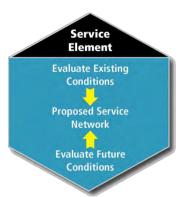




Transportation Commission November 8, 2012



Identifies the City's transit service priorities that are responsive to different financial scenarios and attune to different time horizons.

Capital Element

- Bus Zones
- Layover Locations
- Sidewalk Connections
- Bicycle Connections
- Commuter Parking
- Signal Priority
- Station Area Plans

Assesses roadway, signal system, and other rights-ofway improvements that could be made to support the transit vision outlined in the Service Element.

Policy Element

- Transit Initiatives
- Comprehensive Plan
- Land Use Code
- Subarea Plans
- Functional Plans

Articulates Bellevue's interests as it responds to regional transit policy changes and financial uncertainties, and coordinates with partner agencies.



Community Input

- Collecting information from riders/non-riders
- Understanding rider behavior (trip purpose)
- Documenting transit service priorities

Technical Analysis

- Analyzing detailed transit route data
- Evaluating service area coverage
- Modeling local and regional travel patterns

Best Practices from Other Cities

- Evaluating Bellevue's transit service network
- Identifying new and innovative ways to design/deliver transit service





2/14/13 TC Meeting: Draft Transit Service Vision

11/8/12 TC Meeting: Transit Briefing Book & Service Planning Process

9/18/12 Transit Forum: Discussion Topics for Forum Participants

9/13/12 TC Meeting: Project Background, Council Principles, & Scope of Work



- **Transportation Commission Meetings**
- Transportation Commission Transmittal to Council
- City Council Briefings





Transit is an essential component of the City's mobility strategy and an increasingly important tool for addressing Bellevue's anticipated growth in travel.

- "An important benefit of transit is that whenever a transit trip replaces a single auto trip it eases the congestion that hurts all businesses and all commuters. Bellevue could not reach its projected growth without transit. We can't just build roads to meet our growth." – Tom Tanaka, Transportation Commission
- "Transit draws businesses to Bellevue; for instance, the B-Line has created ease of movement from Microsoft's Main Campus to Downtown. The B-Line is better than the Shuttle. It runs more often and is bigger."
 - Mark Van Hollebeke, Parks & Community Services Board
- "For some people transit is the only source or option for transportation."
 - John Bruels, Human Services Commission





More can be done to improve bus service for people who depend on transit due to age or disability, in areas of lower density, and at non-peak hours (midday, evening, & weekend).

- "The challenge is getting people from neighborhood areas to reliable transit."
 Scott Lampe, Transportation Commission
- "Transit in Bellevue primarily benefits the working commuter, especially those who work in downtown Bellevue. Transit in Bellevue does not serve seniors well; and it does not work well for appointments, shopping and errands.... Bellevue has changing demographics that need non-commute transit: young singles that don't own cars; more minorities, more households without kids." Pat Sheffels, Planning Commission
- "I take the bus wherever I need to go when I'm downtown. When I have an evening meeting, I drive because buses drop off after 7 PM." Hal Ferris, Planning Commission





Current sources of funding won't cover everything that needs to be done; as such, the near-term focus needs to be on maximizing ridership.

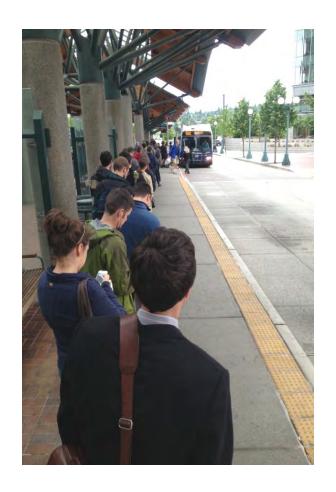
- "Far and away the dominant market share of transit are the work trips." Vic Bishopp,
 Transportation Commission
- "Given the current budget constraints, the highest priority for the fixed route buses is giving a positive experience to peak riders." – Stuart Heath, Parks & Community Services Board
- "Some neighborhoods will always be difficult to serve ... There is pressure on King County and Sound Transit to reduce unproductive service. To expect that service is going to grow in the short-term is unrealistic. For now we should maintain strong productivity on the transit service we have." – Kris Liljeblad, Arts Commission



We need to make strategic investments to support future development and growth in transit ridership.

- "If you look at the demand for Downtown Bellevue, there's a much greater flow North-South, not East-West. We need Bus Rapid Transit on I-405."
 - Scott Lampe, Transportation Commission
- "I favor setting up high-ridership corridors for transit that serve high density areas."
 - Dallas Evans, Parks & Community Services Board
- "Until 2030, we'll just keep getting denser around East Link nodes.... If parking is free, people will use it.... If you don't build the parking, and if you have good transit, people will use it." Hal Ferris, Planning Commission
- "RapidRide is a success. Maybe look at doing one along Bellevue Way."
 - Aaron Laing, Planning Commission





- 1. Current Transit Network
- 2. Market Segmentation
- 3. Future Travel Markets
- 4. Market Driven Strategies



Service Planning Process

Current Transit Network



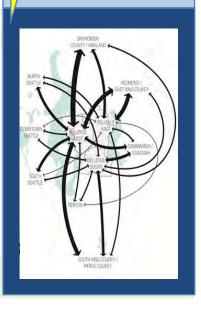
What service types are in place today and how well do they perform?

Market Segmentation



What are the attitudes and preferences that drive traveler choices?

Future Travel Markets



Which segments in which travel markets should transit services compete for?

Market Driven Strategies

Stop Spacing

Speed of Service

Frequency of Service

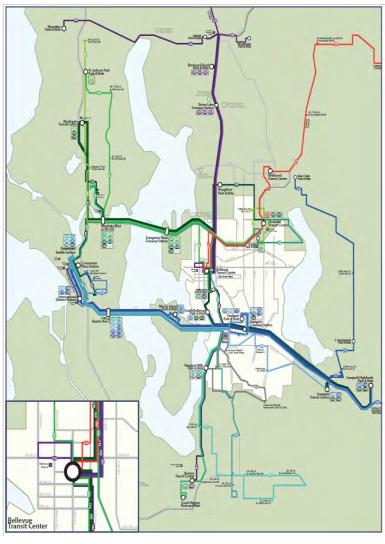
What kinds of strategies can best seize these opportunities?



All-Day Routes

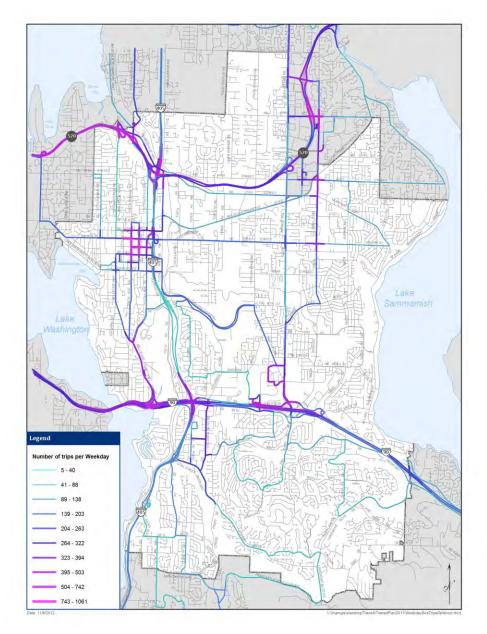
Routes Operating Throughout the Day

Peak Only Routes

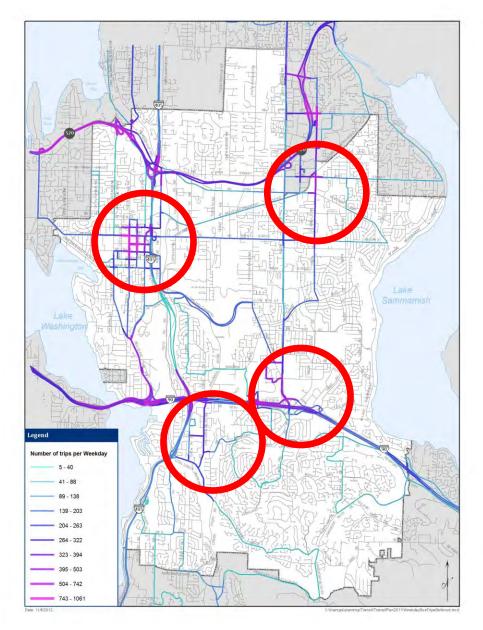


Routes Operating During Morning & Afternoon Commuting Periods











"TransitScore" measures how well a location is served by transit.

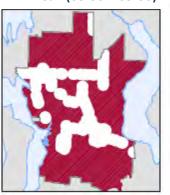


Transit Score	Description		
90-100	Rider's Paradise — World-class public transportation.		
70-89	Excellent Transit — Transit is convenient for most trips.		
50-69	Good Transit - Many nearby public transportation options.	\leftarrow	— Seattle Score: 59
25-49	Some Transit — A few nearby public transportation options.	—	— Bellevue Score: 39
0-24	Minimal Transit — It is possible to get on a bus.		Delicade Score. 33



Areas in Bellevue lacking 15 min or Less Bus Service on Weekdays (Fall 2011)

AM Peak (05:00 - 09:00)



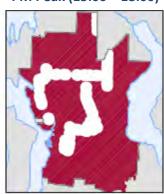
Residents Served: 37%

Base (09:00 – 15:00)



Residents Served: 29%

PM Peak (15:00 - 18:00)



Residents Served: 30%

Evening (18:00 – 22:00)



Residents Served: 13%

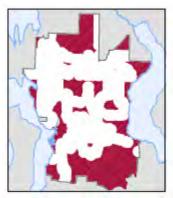
Night (22:00 - 01:00)



Residents Served: 0%

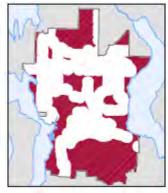
Areas in Bellevue lacking 30 min or Less Bus Service on Weekdays (Fall 2011)

AM Peak (05:00 - 09:00)



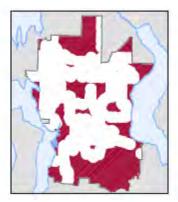
Residents Served: 72%

Base (09:00 – 15:00)



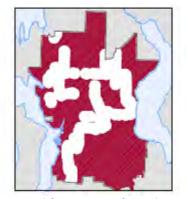
Residents Served: 67%

PM Peak (15:00 - 18:00)



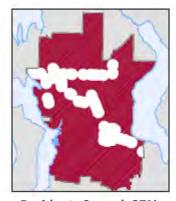
Residents Served: 72%

Evening (18:00 - 22:00)



Residents Served: 40%

Night (22:00 - 01:00)



Residents Served: 27%

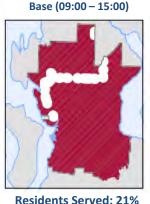


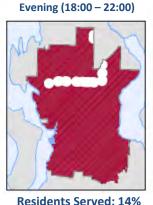
Areas not served by transit during weekdays (i.e bus stop not within 1/4 mile or 15/30 minute or less service not provided)

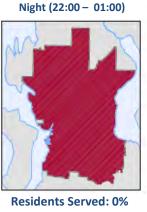


Areas lacking 15 minute or less Bus Service on Saturday (Fall 2011)

Areas lacking 15 minute or less Bus Service on Sunday (Fall 2011)









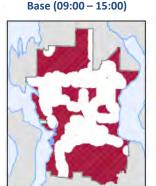


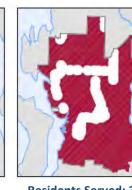


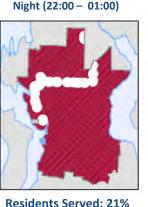
Areas lacking 30 minute or less
Bus Service on Saturday (Fall 2011)

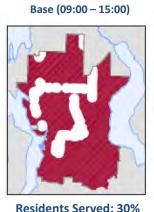
Evening (18:00 - 22:00)

Areas lacking 30 minute or less Bus Service on Sunday (Fall 2011)











Night (22:00 – 01:00)

Residents Served: 61% Residents Served: 30% Residents Served

Residents Served: 22%

Residents Served: 21%



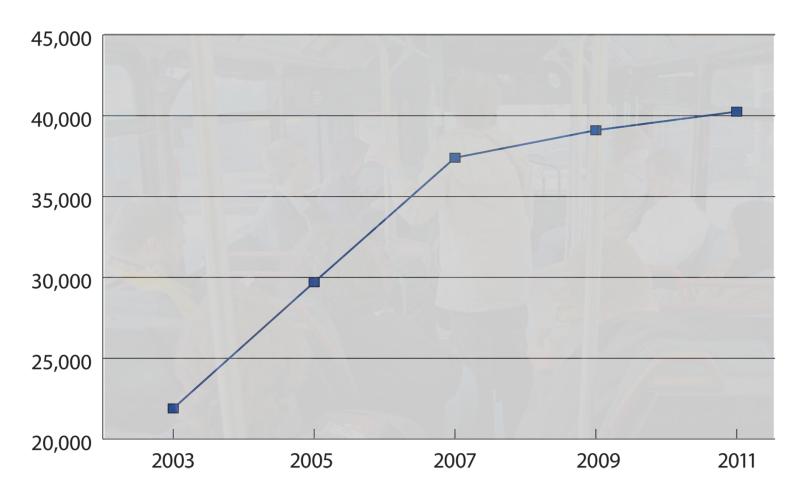
Areas not served by transit during weekends (i.e bus stop not within 1/4 mile or 15/30 minute or less service not provided)



Weekend Service Coverage

Average Weekday Transit Ridership (Fall 2003 to Fall 2011)

84 percent increase, from 21,900 (2003) to 40,250 (2011).





Average Weekday Transit Ridership (Fall 2003 to Fall 2011)

- Eastgate increased **232 percent**, from 2,197 to 7,303.
- Downtown increased 110 percent, from 7,346 to 15,408.
- Crossroads increased 80 percent, from 1,706 to 3,065.
- Factoria increased **23 percent**, from 1,724 to 2,113.

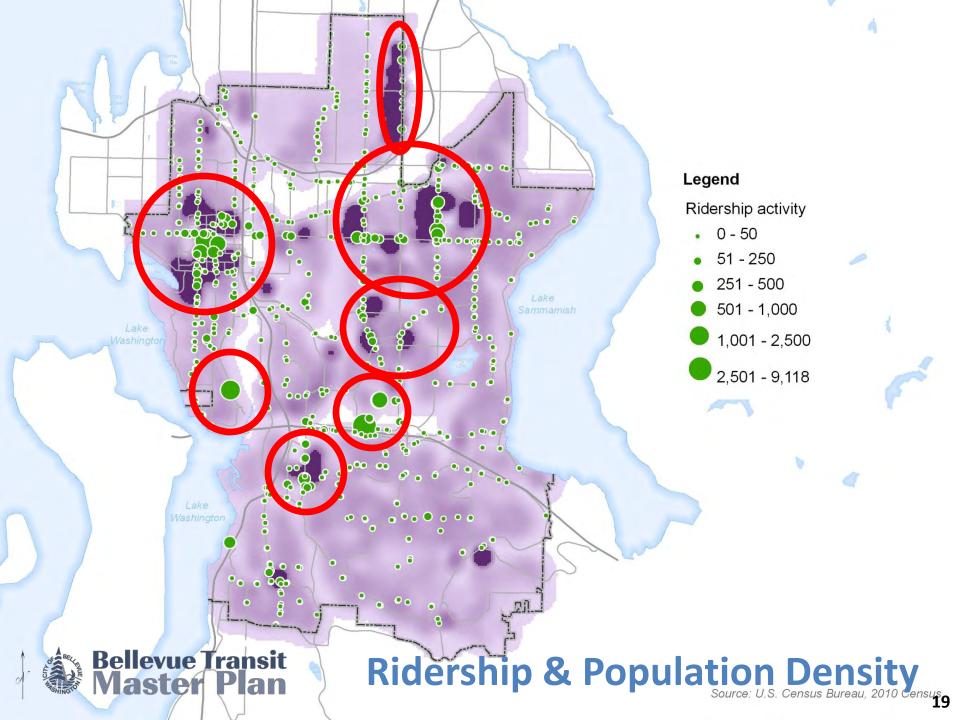


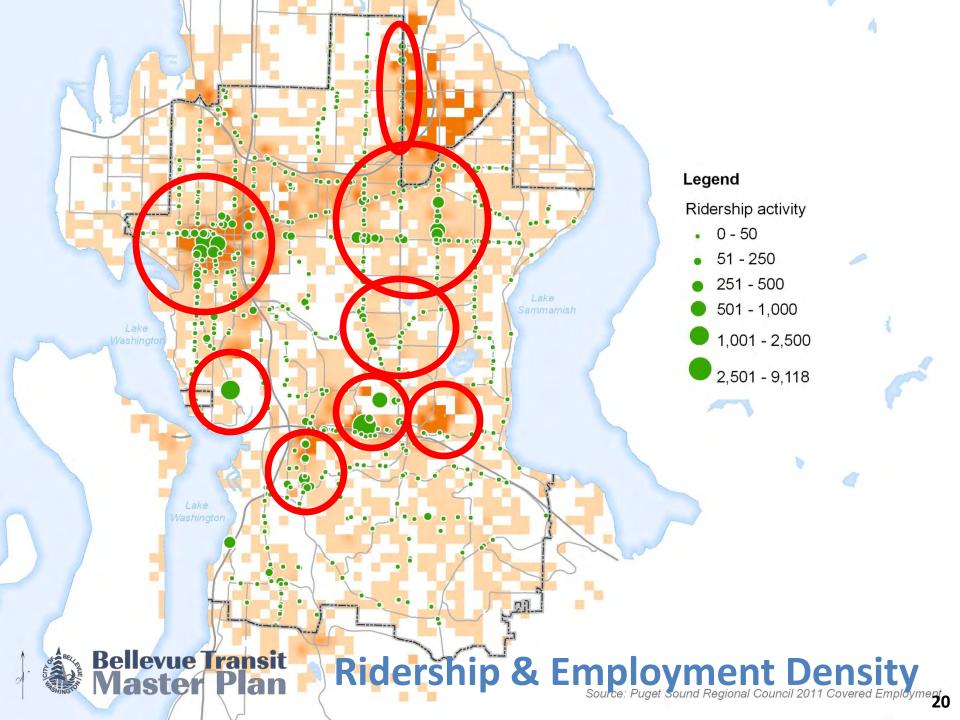


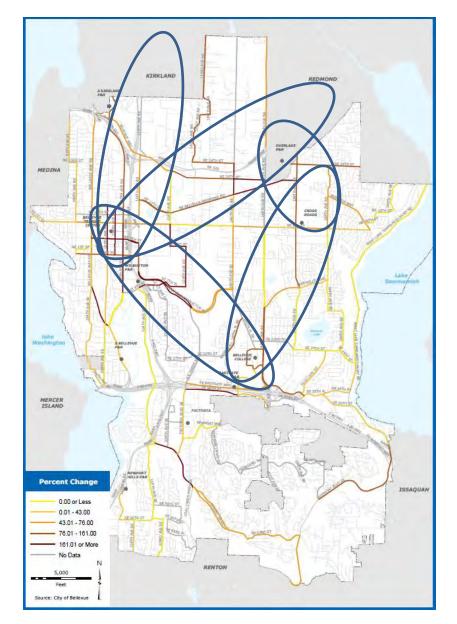






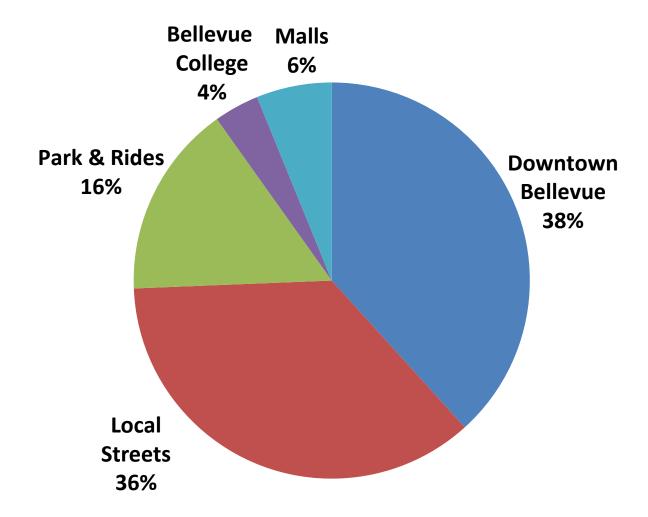






CORRIDOR	CHANGE
BTC to Overlake via Northup Way (b/n Downtown Bellevue and Overlake)	247%
BTC to Overlake via Bel-Red Rd (b/n Downtown Bellevue and Overlake)	235%
BTC to Kirkland via 116th Ave NE (b/n Downtown Bellevue and Kirkland)	185%
BTC to Kirkland via 112th Ave NE (b/n Downtown Bellevue and Kirkland)	157%
BTC to BC via Lake Hills Connector/ 145th Place (b/n Downtown Bellevue and BC)	127%
Crossroads to Overlake via 156th Ave NE (b/n Crossroads Shopping Center and Overlake)	109%
BC to Crossroads via 156th Ave (b/n Bellevue College and Crossroads Shopping Center)	107%





Notes:

- Fall 2011 average weekday daily ons/offs (40,250) is for KC Metro and Sound Transit only; data not available for Community Transit.
- Downtown Bellevue figure reflects all of Mobility Management Area #3 (including Bellevue Transit Center).
- Park & Ride figure includes Eastgate (2,166), South Bellevue (1,588), Newport Hills (281); Wilburton (51), and Eastgate Direct Access Ramp (2,270).
- Malls figure includes bus stop usage along arterials in front of Factoria (944) and Crossroads Malls (1,533).



HOW STUDENTS ACCESS TRANSIT



I walk to the bus stop. (186)



I get dropped off at a Park & Ride facility. (18)



I drive to a Park & Ride facility. (9)



I bicycle to the bus stop and load my bicycle onto the bus' bicycle rack. (4)



park my bicycle at a nearby rack/locker. (1)

HOW SPECIAL EVENT USERS ACCESS TRANSIT



I drive to a Park & Ride facility. (622)



I walk to the bus stop. (602) I get dropped off at a Park &



Ride facility. (52)



I bicycle to the bus stop and load my bicycle onto the bus' bicycle rack. (16)



park my bicycle at a nearby rack/locker. (4)

HOW WORKERS ACCESS TRANSIT



I walk to the bus stop. (771)



facility. (571)



load my bicycle onto the bus' bicycle rack, (67)



I get dropped off at a Park & Ride facility. (59)



park my bicycle at a nearby rack/locker, (10)

HOW SOCIAL USERS ACCESS TRANSIT



I walk to the bus stop. (662)



facility. (356)



I get dropped off at a Park & Ride facility. (39)



load my bicycle onto the



park my bicycle at a nearby rack/locker. (6)

HOW SHOPPERS ACCESS TRANSIT



I walk to the bus stop. (729)



I drive to a Park & Ride facility. (227)



Ride facility. (28)



load my bicycle onto the



park my bicycle at a nearby



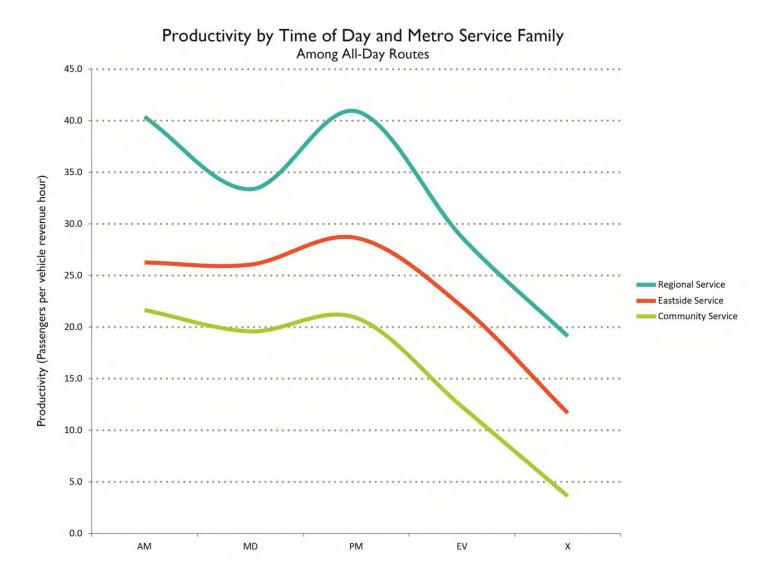
Access to Transit



Q3 2012

Q3 2011

Park & Ride	Capacity	Used	Utilization	Capacity	Used	Utilization
South Bellevue	519	560	108%	519	557	107%
Eastgate	1,614	1,508	93%	1,614	1,297	80%
Wilburton	186	153	82%	186	128	69%
Newport Hills	275	199	72%	275	179	65%





Bellevue Routes Serving the Seattle Core

	P€	ak	Off-	Peak	Ni	ght
Route	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr	Pass Mi
111	19	11.5	-	-	-	-
114	17.5	10.2		-	-	-
167	22.1	16.9		-	-	, -
210	10.6	5.0	-	-	-	-
211	14.9	4.7	-	-	-	-
212	34.4	14.7	-	-	-	-
215	17.3	9.7	-	-	-	-
216	20.6	12.3	-	_	_	_
217	26.9	12.2	=	-	_	_
218	36.5	17.2	-	-	_	-
225	28.8	12.5	-	-	_	-
229	24.7	13.4	1	-	-	-
243	23.0	8.6	-	-	-	-
250	11.2	5.5	-	-	-	-
255	28.8	15,0	22.6	13.9	14.7	10.4
256	16.1	6.6	-	-	-	-
261	18.8	7.3	3-2-	-	- 1	-
266	13.2	6.7	(2)	-	-	-
271	20.9	9.0	25.9	11.8	13.5	5.9
272	15.0	6.5	-	-	_	-
280	(-)	-	-	-	9.8	4.5
Fall 2010 Th	resholds					
Top 25%	41.1	12.9	49.7	13.9	28.7	7.3
Bottom 25%	18.7	8.2	29.1	9.3	15.3	5

Bellevue Routes Not Serving the Seattle Core

	P€	eak	Off-	Peak	Night	
Route	Rides/ Plat Hr	Pass Mi/ Plat Mi		Pass Mi/ Plat Mi		Pass Mi Plat Mi
219	4.1	0.8	-	-	-	-
221	15.8	5.6	16.5	5.9	8.6	2.3
222	16.8	3.9	14.8	5.0	7.4	1.9
230E	35.3	8.0	25.8	5.9	26.6	
230W	26.2		20.6	5.3	11.3	3.5
232	14.2	4.2	_	_	_	_
233	21.4	4.9	22.6	6.8	10.5	2.4
234	15.7	6.6	13.2	5.6	6.2	2.9
237	15.2	5.7	_	_	_	-
240	29.1	7.4	25.0	8.9	13.6	3.4
242	15.5	8.1		-	-	=
245	19.5	5.7	21.2	5.8	11.8	2.5
246	10.3	2.2	7.5	1.1	-	_
247	6.3	1.9	-	_	-	
249	14	3.6	12.6	4.7	5.4	2.0
253	33.4	10.1	38.2	8.6	27.7	5.6
342	13.9	6.4	-	_	-	-
925 DART	1.0	-	1.0		-	_
926 DART	7.3	1.9	6.9	1.8	_	-
Fall 2010 Th					12.6	
Top 25%	21.1	7.0	26.3	8.6	17.4	5.1
Bottom 25%	8.4	2.2	10.4	2.4	7.8	2.2

Figures based on Fall 2010 performance data.



Bellevue Routes Serving the Seattle Core

	Pe	ak	Off-	Peak	Ni	ght
Route	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr	Pass Mi Plat Mi
111	20.8	12.8	1,—1	_	1-	_
114	17.8	10.4	-	-	-	_
167	22.3	16.7	-	-	_	·
210	10.7	5.0	-	_	_	_
211EX	16.9	4.8	-	-	-	_
212	36.7	15.8	_	_	_	-
215	19.7	11.1	-	_	-	-
216	21.2	13.9	-	-	-	_
217	30.4	16.0		-	-	_
218	37.6	20.8	_	_	_	-
225	24.5	12.4	-	-	-	_
229	27.2	14.3	-	-	-	-
243	24.2	8.9	_	-	_	_
250	9.2	4.5	_	_	_	_
255	27.0	14.7	20.5	12.1	17.5	8.11
256	17.9	9.4	_	-	-	_
261	17.2	7.2	-	-	-	- 1
266	13.5	7.1	-	_	_	_
271	23.3	10.0	26.7	13.6	16.9	7.9
272	14.3	6.1	_	-	_	_
280*	_	_	_	_	9.8	_
Spring 2011	Threshold	s			200	
Top 25%	42.0	12.9	52.6	15.2	32.0	8,4
Bottom 25%	18.6	7.9	29.4	9.8	17.7	5.8

^{*} Passenger miles data was unavailable on some routes and time periods due to a lack of APC data.

Bellevue Routes Not Serving the Seattle Core

	Pe	ak	Off-	Peak	ght	
Route	7.11			Pass Mi/ Plat Mi		Pass Mi
219	4.2	0.5	-	_	_	-
221	17.0	5.0	17.8	5.7	12.5	2.7
222	15.6	3.3	16.0	4.7	8.3	2.4
230 E	36.3	8.6	25.9	9.6	26.1	6.5
230 W	28.2	7.2	21.4	7.9	11.9	4.5
232	15.5	4.8		-	_	-
233	23.0	5.5	22.2	6.4	13.5	3.2
234	16.2	5.7	12.7	5.6	8.8	3.3
237	13.7	5.1	_	_	_	_
240	27.9	9.9	24.5	12.6	12.9	5.5
242	16.7	9.1	_	_	-	_
245	22.4	6.2	20.2	6.0	15.7	3.7
246	9.6	1.8	8.5	2.0	-	_
247	4.8	1.3	-	_	_	-
249	15.6	4.5	14.9	5.3	5.0	1.4
253	35.2	11.3	36.4	12.5	31.5	8.9
342	14.7	4.7	_	_	-	_
925 DART	1.0	0.5	_	_	-	-
926 DART	8.4	2.2	7.4	1.9		_
925 DART	1.0 8.4	0.5 2.2	_	_		-
Top 25%	27	7.2	27.4	9.3	20.3	6.2
Bottom 25%	9.8	2.9	12.7	3.3	8.8	2.6

Figures based on Spring 2011 performance data.





Bellevue Routes Serving the Seattle Core

		Pe	eak	Off-	Peak	Ni	ght
	Route	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr	Pass Mi/ Plat Mi
1	111	24.4	15.1	n <u>—</u>	_		_
ĺ	114	22.4	13.0		-	(-)	_
	167	25.1	19.9	_	-	_	_
Ī	210	11.0	5.0	_		-	-
Ī	211	12.8	3.9	_	_	_	-
	212	47.7	18.9	-	-	_	_
	215	19.6	11.2	_	_	_	_
I	216	26.2	14.2	_	_	_	_
ĺ	217	28.9	15.8		_	_	_
ĺ	218	43.5	20.2	-) 1	_	_
	250	19.3	10.0	-	_	_	_
ĺ	255	30.4	14.3	27.1	12.0	20.5	10.3
	265	17.3	8.8	-	_	-	_
	271	25.1	10.5	28.0	12.7	19.1	8.5
	280	-	-	-	-	5.9	_
	Fall 2010 The	resholds					
	Top 25%	45.0	14.7	55.4	15.9	31.3	9.0
Ī	Bottom 25%	22.7	9.7	29.5	9.9	19.1	5.8

Bellevue Routes Not Serving the Seattle Core

	Peak Off-Peak			Ni	Night	
Route	Rides/ Plat Hr	Pass Mi/ Plat Mi	Rides/ Plat Hr			Pass Mi/ Plat Mi
B Line	39.6	11.1	33.7	10.5	29.8	8.0
219	7.0	0.9	1	-	-	-
221	16.8	5.3	14.0	4.3	8.9	2.3
226	21.9	5.6	16.4	3.9	9.4	2.3
232	14.7	5.4	-	_	-	-
234	17.9	6.4	14.8	5.9	10.9	3.7
235	17.4	5.7	12.2	4.9	8.6	3.2
237	17.7	4.3	-	-	_	
240	19.8	6.6	22.3	8.2	14.6	5.9
241	16.6	3.3	13.2	2.7	10.1	1.5
242	18.2	9.8	-	_	-	-
243	25.0	9.8	-	_	-	_
244	12.3	5.0	1	44	-	-
245	20.8	6.6	18.8	5.9	13.2	4.0
246	9.6	2.3	8.2	1.8	_	_
249	16.4	4.0	9.6	2.5	7.4	2.0
269	10.6	4.5	12.5	6.0	9.1	3.9
	19.6	9.4	100	-	+	-

Figures based on Spring 2012 performance data.





Spring 2012 Performance





Transit/Auto Travel Time Ratio

Service Planning Process

Current Transit Network



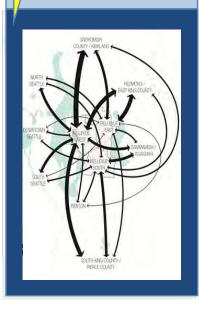
What service types are in place today and how well do they perform?

Market Segmentation



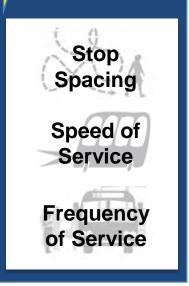
What are the attitudes and preferences that drive traveler choices?

Future Travel Markets



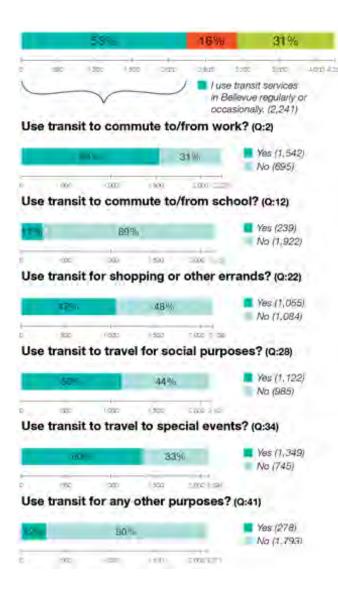
Which segments in which travel markets should transit services compete for?

Market Driven Strategies



What kinds of strategies can best seize these opportunities?



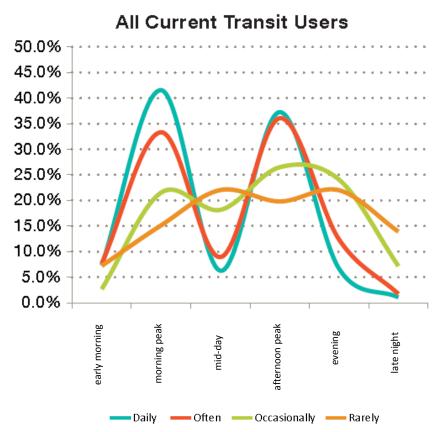


- HBW is most common trip purpose: 68.8% of respondents use transit in Bellevue to commute to work.
- Most use transit for 2+ purposes: 77% (505/2,195) use transit for more than one purpose—30.5% use transit for two purposes, 29.4% for three purposes, 15.9% for four purposes, and 1.2% for all five trip purposes.
- Most are "regular riders" (use transit 3+ per week): 69.5% of respondents are regular transit users for one or more trip purposes, compared to 63.3% infrequent riders and 45% occasional riders.
- Work/school users tend to be regular riders: 75.7% of work- and 74.0% of school commuters use transit three or more times per week.
- Shopping/social users tend to be infrequent riders.
 62.7% of shopping transit users and 76.1% of social transit users use transit less than once per week.

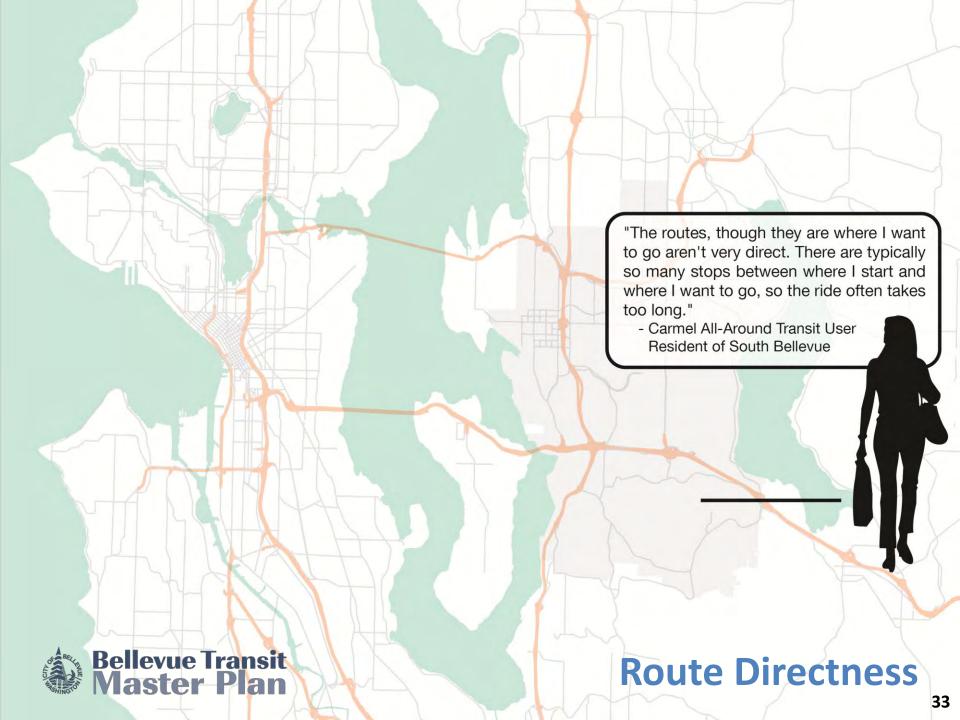


Regular ridership is strongly peak-oriented: Over half of all regular riders use transit during the morning and afternoon peak (56.9% and 54.0%, respectively), while less than 20% use transit during other times of the day.

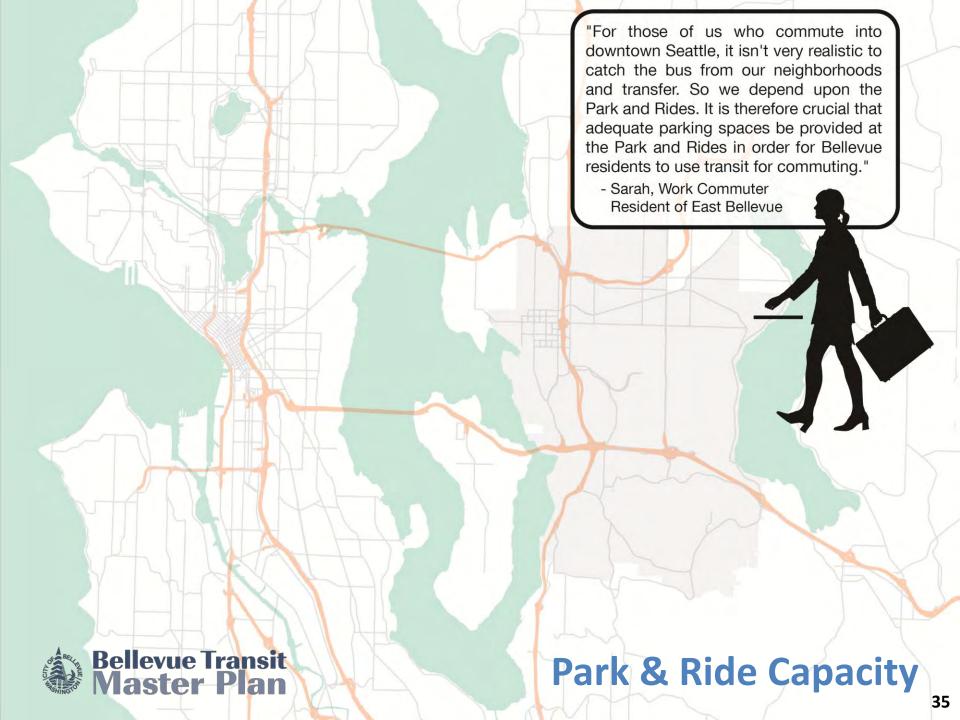
Frequency of Transit use for Current Users



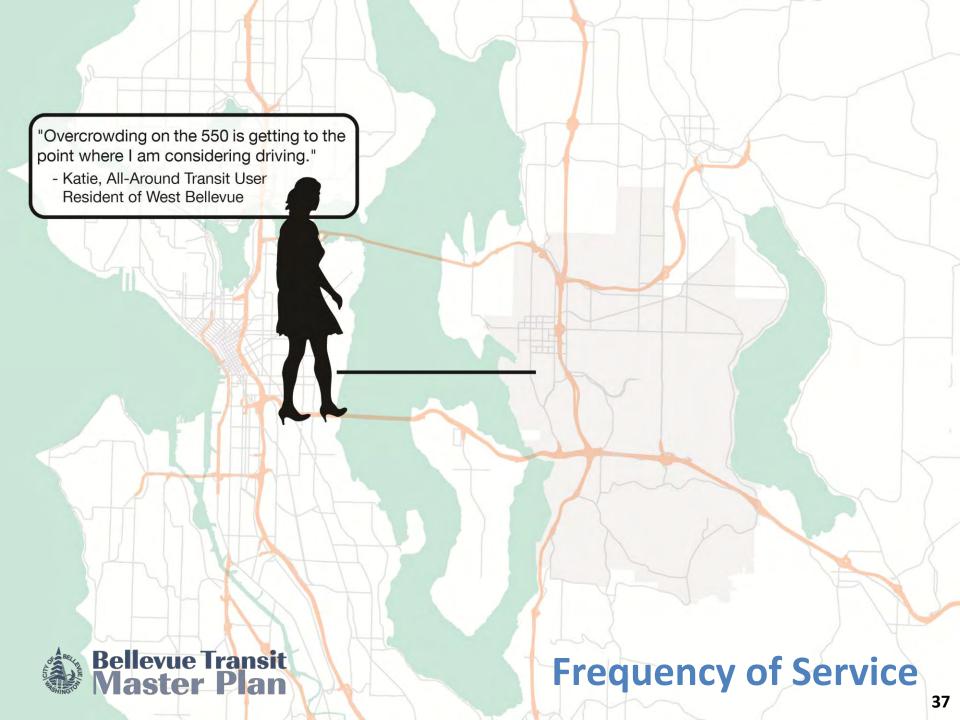












HOW SHOULD THE CITY INVEST?

ACCORDING TO CURRENT TRANSIT USERS



Improve service speed and reliability by investing in roadway and traffic signal infrastructure. (595)



Provide real-time bus arrival information signs at major stops, similar to the RapidRide B Line at Bellevue Transit Center. (406)



Increase vehicle parking capacity at Park and Ride lots. (268)



Provide additional route, schedule, and wayfinding information at bus shelters. (189)



Install additional bicycle lanes/trails to better connect neighborhoods to bus services. (107)



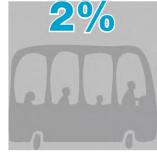
Improve comfort at bus stops with improvements like additional seating and other street furniture. (60)



Improve safety at bus stops by providing additional street lighting. (61)



Improve sidewalk connectivity (install additional sidewalks) at and around bus stops. (48)



Repair City-owned streets used as transit corridors to improve ride quality/comfort.
(31)



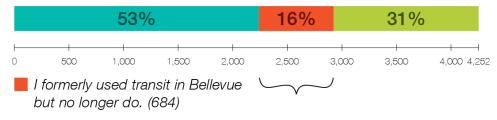
Increase bicycle parking capacity at Park and Ride lots. (3)

Note: N=1,962 total respondents. Percentages for current transit users who live in Bellevue are shown in parenthesis (661 respondents).



Priorities for Transit Users

FORMER RIDERS: TRIP PURPOSE



For what purpose(s) did you previously use transit? (Q:49)



WHY DO YOU NO LONGER RIDE THE BUS?

ACCORDING TO FORMER RIDERS OF TRANSIT IN BELLEVUE



Traveling by bus takes too long. (133)



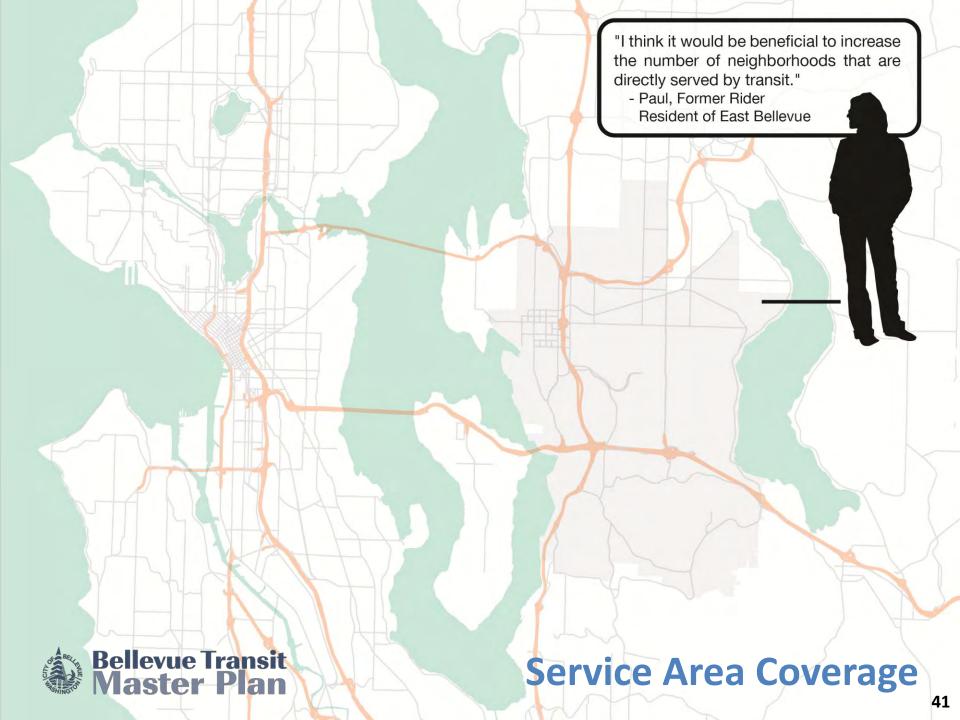
I moved / changed jobs / now work from home. (80)



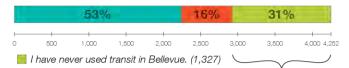
I think driving is more convenient. (69)





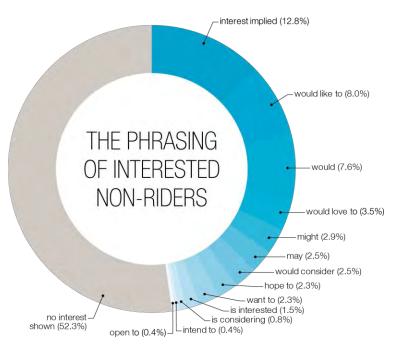


NEVER RIDDEN: WHY?



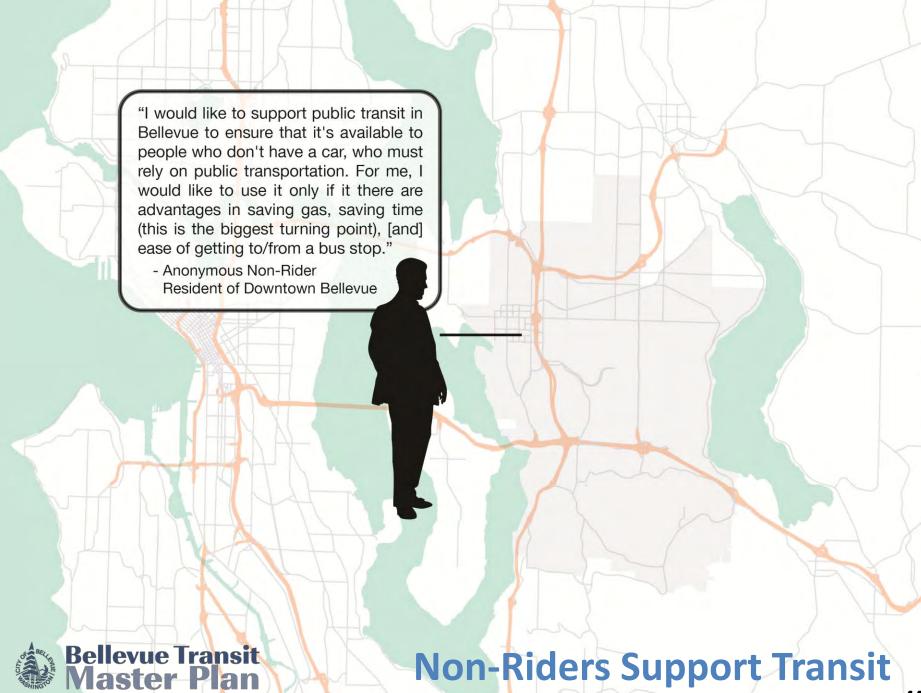
For what reason(s) do you not use transit? (Q:56)











WHAT IMPROVEMENTS WOULD GET YOU TO CONSIDER RIDING THE BUS?

ACCORDING TO THOSE WHO HAVE NEVER USED TRANSIT IN BELLEVUE



Proximity of stops to home/destination(s). (580)



Speed of service. (451)



Simplified routes/ schedules. (417)



Amount/frequency of weekday service. (371)



Availability of real-time bus arrival information. (261)



Schedule reliability. (241)



I would not consider riding the bus even if services were improved. (218)



Availability of a seat on the bus (i.e. reduce overcrowding). (145)



Amount/frequency of evening/late night service. (146)



Comfort while riding. (118)



Pedestrian connections to bus stops. (94)



Amount/frequency of weekend service. (91)



Service Planning Process

Current Transit Network



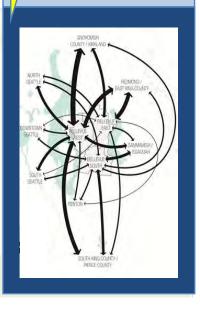
What service types are in place today and how well do they perform?

Market Segmentation



What are the attitudes and preferences that drive traveler choices?

Future Travel Markets



Which segments in which travel markets should transit services compete for?

Market Driven Strategies

Stop Spacing Speed of

Frequency of Service

Service

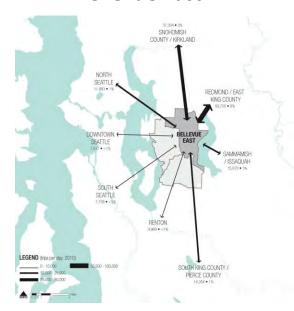
What kinds of strategies can best seize these opportunities?



Future Travel Market

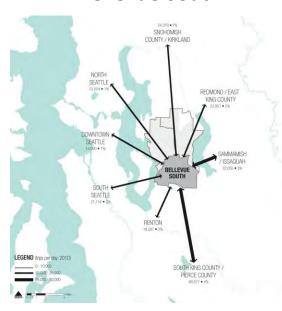
1,219,965 daily person trips to/from or internal to Bellevue in 2010.

Bellevue East



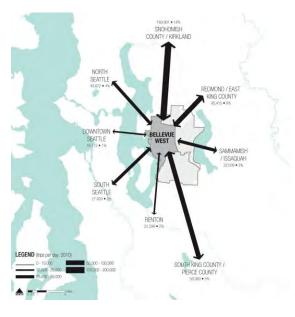
193,285 of the total 1,219,965 trips start and/or end in East Bellevue (16%).

Bellevue South



196,866 of the total 1,219,965 trips being and/or end in South Bellevue (16%).

Bellevue West

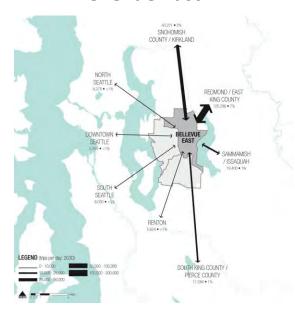


466,877 of the total 1,219,965 trips start and/or end in West Bellevue (38%).



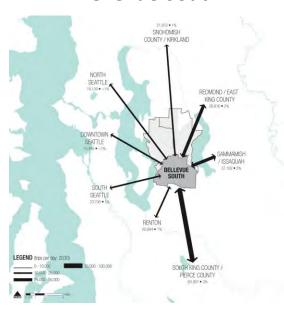
1,750,539 daily person trips to/from or internal to Bellevue in 2030.

Bellevue East



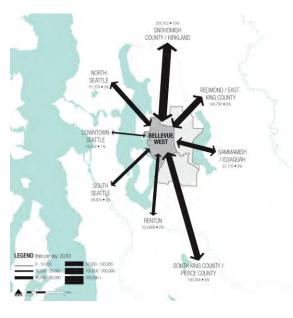
233,398 of the total 1,750,539 trips start and/or end in East Bellevue (13%).

Bellevue South



222,294 of the total 1,750,539 trips being and/or end in South Bellevue (13%).

Bellevue West

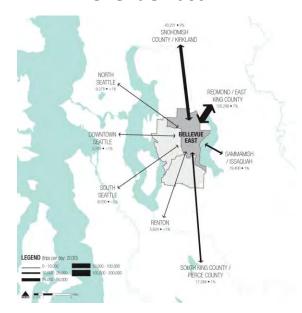


694,470 of the total 1,750,539 trips start and/or end in West Bellevue (40%).

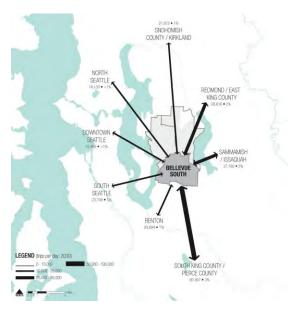


1,750,539 daily person trips to/from or internal to Bellevue in 2030.

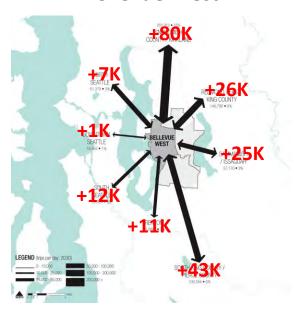
Bellevue East



Bellevue South



Bellevue West



233,398 of the total 1,750,539 trips start and/or end in East Bellevue (13%).

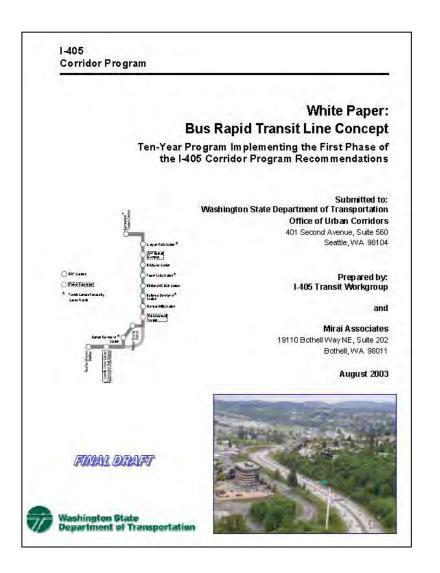
222,294 of the total 1,750,539 trips being and/or end in South Bellevue (13%).

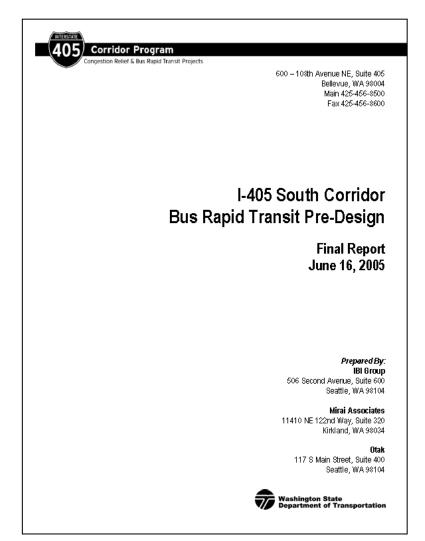
694,470 of the total 1,750,539 trips start and/or end in West Bellevue (40%).

- "West Bellevue" area, which includes Downtown Bellevue, is the largest origin/destination for trips to Bellevue
- Largest flows are from the I-5 and I-405 corridor markets of Snohomish County/Kirkland and South King County/Pierce County.
- Seattle market is smaller than the close in suburban markets.
- Suggests additional need for suburban park-and-ride capacity and express bus capacity in the I-405 corridor.

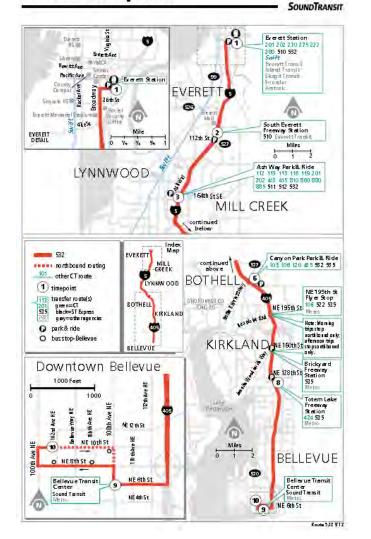


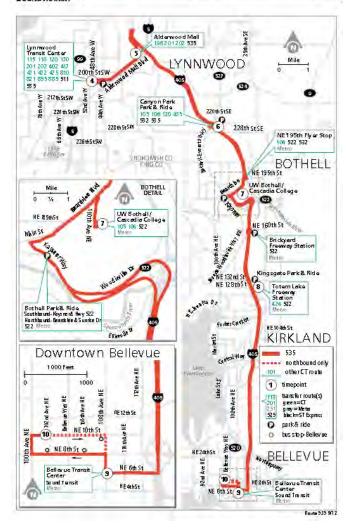
Total Trips to Bellevue (2030)





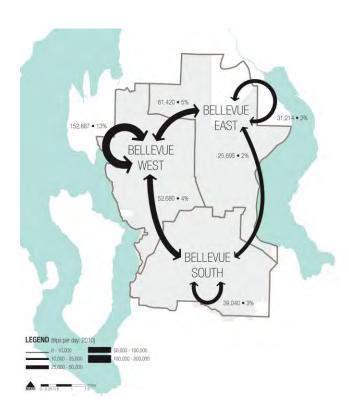




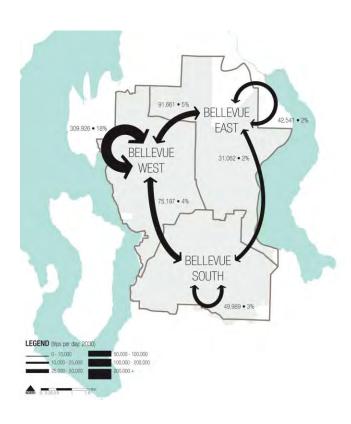




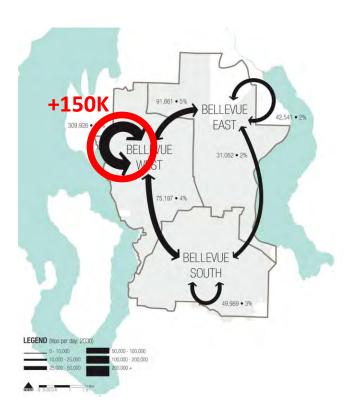
362,937 of the total 1,219,965 trips begin/end in Bellevue in 2010 (30%).



600,377 of the total 1,750,539 trips begin/end in Bellevue in 2030 (34%).



600,377 of the total 1,750,539 trips begin/end in Bellevue in 2030 (34%).



- West Bellevue internal market growth is almost twice as high as the next biggest market (Kirkland/Snohomish County to Bellevue).
- West Bellevue internal market represents City's best opportunity to gain transit mode share, as the City can influence service levels, capital enhancements, and priority measures for transit at both the trip origin and destination.
- Existing transit network is not well designed to capture non-work trips (fastest growing trip purpose) as frequencies during offpeak time (more than 15-minute) are often insufficient to attract choice riders.



Service Planning Process

Current Transit Network



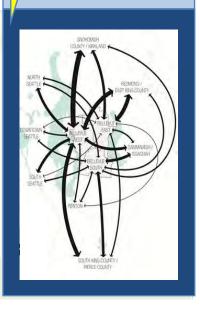
What service types are in place today and how well do they perform?

Market Segmentation



What are the attitudes and preferences that drive traveler choices?

Future Travel Markets



Which segments in which travel markets should transit services compete for?

Market Driven Strategies

Stop Spacing Speed of Service Frequency of Service

What kinds of strategies can best seize these opportunities?









Downtown Bellevue 2030 Vision



Bel-Red Subarea Plan

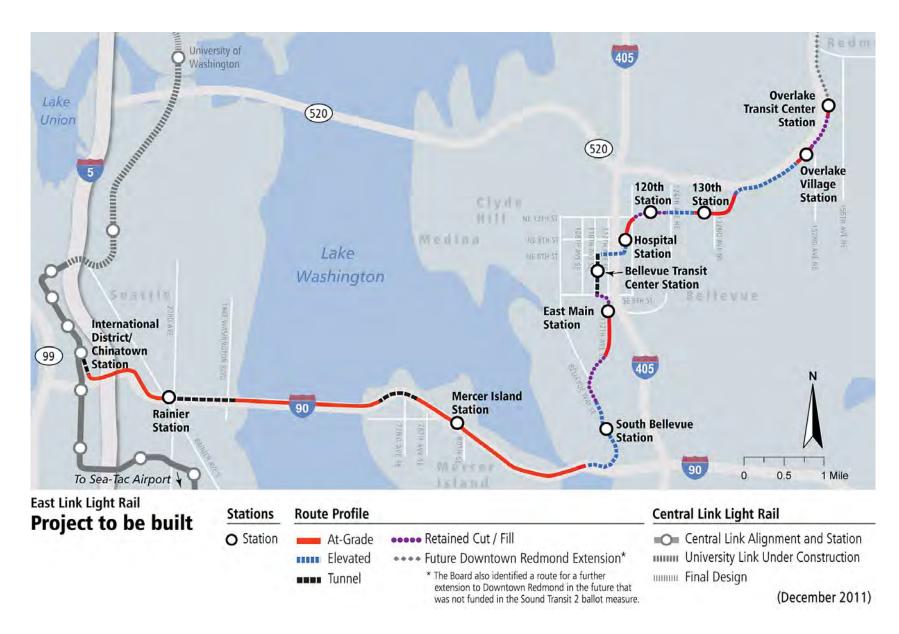


South Kirkland P&R Transit Oriented Development Project

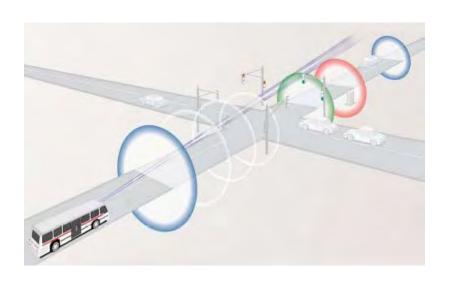


Eastgate Transit Oriented Development Concept

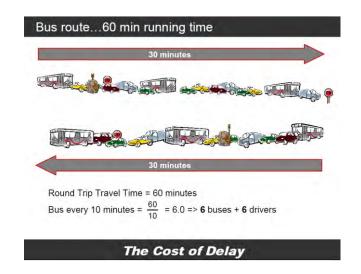


















RapidRide B Case Study

Serves Major Employment Centers

- Downtown Bellevue
- Crossroads
- Overlake Village
- Overlake
- 154th Ave NE/ Willows Road
- Downtown Redmond

16% ridership increase in corridor based on:

- YTD average weekday ridership (Sept 2012) = 5,870 (RapidRide B).
- Average weekday ridership (Spring 2011) = 5,066 (Rt. 253 and 235E).



PUGET SOUND PARK & RIDE SYSTEM UPDATE	PUGET SOUND PARK & RIDE SYSTEM UPDATE	FINAL REPORT
ARK & RIDE		Prepared for: Washington State Department of Transportation Office of Urban Mobility
		Prepared by: Parsons Brinckerhoff
FINAL REPORT		
RT		February 2001

Parking Demand for King County							
	Lot Capacity	Base Year Demand		Future Demand			
Park & Ride Facility		Observed	Estimated	2010	2020		
		J-90 Lots					
Mercer Island	257	257	490	590	680 to 750		
South Bellevue	524	582	470	600 to 950	690.10 1020		
Essignie	724	6/3	600	760	820		
Lakemont	N/A-	NVA	520	660	730 to 820		
Issaguah	394	405	520	670	B(X)		
Issaguah Highlands	N/A	N/A	.380	510	540		
Prestori	.53	.33	90	130 (o.190	170 to 230		
North Bend	N/A	N/A	140	210	270		
Snoqualmie Pass	N/A	N/A	0	0	0		
TOTAL	1952	1950	3210	4130 to 4440	4780 to 5350		
		I-405 Lots	s				
Northshore	376	125	560	560 to 620	700 to 850		
Kenmore	432	389	300				
Bothell	230	209	620	640 to 710	770 to 940		
Weedinville	459	266					
Brickyard.	247	237					
Kingsgate	502	467	520	520 to 590	650 to 790		
NE 116th	24	5					
SR 908/Kirkland Way	20	13	480	480 to 530	610 to 740		
Haughton	450	288	400				
Redmond	344	258	520	520 to 590	650 to 790		
Bear Creek	334	180	520				
Northup	thup 32 16						
Evergreen Point	51	47		530 to 590	670 to 820		
S Kirkland	603	525	530				
NE 40th/Overlake TC (Sep '01)	235	N/A					
Overlake	150	83					
Wilburton	190	196	510	520 to 570	650 to 790		
Newport Hills	292	187	1000	C40000 0000	00010790		
Renton Highlands	146	80	490	490 to 540	610 to 750		
TOTAL	5117	3571	4230	4260 to 4720	5310 to 6470		

I-90 Lots Increased Demand (2000-2020): 3,398 or 174% I-405 Lots Increased Demand (2000-2020): 1,353 or 26%

The goal of this study was to develop corridor-level park and-ride demand estimates for the year 2020, and to identify potential current and future park-and-ride lot investment needs within the four-county region that can be prioritized through the regional and state priority programming processes and through transit agency budget processes.





The quality of the pedestrian environment can be a deciding factor when choosing whether or not to take transit at all, especially for those with the option to drive.



Access Paratransit Van Cost/boarding = \$42.11



Fixed-Route Bus
Cost/boarding = \$3.98

For those people with disabilities who do not have the option to drive, investing in neighborhood sidewalks can extend the reach of fixed-route service thereby reducing a transit agency's paratransit service obligations.





Restructures.

- Transit service doesn't reflect transit demand
- Transit services overlap
- Service levels do not match ridership
- Major transportation changes take place (e.g. SR-520 tolling)
- Major developments or land use changes have occurred



Additions.

- Reduce overcrowding
- Improve on-time performance
- Approach target service levels
- Improve service on routes with high performance



Reductions.

- Reduce low productivity service in areas not underserved
- Restructure service to improve efficiency
- Reduce low-productivity services in underserved areas



http://www.bellevuewa.gov/bellevue-transit-plan.htm



Franz Loewenherz

Transportation Department

floewenherz@bellevuewa.gov

425-452-4077