

My Action Plan for NE 1st Street

Are you feeling inspired to take action to address the traffic concerns on NE 1st Street? Here is a checklist to help you get started:

☐ Talk to my neighbors and share the City's findings and recommendations

☐ List interested neighbors who want to help me with efforts:

☐ Decide the educational programs we want to participate in:

☐ Neighborhood Speed Watch

☐ Radar Dolly

☐ Sign and Pledge Program

☐ Contact City staff to set-up a training session and get materials

Notes:

More info

Find out more about these recommendations in our **Residential Traffic Guidebook** or by logging on to **Streets are for Everyone (SAFE)**—Neighborhood Traffic Safety Services' blog.

Blog: <http://bellevuentss.wordpress.com>

Guidebook: http://www.bellevuewa.gov/pdf/Transportation/Guidebook_Web.pdf



TRAFFIC ACTION PLAN



BELLEVUE
NEIGHBORHOOD
TRAFFIC
SAFETY
SERVICES

2013-006 NE 1st St and 94th Ave NE

May 8, 2013

Bellevue, WA 98004

Subject: Speeding Concerns on NE 1st Street near 94th Avenue NE

Dear

Thank you for contacting Neighborhood Traffic Safety Services and letting us know your concerns with vehicle speeds on NE 1st Street between 94th Avenue NE and 96th Avenue NE. We reviewed your request, conducted a field review and traffic study, and would like share with you our findings and recommendations.

Your primary concern was about speeding vehicles and pedestrian safety along this residential street. The traffic study revealed average vehicle speeds of 20 mph (eastbound) and 17 mph (westbound) with 85% of motorists traveling at or below 28 mph (eastbound) and 25 mph (westbound) on this 25 mph residential street. Total average daily traffic volume for both directions was 150 vehicles.

Though we realize that there are some drivers who choose to drive faster than the speed limit, the speeds and volumes are especially low for a residential street in Bellevue. The low speeds and volume are the result of NE 1st Street being proximate to Bellevue's only full closure at NE 5th Street and 94th Avenue NE, a partial closure located at NE 4th Street and 100th Avenue NE, and restricted access along NE 1st Street between 97th Avenue NE and 98th Avenue NE due to Meydenbauer Beach Park.

Though there are no official pedestrian facilities, such as sidewalks, along NE 1st Street, there have been zero reported vehicle or pedestrian accidents since 2000. This low accident rate, vehicle speeds, and traffic volume indicate the majority of motorists are driving appropriately for this street.

Neighborhood Traffic Safety Services has a vast toolbox designed to address speeding concerns, including streets experiencing low volumes and speeds. For these streets, such as NE 1st Street, educating the community by creating awareness around traffic safety through targeted education programs and outreach are effective ways to bring about change. We have suggested a few of these traffic safety programs in this report in which we encourage you and your neighbors to participate. If you are interested in these programs, please let us know and we can help you get started.

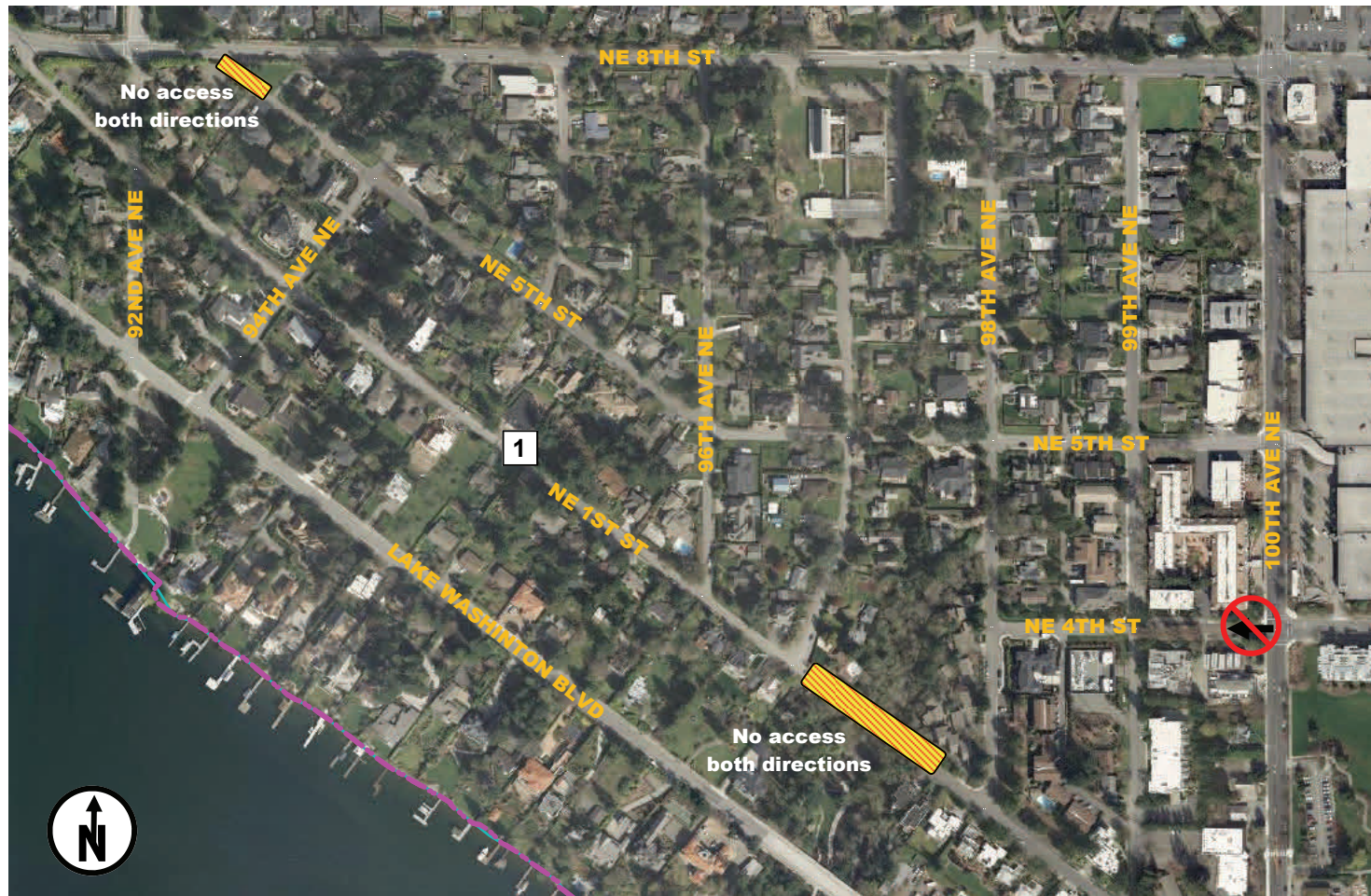
Again, thank you for taking the time to share your concerns. We have prepared this report specifically for your location and look forward to working with you and your neighbors. Over the next few weeks, we will be mailing a postcard to residents in the area showing how they can find out the results of our studies and recommendations as well. Please contact me at jmurphy@bellevuewa.gov should you wish to borrow the radar dolly or participate in any of our programs described in this Traffic Action Plan.

Sincerely,

John W. Murphy

John Murphy
Neighborhood Traffic Safety Services
Transportation Department





Summary of Findings

Location	Year of Study	Average Daily Traffic	Average Speed		85% Speeds*	
			Eastbound	Westbound	Eastbound	Westbound
1 Speed Study on NE 1st Street	2013	150	20	17	28	25

*85% of vehicles travel at or below this speed



NE 1st Street looking east toward 96th Avenue NE (left) and NE 1st Street looking west toward 94th Avenue NE (right)



Customized Traffic Action Plan for NE 1st Street

Education, Encouragement, and Enforcement

Our studies show the majority of speeds on neighborhood streets are local residents. By educating the community and encouraging safe driving, we can begin to change driver behavior and reduce vehicle speeds.

Neighborhood Speed Watch



Using a borrowed radar unit, you record information about vehicles you observe traveling at or above 30 mph. NTSS staff then locate the registered owners of the vehicles and send a letter to them asking for their cooperation in reducing their speed. A partner to assist you with the data collection is recommended.

Radar Dolly



We appreciate you borrowing the radar dolly, which gives motorists feedback on the speed at which they are driving, encouraging them to obey the speed limit. Should you like to borrow the radar dolly again, please request it by calling (425) 452-6856 or sign up on www.bellevuewa.gov/radardolly.htm.



Neighborhood Study to be Conducted in Lochleven and West Bellevue to Address Cut-through Traffic Concerns

Over the years, we have received numerous concerns from residents in the West Bellevue and Lochleven neighborhoods about traffic cutting through the neighborhood, especially as the downtown core grows. To address these concerns, we will be conducting a neighborhood-wide effort to better understand the key residential streets that are facilitating cut-through traffic. We will be working with the neighborhood association and residents to ensure that any proposed solution meets the needs of the neighborhood. While a timeline for this effort has not been fully developed, community outreach should begin later this year.

- Educate the Community**
- Enhance Neighborhood Identity**
- Reduce Excessive Vehicle Speeds**

Sign and Pledge Program



This program involves lending communities portable signs that encourage motorists to respect the neighborhood, drive responsibly, and drive 25 mph. The signs are moved by community volunteers from place to place throughout the neighborhood every few days. The second part of the program is a neighborhood pace car program. Residents who pledge to drive responsibly and drive the speed limit on all neighborhood streets receive magnetic bumper stickers or window clings to place on their vehicles. As these motorists drive 25 mph on residential streets, they set the pace for drivers behind them.

