CALL FOR MURAL ARTISTS

CITY OF BELLEVUE ARTS PROGRAM Deadline: April 6, 2022, midnight

OPPORTUNITY

The City of Bellevue seeks artists to design murals for the BelRed Arts District in Bellevue. This opportunity is open to all mural artists living in King, Kitsap, Pierce and Snohomish counties, WA. Selected artists or artist teams will need to present their final designs to City of Bellevue staff before installation. The deadline for consideration is April 6, 2022. The final locations of the murals are dependent on participation from property owners and businesses in BelRed and at the City of Bellevue's discretion.

ABOUT THE CALL

This call aims to provide opportunities to local artists that will help bring character, intrigue, and awareness to the BelRed Arts District. This call will cover up to 2,000 total square feet of walls in BelRed. Multiple artists will be selected for murals of various sizes. Selected artists will be compensated at a rate of \$25.00 sq/ft, covering materials and labor, with some additional budget available if wall preparation is needed for the specific location. For example, if a wall is identified sized at 3 feet tall by 80 feet long, that would give a total square footage of 240 feet and a budget of \$6,000. The walls to be covered in this call are currently being finalized, and sizes will vary.

Artists can expect payment in two installments, half at the delivery of designs and half at the completion of the mural installation. After the selection process and selection notification, City staff will work with artists to site and develop artwork designs for the walls. If necessary, the City of Bellevue will be responsible for obtaining any necessary permits, agreements, and large equipment. Artists must carry their own insurance for the duration of the installation and conduct any necessary wall preparation before mural installation. Additional compensation will be given to cover wall prep.

This call has no specific theme, allowing for open interpretation and creativity. Selected artists will be provided with more detailed guidelines before drafting designs; a general overview can be found at the end of this call.

ELIGIBILITY

This call is open to all active professional visual artists in King, Kitsap, Pierce and Snohomish counties in Washington State. Experience in creating and painting murals is preferred. Artists must be able to travel to BelRed, Bellevue, to install their designs in late summer of 2022. Artists must also meet the City's mandatory insurance coverage, including Commercial General Liability coverage with limits not less than \$1,000,000 per occurrence/\$2,000,000 annual aggregate.

PROJECT TIMELINE

April 6	Call closes
April	Panel review and meeting
May	Selected Artists go to Arts Commission, followed by notification of selection
May-June	Contracting and development of designs
July 12	Final Designs go to Arts Commission, wall owners
July	Permitting
Aug - Sept	Wall preparation and installation

Please note that dates are tentative and subject to change.

APPLICATION DEADLINE

Friday, April 6 at midnight. Please allow ample time to complete your application; applications submitted after the deadline will not be accepted. If you are experiencing technical difficulties, please reach out before the deadline. If you do not have access to a computer, arrangements can be made to submit paper applications; in this case, please contact us no later than March 23.

APPLICATION REQUIREMENTS (to be submitted online)

- **ARTIST APPLICATION** Please fill out all required fields in the online application, including your primary location, artistic medium, and items below.
- **ARTIST'S STATEMENT** (not to exceed 150 words) Please write a brief description of your artistic intent inspiration, interests, point-of-view, techniques, etc.
- **ARTIST'S BIO** (not to exceed 150 words) Please summarize your background and artistic influences, training and significant achievements.
- **UP TO FIVE IMAGES OF EXAMPLE ARTWORK** Please submit up to 5 images of example work. Artists are encouraged to submit images of past murals; however, this is not required. This call is a request for qualifications, so please do not submit proposals.
- **RÉSUMÉ** (optional)

HOW TO APPLY

Complete the online application by midnight on April 6, 2022. Applications are collected through SurveyMonkey Apply.

Link to Call submission: https://bellevuearts.smapply.io/prog/mural_program

SELECTION CRITERIA AND PROCESS

Artwork will be selected based on the following criteria: artistic merit, mural experience, and compelling example artwork relevant to this project. Artists residing in Bellevue, WA will be given additional consideration by the selection panel.

A panel composed of the Chair of the Arts Commission, or their designee, and two arts professionals, will recommend artist selections. City of Bellevue staff will present the panel's recommendations to the full Arts Commission for approval before working with artists on locations and designs.

The City of Bellevue reserves the right not to select any applicants.

GENERAL DESIGN GUIDELINES

- The artist must supply an original design that can be painted onto a flat surface (wall). The artwork is not required to be brand new and can be an earlier work from the applicant.
- The artist must own all rights to images and content used in the artwork.
- The artwork must be appropriate for display in public spaces and viewing by a general audience, containing no text (including words, quotes, or letters), advertising or branding, or graphic depictions of violence and sexually explicit material (including nudity).
- The average lifespan of a maintained mural is typically 20 years. This time frame should be considered the general lifespan of the artwork; however, it is possible to be much shorter if the existing wall is demolished or funding for maintenance is not available.

CONTACT US

For questions regarding the call and how to apply, please contact Manette Stamm at (425) 452-4064 or <u>mstamm@bellevuewa.gov</u>