

City of Bellevue – Bellevue Diversity Advisory Network (BDAN)

Tuesday, April 2, 2019 | 6:00PM * City Hall (Room 1E-112)

April 2, 2019

MEETING CALLED TO ORDER: 6:13 p.m. Bellevue City Hall Room (1E-112)

PRESENT: Adnan Siddiquie, Aisha Kabani, Alaric Bien, Angela De La Hoz, Anthony Austin, Guang-an Wu, Haruka Kojima, Jennifer Karls, Jingdong (JD) Yu, Justin Daigneault, Liena Ugarova, Margi Ye, Mohamed Bakr, Nahyeli Mendivil, Quiana Ross, Seema Bahl

ABSENT: Aleksandra Poseukova, Sapan Parekh, Tom Brewer, Chinar Bopshetty, Eloisa Tran, Michael Carr,

Non-Voting Members: Beabe Akpojovwo, Linda Whitehead, Maria Batayola

OTHERS PRESENT: Betsy Anderson, Senior Planner Parks & Community Services, Curt Warber, King County Parks and Recreation Division

FACILITATOR: Alaric Bien

NOTETAKER: Quiana Ross (Secretary)

The adoption of the agenda was approved by Liena Ugarova and 2nd by Guang-an Wu
The adoption of the minutes was approved by Anthony Austin and 2nd by Jennifer Karls
Jennifer Karls opened the discussion by stating that the City Parks & Community Services Department would be with us for a presentation and discussion on the Eastside Trail Corridor. They are seeking input on how to make it more accessible and suggestions on branding.

ADVISORY SESSION/Question & Answers :

Betsy Anderson, Senior Planner Parks & Community Services and **Curt Warber**, Special Projects Manager presented slides and asked questions regarding our usage of trails.

They wanted to talk about how to make the regional trail system more welcoming and how to create better access to the trails.

Curt stated the cost was about \$250 million to complete the ERC(name is being changed to East Trail). They are seeking cooperation with other cities to coordinate communications for messaging. Regional trail operators are coming into a coalition to communicate one message. Curt also presented various logos for us to vote on and then took a vote on the logos that resonated with us.

Curt and Betsy then posed these questions to BDAN members:

1. How do we get more people to use the regional trail system?
2. How do we get the demographics to reflect the community that we serve?
3. How do we communicate to those immigrant groups that may have never used a trail system?

BDAN members who offered well considered commentary in reply to the questions were:

Liena Ugarova Guang-an Wu Margie Ye
Quiana Ross Adnan Siddiquie Alaric Bien

The BDAN members made many suggestions regarding outreach and engagement within their diverse communities, such as:

- The Gilman Bike trail is “too dicey for pedestrians” and people don’t know how to enter them
- There were suggestions for an app, signage for trails and a trail party (guided tours)
- There should be a code scanner to identify areas on the trails and to locate restrooms
- Suggested creating a regional map that is more user friendly
- Suggested creating a feedback loop to communicate issues immediately

Curt presented various logos for us to vote on and then took a vote on the logos that resonated with us.

DEBRIEF OF ADVISORY PROCESS:

After City Department representatives were excused from the meeting, BDAN members reflected on the advisory session. In general, it was agreed that the session seemed a worthwhile investment of BDAN’s attention and time. Members agreed to provide detailed information and a synthesis of our input to the City Department guest as well as, contact information for further communication. Jennifer Karls volunteered to collate any written input from BDAN members and make that available to ARCH. She will follow-up with absent members and forward their input as well. Please submit input and forward any further questions or comments to **Betsy Anderson** EHAnderson@bellevuewa.gov, 425-452-4280

Alaric then introduced the 7 circles ice breaker to acquaint BDAN members

Biannual report passed unanimously.

Jenifer Karls, spokesperson for the Culturally Responsive Government subcommittee (CRG), identified the other members of the committee: Seema Bahl, J.D. Yu, G.W. . Together, they have prepared “A CRG Work Plan Template” and “A CRG Committee Work Plan ” They commented about the CRGs committee plans and the desire to invite back groups and find out how the BDANs input was utilized. They are establishing regular meeting times and developing a feedback process. Seema Bahl expressed implementing a more streamlined process when we give feedback and how that feedback is incorporated

Mohamed Bakr gave input for community outreach by nationalities and get them to come together. He suggested we (BDAN), go to a meeting and get feedback from local events

Anthony stated the non voting members should be added to committees as well

Aisha would like to join special events, Margie Ye stated there is an internal and external objective

Yuriana gave info on the strategic outreach and wants to create a plan to reach vulnerable, communities of color.

1. What is the purpose and goal of outreach?

2. The mapping has been done, so now we will identify where/why there is a disconnect between leaders and the community ?
3. How do we create a continuous feedback loop?

The strategic plan is split into three groups-mapping,?

Alaric wants a community pulse check added to the agenda, roles possibly a suggestion dropbox

Next month:

Strategic outreach

BDAN recruitment

BDAN information session

Anthony Austin presented the Self Evaluation Survey findings- the survey was completed by 18 out of 18 people and we reviewed the results together.

We discussed access to sharepoint and how Chris assisted by sending out links to new members but if you can't access sharepoint please contact Yuri

Yuriana discussed Cross- Cultural Study data and the purpose. Discussed the BDI, Bellevue Diversity Institute. Yuriana went over the recommendations, language diversity, gender, age, and varying demographics. She discussed establishing a cultural liaisons program. Phase two should be complete by November and December with the help of a consultant.