CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 9769

A RESOLUTION approving the Safe Systems approach and strategies to move Bellevue towards Vision Zero and directing the Transportation Commission to review the Comprehensive Plan to determine if any updates, revisions, or additional policies are warranted to support the Safe Systems approach.

WHEREAS, the worldwide Vision Zero movement is founded on the belief that death and injury on city streets is unacceptable and preventable; and

WHEREAS, on December 7, 2015, the City Council adopted Resolution No. 9035 endorsing Vision Zero, for the city of Bellevue to strive to achieve zero traffic deaths and serious injuries on Bellevue streets by 2030; and

WHEREAS, the City Council directed the Transportation Commission to review the City's Comprehensive Plan to determine if any updates, revisions, or additional policies were warranted in light of Vision Zero and other transportation network goals; and

WHEREAS, on December 8, 2016, the City Council adopted Ordinance No. 6334 incorporating Vision Zero 2016 amendments to the Comprehensive Plan; and

WHEREAS, in addition the City Council directed staff to: (i) prepare and implement a Vision Zero Action Plan; (ii) update Vision Zero strategies periodically; and (iii) provide Vision Zero status reports that aggregate and analyze data, document efforts, and communicate progress to the City Council and to the community; and

WHEREAS, Bellevue Comprehensive Plan Policy TR-61.2 provides direction to "Develop a programmatic approach to Vision Zero that integrates components of Education, Encouragement, Enforcement, Engineering, Equity and Evaluation"; and

WHEREAS, consistent with this policy and the direction from the City Council, the Transportation Commission considered Bellevue crash data, vetted existing road safety efforts in Bellevue and international Vision Zero best practices, listened to the community, and worked with staff to arrive at a recommended Safe Systems approach and strategies to move Bellevue towards Vision Zero (Attachment A); and

WHEREAS, the Safe Systems approach and strategies rests on four pillars (Safe Speeds, Safe People, Safe Vehicles, and Safe Streets) paired with four supportive elements (Data, Leadership, Partnerships, and Culture) and identifies 36 strategies that build upon the City Council's Vision Zero goal by articulating the

programmatic steps staff should pursue in identifying specific actions to eliminate traffic fatalities and serious injuries in Bellevue by 2030; and

WHEREAS, staff will finalize a Vision Zero Action Plan that contains specific actions consistent with the Safe Systems approach and will share the final report with the community through the Transportation Commission; and

WHEREAS, to support the Safe Systems approach, review of the Comprehensive Plan is necessary to determine if any updates, revisions, or additional policies are warranted; now therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. The City of Bellevue Safe Systems approach and strategies to move Bellevue towards Vision Zero is hereby adopted. A copy of the Safe Systems approach is attached hereto as Attachment A.

Section 2. The City Council directs the Transportation Commission to review the existing Comprehensive Plan to determine if any updates, revisions, or additional policies are warranted to support the Safe Systems approach and strategies to move Bellevue towards Vision Zero. The Transportation Commission will report its findings and recommendations to the City Council for its consideration in determining whether to initiate any Comprehensive Plan Amendments.

Passed by the City Council this 15th day of JUNE, 2020, and signed in authentication of its passage this 15th day of JUNE, 2020.

(SEAL)

CITY OF BELLEVUE CORPORATE SEAL 1953 WASHINGTON

Lynne Robinson, Mayor

Attest:

Charmaine Arredondo, City Clerk

# ATTACHMENT A

*Engage and educate people to take personal responsibility in Vision Zero by encouraging them to use the transportation system as intended and utilize all safey features in their mode of travel.*

## Safe People | Strategies

1. Launch citywide campaigns to build awareness around safety and Vision Zero.
2. Improve motorist training on safety and rules of the road.
3. Educate pedestrians, bicyclists, and scooter riders on safety and rules of the road.
4. Educate children and students on safety and rules of the road.
5. Foster and promote safety champions in the community.
6. Use data to inform coordinated actions across city departments to influence public commitment to Vision Zero.

*Improve safety by significantly reducing the likelihood of crashes and minimizing the consequences of actual crashes.*

## Safe Streets | Strategies

1. Implement projects citywide that make it safer to walk, bike, and take transit (and where relevant to make it more comfortable and accessible).
2. Implement projects citywide to make it safer to drive.
3. Create public spaces that are safe and attractive for people walking and bicycling.
4. Establish clear priorities for curb usage.

*Implement, educate about, and enforce speeds that reduce the risk of bodily harm for people inside and outside of vehicles.*

## Safe Speeds | Strategies

1. Design or redesign roads and intersections to manage speeds as appropriate for the intended use.
2. Assess and evaluate speed limits citywide and create a speed management program to address speeding concerns based on applicable data.
3. Educate people on the link between speed and safety, and, in the process, change drivers' risk perceptions of enforcement actions or causing a crash.
4. Create and promote neighborhood-based programs that aim to lower traffic speeds.
5. Use and expand automated speed enforcement (ASE).
6. Employ High Visibility Enforcement actions to increase compliance of safe speeds.

*Implement and influence improvements to vehicle design and technology to reduce risk of injury to people inside and outside the vehicles.*

## Safe Vehicles | Strategies

1. Improve safety of private vehicles operated on our roads.
2. Improve safety of public vehicles on our roads.
3. Improve safety of shared mobility.
4. Leverage new technologies for safety data collection.
5. Create a safe environment for autonomous vehicle (AV) testing and implementation.
6. Implement safety enforcement technologies on public vehicles.

*Commit all levels of the city to keep learning, refining our skills, and expanding our toolbox with the best available strategies, policies, and actions.*

## Leadership | Strategies

1. The Mayor, elected officials, and department leaders commit to collaborating to strive for zero traffic fatalities and serious injuries within a specific timeframe.
2. Employ meaningful and accessible community engagement toward Vision Zero with a focus on equity.
3. The Vision Zero Action Plan guides work and includes clear goals, measurable strategies, comprehensive data collection, timelines, and responsible stakeholders.
4. Decision-makers and system designers advance projects and policies that keep safety as a key priority.

*Develop a shared language and understanding about traffic crashes, which begins by acknowledging that zero is the only acceptable number of deaths and serious injuries on our streets, that crashes are preventable incidents, and that we all have a role in achieving this goal.*

## Culture | Strategies

1. Encourage city staff to fully embrace the goal of striving for zero fatalities and serious injuries by 2030.
2. Prioritize safety improvements on roadways for all people in historically underserved communities.
3. Ensure enforcement, outreach, and education are equitable across the city's diverse populations.
4. Systematically reach out to the community to build a culture of safety.

*Promote "One City" collaboration and partnerships between the City of Bellevue and the broader Vision Zero community to achieve optimal outcomes.*

## Partnerships | Strategies

1. Work with partner safety agencies to develop a more complete crash database.
2. Revise/standardize crash reporting data for consistent results across all modes.
3. Continually identify new transportation safety partners.

*Collect and analyze data to understand the factors that impact the safety of our transportation system and leverage this insight to identify improvements and evaluate outcomes.*

## Data | Strategies

1. The performance and implementation of all safety actions are routinely evaluated, made public, and shared with decision-makers to inform priorities, budgets, and updates to the Vision Zero Action Plan.
2. Collect and analyze crash data to inform evidence-based strategies and interventions.
3. Apply a proactive, systems-based approach to identify and address top crash factors and mitigate potential crashes and crash severity.