Citywide Bike Share Pilot Program

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Transportation Commission
January 25, 2018
1. Staff seeks a Commission recommendation to the Bellevue City Council on the scope and timing of implementing a citywide bike share pilot program.

2. In accordance with its Bylaws approved on 12/14/17, the Commission must also authorize a person to represent the transmittal of this and the 1/11 TC recommendation to Council.
2018

January
Transportation Commission Recommendation

February
City Council Direction

March
Demonstration Bikeway Design Finalized
Bike Share Pilot Permit Requirements Approved by Director

April
Transportation Commission Evaluation Plan Review
Demonstration Bikeway Construction
Bike Share Pilot Permit Available for Applications

May
Demonstration Bikeway Opening Event

September
Status Update to Transportation Commission

2019

February
Final Evaluation and Staff Recommendation to TC for Action

March
City Council Direction on Next Steps for Bikeway and Bike Share
The Commission voted five in favor and two opposed in recommending that Council direct staff to proceed with implementing the downtown demonstration bikeway project.
TR-16. Evaluate and facilitate car-sharing and bike sharing programs.

TR-115. Support establishment and operation of a bicycle sharing program in Bellevue.
Task 6: Bike Share Feasibility Study & Implementation Strategy

“Provide people in Bellevue access to a bicycle when they want one, without having to worry about storage, security, and maintenance.”

– PBII Scope of Work
Bike Share in Bellevue
Eastside Bike Share Fair (9/27/17)
9. If a bike share service was available in Bellevue today, would you use bike share in Bellevue?

- ☐ Yes, I would use bike share in Bellevue
- ☐ No, I would not use bike share
- ☐ I don’t know

Please explain why or why not.

10. If a bike share service was available in Bellevue today, in which parts of the city would you use bike share?

- ☐ Downtown Bellevue
Total Respondents: 816

- 52% are Bellevue residents
- 34% work in Downtown Bellevue
- 20% work in Seattle
- 17% work in other Eastside communities

Bike Share Survey Results
If a bike share service was available in Bellevue today, would you use bike share in Bellevue?

- **55%** would use bike share in Bellevue.
- **22%** would not use bike share.
- **24%** are unsure or don't know.

*n=691*
Do you have any comments or concerns you would like to share about the possibility of bike share coming to Bellevue?

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<thead>
<tr>
<th>Response Themes</th>
<th>Count</th>
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<tbody>
<tr>
<td>Generally Positive</td>
<td>91</td>
</tr>
<tr>
<td>Install More Bike Lanes (Any Type)</td>
<td>82</td>
</tr>
<tr>
<td>Improve Safety (General)</td>
<td>77</td>
</tr>
<tr>
<td>Biking in Bellevue is Dangerous (General)</td>
<td>54</td>
</tr>
<tr>
<td>Install Separated Bike Lanes</td>
<td>53</td>
</tr>
<tr>
<td>No City Funding of Bike Share</td>
<td>44</td>
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<tr>
<td>Bike Clutter</td>
<td>36</td>
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<td>Drivers Are Dangerous/Aggressive</td>
<td>35</td>
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<tr>
<td>Improve Infrastructure First</td>
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<td>Pedestrian Safety from Bikes on Sidewalks</td>
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“I think it would be awesome! There are so many times that I want to run an errand in downtown Bellevue that is slightly too far for me to walk, but it's a pain to use my car all the time. It would be easier if there was a bike option.”

“Please make it happen! With all the congestion and lack of parking, a bike share system would be such an awesome alternative for getting around. I would shop and go out to eat in downtown Bellevue more often if I could bike instead of drive.”

“Bike share in Bellevue would be great. Then I could bus from Seattle and ride a bike to work from the transit center instead of having three bus transfers.”
Do you have any comments or concerns you would like to share about the possibility of bike share coming to Bellevue?

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“My only concern is based on my experience with the bike shares in Seattle, which is that people leave the bikes anywhere. It results in a lot of clutter and blocking of sidewalks and bike paths.”

“I would love to see bike share in Bellevue—but I think it's feasibility is limited until a real connected network of bike routes exists in downtown Bellevue.”

“I think Bellevue has the opportunity to beat Seattle to having a connected network of protected bike lanes, and this could have profound positive impacts on public health, livability, and desirability, even for those who currently do not bike. If you build it, they will come!”
Why permit bike share?

- Act on adopted policy
- Facilitate mobility options
- Welcome and foster innovation
- Establish a legal framework for private services
- Assert regulatory authority over public right of way
- Enforce compliance in support of community values
If we do nothing:

- Little influence over if/how private bike share operates in Bellevue
- Antagonistic relations with bike share service providers
- No new data collected to support demo bikeway or broader PBII (Task 5)

If we permit and regulate:

- More flexible, affordable mobility options
- Collaborate with bike share service providers to achieve desired outcomes
- Collect extensive data on bicycle travel
- Expand reach of transit service (first/last mile)
- Coordinate with regional neighbors
- Support oversight and enforcement with fees
Bike Share Permit
Goals and Requirements:

- Pilot
- Safety
- Parking
- Operations
- Data
- Enforcement
- Fees

Pilot Program Requirements
Metrics & Monitoring
- **Rider Profile** – Gender, age bracket, city of residence
- **Bicycle Identification** – Company, type, model, plate number
- **Trip Records** – Duration, distance, origin/destination, date/time
- **Location & Availability** – GPS coordinates, duration, date/time
- **Bike Maintenance** – Who requested, date/time of request and response, issue type, action taken
- **Collisions** – Date/time, police report filed, injury
- **Parking Issue Response** – Who reported, date/time of request and response, action taken
Modern Bike Share
• Draft recommendation is to implement a pilot permit valid for up to one year

• Compliance with requirements will be monitored and enforced

• Data will be collected from operators and via community engagement, informing evaluation

TC Discussion | Bike Share
1. Is there a motion to approve the staff recommendation on the scope and timing of implementing a citywide bike share pilot program?

2. Who does the Commission authorize to represent the transmittal of the recommendation to the Council?
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For More Information