

Foundations in Equity



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WELCOME!

THE FOLLOWING **TRAINING** HAS BEEN APPROVED FOR ALL AUDIENCES

THIS TRAINING HAS BEEN RATED

BF BLAME-FREE

IT REQUIRES AN OPEN MIND AND CRITICAL THINKING

THIS TRAINING IS NOT ABOUT PLACING BLAME OR MAKING ANYONE FEEL GUILTY, IT IS ABOUT TAKING RESPONSIBILITY FOR IMPROVING THE ORGANIZATION

Racism: Institutional and Systemic

Moving the Race Conversation Forward



Why Race?



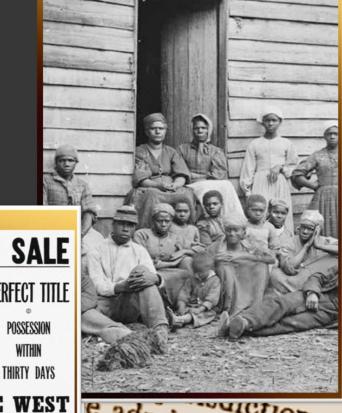
A History of Race, Ethnicity, and Immigration







OREGON SAYS, "NO" TO SLAVERY



1862

HOMESTEAD ACT

THE U.S. SELLS NATIVE AMERICAN LAND TO **SETTLERS**

INDIAN LAND FOR SALE

GET A HOME

YOUR OWN

EASY PAYMENTS



PERFECT TITLE

POSSESSION WITHIN

IRRIGATED IRRIGABLE

GRAZING

AGRICULTURAL DRY FARMING

Location.	Acres.	Average Price per Acre.	Location.	Acres.	Average Price per Acre.
Colorado	5,211.21	\$7.27	Oklahoma	34,664.00	\$19.14
Idaho	17,013.00	24.85	Oregon	1,020.00	15.43
Kansas	1,684.50	33.45	South Dakota	120,445.00	16.53
Montana	11,034.00	9.86	Washington	4,879.00	41.37
Nebraska	5,641.00	36.65	Wisconsin	1,069.00	17.00
North Dakota	22,610.70	9.93	Wyoming	865.00	20.64

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13TH CONSTITUTIONA **AMENDMENT ABOLISHES SLAVER**



1866

CIVIL RIGHTS ACT OF 1866





1870

NATURALIZATION ACT OF 1870

EXCLUDES ASIANS AND NATIVE AMERICANS



SUPREME COURT RULES THAT CHINES



1887

DAWES AC





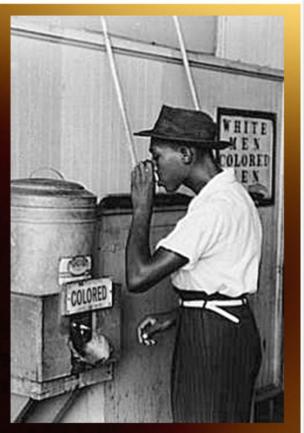
1896

PLESSY v. FERGUSON

UPHOLDS "SEPARATE, BUT EQUAL" LAWS

DISSOLVES TRIBA AND PROVIDES PARCELS TO INDIVIDUALS





Democratic County Central Committee.



IMMIGRATION A OF 1917

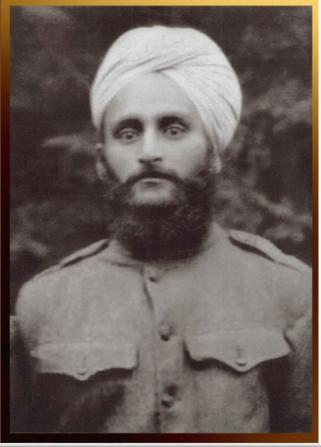
BARS ASIANS AND IMMIGRANTS OVER AGE OF SIXTEEN WARE ILLITERATE



1923

U.S. v. BHAGAT SINGH THIND

WORLD WAR I VETERAN
DENIED CITIZENSHIP:
ALTHOUGH CAUCASIAN,
NOT CONSIDERED WHITE
IN THE "TRADITIONAL
SENSE"



FIVE "CIVILIZED TRIBES"

CHEROKEE, CHICKASAW, CHOCTAW, CREEK, AND SEMINOLE DENIED CITIZENSHIP: SUPREME COURT DOES NOT CONSIDER HIM CAUCASIAN OR WHITE





INDIAN
CITIZENSHIP ACT



1924

IMMIGRATION ACT OF 1924

DENIES LEGAL U.S. ENTRY TO MEXICANS





1930-1940

U.S. DEPORTS 600,000 MEXICANS, INCLUDING AMERICAN CITIZENS





By 1930, **1930**'s

Mexican-/_...

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1935

NATIONAL LABOR RELATIONS ACT PROTECTS WORKERS' RIGHTS

EXCLUDES FARM WORKERS



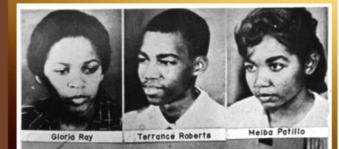


<u>1942</u>

1948



1957





1954

BROWN v. BO EDUCATIO TOPEK

DECLARES SEPA SCHOOLS FOR E AND WHITE STU UNCONSTITUTION



1964

CIVIL RIGHTS ACT OF 1964





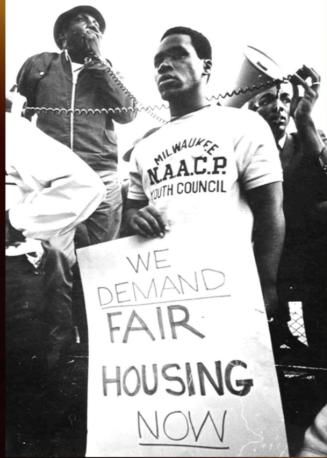
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OUTL DISCI PRAC

1968

CIVIL RIGHTS ACT OF 1968

OUTLAWS HOUSING DISCRIMINATION



LOVING INVALIDA PROF INTER









We Can Undo Racism

"If racism was constructed, it can be undone if people understand when it was constructed, why it was constructed, how it functions, and how it is maintained."

-Peoples Institute for Survival and Beyond

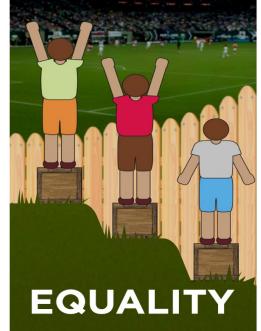
What is Equity?



Equity is realized when identity - such as race, gender, ethnicity, age, disability, or sexual orientation—has no detrimental effect on the distribution of resources, opportunities, and outcomes for group members in a society.

What is Equity?

Equity is achieved when one's identity cannot predict the outcome









Equity is the Umbrella under which
Diversity and Inclusion reside

What is Bias?



Bias is the tendency to favor or disfavorthe evaluation of one group or its members in relation to another.

The implicit biases we hold do not necessarily align with our declared beliefs or even reflect stances we would explicitly endorse.



Two Brains at Work All the Time!

The Unconscious
Brain

The Conscious Brain

of information PER SECOND!. It operates automatically and extremely fast.

It processes 40 bits of information PER SECOND and requires effortful, deliberate concentration







99.9% of decisions we make are governed by the unconscious mind

This is designed to allow the mind to focus on the most important decisions that need our complete, conscious focus.



Examples of Types of Bias

The unconscious tendency to seek information that confirms our pre-existing beliefs, even when evidence exists to the contrary

Confirmation Bias

This often is seen in Performance Evaluations. We see more errors when we expect to see errors, and see fewer when we do not expect to see errors

Affinity Bias

Affinity bias occurs when we see someone we feel we have an affinity with (e.g. we attended the same college, we grew up in the same town, or they remind us of someone we know and like)



This is often seen in recruitment and/or hiring





So....
What do we do?

The Intentionality of an Equitable Organization:

- Raises the collective awareness about institutional racism, unconscious bias, and their effects
- Evaluates the everyday decisions made and how they can be "unbiased"
- Courageously, unapologetically and deliberately works to create and maintain a culture shift of awareness and harm reduction or elimination

OVERALL APPROACH AND PROCESSES

- ✓ Training
- ✓ Assessment
- ✓ Document and Policy Reviews
- **✓ Equity Committees**
- **✓** Racial Equity Plans
- **✓** Budget Equity Processes

Challenges you will face

- There is no racism/sexism/ableism, etc. here. We are an organization based on merit.
- Workforce Questions: Why do have to do this racial equity stuff?
- White staff feeling guilty, blamed, left out, or being afraid to make mistakes or say the wrong thing
- It takes too much time, we don't have the resources, we are doing our best.....

Success

- Creation of common language and understanding throughout the organization
- Creation of an equity plan for the organization
- Changes to existing policies and practices
- ✓ Shift in climate and culture (conversations become normalized)
- Changes in outcomes: e.g., hiring/retention, community engagement, service provision
- ✓ Follow up surveys show shifts in perceptions and outcomes
- ✓ TRUE shift in institutionalizing equity throughout the organization and its operations

Strategies for Implementation

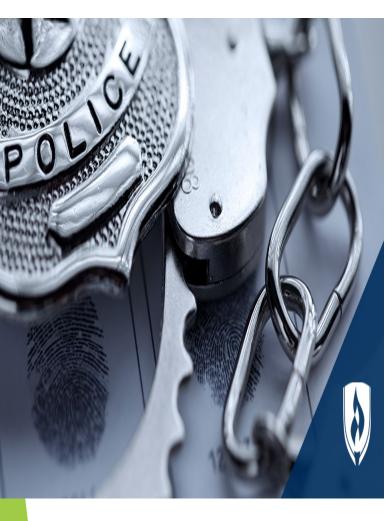
- Operate with urgency and accountability
- Use a racial/gender, etc. framework
- ▶Be data driven
- Build organizational capacity
- Partner with other organizations and institutions

Human Resources



- Often the most difficult place to start
- Improving diversity IS NOT NECESSARILY IMPROVING EQUITY
- ► Education Equivalents
- ► Hiring Criteria
- ► Bias Training for Hiring Panels
- ► Job Description Language re: Multicultural Workforce

Law Enforcement



- What data is collected?
- ▶ What does it show
- ▶ Who is addressing it?
- Who is asking about outcomes/policy changes?
- What is their training regarding "21st Century Policing" "Community Policing" "Deescalation/Disengagement"
- What is their scenariobased training?

Public Works Water/Wastewate r/Transportation/ Permits



- Is data collected, even by geography?
- Is work done more rapidly in one geographic area?
- How are priorities decided? Is there an equity component to prioritization of capital projects?
- Illegal dumping, road repair, fire hydrant repair, regular maintenance processes, payment plans
- Is everything in English, accessible only downtown, M-F, 9-5?

Budget



- Is there any consideration of equity in budgeting?
- Are there equity questions asked during the budget process - by council or Mayor/CAO?
- How are priorities decided? Is there an equity component to prioritization?
- Do budget analysts use an equity lens in their recommendations on budgets?
- Is there a budget map that can show where money is being spent in areas of the city?

Boards and Commissions

- Is the process centralized?
- Are the demographics known?
- How is information about openings disseminated?
- What is the pipeline for new members?
- Is there adequate training for community members who are new to the "Roberts Rules of Order" style of meetings?



Community Engagement by City Departments



- Is it outreach or engagement and do people understand the difference
- ▶ Is the engagement authentic?
- Is there Engagement in budgeting
- Is there Engagement in Strategic Planning
- Are they building community capacity or always reaching out to the same folks who are often too busy to participate?
- ▶ Is it on-going?

How to Begin Asking the Right Questions

- What are the assumptions underlying this policy, practice, procedure?
- How could this policy, procedure or practice burden communities of color?
- How do we involve those most impacted in the decision process?
- What are some strategies for reducing negative impacts?

GEMINI GROUP

PEOPLE-CENTERED SOLUTIONS FOR THE 21ST CENTURY

