

# COUNCIL 3-YEAR PRORITIES WITH INVESTMENTS

In May 2021, Council updated the City Council Vision and updated the Council priorities for the 2021-2023 period. Below, the table is sorted by the Strategic Target Areas, highlighting the 3-year priorities and budget proposals that most directly address those priorities. Staff acknowledges that there are many other proposals that have ties to the priorities; this focus is on those with the most direct tie. While staff linked only those proposals with a clear and direct linkage, the understanding is that there are many proposals with an indirect link to the Strategic Target areas.

STA: Economic Development				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
1	Implement the direct strategies of the Economic Development Plan, addressing: <ul style="list-style-type: none"> <li>Capacity building and partnerships</li> <li>Small business and entrepreneurship</li> <li>Workforce</li> <li>Retail</li> <li>Creative economy</li> <li>Tourism</li> </ul>	Operating	<ul style="list-style-type: none"> <li>115.15NA Cultural &amp; Economic Development - Core Services (Community Development)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>CD-37 Downtown Community/Livability (Community Development)</li> <li>G-105 Economic Development Plan Implementation (Community Development)</li> </ul>	

STA: Transportation & Mobility				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
2	Continue to execute our transportation capital plans for future growth and mobility of the city. Use the funding provided by the Neighborhood Safety, Connectivity and Congestion Levy to improve safety, transportation, and quality of life in neighborhoods.	Operating	<ul style="list-style-type: none"> <li>130.13NA Long Range Transportation Planning (Transportation)</li> <li>130.30NA Traffic Safety and Engineering (Transportation)</li> <li>130.33NA Transportation CIP Delivery Support (Transportation)</li> </ul>	

STA: Transportation & Mobility				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
			<ul style="list-style-type: none"> <li>• 130.36NA Transportation Implementation Strategies (Transportation)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>• PW-R-198 Neighborhood Congestion Management (Levy) (Transportation)</li> <li>• PW-R-199 Neighborhood Safety and Connectivity (Levy) (Transportation)</li> </ul>	
3	Advocate with the state Department of Transportation and regional agencies for acceleration of the I-405 Corridor Program and completion of SR 520 improvements, including Bellevue project (i.e. NE 6 <sup>th</sup> St., 124 <sup>th</sup> Ave. NE Interchange, braided ramps, Coal Creek Parkway)	Operating	<ul style="list-style-type: none"> <li>• 040.07NA Intergovernmental Relations &amp; Regional Issues (City Manager's Office)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>• PW-R-191 124<sup>th</sup> NE/Ichigo Way (NE 18<sup>th</sup> Street) to Northrup Way (Transportation)</li> </ul>	<ul style="list-style-type: none"> <li>• PW-R-211 NE 6<sup>th</sup> Street Extension (\$250K) (Transportation)</li> <li>• PW-R-215 Regional Capital Analysis Development and Coordination (\$1.35M) (Transportation)</li> </ul>
4	Continue oversight of light rail construction and ensure that we implement an effective strategy for construction mitigation for neighborhoods, traffic and business.	Operating	<ul style="list-style-type: none"> <li>• 040.07NA Intergovernmental Relations &amp; Regional Issues (City Manager's Office)</li> <li>• 130.04NA Department Management &amp; Administration (Transportation)</li> </ul>	

STA: Transportation & Mobility				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
		CIP	<ul style="list-style-type: none"> <li>• PW-R-182 Downtown Transportation Plan/ Exceptional Light Rail Station Access (Transportation)</li> <li>• PW-R-159 East Link Analysis and Development (Transportation)</li> </ul>	

STA: High Quality Built and Natural Environment				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
5	Execute Affordable Housing strategy, including: <ul style="list-style-type: none"> <li>• Look at code amendments instead of comprehensive plan amendments for projects with exceptional amounts of low and middle-income housing; and,</li> <li>• Strengthen housing bonus program</li> </ul>	Operating	<ul style="list-style-type: none"> <li>• 115.01NA Planning Division (Community Development)</li> <li>• 115.16NA 1590 Affordable Housing Implementation</li> <li>• 115.10NA Housing Trust Fund Contribution and ARCH Administration</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>• G-109 Affordable Housing Contingency (Community Development)</li> </ul>	
6	Complete construction of Phase One of Meydenbauer Bay Park by 2018 and the Downtown Park Gateway by the end of 2019 and synchronize with the Grand Connection as possible. Include celebration of the connection of downtown to waterfront.	Operating		
		CIP	<ul style="list-style-type: none"> <li>• P-AD-100 Gateway NE Entry at Downtown Park</li> </ul>	
7	Advance implementation of Smart City Strategy,	Operating	<ul style="list-style-type: none"> <li>• 090.05NA IT Department</li> </ul>	

STA: High Quality Built and Natural Environment				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
	including advanced transportation technology and autonomous, connected, electric and shared vehicle technologies.		Management and Support (Information Technology) <ul style="list-style-type: none"> <li>• 130.11NA Smart Mobility Operations and Implementation (Transportation)</li> <li>• 130.14NA Modeling and Analysis Core Functions (Transportation)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>• G-38 Smart City Connectivity (Information Technology)</li> <li>• PW-R-156 Smart Mobility Plan Implementation Program</li> </ul>	
8	Implement the Environmental Stewardship Plan, which identifies actions in five focus areas: <ul style="list-style-type: none"> <li>• Climate change</li> <li>• Energy</li> <li>• Materials management and waste</li> <li>• Mobility and land use</li> <li>• Natural systems</li> </ul>	Operating		<ul style="list-style-type: none"> <li>• 115.01NA ESI Support (\$500K/Year)</li> </ul>
		CIP	<ul style="list-style-type: none"> <li>• CD-46 ESI Implementation (Community Development)</li> </ul>	<ul style="list-style-type: none"> <li>• G-121 Electric Vehicle Infrastructure (\$3.5M (Finance &amp; Asset Management)</li> <li>• G-122 ESI Energy Efficiency Projects (\$3.9M) (Finance &amp; Asset Management)</li> <li>• CD-46 ESI Implementation (\$1.7M) (Community Development)</li> </ul>
9	Advance a park funding strategy, including consideration of new funding sources for operations, maintenance and construction.	Operating		
		CIP		
10	Proceed with site selection and feasibility analysis for a major	Operating		
		CIP	<ul style="list-style-type: none"> <li>• G-114 2019 Aquatic Center Study</li> </ul>	<ul style="list-style-type: none"> <li>• P-AD-108 Aquatics Facility Design (A&amp;E) (\$4M) (Parks)</li> </ul>

STA: High Quality Built and Natural Environment				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
	aquatic center in Bellevue.			

STA: Bellevue: Great Places Where You Want to Be				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
11	Continue to advance the Grand Connection as the city's signature gathering place. Establish the preferred crossing of I-405 and begin design discussions with WSDOT; build public support by completing city projects in the early implementation plan; educate key public and private funders on the unique opportunities available; and integrate the vision of the Grand Connection into the Wilburton plan.	Operating	<ul style="list-style-type: none"> <li>040.07NA Intergovernmental Relations &amp; Regional Issues (City Manager's Office)</li> <li>115.01NA Planning Division (Community Development)</li> <li>130.13NA Long-range Transportation Planning (Transportation)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>G-44 Grand Connection Implementation (Community Development)</li> </ul>	<ul style="list-style-type: none"> <li>PW-R-216 I-405 Non-Motorized Crossing (\$3.6M) (Transportation)</li> </ul>
12	Work with King County and Sound Transit to ensure that Eastrail from Renton to the Wilburton Trestle is completed; complete the section of the trail from Kirkland to the Light Rail Maintenance Facility East; complete the interim connection through the Spring District; and begin to establish community connection points to Eastrail.	Operating	<ul style="list-style-type: none"> <li>040.07NA Intergovernmental Relations &amp; Regional Issues (City Manager's Office)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>G-103 Eastrail (Transportation)</li> </ul>	

<b>STA: Regional Leadership and Influence</b>				
	<b>City Council Priority</b>	<b>Operating or CIP</b>	<b>Existing Budget Proposal</b>	<b>New/Enhancement (Parathesis provide the new \$ added)</b>
13	Be an active regional partner, whether it is with cities east of the lake, Seattle and King County, schools and special purpose districts, or the state and federal government. Strategically pursue public and/or private funding and partnerships where beneficial to Bellevue and the region. Establish a partnership with the Port of Seattle on our mutual areas of interest, including attraction of international business and tourism.	Operating	<ul style="list-style-type: none"> <li>040.07NA Intergovernmental Relations &amp; Regional Issues (City Manager's Office)</li> </ul>	
		CIP		

<b>STA: Achieving Human Potential</b>				
	<b>City Council Priority</b>	<b>Operating or CIP</b>	<b>Existing Budget Proposal</b>	<b>New/Enhancement (Parathesis provide the new \$ added)</b>
14	Leverage the higher education institutions in Bellevue to benefit our residents and businesses. <ul style="list-style-type: none"> <li>The Global Innovation Exchange and its partners present an opportunity to dramatically grow human potential in the field of technology innovation. The city should support GIX and take advantage of the financial and</li> </ul>	Operating	<ul style="list-style-type: none"> <li>040.07NA Intergovernmental Relations &amp; Regional Issues (City Manager's Office)</li> </ul>	
		CIP	<ul style="list-style-type: none"> <li>PW-R-200 Bellevue College Connection</li> </ul>	

STA: Achieving Human Potential				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
	<p>human benefits that will come from it.</p> <ul style="list-style-type: none"> <li>• Bellevue College is an important partner in providing workforce development. The city should support the college, the faculty and students in the city's transportation and affordable housing plans.</li> </ul> <p>The City should implement the TechHire initiative to benefit the region's technology companies.</p>			
15	Continue to implement the Diversity Advantage Plan, including determining the availability of and need for multicultural programming in the city and completing the cross-cultural study already underway.	Operating	<ul style="list-style-type: none"> <li>• 040.15NA Diversity Advantage Program: Cultural Competence &amp; Equity</li> </ul>	<ul style="list-style-type: none"> <li>• 040.15NA: Cross Cultural Programming at (\$250K/Year).</li> <li>• 040.15NA: Advancing Diversity, Equity &amp; Inclusion Programming (\$200K/Year)</li> </ul>
		CIP	<ul style="list-style-type: none"> <li>• G-118 Cross-Cultural Center</li> </ul>	
16	Work toward an Eastside solution for a permanent location for a men's homeless shelter.	Operating		
		CIP		
17	Explore a safe parking program for homelessness response.	Operating		<ul style="list-style-type: none"> <li>• 040.07NA: Safe Parking Program (est. \$450K/Year)</li> </ul>
		CIP		

STA: High Performance Government				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
18	<p>Build trust in government by developing and implementing a comprehensive communication plan with proactive strategies and systems, and robust, transparent, open public engagement processes. Characteristics that were discussed include:</p> <ul style="list-style-type: none"> <li>• Share clear and timely information</li> <li>• Engagement – getting input</li> <li>• The more we listen, the more responsive we are</li> </ul>	Operating	<ul style="list-style-type: none"> <li>• 020.01 NA City Clerk’s Operations (City Clerk’s Office)</li> <li>• 020.04NA Records Management Service &amp; Disclosure of Public Records Info (City Clerk’s Office)</li> <li>• 040.02NA Communications (City Manager’s Office)</li> <li>• 120.09 Police Records (Police)</li> </ul>	
		CIP		
19	Identify and implement technologies that improve customer service by the City of Bellevue	Operating	<ul style="list-style-type: none"> <li>• 090.01NA Customer Technology Services (Information Technology)</li> <li>• 090.03NA Application Development Services (Information Technology)</li> <li>• 090.09NA Technology Business Solutions (Information Technology)</li> </ul>	
		CIP		
20	Establish a long-range financial strategy that includes options that respond to the future operation and capital needs of the City.	Operating	<ul style="list-style-type: none"> <li>• 065.02NA Budget Office (Finance &amp; Asset Management)</li> <li>• 065.01PA Finance &amp; Asset Management Department Management and Support (Finance &amp; Asset Management)</li> </ul>	
		CIP		



STA: High Performance Government				
	City Council Priority	Operating or CIP	Existing Budget Proposal	New/Enhancement (Parathesis provide the new \$ added)
21	Develop and establish a new brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue is a place that people want to live, work, learn and play.	Operating	<ul style="list-style-type: none"> <li>040.02PA Communications (City Manager's Office)</li> </ul>	
		CIP		
22	Leverage data and technology to enhance community engagement, equity, and accountability. <ol style="list-style-type: none"> <li>1. Measure and share interactive reports of key performance indicators across city services.</li> <li>2. Increase the reporting of correlated and aggregated community inputs to inform future policies.</li> <li>3. Set up a dashboard to continuously report on progress against council priorities/vision</li> </ol>	Operating	<ul style="list-style-type: none"> <li>065.01PA Finance &amp; Asset Management Department Management and Support (Finance &amp; Asset Management)</li> </ul>	
		CIP		