CALL FOR ARTISTS

CITY OF BELLEVUE ARTS PROGRAM Due: December 8, 2021, midnight

OPPORTUNITY

The City of Bellevue seeks artists to design artworks for utility boxes in Downtown Bellevue. This opportunity is open to all visual artists living in This opportunity is open to all visual artists living in East King County, WA, and working in any medium that can be digitally reproduced on a 2D vinyl wrap. Selected artists or artist teams will need to present their final artworks in a digital format available for licensing to the City of Bellevue. The City of Bellevue will manage production and installation.

ABOUT THE CALL

The goal of this call is to provide opportunities to local artists that will help bring character, intrigue, and beauty to the public realm. This call will wrap up to thirteen utility boxes located in Downtown Bellevue. There are a variety of types of utility and signal boxes, some of which are stand-alone and others sit side-by-side; for the purpose of this call, the latter are called box duos. Artists will receive an \$800 stipend for single, stand-alone boxes and \$1,100 for box duos. There is an additional opportunity to cover boxes located in City parks that do not have the standard dimensions of traffic signal boxes. In the event that one of these is selected for wrapping, City staff will work with artists on a more site-specific budget and design.

After the selection process and selection notification, City staff will work with artists to develop artwork designs for the boxes. There is no specific theme to this call, allowing for open interpretation and creativity. Selected artists will be provided with more detailed guidelines before drafting designs.

ELIGIBILITY

This call is open to all visual artists living in East King County (Bellevue, Bothell, Duvall, Issaquah, Kirkland, Mercer Island, Newcastle, North Bend, Redmond, Renton, Sammamish, Snoqualmie and Woodinville). Applying artists are required to be registered on the City of Bellevue's <u>Eastside Artist Roster</u>. This roster is free and will be used by the City of Bellevue to promote opportunities like this call to local artists. Both the call and roster use the same platform, SurveyMonkey Apply, to collect applications. Minors may apply.

APPLICATION REQUIREMENTS

- ARTIST STATEMENT up to 150 words
- ARTIST BIO up to 150 words
- ARTIST RESUME (optional)
- FIVE IMAGES OF EXAMPLE ARTWORKS Artists must provide up to five images of existing artworks. Please do not submit proposals. Images must be in JPG, JPG 2000, PNG, or PDF format and no larger than 1GB each
- **IMAGE DESCRIPTIONS** Please include descriptions of your artwork that correspond to the title of your uploaded files. This includes title, year made, medium, and dimensions
- ROSTER Artists must be registered on the City of Bellevue's Eastside Artist Roster

2021-22 TIMELINE

December 8, midnight PST	Deadline for application submissions
December-January	Panel review of submissions and selection of artists
February 8	Arts Commission approval of selected artists
February 9	Notification of artist selection via email
February	Artist agreements including design guidelines issued to artists
March 23	Draft design due, first half of stipend mailed to artists
April 13	Final design due
May 3	Arts Commission approval of final design
May-June	Final layout confirmation with artists before production,
	remaining stipend mailed after final layout confirmation
June-August	Wrap printing and installation

Please note that dates are tentative and subject to change.

HOW TO APPLY

Complete the online application by midnight on December 8, 2021. Link to Eastside Artist Roster: https://bellevuearts.smapply.io/prog/eastside_artist_roster Link to Call submission: https://bellevuearts.smapply.io/prog/utility_box_wraps_DT

All applications will be collected on SurveyMonkey Apply via the Utility Wraps Program application. All questions should be directed to Manette Stamm, (425) 452 4064, <u>mstamm@bellevuewa.gov</u>.

SELECTION CRITERIA AND PROCESS

Artists must meet eligibility requirements and submit complete applications. Artists will be selected based on the following criteria: artistic merit, craftsmanship, and originality. The City is looking for a diverse range of styles, skills and ways of engaging with the public. Artists are encouraged to submit a range of work examples. Diverse artists are encouraged to apply.

A panel of two Arts Commissioners and three community members and/or arts professionals will select artists based on the selection criteria. The Bellevue Arts Commission will approve recommended artists and final designs.

GENERAL DESIGN GUIDELINES

- The artist must supply an original artwork that can be digitally reproduced on a vinyl wrap. The artwork is not required to be brand new and can be an earlier work from the applicant.
- The artist must own all rights to images and content used in the artwork
- The artwork must integrate the front, back, sides, and top (fully covering all sides) of the box
- The artwork must be appropriate for display in public spaces and viewing by a general audience, containing no text (including words, quotes, or letters), advertising or branding, or graphic depictions of violence and sexually explicit material (including nudity)
- The average lifespan of a vinyl wrap is typically 5-10 years. This time frame should be considered the general lifespan of the artwork