

BELLEVUE ARTS COMMISSION



Young Woman, Applying for U.S. Citizenship by Malayka Gormally, was purchased by Bellevue's Public Art Program in 2020 and will be included in the city's permanent art collection as a portable artwork.



Community Development

**FEBRUARY 2, 2021
ZOOM MEETING**

“The arts are an important expression of how people think of and experience the city and each other. Bellevue seeks to foster a strong arts and cultural community chiefly supported through a wide range of artists, art and cultural institutions, and arts groups offering a variety experiences to an engaged audience.”

-City of Bellevue, Comprehensive Plan, Urban Design & the Arts Element



Agenda

Community Development

Agenda

Tuesday, February 2, 2021

Bellevue Arts Commission

Zoom Meeting: 4:30 p.m.

Commission Staff Contact: 425.452.4852

The City of Bellevue Arts Commission meeting for February 2, 2021, will be conducted virtually via Zoom Webinar. The public can access the meeting here, <https://cityofbellevue.zoom.us/j/99038984980> using Passcode: 370199 or by connecting to the Zoom Webinar using Webinar ID: 990 3898 4980 and Passcode: 370199. For those members of the public unable to access internet services, a telephone option will be made available to listen to the proceedings. The phone number to access the meeting is 1 253 215 8782, Webinar ID: 990 3898 4980, and Passcode: 370199.

1. **CALL TO ORDER** 4:30
Chair Malkin will call the meeting to order.
2. **APPROVAL OF AGENDA AND MINUTES** 4:30 – 4:35
 - A. Chair will ask for approval of the agenda.
 - B. Chair will ask for approval of the January regular meeting minutes.
3. **ORAL COMMUNICATIONS** 4:35 – 4:45
There will be no opportunity for oral communications at this meeting. All written comments received prior to 3 p.m. on February 2 will be read or summarized into the record at the meeting. If you wish to provide written comment to the Arts Commission, please email mstamm@bellevuewa.gov with the subject line “Written Communications – February 2”.
4. **ACTION, DISCUSSION, AND INFORMATION ITEMS**
 - A. Committee Assignments 4:45 – 5:15
 - B. Art Policies 5:15 – 5:45
 - C. Utility Box Wraps Program Call for Artists 5:45 – 6:15
5. **COMMISSION QUICK BUSINESS** 6:15 – 6:20
6. **REPORTS** 6:20 – 6:30
 - A. Commissioners’ Committee and Lead Reports
 - B. Project Updates from Staff
8. **ADJOURNMENT** 6:30 pm
Chair will adjourn the meeting.

Bellevue Arts Commission meetings are wheelchair accessible. Captioning, American Sign Language (ASL), or language interpreters are available upon request. Please phone at least 48 hours in advance 425-452-6168 (VOICE) for ADA accommodations. If you are hearing impaired, please dial 711 (TR). Please contact the Arts Program at least two days in advance at mstamm@bellevuewa.gov or call 425-452-4064 if you have questions about accommodations.

ARTS COMMISSION MEMBERS

Philip Malkin, Chair

Maria Lau Hui, Vice Chair

Lydia Aldredge

Judy Gowdy

Ashmita Gulati

Monik Martinez

Carl Wolfteich

COUNCIL LIAISON

John Stokes

STAFF CONTACTS

Scott MacDonald, Arts Community Manager, 425-452-4852

Manette Stamm, Arts Program Assistant, 425-452-4064



Community Development

Minutes

BELLEVUE ARTS COMMISSION
REGULAR MEETING
MINUTES

January 12, 2021
4:30 p.m.

Bellevue City Hall
Virtual Meeting

COMMISSIONERS PRESENT: Chairperson Malkin, Commissioners Aldredge, Gowdy, Gulati, Lau Hui, Martinez, Wolfteich

COMMISSIONERS ABSENT: None

STAFF PRESENT: Scott MacDonald, Manette Stamm, Community Development Department

OTHERS PRESENT: None

RECORDING SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 4:31 p.m. by Chair Malkin who presided. All Commissioners were present.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

Motion to approve the agenda was made by Commissioner Aldredge. The motion was seconded was by Commissioner Wolfteich and the motion carried unanimously.

B. Approval of Minutes

Motion to approve the December 1, 2020, minutes as submitted was made by Commissioner Gulati. The motion was seconded was by Commissioner Martinez and the motion carried unanimously.

3. ORAL COMMUNICATIONS – None

4. ACTION ITEMS AND DISCUSSION ITEMS

A. 2021 Work Plan

Arts Community Manager Scott MacDonald said if 2020 has offered any lessons, it is that work plans are always a draft and subject to change. He said it is more than likely the City will need to respond to things that pop up throughout the coming year, triggering changes in schedules. In general, all work falls into six different categories: 1) grants; 2) BelRed Arts District; 3) Bellwether; 4) public art; 5) planning projects; and 6) other work.

Mr. MacDonald said the grants program is an ongoing program to which big changes are not expected. A review is planned for mid-year that will look at how well the program is functioning, and what barriers for access can be removed. If the review shows everything working as intended, the grants program will go forward for 2022. If revisions are needed

to the guidelines, they will be brought before the Commission for review and ultimately the Council for approval.

Chair Malkin commented that when the grant program was presented to the Council for funding in December, there was a sense that the Council was open to increasing the budget for the program. He asked if that is an element that will be worked on as part of the administration effort. Mr. MacDonald said the advice given by the mayor was to come up with alternative funding sources. There was no vote by the full Council and he said he had been instructed to hold off on that the additional funding issue until the matter can be addressed by the full Council. Chair Malkin pointed out that every year the Commission talks about seeking increased funding for the grants program, but every year nothing happens. Mr. MacDonald said the Commission is welcome to discuss the approaches other cities use in terms of funding grants. He stressed, however, that he would not be seeking a recommendation from the Commission until he gets the green light from the Council.

Commissioner Aldredge asked if the hesitation is that Bellevue does not know what its budget will be given the pandemic, and concern about possibly having to cut budgets. Mr. MacDonald said that certainly could be a factor, particularly in light of putting new dollars into arts and culture when other needs might come up. The prudent approach will be to take a step back to see where the dust lands first. He allowed that a strong case could be made for additional arts funding at the midpoint of the current two-year budget, and certainly as part of the next budget.

Chair Malkin expressed frustration with the fact that every year the Commission highlights the need for increasing the allocation to the grants program, and every year the same argument is made about possibly seeing changes made at the mid-biennium. Things are at a tipping point given that the city is growing much faster than has grown historically and there are many opportunities to fund arts and culture that come with that growth. Commissioner Aldredge agreed and pointed out that if the Commission does not advocate for it, no one will.

Commissioner Lau Hui asked if there were any incentives the Commission could consider that would drive Councilmembers in the direction of more funding. Chair Malkin said that has been talked about in the past, especially once the Commission was moved to be under the umbrella of economic development. The data is in hand that demonstrates the degree to which the arts and culture are adding to the city's economy.

Commissioner Lau Hui asked if there would be any benefit to having all of the Commissioners sign and forward to the Council a letter in support of more funding for the grants program. Mr. MacDonald answered that there certainly would be power in that approach. He allowed, however, that he did not know how the process would work and proposed adding the topic to the Commission's next agenda for a fuller discussion. He said that would afford him the time he would need to explore the process issues. Chair Malkin proposed keeping Councilmember Stokes in the research loop.

With regard to the BelRed Arts District, Mr. MacDonald said a lot of work is planned. The issue has equal weight to the grants program in terms of percentage in the work plan; it even approaches Bellwether, making the body of work significant. The economic development plan includes a strong focus on establishing the BelRed Arts District. The work plan specific to the district includes the art wraps program, several public art projects, the BelRed engagement report, the BelRed look back, and the BelRed Arts Implementation Plan. An initial draft of the BelRed engagement report has been submitted by the consultant, and a more complete draft is expected within a month or so,

after which it will be brought before the Commission. While the look back exercise is specifically focused on the BelRed Land Use Code and subarea plan, it will broadly include affordability, space for organizations and artists within development, and incentives developers can be offered for providing those spaces. The arts district implementation plan will identify specific strategies and programs for anchoring the district and making it a destination.

Chair Malkin asked about having the Commission more engaged in the BelRed engagement report in terms of being at the table. That is something that could be handled by a committee of the Commission. Commissioner Aldredge concurred, adding that she would like to see more Commission engagement where policy is being developed. Commissioner Martinez agreed as well, noting that she applied to be a part of the Commission precisely because she wants to be more involved on behalf of the community. Commissioner Gulati added her support for the approach. Mr. MacDonald pointed out that the consultant's work on behalf of 4Culture is essentially done. All that remains is to formalize the report. Where involvement by the Commission will be most needed is in regard to the implementation plan. He said he would put the topic of committees on the Commission's next agenda.

Arts Program Assistant Mannette Stamm urged the Commissioners to think about what committees they might want to serve on prior to the next meeting.

Mr. MacDonald said Bellwether 2021 is mostly planned with mostly artists who were originally slated to be in the 2020 Bellwether. After the 2020 event was canceled, the focus turned to developing digital works that could take place during the winter months, but when that failed to pan out it also was moved to 2021. One of the subtexts to the Bellwether planning work involves looking at how to move the program more out into the community in terms of having it led and run by the community rather than the city. Partner organizations are being and will be sought to take on some of the scope, with an eye towards taking on even more and pushing the show to an outside entity for 2022. Bellevue simply does not have the staff necessary to support such a big project, which has always been intended to serve as a community celebration of contemporary art. He said he would welcome engagement in terms of a Bellwether subcommittee.

Commissioner Lau Hui suggested promoting the Bellwether event should be robust. She noted that at a 4Culture meeting, several in attendance had not heard about the planned digital event. The overall level of awareness needs to increase, particularly among Bellevue residents who in turn can help to promote it as a destination event and a celebration of the city and the Northwest. Mr. MacDonald said the Council-adopted plan talks about Bellwether being run by an outside organization, and that plan is currently being followed. He agreed that the market event should be more widely promoted. Mr. MacDonald said there were city press releases and some paid advertising, though it was all done very fast and not in a comprehensive manner. The notion of companioning with the market for future Bellwether events certainly has merit. Commissioner Lau Hui urged staff to include the Commissioners in the promotional work.

Commissioner Gulati said it was her understanding the Bellwether curator would be changing to someone else. Mr. MacDonald allowed that 2020 was supposed to be his last year, but he will be staying on for the 2021 event given that he has already done 90 of the work.

Turning to public art projects, Mr. MacDonald said the Lattawood Park project would be wrapping up soon. Wiring for the project is under way. The artwork is already in place.

Mr. MacDonald said the public art policies, while not a flashy thing, is a priority in that it gets to how to support local artists as well as the general nuts and bolts of taking care of the city's collection, acquiring new works and deaccessioning works where needed. The policies direct how the city takes on art, how it advertises for art, and how to think about opportunities. The topic is one which could benefit from having a subcommittee. There was agreement to talk at the next Commission meeting about establishing a subcommittee focused on the public art policies.

The gateway project at the northeast corner of Downtown Park should be installed in the third quarter of 2021. The project is currently the biggest project and it is on schedule.

Establishing a baseline for the city's collection is on the list of tasks for the year. It is an important element.

Work on the portable collection will focus both on siting the works and thinking about the type of future portable art collection acquisitions the city should focus on. He said he recently was considering Black History Month and wondering which works by black artists could be highlighted, but in fact could not think of a single work by a black artist. He said the collection enjoys wide-ranging representation across all other groups.

The city has existing art maps but they are somewhat out of date. The work of updating them will include giving consideration to focusing them outside artworks, which are much more accessible. The art maps have served as a big draw for the constituencies of the hotels and the regional libraries. Works on the maps are both privately and publicly owned, but all are publically accessible. The costs associated with printing the maps are covered by the public art program.

Commissioner Gowdy asked if the maps are available electronically. Ms. Stamm said there are two maps, one addressing just the Downtown area and the other showing art throughout the city. She said the current focus is on merging the two maps into a single map and making it available online.

Commissioner Aldredge said a new organization called Feet First focuses on walking routes maps. She suggested it would be good to connect with that organization.

Mr. MacDonald said there are possible art opportunities associated with Fire Stations 5 and 10. The funding could potentially be provided by the fire department from than from the arts program budget. The work would be more than the work load would allow for and thus there are questions about how the project would be managed. One option would be to contract with an organization such as 4Culture, which was done for the selection and design review process for Meydenbauer Bay Park. The works would be outdoor pieces sited at the stations themselves.

Mr. MacDonald said the planning component includes the Artspace market study, though the project has not yet been funded. Chair Malkin asked if there might be a partnership with EastHub given their model of working with commercial developers. Mr. MacDonald said Artspace has in some instances worked with commercial developers, but they generally develop their own projects. The Everett project with artist units above and community spaces below was a collaboration between the city of Everett and Artspace. The 4Culture offices operate under a long-term lease rather than a joint operating agreement.

Commissioner Gulati said there are cities around the world, including New Dehli, that encourage artisans by hosting large spaces broken down into smaller spaces for

individual artists. The intent is to encourage traditional art and art from all different parts of India. The markets are always in operation. Artists thus have a place to display their works. In Bellevue there could be a constant art market or even pop-up art markets in different places around the city and the Eastside.

Mr. MacDonald said there are a number of planning initiatives that are either or about to be under way. They include Eastrail, the Wilburton framework plan, and the BelRed study. The potential in Wilburton is huge given that the recommendation of the CAC that studied the area is for a lot of density and height. With the upzone, there is the potential for getting amenities that support and include the arts. The Commission will have a role to play. The Japanese American Cultural Legacy Project is not specifically a city project, but it is an initiative that is supported by the city. Staff have been working with a non-501(C)(3) community group that has roots to the Japanese American community that lived in Bellevue prior to WWII. The focus has been on a broader vision that is broken down into a series of components that collectively tell the bigger story. The group has also been working with the city on the NE 8th Street bridge, which is part of the Eastrail project. The bridge will have significant commemorative elements incorporated into it via murals and poetry. Working through the King County project, some city funding has tentatively been committed to help pay for the design of the bridge elements. The arts business retention planning element is new to the arts program and is focused on making sure the music stores, the piano repair folks, the custom guitar makers and others will be able to remain in Bellevue and make it through the financial fallout from the pandemic. Also in the planning category is a focus on tourism, which involves the Commission's shift into the economic development realm. Tourism is important to the Council. Bellevue is positioned uniquely within the region and is an exceptionally diverse community of people from all over the world. The arts offerings that come from such a community are rich and can drive tourism.

Chair Malkin asked where the Grand Connection fits into the overall work plan. Mr. MacDonald said he has not had anyone talk to him about the Grand Connection in at least six months. The project is not disappearing, rather it is moving into the code-writing phase for incorporation into the Land Use Code.

Mr. MacDonald said the first part of the year will include a lot of focus on public art and caring for the city's art collection. He said he would keep the Commission updated on a quarterly basis concerning progress on the work plan. The care and renovation work that needs to be done will be addressed first.

Chair Malkin asked if the work would continue to look at the city as a whole and identify regions or parks that could be candidates for more public art, similar to the approach taken with Lattawood and Bridle Trails. Mr. MacDonald said that issue should be part of the policy discussion. He said the reality in regard to smaller projects is that they are in many ways much more complicated and time consuming, even where the budgets are smaller. They generally operate on much smaller margins and any issues that come up can simply stop a project. Larger projects have more flexibility and they generally involve artists who have a lot more experience working at scale, and they are usually easier to manage with fewer staff. Consideration should be given to the different types of projects and opportunities that can give folks a leg up and help build the arts bench on the Eastside. Often selection panels are left to choose from the same group of people. In light of supporting a diverse community and being accessible and equitable, it is very important to think through all of the steps that help folks get there. Otherwise things will end up in the same loop.

B. Utility Box Wrap Program

Ms. Stamm noted that many cities engage in programs to wrap or paint utility boxes. Such boxes are a ubiquitous fixture in different cities, and many of those cities own the boxes, making it easier to get artwork onto them. Bellevue has wrapped a few boxes in the past. She said the cities of Tacoma, Washington, Los Gatos and Sacramento in California, and Niagara Falls in Ontario, Canada, all have utility box wrapping programs, though each is slightly different. The intent is to take the lessons learned from those cities and applying them to boxes located in the BelRed area. Tacoma started its program in 2015. The city offered a thousand dollar stipend to artists who had responded to an RFQ and who were subsequently selected. In all, 20 different designs were reproduced on more than 40 boxes in that city. The designs were intended to enhance the public realm.

Los Gatos has been putting up wraps since 2016. The city provides a \$500 artist stipend. To date, five phases have been completed, with a different call for each phase. Artists must submit design and work samples which are then chosen and reproduced on boxes with vinyl wraps. Their goal is to create a safe, inclusive and interesting urban environment. The project is funded by the public works and parks departments.

Sacramento began its project in 2014 and also offers \$500 stipends. Artists are selected based on their past work, but are paid for new creations. To date, 29 boxes have been wrapped with designs by 32 artists. Their goal is to create a beautiful, safe, inclusive and interesting environment. The program is funded by the Capital Area Development Plan.

The city of Niagara Falls began its program in 2020 when the Lundy Lane business improvement authority approached the city as a major streetscaping project was under way. A single artist was selected and paid \$8000 to design wraps for 11 boxes. The goal was to create a vibrant community.

Ms. Stamm shared with the Commission the proposed timeline that included presenting a call to the Commission in February and immediately starting to advertise it. The submissions collected will be reviewed by internal city staff, including the Department of Transportation which handles all right-of-way permits. The call would close in March after which a panel will review the submissions and make recommendations to the Commission for approval in April. Once approval is given, staff will work to site the artworks, confirm the placement and final designs with the artists, and contract for production and installation. The contractor will produce and install the wraps in May and June, leaving the project to be completed by July. After that the wraps will be monitored and the program will be reviewed to look for lessons learned before starting the planning work for a second round focused on the Downtown area to start in late 2021 and flow into 2022.

The future call will be for digital or scanned artworks. The initial phase will focus on the BelRed area and will include up to 15 utility boxes. The call will be open to the Eastside Artist Roster only. The budget has been set at \$25,000, with \$750 stipend per box or \$1000 for box duos. The selection panel will be comprised of one Arts Commissioner, one community stakeholder and one art professional. The Commission will be tasked with reviewing and approving the recommendations of the panel before any implementation commences.

Chair Malkin asked if a single artist will be chosen to wrap all 15 utility boxes. Ms. Stamm said that is an issue that can be addressed in more depth when the call is brought to the Commission in February. She said to date she has identified 20 locations in BelRed, some of which have up to three boxes.

Mr. MacDonald said still open is the issue of whether there should be a request for proposals (RFP), in which artists would submit specific works for the panel to review and select, or a request for qualifications (RFQ), under which artists would submit their body of work and the panel would make its selections based on those works. Under the RFQ, artists could come up with a new design once guaranteed to get a stipend, or they could choose to license existing works. Each approach has advantages and disadvantages. The RFQ process is longer and more arduous for the artists to get their funding. The RFP process requires artists to do new work without guarantee of payment. The RFP process works better where the request is for existing art.

Commissioner Aldredge said her preference was for the RFQ process. Because the program will be applied by district and neighborhood, the opportunity exists to create something specific to enhance the character of those specific neighborhoods.

Mr. MacDonald said he had not considered that a single artist should be chosen to do all of the boxes. BelRed is an arts district and as such it should have greater artist representation. If the focus is on a particular corridor and the intent is to define that corridor, there would be a unique opportunity for a single artist. There are linear alignments within BelRed, but there are also districts within the district. There remain a number of factors to be considered before moving the program ahead with a call.

Answering a question asked by Commissioner Gulati, Ms. Stamm said vinyl wraps last longer than works that are painted directly onto the boxes. The wraps already done in Bellevue have lasted for more than ten years, whereas paint only lasts for a handful of years, is more expensive and is more time consuming for the artists. Mr. MacDonald added that the vinyl wraps also protect against graffiti.

Commissioner Martinez asked what kind of works are submitted under the RFQ process. Mr. MacDonald said the works generally are samples of things they have drawn out ranging from sketches to fully finished and framed paintings. The artists also usually submit a bio on themselves, though resumes are not generally asked for.

6. REPORTS

- A. Commissioners' Committee and Lead Reports – As Noted
- B. Project Updates from Staff

Mr. MacDonald said 2021 will be a pivotal year for the BelRed Arts District as the focus shifts to establish it. With regard to the 130th project, the artist has confirmed the final schedule; his final design will be presented to the Commission for review and approval. The 2020 Bellwether Winter Market will be up at least through February 12.

One thing coming up that the Commission should be aware of is the city's upcoming celebration of Martin Luther King Day. The Commissioners were encouraged to attend. The city is also exploring doing a virtual experience around Black History Month with a focus on untold stories around American culture and history.

8. ADJOURNMENT

Before adjourning, Chair Malkin reminded the Commissioners to come to the next meeting prepared to indicate which committees they would like to serve on. He also stressed the need to stay on top of the Commission's desire to see funding for the arts program increased and doing what needs to be done to see that happen.

Chair Malkin adjourned the meeting at 6:15 p.m.



Community Development

Action & Discussion

Commission Committees

At this meeting, staff will present a proposed list of Commission Committees. Staff will note preferences of commission members and confirm with Chair Malkin following the meeting on final appointments.

OVERVIEW

Committees have been a valuable tool for working closely with members of the Arts Commission. The Arts Program has utilized many committees in the past. The only current active committee is the Grants Allocations Committee.

The below committees are tied to specific components in the 2021 work plan. Each committee has different time commitments associated with the specific work that the committee will be asked to assist with. It should be expected that no committee will be asked to meet three or fewer times in a calendar year. Committee appointments are for 2021 only. The Chair of the commission has final approval on committee assignments.

PROPOSED COMMITTEES

Committee	# of members	Scope
Grants and Funding Committee	1-2 commissioners	Review of equity and process updates to the Grants Program guidelines and application and other issues that involve funding the arts. Note: commissioners serving on the grants committee should not also serve on the allocations committee.
Allocations Committee	2 commissioners	Review grant applications and make recommendations to the commission on awards.
Public Art Committee	3 commissioners	Review and inform arts policies, future public art projects, and other issues specific to the Commission's work of providing guidance on public art. One member from the committee would be assigned to serve on the artist or artwork selection panel for each upcoming public art project that involves an artist or artwork selection panel (one commissioner per project). Initial 2021 projects are the Utility Box Wrap Program and art policies. Note: due to the need to draft art policies, it is recommended that at least one commissioner familiar and/or passionate about diversity, equity and inclusion serve on this committee.
Bellwether Committee	3 commissioners	Advise planning for Bellwether 2022.
BelRed Arts District Committee	1-2 commissioners	This committee would work to help plan inform implementation of the BelRed Arts District. 2021 projects include planning for a future implementation plan for the arts district,

		engagement with the BelRed Look Back, a land use code update, and other initiatives. Note: at least one commissioner on this panel should be familiar with how land use codes work, with some knowledge of the land use incentive system.
Community Partnerships	1-2 commissioners	This committee will be focused on any work that may come up throughout the course of 2021 that involves community partnerships. Example work could be programs developed in partnership with outside organizations to further arts development. An example project could be the Artspace Market Survey.

NEXT STEPS

Staff will coordinate with Chair Malkin on final appointments and include a final list in the March Commission packet. In addition, the final list will be sent out to the Commission once it is finalized.

STAFF CONTACT

Scott MacDonald, Arts Community Manager
425-452-4852, smacdonald@bellevuewa.gov

Public Art Policies

At this meeting, staff will present a proposed list of public art policies including a description of the functions of each as part of the life of a public artwork.

OVERVIEW

Public art programs typically have policies that guide the process of acquiring, commissioning, and deaccessioning artwork. The Bellevue Art Collection has been operating following city procurement guidelines and draft policies. Staff plan to work with the commission throughout 2021 to finalize policies that would apply to future public art projects.

ISSUES TO BE ADDRESSED BY POLICIES

Policies should touch on all stages of the public art process from the artist or artwork call through deaccession. Policies should provide guidance on the process yet allow for differences specific to each project. Identified issues include:

- Policies should be fully consistent with city procurement guidelines;
- Documenting anticipated lifespan of an artwork;
- Sites need to be identified and vetted prior to acceptance of donation or acquisition of fixed artwork (non-portable)
- Incorporating anticipated maintenance costs into final design requirements;
- Ensuring that the public art collection mission drives selection of artists, acquisitions and commissions;
- The collection includes work that features national, regional and local artists;
- Temporary artworks have different considerations and policies should reflect that;
- Policies include enough flexibility to fit a wide array of project parameters;
- Donations need to fit specific criteria before being brought to the commission for review;
- Deaccession is a critical tool in maintaining a collection and triggers for deaccession need to be clearly laid out; and
- The collection can be more representative of the diversity of Bellevue.

Discussion for the Commission: Are there other issues that are important to address with the policies?

PROPOSED POLICY LIST

To encapsulate the above issues into succinct policies, staff recommends that the following policies be developed with Commission involvement:

1. Temporary Works Policy – this policy highlights how temporary artworks should have different considerations than more permanent artworks accepted into the collection. This policy would pertain to artworks that have a lifespan of ten years or less. Note: while most temporary works will be installed anytime from one day to one or two years, this policy would also apply to future projects such as utility box wraps (5-7 year time line), murals in locations planned for future development (up to ten years), and other multiyear temporary artworks.
2. Accession Policy – this policy includes artist call options, artwork lifespan, documentation of maintenance estimates and thresholds for accession and deaccession, diversity of the collection, and other components of the accession process. Note: this will not include jury

makeup as this component is dictated by the public art ordinance passed by Council at the establishment of the Public Art Collection.

3. Deaccession Policy – this policy identifies triggers for removing an artwork from the collection and options for how that is done (sale of artwork, trade, donation, disposal). As most artworks that are deaccessioned are due to deterioration, this policy works in concert with the Accession Policy – specifically as the accession policy will document the anticipated lifespan of each artwork at accession and the anticipated maintenance needs (annual and planned restoration needs). This policy should assist staff in determining if an artwork should be removed from the collection or if major steps should be taken to repair and restore the artwork, or to work to move it to a new location.

NEXT STEPS

Staff will work with the Public Art Policies Committee to review drafts of each policy prior to presenting them to the full commission for approval. Once they are approved by the commission staff will consider them standard operating procedures for all new public art projects.

Currently, staff plans to present draft policies to the commission for their recommendation at the May 4, 2021 meeting. All committee work should be completed in February through April.

STAFF CONTACT

Scott MacDonald, Arts Community Manager
425-452-4852, smacdonald@bellevuewa.gov

Action

Tuesday, February 2, 2021

Bellevue Arts Commission

Zoom Meeting: 4:30 pm

Commission Staff Contact: 425.452.4064

Utility Box Wraps Program Call for Artists

At today's meeting, staff will present the call for artists for the Utility Box Wrap Program, with work initially in BelRed.

Motion: A motion to recommend to approve the Wraps Program Call for Artists as written.

BACKGROUND

The City of Bellevue has installed a number of vinyl utility box wraps over the last fifteen years. Installed wraps include imagery intended to camouflage utility boxes, provide informative information, celebrate history and natural areas. Many cities throughout the nation have instituted programs that wrap these boxes with art. The below call would launch the first round of such a program in Bellevue.

NEXT STEPS

If the commission votes to recommend the approval of the call for artists, staff will immediately advertise the call and plan for artist selection. The full call, including details on the opportunities, selection criteria and project timeline, are below.

CALL FOR ARTISTS

CITY OF BELLEVUE ARTS PROGRAM

Due: March 3, 2021, midnight

OPPORTUNITY

The City of Bellevue seeks artists to design artworks for utility boxes in BelRed, Bellevue. This opportunity is open to all visual artists living in East King County, WA, working in any medium that can be digitally reproduced on a 2D vinyl wrap. Selected artists or artist teams will need to present their final artworks in a digital format that is available for licensing to the City of Bellevue. Production and installation will be managed by the City of Bellevue.

ABOUT THE CALL

The goal for this call is to provide opportunities to Eastside artists that will help bring character, intrigue, and beauty to the public realm. Artists will have the option to apply for a single location, a corridor of boxes, or both. This call will wrap up to 15 utility boxes located in BelRed (see Box Locations at the end of this call for specific locations). There are a variety of types of utility and signal boxes, some of which are stand alone and others sit side-by-side; for the purpose of this call these are called box duos. Artists will receive a \$750 stipend for single, stand-alone boxes and \$1,000 for box duos. The corridor will include multiple boxes with a stipend up to \$4,000.

After the selection process and selection notification, City staff will work with artists to develop drafts and final designs for the utility boxes. Selected artists will be provided more detailed guidelines before drafting designs. The City of Bellevue will be responsible for final layouts and will confer with artists before production begins.

MORE ABOUT THE SITE

BelRed is Bellevue's only neighborhood area designated as an Arts District. Prior to World War II, BelRed was home to many farms owned by Japanese Americans, many of whom lost their farms following incarceration and forced relocation as part of the Executive Order 9066 in 1942. Transitioning from agriculture, the area was developed for light industrial uses. Since, BelRed has continued its dramatic evolution with the construction of Light Rail and new zoning that designated the area as an Arts District and allowed for more mixed-use dense development. BelRed is now home to a wide array of arts organizations, businesses, practice spaces, artists and makers. With more activity, residents and visitors, the City is looking to enhance the public realm and bring more public art opportunities to BelRed.

ELIGIBILITY

This call is open to all visual artists living in East King County (Bellevue, Bothell, Duvall, Issaquah, Kirkland, Mercer Island, Newcastle, North Bend, Redmond, Renton, Sammamish, Snoqualmie and Woodinville). Applying artists are required to be registered on the City of Bellevue's [Eastside Artist Roster](#). This roster is free and will be used by the City of Bellevue to promote opportunities like this call to local artists. Both the call and roster use the same platform, SurveyMonkey Apply, to collect applications.

APPLICATION REQUIREMENTS

- **ARTIST STATEMENT** up to 150 words
- **ARTIST BIO** up to 150 words (optional)
- **FIVE IMAGES OF EXAMPLE ARTWORK** Artists must provide up to five images of existing artworks. Please don't submit proposals. Images must be in JPG, JPG 2000, PNG, or PDF format and no larger than 1GB each.
- **IMAGE DESCRIPTIONS** Please include descriptions of your artwork that correspond to the title of your uploaded files. This includes title, year made, medium, and dimensions.

2021 TIMELINE

March 3, midnight PST	Deadline for application submissions
March	Panel review of submissions and selection of artists
April 6	Arts Commission selected artist approval
April 7*	Notification of artist selection via email
April 28*	Draft design due, first half of stipend mailed to artists
May 5*	Final design due
June	Arts Commission final design approval
June-July	Final layout confirmation with artists before production, final stipend mailed after layout confirmation
July-August	Wrap printing and installation

*Dates are tentative and subject to change.

HOW TO APPLY

Step 1: Register on the [Eastside Artist Roster](#)

Step 2: Complete [application](#) by midnight on March 5th, 2021.

All applications will be collected on SurveyMonkey Apply via the Utility Wraps Program application. All questions should be directed to Manette Stamm, (425) 452 4064, mstamm@bellevuewa.gov.

Link to Eastside Artist Roster: https://bellevuearts.smapply.io/prog/eastside_artist_roster

Link to Call submission: https://bellevuearts.smapply.io/prog/utility_box_wraps

SELECTION CRITERIA

Artists must meet eligibility requirements and submit complete applications. Artists **will be selected based on the following criteria**: artistic merit and compelling themes relevant to the call and the BelRed area. Artists are encouraged to submit a range of work examples that are generally consistent with the Design Guidelines (see following page).

Diverse artists are encouraged to apply.

SELECTION PROCESS

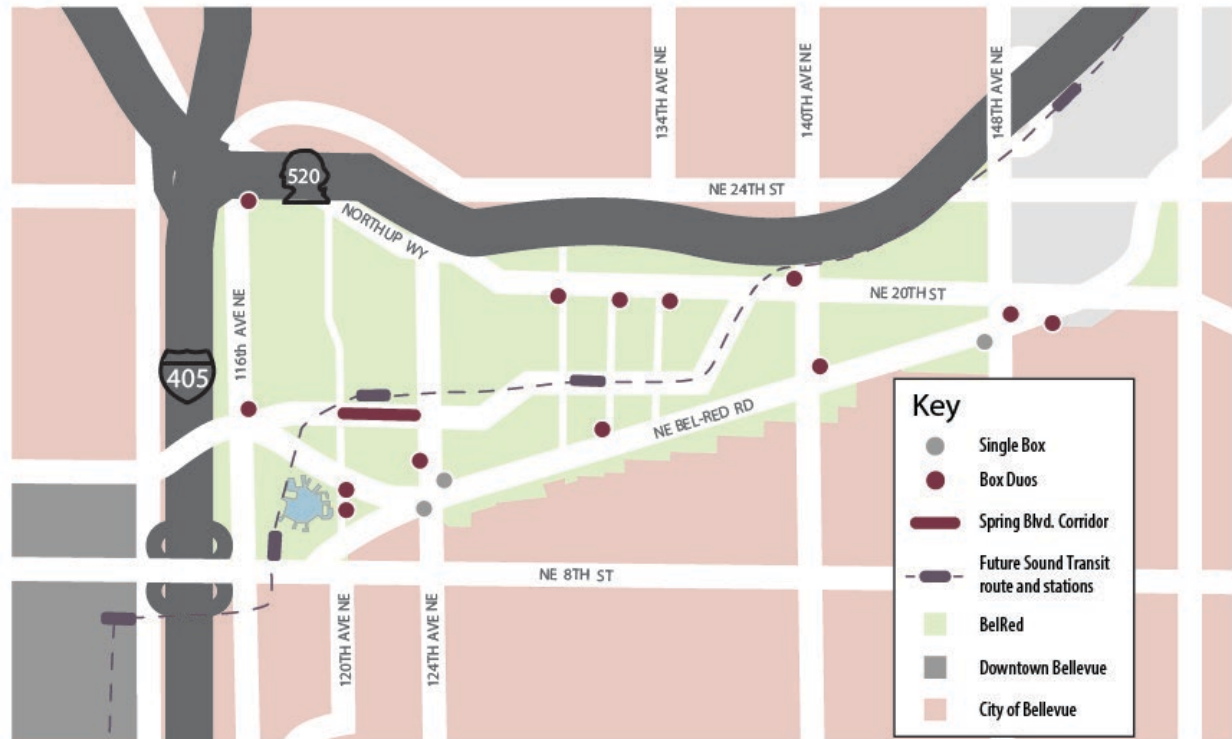
A panel of one Arts Commissioner, one community member and one arts professional will select artists based on the selection criteria. Recommended artists and final designs will be approved by the Bellevue Arts Commission.

DESIGN GUIDELINES

- Designs must not contain graphic depictions of violence, sexually explicit imagery and/or nudity.
- Designs must not contain advertising, branding, or commercial images.
- Designs must not contain text, including words, quotes, or letters.
- Artists should own all rights to images and content used in the artwork.
- The final design of the artwork must be licensable for use by the City of Bellevue and use of the artwork will only apply to the original install location and may not be replicated in other locations without the sole discretion of the artist.
- Final designs must not include large areas of black or dark colors to avoid utility boxes from overheating.
- All sides of each box, including the top, will require artwork.
- The finished artworks will be in the public realm and therefore could be vandalized. To discourage this, artists should be considerate with including large areas of a single color.
- In the event of a utility box being damaged or replaced, the City of Bellevue will have the right to reproduce the artwork for the location originally specified. If the City requests to locate the artwork in another location, the artist will be contacted for consultation. The City retains the right to remove the artwork for any reason it deems necessary.
- Final artwork layouts may duplicate, or not include areas of an artwork, to fully cover a utility box but maintain access to important doors, plaques, and vents.
- An artwork will be applied to one utility box or box duo and may not be repeated on other utility boxes. However, an artist could conceptualize the artwork as one piece spread over a series of locations.
- If an artist or artist team is selected for the Spring Boulevard Corridor, they must agree to create an artwork for each of the utility boxes selected along the corridor.

- The average lifespan of a vinyl wrap is typically 5-10 years. This time frame should be considered the general lifespan of the artwork.

BOX LOCATIONS



Bellevue has identified single locations and a corridor opportunity with multiple boxes in BelRed. The corridor opportunity will be awarded to a single artist or artist team. Above is a map of all opportunities for this call. The City retains the right to remove, add, or edit these opportunity locations.



Community Development

Reports

PROJECT UPDATES

GENERAL

Artspace

No updates to report.

GRANT PROGRAMS

2021 Funding Cycle and Allocations Committee

No update to report.

CIP Cultural Arts Fund

No update to report.

Power Up Bellevue

No update to report.

PLANNING PROJECTS

BelRed Arts District

No updates to report.

BelRed Streetscape Plan Update

No update to report.

Cultural Compass

No update to report.

PUBLIC ART

130th Streetscape Public Art

No updates to report.

Bellwether 2020 Winter Market

Update: The Winter Market will be up until Lunar New Year, February 12th. The market includes artworks for sale by artists from past Bellwethers. The market can be accessed here:

<https://bellwetherart.org/gift-guide2020>. All artworks included in the market were submitted directly by the artists themselves and not a curated list of artworks. 100% of proceeds from the sales go to the artists as purchases are done directly through the artist's website.

Downtown Park Public Art

No updates to report.

East Link Public Art

No updates to report.

Grand Connection

No updates to report.

Lattawood Park

Update: This artwork is installed and fully functional. Parks is planning some final site cleanup and removal of construction cones and tape.

Public Art Collection & Maintenance

Update: Staff is working to finalize a contract with a contractor to manage maintenance of the high-priority and medium-priority artworks and renovations of Arc with 4 Forms and Garden of Alternatives. Artworks are designated high- or medium-priority if they need immediate or semi-immediate maintenance.

Portable Art Collection Call

Update: All portable artworks recommended for purchase by the Arts Commission have been procured. Staff will work to frame the artworks later this year as city facilities are closer to reopening.

Eastside Artist Roster

Update: An upcoming call for artwork submissions for a utility box wrap program is proposed to be only open to artists signed up on the Eastside Artist Roster.



Community Development

Information



ONLINE WINTER FESTIVAL

FEBRUARY 3-MARCH 15, 2021

The Center for Chamber Music

On stage in your living room!

Join us

This February Seattle Chamber Music Society presents an Online Winter Festival with six performances and 17 musicians. We invite you to join us for an exploration of the greatest works spanning three centuries.

SEATTLE
CHAMBER
MUSIC
SOCIETY

SPONSORS

ARTSWA
WASHINGTON STATE
ARTS COMMISSION




ARTSFUND


CULTURE



2021 Musicians

VIOLIN

James Ehnes
*Gilbert Omenn and
Martha Darling
Artistic Director*

Jennifer Frautschi
Karen Gomyo
Jun Iwasaki
Amy Schwartz Moretti

VIOLA

Che-Yen Chen
Richard O'Neill
Beth Guterman Chu

CELLO

Edward Arron
Efe Baltacıgil
Mark Kosower*
Andrés Díaz

PIANO

Andrew Armstrong
Max Levinson
Jeewon Park
Orion Weiss

FLUTE

Demarre McGill

**SCMS Debut
All programs and artists subject to change*



SEATTLE
CHAMBER
MUSIC
SOCIETY

601 Union St Ste 220
Seattle, WA 98101

NON PROFIT ORG
U.S. POSTAGE
PAID
SEATTLE WA
PERMIT NO. 1687



Bellevue Arts Commission
PO BOX 90012
BELLEVUE, WA 98009-9012



CKETS

chambermusic.org

3.8808

CONCERTS//

Programs and artists subject to change.

ONLINE WINTER FESTIVAL

Every performance is available to stream on-demand from listed release date through March 15.

Concert #1

RELEASE DATE FEBRUARY 3

Wolfgang Amadeus Mozart

Sonata for Violin and Piano in G Major, K. 379

William Grant Still

*Three Visions Suite
Mother and Child*

Franz Schubert

String Quintet in C Major, Op. 163, D. 956

Concert #2

RELEASE DATE FEBRUARY 6

Ludwig van Beethoven

String Trio in D Major, Op. 9 No. 2

Robert Schumann

Sonata No. 2 for Violin and Piano in D minor, Op. 121

Bedřich Smetana

Trio for Violin, Cello and Piano in G minor, Op. 15

Concert #3

RELEASE DATE FEBRUARY 10

Johan Halvorsen

Sarabande con variazione for Violin and Viola

Jennifer Higdon

Piano Trio

Ludwig van Beethoven

*Trio for Violin, Cello and Piano in B-flat Major,
Op. 97 "Archduke"*

Concert #4

RELEASE DATE FEBRUARY 13

Wolfgang Amadeus Mozart

String Quartet in D Major, K. 575

Rebecca Clarke

Sonata for Viola and Piano

Johannes Brahms

Trio for Violin, Cello and Piano in B Major, Op. 8

Concert #5

RELEASE DATE FEBRUARY 17

Robert Schumann

Five Pieces in Folk Style, Op. 102

Aaron Jay Kernis

Sonatine

WORLD PREMIERE

Wolfgang Amadeus Mozart

String Quintet in C Major, K. 515

Concert #6

RELEASE DATE FEBRUARY 20

Samuel Adams

Diptych

U.S. PREMIERE

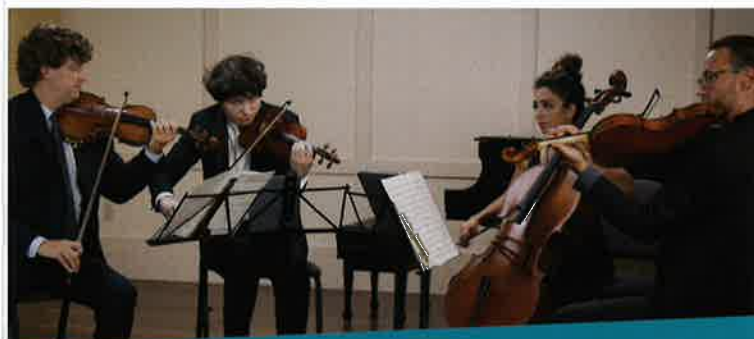
Sergei Prokofiev

Sonata for Flute and Piano in D Major, Op. 94

Johannes Brahms

Sextet for Strings in G Major, Op. 36

"I was surprised at the extra benefits of the virtual environment—this was like a



FREE//

LIVESTREAMED EVENTS

Visit our website for more information.

Dualities: Duo Sonata Form

WEDNESDAY, JANUARY 13, 6PM (PT)

In this Online Winter Festival preview, musicologist A. Kori Hill explores the evolution of the duo sonata form using examples from the upcoming concert series.

Life in the COVID era

THURSDAY, JANUARY 21, 2PM (PT)

James Ehnes hosts a discussion with Festival musicians on the impact of COVID and their careers.

Open Rehearsal

FRIDAY, JANUARY 22, 11:30AM (PT)

Smetana's Trio for Violin, Cello and Piano in G minor, Op. 15

Jun Iwasaki, Andrés Díaz, and Max Levinson

Open Rehearsal

SUNDAY, JANUARY 31, 10AM (PT)

Mozart's String Quintet in C Major, K. 515

Amy Schwartz Moretti, Karen Gomyo, Che-Yen Chen, Richard O'Neill and Efe Baltacıgil

SUBSCRIPTIONS \$100
SINGLE CONCERT ACCESS \$20

(\$25 beginning day of release)

SEATTLE
CHAMBER
MUSIC

December 30, 2020

City of Bellevue Arts Program
Manette Stamm
450 110th Ave NE, PO Box 90012
Bellevue, WA 98009

Dear Manette,

On behalf of Bellevue Arts Museum, thank you for your generosity and commitment to artists, makers, designers, and our community! Your contribution in the amount of \$7,800, received on 12/21/2020 creates opportunities for community members of all ages to explore art, craft, and design.

Following recent directives from the State of Washington, BAM is closed to the public until further notice. During our temporary closure, your support of our mission is more important than ever and we hope to see you in the galleries again soon.

Your support helps us to bring the best of BAM to the community through our BAM from Home program. This online series of videos and activities offers virtual curator talks exploring works on view at the Museum, as well as how-to videos for crafts that families can make together.

Also we are excited to announce our newly launched *3D Museum Tours* which offers our community members to explore our current exhibitions directly from their home. Please visit our website to find out more at Bellevuearts.org. A few of current exhibitions are highlighted below:

- Yellow No.5: Curated by Tariqa Waters, through Apr.18th, 2021
- America's Monsters, Superheroes, and Villains: An exhibition by SuperMonster市City!, through Jan.17th, 2021
- Anna Mlasowsky: Never Odd or Even, through Jan.17th, 2021

Again, on behalf of the staff and the Board of Trustees, thank you for your support of Bellevue Arts Museum. We are inspired by your generosity and belief in BAM's mission, and together we can do even more.

Sincerely,



Cole Eckerman
Director of Development & Government Relations
Bellevue Arts Museum

Bellevue Arts Museum recommends consulting with a tax professional regarding the tax deductibility of specific gifts. Bellevue Arts Museum is a 501(c)(3) not-for-profit organization; tax ID #91-6028261. Your donation is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for this gift.



12310 NE 8th St, #201
Bellevue WA, 98005
(425) 467-5604
info@byso.org

January 10, 2021

City of Bellevue Arts Commission
450 110th Ave. NE
Bellevue, WA 98004

Dear Bellevue Arts Commission,

Thank you for contributing to the success of Bellevue Youth Symphony Orchestra. 2020 was a year unlike any other, and it is with your kindness and generosity that we were able to offer musical opportunities to our talented youth on the Eastside.

From March on, we could not offer in-person rehearsals or concerts. We transitioned swiftly to an online format with our Virtual Garden Party in May. Many of you donated your spring tuition and concert tickets, which truly kept us going through the spring. Our July 4th celebration was well received throughout Bellevue. All-new video auditions opened our fall season in September. Instead of large orchestras, most students worked closely with music faculty in small online groups. After 8 weeks of hard work, 24 small ensembles and BYSO's online orchestra recorded their final projects to share with family and friends. We were also able to widely share the performances of some of our most advanced musicians through our on-line Concerto Competition in December.

Your support inspires confidence in hundreds of youth to grow as musicians, build friendships, and share beautiful music with their families, friends, and our community. Your belief in our program allows us to survive during this difficult time and continue to bring the hope and inspiration of music to our youth and community.

With sincere gratitude,

Caroline Faflak
BYSO Development Manager
development@byso.org

Bellevue Youth Symphony Orchestra

Record of Individual Contributions

Below is a summary of your 2020 donation(s) to BYSO. Please use this document as a tax receipt.

Date of Grant	Grant Amount
1/6/2020	\$5,100.00
10/27/2020	\$5,000.00

Bellevue Youth Symphony Orchestra is a 501(c)3 nonprofit organization. Federal Tax ID# 91-1630589. No goods or services were received in consideration of this gift.

