



# SAFE SYSTEM SPEAKER SERIES

Please join us for a presentation by a nationally recognized road safety expert.



Dr. Jessica Cicchino is senior vice president for research at the Insurance Institute for Highway Safety, an independent, non-profit highway safety research and communications organization based in Arlington, VA. She oversees the Institute's work on driver behavior, human factors, and roadway infrastructure. Dr. Cicchino is the author of over 75 peer-reviewed papers on topics such as distracted driving, speed, pedestrian safety, crash avoidance technology and driving automation. Prior to joining the Institute as a research scientist in 2012, Dr. Cicchino worked as a research psychologist at the National Highway Traffic Safety Administration. She received a doctorate in psychology from Carnegie Mellon University and a bachelor's degree in cognitive science from Vassar College.



**Date:** November 13, 2024  
**Location:** Bellevue City Hall  
(450 110th Ave NE, Bellevue, WA 98004)  
**Room:** City Hall Concourse & Council Chambers  
**Time:** Networking reception - 11 a.m.-12 p.m.  
Presentation - 12-1 p.m.



## Dr. Jessica Cicchino will present on: Evidence-based Solutions for Safe Mobility

### Presentation Summary:

A Safe System approach necessitates aligning road design, vehicle design, and policy to protect all road users. This presentation will discuss research from the Insurance Institute for Highway Safety (IIHS) on speed management and pedestrian safety, and will highlight how effective countermeasures can be implemented across the system to tackle these roadway safety issues. Hear a preview of The City of Bellevue's planned collaboration with IIHS on two Safe Streets and Roads for All demonstration projects to improve pedestrian safety at intersections.



Networking reception with light refreshments provided by AAA Washington.

RSVP:



Questions:

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