

CITY OF BELLEVUE
SPECIAL EVENTS COMMITTEE
MEETING MINUTES

July 14, 2022
8:30 a.m.

Bellevue City Hall
Virtual Meeting

MEMBERS PRESENT: Susan Freeburg – Parks
Andy Heider – Parks
Kyle Nelson – Fire
Dave Sanabria – Police
Rick Logwood – Transportation
Casiano Atienza – Transportation
Claude Iosso – City Manager’s Office
Michelle Kinberg – Emergency Management
Mike Ogliore – Business Representative Downtown
Chris Dunham – Business Representative West
Laurie Scott – Downtown Resident Representative
Jonathan Rose – King County Metro

OTHERS PRESENT:

RECORDING SECRETARY: Gerry Lindsay

1. CALL TO ORDER

The meeting was called to order at 8:32 a.m. by Chair Freeburg who presided.

2. COMMUNICATIONS: Written and Oral – None

3. APPROVAL OF AGENDA

A motion to approve the agenda was made by Chris Dunham. The motion was seconded by Major Sanabria and the motion carried unanimously.

4. APPROVAL OF MEETING MINUTES

A motion to approve the June 9, 2022, meeting minutes as submitted was made by Major Sanabria. The motion was seconded by Andy Heider and the motion carried unanimously.

5. COMMITTEE REPORTS

❖ Routing and Location Subcommittee Report

Rick Logwood reported that the subcommittee has been working on the route for the Rock ‘n Roll Marathon. Additionally, a post-event review of the Family 4th event has been scheduled.

Casiano Atienza added that a detailed map has been submitted for the Obliteride event. It is being reviewed for conflicts with construction projects.

6. OLD BUSINESS

- ❖ Tabled Events – None

6. NEW BUSINESS

- ❖ Applications of Intent – None
- ❖ Post-Event Evaluations

A. IACS Summer MELA

Chair Freeburg noted the event went very well for all intents and purposes. There were 2500 attendees. The weather was very good and the event was set up and spaced well. The public visiting the park and the MELA participants all had adequate space to spread out. The pedestrian flow was comfortable throughout the day. There were challenges associated with loading and unloading the tents given that only minimal vehicle access was allowed. The tents had to be carted in. There was some confusion about how the electrical system worked but the issues were quickly resolved. The number of connections is limited and next time it might be necessary to include generators. Absent having a cover over the stage, the dance floor was very hot for the barefoot dancers. There was an adequate police presence. The event organizer indicated a desire to have a more complete checklist of everything that must be done. Attendance at the event was very good.

Andy Heider said there were some lessons learned from the event, but overall there were no real issues.

Major Sanabria said the attending officers reported having been well received by the attendees. It is good to have officers assigned to events with that many attendees rather than relying just on patrol officers responding to calls. The police department had a recruiting booth at the event, something that may be done at other events as well.

Chair Freeburg said the event also included Covid vaccinations for young children, which was a good service to the community.

Kyle Nelson said there were a couple of meetings with the organizers leading up to the event. The guidance and concerns voiced by fire were well received and appreciated.

❖ Comments/Follow-Up

Chair Freeburg reported having had a meeting with the Rock ‘n Roll Marathon organizers. The meeting was to make sure they had all they needed and had made all the right connections. They indicated not having received much information about the needed permits. The department representatives were encouraged to contact the organizers if there are required permits. An additional meeting will be set up with all the players well in advance of the event to make sure everything is in order and the boxes are all ticked.

Claude Iosso reported working closely with the marathon promoters around promoting the performances for community members. The arts program will be helping out with outreach as well to make the community feel a part of the event.

Major Sanabria said the meeting with the organizer later in the day will include a representative from National Barricade and will focus on the staffing that will be required. There are going to be neighborhoods that will find it difficult to get in and out and that needs to be communicated to them. The Tempe visit made it clear the marathon organization has a good process in place for helping people navigate around the course. Claude Iosso said if the organization has the ability to get the word out to the neighborhoods, that will be great. The city usually supplements whatever communications go out, especially regarding such large events.

Chair Freeburg reported having been in a recent meeting at which the issue of communication was given attention. The organizer has an interactive map showing where there will be road closures and where the bandstands will be located. They also are planning to send to highly impacted residents by certified mail maps and information about how to get in and out of their neighborhoods. The routes will also be available via all transportation applications, such as Waze. Claude Iosso said the city will use NextDoor to specifically target neighborhoods with information.

Andy Heider noted that there had been no post-event evaluation for the chime music event. Chair Freeburg said their evaluation form had not yet been received. There was one resident who reached out about the level of the music in the park.

Major Sanabria reported that Captain Barnwell would be representing police on the Special Events Committee starting in August. He said he would continue to be on point for the marathon.

7. NEXT MEETING

❖ August 11, 2022

Chair Freeburg announced that the meeting would be the last one held only virtually. In person meetings will resume and hopefully a hybrid option will be available.

8. ADJOURNMENT

Chair Freeburg adjourned the meeting at 8:58 a.m.