

My Action Plan for SE Shoreland Dr

Are you feeling inspired to take action to address the traffic concerns on SE Shoreland Dr? Here is a checklist to help you get started:

- ☐ Talk to my neighbors and share the City's findings and recommendations
- ☐ List interested neighbors who want to help me with efforts:

- ☐ Decide the educational programs we want to participate in:
 - ☐ Neighborhood Speed Watch
 - ☐ Radar Dolly
 - ☐ Sign and Pledge Program
- ☐ Contact City staff to set-up a training session and get materials

Notes:

More info

Find out more about these recommendations in our **Residential Traffic Guidebook** or by logging on to **Streets are for Everyone (SAFE)**—Neighborhood Traffic Safety Services' blog.

Blog: <http://bellevuentss.wordpress.com>

Guidebook: http://www.bellevuewa.gov/pdf/Transportation/Guidebook_Web.pdf



TRAFFIC ACTION PLAN



2015-003 SE Shoreland Dr



June 2, 2015

Bellevue, WA 98004

Subject: Speeding Concerns on SE Shoreland Dr

Dear 

Thank you for contacting Neighborhood Traffic Safety Services and letting us know your concerns with vehicle speeds on SE Shoreland Drive. We have completed a field review and data analysis and compiled this information into the enclosed Traffic Action Plan (TAP), as well as our recommendations.

Speed studies were conducted on SE Shoreland Dr near the location you requested. The speed studies were conducted April 28-May 4, 2015. These studies show 85% of motorists are traveling at or below 26 mph in the eastbound direction and at or below 25 mph in the westbound direction. There were 4,409 total vehicles (eastbound and westbound) recorded during our 7-day study, and only 1 of these vehicles was recorded travelling over 35 mph at this location. A ten-year accident study was also conducted along SE Shoreland Dr, and there were no reported accidents.

You requested the installation of speed humps to slow down speeding motorists. Physical measures such as speed humps are limited to streets where the majority of motorists are exceeding the posted speed limit by 10 mph. These guidelines were established based on the impact these measures have on emergency response.

Thank you for sending pictures of the overgrown shrubs obscuring the "ROAD NARROWS" sign. Our Street Maintenance crew has since trimmed the brush. You also recently notified us that the "STOP" sign's visibility was impacted by tree branches. I have notified our Street Maintenance crew again, and they will review your request for trimming.

To address those motorists choosing to drive faster than the posted speed limit, we encourage you and your neighbors to participate in one of our education programs as described on page 3 of this report. One of the options that would work well for the situation you've described is to borrow a radar dolly. The radar dolly displays a vehicle's speed on a reader board. The radar dolly has been effective in decreasing vehicle speeds in many areas of Bellevue by encouraging motorists to reduce their speed. I encourage you to fill out the radar dolly request form. Once we receive this form from you, City staff will contact you to make arrangements for both the drop-off and pick-up of the radar dolly at your home.



Again, thank you for sharing your concerns with us. We look forward to working with you and your neighbors on the education programs suggested to address your traffic concerns. Please feel free to contact me at lglas@bellevuewa.gov or 425-452-2841 to participate in any of the education programs described in this Traffic Action Plan.

Sincerely,

Linda Glas, P.E.



Summary of Findings

Date of Study	Location of Study	Average Daily Traffic	Average Speeds		85th% Speeds*	
			Eastbound	Westbound	Eastbound	Westbound
4/28-5/4	A SE Shoreland Drive	632	21	21	26	25

*85% of vehicles traveling at or below this speed (mph)



Customized Traffic Action Plan for SE Shoreland Dr

Education, Encouragement, and Enforcement

By educating the community and encouraging safe driving, we can begin to change driver behavior and reduce vehicle speeds.



Educate the Community



Enhance Neighborhood Identity



Reduce Excessive Vehicle Speeds

Neighborhood Speed Watch



Using a borrowed radar unit, you record information about vehicles you observe traveling at or above 30 mph. NTSS staff then locate the registered owners of the vehicles and send a letter to them asking for their cooperation in reducing their speed. A partner to assist you with the data collection is recommended.

Radar Dolly



You can borrow and place a radar dolly on your street for up to two weeks. This unit gives motorists feedback on the speed at which they are driving, encouraging them to obey the speed limit. Should you like to borrow the radar dolly, please request it by calling (425) 452-6457 or sign up on www.bellevuewa.gov/radardolly.htm.

Sign and Pledge Program



This program involves lending communities portable signs that encourage motorists to respect the neighborhood, drive responsibly, and drive 25 mph. The signs are moved by community volunteers from place to place throughout the neighborhood every few days. The second part of the program is a neighborhood pace car program. Residents who pledge to drive responsibly and drive the speed limit on all neighborhood streets receive magnetic bumper stickers or window clings to place on their vehicles. As these motorists drive 25 mph on residential streets, they set the pace for drivers behind them.

