TRAFFIC ACTION PLAN

153rd Ave SE near SE 25th St

My Action Plan for 153rd Ave SE near SE 25th St

•	u feeling inspired to take action to address the traffic concerns on 153rd Ave SE near SE 25th St? Here is a ist to help you get started:				
	Talk to my neighbors and share the City's findings and recommendations				
	List interested neighbors who want to help me with efforts:				
	Decide the educational programs we want to participate in:				
	Neighborhood Speed Watch				
	Radar Dolly				
	Sign and Pledge Program				
	Contact City staff to set-up a training session and get materials				
Notes:					

More info

Find out more about these recommendations in our **Residential Traffic Guidebook** or by logging on to **Streets are for Everyone** (SAFE)—Neighborhood Traffic Safety Services' blog.

Blog: http://bellevuentss.wordpress.com

Guidebook: http://www.bellevuewa.gov/pdf/Transportation/Guidebook_Web.pdf





TRAFFIC ACTION PLAN



2013-022 153rd Ave SE near SE 25th St

October 22, 2013

Bellevue, WA 98007

Subject: Speeding Concerns on 153rd Ave SE near SE 25th St

Dear

Thank you for contacting Neighborhood Traffic Safety Services and letting us know your concerns with vehicle speeds on 153rd Ave SE near SE 25th St. We have completed a field review and data analysis and compiled this information into the enclosed Traffic Action Plan (TAP), as well as our recommendations.

Speed studies were conducted on 153rd Ave SE north of SE 25th St. These studies, conducted in late September/early October show 85% of motorists are traveling at or below 27 mph in the northbound direction and at or below 28 mph in the southbound direction. The posted speed along this street is 25 mph.

To address vehicle speeds such as those on 153rd Ave SE, we focus on education measures rather than physical ones, such as speed humps. Speed humps are limited to streets where the majority of motorists are exceeding the posted speed limit by 10 mph. These guidelines were established based on the impact these measures have on emergency response, and their use is reserved for locations with significant speeding problems.

We encourage you and your neighbors to participate in one of our education programs as described on page 3 of this report. One of the options that would work well for the situation you've described is to borrow a radar dolly. The radar dolly displays a vehicle's speed on a reader board. The radar dolly has been effective in decreasing vehicle speeds in many areas of Bellevue by encouraging motorists to reduce their speed. I encourage you to fill out the radar dolly request form. Once we receive this form from you, City staff will contact you to make arrangements for both the drop-off and pick-up of the radar dolly at your home.

Again, thank you for sharing your concerns with us. We look forward to working with you and your neighbors on the education programs suggested to address your traffic concerns. Please feel free to contact me at lglas@bellevuewa.gov or 425-452-2841 to participate in any of the education programs described in this Traffic Action Plan.

Sincerely,

Linda Glas

Linda Glas, P.E.



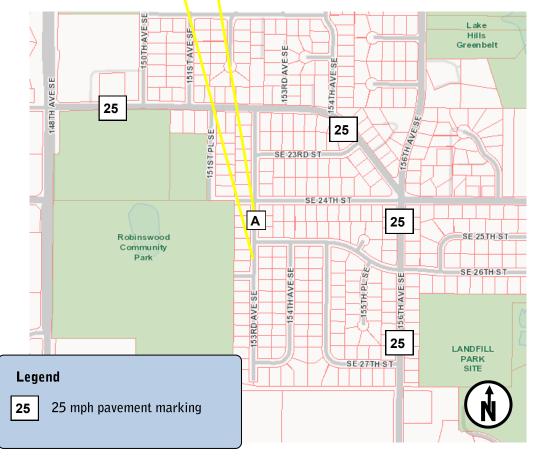


153rd Ave SE near SE 25th St



153rd Ave SE south of SE 25th St, facing north

153rd Ave SE north of SE 25th St, facing south



Summary of Findings

Date of Study	Location of Study	Average Daily Traffic	Average Speeds		85th% Speeds*		
Date of Study			Northbound	Southbound	Northbound	Southbound	
Sept/Oct 2013	A 153rd Ave SE north of SE 25th St	417	22	23	27	28	
*85% of vehicles traveling at or helow this speed							







Customized Traffic Action Plan for 153rd Ave SE and SE 25th St







Enhance Neighborhood Identity



Reduce Excessive Vehicle Speeds

Neighborhood Speed Watch

driver behavior and reduce vehicle speeds.





By educating the community and encouraging safe driving, we can begin to change

Using a borrowed radar unit, you record information about vehicles you observe traveling at or above 30 mph. NTSS staff then locate the registered owners of the vehicles and send a letter to them asking for their cooperation in reducing their speed. A partner to assist you with the data collection is recommended.

Education, Encouragement, and Enforcement

Traffic action plan

Radar Dolly



You can borrow and place a radar dolly on your street for up to two weeks. This unit gives motorists feedback on the speed at which they are driving, encouraging them to obey the speed limit. Should you like to borrow the radar dolly, please request it by calling (425) 452-6457 or sign up on www.bellevuewa.gov/radardolly.htm.

Sign and Pledge Program







This program involves lending communities portable signs that encourage motorists to respect the neighborhood, drive responsibly, and drive 25 mph. The signs are moved by community volunteers from place to place throughout the neighborhood every few days. The second part of the program is a neighborhood pace car program. Residents who pledge to drive responsibly and drive the speed limit on all neighborhood streets receive magnetic bumper stickers or window clings to place on their vehicles. As these motorists drive 25 mph on residential streets, they set the pace for drivers behind them.









