

Email template:

Hello [name],

[Your business name or simply I ] want to remind you that 2020 is a census year – something that happens only once every 10 years – and it's important to participate! The census is your chance to be counted and shape future investments in our community for critical public services like roads, schools, hospitals, health care, & emergency response.

Look for an official U.S. Census Bureau invitation in the mail in mid-March. The short questionnaire has 10 questions and takes about 10 minutes to complete. You can complete it online, over the phone, or by mail and your answers are kept confidential by law.

Remember:

- Everyone Counts in the 2020 Census.
- The process is important, easy, and confidential.
- Together We Thrive as a community when we are all counted.

For more information, visit [www.bellevuewa.gov/2020census](http://www.bellevuewa.gov/2020census).

Thank you!