

Kelsey Creek Farm Sponsorship Opportunities 2023

Promoting learning opportunities in a farm environment





Mission Statement

To preserve and interpret this historic farm and its natural resources through a variety of programs and experiences that maximize the full potential of the site. To provide agricultural, educational, recreational, and community-building opportunities to a diverse population. To share the site's small family farm atmosphere by creating space for visitors to connect with nature, the animals, our land, and each other.

Sponsor Benefits

Sponsorships can unlock limitless promotional opportunities within the fast growing and diverse community of Bellevue.

- Connect with the Bellevue Community using the City of Bellevue's strong marketing presence and extensive partnerships.
- Align with the city to help achieve your marketing goals.
- Target key demographics with product sampling or exposure.
- Maximize brand visibility.
- Take advantage of the opportunity for face to face interactions with potential customers and employees.

For customized sponsorship packages, please email sstenslie@bellevuewa.gov.

Ways to get involved

- **Be a sponsor**
Contribute financially or with in-kind services.
- **Volunteer**
Your employees can help with special event implementation.
- **Donate**
If you just want to help but not be recognized, donate to the events. This ensures free or low cost events are part of the Bellevue community.

General Sponsor Questions?

Contact:

Stacy Stenslie

Community Services Program Coordinator

sstenslie@bellevuewa.gov | 425-452-2020

410 130th Place SE, Bellevue, 98005

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Events at a Glance

The information below can assist you in finding the event that best meets your marketing and community outreach goals. If you are not sure of which event best meets your goals, please contact Kelsey Creek Farm at 425-452-2020 for assistance.

Date	Event	Attendance	Type of Event	Years Running
April 29	Sheep Shearing	4,500	Spring festival with sheep shearing and fiber demonstrations	41
October 7	Farm Fair	4,000	Fall festival with animal interactions, children’s activities, and heritage displays	41
October 28	Trick or Treat with the Farm Animals	80	Trick or treating event with animal interactions for families	3
December 2	Holiday Barn Lighting	300	Holiday event with Santa visits, carols, and a countdown to turn on the holiday lights decorating our historic barns	4



For alternate formats, interpreters, or reasonable accommodation requests please phone at least 48 hours in advance 425-452-2020 (voice) or email sstenslie@bellevuewa.gov. For complaints regarding accommodations, contact City of Bellevue ADA/Title VI Administrator at 425-452-6168 (voice) or email ADATitleVI@bellevuewa.gov. If you are deaf or hard of hearing dial 711. All meetings are wheelchair accessible.



Sheep Shearing

Event Profile

Sheep Shearing at Kelsey Creek Farm is one of the community's most unique events. Each year, more than 4,000 people come to watch a professional shearer remove the wool from our sheep to prepare them for warm, spring weather. Visitors learn about fiber arts, go on a tractor-pulled wagon ride, meet the farm animals, go on a pony ride, and step back in time to the 1880s with activities in the Fraser Cabin.



Target Audience: All ages

Anticipated Audience: 4,000+

Date and Time: April 29, 2023
11 a.m.-4 p.m.

Free shuttle services from two off-site parking lots

Contact: Stacy Stenslie 425-452-2020
or sstenslie@bellevuewa.gov

For customized sponsorship packages or volunteer opportunities, please email sstenslie@bellevuewa.gov.

Sponsorship Opportunities

See pages 8-9.





Kelsey Creek Farm Fair

Event Profile

Kelsey Creek Farm's annual Farm Fair is one of the longest-running events hosted by the City of Bellevue. For over 40 years, this event has provided unique farm experiences for families and community members. Activities include tractor pulled wagon rides by the Northwest Vintage Iron Tractor Club, heritage demonstrations in the Fraser Cabin by the Eastside Heritage Center, an off-the-vine pumpkin patch, farm animal interactions, pony rides, and children's crafts and activities in the Country Lane Play Area. In this age of the fast-disappearing small family farm, Kelsey Creek Farm offers a unique opportunity for community members to learn about the history of farming and to see live animals in person.



Target Audience: All ages and families

Anticipated Audience: 4,500+

Date and Time: October 7, 2023
11 a.m.-4 p.m.

Free shuttle services from two off-site parking lots

Contact: Stacy Stenslie 425-452-2020
or ssstenslie@bellevuewa.gov

For customized sponsorship packages or volunteer opportunities, please email ssstenslie@bellevuewa.gov.

Sponsorship Opportunities

See pages 8-9.





Trick or Treat with the Farm Animals

Event Profile

Visitors, staff, and the farm animals all dress up in costumes for this endlessly fun family event! The highlight of the event is trick-or-treating with farm animals dressed up in adorable costumes. You might find a goat dressed like a pumpkin, a bunny in a hotdog costume, and a pony that looks like a unicorn. Kids also get to create farm-themed crafts, play pumpkin bowling, and participate in some spooky science experiments.

Target Audience: Families

Anticipated Audience: 100+

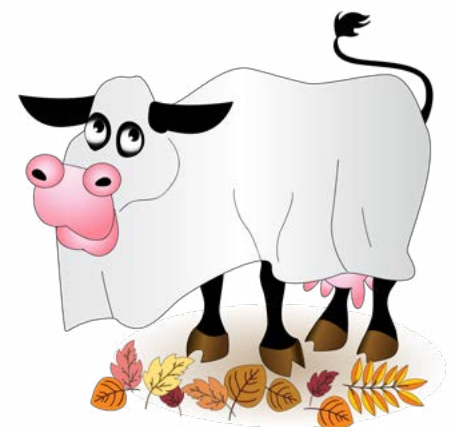
Date and Time: October 28, 2023
1-3 p.m.

Contact: Stacy Stenslie 425-452-2020
or [sstenslie@bellevuewa.gov](mailto:ssstenslie@bellevuewa.gov)

For customized sponsorship packages or volunteer opportunities, please email [sstenslie@bellevuewa.gov](mailto:ssstenslie@bellevuewa.gov).

Sponsorship Opportunities

See pages 8-9.





Holiday Barn Lighting

Event Profile

Join Kelsey Creek Farm staff in turning on the barn lights for the holiday season. This event begins with holiday carols, sheep dressed up in lights, a visit from Santa, and a countdown to turning on the lights. With the lighted barns and decorations providing a festive background, the event's activities include crafts, hot cocoa, taking photos with the farm animals, visiting the decorated log cabin, and a special, once-per-year opportunity to go inside the barn to watch the animals eat dinner.

Target Audience: All ages

Anticipated Audience: 400+

Date and Time: Dec 2, 2023
5-6:30 p.m.

Contact: Stacy Stenslie 425-452-2020
or sstenslie@bellevuewa.gov

For customized sponsorship packages or volunteer opportunities, please email sstenslie@bellevuewa.gov.

Sponsorship Opportunities

See pages 8-9.





Promotional Benefits

For customized sponsorship proposals, please email Stacy Stenslie at stenslie@bellevuewa.gov.

\$10,000

- A special VIP experience for 10 people based on the event you sponsor.
- 2 Private 1-hour interactive tours for 25 people each.
- Complimentary rental of Kelsey Creek Farm's picnic shelter for up to 50 people. Arrangements must be made within one year of your contribution.
- Sponsor's logo included in event advertisement with ParentMap.
- 3 dedicated social media posts on Kelsey Creek Farm's Facebook page.
- Logo on event flyers distributed at Bellevue Parks Community Centers and City Hall sites and on invitations distributed to Bellevue City Council, Bellevue Park Board and Wilburton neighborhood residents.
- Sponsor-provided banner hung in prominent location at event.
- Your choice of either 1) a 10x10-foot location where your company can place a canopy, or 2) a company mascot who may visit with participants and tour the farm during the event. With either option, your company may hand out flyers, coupons, and other related materials. All handouts must have prior approval from the Kelsey Creek Farm Staff.
- Verbal recognition during event.
- Reserved parking for 5 vehicles on day of event.

\$5,000

- Complimentary rental of Kelsey Creek Farm's picnic shelter for up to 50 people. Arrangements must be made within one year of your contribution.
- Sponsor's logo included in event advertisement with ParentMap.
- 2 dedicated social media posts on Kelsey Creek Farm's Facebook page.
- Logo on event flyers distributed at Bellevue Parks Community Centers and City Hall sites and on invitations distributed to Bellevue City Council, Bellevue Park Board and Wilburton neighborhood residents.
- Sponsor-provided banner hung in prominent location at event.
- Your choice of either 1) a 10x10-foot location where your company can place a canopy, or 2) a company mascot who may visit with participants and tour the farm during the event. With either option, your company may hand out flyers, coupons, and other related materials. All handouts must have prior approval from the Kelsey Creek Farm Staff.
- Verbal recognition during event.
- Reserved parking for 2 vehicles on day of event.



\$3,000

- 1 dedicated social media post on Kelsey Creek Farm's Facebook page.
- Logo on event flyers distributed at Bellevue Parks Community Centers and City Hall sites and invitations distributed to Bellevue City Council, Bellevue Parks Board and Wilburton neighborhood residents.
- Sponsor-provided banner hung in prominent location at event.
- Your choice of either 1) a 10x10-foot location where your company can place a canopy, or 2) a company mascot who may visit with participants and tour the farm during the event. With either option, your company may hand out flyers, coupons, and other related materials. All handouts must have prior approval from the Kelsey Creek Farm Staff.
- Verbal recognition during event.
- Reserved parking for 2 vehicles on day of event.

\$2,000

- Logo on event flyers distributed at Bellevue Parks Community Centers and City Hall sites and invitations distributed to Bellevue City Council, Bellevue Parks Board and Wilburton neighborhood residents.
- Sponsor-provided banner hung in prominent location at event.
- Your choice of either 1) a 10x10-foot location where your company can place a canopy, or 2) a company mascot who may visit with participants and tour the farm during the event. With either option, your company may hand out flyers, coupons, and other related materials. All handouts must have prior approval from the Kelsey Creek Farm Staff.
- Verbal recognition during event.
- Reserved parking for 2 vehicles on day of event.

\$1,000

- Your choice of either 1) a 10x10-foot location where your company can place a canopy, or 2) a company mascot who may visit with participants and tour the farm during the event. With either option, your company may hand out flyers, coupons, and other related materials. All handouts must have prior approval from the Kelsey Creek Farm Staff.
- Verbal recognition during event.
- Reserved parking for 2 vehicles on day of event.



