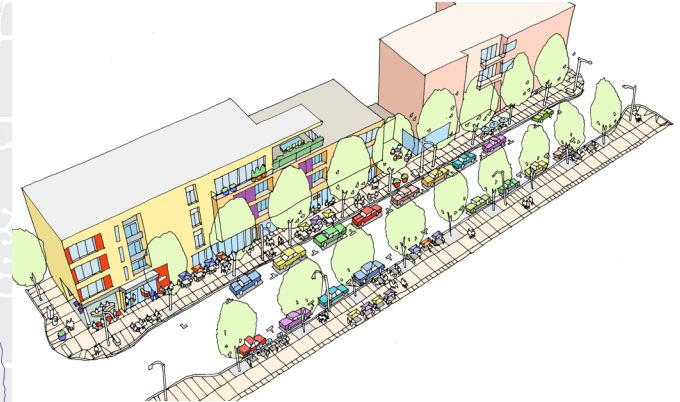
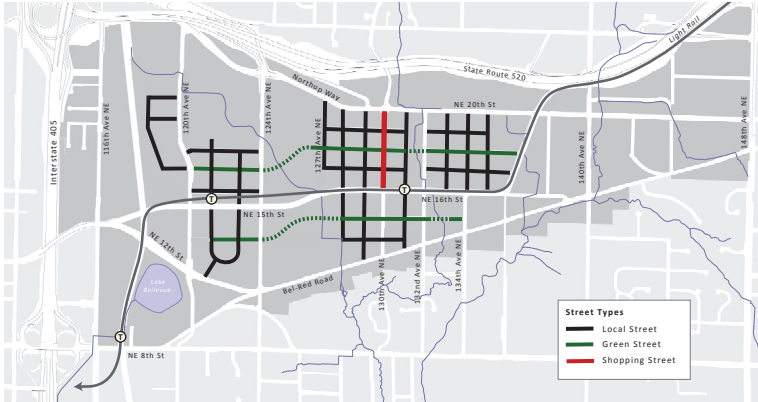


DEVELOP A SERIES OF INTEGRATED ARTWORKS THAT CELEBRATE 130TH AVENUE NE AS BELRED'S SHOPPING STREET, CURRENTLY IN PLANNING AND DESIGN, IN THE HEART OF THE BELRED ARTS DISTRICT.



LOCATION: In Bellevue, Washington, Belred's Shopping Street (in red) is planned to be a lively, unique, and engaging pedestrian experience. The site is on 130th Ave NE from Spring Blvd to NE 20th St. The future East Link Light Rail line borders the southern extent of the project with the 130th Avenue Station on Spring Boulevard between 130th Ave NE and 132nd Ave NE.

BUDGET: \$200,000 Budgets are inclusive of artist's fees for design, engineering if needed, fabrication, installation, shipping, travel and 10% Washington State sales/use tax. This work will be done over two contracts - \$40,000 for design development and \$160,000 for fabrication, installation, and shipping.

DEADLINE: NOVEMBER 6, 2017 Applications must be received by 5:00 p.m. (PST).

ARTIST SELECTION SCHEDULE *(Schedules are subject to change)*

Deadline for Entry – Monday, November 6, 2017

Selection Panel – Week of November 13, 2017

Finalist Notification – Friday, November 17, 2017

Finalist Interviews – Week of December 4, 2017

ELIGIBILITY: This call is open to all professional artists residing in the United States. Qualified artists will have proven experience developing at least one artwork that was integrated with the design and that responds to the goals of a broader civic project. Because the artist is expected to work with the Design Team, the artist selection panel will consider the proximity of the artist's studio to the project site and the availability of the artist to be present at Design Team meetings.

CONTACT INFORMATION: For more information about this Request for Qualifications, please contact City of Bellevue staff member **Scott MacDonald**, at 425.452.4852 or smacdonald@bellevuewa.gov



PUBLIC ART PROJECT DESCRIPTION

The City of Bellevue seeks an artist, or artist team, to work with stakeholders, city staff and a transportation design team to create a series of integrated public artworks that utilize creative placemaking principles as part of the 130th Avenue NE Shopping Street streetscape (currently in design) in BelRed. BelRed is Bellevue's designated Arts District with a majority of the artists, arts organizations and creative businesses within BelRed working within a few blocks. Sited at the entrance to the Shopping Street will be Sound Transit's East Link Light Rail line with a station located from 130th to 132nd on Spring Boulevard. With disciplines ranging from dance to music to fabrication, along with an increasing presence of creative technology firms, the artist/artist team is expected to create a series of artworks that are innovative and representative of what this area is planned to be – a vibrant mixed-use district with art in public spaces and art being practiced and created. Design of the artwork will consider the design of the street corridor and work to create a unique and engaging streetscape. Through the themes within the artwork, integration of their artwork(s), the artist/artist team will be encouraged to utilize creative placemaking and to advocate, with the support of the Project Manager, for a streetscape design that incorporates these concepts.

SITE DESCRIPTION

Bellevue is a growing city of 140,700. With over 50% of the population comprised of people of color, diversity is highly valued in the community, represented by City Council's vision stating: "Bellevue welcomes the world. Diversity is our strength."

BelRed is a 900-acre area just northeast of Downtown Bellevue. In 2006, BelRed was reimagined from a light industrial and commercial area into a dense mixed-use neighborhood in anticipation of the East Link Light Rail system design. The new vision for BelRed concentrates dense development around stations serving this major future transit system. East Link is scheduled to be operational by the year 2023. Buildings within walking distance of two of BelRed's Light Rail Stations (120th Station and 130th Station) are incentivized to be built up to 150' tall, much different than what is seen on the ground today.

BelRed's past includes agriculture interwoven throughout wetlands, many of which still exist or are planned to be brought back into existence by the City. Industrial uses eventually replaced agriculture with many of the industrial uses being supplanted with commercial and other services as Bellevue's population continued to grow. There are many artists and arts organizations working in the area today, as rents have historically been cheap for larger spaces.

BelRed has one designated Shopping Street which is the site of this project. The designation includes 130th Avenue NE north of Spring Boulevard to NE 20th Street. Once developments are built under the new zoning, this street will be fronted with retail, restaurants, and potentially galleries up against the wide sidewalk. This street is intended to be distinct from all other streets in Bellevue and ideally seen as a destination for something different.

As the streetscape will initially incorporate existing uses, an interim design of the streetscape as well as a design of the full build out of the street, are currently being designed by a consultant team led by the City's Transportation department.

CREATIVE PLACEMAKING

This project is seeking an artist to employ creative placemaking principles. Not all public art is creative placemaking. For this project, the artist/artist team will be developing artworks that:

- Promote walkability, engagement, activity, connection, and gathering along the streetscape;
- Incorporate the current/planned creative identity and culture of this future dense mixed-use neighborhood; and
- Work to define the character of the BelRed Arts District.

For more information about creative placemaking, see the NEA's "How To Do Creative Placemaking" here: www.arts.gov/sites/default/files/How-to-do-Creative-Placemaking_Jan2017.pdf

PUBLIC ART PROGRAM'S MISSION

The City of Bellevue seeks to be a vital platform for cultural exchange and creative inspiration. The City turns to living artists to enrich the collective experience of Bellevue's public places through permanent commissions and a growing collection of movable artworks funded through the Public Art Program. A segment of the collection is devoted to artworks that raise the discourse on the defining aspects of Bellevue's civic life, exploring the diverse identities of our residents, converging cultures, international connections, technological currents and interplay between nature and the urban experience that make Bellevue's environment unique. Bellevue's art collection helps document the dynamic moments and complexities of Bellevue's cultural life and is an important resource for future generations.

SCOPE OF WORK

The selected artist/artist team will be an independent consultant to the City and provide artistic and design services to them and the design team. The artist's scope of work will be to serve as a full member of the design team and to design, fabricate and install a series of integrated artworks along the streetscape that responds to the details of the BelRed Corridor Plan including, but not limited to, the future planned BelRed Arts District, and other details outlined in this request for qualifications. These artworks will work to promote walkability and activation of the streetscape through creative placemaking concepts and work to define the future character of the area. Specific work and deliverables will include the following:

- **Design Team Participation:** Attend project design team meetings, presentations, and community meetings to develop the art and contribute to the street design.
- **Site investigation:** Gather and synthesize relevant information about the physical, social and cultural context of the project from City staff, design team consultants and community members.
- **Concept and proposal development:** Generate art concepts and cost estimates, including visual representation of ideas, sketches, photography, or other visual ephemera along with written descriptions.
- **Prepare verbal, written and visual presentations** to show ideas and proposals to the City, Consultant team, Arts Commission, and project stakeholders.
- **Artwork fabrication and installation:** Upon approval from the City, fabricate and install the agreed upon project design proposal.

ESTIMATED PROJECT SCHEDULE

- 1) Design Contracting (December 2017)
- 2) Concept Development (February 2018)
- 3) Design Development (May 2018)
- 4) Final Design (June 2018)
- 5) Construction Contracting (2019)
- 6) Fabrication & Installation (2020/2021)
- 7) Accession & Project Closeout (2021/2022)

SELECTION PROCESS

The Project Manager will review all applications and omit any that don't meet the application requirements. Artists/artists teams must be able to demonstrate experience with creating at least one artwork that was integrated with the design and that responds to the goals of a broader civic project.

A panel will select the artist/artist team through a public open call process coupled with finalist interviews. A selection panel comprised of one Bellevue Arts Commissioner, two art professionals, and two community representatives will review the applicants' materials. Advisors to the panel will include city staff and the consultant team. Based on the selection criteria listed below, the panel will select up to three finalists to interview.

At the interview, finalists will present and discuss past approaches and working methods with the panel and answer questions related to this type of project. Based on the interviews and the selection criteria for the project, the selection panel will then choose one artist or artist team. The panel reserves the right to make no selection from the submitted applications or finalist interviews. Finalists will be invited to attend the interviews in person and approved travel expenses will be provided.

SELECTION CRITERIA

The artist/artist team will be selected based on the following qualifications/criteria:

- Quality and strength of past work in application materials;
- Demonstrable experience with integrating artworks into infrastructure in broader civic projects;
- A command of creative placemaking, with a preference for experience with projects that address corridors and/or walkability, and an ability to respond to public spaces and to work with communities/stakeholders; and
- Availability to begin work in January 2018, attend Design Team meetings, and community meetings as needed.

APPLICATION

APPLICATIONS ARE DUE BY 5:00 P.M. PST ON MONDAY, NOVEMBER 6, 2017. Materials must be sent to the attention of SCOTT MACDONALD, either:

- Via Dropbox or other file sharing service to Scott MacDonald (smacdonald@bellevuewa.gov); or
- By hand at Bellevue City Hall Service First Desk (450 110th Avenue NE, Bellevue, WA 98004). Only thumb drives will be accepted. If you would like your drive returned, include a self-addressed, stamped envelope.

DO NOT SUBMIT A PROPOSAL AS PART OF THE APPLICATION. PROPOSALS, FOR THIS PROJECT OR OTHERS, WILL NOT BE SHOWN TO THE SELECTION PANEL.

Please submit the following items:

STATEMENT OF INTEREST

This should be a summary of your interest in the project and artistic focus and professional career, especially as your background relates to this project. Please discuss your availability and capacity during the project time frame. If you are a team, please include a brief statement that identifies the team lead, member responsibilities, and provide the official name under which the team will be conducting business. One (1) page limit (PDF preferred).

RESUME

Not to exceed three (3) pages of relevant professional experience for an individual application. If you are applying as a team, please include your team/studio resume. If that is not available, please combine the individual resumes (one right after the other) of each team member into one document not to exceed four (4) pages (PDF preferred).

DIGITAL WORK SAMPLES

Submit up to ten images of built past work samples (no proposals or composites) per application (teams submit ten images total) that best illustrate your qualifications for this project. Images will be projected one at a time in a PowerPoint presentation for the selection panel to review. JPEG files only; images must be 1920 pixels on the longest side, at least 72 dpi, and less than 2MB in size. Submitted images are very important and should accurately represent the quality and character of your work. If submitting video in the place of a digital image, the video clip should not be more than one minute long.

WORK SAMPLE DESCRIPTIONS

For each digital work sample submitted, provide a description with the title of the artwork or project, completion date, medium, dimensions, project location, commissioning agency, and budget. Also include a brief description (75 words or less) of each sample work. **If a work sample is from a civic project, please briefly describe how you worked with the design team and how the artwork responds to the broader project's goals** (PDF preferred).

REFERENCES

Submit three professional references. References will only be contacted if an artist/artist team is selected as a finalist. References will be asked about the artist's/artist team's ability to meet deadlines, manage budgets, materials use, and how they worked with a design team within a broader civic project, if applicable. At least one reference is required from a past project where the artist/artist team worked with a design team within a broader civic project (PDF preferred).

AMERICANS WITH DISABILITIES ACT (ADA)

The City of Bellevue in accordance with the Rehabilitation Act (Section 504) and the American with Disabilities Act (ADA), commits to nondiscrimination on the basis of disability in all of its programs and activities. This material can be made available in an alternate format by emailing Tom Carroll at tcarroll@bellevuewa.gov or by calling collect (425) 452-6981.

TITLE VI

The City of Bellevue in accordance with Title VI of the Civil Rights Act of 1964, 78 Stat. 252, 42 USC 2000d to 2000d-4 and Title 49, Code of Federal Regulations, Department of Transportation, Subtitle A, Office of the Secretary, Part 21, Nondiscrimination in Federally-Assisted Programs of the Department of Transportation issued pursuant to such Act, hereby notifies all Consultants that it will affirmatively ensure that in any contract entered into pursuant to this advertisement, disadvantaged business enterprises as defined at 49 CFR Part 26 will be afforded full opportunity to submit submittals in response to this invitation and will not be discriminated against on the grounds of race, color, national origin, or sex in consideration for an award.