APR 2025 CC	90.75
4/28/2025	192092	MARTY APR 2025 CC	24.62



4/28/2025	192092	MARTY APR 2025 CC	16.00
4/28/2025	192093	JANE APR 2025 CC	20.96
4/28/2025	192093	JANE APR 2025 CC	92.57
4/28/2025	192093	JANE APR 2025 CC	46.66
4/28/2025	192093	JANE APR 2025 CC	185.24
4/28/2025	192093	JANE APR 2025 CC	244.26
4/28/2025	192093	JANE APR 2025 CC	31.10
4/28/2025	192093	JANE APR 2025 CC	13.00
4/28/2025	192093	JANE APR 2025 CC	53.64
4/28/2025	192093	JANE APR 2025 CC	90.00
4/28/2025	192093	JANE APR 2025 CC	44.80
4/28/2025	192093	JANE APR 2025 CC	238.30
4/28/2025	192093	JANE APR 2025 CC	328.18
4/28/2025	192093	JANE APR 2025 CC	455.11
4/28/2025	192093	JANE APR 2025 CC	38.16
4/28/2025	192093	JANE APR 2025 CC	38.16
4/28/2025	192093	JANE APR 2025 CC	15.00
4/28/2025	192093	JANE APR 2025 CC	262.00
4/28/2025	192093	JANE APR 2025 CC	1,928.50
4/28/2025	192093	JANE APR 2025 CC	22.04
4/28/2025	192093	JANE APR 2025 CC	668.61
4/28/2025	192093	JANE APR 2025 CC	387.81
4/28/2025	192093	JANE APR 2025 CC	220.00
4/28/2025	192093	JANE APR 2025 CC	336.60
4/28/2025	192097	CELESTINA APR 2025 CC	399.90
4/28/2025	192097	CELESTINA APR 2025 CC	17.36
4/28/2025	192097	CELESTINA APR 2025 CC	70.00
4/28/2025	192097	CELESTINA APR 2025 CC	24.75
4/28/2025	192097	CELESTINA APR 2025 CC	22.40
4/28/2025	192101	STEPHANIE APR 2025 CC	138.89
4/28/2025	192101	STEPHANIE APR 2025 CC	386.60
4/28/2025	192101	STEPHANIE APR 2025 CC	1,554.57
4/28/2025	192101	STEPHANIE APR 2025 CC	20.00

4/28/2025	192101	STEPHANIE APR 2025 CC	26.14
4/28/2025	192101	STEPHANIE APR 2025 CC	6.00
4/28/2025	192101	STEPHANIE APR 2025 CC	309.44
4/28/2025	192101	STEPHANIE APR 2025 CC	22.00
4/28/2025	192101	STEPHANIE APR 2025 CC	8.00
4/28/2025	192101	STEPHANIE APR 2025 CC	6.00
4/28/2025	192101	STEPHANIE APR 2025 CC	51.05
4/28/2025	192101	STEPHANIE APR 2025 CC	227.23
4/28/2025	192101	STEPHANIE APR 2025 CC	232.62
4/28/2025	192101	STEPHANIE APR 2025 CC	47.60
4/28/2025	192101	STEPHANIE APR 2025 CC	41.72
4/28/2025	192101	STEPHANIE APR 2025 CC	32.09
4/28/2025	192101	STEPHANIE APR 2025 CC	28.54
4/28/2025	192101	STEPHANIE APR 2025 CC	26.86
4/28/2025	192101	STEPHANIE APR 2025 CC	159.30
4/28/2025	192101	STEPHANIE APR 2025 CC	17.81
4/28/2025	192101	STEPHANIE APR 2025 CC	1,204.14
4/30/2025	180079	PREPAID EXPENSES - APR HELMS BRISCOE	3,216.67
4/30/2025	180079	PREPAID EXPENSES - APR Tarsus Connect	4,250.00
4/30/2025	191971	TARSUS CONNECT LLC	2,500.00
4/30/2025	192113	EAGLE TOWNCAR SERVICE LLC	2,040.00

---



---

48,781.40



Bellevue Convention Center Authority

## Invoice

11100 NE 6<sup>th</sup> Street  
Bellevue, WA 98004  
P 425-637-1020  
F 425-637-0166  
[www.meydenbauer.com](http://www.meydenbauer.com)  
ychadwick@meydenbauer.com

TO: CITY OF BELLEVUE  
ATTN: LIZZETTE FLORES  
PO BOX 90012  
BELLEVUE, WA 98009

INVOICE NUMBER: TPA-2025-05  
INVOICE DATE: 06/11/2025  
DUE DATE: 07/11/2025

QUANTITY	DESCRIPTION	UNIT PRICE/MONTH	TOTAL
1	Visit Bellevue tourism promotion area (TPA) services reimbursement for May 1, 2025 - May 31, 2025.	\$186,618.50	\$186,618.50
			\$186,618.50

Make all payments through **Meydenbauer Center's** online payment portal  
THANK YOU FOR YOUR BUSINESS!

**TPA Services for the City of Bellevue  
May, 2025**

1. Marketing & Communications	\$	46,198.23
2. Tourism Development	\$	82,308.17
3. Festivals & Events	\$	22,770.00
4. Administration & Research	\$	6,000.00
5. Destination Sales & Media	\$	28,714.57
6. M&O-Non Event	\$	627.53
<b>TOTAL</b>	<b>\$</b>	<b>186,618.50</b>

## 1. Marketing & Communications

TRX Date	Journal Entry	Description	Debit Amount
5/1/2025	192132	62ABOVE LLC	29,760.00
5/1/2025	192137	DIAMOND PUBLIC RELATIONS LA	225.00
5/1/2025	192393	KARA PATAJO	1,300.00
5/15/2025	192544	AMY NGUYEN	550.00
5/15/2025	192545	NELSON YONG	1,500.00
5/26/2025	192526	TREY MAY 2025 CC	160.00
5/26/2025	192526	TREY MAY 2025 CC	623.88
5/26/2025	192526	TREY MAY 2025 CC	38.92
5/26/2025	192526	TREY MAY 2025 CC	100.00
5/26/2025	192532	SHEILA MAY 2025 CC	47.18
5/26/2025	192532	SHEILA MAY 2025 CC	540.34
5/26/2025	192532	SHEILA MAY 2025 CC	535.00
5/26/2025	192533	ANNA MAY 2025 CC	174.50
5/26/2025	192533	ANNA MAY 2025 CC	483.62
5/26/2025	192533	ANNA MAY 2025 CC	159.79
5/30/2025	180079	PREPAID EXPENSES - DIAMOND	10,000.00

---

46,198.23

---

## 2. Tourism Development

TRX Date	Journal Entry	Description	Debit Amount
5/1/2025	192131	SOUND EXCURSIONS LLC	75,000.00
5/1/2025	192471	TRUE OMNI LLC	1,800.00
5/26/2025	192522	MEREDITH May 2025 CC	740.77
5/26/2025	192522	MEREDITH May 2025 CC	287.35
5/26/2025	192522	MEREDITH May 2025 CC	82.97
5/26/2025	192522	MEREDITH May 2025 CC	1,088.67
5/26/2025	192522	MEREDITH May 2025 CC	249.92
5/26/2025	192522	MEREDITH May 2025 CC	154.69
5/26/2025	192522	MEREDITH May 2025 CC	55.00
5/26/2025	192528	BRAD MAY 2025 CC	111.69
5/26/2025	192528	BRAD MAY 2025 CC	182.56
5/26/2025	192528	BRAD MAY 2025 CC	2,554.55

---

82,308.17

---

### 3. Festivals & Events

TRX Date	Journal Entry	Description	Debit Amount
5/2/2025	191973	CHOCOLATE ALLIANCE LLC	18,000.00
5/30/2025	192390	AMERICAN COLLEGE OF PREVENTIVE M	4,770.00

---

22,770.00

---

### 4. Administration & Research

TRX Date	Journal Entry	Description	Debit Amount
5/31/2025	183532	INDIRECT COST ALLOCATION	6,000.00

---

6,000.00

---

### 5. Destination Sales

TRX Date	Journal Entry	Description	Debit Amount
5/7/2025	191983	TRINA NGUYEN	200.00
5/12/2025	192140	RIBIC PRODUCTIONS LLC	2,500.00
5/14/2025	192163	MELISSA TRAVIS	200.00
5/15/2025	174406	May 2025 BOM payroll	20.86
5/15/2025	174406	May 2025 BOM payroll	7.90
5/26/2025	192515	CELESTINA MAY 2025 CC	112.74
5/26/2025	192515	CELESTINA MAY 2025 CC	56.05
5/26/2025	192515	CELESTINA MAY 2025 CC	468.00
5/26/2025	192515	CELESTINA MAY 2025 CC	257.88
5/26/2025	192515	CELESTINA MAY 2025 CC	140.09
5/26/2025	192515	CELESTINA MAY 2025 CC	19.84
5/26/2025	192515	CELESTINA MAY 2025 CC	29.77
5/26/2025	192515	CELESTINA MAY 2025 CC	470.76
5/26/2025	192516	VERONICA MAY 2025 CC	170.00
5/26/2025	192516	VERONICA MAY 2025 CC	16.33
5/26/2025	192516	VERONICA MAY 2025 CC	1,189.44
5/26/2025	192516	VERONICA MAY 2025 CC	1,189.44
5/26/2025	192516	VERONICA MAY 2025 CC	22.04

5/26/2025	192519	JANE MAY 2025 CC	330.72
5/26/2025	192519	JANE MAY 2025 CC	127.30
5/26/2025	192519	JANE MAY 2025 CC	100.00
5/26/2025	192519	JANE MAY 2025 CC	557.61
5/26/2025	192519	JANE MAY 2025 CC	598.12
5/26/2025	192519	JANE MAY 2025 CC	598.12
5/26/2025	192519	JANE MAY 2025 CC	892.50
5/26/2025	192519	JANE MAY 2025 CC	107.95
5/26/2025	192519	JANE MAY 2025 CC	48.44
5/26/2025	192519	JANE MAY 2025 CC	231.50
5/26/2025	192519	JANE MAY 2025 CC	542.94
5/26/2025	192519	JANE MAY 2025 CC	20.00
5/26/2025	192519	JANE MAY 2025 CC	92.44
5/26/2025	192519	JANE MAY 2025 CC	175.46
5/26/2025	192519	JANE MAY 2025 CC	140.38
5/26/2025	192519	JANE MAY 2025 CC	463.00
5/26/2025	192519	JANE MAY 2025 CC	463.00
5/26/2025	192519	JANE MAY 2025 CC	171.70
5/26/2025	192519	JANE MAY 2025 CC	22.04
5/26/2025	192519	JANE MAY 2025 CC	53.78
5/26/2025	192519	JANE MAY 2025 CC	72.49
5/26/2025	192519	JANE MAY 2025 CC	20.76
5/26/2025	192519	JANE MAY 2025 CC	41.59
5/26/2025	192519	JANE MAY 2025 CC	608.00
5/26/2025	192519	JANE MAY 2025 CC	24.99
5/26/2025	192519	JANE MAY 2025 CC	463.50
5/26/2025	192522	MEREDITH May 2025 CC	153.16
5/26/2025	192523	MARTY MAY 2025 CC	2.98
5/26/2025	192523	MARTY MAY 2025 CC	152.27
5/26/2025	192523	MARTY MAY 2025 CC	16.00
5/26/2025	192523	MARTY MAY 2025 CC	74.01
5/26/2025	192523	MARTY MAY 2025 CC	86.58
5/26/2025	192523	MARTY MAY 2025 CC	29.28
5/26/2025	192523	MARTY MAY 2025 CC	60.00
5/26/2025	192523	MARTY MAY 2025 CC	15.00

5/26/2025	192527	MAY 2025 GHOST CARD	7,300.00
5/26/2025	192528	BRAD MAY 2025 CC	109.44
5/26/2025	192530	STEPHANIE MAY 2025 CC	22.00
5/26/2025	192530	STEPHANIE MAY 2025 CC	8.00
5/26/2025	192530	STEPHANIE MAY 2025 CC	113.37
5/26/2025	192530	STEPHANIE MAY 2025 CC	11.72
5/26/2025	192530	STEPHANIE MAY 2025 CC	40.11
5/26/2025	192530	STEPHANIE MAY 2025 CC	6.49
5/26/2025	192530	STEPHANIE MAY 2025 CC	1,255.91
5/26/2025	192530	STEPHANIE MAY 2025 CC	426.60
5/26/2025	192530	STEPHANIE MAY 2025 CC	62.54
5/26/2025	192530	STEPHANIE MAY 2025 CC	26.42
5/26/2025	192530	STEPHANIE MAY 2025 CC	64.87
5/26/2025	192530	STEPHANIE MAY 2025 CC	29.28
5/26/2025	192530	STEPHANIE MAY 2025 CC	577.59
5/26/2025	192530	STEPHANIE MAY 2025 CC	22.04
5/27/2025	192313	DRAKE GUTIERREZ	200.00
5/27/2025	192315	GYES MANJIRO KAI	200.00
5/27/2025	192320	NATALIE SAMPSON	200.00
5/30/2025	180079	PREPAID EXPENSES - MAY	3,216.67
5/31/2025	156435	May 2025 EOM PAYROLL	92.26
5/26/2025	192526	TREY MAY 2025 CC	100.51

---

28,714.57

---

## 6. M&O - Non-Event

TRX Date	Journal Entry	Description	Debit Amount
5/26/2025	192527	RENEW VEHICLE TABS CGS3299	627.53

---

627.53

---





Bellevue Convention Center Authority

## Invoice

11100 NE 6<sup>th</sup> Street  
Bellevue, WA 98004  
P 425-637-1020  
F 425-637-0166  
[www.meydenbauer.com](http://www.meydenbauer.com)  
ychadwick@meydenbauer.com

TO: CITY OF BELLEVUE  
ATTN: LIZZETTE FLORES  
PO BOX 90012  
BELLEVUE, WA 98009

INVOICE NUMBER: TPA-2025-06  
INVOICE DATE: 07/14/2025  
DUE DATE: 08/14/2025

QUANTITY	DESCRIPTION	UNIT PRICE/MONTH	TOTAL
1	Visit Bellevue tourism promotion area (TPA) services reimbursement for June 1, 2025 - June 30, 2025.	\$223,701.52	\$223,701.52
			\$223,701.52

Make all payments through **Meydenbauer Center's online payment portal**  
**THANK YOU FOR YOUR BUSINESS!**

**TPA Services for the City of Bellevue  
June, 2025**

1. Marketing & Communications	\$	137,538.89
2. Tourism Development	\$	50,212.33
3. Festivals & Events	\$	15,632.50
4. Administration & Research	\$	6,000.00
5. Destination Sales & Media	\$	14,317.80
<b>TOTAL</b>	<b>\$</b>	<b>223,701.52</b>

# 1. Marketing & Communications

TRX Date	Journal Entry	Description	Debit Amount
6/1/2025	192767	62ABOVE LLC	3,250.00
6/1/2025	192768	62ABOVE LLC	4,000.00
6/5/2025	192646	DIAMOND PUBLIC RELATIONS LA	4,426.78
6/10/2025	192651	KARA PATAJO	1,300.00
6/12/2025	192901	TRACY ELLEN BEARD	159.24
6/20/2025	192649	CHASE THE DREAM PRODUCTIONS LLC	1,500.00
6/24/2025	192774	62ABOVE LLC	67,200.00
6/24/2025	192865	FIELD ARTIST MANAGEMENT, LLC	40,000.00
6/26/2025	192765	62ABOVE LLC	4,000.00
6/26/2025	192766	62ABOVE LLC	3,250.00
6/26/2025	192773	62ABOVE LLC	6,000.00
6/26/2025	192942	BRAD JUNE 2025 CC RECO	76.32
6/26/2025	192942	BRAD JUNE 2025 CC RECO	62.81
6/26/2025	192942	BRAD JUNE 2025 CC RECO	312.00
6/26/2025	192942	BRAD JUNE 2025 CC RECO	171.84
6/26/2025	192942	BRAD JUNE 2025 CC RECO	128.09
6/26/2025	192953	TREY JUNE 2025 CC RECO	326.47
6/26/2025	192953	TREY JUNE 2025 CC RECO	51.79
6/26/2025	192953	TREY JUNE 2025 CC RECO	351.55
6/26/2025	192953	TREY JUNE 2025 CC RECO	57.30
6/26/2025	192956	ANNA JUNE 2025 CC RECO	66.72
6/26/2025	192956	ANNA JUNE 2025 CC RECO	91.25
6/26/2025	192956	ANNA JUNE 2025 CC RECO	169.71
6/26/2025	192957	SHEILA JUNE 2025 CC REC	300.00
6/26/2025	192957	SHEILA JUNE 2025 CC REC	22.41
6/26/2025	192957	SHEILA JUNE 2025 CC REC	8.85
6/26/2025	192957	SHEILA JUNE 2025 CC REC	4.00
6/26/2025	192957	SHEILA JUNE 2025 CC REC	20.82
6/26/2025	192957	SHEILA JUNE 2025 CC REC	175.09

6/26/2025	192957	SHEILA JUNE 2025 CC REC	14.02
6/26/2025	192957	SHEILA JUNE 2025 CC REC	41.83

---

137,538.89

---

## 2. Tourism Development

TRX Date	Journal Entry	Description	Debit Amount
6/1/2025	192557	ECKERHAUS CONSULTING LLC	1,500.00
6/8/2025	192559	PAPE MATERIAL HANDLING	738.67
6/16/2025	192772	WHEEL THE WORLD INC.	32,812.50
6/18/2025	192631	BIKE RENTAL MANAGER	4,295.00
6/26/2025	192947	MEREDITH JUNE 2025 CC R	1,000.00
6/26/2025	192947	MEREDITH JUNE 2025 CC R	55.00
6/26/2025	192947	MEREDITH JUNE 2025 CC R	5.49
6/26/2025	192947	MEREDITH JUNE 2025 CC R	47.03
6/26/2025	192947	MEREDITH JUNE 2025 CC R	(47.03)
6/26/2025	192947	MEREDITH JUNE 2025 CC R	54.75
6/26/2025	192947	MEREDITH JUNE 2025 CC R	20.04
6/26/2025	192947	MEREDITH JUNE 2025 CC R	145.25
6/26/2025	192947	MEREDITH JUNE 2025 CC R	10.88
6/26/2025	192947	MEREDITH JUNE 2025 CC R	23.14
6/26/2025	192947	MEREDITH JUNE 2025 CC R	67.22
6/26/2025	192947	MEREDITH JUNE 2025 CC R	22.02
6/26/2025	192949	JUNE 2025 GHOST CARD R	7,929.94
6/26/2025	192956	ANNA JUNE 2025 CC RECO	1,055.72
6/26/2025	192957	SHEILA JUNE 2025 CC REC	227.45
6/26/2025	192957	SHEILA JUNE 2025 CC REC	249.26

---

50,212.33

---

### 3. Festivals & Events

TRX Date	Journal Entry	Description	Debit Amount
6/4/2025	192429	WASHINGTON STATE ASSOCIATION OF	10,925.00
6/17/2025	192636	ASSOCIATION FOR CAREER AND TECH	4,707.50

---

15,632.50

---

### 4. Administration & Research

TRX Date	Journal Entry	Description	Debit Amount
6/30/2025	183532	INDIRECT COST ALLOCATION	6,000.00

---

6,000.00

---

### 5. Destination Sales & Media

TRX Date	Journal Entry	Description	Debit Amount
6/2/2025	192468	Tacoma Regional Convention	(4,365.02)
6/4/2025	192469	LASTING IMPRESSIONS GIFT SERVICES	53.72
6/5/2025	192633	AAA PRINTING, INC.	186.24
6/9/2025	192555	DRAKE GUTIERREZ	100.00
6/9/2025	192656	MELISSA TRAVIS	200.00
6/10/2025	192556	EAGLE TOWNCAR SERVICE LLC	2,052.00
6/11/2025	192563	WSAE	170.00
6/16/2025	192635	ALLIANCE FOR TELECOMMUNICATIONS	688.97
6/18/2025	192644	COPIERS NORTHWEST INC	1,096.51
6/24/2025	192728	DRAKE GUTIERREZ	200.00
6/24/2025	192729	GYES MANJIRO KAI	200.00
6/26/2025	192945	JANE JUNE 2025 CC RECO	25.86
6/26/2025	192945	JANE JUNE 2025 CC RECO	38.50
6/26/2025	192945	JANE JUNE 2025 CC RECO	6.00
6/26/2025	192945	JANE JUNE 2025 CC RECO	100.00

6/26/2025	192945	JANE JUNE 2025 CC RECO	12.69
6/26/2025	192945	JANE JUNE 2025 CC RECO	150.64
6/26/2025	192945	JANE JUNE 2025 CC RECO	(328.18)
6/26/2025	192945	JANE JUNE 2025 CC RECO	358.17
6/26/2025	192945	JANE JUNE 2025 CC RECO	3,728.96
6/26/2025	192945	JANE JUNE 2025 CC RECO	768.00
6/26/2025	192945	JANE JUNE 2025 CC RECO	22.04
6/26/2025	192945	JANE JUNE 2025 CC RECO	150.25
6/26/2025	192945	JANE JUNE 2025 CC RECO	118.75
6/26/2025	192945	JANE JUNE 2025 CC RECO	124.92
6/26/2025	192945	JANE JUNE 2025 CC RECO	44.05
6/26/2025	192945	JANE JUNE 2025 CC RECO	1,126.71
6/26/2025	192945	JANE JUNE 2025 CC RECO	38.16
6/26/2025	192945	JANE JUNE 2025 CC RECO	27.55
6/26/2025	192945	JANE JUNE 2025 CC RECO	820.00
6/26/2025	192948	VERONICA JUNE 2025 CC R	(656.36)
6/26/2025	192948	VERONICA JUNE 2025 CC R	516.36
6/26/2025	192948	VERONICA JUNE 2025 CC R	11.73
6/26/2025	192948	VERONICA JUNE 2025 CC R	1,146.04
6/26/2025	192948	VERONICA JUNE 2025 CC R	22.04
6/26/2025	192950	MARTY JUNE 2025 CC REC	177.48
6/26/2025	192950	MARTY JUNE 2025 CC REC	32.75
6/26/2025	192950	MARTY JUNE 2025 CC REC	10.00
6/26/2025	192950	MARTY JUNE 2025 CC REC	309.07
6/26/2025	192950	MARTY JUNE 2025 CC REC	336.12
6/26/2025	192952	CELESTINA JUNE 2025 CC	138.74
6/26/2025	192952	CELESTINA JUNE 2025 CC	79.34
6/26/2025	192952	CELESTINA JUNE 2025 CC	87.00
6/26/2025	192959	STEPHANIE JUNE 2025 CC	259.13
6/26/2025	192959	STEPHANIE JUNE 2025 CC	104.63
6/26/2025	192959	STEPHANIE JUNE 2025 CC	1,575.95
6/26/2025	192959	STEPHANIE JUNE 2025 CC	24.89
6/26/2025	192959	STEPHANIE JUNE 2025 CC	15.25

6/26/2025	192959	STEPHANIE JUNE 2025 CC	11.00
6/26/2025	192959	STEPHANIE JUNE 2025 CC	121.83
6/26/2025	192959	STEPHANIE JUNE 2025 CC	22.32
6/26/2025	192959	STEPHANIE JUNE 2025 CC	313.07
6/26/2025	192959	STEPHANIE JUNE 2025 CC	84.76
6/26/2025	192959	STEPHANIE JUNE 2025 CC	29.50
6/26/2025	192959	STEPHANIE JUNE 2025 CC	59.09
6/26/2025	192959	STEPHANIE JUNE 2025 CC	13.98
6/26/2025	192959	STEPHANIE JUNE 2025 CC	31.94
6/26/2025	192959	STEPHANIE JUNE 2025 CC	65.99
6/26/2025	192959	STEPHANIE JUNE 2025 CC	82.92
6/26/2025	192959	STEPHANIE JUNE 2025 CC	4.26
6/26/2025	192959	STEPHANIE JUNE 2025 CC	460.74
6/26/2025	192959	STEPHANIE JUNE 2025 CC	139.50
6/26/2025	192959	STEPHANIE JUNE 2025 CC	12.50
6/26/2025	192959	STEPHANIE JUNE 2025 CC	4.03
6/26/2025	192959	STEPHANIE JUNE 2025 CC	18.30
6/26/2025	192959	STEPHANIE JUNE 2025 CC	69.85
6/26/2025	192959	STEPHANIE JUNE 2025 CC	74.93
6/26/2025	192959	STEPHANIE JUNE 2025 CC	22.04
6/26/2025	192959	STEPHANIE JUNE 2025 CC	130.97
6/26/2025	192959	STEPHANIE JUNE 2025 CC	16.00
6/26/2025	192959	STEPHANIE JUNE 2025 CC	104.00
6/26/2025	192953	TREY JUNE 2025 CC RECO	114.32
6/26/2025	192953	TREY JUNE 2025 CC RECO	204.31

---



---

14,317.80

One Redmond



OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2221  
DATE 04/18/2025  
TERMS Due upon receipt  
DUE DATE 04/18/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone March 22, 2025 - April 18, 2025	1	32,208.75	32,208.75

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$32,208.75**

Pay invoice

## PAGE 2: SUMMARY

Page:

3. MARKETING & COMMUNICATION.....	\$2,027.19
4. ADMIN & RESEARCH.....	\$18,680.30
5. FESTIVALS & EVENTS.....	\$0.00
6. DESTINATION SALES.....	\$3,136.77
7. TOURISM DEVELOPMENT.....	\$8,364.49
8. CONTINGENCY.....	\$0.00

TOTAL: \$32,208.75

## PAGE 3:

### Category: MARKETING & COMMUNICATION

<b>P&amp;L Line Item</b>	<b>Description</b>	<b>MARKETING &amp; COMMUNICATION</b>
Computer & Software	Adobe	15.18
Computer & Software	Shutterstock	7.46
Computer & Software	Constant Contact	33.83
Computer & Software	Zoom	35.25
Staffing	Dedicated hours from four staff members	1935.47

TOTAL \$ 2,027.19
-------------------

## PAGE 4:

### Category: ADMIN & RESEARCH

<b>Category</b>	<b>Description</b>	<b>ADMIN &amp; RESEARCH</b>
Bank Fees	Chase, BizX, QB	3.27
Computer & Software	Microsoft.	38.59
Computer & Software	SalesForce	57.85
Computer / Server Work	BEMO	376.41
Equip Rental/Maintenance	KYOCERA COPIER Apr	133.04
Insurance	Redmond General Insurance Agency Mar	174.00
Legal + Accounting	HRK Advisors	1355.00
Rent / Office Lease	Rent / Office Lease Apr	2,223.84
Staffing	AF Health Apr	712.28
Staffing	Dedicated hours from four staff members	12,116.19
TPA	ML Consulting Hours	1272.50
TPA	ML Expenses: Workshop, Mileage, Meals	18.00
	Residence Inn Redmond and OneRedmond Tourism	
TPA	team lunch meeting	99.08
Utilities	Comcast Internet Apr	100.50

TOTAL \$ 18,680.30
--------------------

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

**Category**

**Description**

**FESTIVALS  
& EVENTS**

TOTAL \$ 0.00
---------------

PAGE 6:

Category: DESTINATION SALES

		DESTINATION
Category	Description	SALES
TPA	Destinations International	1,205.00
TPA	WSDMO	1,100.00
Staffing	Dedicated hours from four staff members	831.77

TOTAL \$ 3,136.77

## PAGE 7:

### Category: TOURISM DEVELOPMENT

<b>Category</b>	<b>Description</b>	<b>TOURISM DEVELOPMENT</b>
Supplies	BLACK COOLER (UNIVERSAL) RENTAL	6.68
TPA	SceneThink – Correct March	.99
TPA	SceneThink – Correct March	.99
TPA	SceneThink – Correct March	.99
Staffing	AF Health Apr	94.97
TPA	ML – Pup Crawl Hours	1,425.00
TPA	ML – Pup Crawl Expense	18.00
TPA	Seattle Sports Commission	55.00
TPA	Premier Media Group	595.00
TPA	SceneThink	2.97
Staffing	Dedicated hours from four staff members	1697.12
Staffing	Dedicated hours from four staff members	3889.75
Staffing	AF Health Apr	142.46
TPA	Staples – Pup Crawl	59.28
TPA	Amazon – Pup Crawl	64.79
TPA	Auction of WA Wine	310.50

<b>TOTAL \$ 8,364.49</b>
--------------------------

PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

**Category**

**Description**

**Contingency**

TOTAL \$ 0.00
---------------



One Redmond

OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2240  
DATE 05/09/2025  
TERMS Net 30  
DUE DATE 06/08/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone April 19, 2025 - May 9, 2025	1	29,290.46	29,290.46

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$29,290.46**

Pay invoice

## PAGE 2: SUMMARY

Page:

3. MARKETING & COMMUNICATION.....	\$1,536.44
4. ADMIN & RESEARCH.....	\$20,851.40
5. FESTIVALS & EVENTS.....	\$0.00
6. DESTINATION SALES.....	\$657.72
7. TOURISM DEVELOPMENT.....	\$6,244.90
8. CONTINGENCY.....	\$0.00

TOTAL: \$29,290.46

## PAGE 3:

### Category: MARKETING & COMMUNICATION

<b>P&amp;L Line Item</b>	<b>Description</b>	<b>MARKETING &amp; COMMUNICATION</b>
Computer & Software	Adobe	7.72
Computer & Software	Constant Contact	33.83
Computer & Software	Google	6.17
Computer & Software	Zoom	2.33
Staffing	Dedicated hours from four staff members	1,486.39

TOTAL \$ 1,536.44
-------------------

## PAGE 4:

### Category: ADMIN & RESEARCH

<b>Category</b>	<b>Description</b>	<b>ADMIN &amp; RESEARCH</b>
Bank Fees	PayMode	706.58
Computer & Software	GoDaddy	54.58
Equip Rental/Maintenance	KYOCERA COPIER Apr	133.04
Insurance	Redmond General Insurance Agency Mar	173.98
Legal + Accounting	HRK Advisors	559.63
Rent / Office Lease	Rent / Office Lease Apr	2,223.84
Staffing	AF Health May	949.71
Staffing	Dedicated hours from four staff members	14,980.70
TPA	ML Consulting Hours	875.00
TPA	ML Expenses: Workshop, Mileage, Meals	25.36
TPA	AF Expenses	132.41
TPA	Transportation	36.57

TOTAL \$ 20,851.40
--------------------

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

**Category**

**Description**

**FESTIVALS  
& EVENTS**

TOTAL \$ 0.00
---------------

PAGE 6:

Category: DESTINATION SALES

Category	Description	DESTINATION SALES
TPA	PSTBA	85.00
TPA	PSTBA GBTA	75.00
TPA	ML Expense	375.00
Staffing	Dedicated hours from four staff members	122.72

TOTAL \$ 657.72
-----------------

PAGE 7:

Category: TOURISM DEVELOPMENT

Category	Description	TOURISM DEVELOPMENT
TPA	Vista Print	143.36
TPA	Annual Meeting & Destination Awards	49.87
TPA	OneRedmond Foundation Pup Crawl Reimburse	525.00
TPA	AF Expenses	42.00
TPA	Northwest Wine Report	240.00
TPA	ML Expenses	325.00
Staffing	Dedicated hours from four staff members	4919.67

TOTAL \$ 6,244.90
-------------------



PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

**Category**

**Description**

**Contingency**

TOTAL \$ 0.00
---------------

One Redmond

OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2276  
DATE 06/09/2025  
TERMS Net 30  
DUE DATE 07/09/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone May 10, 2025 - June 9, 2025	1	55,916.72	55,916.72

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$55,916.72**

Pay invoice

## PAGE 2: SUMMARY

Page:

3.	MARKETING & COMMUNICATION	\$	5,364.82
4.	ADMIN & RESEARCH	\$	23,732.88
5.	FESTIVALS & EVENTS	\$	-
6.	DESTINATION SALES	\$	697.09
7.	TOURISM DEVELOPMENT	\$	26,121.93
8.	CONTINGENCY	\$	-
TOTAL		\$	55,916.72

## PAGE 3:

### Category: MARKETING & COMMUNICATION

Category	Description	MARKETING & COMMUNICATION
Staffing	Dedicated hours from four staff members	1,670.15
TPA MARCOM	Redmond Pup Video Shoot at Aloft Hotel	3,500.00
Computer & Software	Bullseye	194.67
	<b>TOTAL</b>	<b>5,364.82</b>

## PAGE 4:

### Category: ADMIN & RESEARCH

Category	Description	ADMIN & RESEARCH
Bank Fees	PayMode	483.13
Computer & Software	NOVI, Comcast, Adobe, Microsoft, Zoom	3,578.85
Office Expense	Water	13.36
Equip Rental/Maintenance	KYOCERA COPIER Apr	163.03
Insurance	Redmond General Insurance Agency Mar	173.30
Legal + Accounting	HRK Advisors	587.33
Rent / Office Lease	Rent / Office Lease Apr	2,224.16
Staffing	AF Health June	949.71
Staffing	Dedicated hours from four staff members	13,338.29
TPA	MK Consulting Hours	437.50
TPA	Jetspace Studio-development of presentation template	1,750.00
TPA	Meeting Expense	34.22
TOTAL		23,732.88

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

Category	Description	FESTIVALS & EVENTS
TOTAL		0.00

PAGE 6:

Category: DESTINATION SALES

Category	Description	DESTINATION SALES
Staffing	Dedicated hours from four staff members	697.09
TOTAL		697.09



## PAGE 7:

### Category: TOURISM DEVELOPMENT

Category	Description	TOURISM DEVELOPMENT
TPA	Book>Direct: Core - Tier 1	12,000.00
TPA	Photoshoot Pup Crawl	1,000.00
TPA	OneRedmond Foundation Pup Crawl	7,095.26
TPA	ML Consulting Hours	1,562.50
TPA	ML Expenses: Workshop, Mileage, Meals	458.90
Staffing	Dedicated hours from four staff members	4,005.27
	<b>TOTAL</b>	<b>26,121.93</b>

PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

Category	Description	Contingency
TOTAL		0.00

OneRedmond

OneRedmond

8383 158th Ave NE Suite 225  
Redmond, WA 98052  
+14258854014  
invoices@oneredmond.org  
www.oneredmond.org



INVOICE

BILL TO  
Lizzette Flores  
City of Bellevue  
Finance Department - Procurement Services  
450 110th Ave NE  
Bellevue, WA 98004

INVOICE 1201-2294  
DATE 07/11/2025  
TERMS Net 30  
DUE DATE 08/10/2025

P.O. NUMBER  
2450317

DESCRIPTION	QTY	RATE	AMOUNT
Operation of the BRTPA–Redmond Zone June 10, 2025 - July 11, 2025	1	70,668.38	70,668.38

Please contact OneRedmond to pay via credit card.  
Administrative Agreement for Operation of the BRTPA–Redmond  
Zone (RCW 35.101.130(2))

BALANCE DUE **\$70,668.38**

Pay invoice

## PAGE 2: SUMMARY

Page:

3.	MARKETING & COMMUNICATION	\$	6,677.94
4.	ADMIN & RESEARCH	\$	19,944.41
5.	FESTIVALS & EVENTS	\$	-
6.	DESTINATION SALES	\$	726.99
7.	TOURISM DEVELOPMENT	\$	43,319.04
8.	CONTINGENCY	\$	-
TOTAL		\$	<u>70,668.38</u>

PAGE 3:

Category: MARKETING & COMMUNICATION

Category	Description	MARKETING & COMMUNICATION
TPA MARCOM	DVA Advertising & Public Relations	3,819.45
TPA MARCOM	Tour Connection, Inc.	2,000.00
Staffing	Dedicated hours from four staff members	858.49
	<b>TOTAL</b>	<b>6,677.94</b>

## PAGE 4:

### Category: ADMIN & RESEARCH

Category	Description	ADMIN & RESEARCH
Bank Fees	PayMode	439.36
Computer & Software	Comcast, Adobe, Microsoft, Zoom	181.82
Office Expense	Water	24.73
Equip Rental/Maintenance	KYOCERA COPIER Apr	156.82
Insurance	Redmond General Insurance Agency Mar	217.39
Legal + Accounting	HRK Advisors	790.28
Rent / Office Lease	Rent / Office Lease Apr	2,224.16
Staffing	AF Health June	949.71
Staffing	Dedicated hours from four staff members	14,960.15
TOTAL		19,944.41

PAGE 5:

## Category: FESTIVALS & EVENTS

This category is not used in 2025 Budget

Category	Description	FESTIVALS & EVENTS
TOTAL		0.00



PAGE 6:

Category: DESTINATION SALES

Category	Description	DESTINATION SALES
Staffing	Dedicated hours from four staff members	726.99
TOTAL		726.99

PAGE 7:

Category: TOURISM DEVELOPMENT

Category	Description	TOURISM DEVELOPMENT
TPA	Datafy	30,872.40
TPA	Book>Direct: Core - Tier 1	150.00
TPA	ML Consulting Hours	4,225.00
TPA	ML Consulting Expenses	490.76
TPA	Hampton Inn	1,275.00
TPA	PSBTA	60.00
TPA	PSBTA	135.00
TPA	Visit Seattle	100.00
Staffing	Dedicated hours from four staff members	6,010.88
	<b>TOTAL</b>	<b>43,319.04</b>

PAGE 8:

## Category: Contingency

For overages in categories in 2025 Budget

Category	Description	Contingency
TOTAL		0.00