

# B E L L E V U E

---

FUTURE UNLIMITED



LIMITED FIRST EDITION

There are few cities that can boast of the many beauties and advantages that Bellevue enjoys. Situated between the shimmering waters of Lake Washington and Lake Sammamish and surrounded by mountain views of the Cascades, Olympics, Rainier, Bellevue residents are simply spoiled by the natural beauty at their doorsteps.

With nature comes the adventure it affords. The region is well known for its outdoor activities. Nearly every sort of water activity, from sailing, windsurfing, and canoeing, to scuba diving and fishing is enjoyed on the lakes and nearby Puget Sound. There are endless hiking and biking trails, and parks for picnics, baseball, and outdoor summer movies for the family. The nearby mountains also provide skiing and snowboarding excitement. All this and so much more!

To live in Bellevue is to find a community atmosphere and small-town feel that is preserved in a thriving, growing city. Flourishing, woodsy neighborhoods, generous green spaces, and recreational facilities keep people calling Bellevue, “a city in a park.”

Over the last few decades, Bellevue has transformed from a sleepy bedroom community into a major business and retail center. A diversified mix of industries supports the city’s economy. With more people working in Bellevue than living in it, the city has become a major employment center in the region.

Several of the largest public companies in Washington are in Bellevue. And, with two major highways—Interstate 90 and Interstate 405—converging near the heart of the city, along with the proximity of the Port of Seattle and the Seattle-Tacoma International Airport, Bellevue has become a major trading center as well.

Certainly there are few places that have so many of the advantages: the beauty, the community, the economy. Bellevue is fortunate indeed. It is a wonderful place to live, work, and do business. We welcome you.

B E L L E V U E

---

FUTURE UNLIMITED





# B E L L E V U E

---

FUTURE UNLIMITED





The Publisher wishes to thank the City of Bellevue for its enthusiastic and unwavering support of economic development in this ongoing city project. The *Bellevue: Future Unlimited Project* helps the city compete in a local, national, and international marketplace for business, tourism, and jobs. The Publisher thanks the corporations and businesses, nonprofit organizations, and state and federal agencies, for their support, as well as individuals too numerous to mention.



Copyright 2013 by Wyndham Publications, Incorporated.  
Printed in the USA.

ALL RIGHTS RESERVED. No part of this book may be used or reproduced in any manner whatsoever without written permission, except in the case of brief quotations embodied in critical articles or reviews. For information, mail requests to: Wyndham Publications, Incorporated; P.O. Box 45; Kirkland, Washington; 98083-0045. All information contained in this publication is accurate to the best knowledge of the Publisher. The information in the profiles in Section Two is provided by the individual organizations, and the accuracy of the content therein is the sole responsibility of those individual organizations.

Library of Congress Control Number: 2013931954  
Library of Congress Information:  
Bellevue: Future Unlimited  
Author: Briaan L. Barron  
Co-Author: Daphne D. Cross  
Editor: Nancy Leichner  
Contributing Writer: Nancy Halverson  
Major Contributing Photographers: Wyndham Images

Limited First Edition  
Includes Bibliography, Index  
ISBN: 0971719276



## TABLE OF CONTENTS

### PART ONE

Foreword .....	6
<i>Chapter One</i>	
A Northwest Legacy .....	8
<i>Chapter Two</i>	
Diversity & A New Economy .....	18
<i>Chapter Three</i>	
The Heart of the Region .....	28
<i>Chapter Four</i>	
Entrepreneurs, Innovation, and Invention .....	38
<i>Chapter Five</i>	
Sports and the Great Outdoors .....	50
<i>Chapter Six</i>	
Entertainment and the Arts .....	60
<i>Chapter Seven</i>	
Living Bellevue .....	70
<i>Chapter Eight</i>	
Future Unlimited .....	80



### PART TWO: TEAM BELLEVUE

High Tech and Manufacturing .....	90
Building, Business, and Professional Services .....	100
Networks, Marketplace, Recreation, and Leisure .....	114
Quality of Life .....	128
Government and Community Organizations .....	144
Team Bellevue Index .....	154
Bibliography .....	156
Index .....	158
Photo Credits .....	160





## FUTURE UNLIMITED

As Mayor of Bellevue, I invite you to experience our city. Bellevue is a wonderful place to live, raise a family, and educate your children. We're proud of the fact that the Bellevue School District has some of the most highly rated high schools in the United States.

Another attraction is our city's natural beauty. Bellevue is nestled between two beautiful lakes and offers excellent views of two mountain ranges, including majestic Mt. Rainier.

Our city is a leading center of entrepreneurship and innovation. The Seattle-Bellevue region is home to numerous global technology leaders. We have outstanding companies in the aerospace sector, such as Boeing; in-cloud computing and software, such as Microsoft; and in-mobile communications, finance, clean technology, architecture, and engineering. There are 65,000 software industry engineers and specialists in the region.

The talent base is highly educated and internationally diverse. More than one in three Bellevue residents comes from Asia, Europe, and around the globe, making Bellevue a crossroads of culture and ideas.

It's a great place to relocate your company, invest, or start businesses.

Find out for yourself what Bellevue has to offer. Visit us soon. I look forward to seeing you.



Sincerely,  
Mayor Conrad Lee





---

## A NORTHWEST LEGACY

In 1905, PACCAR built railroad cars to transport the region's timber from the forest to the mills. From humble beginnings, the company grew into a global technology leader and one of the world's largest commercial vehicle manufacturers. PACCAR has been headquartered in Bellevue since 1968 and is currently the largest Fortune 500 Company based in the city. Our Kenworth, Peterbilt, and DAF trucks are seen on the highways and vocation applications in over 100 countries. In 1968, Bellevue was populated with apple orchards, horse farms and a rural character that was friendly and welcoming to all who joined its community.



Mark C. Pigott  
*Chairman and Chief Executive Officer*  
*PACCAR Inc*





## A NORTHWEST LEGACY

Today, when we think of the name “Bellevue, Washington,” sprawling emerald lawns and verdant foliage may come to mind. But during the humble beginnings of Bellevue, christened with the French phrase for “beautiful view,” there existed a somewhat less pristine picture of the landscape, populated by ambitious settlers and energized by a freshly emerging economy. Vintage photographs often depict rustic images of hundreds of men in soiled apparel, toiling near stacks of timber and mining equipment, with fog sifting through the surrounding forests (“Coal Creek Mine”). Many aspects of the Bellevue that we know today derived from this type of persistent, hands-on development that characterized the zeitgeist of the Pacific Northwest’s early years.

In 1869, in the spirit of geographical exploration and the geneses of thriving metropolises, William Meydenbauer and Aaron Mercer established large claims in the forested area between Lake Washington and Lake Sammamish. Although today, a bay and convention center each bear his name, Meydenbauer did not stay long. Neither did Mercer. Permanent residents did not settle in the area until 1879 (Neiwert 28).

The discovery of coal in the Coal Creek area incited opportunity to begin mining. A growing demand for coal was generated due to the expansion of the network of train tracks and the rising use of coal-fired steam locomotives. Additionally, given its weight and consistency, coal had to be transported using the railroad system, which caused interdependency between the railroad business and the coal-mining industry (McCarty). There were other uses for coal, such as home heating and fuel for steamboats. In essence, coal was the predecessor to oil and other types of fuel on which contemporary society relies. The Coal Creek mine emerged as one of several profitable enterprises in Washington State in the late 1800s; a fact that was attributable to a ripe-and-ready consumer base in California. In the 1860s, for instance, in San Francisco coal was selling for more than twice the price that it sold for in Washington State (McCarty). The coal mining industry did not begin to decline until after the 1920s. But by then, Washington’s settlers-turned-inhabitants had already made good use of the mineral’s industrial potential.

Courtesy of Wyndham Images



*Wild rose hips found on Kelsey Creek Farm Park.*

*One of the beautiful barns on the grounds of Kelsey Creek Farm Park.*

Courtesy of Wyndham Images







*Little Philip Hennig takes advantage of the bounty of grapes in the back of the family's Model T Ford Truck. In 1925, the Hennig Vineyard was located adjacent to a dense wooded area. Today, the area viewed in the photo, approximately 100th Avenue NE at NE 19th, is primarily residential.*



*Isabel Bechtel and her daughters Maude and Jessie stand in front of their cabin in 1899. The cabin also served as a post office in 1890, while Mrs. Bechtel took over her husband's postal duties after a tragic logging accident.*



Coal was not the only valuable natural resource in the area. The very features that contributed to the Pacific Northwest's inherent beauty would become one of its most significant economic drivers: trees. The Homestead Act of 1862, which incentivized settlers with the promise of 160 acres of land per family in the western United States ("History of Mining"), led to an influx of migrants who were confronted upon arrival with treacherous terrain that was difficult to navigate. Out of both necessity and opportunity, new Washingtonians cleared wide swaths of forestland to create farms, roads, and homes. By the commencement of the 20th century, Washington was the leading state in the country for the production of lumber ("History of Mining").

Any narrative of Bellevue's rugged adolescence would be incomplete without mentioning the vital contributions of Japanese immigrants to the cultivation of the land. The early 20th century brought Japanese settlers to Bellevue, and they established a community that soon comprised at least 10 to 15 percent of the area's population (Neiwert 10). The Japanese farmers cleared rocks and stumps from the land, which had been dramatically altered by the logging industry. The result of their efforts was acres of rich soil for nurturing crops. Of course, this made the region far more accommodating and fruitful for family life.

Generally, the Japanese lacked the wealth needed to purchase land, so they would participate in an agreement that involved clearing the land in exchange for permission to farm it for the duration of five years (Neiwert 31). Given the undesirability of the task of clearing land, the Japanese in Bellevue were able to monopolize this profession. While Asian settlers certainly did participate in the occupations that the logging business entailed, many also developed businesses that assisted in the maintenance of the labor economy by providing services and goods like laundry and food (Neiwert 11).

*May Johnson worked for the Bellevue Post Office from 1895-6. At the age of 41, she rode twice a week to the Houghton Post Office to pick up the mail that arrived by boat. She was paid \$50 a year to deliver the mail. To protect herself, she carried a can of pepper that was happily never used. Where she is riding in the photo is between Bellevue Village on the left and Bellevue Square across the road on the right, the current intersection of NE 8th and 100th NE.*







*Harvesting strawberries on the Warren farm in 1903. The location of the land today that the farm once occupied is at the heart of downtown Bellevue, at the corner of NE 8th and 104th.*

Courtesy of Eastside Heritage Center Photograph Collection

From early on, strawberries were a major crop in Bellevue. Strawberries were a cost-efficient crop, which made them superlative for immigrant communities with little personal capital but flourishing farming skills (“Behind the Strawberry Festival”). Though other crops were later added to the farming tradition in Bellevue, the success of the strawberry farms inspired a particular local identity for the region. Instilled with hometown pride, the wife of Charles W. Bovee initiated the concept of the Strawberry Festival in 1925. The festival celebrated Bellevue’s strawberry production with whimsical elements such as the annual Strawberry Queen and delicious recipes featuring strawberries as the primary ingredient (“Behind the Strawberry Festival”). The Strawberry Festival served to brand Bellevue as a town nestled on agriculturally rich grounds and blooming with wholesome patriotism.

Unfortunately, the Japanese-American families who harvested the fruit that became the emblem of Bellevue’s local culture were abruptly taken away to distant internment camps in 1942. The Strawberry Festival was cancelled that year, and it would be 45 years before it resumed.

In 1987 the Bellevue Historical Society revived the Strawberry Festival. Since 2003, the festival has expanded to include entertainment, vendors, and displays in a lively, two-day event (Grindeland). The celebration of Bellevue’s berries, prompted by the arduous labor of Japanese immigrants at the birth of the 20th century, continues to draw crowds from across the state.

Bellevue in the 21st century is a beautifully developed city that effortlessly combines natural charm and the energy of the contemporary metropolis. The arrival of Meydenbauer and Mercer in 1869 was only a catalyst to the influx of laborers who would take full advantage of the economic, agrarian, and cultural potential of the region. The exportation of coal and timber put Bellevue on the map as a source of quality natural resources vital to the growth and function of the Pacific Northwest in the late 19th century. The quest for fresh opportunities attracted immigrants of Asian origins to the region as well, contributing diverse skill sets and services. Yet the perpetual celebration of the Strawberry Festival allows the opportunity to revisit and recognize an inclusive legacy of those who had a hand in cultivating the city of Bellevue, as we know it today. Bellevue’s natural resources presented economic opportunity, early settlers utilized those resources efficiently, and its permanent residents built on their determination. Now, Bellevue continues to evolve, using the same key principles of community collaboration and resourcefulness.



*Daniel Whitney and his wife Sarah Jane Green stand in the mist with their horse Charley on their Bellevue homestead in 1887.*

Courtesy of Eastside Heritage Center Photograph Collection



Courtesy of Eastside Heritage Center Photograph Collection



*Loading lettuce after harvest on the Aries farm, circa 1918.*





*The hardworking ferry, the Leschi, carried passengers for decades across Lake Washington, even into the 1940s, after the Lake Washington Floating Bridge was built.*



*The American Pacific Whaling Company routinely brought their boats to Meydenbauer Bay for a fresh-water winter port, as shown here in 1919. Between World War I and II, the whaling company was the second biggest employer on the Eastside. The whaling season ran through the late spring and summer off the coast of Alaska.*



*The whaling schooner Fresno aflame while docked in Meydenbauer Bay on April 4, 1923.*

**THE TALE OF THE Fresno**

*In December of 2003, a vessel was discovered in the deep waters of Lake Washington (McCauley). Sonar scans revealed a sailing ship on the muddy lake floor. The vessel showed visible evidence of fire damage and a lateral split that was possibly the result of impact when the ship hit bottom. Innerspace Exploration found the true final resting place of the Fresno.*

*In early 20th century, the whaling industry dominated the Pacific, and Meydenbauer Bay profited by offering off-season home to whaling ships. In the fresh Bay water, the vessels were bathed clean of barnacles and decaying substances from the salty sea. In 1922, five years after the Lake Washington Ship Canal was completed, a whaling supply vessel called the Fresno was beached on the shore of Meydenbauer Bay. Built in Maine in 1874, Fresno weighed a whopping 1,244 tons. The ship served in the Atlantic Ocean for several years before drifting into duty in the Pacific in 1914. The American Pacific Whaling Company used the Fresno as a supply vessel sailing between Seattle and Alaska. When the ship finally came to the shores of Bellevue to rest, its immense weight nudged itself firmly into the thick deep mud. There, it was equipped with machinery and took on new dockside support duty.*

*On April 4, 1923, tragedy struck. The whale-oil-drenched ship's hold unexpectedly went aflame. The ferry Leschi and a small tugboat attempted to pull the Fresno away from the wharf, but they couldn't budge her firmly grounded girth from the shoreline. Eventually, it required the additional efforts of the whaling steamers Aberdeen, Moran, and Westport to finally pull the burning ship out of the sand. The fire ultimately exhausted itself, but left the scorched vessel practically ruined.*

*Following the wreckage, a scrap firm negotiated a deal to collect the remains of the Fresno for just \$1. But, after the deal was signed and before the company had a chance to retrieve the vessel, the ship sank beneath the surface of the bay. The scrap firm refused to remove the Fresno. In the end, North Pacific Sea Products had Fresno lifted and moved to deeper waters where it was weighed down and left to descend to the lake floor. They also sued the scrap company and received a favorable ruling. Eventually, the location of the scuttled ship was forgotten.*

*And there the story would have ended, but for the perseverance of investigators and historians. Today, under 180 feet of water, the ghostly remains of the massive wood hull of the Fresno lie split into two 148-foot-long pieces.*



## DIVERSITY AND A NEW ECONOMY

The word “Bellevue” is French for “beautiful view.” Bellevue’s business leaders have painted the city’s economic landscape as a beautiful view for the entire world to see. This artistry was accomplished by creating a new economy through economic diversity.

Dozing for years as a bedroom community, Bellevue now thrives as a skyscraper metropolis. Bellevue impacts the region as a major economic and employment center.

Bellevue has world-class retail venues and state-of-the-art medical facilities. Bellevue’s business climate attracts world-renowned talent in high technology, bio technology, high-end finance, high-speed communications, aviation, and transportation product manufacturing. Bellevue leads the way through economic diversity.



Bill Baldwin  
*Partner*  
*THE Partners Group*







## DIVERSITY AND A NEW ECONOMY

So how did Bellevue go from boasting the Annual Strawberry Festival as its most prominent emblem of local pride to the home of high-end shopping centers, supreme quality medical services, and a top rank amongst CNN's list of best places to live? It started with a bridge.

By the 1930s, Bellevue had found a niche in the farming industry, but it appeared practically obsolete when compared to cities such as Seattle and Kirkland. Fairly isolated from Seattle and its saltwater port, Bellevue maintained limited accessibility that depended upon either ferry commute or a lengthy drive around Lake Washington. Aside from a few murmurs among King County officials, it was virtually undetectable that within a few years' time, Bellevue would rapidly emerge as a popular suburb. In the beginning, however, not everyone agreed on the construction of the bridge that would span Lake Washington and change the future of the city and the entire Eastside. Publisher of *The Seattle Times*, C.B. Blethen, opposed the bridge, contesting that the concept was uneconomical, unattractive, and old-fashioned (Boswell). Blethen also questioned the stability of the innovative design. Despite the influential publisher's misgivings, construction of the Lacey V. Murrow Memorial Bridge, better known as "the floating bridge" or "the I-90 Bridge," commenced on January 1, 1939 ("Lacey V. Murrow Memorial Bridge").

George Lightfoot is credited for conceiving the idea of the original floating bridge, but engineer Homer Hadley crafted its actual design ("Lacey V. Murrow Memorial Bridge"). The project cost approximately \$9 million to complete and employed 3,000 workers. On July 2, 1940, in front of an enthusiastic and curious crowd of over 2,000 onlookers, the floating bridge opened (Dorpat).

In its early days, the floating bridge created quite a spectacle. More than just a new convenient channel for access to the Eastside, the structure was a local tourist attraction. After all, it had become the second longest floating bridge in the world. Drivers frequently traversed the bridge solely for spectator purposes, often stopping to take photographs of the fantastic view (Boswell).

Courtesy of Wyndham Images



*A bright sunflower shines at Bellevue Botanical Gardens.*

*Urban reflections in downtown Bellevue.*

Courtesy of Wyndham Images





*The beautiful madrona tree in front of Bellevue Square, circa 1950.*



Courtesy of Etasidie Heritage Center Photograph Collection



Courtesy of Wyncham Images

*One of the entrances to Bellevue Square. Bell-Square is an upscale shopping facility that is part of the Bellevue Collection, located in the heart of the city.*



*The 110th Street entrance to The Bravern. The Bravern hosts high-end retail and restaurant choices.*



Courtesy of Wyncham Images

Yet the efficient commute that the floating bridge provided caused Bellevue's population to swell and catapulted property values. Around the same time that the bridge was completed, the town's strawberry farms were being abandoned or put up for sale, due to the impending World War II and to the changing economic makeup of the region (Boswell). The floating bridge facilitated Bellevue's evolution from rural farmland to a prosperous suburb.

In the 1940s, America found herself entrenched in war and scraping for resources, but Bellevue continued to expand rapidly. Only a few years following the arrival of the floating bridge, the beginnings of the shopping center called Bellevue Square emerged. In 1944, Kemper Freeman Sr., son of Miller Freeman, persuaded the government to grant him permission to construct a movie theater in Bellevue, his justification being that the venue would spur local morale (Stein). Freeman supported his shopping center dream with thorough research, which required him to travel to some of the country's thriving cities, noting the qualities of successful suburban recreational venues. He toured eight cities in California, the south, and the southwest collecting ideas for his vision. The Bellevue Theater premiered on March 20, 1946, promptly followed by the Kandy Kane and the Crabapple Restaurants. Within its first year, Bellevue Square hosted a family of 20 stores, and over the course of the next couple decades, more than 20 other stores joined the collection ("Kemper History"). Today, the mall, part of the leisure/business center called the Bellevue Collection in the center of the city, has more than 200 retail and restaurant establishments.

Following Freeman's model of gathering inspiration from diverse travel experiences, The Bravern joined Bellevue's array of shopping venues, drawing from the muse of European piazzas and squares in 2009. With elegant architecture, comfortable outdoor spaces complemented by manicured landscaping, and a diverse assortment of dining options, the shopping center epitomizes understated opulence. The Shops at The Bravern followed in the footsteps of Bellevue Square, not only in its thoughtful and detailed conception, but also in that it emerged within an adverse economic climate. It would seem that the recession that overwhelmed the country in 2008 would have threatened The Bravern's success. But to the contrary, the new shopping center, which features the likes of luxury retailers Louis Vuitton,

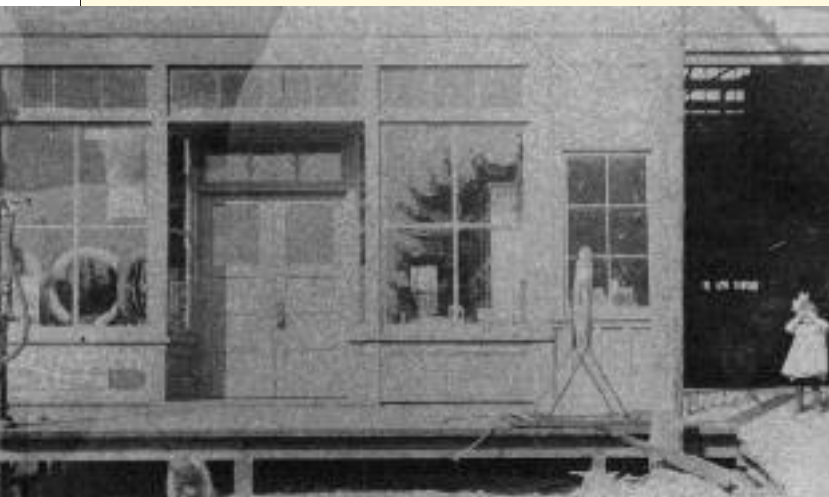
Hermés, Jimmy Choo, and Nordstrom competitor Neiman Marcus, has consistently drawn a customer base that appreciates the finer goods and the ambience to match.

Bellevue values quality not only in relation to recreational spaces but also in regards to its services toward the common good. The city's medical centers have developed a notable reputation, garnering several awards for their treatment of both patients and employees. For example, in 2011 alone, Overlake Hospital Medical Center won the Patient Safety Excellence Award, an award for "Best Place to Give Birth," and an award for outstanding website (*Overlake Hospital Medical Center*). Bellevue reaps the benefits of being located in a state ranked among the top five in the country for best heart attack response times. Ideal for family-oriented living, Bellevue possesses medical facilities that cater to children, the elderly, cancer patients, emergency victims, and that excel in the fields of obstetrics and cardiovascular procedures. From shopping sanctuaries to health havens, Bellevue offers ample amenities to those who live or work in the city.





Bellevue has also evolved greatly with respect to the diversity of its population. Recent census data demonstrates that Bellevue ranks highest in Washington for the number of foreign-born residents. In 2009, close to 31 percent of Bellevue's population were foreign-born, the effects of which include diversification of Bellevue's school enrollment and a medley of languages spoken by the city's inhabitants. The city, often presumed to be made up of a predominantly white demographic, draws occupants from a range of nations such as Russia, China, India, and Mexico (Bach). For the first time in history, foreign-born residents make up more than 50 percent of elementary school student enrollment (Long). In 2010, it was recorded that 75 different languages were represented in Bellevue at the elementary school level (Larin). The burgeoning international diversity in Bellevue is creating a community that will become characterized by a mixture of backgrounds, experiences, and cultural traditions.



*Little Alden plays under the wooden walkway and Doris peeks out of the work area of Bellevue's first garage, located on Main Street, circa 1915.*

Courtesy of Eastside Heritage Center Photograph Collection

Bellevue is not simply a place for a diverse population to settle. Organizations in the city take active measures to engage in a dialogue about the meaning and impact of fostering a diverse community. For example, KBCS, a radio station run from Bellevue College, has featured a weekly radio show called "Voices of Diversity." The show "... seeks to tell the untold stories in our community as well as celebrate the diversity of cultural expression found in the Northwest" ("Voices of Diversity"). On the radio at 91.3 FM, it is a collaboration between KBCS and the City of Bellevue's Cultural Diversity Program. Bellevue recognizes the importance of providing platforms to acknowledge, discuss, and celebrate the growing diversity of its population.

Before 1941, vast fields of fruits and vegetables stretched for miles into the horizon line in Bellevue. The tempo of the town moved at a crawling pace compared to surrounding cities, and traffic into the region was sparse. But with the innovation of the floating bridge, Bellevue began to transform. Suddenly, appealing venues and facilities sprang up like the region's former forests, and people flocked to the young metropolis. Bellevue has developed an admirable tradition of making bold decisions under risky conditions, from crafting farms out of forests, to building Bellevue Square during wartime, to successfully launching a luxury shopping center—The Shops at the Bravern—in the midst a national recession. But it such enterprising decisions as these that have allowed Bellevue to gain recognition internationally as a successful, all-inclusive city. Skilled medical practitioners cause Bellevue to shine in the arena of healthcare. Art and global inspiration have contributed to Bellevue's architectural makeup. The allure of these factors combined has drawn an ethnically and culturally diverse populace to the area. And it is an ongoing mission of the City of Bellevue to actively engage in cultivating a supportive and inclusive community. Employing a variety of contemporary media such as radio, social networking, and traditional journalism, in addition to open discussion forums and workshops, Bellevue constantly creates opportunities for community collaboration. Given such attributes, Bellevue is an exemplary city for combining modern demands and necessities with classic community values.

*Bellevue has grown to become more and more of a walking city. With well-lit, tree-lined sidewalks and convenient mass transit, the lure and ease of movement without an auto has become more compelling to residents.*

David Johanson Vasquez/Big Picture Photo







David Johanson Vasquez/Big Picture Photo



David Johanson Vasquez/Big Picture Photo

### MEYDENBAUER CONVENTION CENTER

*Bellevue's Meydenbauer Convention Center is a one-stop location for upscale and professional events, large and small. The facility features 36,000 square feet of formal event space, an artistic copper ceiling and endless decorative potential in its Center Hall, and 12,000 square feet of clean, modern meeting space that's fully equipped with light and sound amenities suitable for an array of presentation styles.*

*Employing Bellevue's proclivity for coalescing the aesthetic and the functional, the Meydenbauer Center features top-notch technical services, with a qualified team to orchestrate all high-tech needs without a hitch. The Convention Center, which boasts a total of 54,000 square feet, also offers the guidance and services of a team of professional event planners to oversee guests' requests. Meydenbauer Center also offers thorough security systems and the option of additional security if an event requires it. In essence, it is a comprehensive space in a great location, one block from Interstate 405 that lends it to the high-quality, professional events.*

*Meydenbauer Center opened in 1993 as a facility meant to complement Bellevue's business environment, and underwent extensive renovations in 2007. In addition to formal and professional events, the center hosts a variety of performing arts presentations in its theater space. The intimate theater facility welcomes community-based performers year-round and caters to a diverse audience. Wearing the name of one of this dynamic city's founders, the Meydenbauer Convention Center reflects the Bellevue's mission to feed the cultural appetite of the community, enhance the economy, and please the eye.*

*The Meydenbauer Convention Center is an economic engine for the City of Bellevue. The Convention Center offers a platform for a wide variety of events and conferences, which in turn, bring business and additional recognition to both the city and the region.*



## THE HEART OF THE REGION

As a third-generation local business owner in Bellevue, I'd like to welcome you to one of the most vibrant cities in Washington and the true heart of the region. Nowhere else in the state will you find Bellevue's combination of affluent neighborhoods, a flourishing downtown business core, prolific greenways, and parks. Centrally located on the eastern shore of Lake Washington, Bellevue contributes to the growth of a dynamic tech corridor that is driving a youthful and diverse local population. It's a rewarding journey to be a part of Bellevue's vision and growth. I look forward to an even brighter future.



Kemper Freeman, Jr.  
*Chairman and Chief Executive Officer*  
*Kemper Development Company*





## THE HEART OF THE REGION

For years, Bellevue has been the complementary younger sibling of Washington state's biggest city, Seattle. Though Bellevue proudly retains many of its suburban traits, the "edge city" has grown into a crucial constituent of the Pacific Northwest with regard to entrepreneurialism, technology, and commerce. Furthermore, due to public transportation enhancements in Washington state, Bellevue is hardly the isolated Eastside pastoral town that it was in the 1930s.

Bellevue is surrounded by eight cities. To the west lie Seattle and Mercer Island. Redmond, Sammamish, and Issaquah nestle east of Bellevue. Just north is neighbor Kirkland. And directly south and just to the southeast are Renton and Newcastle, respectively. Both King County Metro and Sound Transit buses traverse through the Bellevue Transit Center, which is positioned conveniently within Bellevue's downtown business area ("Bellevue, Washington"). Access has played perhaps the most significant role in Bellevue's ability to steadily mature as a standout location for living, visiting, and conducting business—an attribute exemplified by the city's booming conversion after construction of the floating bridge. To this day, Washington's transportation companies continue to negotiate new innovations for providing efficient means to connect Bellevue with a number of sites in the state. This not only contributes to the expedient travel of local residents but also facilitates the journey from international airports to Bellevue for out-of-town visitors.

To put into perspective just how centrally Bellevue is located, consider that there are two international airports within 30 miles of the city. The number of people who utilize public transportation in Bellevue exceeds the national average by 261.9 percent. According to a chart posted by Area Vibes website, 74 percent of people living in Bellevue drive to work, 11 percent carpool, 7 percent take public transportation, 3 percent walk or ride bicycles, and 6 percent use some other form of transport ("Bellevue, WA Transportation"). The numerous means of navigating Bellevue allows the flow of traffic to remain relatively smooth.

Though various channels of transportation facilitate travel to surrounding cities, Bellevue's economic development in the past few decades has greatly reduced the need for residents to commute. In fact, the number of job opportunities in Bellevue has commuters traveling to Bellevue for work now, which contrasts with the city's

Courtesy of Wyndham Images



*Many of the borders of Bellevue Botanical Gardens are filled with a variety of gorgeous blooms at the height of the season, including many of the old favorites such as daisies, anemones, chrysanthemums, and dahlias.*

*A summer sunset over Lake Washington outlines the SR-520 Bridge, also known as the Governor Albert D. Rosellini Bridge—Evergreen Point. This floating bridge, at 7,578 feet, it is the longest floating bridge in the world. Along with the I-90 floating bridges, these expanses provide vital access to the City of Bellevue and the Eastside.*

Courtesy of Wyndham Images





*The transient day population that works in the city is well served by transit, with a centrally located hub, well-planned stops, and an accessible park-and-ride system.*



David Johanson Vasquez/Big Picture Photo

*Boaters take advantage of the summer sun on Lake Washington. As they pass under the I-90 Bridge, these boaters are careful to minimize their wake.*



Courtesy of Wyndham Images



history of acting mainly as the suburban neighborhood for Seattle's work force. Bellevue employs more people than it accommodates as residents (Levine.) With recent annexations, about 130,000 people live in Bellevue while 149,000 people work in the city ("The Bellevue Advantage"). One aspect that contributes to Bellevue's attractiveness for the entrepreneur is its 23 million square feet of office space, much of which exists in downtown Bellevue. According to the Bellevue Chamber of Commerce, "Many of the region's CEOs live in the community and invest in the civic, cultural, and political infrastructure, enhancing Bellevue's quality of life" ("The Bellevue Advantage").

However, the City of Bellevue takes a proactive approach to ensuring that the area avoids the type of congested traffic that many metropolitan cities experience. For example, the Commute Reduction Plan requires employers with 100 employees or more to provide information about travel alternatives so as to cut down on the number of single occupant vehicles coming into the city and make efficient use of transportation options. The program helped to reduce the rate of single-occupancy vehicles by 11 percent between the years of 1993 and 2010 (*City of Seattle*).

Given that Bellevue promotes alternative and efficient transportation options, the City also implements initiatives to support those who utilize greener forms of travel. For instance, the Pedestrian-Bicycle Plan seeks to tailor the area to the needs of people who bike at various levels of ability, as well as to establish and preserve the safety of pedestrians (*City of Seattle*). By collaborating with community members and seeking feedback from the people who are most affected by these changes, the City hopes to make walking and bicycling safe and convenient ways of getting around.

Drawing from Bellevue's reputation as a tech savvy locale, and in response to a rapidly growing population, innovative technologies, part of the city's Intelligent Transportation System (ITS), are being added to the transportation infrastructure. The ITS will:

- Alert motorists, commercial vehicles, emergency response personnel and transit operators of congestion by collecting, processing and disseminating real-time information.
- Provide real-time transit arrival and departure information to passengers, allowing them to time their departure from work or home to transit stops.
- Reduce corridor congestion by rapidly detecting and responding to traffic incidents.
- Reduce response times to incidents and emergencies for maintenance staff and emergency services personnel through enhanced data and a citywide network of traffic cameras. ("ITS Master Plan").



David Johanson Vasquez/Big Picture Photo

*Both King County Metro and Sound Transit provide service to Bellevue. The city is fortunate to have a range of mass-transit services available.*





As a relatively young developing city, Bellevue has the advantage of noting the successes and failures of other metropolises and using this information to develop strategies that best serve the growing community.

The Bellevue Sister Cities Association assures that the Eastside city fosters productive relationships with diverse communities from around the world. Some of the ways in which Bellevue maintains these relationships include hosting summer-exchange students, delegation visits to sister cities, hosting visiting delegations, and a Young Artist's Showcase. With a mission of "fostering understanding, appreciation and peaceful co-existence among the peoples of our world," the BSCA fits well with Bellevue's internationally diverse population. Sister cities include Hualien, Taiwan; Kladno, Czech Republic; Liepaja, Latvia; and Yao, Japan. The Bellevue Sister Cities Association established the Taiwan affiliation shortly after a visit in 1984. Like Bellevue, Hualien is an emerging center for commerce in Taiwan. Yao, Japan, affiliated in 1960, shares some common traits with Bellevue in that it has agricultural roots and has now become a city complete with industrial services. The acclaimed Bellevue Botanical Garden features a garden honoring Bellevue's affiliation with Yao (*City of Bellevue*). Latvia was affiliated in 1992 and Kladno in 1993. Bellevue definitely does its part to make lasting global connections.

Bellevue occupies a prime location in western Washington. A medley of the Pacific Northwest's greatest traits, Bellevue sustains its position on the cutting edge by inviting urban enhancements, while protecting its natural splendor. The bridges, highways, and public transportation systems that make travel to and from Bellevue so efficient serve to keep the community accessible and desirable to visitors from near or far. The City's initiatives to accommodate local residents by making eco-friendly forms of mobility safe and enjoyable assure that the influx of businesses and employees will never overwhelm the coziness of the area. Moreover, Bellevue's conscious endeavors to develop a presence on a global scale add to the list of qualities that make Bellevue a vital component of the Pacific Northwest. Bellevue will continue to demonstrate there is such thing as a livable, family-oriented place with connections to current culture and the promise of a progressive future.

David Johanson Vasques/Big Picture Photo



*Bellevue's central location, ease of access, and metropolitan environment make it an ideal location for both corporate headquarters and regional offices.*

*A growing dynamic of Bellevue's future is the development of in-city living. Attractive condominium and apartment buildings provide for an increasing demand for convenient living spaces to accommodate everyone from young professionals to retirees.*



*An aerial view that includes part of Lake Sammamish in the foreground, downtown Bellevue and part of*

*Lake Washington toward the background, and Mt. Rainier floating in the distance.*

David Johanson Vasques/Big Picture Photo



David Johanson Vasques/Big Picture Photo





Courtesy of Wyndham Images



Courtesy of Wyndham Images



### BELLEVUE BOTANICAL GARDEN

*There is a gem in the heart of Bellevue—a delight to savor on a solitary afternoon stroll or on a picnic with friends and family. That gem is Bellevue Botanical Garden. The 53-acre urban oasis is strategically laid out with pathways that meander through gardens, woodlands, and wetlands.*

*Calhoun and Harriet Shorts gifted their home of 37 years, along with seven acres of much-loved garden, to the City of Bellevue in 1984. The land was to become a public park. In 1989, Bellevue set aside 17 acres for the botanical garden and 19 acres as a botanical reserve. The next years were dedicated to construction. By 1992, Bellevue Botanical Garden was open to the public.*

*From the Visitor Center, which was the Short's home, one may go in any direction to discover a number of delights. The Fuchsia Garden and the Alpine Rock Garden, for instance, are nearby, as is the Waterwise Garden. The bright Perennial Boarder and the Shorts Ground Cover Garden are quite close as well. A meandering walk will reveal the lovely Yao Garden, Rhododendron Glen, The Lost Meadow Trail, and so much more.*

*The Bellevue Botanical Garden is a place of beauty and serenity. Those who wish to cultivate an interest in gardening will find a number of educational opportunities, including demonstrations, classes, and even chances to volunteer. The garden is host to a number of celebrations, concerts, exhibitions, plant sales, and holiday light festivities. At whatever level of involvement one chooses, and at whatever season of the year one wishes to visit, the Bellevue Botanical Garden is an experience to treasure.*

*The Bellevue Botanical Garden is a place for fun, for beauty, for solitude, or for education. Perhaps one day, one might hear a lecture by the one-and-only Ciscoe Morris. Another day might be spent reading a great book on an accommodating bench. There is much to see and appreciate in one of the loveliest spots in the city.*



Courtesy of Wyndham Images



## ENTREPRENEURS, INNOVATION, AND INVENTION

Entrepreneurship is the precise reason Overlake Medical Center exists. Dedicated citizens opened the doors as an independent, nonprofit, non-tax-supported hospital providing Eastside patients with life-saving care close to home after many died en-route to Seattle seeking emergency medicine. Fifty-two years later, these citizens' tenacity still fuels Overlake's mission of Eastside medical excellence. I am proud we remain an independent, award-winning medical center serving the Eastside. We offer the best technologies and innovative procedures not found anywhere else, but what a half decade of successful entrepreneurship teaches is people—our patients, our community, dedicated citizens—are the reason the Eastside thrives.



Craig Hendrickson  
*President and Chief Executive Officer*  
*Overlake Medical Center*







## ENTREPRENEURS, INNOVATION, AND INVENTION

**H**ome to numerous and varied company headquarters, Bellevue is a powerhouse for big business. PACCAR, Expedia, Symetra, T-Mobile USA, and Coinstar have their corporate headquarters in Bellevue.

Microsoft is the city's largest employer and Boeing has a major presence. There is also a heavy entrepreneurial presence in Bellevue's compact downtown area, bringing an influx of occupations and causing Bellevue's employment rate to be higher than Seattle's. While new and expanding corporations are drawn to Bellevue's potential, the city's entrepreneurial spirit has a long history, and continues to grow on micro and macro levels.

Hints of Bellevue's relationship with large businesses surfaced early in the 20th century. In the first few decades, whaling was a fairly prosperous business on the west coast of the United States. The American Pacific Whaling Fleet moved his headquarters to Bellevue in 1917 after the Lake Washington Ship Canal opened (Stein).

Bellevue's blossoming economy today can be attributed to the local entrepreneurial talent that has committed not only their businesses but also their lives to the beautiful city. One internationally known brand that once called Bellevue home is Microsoft. After Bill Gates and Paul Allen joined forces to launch the company in Albuquerque, New Mexico, in 1975, Microsoft moved to Bellevue on January 1, 1979 ("History of Microsoft.") Since then, the company, now headquartered in neighboring Redmond, Washington, has transformed the way we work, communicate, and spend our time.

Bellevue has transformed as well, and now hosts some 145 company headquarters. Within the past twelve years, Bellevue has nearly doubled the amount of leasable office space ("Booming Bellevue"). To ensure that Bellevue's growing business community has ample space to prosper, Bellevue is constantly adding more square footage for new businesses and businesses seeking to relocate. With the increased business presence in the area, there's been a rise in high-end hotel accommodations to meet the needs of out-of-town and international guests. Some of Bellevue's recently added or renovated hotels include

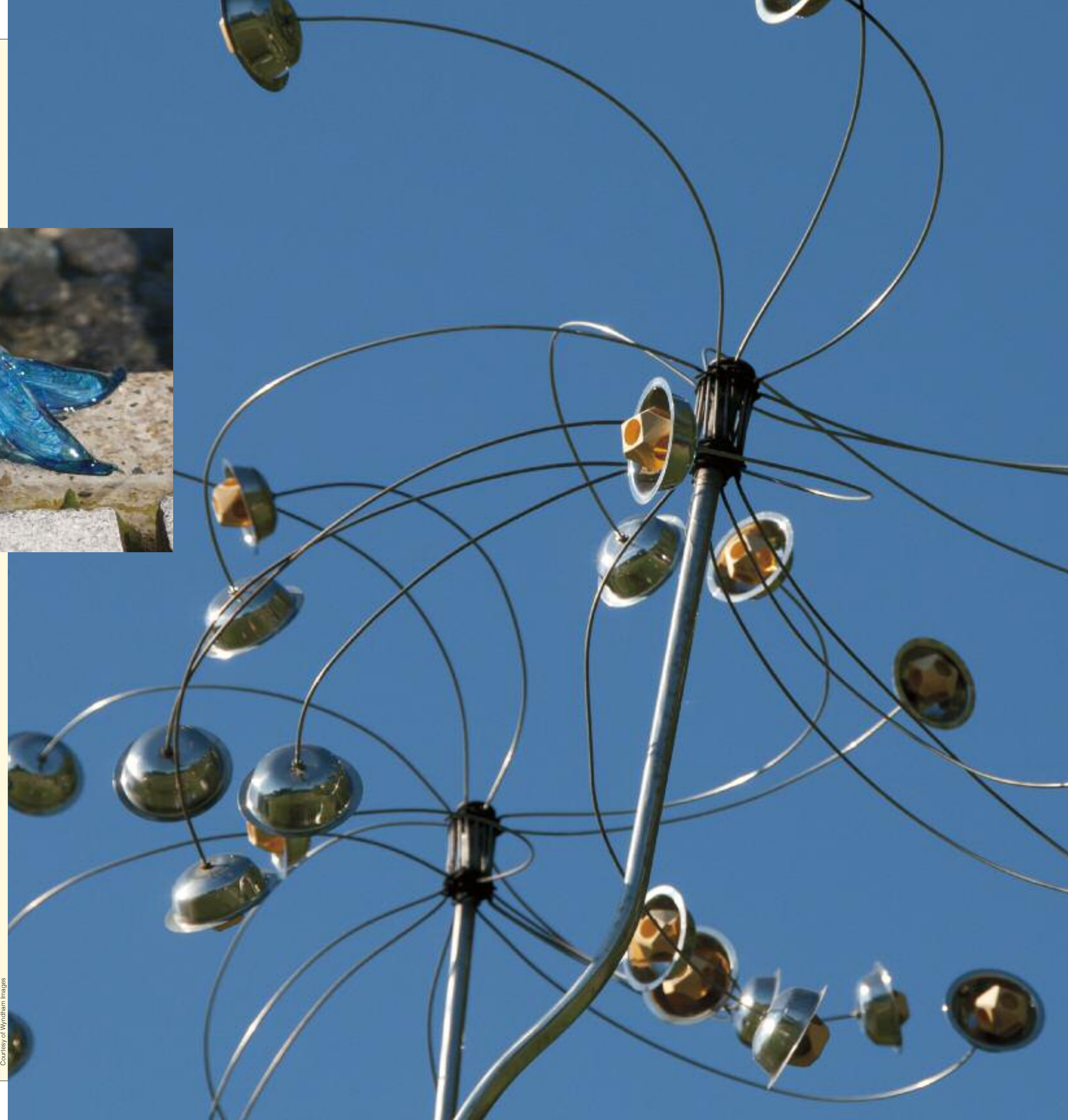
Courtesy of Wyndham Images



*A glass artist displays his wares at the Bellevue Botanical Garden's annual "Art in the Garden" sculpture and art show.*

*The innovative, wind-powered mobile sculpture entitled, "Mountain Song," by Gunnar Anderson is on display at the Bellevue Downtown Park.*

Courtesy of Wyndham Images







*A view of downtown from the Northwest Bellevue neighborhood.*



*Bellevue continues to be a great investment for growth, as is evidenced by the frequent sight of cranes on the horizon.*

The Westin Bellevue, The Hilton Bellevue, The Hyatt Regency Bellevue, The Marriott Residence Inn, and Hotel Sierra (“Booming Bellevue”). In conjunction with Bellevue’s upscale shopping centers and fine dining, hospitality and plentiful office structures qualify the city as an ideal environment for members of the business community.

While Bellevue may possess all the amenities a business-person could ever need to prosper, its standing as a nucleus for big business would not have been possible without educated, ambitious, and talented people to execute and continue building their visions. More than 50 percent of Bellevue’s population has earned at least a bachelor’s degree, a percentage that trumps the national average. A similar percentage works in management or professional services (“Booming Bellevue”). The internationally diverse population in Bellevue helps to nurture an environment in which the concept of globalization infiltrates everyday interactions. Another facet of Bellevue’s success as a center for business is that, despite its growing population and tilt toward metropolitan aesthetics, the city’s crime rate remains low.

Educational institutions and organizations that directly serve the community are among the major employers in Bellevue. They include Bellevue College, Bellevue School District, and the City of Bellevue. Overlake Hospital Medical Center and Puget Sound Energy are also included in this list (*City of Bellevue*). The business culture of Bellevue not only thrives on the motivation of profit and expansion, it has an understanding that the success of the city’s economy means supporting the community and improving its quality of life.

Businesses in Bellevue often experience longevity that is uncommon in the current economy of the United States. Many of the city’s time-honored businesses remain relevant in the community because they constantly adapt to the needs and desires of the people. A prime example of this is the Bellevue Collection. Kemper Freeman Jr., heir to the founder of Bellevue Square carries on the legacy of his predecessors by adding to Bellevue’s quality recreational spaces. What began as a movie theater and a humble cluster of stores has evolved into a chic, versatile group of establishments that entertain and inspire customers and visitors. Altogether, the Bellevue Collection is composed of Bellevue Square, Bellevue Place, a consortium of hotels, boutiques, and movie theaters, and Lincoln Square (“Best of the Eastside”). Kemper Development Company, which created these businesses, exemplifies what it means to give back to the community. The Freeman family has invested their time, ideas, and interest because Bellevue has been, and continues to be, good to them as residents.





The year that Bellevue was officially incorporated as a city, the population teetered toward 6,000 people. In the year 2012, Bellevue's population has escalated to approximately 130,000 residents (*City of Bellevue*), and in the fast-paced social climate of today's world, it's guaranteed to continue growing rapidly. One factor that contributes to Bellevue's general success as a city is that it listens to the people most affected by the city's decisions. The Office of Economic Development assists small and new businesses in their endeavors, in addition to making sure these businesses have access to expert advice. This interaction with startup companies gives these businesses more than a fighting chance of being successful even in an environment that is a hub for larger corporations. Bellevue fosters an amicable and supportive atmosphere for businesses of all sizes and all histories. So long as it implements Bellevue's general principles of keeping ears to the streets in order to determine what the public best responds to, a business in Bellevue has a great chance of succeeding.

Courtesy of Wyndham Images



*The growing number of business and residential towers in Bellevue is further evidence of the city's growing importance as a regional center.*

Inventiveness and originality are vital descriptors of Bellevue's business culture. One recent venture in particular that demonstrates these traits is literally out of this world. Very recently, a company based in Bellevue called Planetary Resources, proposed an idea that until now has been primarily associated with fictional texts: space mining. The company's goal is to extract gold, platinum, and valuable minerals from asteroids. The company's cofounders are confident that they could begin the space mining process within the next ten years. While the project has some enthusiastic supporters, they are also quick to point out the risks involved in the idea. It is an extremely fresh idea, and is being compared by some to the advent of computers (Doughton). The resources that the scientists seek to extract are essential for medical equipment and electronics. As if the idea of mining in space wasn't groundbreaking enough, robots, not humans, would be extracting the actual precious metals. If Bellevue were to serve as the epicenter for this type of pioneering venture, it could catapult the city to yet another level of global recognition.

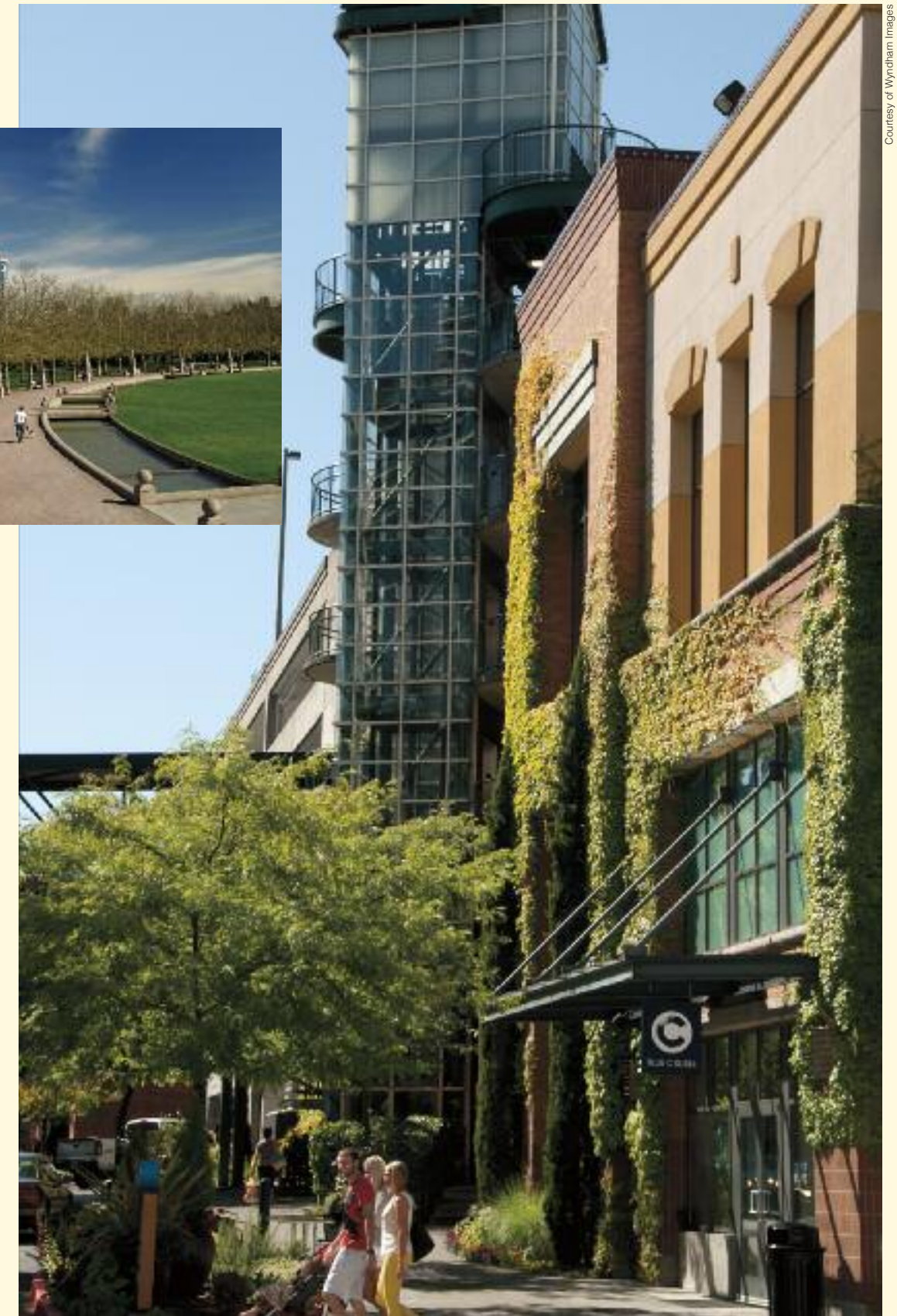
Computer technology may be a standout field in Bellevue business due to its relevance in contemporary culture. However, Bellevue also has notable leaders in the areas of bioscience, engineering, and green technology. Pacific Bioscience Laboratories, the company responsible for the innovation of the Sonicare toothbrush, created scientifically groundbreaking products for everyday use right out of a small laboratory in the Factoria area (Virgin). Founder and CEO of the company, David Giuliani takes pride in maintaining the company in Bellevue and also sees the benefits of keeping the headquarters local. Doing so allows for more "flexibility in production" and protects the integrity of the products from copies (Virgin). Pacific Bioscience Laboratories recent endeavor consists of utilizing the technology that was introduced to consumers in the Sonicare toothbrush for a skin-cleansing instrument. By making connections between bioscience and everyday hygiene, Pacific Bioscience Laboratories exemplifies that Bellevue entrepreneurs utilize their expertise in science for everything from cleaning teeth to exploring outer space.



David Johanson Vasquez/Big Picture Photo



*City residents enjoy Bellevue Downtown Park as a safe and convenient place to relax, take the family, and run with the dog for a bit.*



*Bellevue Square, when joined with the entire Bellevue Collection, enjoys the distinction of destination shopping. Shoppers enjoy high-end shopping, a range of dining experiences, and a variety of entertainment choices.*

Courtesy of Wyndham Images





*In the very heart of the city, the Bellevue Collection has employed the use of skywalks which eases access from building to building and reduces the pedestrian traffic at street level.*



David Johanson Vasquez/Big Picture Photo

*Captured from above are the hanging glass sculpture entitled, "End of Day Chandelier," as well as the fountain sculpture by Dale Chihuly that grace the interior of Lincoln Square.*

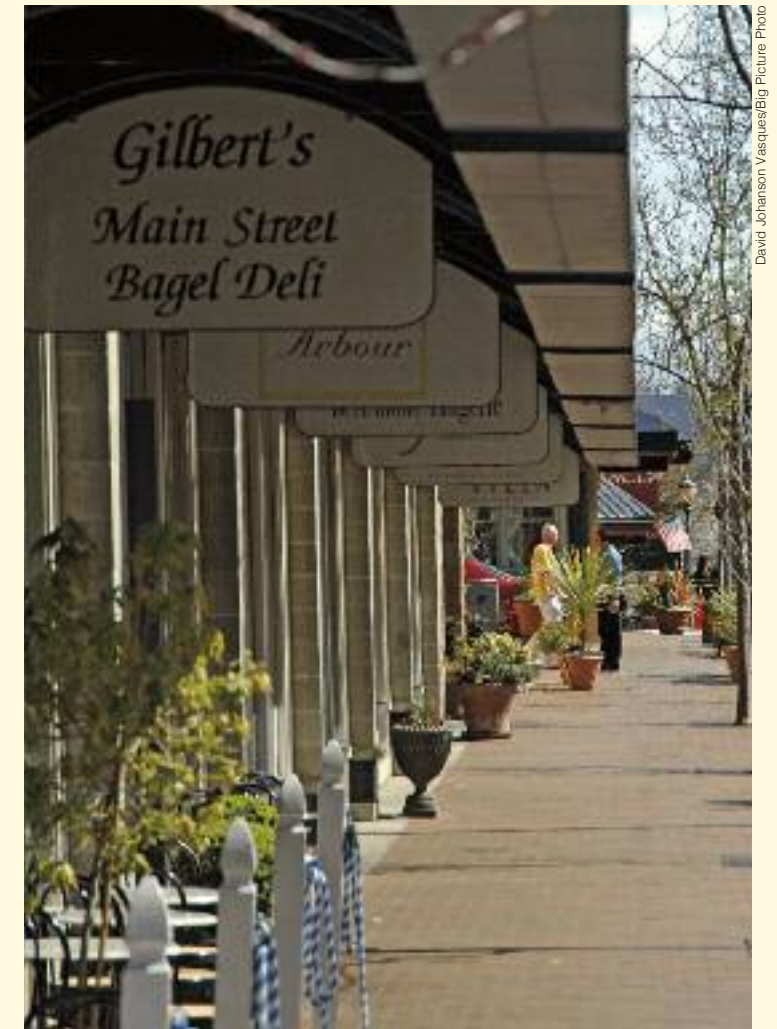
Courtesy of Kemper Development Company



From handheld devices to large-body vehicles, Bellevue has a lot to offer to the consumer world. PACCAR, a global leader in the design and manufacture of commercial trucks, maintains headquarters in Bellevue, drawing inspiration from local values and work ethic. PACCAR not only sells its products in over 100 companies and possesses a fleet of over 25,000 vehicles, but it also promotes a mission to be environmentally responsible. Following in the tradition of giving back to the community, the PACCAR Foundation, formed in 1951, offers millions to health care, arts and education each year (PACCAR). PACCAR strives to make a positive impact both by being conscious of its responsibilities to the environment and economy, as well as acknowledging its ability to affect the community.

Bellevue recognizes that making environmentally conscious choices is not just a contemporary trend, but also a requirement to sustain the health and well-being of generations to come. Therefore, the city advocates for and supports companies that utilize clean technology. The Washington Clean Technology Alliance was formed in 2007 to create a network of companies within the Puget Sound Region that make a commitment to eco-friendly business practices ("About Us"). This alliance promotes dialogue, exchanges of ideas, and communication regarding the use of green technology. This endeavor represents the Greater Seattle Area and Bellevue's concern with the common good as opposed to emphasis on commercial profit alone.

Bellevue may boast several technology-driven companies, but these are far from the only types of corporations that flourish on the Eastside. Bellevue is filled with potential—physically, financially, and culturally—to support the region and the world's finest companies. As host to a highly educated and globally minded population, Bellevue cultivates future leaders in technology, medicine, education, and various forms of entrepreneurialism. From the high-rises buildings that house massive corporations, to the small, locally owned gym, Bellevue provides the resources and environment necessary for companies to prosper, even in a floundering economy. Bellevue has a legacy of embracing bold, new ideas, and it is this openness that has contributed the most to the city's growth and ability to compete in the current economy. Bellevue continues to emerge as an economic powerhouse, leading the way in pioneering endeavors.



David Johanson Vasquez/Big Picture Photo

*A view of Bellevue's quaint Main Street, which is home to several specialty retailers and restaurants.*





BELLEVUE NEIGHBORHOODS

The lucky residents of Bellevue witness some of the most beautiful vistas found anywhere, and they do it on a daily basis—while on the daily commute, while on a nature walk, or while just looking out the window. Mt. Rainier may float, in the distance and in all its glory, as a commuter gazes from a bus window. The Olympic Mountains to the west and the Cascades to the east rise majestically in the early morning sun while a jogger goes for a run. Or maybe a silver mist rises off the quiet morning waters of Lake Washington as a crew pulls its oars rhythmically through the mirrored surface.

Bellevue neighborhoods are some of the most pleasant in Washington. They feature excellent housing and transportation, wonderful prospects for education and employment, and excellent businesses. The city enjoys a low crime rate and a moderate climate.

The attractions to Bellevue neighborhoods are multifold. Prospective residents have choices that range from the equestrian-lovers' Bridle Trails to water-access and water-view neighborhoods that border Lake Washington or Lake Sammamish, such as Enatai, Newport Shores, or Tam O'Shanter. For those who prefer a more urban, walking lifestyle, downtown Bellevue offers easy walking access to housing, shopping, parks, dining, and entertainment.

It's little wonder that Bellevue continues to grow. Statistical information collected in 2000 and 2009 shows a population increase of 16 percent, from 109,189 to 126,626. Furthermore, the population is increasingly metropolitan, with an influx of international talent flowing into the city to enrich the regional technology, biotechnology, medical, financial and other industries. Bellevue enjoys a median household income of approximately \$78,500 and approximate income per capita of \$46,500.

Some properties in the Bridle Trails neighborhood are expansive and quite beautiful. The area is known somewhat as horse country.

A sparkling view of Mt. Rainier from a Bellevue neighborhood.



David Johanson Vasques/Big Picture Photo



A young family strolls along a pretty avenue in a Northwest Bellevue neighborhood.



David Johanson Vasques/Big Picture Photo

David Johanson Vasques/Big Picture Photo



## SPORTS AND THE GREAT OUTDOORS

I feel truly blessed to be living in this amazing corner of the world called Bellevue. Living in a community that mirrors the skills learned in our schools, specifically in our athletic and health programs, is a huge benefit to our families and students. It reinforces what we are teaching in our schools. On a personal note, it is also one of the features of Bellevue that drew my family here. From golf, to skiing, hiking, biking, water sports and more, it's amazing that all these outstanding recreational opportunities can be found minutes away from the heart of our city.



Dr. J. Tim Mills  
*Superintendent*  
*Bellevue School District*







## SPORTS AND THE GREAT OUTDOORS

New skyscrapers, innovative architecture, and intricate highway systems are all no match for the natural beauty that has characterized the region since well before the city's modern potential was ever even conceived. Before one notices Bellevue's grand shopping centers and contemporary attractions, the sapphire ripples of Lake Washington and distant mountains that seem to hover over the horizon steal the show. The city's average yearly temperature rests at a pleasant 60 degrees, peaking up to the low to mid 70s in the summer months ("Bellevue, Washington"). Contesting the narrative of relentless rain and grey skies that has tarnished western Washington's reputation, Bellevue enjoys many days of clear blue skies, which provide a stunning background for the lush greenery that adorns the city.

This beautiful setting composes the backdrop to numerous activities Bellevue has to offer, with pastimes for the mellow meanderer to the athletic adventurer. Some of Bellevue's premier natural attractions include the Bellevue Botanical Garden, Bellevue Downtown Park, the Mercer Slough Nature Park, and several nature trails. If one's pursuit is a peaceful promenade through an outdoor oasis, the Botanical Garden is a lovely option. As host to over ten distinct gardens and trails, the Botanical Garden features flora and designs that mirror vignettes of landscapes with which many may never have another opportunity to come in contact. The Alpine Rock Garden exposes viewers to the types of plant life that inhabit very high mountainous areas and typically subsist in harsh conditions (*Bellevue Botanical Garden*). With comprehensive research and attention to detail, the staff at the Botanical Garden maintains these unique plants in a space that is a far cry for their normal habitat. The Fuchsia Garden is one of the more colorful attractions. The fuchsia bloom is peculiar and striking, posing in a stance that seems to bow toward the earth. The Pacific Northwest is fortunate to produce an abundance of fuchsia, growing in nearly 100 varieties (*Bellevue Botanical Garden*). While a treat for the eye and a serene retreat for the spirit, the Botanical Garden fulfills a mission to provide horticultural education to visitors as well.

Courtesy of Wyndham Images

*Pilings and lily pads at Bellevue Marina.**A local cools his feet at the top of the waterfall in Bellevue Downtown Park.*

Courtesy of Wyndham Images





*The reflection pond above the waterfall at Bellevue Downtown Park.*



David Johanson Vasquez/Big Picture Photo



David Johanson Vasquez/Big Picture Photo

*Enjoying the sunshine at Clyde Beach Park.*



A less secluded option for leisurely departure is Bellevue Downtown Park. A burst of manicured green lawns tucked amid Bellevue's glimmering monochromatic high-rises, the park is like the city's own miniature Central Park. The park serves as a reminder that even in the middle of Bellevue's escalating office structures and initiation into the club of prominent business cities, Bellevue is a family-friendly environment, the character of which is marked by the value of regular interaction with nature. The City of Bellevue developed the park in 1983 on 17 acres of land ("Bellevue Downtown Park"). Bellevue's dual identity as a metropolitan suburb paints a unique portrait in which it is not uncommon to see a mother escorting her child around the small pond occupied by ducks in the Downtown Park, while tall silver buildings soar up behind them. The park also plays host to some fun annual events, such as the Summer Outdoor Movies. For no cost at all, locals can flock to the park on a mild summer evening, with lawn chairs and blankets in tow, and watch a movie projected from a 40-foot screen. All movies carry a G or PG rating, safe for family members of any age. The event evokes a nostalgic sentiment of a time when movies placed against a backdrop of night stars drew a contagious communal energy.

Mercer Slough Nature Park caters to a visitor seeking a slightly more active park experience. Visitors to the 320-acre park have an opportunity to witness over 170 wildlife species in the state's largest remaining wetland ("Mercer Slough Nature Park Trails"). And one doesn't have to simply stroll by as a passive observer. The park offers trails for biking and hiking, canoeing, even picking blueberries. One content visitor remarked,

*Mercer Slough is a wonderful place to commune with nature right in your community's own back yard. Whether you paddle a kayak among the waterways, explore the well-maintained boardwalk and cedar barked trails or visit the blueberry farm, this park will make you smile. The trails are very child and dog friendly. ("Mercer Slough Nature Park").*

The park is open from dawn until dusk. Like a preserved patch of times gone by, the park is a rustic jewel in the middle of Bellevue.

Bellevue's outdoor recreational character does not solely consist of timid wooded hideaways. If the sport enthusiast is looking for a step up from strolls, bike rides, and outdoor movies, then she or he may look no further than such venues as Bellevue's skate parks, golf courses, and close proximity to skiing destinations.



Courtesy of Wyrndham Images

*Sculptures and other artwork, such as this piece in Bellevue Downtown Park, are featured throughout the downtown area. A walking tour is a wonderful way to both view the art and enjoy the city.*





Bellevue's skate parks include a recently renovated indoor component as well as an outdoor plaza. Indoors, skaters can glide over "three- and six-foot mini ramps, wall rides, banks, ledges, step-up gaps and a new indoor climbing wall" or outdoors, skaters can practice street skating techniques in the open air (*City of Bellevue*). Additionally, the skate park venue also makes for a unique and fun birthday party, it hosts skating lessons, and it accommodates special events.

In Bellevue, one can go from the wooden and concrete slopes of the skate park to the plush green slopes of a golf course within minutes. Bellevue is within quick access of ten golf courses suited for amateurs to professionals, including Overlake Golf & Country Club, Tam O' Shanter, Glendale, and more. And there's no better setting than the Pacific Northwest to carve out an expansive golf course bordered by lofty trees.

If ever one yearns to elevate himself or herself to a destination so high that snow blankets the landscape, there is a third type of slope also well within reach of Bellevue. Crystal Mountain, The Summit, and Stevens Pass, just to name a few, provide a seemingly infinite abundance of snow upon which to drift and glide. Parts of the Cascades acquire up to 100 feet of snowfall per year ("Resorts"), so the experienced skier or snowboarder can spend hours on end surfing the powdery waves. These resorts also possess cozy accommodations for the end of those adrenaline-filled days on the mountainside—or for the guest who prefers a less active experience with the snow-covered hills.

The first Saturday of May marks the opening of boating season in the region. Boats of every size gather at the Montlake Cut in Seattle to watch the annual yacht parade and crew race. Spring and summer in Western Washington is a very lively time of year. The weather heats up, bodies of water sparkle beneath the sun, and sailboats and kayaks gradually start to dot Lake Washington. Regattas, windsurfing, paddle-boarding, and a variety of other water-related activities are in full swing. More than the usual number of bicycles surface upon the floating bridge. Locals start donning flip-flops, visors, sunglasses, and shorts. This time of year is when hometown pride shows off the most and communal gathering lifts collective spirits.

Bellevue is a prime location for partaking in all of the summer festivities, including Seafair events, hydroplane races, and the Blue Angels air show. What's even better is that a spectator can manage an awesome view from both on land or in sailing vessels floating right on Lake Washington itself. Washington is a great place for freshwater sports, and Bellevue has plenty of easy access and resources for them. Once again, Bellevue excels in accommodating the interests of various types of residents and visitors.

To feed the competitive spirit, Bellevue offers adult sports leagues, which include basketball, volleyball, and softball leagues with options for both men and women participants (*City of Bellevue*). City and school gyms provide quality, well-equipped spaces for these leagues, and the teams are open to participants of various skill levels. For the younger demographic, Bellevue's youth sports and fitness programs present several options for Eastside young people to engage in fitness in a fun and safe way. Some of the options that exist for youth include basketball, flag rugby, self-defense, and skateboarding (*City of Bellevue*). The presence of sports leagues and athletic activities targeted toward the local community cultivate values in physical health and interpersonal interaction for residents of any age.

Bike-ridden streets, skyscraping trees, a persistent presence of natural charm, and a populace that takes full advantage of these attributes describe the temperament of Bellevue. The metropolitan suburb is not a place for the hurried or impersonal, or for those who don't make it a priority every now and then to stop and smell the roses. Bellevue makes a concerted effort to maintain and enhance natural spaces for the good of the environment and for the enjoyment of the people with its public parks and winding trails. Everyday adventure lies right around the corner. Even Bellevue's manmade venues of activity stand out for their quality construction and visual beauty such as the Bellevue Skate Park and the many great golf courses within and near to Bellevue. The mountains that appear in the distance on a day of clear skies are closer than they may seem as ski resorts draped with snow are within close proximity to the city. And the summer months invite water activities like sailing and kayaking to Lake Washington. The City of Bellevue's sports leagues cater to area residents' hobbies and fitness goals as well as providing a platform for building friendships in the context of friendly competition. Overall, Bellevue offers assorted prospects for outdoor activities that encourage participants to stay fit while observing rustic beauty at the same time.



*The Highland Outdoor Skate Plaza is a 13,000-square-foot skate park that duplicates many of the enthusiasts' favorites.*



David Johanson Vaeques/Big Picture Photo

Courtesy of Wyndham Images



*Bellevue has the benefit of being in close proximity to many beautiful golf courses; and some of them are local, such as Glendale Country Club.*



Courtesy of Wyndham Images





### THE FLOATING BRIDGE SINKS!

Residents were glued to their televisions as they stared in disbelief at what they saw on the news. During the abusive storm that battered the Puget Sound region throughout the Thanksgiving weekend of 1990, one of the area's iconic structures was literally sinking before their eyes! Upon initial speculation, it appeared that Seattle Times publisher C.B. Blethen's qualms about the stability of the Lacey V. Murrow Memorial Bridge might not have simply been the stuff of pessimism. On Nov. 25, 1990, after 50 years of service, the floating bridge appeared to be more than a little inadequate in the face of a storm that caused large portions of the structure to break apart and sink.

However, the Washington State Department of Transportation determined that the sinking was likely the result of the hatches to the pontoons being left open by a construction crew rather than due to any design flaw. At the time, the floating bridge was being widened in order to fulfill the requirements of the Interstate Highway System regarding lane width ("Lacey V. Murrow Memorial Bridge").

Within the throes of the storm, the pontoons, structures that supported the bridge, were filled with water, causing one third of the Interstate 90 Bridge to crumble away and sink to the deep, muddy bottom of Lake Washington. Pieces of the damaged bridge floated in the waters, threatening to impact the newer Homer M. Hadley Memorial Bridge running parallel to it ("Pontoon Bridge Sinks in Flooding"). Then-Governor Booth Gardner was quoted as saying, "My state is falling apart on me." ("Pontoon Bridge Sinks in Flooding").

Now, so many years removed from the dramatic 1990 collapse, all 6,620 feet of the floating bridge stand—or float—intact and support the daily commutes of thousands of passengers between Bellevue and Seattle. Today, the story is just another page in the colorful history of the region. The Floating Bridge remains an iconic local landmark and a significant component of the western Washington's community.

Courtesy of Eastside Heritage Center Photograph Collection



Bridge reconstruction in 1986, looking east, from Seattle.



The spans today, as viewed from Mercer Island toward Seattle.



Courtesy of Wyndham Images



The "World Famous Pontoon Bridge" under construction approximately 1939 or 1940. The view is from Seattle east to Mercer Island.

Courtesy of Eastside Heritage Center Photograph Collection



## ENTERTAINMENT AND THE ARTS

It was almost 30 years ago that I parked cars in my high-school lot during the museum's annual ARTSFair. Today, I can see that spot from my office at the museum. While much has changed, the spirit of the community remains. This is a community that has always valued and supported the arts. That history informs the work of the city's cultural institutions as we continue to evolve and serve new generations. I think we're entering a golden age for the arts here in Bellevue, and on the Eastside more broadly, and I'm excited to be a part of it.



Larry Wright  
Managing Director  
Bellevue Arts Museum







## ENTERTAINMENT AND THE ARTS

One weekend every summer, the streets of downtown Bellevue are transformed into a full-fledged art gallery. For three arts and crafts fairs, painters, glass blowers, sculptors, ceramic artists, and more exhibit their work for visitors to saunter through, observe, and purchase. The Bellevue Arts Museum ARTSfair, the 6th Street Fair, and the Bellevue Festival of Arts create a magical atmosphere and make visual arts of all types accessible to local residents and those who come from far and wide to experience it. But arts fair weekend is one among many ways in which Bellevue embraces art and culture.

Since the mid 20th century, Bellevue has also been a hub for venues and events that showcase a diverse display of the arts. What is remarkable about these exhibitions though, is not simply the number of options that exist for engaging in the celebration of art, which run the gamut from museums to festivals, but the way that the city manages to market them consistently to an ever-growing number of visitors. The Strawberry Festival earns recognition as Bellevue's first model of cultural and artistic observance. Though the emphasis of the festival was on the agrarian triumphs of the region, the methods used to promote the event were highly creative and set the tone for Bellevue's relationship with public arts.

Bellevue boasts two distinct museums that feature intriguing attractions: the Bellevue Arts Museum and the KidsQuest Children's Museum. The Arts Museum, known in short as BAM, implements a mission to not only exhibit unique art from local, national, and international artists, but to also engage visitors in fresh conversations about art.

The crafts fair predates the museum. In 1947, the Pacific Northwest Arts and Crafts Association held the first Arts and Crafts Fair at the recently established Bellevue Square. Now in its seventh decade, ARTSfair draws more than 300,000 people each year (*Bellevue Arts Museum*).

The Bellevue Art Museum was launched in 1975 in a former schoolhouse. After stints in a former funeral home and the Bellevue Square Shopping Center, the museum moved into its current dwelling near the Bellevue Collection on December 31, 2001. Steven Holl designed the distinct structure that both contrasts and complements Bellevue's modern minimalist architecture.

Courtesy of Wyndham Images



*The biennial Bellwether Bellevue Sculpture Exhibition creates a cultural opportunity for anyone. The wonderful and very important part about public art is that everyone has access to it.*

*The annual "Art in the Garden" event benefits the Bellevue Botanical Garden.*

Courtesy of Wyndham Images







An art piece exhibited at BAM entitled, "Trumpet 3/5," by Cathy McClure. The bronze piece was a battery-operated mechanism.



Courtesy of BAM

Courtesy of Wyndham Images



The Bellevue Arts Museum is located in the heart of the city, near Bellevue Square.



In 2005, after a two-year hiatus, the museum reopened with a new name and mission. Responding to feedback from the Eastside community, the Bellevue Arts Museum (with the "s" added to "Art") focuses on and celebrates Northwest artists (*Bellevue Arts Museum*). The museum inhabits three floors and a total of 36,000 square feet, with large windows positioned on the ground level to represent the importance of making art open and approachable. The KidsQuest Children's Museum is yet another example of an endeavor brought to the Bellevue community by volunteers. Jumpstarted by the initiative of proactive parents and supportive contributors, the children's museum came to life between the years of 1997 and 2005. In its first year, it drew nearly triple the expected number of visitors, and since then it has generated recognition and awards for being a great kids' attraction.

At the KidsQuest Children's Museum, kids have fun learning about all the little components that compose the world around them. The Nanotechnology Learning Lab offers children hands-on activities to teach them about atoms, molecules, and biology. It gives an entertaining context to a child's first interaction with science. The other exhibits in the museum, the Backyard, the Garage, the Treehouse, and Waterways are whimsical wonderlands that allow children and entire families to learn about science and technology in a way that applies to things they're used to encountering (*KidsQuest Children's Museum*). Such an environment inspires an enthusiasm for learning and validates curiosity at an early age.

Bellevue's museums make fine and interactive arts available year round, but the city's seasonal festivals are lively productions that take the spirit of art appreciation to an entirely different level. The annual Bellevue Jazz Festival is a celebration of the dynamic musical form. For the past five years, local and international performers as well as high school acts have entertained audiences in a variety of venues around Bellevue. Performances are held at the intimate Meydenbauer Theater as well as many of the city's hotels and bars, sending the essence of jazz reverberating through the entire Eastside. The Jazz Festival creates a truly enchanting experience in downtown Bellevue. What's better than the whine of a saxophone wafting through a summer climate?

Whether performing arts or visual arts, traditional or unconventional, the city of Bellevue incorporates creative works into the fabric of its local culture. Bellwether, the city's biennial sculpture exhibition, is yet another representative of how exposure to art is a part of the Bellevue experience. The exhibition stretches perceptions of art to inventive proportions, featuring works that are three-dimensional, over-sized, oddly shaped, and intriguingly located.



Sculpture outside BAM entitled, "Miach," by Julie Speidel.

Courtesy of Wyndham Images





The pieces also push the limits in terms of the materials that compose them. Since the first sculpture exhibition in the 1992, the collection has expanded from a little over ten pieces to up to 45. Bellwether inspires out-of-the-box thought processes through regular encounters with innovative, cutting-edge forms of expression.

There is no question that the local community in Bellevue has ample opportunities to observe, interact with, and enjoy art and culture. However, the city also creates platforms for residents to contribute to the art world as well. One venue for such participation is the Bellevue Youth Theatre. The City of Bellevue and Bellevue Public Schools join forces to foster an environment where youth of any background or level of experience can express themselves onstage by performing significant and entertaining productions. The program's openness and acceptance of all types of participants assures that any young person in the community can engage in the team-building, confidence-boosting experience of performing in theater.

The purpose of art transcends its function as entertainment or aesthetic attraction. Art can make a statement about the culture's values, current events, state of mind, or many other complex themes. It can challenge the way people think about the world or about an individual's personal potential, the way tasks are implemented, or the way people interact with others. Of course, it can also simply spark curiosity or put a smile on peoples' faces.

The city of Bellevue acknowledges the limitless potential of the arts and plays its part to bring them directly to the immediate environment of Eastside residents. This open and consistent relationship with the arts establishes that everyone is worthy and deserving of encounters with creative mediums, and that those mediums are essential to the makeup of a successful community. In Bellevue's museums, education accompanies art to create a well-rounded experience. The summer festivals offer families something to look forward to, as they always stimulate energy and enthusiasm that can only blossom from the presence of a large, diverse crowd. The Youth Theatre grants young people a space to learn and grow with one another through the process of performance. The presence of art in Bellevue, in the form of music, sculpture, festivals, and museums harmonizes with the city's tech-savvy, business-friendly persona to create an experience as multidimensional as its population.

Courtesy of Wyndham Images



*Spiderman and company take advantage of the water features at Crossroads Park during the Strawberry Festival.*

*Fireworks over Bellevue Downtown Park on Independence Day as seen from the top of The Westin Bellevue.*



*Pony rides are a must for any young one at the Strawberry Festival.*

Courtesy of Wyndham Images



Courtesy of Wyndham Images





Courtesy of Seafair. Photo by Greg McCorkle

#### A SEFAIR SUMMER

*When the roar of jets rip through the placid sky and residents are treated to the sight of a cluster of the Navy's Blue Angels, wings tip to tip, gliding past; when buzzing hydroplanes traverse over the surface of Lake Washington; when busy streets usually occupied by a routine flow of vehicles suddenly fill with extravagant floats, jaunty pirates, and princesses regally waving toward the crowd; when fireworks illuminate over the lake after the sun sets—that's when it's Seafair.*

*Seafair is a time-honored tradition in western Washington, inspired by the idea of paying homage to the region's maritime heritage. For over 60 years, area communities have participated in Seafair celebrations in the form of parades, hydroplane races, air shows, a triathlon, marathons, festivals, and more. It's a series of events that western Washington residents can share as a symbol of local identity. The entire production, which spans most of the summer, is the result of the efforts of more than 5,000 volunteers (Seafair). Seafair is a signature stamp on the Puget Sound region's summers.*

*For those who are not accustomed to hearing the loud burst of pressure incited by the Blue Angels making their entrance, with the open sky as their stage, it can be a startling first experience. But if in the right place and at the right time, many residents can step outside their doors and witness the vast numbers of their neighbors communing to gaze at the sky to watch for the Blue Angels as they practice for their Seafair demonstration, a favored event in the collection of festivities. Seafair is truly a magical time of year, and Bellevue is a great place from which to participate in the enchantment.*

*Winner of the 2012 Seafair Albert Lee Cup Steve David and the Oh Boy Oberto take in the applause at the hydroplane races on Lake Washington.*



*The Blue Angels soar above Lake Washington. Every year, residents look forward to the daring feats of the naval aviators.*



Courtesy of Seafair. Photo by Greg McCorkle



---

## LIVING BELLEVUE

Imagine a thriving metropolis surrounded by majestic mountains, clear lakes, and green forests. Impressive office towers in this utopian city house vibrant business and civic organizations that lead their respective fields. The city's surroundings offer indoor and outdoor recreational opportunities of every imaginable type. The urban environment is enriched with modern residential buildings, whose occupants enjoy numerous cafes, restaurants, and boutiques sprouting up on every corner. And finally, adding to the region's vitality are beautiful parks and nature trails, and even a historic blueberry farm just blocks away from the city's bustling hub. This imagined city is real. It's Bellevue.



Cary Kopczynski  
*Chief Executive Officer*  
*Cary Kopczynski & Company, Inc. P. S.*







## LIVING BELLEVUE

Bellevue ranks fifth in the state in terms of population. Yet in regard to the size of its downtown, Bellevue comes in at an impressive second in the state (“Bellevue, WA: A Brief Introduction”). What these facts equate to is the idea that Bellevue possesses virtually all the necessities of the contemporary city dweller without the excess crowding that leaves people bumping into each other on sidewalks, scurrying quickly through their day, and too busy rushing from point A to point B to exchange friendly greetings.

Residents of Bellevue likely have an appreciation for the beauty of the outdoors and make a point to actively enjoy it on a regular basis. They might also take pleasure in shopping on occasion at a variety of quality retailers. They most likely do not mind community interaction and seeing the city brighten up during the summer months as the streets fill with festivals and families. A Bellevue lifestyle is a well-rounded experience and nothing less. Living in Bellevue also means being a witness to swift changes but holding fast to the traditions and trademarks that define the city’s unique character.

Bellevue’s average resident is a 35-year-old college-educated professional, but these surface-level descriptors leave much to the imagination in terms of the personal stories, backgrounds, and lifestyles encountered in the city. Though it is bursting with new developments, life on the Eastside doesn’t mean being limited to oversized amenities and chain restaurants. Bellevue has plenty of smaller boutiques and neighborhood businesses for the resident who favors the quaint, intimate setting. In essence, diversity defines the region both in its cultural makeup and in the character of its institutions.

It is pretty difficult to find a negative word written or said about Bellevue. While this could simply be because the city has earned the reputation that casts it in such an idealistic light, it would be completely natural for one to be skeptical of Bellevue’s practically perfect portrayal. A less nuanced description of Bellevue might suggest that all of its residents are fit, wealthy, elite, academic types who drive the finest cars and can afford to shop at luxury stores whenever they choose. But to the people who live in Bellevue and have a more intimate connection with the edge city atmosphere, it’s very important to dispel the misconception that Bellevue is simply a haven for the well-off, who spend their spare time riding bikes and investing money in tech endeavors. This type of citizen is only one feature of Bellevue’s character.

Courtesy of Wyndham Images



*An accommodating bee visits a hydrangea bush at the Bellevue Botanical Garden.*

*A view of the city from Bellevue Downtown Park.*

Courtesy of Wyndham Images







*Taking a walk at Clyde Beach Park.*



David Johanson Vasquez/Big Picture Photo



*The King County Library System Bellevue Library is an excellent resource for the community. It provides access books, Internet, mobile learning labs, and a variety of services—not the least of which is offering a quiet haven for study, contemplation, and appreciation.*

David Johanson Vasquez/Big Picture Photo

One alternative to this narrative of Bellevue was featured as a blog post in the *The Seattle PI* in the fall of 2011. A proud Bellevue resident wrote an article entitled, “I Am Bellevue” that he began with the minimalist declaration, “I am Bellevue, and I am not a stereotype.” (Clark). The author goes on to describe his life as a lower-middle class man who does not drive a luxury vehicle but instead a gas-efficient, economical car. He speaks of his encounters with neighbors who are both prosperous businesspersons as well as people who embody a blue-collar experience. He speaks of neighbors who have origins in countries from Russia to Mexico. The writer also makes a point to declare that despite striking differences between the economic statuses, beliefs, and cultures of his neighbors and him, their shared sense of community remains unaffected by these factors. And with statements like, “My streets are paved in asphalt, not gold,” he dismisses the depiction that Bellevue is a flawless dreamlike city (Clark).

It is narratives like the one illustrated in this article that are critical in gaining a more complete understanding of what it really means to live in Bellevue. Just because Bellevue is a prime location for business and shows signs of a prosperous economy does not mean that it is exempt from the currents of the nation. But it is the principle that differences enhance a community as opposed to dividing it that makes Bellevue a supreme environment in which to live.

One of Bellevue’s strong points is that it embraces residents at any stage of their journey there, whether they are new to the neighborhood, the region, or the country. Immigrating to the United States can be a jarring experience, complete with unique challenges, anxieties, and elements of culture shock. Bellevue makes that transition far less abrasive by promoting and practicing multi-cultural awareness and acceptance. Having a globally diverse identity is essential to Bellevue’s continued growth and function; establishing connections with other countries not only enhances commerce but, more importantly, defines our experiences as human beings and encourages the tolerance needed for productive, respectful relationships. People from the Europe, Asia, and South America come to Bellevue in pursuit of opportunities for themselves and their families, find a city that encourages their hopes. Bellevue continues to increase the number of job opportunities available to its inhabitants, and whether one is employed at a technology firm or as a store clerk, members of Bellevue’s work force are met with respect and appreciation.





Yet, the journey doesn't have to begin overseas for Bellevue to offer a refreshing start and a comforting community. The people who live in Bellevue have their own colorful histories with the region, whether their family legacy has called Bellevue home for hundreds of years or they just moved to the neighborhood yesterday. Bellevue's mix of old and new architecture, natural and modern recreational spaces, and facilities that serve the family or the free-spirited young adult accommodate diverse lifestyles equally. The 19-year-old who's embarking on a new academic career at Bellevue College can engage in intellectual dialogues with other members of the diverse student body there and later head over to Bellevue's shopping centers or restaurants a bus ride away for some quality social time. The recent college graduate at the advent of her career who wants to live close to work and also near the nightlife can go from the office to a great tapas bar or club and back home to a high-rise condo a short distance away. The family man can pick his children up from school, stop by the park for some fresh air and exercise, visit the grocery store for the evening's dinner ingredients, and head home to a cozy residential neighborhood. All of these walks-of-life and more stride past each other each day in Bellevue.

The privilege of living on the Eastside extends past the economic and educational opportunities available. It is the privilege of encountering more cultures, personality types, and styles of living in one day than many people will have the chance to encounter throughout their lives. It is the privilege of having to travel only short distances, if any at all, to traverse from metropolitan modernity to timeless natural beauty. It is the privilege of looking up and seeing a beautifully crafted high-rise building or seeing the silhouette of a mountaintop depending on where one is standing. And it is the privilege of always having a way to navigate the city safely, whether walking, biking, driving, or busing. Living in Bellevue is about weaving multicultural awareness into the fabric of everyday living, embracing changes while preserving history, and being comfortable in one's own personal walk-of-life.

Courtesy of Wyndham Images



Courtesy of Wyndham Images



*Fresh local produce is easily found at a variety of locations. Shoppers often support their local farmers at the Bellevue Farmers' Market or at such roadside venues as this charming establishment in the Lake Hills area. Area grocers also feed the appetite for locally grown and organic.*



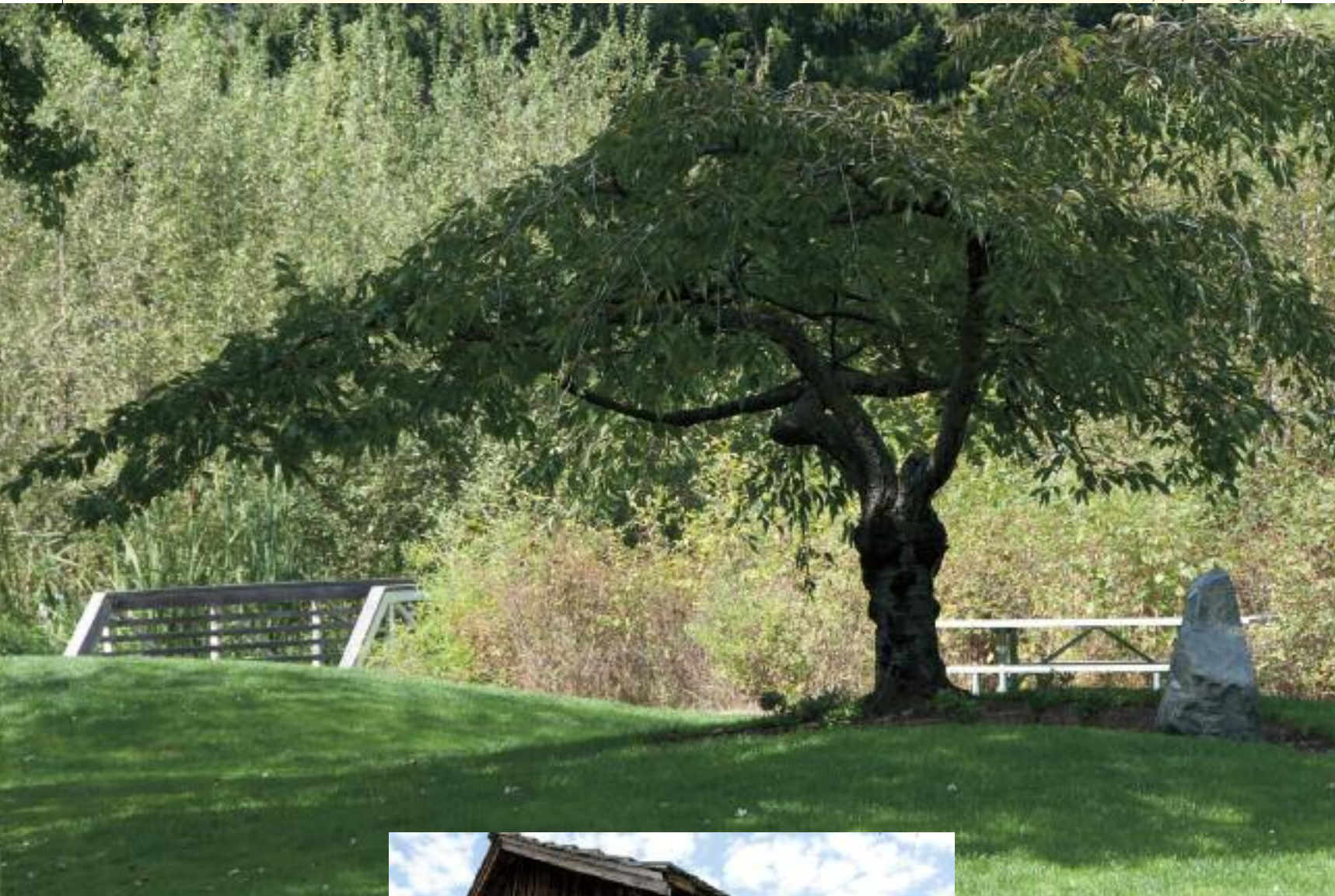
Courtesy of Wyndham Images





*From the original Fraser cabin to the cattails reaching to the sky from the creek itself, there is so much to appreciate of the pastoral beauty that is Kelsey Creek Farm Park.*

Courtesy of Wyndham Images



Courtesy of Wyndham Images



#### KELSEY CREEK FARM PARK

*To set foot in Kelsey Creek Farm Park is to walk back in time to Bellevue's pastoral era. Dirt roads wind through green pastures; two great white farmhouses rise from the center of the park; white picket fences embroider the periphery of the property. Trees line the park, reminiscent of the thicket that greeted the first settlers.*

*Kelsey Creek Farm Park is a striking and refreshing interruption to the modernity of the growing metropolitan suburb. The quiet peace and minimal structures return visitors to a time when things were simpler. There is a lot to appreciate about the innovations of contemporary times, but who doesn't need a retreat from the bustle and complexity of the city every now and then? Fortunately, in Bellevue, one does not have to roam the open road for hours in search of a rural oasis. A short distance from Exit 12 off of Interstate 405, Kelsey Creek and its farm animals, await visitors of all ages. The park consists of 150 acres of forest and beautiful green valleys.*

*While guests can explore the premises and see the horses, goats, and other animals on their own from 9 a.m. to 3:30 p.m. any day, Kelsey Creek also hosts some fantastic, family-oriented events. In addition to children's summer camps and teen volunteer programs, the park has a sheep-shearing event, circuses, and even a kids' workshop with a professional cartoonist.*

*Kelsey Creek's nostalgic appeal is not artificial either. The Fraser Cabin, which sits on the hill next to the barns, was home for settlers in another part of Bellevue in the late 1800s. The rest of the property really was a farm, the Twin Valley Dairy Farm, from 1921 to 1968, when the City of Bellevue agreed to secure the property as a public park. It has since remained a jewel of rural charm that residents and visitors to the Eastside can easily access.*



Courtesy of Wyndham Images



## FUTURE UNLIMITED

It's hard to imagine that Bellevue incorporated less than 60 years ago—a sleepy suburb of fewer than 6,000. Today, nestled between two beautiful lakes and crisscrossed by three regional highways, we've grown to more than 140,000 jobs and 200,000 total daytime population. Bellevue's skyline is studded with office and residential towers. Our schools are among the nation's best, our parks are second to none, and our streets are safe. What will the next 60 years bring? Bellevue's greatest resources are people. The city is limited only by their energy, imagination, and determination. In other words, Bellevue's future is unlimited.



Steve Sarkozy  
City Manager  
City of Bellevue





## FUTURE UNLIMITED

**B**ellevue, Washington is on a fast track to enhancing its standing as a bustling business center with prominent remnants of suburban charm. Some of the new endeavors coming out of Bellevue are setting a precedent for inventive and even mind-blowing future, not just locally, but on a much broader scale. Bellevue continues to play its part in making history, all the while staying concerned with the immediate needs of its residents. Let's take a look at some of the developments Bellevue is creating in the near future on both a community level and a global scale that are contributing to positive change.

The Bel-Red area is set to undergo a makeover in the coming years, from industrially driven to a multi-functional space. Currently, Bel-Red is 900 acres of not-so-efficiently utilized land. On top of that, it has proven to be threatening to the environment, jeopardizing the region's priority of being friendly to the environment. What furthers interest in the area is the fact that it is in a quality location between Downtown Bellevue and Redmond's bustling Overlake area and runs right beside highways State Route 520 and Interstate 405 ("The Bel-Red Subarea Plan"). Abundant potential lays stagnant in the Bel-Red region amidst its aging structures, and the plan to overhaul the area will maximize emerging transportation channels in Bellevue, adding to effective travel between the Eastside and Seattle. The plan for renovation will also contribute to the economy. There has been a decline in job opportunities in the Bel-Red subarea due to the loss of major employers ("The Bel-Red Subarea Plan"). The new Bel-Red will consist of new commercial and residential spaces, enjoyable outdoor amenities, and an art-inspired aesthetics. Combining urban facilities with a strong presence of trees and greenery, as is Bellevue's signature, the new Bel-Red will be a better use of space both for business expansion and functional area for the people ("The Bel-Red Subarea Plan").

Courtesy of Wyndham Images



*This head faces its not-quite twin in front of the King County Library System Bellevue Library. The pair of them form a sculpture entitled, "Double Inquiry," which was created by Larry Kirkland.*

*Architectural details of Bellevue City Hall.*

Courtesy of Wyndham Images







David Johanson Vasques/Big Picture Photo



View from Bellevue of Mt. Rainier.

The sculpture, "Three Graces," by Michael Dennis, graces the Bellevue Downtown Park.



Courtesy of Wyndham Images



A little over one decade from now, Bellevue and the Eastside area will gain yet another connection to Seattle with the Sound Transit project, East Link Light Rail. One might wonder what the advantages are of adding another transportation option to the region, which already seems so easily accessible and connected. What East Link will contribute is a form of public transportation with schedule reliability, immunity from traffic congestion, and stations with accessibility for bike riders, pedestrians, and buses ("East Link Light Rail"). Approved by voters in November 2008, the project will extend light rail from Seattle, across Lake Washington on Interstate 90, through Bellevue and on to the Overlake Transit Center in Redmond. Stops are planned for Bellevue in South Bellevue, downtown and Bel-Red ("Link Light Rail"). East Link will start accepting passengers in 2023.

For the sake of continued balance between natural and new, with many urban additions come green additions in Bellevue. For the city's Urban Boulevards program, landscaping and natural drainage is planned to transform the streets leading to the Bellevue Botanical Garden and Wilburton Hill Park into "greenways." A greenway is a "long, narrow piece of land, where vegetation is encouraged, which is managed for public recreation and slow travel" ("Greenway (landscape)"). Features that could be added to Southeast First Street, Main Street, and 124th Avenue Northeast include public art, special lights, ornamental pavement, benches, bushes, and trees. The greenway project intends to visually enhance the spaces, make nature and the beauty that derives from it the most important factor, and improve the pedestrian experience. By sustaining natural beauty and putting time, interest, and energy into promoting outdoor spaces, Bellevue makes outdoor activities and engagement with nature an attractive endeavor.

Contrary to how it may sound, Bellevue is not all about creating pretty spaces to live and work. The community and city officials that serve Bellevue simply recognize the advantages of having a peaceful, functional, and beautiful environment. But another more crucial component to fostering a thriving community is having a solid educational foundation. At the same time that it is enhancing its outdoor and indoor amenities, Bellevue is working hard to assure that the spaces in which young people learn to develop ideas and contribute to society are top-notch institutions. Bellevue is recognized as having high achievement not just in the region but in the country, ranking

high college readiness, advanced placement student performance, and overall student performance ("Bellevue High School"). Bellevue also possesses quality institutions at the college level. Originally Bellevue Community College, Bellevue College is the second largest college/university in Washington following the University of Washington, serving 35,000 students per year ("Bellevue College"). BC offers several programs, degrees, and certificates, and includes options for online courses as well. The college also has an 82 percent job placement rate ("Bellevue College"). Educational institutions in Bellevue contribute to the sustenance and well-being of the community by producing students with a substantial knowledge base, high academic standards, and a true connection to the city.



Springtime view of a partial skyline from Bellevue Downtown Park.

David Johanson Vasques/Big Picture Photo





*Bellevue glows with the last rays of the sun. The city is reflected in the calm waters of Lake Washington and framed by the snow-peaked Cascade Mountains.*



David Johanson Vasquez/Big Picture Photo

From new channels of transportation to new channels of knowledge, Bellevue always actively creates and embraces improvement. Recognizing the potential in neglected pieces of land like the Bel-Red area, finding ways to make commuting faster and more reliable such as East Link, and enhancing the natural beauty and artistic inspiration of particular places such as the Botanical Garden area all represent the City of Bellevue's drive to give Eastsiders not just the bare necessities of living but all the bells and whistles that the Northwest has to offer. The City is also aware, however, that the perks of living in Bellevue would not be possible or meaningful without investing in the welfare of youth and young adults to assure that new leaders and being created. It is future generations who will be responsible for continuing the tradition of progress and innovation in the Eastside.

Bellevue's slow and humble beginnings in 1869 showed no implication that not even a century and a half later, the little town outside of Seattle would become a shining example of the quintessential modern metropolitan suburb. The same ingredients that went into transforming Bellevue from dense forest to a functioning town are still used today to continue building up the city: diversity, innovation, confidence, community, and appreciation of the environment.

In the early 20th century, Bellevue was diversified with the culture and contributions of immigrants of Asian descent. Even without being granted much-earned ownership, Japanese American families played a vital role in making Bellevue a fruitful region for dwelling, and by doing so, they made a lasting mark on Bellevue's heritage. Now in the 21st century, Bellevue is diversified with families who have origins in China, India, Russia, Mexico, and other countries. In Bellevue's early days, it was a prime location for logging and mining. Now Bellevue is leading in technology and business. Without confidence, the men and women who arrived in the 1800s and were confronted by thick woods would have turned their backs on the region instead of settling it. And if it were not for confidence, Microsoft would not exist, nor would scientists based in Bellevue be discovering ways to create space-mining robots. All of Bellevue's accomplishments occur within the context of an interactive and involved community whose enthusiasm is exposed fully when festivals and events in the summer months bring everyone together to celebrate. The backdrop to all of Bellevue's manmade endeavors is natural beauty that talented people in the city work to protect, showcase, and enhance. Bellevue has come a very long way since its conception, and given its pattern, the city will go much further. We are fortunate to witness what is most likely just the beginning of Bellevue's unlimited future.



*A sunny daylily at Crossroads Park.*

Courtesy of Wyrndham Images



David Johanson Vasquez/Big Picture Photo



*The sun rises over Bellevue and the shimmering waters of Lake Washington.*





David Johanson/Vasquez/Big Picture Photo

**BELLEVUE YOUTH LINK**

*The phrase “children are the future” may be cliché, but it still rings true and very pertinent to Bellevue’s objective in the community. Bellevue Youth Link is one organization in place to assure that the voices of young people in the region are consistently a part of the city’s dialogue about local needs and opinions. A team of six adults and six young people compose Bellevue Youth Link, and the program works in conjunction with the Bellevue City Council and the City Manager to address issues pertaining to youth in the area. It was established in 1990 and has adopted the slogan “Involving and Solving.” Bellevue Youth Link inspires leadership and teamwork among its selected participants by nurturing their interests and allowing them to be hands-on in making the changes that they deem important. One way that they do this is through Action Teams. Youth Link Action Teams take on more focused goals and meet regularly to execute their plans, whether it is a small business endeavor or a community service project.*

*Other projects that have derived from the program include a teen-run newspaper, a clothing drive, and a weekly safe-ride arrangement. Outspoken is a bimonthly newspaper that utilizes the voice of teens themselves to reach their demographic of adolescents. In this way, Bellevue Youth Link understands and embraces the idea that information has to be accessible and appealing in order to be ingested by a young generation. Outspoken circulates 3,500 copies in the Eastside area every two months. Teen Closet is a clothing drive that strives to assure that youth in need have access to fitting, stylish, age-appropriate clothing. Plato’s Closet, the popular second hand clothing store, has contributed to this effort as well. Safe Rides thrives off of adult and teen volunteers to provide rides for stranded youth late on Friday nights. This program prioritizes the safety of teens and offers them the opportunity to participate in social activities without having to be concerned about their mobility and protection. Bellevue Youth Link is a force in the community for innovative thought and compassion, and it highlights the entrepreneurial and social potential of the Eastside’s youth.*

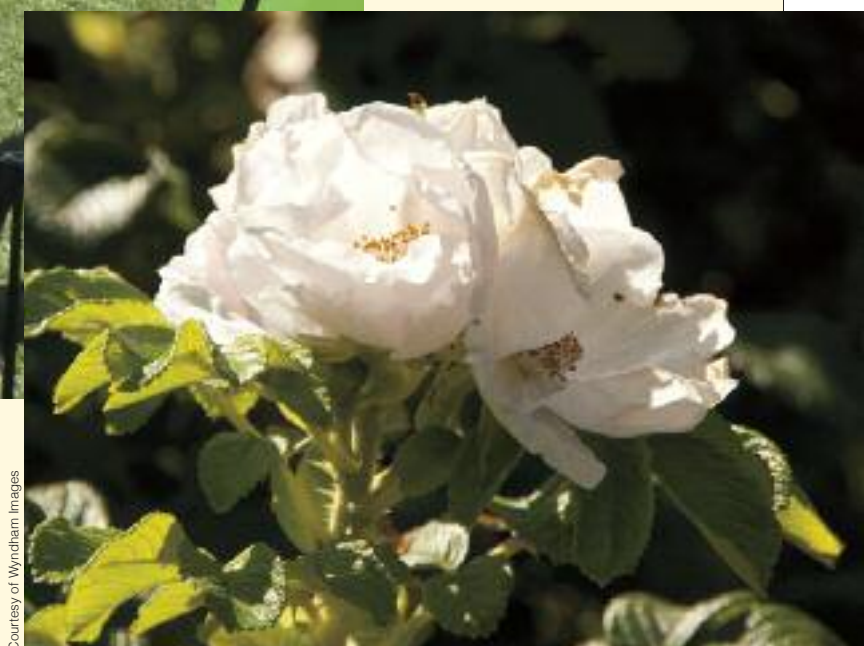
*There is some serious T-ball determination happening here as this young batter steps up to the plate.*



Courtesy of Wyndham Images



*Wild rose blooming at Kelsey Creek Farm Park.*



Courtesy of Wyndham Images

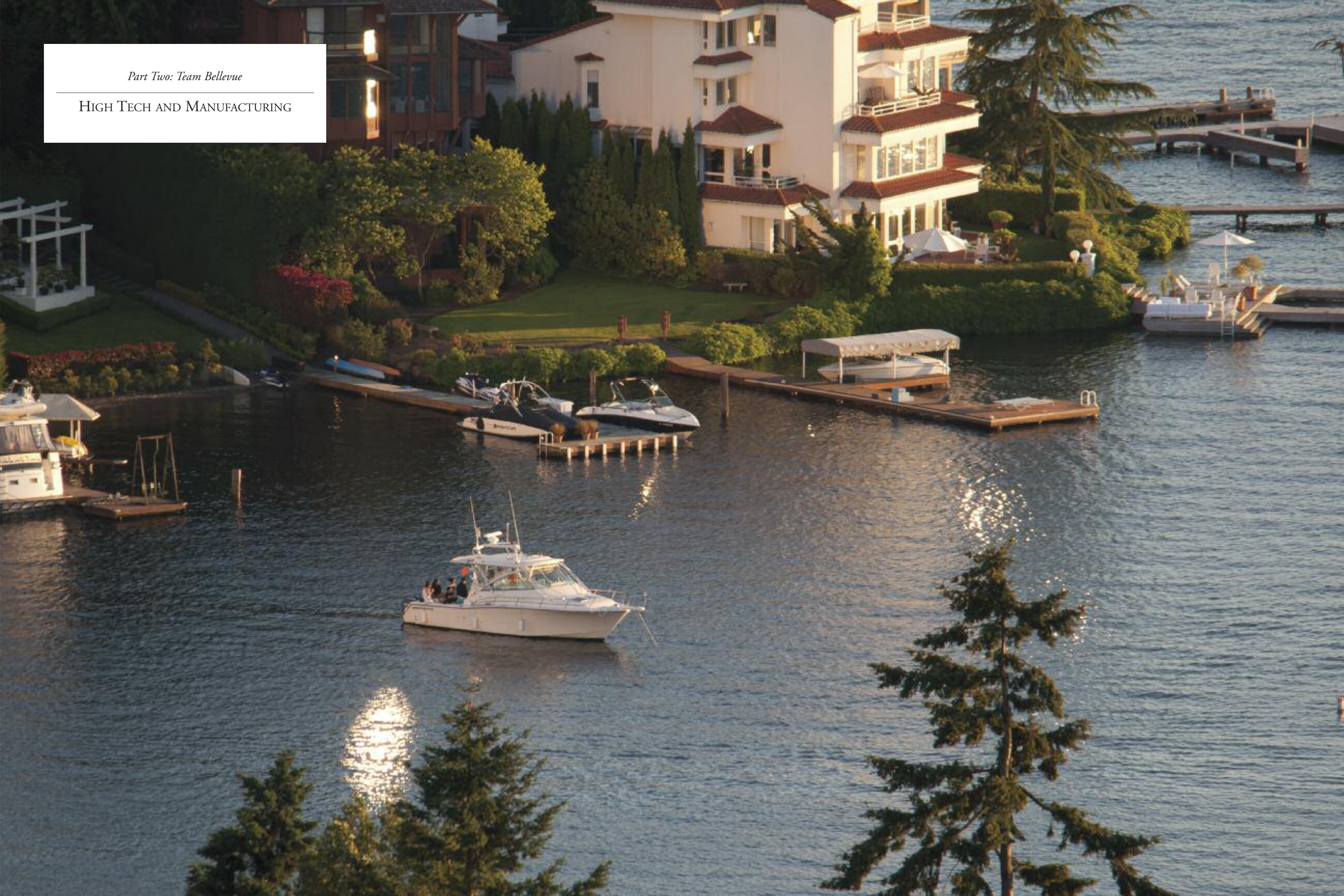
*Young Bellevue athletes may become engaged in competitive sports at varying ranges. Dedicated elite athletes may travel from city to city, and venture to other states to pursue their goals. Ultimately, the discipline and character-building rewards last a lifetime.*



*Part Two: Team Bellevue*

---

HIGH TECH AND MANUFACTURING







PACCAR INC

PACCAR is a global technology company with a 107-year tradition of excellence, headquartered in Bellevue, Washington. The company designs, manufactures and sells premium light-, medium- and heavy-duty trucks under the Kenworth, Peterbilt and DAF brands. PACCAR provides customized financial services, information technology, engines, and parts related to its principal truck business.

The company also manufactures and markets industrial winches under the Braden, Gearmatic, and Carco nameplates. All of PACCAR's products are built with exceptional quality, are well engineered, highly customized for specific applications and sell in the premium segments of the commercial vehicle markets, where they have a reputation for superior performance and pride of ownership. PACCAR has

Courtesy of PACCAR Inc



T680 76" Sleeper with PACCAR MX-13 Engine.

achieved a remarkably strong and consistent record of performance, earning a profit every year since 1939, and paying a dividend every year since 1941.

Kenworth, Peterbilt and DAF sell their technologically

advanced, premium-quality vehicles in over 100 countries, and have achieved industry leadership in North America, Europe, and Australia. The company is expanding its investment in emerging global markets as well. In 2011, PACCAR expanded its business in China with offices in Beijing and Shanghai to support increased component purchases for production and aftermarket operations. The company expanded in Pune, India with its Technical Center, which will focus on engineering, information technology, and component sourcing. In 2012, the company began constructing a \$200 million, 330,000-square-foot DAF manufacturing facility on a 569-acre site in Ponta Grossa, Brazil.

Courtesy of PACCAR Inc



The New XF FT 4x2 Super Space Cab.



T440 Compressed Natural Gas (CNG) Extended Day Cab Tractor.

The new facility will be designed to assemble DAF trucks, to meet current and future requirements of the growing Brazilian transport industry. PACCAR continues to grow throughout South America, earning a significant market share in many of the countries west of the Andes for over 40 years with its Kenworth vehicles.

PACCAR and its three truck divisions are the established quality leaders in their markets. PACCAR earned the J.D. Power Founder's Award for 25 years of corporate quality excellence. Kenworth, Peterbilt and DAF combined have earned 34 J.D. Power awards since 1999.

The next closest competitor has earned nine. Kenworth alone has captured an amazing 23 J.D. Power customer satisfaction awards, including most recently the highest ranking in customer satisfaction among Class 8 truck owners in the Heavy Duty Dealer Service Segment, according to the J.D. Power 2012 Heavy Duty Truck Customer Satisfaction Study. Peterbilt earned the highest ranking in customer satisfaction in the J.D. Power 2011 Heavy Duty Truck Customer Satisfaction Study in the vocational product segment. DAF has won the International Truck of the Year three times since 1998. In 2011, DAF's

Courtesy of PACCAR Inc



Leyland manufacturing facility in the United Kingdom was awarded the prestigious Shingo Bronze Medallion. *BusinessWeek* magazine has described the

Shingo Prize for Manufacturing Excellence as "the Nobel prize of manufacturing." The Shingo Prize was established in 1988 to educate, assess and recognize world-class organizations for creating a culture of continuous improvement through employee-empowerment and effective leadership.

PACCAR's innovative information technology has earned the company the #1 technology position in *InformationWeek* magazine's 2011 Top 500 Company listing. PACCAR earned the recognition because of its new TruckerLink application, which enables a truck's telematics system to operate seamlessly nationwide with uninterrupted coverage on multiple wireless networks.

Courtesy of PACCAR Inc



Model 579 Premium High Roof Sleeper with PACCAR MX-13 (500 hp) Engine.





T370 Mobile Service Truck with PACCAR PX-9 Engine.



Courtesy of PACCAR Inc



Courtesy of PACCAR Inc



Courtesy of PACCAR Inc

Center: Model 386 63" UltraCab Sleeper with PACCAR MX Engine.

Above: PACCAR MX Engine.

PACCAR's MX diesel engines lead the industry in quality and technological innovation. Since 1956, the firm has manufactured one million diesel engines worldwide. PACCAR has introduced many technical innovations and industry firsts into engine design over the years. Among these are inter-cooled turbochargers, tuned air intake pipes, and the use of extremely strong and light compact graphite iron (CGI). PACCAR manufactures its engines in Columbus, Mississippi, and Eindhoven, Netherlands.

Environmental responsibility is one of PACCAR's core values. The company regularly develops new programs to help protect and preserve the environment, and has established ambitious goals to further reduce emissions and enhance fuel efficiency in its truck models. PACCAR offers an array of "green" powertrain options, including diesel-electric hybrid, Liquefied Natural Gas, Compressed Natural Gas, and other alternative fuel vehicles. Many PACCAR facilities have achieved "Zero Waste to Landfill," and all PACCAR facilities worldwide have achieved ISO 14001 environmental certification. Peterbilt received Environmental Protection Agency (EPA) accreditation for the industry's first SmartWay designated alternative fuel vehicle. Kenworth

was the first commercial vehicle manufacturer to earn the prestigious Clean Air Excellence Award from the EPA. In 2011, for the third consecutive year, Kenworth's manufacturing plant in Renton, Washington, received a Best Workplace for Recycling and Waste Reduction Award from King County.

The company and its employees demonstrate a strong commitment to the communities in which its employees work and live. The PACCAR Foundation was established in 1951, and has made over \$100 million in grants for social services, health care, higher education and the arts. Over the last five years, the PACCAR Foundation has matched \$600,000 in employees' gifts to higher education. PACCAR is proud of its generous grants to the University of Washington Foster School of Business to build PACCAR Hall, the Pacific Science Center for the PACCAR IMAX Theater, Overlake Hospital for the PACCAR Education Center, Gonzaga University for the PACCAR Center for Applied Science, Seattle University for Pigott Hall, United Way, the Independent Colleges of Washington, and many other worthy causes.



PACCAR has a rich history in the region. Its heritage dates back to 1905, when William Pigott founded the Seattle Car Manufacturing company in West Seattle. Seattle Car produced four-wheeled cars used by railroads to transport logs for the growing timber industry. By 1917, Seattle Car merged with the Twohy Brothers Company of Portland, forming the Pacific Car & Foundry Company. The new firm, with plants in Portland and Renton, achieved immediate success with a government order for 2,000 rail boxcars needed to move freight in World War I. During the 1920's, Pacific Car & Foundry diversified into the manufacture of buses, structural-steel fabrications, and metal technology. During World War II, Pacific Car built Sherman tanks and wing spars for American bombers. The company was one of the leading proponents of the 1962 Seattle World's Fair, and was instrumental in the design and construction of the Space Needle.

The company formed its core truck manufacturing business with the acquisitions of Kenworth Truck Company in 1945, Peterbilt Motors Company in 1958, and DAF Trucks in 1996. In 1972, Pacific Car & Foundry was renamed PACCAR Inc. PACCAR is now led by the fourth generation of the founding Pigott family.

Today PACCAR is an iconic company of the Pacific Northwest. The firm employs approximately 23,000 people globally, with several thousand in the State of Washington. Global sales and net profit were \$16 billion and \$1 billion, respectively, in 2011. Approximately half of PACCAR's revenues and profits are generated outside the United States. The company operates 12 factories in 7 countries, and 15 Parts Distribution Centers globally.

PACCAR embraces a long-term view of its businesses, and its shareholders have benefitted from that approach.

The embedded principles of integrity, quality, and consistency of purpose continue to define the course in PACCAR's operations.

Model 320 Low Cab Forward Refuse Vehicle.



Courtesy of PACCAR Inc



Courtesy of PACCAR Inc

LF45.210 FA 4x2.





CONSTRUX SOFTWARE

SHAPING THE FUTURE OF SOFTWARE DEVELOPMENT  
 Construx Software provides software development training and consulting to companies in a wide range of industries worldwide. Construx focuses on helping clients leverage software

development best practices to achieve their business objectives—higher quality, greater innovation, more predictable outcomes, shorter time-to-market, and greater profitability.

Since its founding in 1996 by Steve McConnell, Construx CEO and Chief Software Engineer, Construx has been headquartered in Bellevue. McConnell is the author of several best-selling books, including the highly influential, *Code Complete*, often cited as the most popular software development book of all time. His first two books won *Software Development* magazine's Jolt Excellence award for best software development book of the year. Steve McConnell currently has more than one million copies in print in 20 languages.

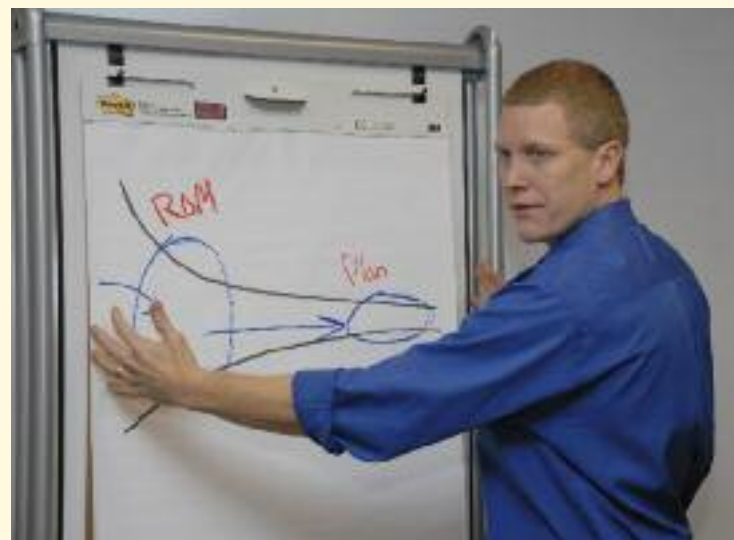
McConnell's mission "to advance the art and science of

commercial software engineering" provides the guiding vision at Construx. The commitment starts with consultants whose expertise and depth of knowledge have helped hundreds of companies solve their software challenges. The average Construx consultant has more than 20 years of experience in the software industry. Construx has worked with hundreds of clients across numerous industries, and so we have seen and helped solve the most common and the most vexing software problems. While methodologies come in and out of popular favor, Construx takes the long view and maintains depth of expertise in every major approach, including Agile, in order to match the most practical and effective solutions to each client's particular strengths and challenges.



Courtesy of Construx

Steve McConnell, Construx founder and CEO, and author of several best-selling books on software development.



Courtesy of Construx

Construx offers public seminars at its Bellevue facility, as well as private, on-site seminars for companies.



Construx instructors and consultants have expertise across multiple industries and software methodologies.



Courtesy of Construx

MOVING FORWARD

In 1996, Steve McConnell set out to create a company that valued "Openness, Accountability, and Achievement," the kind of place where he would want to spend the rest of his career. Construx offers an outstanding work environment, with exceptional facilities in Bellevue, enlightened management, industry-leading employee benefits, and innovative bonus and incentive programs. These are among the reasons that Construx has won awards including *Washington CEO Magazine's* Best Companies to Work For and the *Puget Sound Business Journal's* Washington's Best Workplaces.

Construx public seminars attract participants from throughout North America, and its instructors consistently score outstanding ratings from their students. Construx is currently embarking on a major expansion and renovation of its headquarters in downtown Bellevue that will allow the company to offer a broader range of seminars and provide even better service to clients. Construx also conducts private, onsite seminars at client locations worldwide, including Europe, the Middle East, Asia and the Pacific, Central and South America, with plans for further international expansion as information technology continues to enable opportunities and impact business practices in emerging economies.

GIVING BACK

Construx gives one percent of its pre-tax profits to charity, and in the recession of the late 2000s, Construx responded by launching the SPEAR Program, offering complimentary seminars to software professionals who had been laid off. When he launched the program in May 2009, Steve McConnell said, "Professionals can take advantage of their downtime to improve their skills in ways that we hope will accelerate their job searches and continue to provide career-long benefits after they re-enter the workforce." Construx provided free seminars to almost 200 laid-off workers.

Steve McConnell's current focus in community involvement is in serving in Position 1 on the Bellevue School Board. McConnell has lived and worked in Bellevue for 25 years and his two children attend public schools. "Bellevue public schools have a distinctive history of leadership, vision, and excellence," he said. "I want to see that legacy updated and brought into the 21st century. My experience can help our district ensure that every student has of the modern skills to succeed in college and in the workplace of tomorrow."

With a successful 15-year history in the city, and with ongoing company and personal investments in the community, Construx is committed to playing a significant role in Bellevue's unlimited future.



Courtesy of Construx

Currently headquartered in the Plaza Center Building, Construx has been located in Bellevue since its inception in 1996.





## COLBY INSTRUMENTS

*Everything = Timing*™— that is the motto and promise of Colby Instruments, an international company based in Bellevue, Washington that creates an innovative electronic test and measurement instrument offering precision timing to one-half of a billionth of a second.

*Victor Chinn, president of the company, examines the key mechanism of Colby Instruments' high-precision programmable delay-line instrument.*



Courtesy of Wyndham Images



Courtesy of Wyndham Images

*Colby Instruments' high-precision programmable delay-line instruments.*

Colby's high-precision programmable delay-line instruments are utilized in the test and measurement of high-frequency/RF (radio frequency) and wireless signals for use in a wide array of applications from telecommunications, fiber optics, aerospace, and semiconductor manufacturing; to academic research involving quantum physics, radar, and lasers.

Colby's fewer than five full-time employees design and manufacture the most accurate and highest quality precision instruments available. As the only such instruments on the market, they are used in every major continent on the planet.

Victor Chinn is a graduate of UC Berkeley and holds a Bachelor of Science in Electrical Engineering and Computer Science. He worked in product development at both IBM and Microsoft. In 2004, Chinn began management of Colby Instruments, the family effort begun by his late father-in-law, Dr. Siegfried Knorr. Dr. Knorr perfected and patented the electro-mechanical trombone instrument that gave rise to Colby Instruments. Chinn developed a second instrument (patent pending), a solid-state electronic version that delays lower-frequency electronic signals to similarly precise levels but at extremely faster switching speeds.

Chinn explains, "Imagine a slot-car race starting at various positions but all needing to reach the start line at *precisely* the same time. You can use our instruments to vary the track length for each slot car so that all cars arrive at exactly the same moment in time when the light turns green. This synchronization or precision timing works in aerospace and radar for phase shifting, it works in semiconductors and fiber optics, and in particle accelerator labs worldwide. When you have an electronic signal, and you use our products, all signals end up at exactly the right place and precisely at the right time. That kind of precision is essential for success, and that's what we deliver. After all, *everything is timing.*"

Chinn feels the great importance of stewardship and integrating his personal faith with the workplace. He is active in his church community and its global-relief efforts that minister to the poor. In his spare time, Chinn developed a smart phone application that identifies mountain peaks he's looking at when he's pursuing his hobbies of outdoor photography, hiking, and in spending quality time with his family.



## GENERAL MICROSYSTEMS

Great communities and businesses sustain success by creating a vision of unlimited futures for themselves and their stakeholders. Realizing the future vision requires navigating uncharted waters and overcoming unforeseen obstacles. The goal is reached through a commitment to hard work, innovation, and continuous improvement.

At General Microsystems (GMI), we enable our clients to navigate the ever-shifting landscape of information technology (IT). Since 1983, we have provided our customers with all aspects of IT infrastructure. Our products and services include server, desktop, storage, and network hardware with related software and complete solution integration. Our success rests on our 3C Investing philosophy. With 3C Investing, we focus our resources on three key areas: our company, our customers, and our community.

## COMPANY

Our company is always the first investment. That may seem selfish, but positive contributions to customers and community begins with the company having something of value to offer. The core of our company value is our people. Our committed and experienced team of professionals are well-versed in the products and services we offer and the customers we serve.

## CUSTOMERS

We seek partnerships with customers—as well as employees and vendors. Our most successful engagements are with customers who consider IT a strategic asset and value relationships with partners that help them get the most out of their IT investments. We create innovative solutions, matching solutions to needs. We strive for continuous improvement in the value of our services to customers and we commit ourselves to their success.

## COMMUNITY

Our involvement in the community strengthens everyone — our customers, our vendors, our employees, our families, and our own lives. Our passions are economic development and education. From the start, our employees have been active in the community, focusing on strengthening our small and minority businesses and bringing education and technology to young people.

GMI is proud to call Bellevue home and to share in our community's past and present success.



Photo Courtesy of General Microsystems. Photo by Jonathon Sprague



Photo Courtesy of General Microsystems. Photo by Jonathon Sprague

*Above: Earl Overstreet, president of General Microsystems.*

*Top: View of Bellevue, Washington.*



*Part Two: Team Bellevue*

---

BUILDING, BUSINESS, AND  
PROFESSIONAL SERVICES







## PUGET SOUND SECURITY

### Our Mission

*To be an effective business partner to our clients by providing high quality security services through well trained and positive security professionals at a price that allows us to reinvest in our organization and permits us to give back to those in need in an impactful way.*

### THE SERVICES WE PROVIDE

Puget Sound Security currently provides a full range of security services, including permanent and temporary guards, vehicle patrols, security audits, emergency staffing, and alarm monitoring and response for many of the Pacific Northwest's premier public entities and commercial organizations.

Puget Sound Security is a dedicated and diligent security partner for our clients and the law enforcement community. We focus on acting as a deterrent to criminal activity in an effort to reduce profit loss for our clients and to allow local law enforcement to focus on more police targeted activities.



Courtesy of Puget Sound Security. Photo by Bill Cottringer

*Chairman Jeff Kirby stands by a plaque that outlines the values that Puget Sound Security is built upon.*

### WE LISTEN TO OUR CLIENTS AND ADAPT

From Coast Guard-controlled port facilities to world-renowned corporate headquarter buildings, from industry-leading banks to upscale retail stores, and from multi-million dollar homes and neighborhoods to apartment complexes we stand guard and drive patrol vehicles to represent our clients as a professionally trained extension

of their own staff. To accomplish this task effectively, we must ensure our services integrate seamlessly into each diverse customer environment.

While many security companies provide a cookie-cutter solution based upon their way of doing business, we have chosen to go another direction. Our management team is driven to understand the business model and culture of each and every one of our clients. Puget Sound Security spends a great deal of time focusing on how our clients do business so we can align our services to them and enhance their operations.



Courtesy of Puget Sound Security. Photo by Bill Cottringer

*Puget Sound Security offers a feeling of assurance and sense of security for its customers.*



*Puget Sound Security officers are able to monitor activity throughout a designated perimeter from a single location, thus ensuring that security is maintained.*

### FROM HUMBLE BEGINNING TO LOCAL INDUSTRY LEADER

In July of 1981, our visionary founder, Mr. Jeff Kirby, identified a desperate need for an innovative and focused method to protect the people and property residing within his community. This need was driven by the inability of thinly spread local law enforcement to rapidly respond to ongoing incidents. Jeff did the only thing he felt made sense and started a small security company with one employee, one vehicle and one client. That single employee was Mr. Kirby himself.

Through Jeff's leadership in organizing the contract security industry as President of the Washington State Security

Council, he sought and gained the first legislation governing the security industry. Through this innovative and "Beyond Ordinary" dedication, all security officers and guard organizations in the state of Washington must undergo background checks through fingerprint identification and state regulated training.

In a world of failed businesses, corporate bailouts, mergers and acquisitions, Jeff has remained as the Chairman and driving force for the company for the past 32 years and has driven this once small business in such a way to allow it to grow to over 8 figures in annual revenue. We are proud to say that every one of those dollars



Courtesy of Puget Sound Security. Photo by Bill Cottringer

we receive is invested back in the local area versus going to other states or countries. In addition to being stable from a financial and executive

leadership standpoint, Puget Sound Security has stayed local to the Washington based roots that were planted so long ago.

Our corporate headquarters remains in Bellevue to this day and provides oversight and support for all of our business partners in various branch offices across the state. The local presence of all corporate officials up to and including the Chairman ensures our clients and officers receive unmatched attention and support.



Courtesy of Puget Sound Security. Photo by Bill Cottringer

*Puget Sound Security performs many functions, including providing front-desk security for large organizations.*





Courtesy of Puget Sound Security. Photo by Bill Cottinger

**LEADING THE INDUSTRY**  
 Making a difference and leaving a positive legacy is a critical component of the DNA of Puget Sound Security. We believe this is accomplished by being an innovative industry leader and by giving back to our community on a regular basis.

When looking for our ability to impact the industry, one need not look further than the regulations that govern the security industry in the State of Washington. We have been on the forefront of security professionalism in the Pacific Northwest since 1981 through Jeff's passionate efforts. Jeff is a highly decorated and respected leader in the security industry and has served for many years as President of the Washington State Security Council (WSSC).

**GIVING BACK TO THE COMMUNITY**  
 Making a profit and continuing to expand a successful business are fundamental goals of any organization but completing these actions alone is not good enough for Puget Sound Security. For over 30 years we have dedicated ourselves to giving back to the community that supports our business.

*PSS officers and staff are trained to keep their skills sharp.*

**EMPOWERED MANAGEMENT**  
 The ability to effectively manage any security program requires a strong partnership between client and vendor. Puget Sound Security has and continues to make a commitment to strengthening these partnerships by recruiting, empowering, and developing the most experienced management team in the Pacific Northwest. As of January 2013 our management team has been performing

in the security industry for over a combined 130 years. We constantly look for ways to balance our extensive experience and understanding of how things have been with how we want them to be moving forward and what we can do to continue to be an innovator in the security industry.



*The lobby of Puget Sound Security.*



Courtesy of Puget Sound Security. Photo by Bill Cottinger

Over the past 3 decades, Puget Sound Security is proud to have donated in excess of \$300,000 to worthwhile organizations and individuals through cash donations and services in kind. We continue to provide financial support to far too many organizations to list but a sampling include Overlake Hospital Foundation, Washington Special Olympics, The Jennifer Beach Foundation, Doctors Without Borders, Northwest Harvest, The FBI-CAAA Membership Assistance Fund, Virginia Mason Medical Center, Hands Around the World, Children's Hospital, and World Vision.

In addition to providing financial assistance, Jeff is dedicated to investing his time and talents to participate in an active way in as many nonprofit organizations as humanly possible. He currently sits on the board for many of these organizations and provides free security presentations in the areas of community security, identify theft, and personal protection on a weekly basis. In addition to these efforts, Jeff is a certified State of Washington long-term care ombudsman.

Through Jeff's actions, all of the members of Puget Sound Security's team understand that giving back is a core value of our company. As a result, his focus on philanthropic activities has spread throughout Puget Sound Security as each member of our team becomes involved in giving back through time and talents.

*\*Puget Sound Security is one of many DBA's under Puget Sound Security Patrol Inc.*



Courtesy of Puget Sound Security. Photo by Bill Cottinger

*Patrol officers, who are used in a variety of security applications, provide a key service offered by Puget Sound Security.*





CARY KOPCZYNSKI & COMPANY, INC. P. S.



Photo courtesy of Michael Walmsley

Bellevue's evolution from a sleepy bedroom community into a dynamic urban center has been designed by companies such as structural engineering firm Cary Kopczynski & Company. CKC's work is creative and groundbreaking—literally. Their accomplishments grace the growing downtowns of Seattle and Bellevue where the firm has made major contributions to both skylines, as well as many more throughout the United States and beyond.

Cary Kopczynski founded CKC in 1986 with five employees and the determination to become a leader in the field of structural engineering by expanding the technical possibilities of design and construction. More than two decades later, CKC's passion for innovation and new technology has transformed the firm into an award winning company with a national and international reputation.

**RECOGNIZED FOR INNOVATION**  
Always looking for ways to raise the bar, Kopczynski's pioneering spirit led him to embrace change within a traditional industry. This quality has put CKC on the cutting edge of structural engineering and brought national recognition to the firm and its founder. The company has been recognized by local, regional and

national organizations with more than 40 awards for excellence in structural engineering, and two times as a "Best Place to Work" among structural engineering firms nationwide. *McGraw-Hill* and *ENR* magazine also honored Cary as a "Top 25 Newsmaker" based on his first ever use of a higher strength reinforcing steel in a Seattle high-rise tower to solve a chronic construction issue in seismic areas.

CKC's professional staff serves on numerous committees and boards where they participate in research and development in building design and construction. This fuels the company's designs with new ideas and helps CKC attract motivated and energetic professionals who thrive on the technical project



Photo courtesy of Cary Kopczynski & Company

*Building a high-rise in downtown Bellevue.*



2201 Westlake/Enso

challenges offered by the firm's dynamic environment. CKC also supports research into leading edge technologies for design and construction, such as the use of high strength steel fibers to replace conventional reinforcing steel and numerous initiatives in the field of high-rise construction.

**AWARD-WINNING URBAN BUILDINGS**

CKC has designed structural systems for more than 65 million square feet of urban buildings—with more than 30 in downtown Seattle and more than 20 in downtown Bellevue. CKC's marquis projects include Escala, a residential tower that recently won four national design awards for a breakthrough technical solution; 2201 Westlake, a LEED Gold Certified office building; ongoing projects at Bellevue Square; and mixed-use developments like Bellevue's Avalon Meydenbauer and Kirkland's Juanita Village. CKC's portfolio includes work for local giants Boeing and Microsoft, regional leaders like Kemper Development and Vulcan Real Estate, and leading architectural firms, government agencies, and development companies throughout the U.S.

**COMPANY PHILOSOPHY**

The cornerstone of any firm is its underlying philosophy. CKC's is very simple. They believe their obligation extends beyond doing good design for their clients; it also includes advancing their industry.

The firm continually seeks to design projects that not only meet structural requirements, but also move the engineering profession forward. In addition, the company's thorough knowledge of contemporary construction methods facilitates their design of innovative buildings that allow contractors to realize the full potential of modern construction technology, a key element of ensuring a quality building.

**PURSUING OPPORTUNITY**

Looking ahead, CKC is growing and expanding to meet the demand for its unique blend of innovative engineering and efficient construction. The firm's portfolio of new work includes numerous major urban projects, including high-rise residential, hotel, and office towers, as well as mixed-use urban infill developments. As the firm broadens its base and extends its reach into new U.S. and international markets, CKC will continue providing its much acclaimed cutting edge engineering design, exceptional service, and construction excellence to an ever widening circle of clients.



Photo courtesy of Benjamin Benschneider



Photo courtesy of Steve Whittaker

*Avalon Meydenbauer.*





MDK LAW ASSOCIATES



Courtesy of MDK Law Associates

*Experience and Award-Winning Representation*

Mark Kimball started MDK Law Associates in 1983, when he opened a Business Law practice in Bellevue. Since then, the firm has grown to nine members, and has received many awards, including “Top Attorney” in Corporate and Tax Law from *Seattle Met Magazine* and “Top Business Lawyers” status from *Washington CEO Magazine*. Mark Kimball is peer-recognized as “Preeminent” through Martindale-Hubbell, and has served on numerous legal and professional faculties. Mark is also an Adjunct Professor of Law, teaching corporate and limited liability company law, and frequently presents academic and other research at legal and academic conferences in Washington, the United States and Europe.

The firm’s services include incorporations; formation of limited liability companies; contracts concerning commercial, property, and business transactions; representation of real estate developers and homeowners associations; and consulting in matters involving federal, state, and international taxation.

MDK Law Associates also offers escrow and services in residential, commercial, and business-opportunity transactions. The MDK team of attorneys has an accomplished litigation history in state and federal courts, and is frequently engaged by other area law firms for advanced consultations and expert witness services.

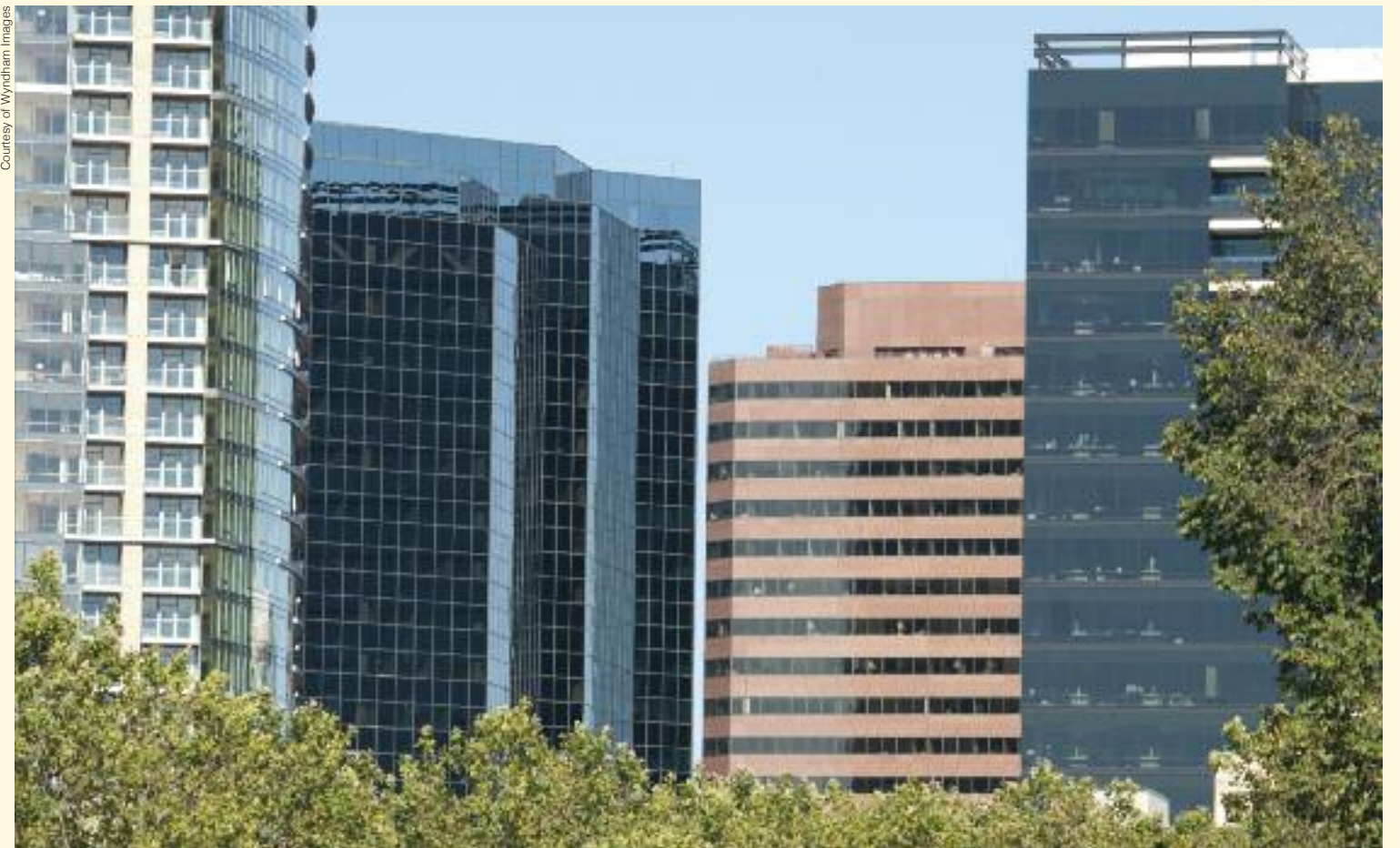
With a national reputation, MDK Law clients include software development companies; computer hardware manufacturers; businesses in the service sector; real estate developers and property management companies; aerospace and other manufacturers; and political campaign organizations located in Washington, other areas of the United States, Asia, and Europe. The firm’s attorneys are licensed in Washington, New York, California, and the United States Supreme Court. Paralegals bring diverse backgrounds with extensive experience in the fields of business, management and in-house corporate work.

Mark Kimball.



*Part of the Bellevue skyline as viewed from Downtown Park.*

Courtesy of Wyncham Images



MDK Law Associates has experienced remarkable growth in recent years, and is established as a client-oriented team of professionals committed to providing outstanding transactional and litigation services to Bellevue, Seattle, and the surrounding region. With approximately three decades of history on the Eastside, Mark Kimball and other members of this growing firm look forward to supporting businesses with local, national, and international legal matters in the decades ahead.



Courtesy of MDK Law Associates

MDK Law Associates.





## ABOSSEIN ENGINEERING, LLC

Abossein Engineering is a full-service firm offering a broad range of engineering, construction management and land development capabilities to regional, national, and eventually, global clients. The company was established more than 26 years ago by founder and CEO Alexander Abossein, who began his career as the mechanical and fire protection project manager of Seattle's 76-Story Columbia Tower Center. Abossein Engineering strives to "transform" where others may simply choose to "change" by substitutions and alterations. The company's goal is to expand in this rapidly growing industry and remain small enough to deliver the flexibility, innovation, and exceptional service that clients have come to expect.

With a well-earned reputation for delivering projects on-time, on-spec, and on-budget, Abossein Engineering serves public and private-sector clients in market segments ranging from industrial, commercial, military, government, and educational; to mixed-use, retail, residential, and hospitality. As technology and best practices advance in this fast-evolving industry, Abossein hires the best people, in order to refine the company's depth of capabilities and leverage years of on-the-job experience. This makes it easy to make the right decisions at the right time and execute them flawlessly.

While the company encompasses all engineering specialties, project management, and site development, at its core, Abossein Engineering is a relationship business. Abossein's marketing philosophy is designed around the collaborative concept of excellence which builds the foundation for lifetime relationships, and that's why more than 90 percent of its projects come through repeat and referred clients.

Courtesy of Abossein Engineering, LLC



*The Bellettini Senior Retirement and Assisted Living Apartments, Bellevue, Washington Project.*

At Abossein, we know that in engineering and construction it's not just what's up front that counts. We know that what can't be seen in a project defines quality as sharply as what can be seen. Good engineering firms may deliver the basics, but the Abossein team consistently goes beyond and delivers value-added intangibles that include problem-solving, keen attention to detail, out-of-the-box thinking, active listening, sensitivity to the environment, and more. Today, Abossein's commitment to be among the best continues to be shared by every member of the organization—*creating the foundation for tomorrow by keeping our promises today.*



Courtesy of Abossein Engineering, LLC

*Alex Abossein, founder and chief executive officer of Abossein Engineering, LLC.*



## CASCADE WATER ALLIANCE

*Water for people.  
Water for fish.  
Water for fun.  
Water for all of us—  
today and tomorrow.*

It is easy for residents in our beautiful region—with its abundant rainfall—to take water for granted. But while residents may not think about future drinking water, their leaders do. As a result, Cascade Water Alliance was created to provide safe, clean, and reliable water to Bellevue and the Eastside in a cost-effective and environmentally responsible manner for the next 50 years and beyond.

Founded in 1999 to meet the needs of growing suburban King County, Cascade provides water to Eastside residents and businesses. Membership in Cascade also guarantees residents a voice in their own water future and control over their destiny as the region grows.

The strength of Cascade is the shared water supply vision and unified voice of its seven members: the cities of Bellevue, Issaquah, Kirkland, Redmond, and Tukwila combined with the Sammamish Plateau, and Skyway water districts. To achieve its vision of water supply, Cascade recently secured Lake Tapps in Pierce County as the state's first new municipal water supply in decades.

Cascade is creating a lasting legacy by establishing a model

for regional cooperation and effective public-resource management. Partnerships with Seattle and Tacoma provide water to Cascade customers while future plans for Lake Tapps are completed. And, in unprecedented collaborative efforts, Cascade forged agreements with the Muckleshoot Indian Tribe and the Puyallup Tribe of Indians to leave water in streams for fish; with homeowners to keep Lake Tapps a vital community resource; and with the cities surrounding Lake Tapps to provide water for their future.

Cascade's vision has resulted in a seamless cooperative regional supply of water from which everyone benefits.

The foresight and vision of the leaders who created Cascade more than a decade ago ensure that the Eastside will have safe, clean, and reliable drinking water in perpetuity.

*Cascade provides safe, clean, and reliable water to its members for today, tomorrow, and future generations.*



Courtesy of Cascade Water Alliance

Courtesy of Cascade Water Alliance. Photo by Janice Thomas



*Lake Tapps will provide the region with water for people, water for fish, and water for fun.*





## DAVID EVANS AND ASSOCIATES, INC. (DEA)



Courtesy of David Evans and Associates, Inc.



Courtesy of David Evans and Associates, Inc.

Top: I-405 Totem Lake Freeway Station—Kirkland, Washington: Art and sculpture near the bus shelter at NE 128th Street and 116th Avenue NE (direct access overpass).

Above: 152nd Avenue SE Road Improvements—Bellevue, Washington: The new sidewalks and bike lanes near Eastgate Elementary School improved safety for children and parents and showcase student-designed mosaics on the walkway's fence.

In 1976, David Evans created a company founded on the ideal of finding outstanding professionals and giving them the freedom and support to do what they do best. The result is David Evans and Associates, Inc. (DEA), ranked in the top 100 Design Firms in the U.S. by *Engineering Record News*.

DEA is a recognized leader for progressive and sustainable design and management solutions for complex transportation, land development, energy, and water infrastructure projects nationwide. With 17 offices in seven states, DEA employs more than 600 professionals and provides consulting services in 20 technical specialties. The firm is proud to be a part of the Bellevue business community, having collaborated with the City of Bellevue on more than 100 transportation, environmental, site civil engineering, and surveying projects.

*DEA's Core Purpose*—to improve quality of life while demonstrating stewardship of the built and natural environment—has been integral to the firm's work in the Bellevue community for more than 35 years.

DEA aspires to deliver sustainable solutions for energy, water, transportation, and land development projects and also evaluates ways to improve transportation efficiency and minimize carbon emissions;

provide clean, renewable energy; reduce water consumption; and enhance ecosystems while generating social and economic value for clients and communities.

*Energy:* DEA supports renewable and traditional energy producers. Wind, solar, and geothermal projects designed by DEA provide clean, renewable energy for communities across the United States.

*Transportation:* From sidewalks to complete streets to interstate highways to light and heavy rail systems, DEA's transportation group specializes in planning and designing accessible multi-modal transportation systems for communities to maximize mobility while conserving resources and supporting smart growth.

*Water:* DEA's holistic approach to environmental and water resources optimizes and conserves this vital natural resource.

*Land Development:* With roots in community development, growth, and livability, DEA strives to create communities that generate more energy than they consume, satisfy water needs through natural processes, minimize transportation impacts, and generate zero waste.



## THE PARTNERS GROUP (TPG)

TPG puts their clients' best interests first. Advising instead of selling. Serving instead of servicing. Fostering relationships instead of collecting clients. From employee benefits to commercial insurance and

private client services, TPG puts more than 30 years of experience to work for their clients. It's why some of the Northwest's largest businesses partner with TPG. It's why successful individuals in those firms trust TPG to help them achieve their own personal financial goals. It's why TPG is one of the fastest growing companies in the Northwest and one of the largest health, wealth and retirement consulting firms in the region.

The company's history in Bellevue dates back to 1998, when businessman Bill Baldwin decided to open his third business. Baldwin had been in the insurance industry for more than 30 years when he decided to start a company that would go the extra mile. One that would not only provide insurance to its clients, but the support services necessary to help them grow and succeed. As an Eastside resident, Baldwin determined that Bellevue was the best place to start such a business. It was a vibrant, thriving, business-friendly city that successfully managed public assets, planned well for its future, and housed world-class companies. With a goal of helping clients build, preserve and protect their assets, Baldwin opened Baldwin Resource Group to serve businesses on the Eastside and beyond.

In 2011, Baldwin Resource Group merged with Portland, Oregon-based The Partners Group. This broadened both companies' reach to include more service lines and extended the footprint to include Oregon and Washington. The Partners Group is known for innovation, relationships, and commitment to giving back to the community.

An innovator in its field, through their proprietary strategies, products and programs, TPG understands the need to change the health insurance system that businesses rely on by encouraging individuals to be more accountable for their own health.

As a corporate citizen, The Partners Group employees donate their time, treasure and talent by volunteering as members of corporate, non-profit, and state boards. The Partners Group is a member of the Bellevue Chamber of Commerce and several local Rotary clubs.

Discover why TPG is one of the largest health, wealth and retirement consulting firms in the region. Get to know the employee benefits, commercial insurance, and private client services company that's invested in your success.

Courtesy of TPG



Courtesy of TPG





*Part Two: Team Bellevue*

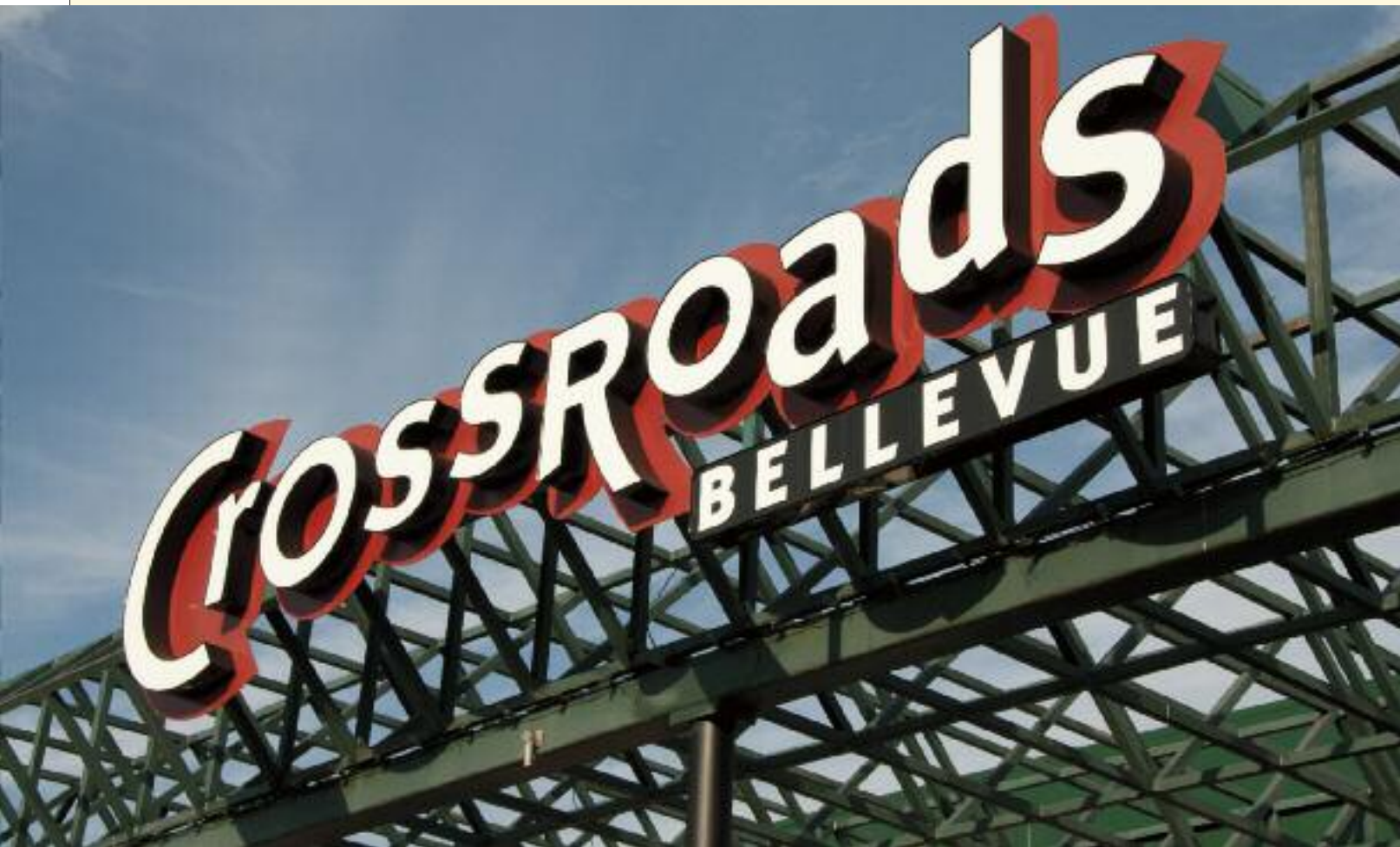
NETWORKS, MARKETPLACE, RECREATION,  
AND LEISURE







CROSSROADS



Courtesy of Wyncham Images

*Crossroads is the heart of the Eastside.*

Crossroads is like no other shopping experience; it is much more. It is a community treasure, a community living room, a place where all come together to meet and visit. It is the heart of the Eastside. The energy and friendliness are palpable, the choices interesting, and the feeling distinct and eclectic. Local and out-of-town visitors alike are not only pleased and impressed, but also charmed by Crossroads.

Fondly referred to as a town in itself, the range of shopping and services available at Crossroads extends far beyond the bounds of a traditional

shopping center. From one-of-a-kind boutiques to national retailers, to-do lists are easily tackled. Shop for exercise clothing, home décor, sporting goods, pet food, music, games, or party supplies. Get car tabs renewed, pay city bills, or make a bank deposit. Mail packages or drop shoes off for repair. Buy a lottery ticket or a bottle of fine wine. At Crossroads, multiple arts and crafts stores, such as Joann's and Michaels, are found in one place, along with numerous havens for avid readers such as Half-Price Books, Barnes and Noble, and Eastside Planet Daily News. There is something here for everyone.

For community services, Crossroads is a one-stop destination. The King County Library System's innovative Library Connection @ Crossroads serves over 42,000 visitors each month. The City of Bellevue's Mini City Hall is a multilingual neighborhood service center that assists residents in English, Spanish, Russian, Chinese, Korean, and Indian dialects. Nonprofit organizations use the community meeting room to host events. School groups display artwork and perform on the Market Stage. Cultural Crossroads and the Bite of



Crossroads, two beloved annual public events, attract performers and audiences from throughout the Pacific Northwest.

The Public Market at Crossroads, a collection of 17 locally owned international restaurants, is a reflection of Bellevue's rich diversity, where one in every four households speaks a language other than English. Award-winning full service restaurants, from the casual Crossroads Bar & Grill to the graceful Firenze Ristorante Italiano, provide fabulous food with good value. Treats from The French Bakery, New York Cupcakes and GrendelSweets, along with coffee from one of the earliest Seattle Starbucks locations, offer a sweet touch. Crossroads is committed to promoting locally owned and operated restaurants.

The Crossroads Farmers Market brings fresh Washington produce and flowers to the neighborhood every Tuesday from May through October with up to 3,000 visitors weekly. Russian-family owned TLC Integrative Pharmacy assists customers with traditional and alternative healthcare questions. QFC sells everything else at one of Bellevue's friendliest grocery stores.

The rock pinnacle in front of the new Stone Gardens symbolizes a renewed dedication to fitness and health at Crossroads.

With over 21,000 square feet of climbing walls, the Pacific Northwest's premier climbing gym is a favorite among serious climbers and those looking to try something new. The party room offers a unique alternative for children's birthday parties. Sports Authority supplies all the gear needed for an active lifestyle, and more health-oriented additions at Crossroads are on the horizon.

At Crossroads, respect for the environment is evidenced in a variety of ways. For example, the Public Market uses real dishes rather than disposable; and composting, recycling, and energy-efficient practices are part of the culture throughout the center. Also, while parking is plentiful, bike racks and public transit are accessible to all. The fast and frequent RapidRide B Line connects Crossroads in minutes to Downtown Bellevue, the Microsoft Campus located a mile down the street, and Redmond. A newly installed taxi stop makes taking a cab a breeze. Even the addition of electric car chargers is currently under discussion.

The Crossroads commitment to live music is a local legend. Performances from the Market Stage have drawn appreciative audiences since 1991. Well-known musicians, school performance groups, and up-and-coming artists are celebrated daily on the stage.

Events are always free, with followers checking in via social media or the new Crossroads website every week to see what is up next.

Family-oriented activities are a large part of Crossroads culture, with 25-cent kiddie rides, story times, Play and Learn classes at the Market Stage, children's clothing and haircuts, access to adjacent 34-acre Crossroads Park, a paint-it-yourself ceramics shop, and birthday party packages. Crossroads

provides a wealth of options for affordable family entertainment.

New landscaping, iconic art, and an abundance of updates throughout the center are only a hint of the future. Sher and new partner, Stuart Tanz of Retail Opportunities Investment Corporation, are thinking big. Plans for more community services, a residential component, better access to Crossroads Park, and more eclectic retail concepts are in the works.

The beat goes on at Crossroads.



Courtesy of Crossroads



Courtesy of Crossroads

*Above: Anyone can play chess on the giant board at Crossroads.*

*Top: Crossroads' Market Stage is a venue for a variety of musical offerings and the shows are a popular family treat.*





## BELLEVUE ARTS MUSEUM

### A BELLEVUE TREASURE

*“BAM is a rarity. It grew out of an art fair and partnerships between thousands of volunteers and art patrons, not from a collection donated by major collectors. The museum and the fair are a regional treasure.”*

*- Sherry Grindland, Art: A Fair Legacy, The Journey from Fair to Museum*

Bellevue Arts Museum’s artistic focus on art, craft, and design is as unique as Bellevue itself. With a history that in many ways mirrors the growth of Bellevue, BAM has become one of the most-treasured arts

organizations in Bellevue and a true destination for visitors from all over the world. Sculpture, furniture, and jewelry are but a few examples of what may be encountered inside the walls of its bold, red home in downtown Bellevue. An important catalyst for Northwest artists, BAM features works by some of the most talented regional artists and puts them side-to-side with national and international collections. A wide array of engaging community programs provide opportunities for further exploration, including Bellevue’s largest summer celebration, Bellevue Arts Museum ARTSfair.



Courtesy of BAM

*Bellevue Arts Museum and the Westin Hotel Tower.*

### A BRIEF HISTORY—

#### BELLEVUE ARTS MUSEUM AND BAM ARTSFAIR

1947: The first arts-and-crafts fair (today’s BAM ARTSfair) is held in a small upstart shopping center called Bellevue Square. Organized by the Freeman family and a handful of dedicated community volunteers (who later form the Pacific Northwest Arts & Crafts Association—PANACA), the weekend event is a success, with nearly 30,000 people attending—despite several downpours—to see and purchase art from 70 regional artists.

1953: The Patron Party, Bellevue’s most fashionable event, is born. Guests enjoy the first pick of works by fair artists with proceeds benefiting the three-day festival. This tradition continues today with Artful Evening, BAM’s most important fundraiser of the year.



Courtesy of BAM

*Children can create, learn, and play while participating in BAM’s Crafts for Kids.*



*An artist working in chalk creates a temporary version of Andy Warhol’s Marilyn Monroe portrait on the sidewalk.*



Courtesy of BAM

1961: Bellevue is booming. The Association opens PANACA Gallery in Bellevue Square to help promote artists year-round. They also make it their goal to establish a cultural and educational center with the mission to “bring art and people together.”

1975: The fair energy transitions into the birth of Bellevue Art Museum, (then spelled without the “s” in “Arts.”) The Museum is initially housed in the Little Red Schoolhouse and later moves into a former funeral home.

1983: BAM opens on the third floor in Bellevue Square with a series of ambitious exhibitions, including the spectacular *Floyd and Carol Whittington Collection of Southeast Asian Art*.

2001: The Museum moves into its first purpose-built

home, designed by renowned architect Stephen Holl. The bold red color of the building is a homage to the Little Red Schoolhouse, the original home of the Museum.

2005: Tapping back into the Museum’s original roots, Bellevue Arts Museum opens its doors with a revitalized mission of art, craft, design, and an emphasis on regional artists. An “s” is added to “Arts,” symbolizing the inclusion of craft and design. Under the leadership of Michael W. Monroe, an influential figure in American craft for many decades, BAM garners national and international acclaim with groundbreaking exhibitions such as *The Artful Teapot* and *Raymond Loewy: Designs for a Consumer Culture*.

2006: BAM ARTSfair celebrates its 60th anniversary. Over 300 artists are on-site to sell their original artworks. New family-oriented community programs are added to the line-up of this three-day festival held on the last full weekend in July each year. Over 350,000 visitors enjoy the celebration.

2010: Michael Monroe retires and is succeeded by accomplished, long-term curator Stefano Catalani. Catalani continues BAM’s commitment to regional artists and launches the first edition of the *BAM Biennial*, a new exhibition series focused on new works by Northwest artists. That same year, BAM also presents the first-ever *INDULGE: jewelry marketplace*, a “mini BAM ARTSfair” featuring jewelry artists from all over the U.S.

BAM TODAY & TOMORROW  
The fields of art, craft, and design, and the blurring boundaries in between, are gaining momentum. BAM finds itself at the nexus of an exciting conversation that is happening all over the world. By bringing exhibitions to its community that highlight both the traditional and the experimental and that continue BAM’s dedication to regional artists, the Museum opens new doors to look at art and its role in our lives and communities.



*Delighted BAM visitors were treated to an outdoor exhibit.*





KEMPER DEVELOPMENT COMPANY



Courtesy of Kemper Development Company

With local roots, a national presence, and international recognition, Kemper Development Company has been a leading contributor to Bellevue's growth, culture, and changing skyline. Its successful multi-use project in the central core of the city has greatly impacted and strengthened the economy of the Eastside and indeed, of the Puget Sound region.

The Bellevue Collection is a large mixed-use project consisting of three properties, Bellevue Square, Bellevue Place, and



Courtesy of Kemper Development Company

Above: Center Court in Bellevue Square buzzes with eager shoppers and diners. Top: The Hyatt Regency Bellevue's beautiful Grand Staircase.

Lincoln Square, that are located in the heart of the downtown. All are conveniently connected by sky bridges, sidewalks, and a car/pedestrian tunnel. Bellevue Square is a super-regional shopping center, at over a million square feet in size with several anchor stores. Bellevue Place and Lincoln Square are both mixed-use, offering space for offices, retail, dining, and entertainment; and each boasts four-star hotels—Hyatt Regency Bellevue and Westin Bellevue. Because of their location in Washington's dynamic high-tech corridor, offices in Bellevue Place and Lincoln Square attract international businesses and visitors from around the world.

In 1946, Bellevue had fewer than 16,000 residents when Kemper Freeman, Sr. founded Bellevue Square, a 16-shop open-air shopping center. With Kemper Freeman, Jr.'s continued vision, commitment to the fledgling community, and dedication to service, the shopping center has grown to what it is now: more than 250 of the Pacific Northwest's finest stores; over 23 fine-dining options; entertainment venues that include bowling, billiards, and a 16-screen luxury movie theater; over 1,000 luxury hotel rooms; and over a million square feet of office space. The Bellevue Collection enjoys over 22 million visitors a year.



Bellevue Place and the Hyatt Regency Bellevue glow at night.



Courtesy of Kemper Development Company

Validating that commitment and vision in the late 1940s through the 1960s, Freeman, Sr. was the driving force behind such efforts as the fund-raising campaign to build Overlake Memorial Hospital, framing the Bellevue School District, founding the Pacific Northwest Arts and Crafts Fair, and supporting construction of the Evergreen Point Bridge.

The legacy lives. In 1996, Kemper Freeman, Jr., Chairman and CEO of Kemper Development Company, was named "Best Corporate Citizen" for his work on behalf of Youth Eastside Services, Eastside Mental Health, and Overlake Hospital. He was chairman of Overlake's Board of Directors in 2002, and he chaired the capital campaign to expand the hospital. In 2008, the Overlake Medical Center opened its south tower and expanded the Emergency & Trauma Center.

Evidence of another family tradition, contributing to the positive relationship between art and the community, is the Bellevue Arts Museum and its ARTSfair. What started in 1947 as an outdoor art show at Bellevue Square is now ranked as one of the top 100 fairs in the nation. The annual Bellevue

Arts Museum ARTSfair, a three-day event, draws 320,000 visitors annually. Kemper Freeman, Jr. co-chaired the capital campaign to build the free standing museum across from Bellevue Square. After decades of gracing the third level of Bellevue Square, in 2001 the Bellevue Arts Museum opened in its new location on Bellevue Way. In addition to the support of the Bellevue Arts Museum, The Bellevue Collection and the Freeman family embrace local northwest artists and feature their works throughout The Collection for the public to enjoy. Kemper Freeman, Jr. looks forward to the day when the performing arts also find a home in downtown Bellevue at the future Tateuchi Center, located on land he has donated on the corner of Bellevue Place next to the Hyatt Regency Bellevue.

Plans of future development include additional Class A office space; expansion of their successful retail, dining, and entertainment offering; an additional hotel offering; and high-rise residential luxury living. Kemper Development Company, lead by Kemper Freeman, Jr., continues to expand the vision of growing economic vitality in the Eastside and the City of Bellevue.



Courtesy of Kemper Development Company

This skybridge provides ease of access between Lincoln Square and Bellevue Square; another provides accessibility between Lincoln Square and Bellevue Place. Towering behind is The Westin Bellevue.





## HYATT REGENCY BELLEVUE



Photo Courtesy of Hyatt Regency Bellevue

*Hyatt Regency Bellevue  
10th Street entrance.*

After opening its doors in 1989 and completing a \$185 million expansion in 2009, Hyatt Regency Bellevue has become one of the most recognizable landmarks of the city's skyline. The largest hotel on the Eastside with 732 guest rooms, Hyatt Regency Bellevue is ideally situated, surrounded by vibrant cultural attractions, a bustling culinary scene, and retail hotspots that have emerged around the hotel property, making it a natural epicenter of downtown Bellevue. A network of sky bridges connect Hyatt Regency Bellevue with popular tourist sites, including the entertainment, shopping, and dining of The Bellevue Collection.

In addition to its attractive location and offerings for leisure travelers, Hyatt Regency

Bellevue is a perfect setting for conventions, weddings, auctions, and more, with one of the largest ballrooms in the region and more than 70,000 square-feet of versatile group spaces. The addition of the Olympic Tower more than doubled the event space and has helped earn the hotel recognition as a standout meeting venue by *Smart Meetings*, *Northwest Meetings + Events*, and *Association News*, among others.

The stunning Cascade and Olympic Towers both have a rich palette of natural colors and textures with Asian-inspired accents. From the iconic Grand Staircase made of Ambar stone, to the two-story Koa-wood wall, Hyatt Regency Bellevue showcases regionally- and nationally-acclaimed artists to create a seamless aesthetic throughout the property. The sophisticated design of the property artfully



Photo Courtesy of Hyatt Regency Bellevue

*Hyatt Regency Bellevue Grand Ballroom.*

blends luxury with comfort, providing unparalleled accommodations and a home-away-from-home for hotel guests.

Over the years, the expansion and updates of the hotel have mirrored the development of downtown Bellevue, keeping pace with new businesses, the growing community, and the rising national profile of the city. The hotel's downtown presence has been integral to the urban development and community growth of Bellevue. Through its active corporate social responsibility programming, Hyatt Regency Bellevue has volunteered and partnered with various environmental, youth and medical research organizations. Local outreach is a core pillar of Hyatt Regency Bellevue, and the property will continue to support the community and grow along side it as the future of Bellevue is shaped.



## THE WESTIN BELLEVUE

The Westin Bellevue, with its 337 thoughtfully refreshed guestrooms and stunning public space, featuring soothing earth tones and sleek furnishings, is perfectly located within the heart of downtown Bellevue. Not only are we close to numerous eastside businesses such as Costco, Eddie Bauer, Expedia, Microsoft, Nintendo of America, and Overlake Hospital, we are a short drive from other Seattle-based corporations such as Amazon, Boeing, Nordstrom and Starbucks.

Meetings at The Westin Bellevue are known to inspire fresh thinking. With our 25,510 square feet of contemporary event rooms, many with beautiful windows and outdoor patios, and our 7,226 square foot Grand Ballroom, you'll find just the right space to connect with colleagues or indulge your passion for party planning to create a memorable experience for each and every invitee.

Our idyllic location, with views of Lake Washington and Mount Rainier also offers endless opportunities for recreation, including hiking, skiing, and golf. You may explore Woodinville and its many wineries by day, and then return to The Westin Bellevue in the evening to enjoy a tempting selection of Northwest premium wines and small bites in the warm glow of the fireplace at Cypress Lounge & Wine Bar.

Photo Courtesy of The Westin Bellevue



If you're in need of some serious retail therapy, just a few short steps away from the hotel, The Bellevue Collection brings together 250 upscale stores and an eclectic array of restaurants. Right next door and connected to our hotel is Lincoln Square, home to Lucky Strike Lanes and Power Play, The Parlor Billiards, and Lincoln Square Cinemas.

At The Westin Bellevue, our goal is that you leave feeling better than when you arrived. Mood-lifting botanicals, the soothing scent of White Tea and atmospheric lighting introduce you to a sensory welcome the moment you step through our doors—an environment designed to make you feel balanced and refreshed—feelings we hope remain throughout your stay and long after you depart.

Photo Courtesy of The Westin Bellevue



Other signature touches include our Heavenly Bed, Heavenly Bath and Shower, Westin Workout Fitness Studio, a 100 percent smoke-free environment, 25-meter lap pool, and our Superfoods menu, all designed to help you maintain a healthy lifestyle on the road.





## SHERATON BELLEVUE



Courtesy of Sheraton Bellevue



Courtesy of Sheraton Bellevue

The Sheraton Bellevue Hotel offers guests a warm and inviting experience in beautiful downtown Bellevue. Recently completing a multi-million dollar renovation, the Sheraton Bellevue provides comfortable meeting spaces, well-appointed guest rooms, and an upbeat, refreshing style for guests to relax and unwind. The hotel's numerous amenities include, among others, fine dining at the Bellevue Grill, full-service Business Center, fitness facility and a Club Level, where guests receive extras including complimentary breakfast and evening hors d'oeuvres. At the Sheraton Bellevue, guests are treated with true Northwestern hospitality, and as one of the smaller hotels in the city, travelers feel right at home—no matter how far away home may be. The proximity of the hotel to bustling Seattle and major attractions like Pike Place Market and the Space Needle make the Sheraton Bellevue Hotel perfect for business and leisure travelers alike.

The friendly staff members at the Sheraton Bellevue are active in the local community and embrace the opportunity to help and contribute to programs in the area. The hotel's primary focus is youth development and education. Through various

programs, donations and volunteer efforts, the Sheraton Bellevue Hotel has helped fund and support many local programs including Bellevue Public Schools, Young Author's Day, Art Docent program, Roots of Empathy, Cub Scouts of America, Pacific Northwest Ballet residency, and Junior Achievement of Washington. In addition, the hotel has participated in the annual rooms block for the DECA conference, a non-profit organization helping high school students develop careers in marketing, business, finance and entrepreneurship.

The Sheraton Bellevue Hotel embodies the spirit of the Bellevue community and will continue to provide residents and travelers alike a place to stay where they are comfortable and well cared for.



## SOUND TRANSIT



Courtesy of Sound Transit. Photo by Scott Aremman Photography



Courtesy of Sound Transit. Photo by Scott Aremman Photography

Imagine the day when thousands of Bellevue residents can climb aboard Link light rail trains for trips to Sea-Tac Airport, the UW, downtown Seattle, and Northgate.

That future is on the way. Sound Transit is expected to begin construction in 2015 on the East Link light rail line running from Seattle to Mercer Island, Bellevue, and Redmond. Trains could start carrying passengers by 2023.

Once they are running, East Link trains will provide:

- Fast, dependable and safe service 20 hours a day.
- A 20-minute ride from downtown Bellevue to downtown Seattle every day in rain, shine or snow.
- A 25-minute ride from South Bellevue to the University of Washington.
- About a 20-minute ride from the Bellevue Transit Center to the International District/Chinatown Station.

The City of Bellevue, with its growing influence as a regional economic center, is already an important transit hub for thousands of Sound Transit bus riders. The Bellevue Transit Center, located on Northeast Sixth Street, is one of the busiest stops in the entire Sound Transit system. The center is served by several ST Express bus routes

that give Bellevue and Eastside residents an array of options that connect them with employment and population centers across the region. All told, ST Express regional buses carry more than four million passengers a year in, out, and around the Eastside.

In addition, using the guidance and help from Eastside communities, neighborhoods, and other agencies, Sound Transit has built nearly two dozen transit projects in East King County. Those projects include new transit centers, HOV access improvements and more than 3,000 parking spaces.

Voters created Sound Transit in 1996 to plan, build, and operate safe and reliable regional train and bus service. In 2008, voters approved funding for Sound Transit 2 and the expansion of light rail to the Eastside. Construction is underway to extend light rail from downtown Seattle to the University of Washington. And in the future, light rail trains will also run north to Northgate and Lynnwood and south past Sea-Tac Airport.





## MEYDENBAUER CENTER

When working with the best in the business, everything just seems to fall into place. Meydenbauer Center in downtown Bellevue provides a full complement of amenities for

conventions and conferences, meetings and banquets—including state-of-the-art technology and unique catering choices that highlight the distinctive flavors of the Northwest.

With 54,000 square-feet of meeting and exhibition space, flexibility is assured. Meydenbauer Center is designed to accommodate nearly every type of group; from conventions for 3,000 to a board meeting for 18 in the executive conference suite; from dinner for 200 to a lunch banquet for 2,000; consumer shows, community events, and performances in the theatre.

### OUR MISSION:

To be an outstanding event and performing arts center, generating community and employee pride, creating economic stimulation and providing exceptional guest satisfaction.

### KEY STATISTICS

Each year (on average) Meydenbauer Center:

- Hosts 350 conventions and events.
- Welcomes 167,000 attendees.
- Generates over \$18 million in economic impact.
- The Theatre at Meydenbauer Center hosts over 160 performances by local and regional performing arts groups that are attended by 38,000 patrons.
- More than 30 community, school and non-profit groups hold their major fundraising events at Meydenbauer Center, raising upwards of \$8 million per year to support their efforts.

### MAIN FEATURES

- The 36,000 square-foot Center Hall can be divided into two 18,000 square-foot spaces, one of the largest carpeted event spaces in the Pacific Northwest.
- 12,000 square-foot meeting rooms capable of dividing into nine separate rooms.
- 410-seat slope floor theatre.
- 2,500 square-foot Executive Conference Suite.
- Full-service kitchen and exceptional in-house catering.

### MANAGEMENT & FUNDING

Meydenbauer Center opened in 1993. The convention center is owned and operated by the Bellevue Convention Center Authority, a public development authority. Meydenbauer Center is a self-sustaining facility, which uses proceeds from the hotel-motel tax to cover debt, net operations and capital. Operating expenses are primarily funded by revenues generated from direct charges to facility users for rent, catering, and other meeting services. No City of Bellevue general funds are used to support the Center.



Courtesy of Meydenbauer Center and Visit Bellevue Washington



Courtesy of Meydenbauer Center and Visit Bellevue Washington

Above: Center Hall in Meydenbauer Center is ideally suited to accommodate multiple purposes and various sizes.

Top: Meydenbauer Center as viewed from the south.



## VISIT BELLEVUE WASHINGTON

With world-class shopping, magnificent natural beauty, chef-driven restaurants, exciting nightlife, and a dynamic arts scene—Bellevue has emerged as one of the most livable cities and one of the most desirable to leisure, business, and convention visitors as well. On the heels of a development surge lasting nearly ten years, Bellevue has become known as one of the most vibrant and diverse cities in the Pacific Northwest.

Visit Bellevue Washington translates this growth and enhancement into one important message—for sheer beauty, excitement, enjoyment, and access to experiences from Seattle to the Cascades and everywhere in between, there's no better destination than Bellevue.

### BACKGROUND AND HISTORY

Visit Bellevue Washington (VBW) is Bellevue's official Destination Marketing Organization (DMO), leading efforts to attract leisure and convention travelers to Bellevue. Guided by an advisory committee of civic and business leaders and staffed by Meydenbauer Center, Visit Bellevue Washington is funded through Bellevue's Transient Occupancy Tax and partner organizations. With Bellevue's growth and increasing appeal to visitors and meeting groups has also come recognition of the significant

value of visitors to the city's economy. Direct visitor spending benefits hotels, retailers, restaurants, attractions, and other businesses, as well as supports employment in Bellevue and regionally. Visitor spending also generates substantial tax revenues. The *VBW Visitor Impact Model* estimated that in 2011 Bellevue welcomed 848,000 overnight visitors plus 405,000 day-trippers to who spent an estimated \$484,800,000 in the community.

### DESTINATION MARKETING

Bellevue boasts more than 4,400 hotel rooms and offers hundreds of retail shops, both mainstream and boutique brands exclusive to the Northwest, as well as myriad restaurants, and other entertainment options. In addition to its parks and outdoor spaces, Bellevue also makes a good springboard for travel to Woodinville's wineries, the Kirkland waterfront, numerous outdoor recreation areas as well as downtown Seattle.

Visit Bellevue Washington's convention sales team focuses on attracting meeting and convention groups to Bellevue. Bellevue offers many convention groups the opportunity to be a true citywide convention

Courtesy of Meydenbauer Center and Visit Bellevue Washington



Courtesy of Meydenbauer Center and Visit Bellevue Washington



Above: Nighttime on Bellevue Way.

Top: The Bellevue skyline framed by the snowcapped Cascade Mountains.

by making use of Meydenbauer Center along with lodging and meeting space at hotels throughout the city.

Visit Bellevue Washington gets the word out about Bellevue via an extensive media relations campaign targeting regional and national travel writers as well as online at [www.visitbellevuewashington.com](http://www.visitbellevuewashington.com). A comprehensive Bellevue Visitor Guide, provides resources to help plan a memorable get-away.



*Part Two: Team Bellevue*

---

QUALITY OF LIFE







## VIRGINIA MASON MEDICAL CENTER

Virginia Mason Medical Center has served the Puget Sound area for almost a century and today sees patients at eight convenient locations, including an important clinic in Bellevue. In 2011, Virginia Mason completed the Floyd and Delores Jones Pavilion, an innovative new hospital wing for its downtown Seattle campus. In addition, Virginia Mason also formed a strategic partnership with EvergreenHealth in Kirkland.



Although there has been growth and change over the years, Virginia Mason's basic approach to medical care has remained constant: it is a group practice with staff physicians sharing the same vision and collaborating on behalf of patients. In today's high-tech world, close collaboration and shared vision mean a wide range of medical specialties always is available, close at hand, for every patient.

In recent years, in the face of rapidly rising medical costs, the 5,000 people of Virginia Mason embarked on a mission to transform medical care by applying advanced management principles. That effort recently helped earn Virginia Mason Medical Center recognition as one of America's two Top Hospitals of the Decade based on patient safety, quality care, and cost-efficient delivery. The recognition is from The Leapfrog Group, a consortium of public and private organizations that provide health benefits to millions of Americans covering all 50 states.

*Regional Clinics:* Over the years Virginia Mason has established clinics in seven Puget Sound communities in addition to expanding the acute-care and multi-specialty campus in downtown Seattle. Regional clinics are in Bellevue, Issaquah, Kirkland,

Sand Point, Lynnwood, Federal Way, and on Bainbridge Island. The clinics are linked electronically, providing the benefits of Virginia Mason Team Medicine to patients at all locations.

*Research and Education:* Virginia Mason established and supports a major research affiliate, Benaroya Research Institute, (BRI) known worldwide for its pioneering investigations into the causes and cures of autoimmune diseases such as multiple sclerosis, lupus, diabetes, and arthritis. BRI scientists and Virginia Mason physicians work closely together to translate research results into advanced treatments for patients. As part of its research activities, BRI typically monitors several hundred clinical trials in the United States and around the world.

In addition to clinical research, Virginia Mason is an active teaching hospital with the oldest residency program in the state. Each year more than 2,000 medical students apply for first-year residency positions in Virginia Mason's six accredited residency programs.

*HIV/AIDS:* Virginia Mason's Bailey-Boushay House is the first nursing facility in the country designed and built to serve people with HIV/AIDS. As patient needs change, Bailey-Boushay continually reinvents services to protect the health and quality of life for its patients.



Now, through an innovative day health care program, it supplies and manages medications, provides support for other health and social problems, and helps clients live as independently as possible during treatment.

*Cancer Care:* Virginia Mason's Floyd & Delores Jones Cancer Institute is one of the largest such centers in the Pacific Northwest, diagnosing more than 2,300 cases annually and offering dedicated care teams that specialize in treating various forms of the disease. The institute is designed with private treatment rooms and state-of-the-art radiation equipment so most patients can receive all therapies in one location.

*Heart Care:* Virginia Mason's Heart Institute is a regional referral center known for exceptional outcomes across a range of interventional cardiac treatments, including minimally invasive ablation therapy, angioplasty and stent placement, endoscopy, vein harvesting, and coronary bypass surgery. It also is widely known for its heart attack and stroke prevention clinic.

*Digestive Disease:* Virginia Mason's multi-specialty Digestive Disease Institute is ranked among the top region-wide by *U.S. News & World Report*. Virginia Mason applies the latest technical advances in

the diagnosis and treatment of digestive diseases, drawing patients from all over the world for treatment of pancreatic cancer, occult GI bleeding, inflammatory bowel disease and other GI disorders. In that same *U.S. News & World Report* survey, eight other high-performing specialty areas at Virginia Mason were recognized, including cancer; ear, nose and throat; geriatrics; gynecology; nephrology; neurology and neurosurgery; orthopedics; pulmonology and urology.

*Hyperbaric Medicine:* Virginia Mason's Center for Hyperbaric Medicine is the only facility of its kind in a five-state region. It provides a 24-hour, multi-patient chamber for treating chronic radiation injury resulting from cancer therapy, chronic non-healing and diabetic wounds, carbon monoxide poisoning and decompression sickness. Virginia Mason's Center for Hyperbaric Medicine is one of only two in the nation accredited with distinction by the Undersea and Hyperbaric Medical Society. Along with providing specialty treatment the center's physicians promote public awareness for the prevention of carbon monoxide poisoning and advocate for diving safety, as well as conducting research in these areas.



*Urology:* The Section of Urology has been an important part of Virginia Mason for more than 80 years. Its board-certified urologists are regionally and nationally recognized for their expertise in kidney and pancreas transplantation, bladder replacement, prostate cancer, incontinence, erectile dysfunction, sexual dysfunction, kidney stones and vasectomy.





**Neuroscience:** Virginia Mason's Neuroscience Institute is a leader for neurological care in the Pacific Northwest. The institute is the only facility in the state accredited by the ALS Association. Its innovative model for non-surgical management of spine disorders has received national attention. It is the only institute in the state with four physicians recognized in the Back Pain Recognition Program of the National Committee for Quality Assurance.

**Diabetes:** Virginia Mason has the largest, oldest and most comprehensive diabetes education and treatment program in the Pacific Northwest, and has been offering the most advanced and effective treatments available for more than 80 years. The Benaroya Diabetes Center at Virginia Mason is a leader in searching for the causes and cures of diabetes.

**Orthopedics:** Virginia Mason provides full orthopedic diagnostic and treatment options, including emergency care, joint replacement rehabilitation, pro-athlete-quality sports medicine and the full spectrum of surgical services. More than 90 percent of Virginia Mason orthopedic surgeons have completed advanced training in clinical fellowships, compared with a national average of 42 percent.

**COMMUNITY OUTREACH**  
Virginia Mason and its staff make major contributions to the community including uncompensated care for those without means; free health screenings and flu shots for the homeless; sponsorship of professionally facilitated support groups such as those related to brain tumor, Parkinson's, breast cancer, gastric bypass surgery and prostate cancer groups; bereavement support through Virginia Mason's



Separation and Loss Services; and leadership in several community organizations that focus on health care. Like an increasing number of individuals, non-profits and businesses, Virginia Mason practices environmental stewardship. Among recent gains: waste reduction and recycling diverted more than 335 tons from the municipal solid waste stream in a single year.

**LONG TERM GOALS**  
Virginia Mason Medical Center has become widely known for its efforts to transform medical care by continuous improvements in patient safety, in the delivery of high quality care, and in the

achievement of cost efficiency. Those goals put patients first, above all else. Virginia Mason has demonstrated how to improve health care processes and procedures using what is called the Virginia Mason Production System. It not only is widely recognized by the medical community, but also is being adopted by other health care institutions. To assist them, and to expand the transformation process, Virginia Mason established the Virginia Mason Institute. It provides many kinds of support, from brief, one-on-one courses for individuals, to continuing involvement in, and support for, other health care institutions. Clients now include 1,000 hospitals across in 16 countries worldwide.



Here at home, Virginia Mason Medical Center's new Floyd & Delores Jones Pavilion, is a major addition to its downtown Seattle campus. It is unique in that it was designed using the principles of the innovative Virginia Mason Production System and incorporates the latest and best features and equipment. But the goals are the same as they have been for the last century: high quality patient care with the ultimate goal of providing the perfect patient experience.

**FAST FACTS**  
*2011 Patient Care Volume*

- More than 832,000 physician visits
- More than 16,330 inpatient hospital visits
- Nearly 18,000 surgical procedures



**Recognition and Awards**

- Virginia Mason received the 2013 Distinguished Hospital Award for Clinical Excellence™ for the third year in a row from Healthgrades®. Virginia Mason is the only recipient of the award in the Seattle area, and it is one of only 262 recipients nationwide.
- **Radiation Oncology Accredited Facility:** Virginia Mason is one of two organizations in Washington state to earn Radiation Oncology Accreditation from the American College of Radiology (ACR). The Radiation Oncology Accreditation Program provides third-party, impartial peer review and evaluation of patient care. Staff, equipment, treatment planning and records, patient safety and quality control activities are assessed.



- Virginia Mason was named a 2012 Top Hospital by The Leapfrog Group. This is the seventh consecutive year Virginia Mason has received the honor from Leapfrog. Virginia Mason joins University of Maryland Medical Center-Baltimore (UMMC) as the only two hospitals to receive Top Hospital distinction every year since the recognition program's inception in 2006.
- Virginia Mason's Cardiac, Pulmonary, Neurosciences, Gastrointestinal, General Surgery and Critical Care programs received Specialty Excellence Awards from Healthgrades, placing them in the top 10 percent of hospitals nationwide.
- Virginia Mason was recognized by *U.S. News & World Report's* 2012-13 Best Hospitals as one of the top hospitals in Washington state and the Puget Sound. Additionally, 10 Virginia Mason specialty areas are listed for high performance in the

*U.S. News Best Hospitals* metro-area rankings for the 51 largest metro areas.

- Virginia Mason was honored with an "A" Hospital Safety Score by The Leapfrog Group, an independent national nonprofit run by employers and other large purchasers of health benefits.
- Virginia Mason was named a recipient of the Patient Safety Excellence Award by Healthgrades. Virginia Mason is one of 263 hospitals in the nation to receive this award.
- Healthgrades named Virginia Mason as the 2012 recipient of America's 100 Best Specialty Excellence Award for Overall Cardiac and GI Care. Healthgrades also awarded Virginia Mason Excellence Awards for cardiac care, coronary intervention, gastrointestinal care, pulmonary care and critical care.





OVERLAKE HOSPITAL MEDICAL CENTER



Courtesy of Mary Grace Long

CARING FOR THE EASTSIDE COMMUNITY

Overlake was the first hospital to open on the Eastside so that local residents could avoid the long drive into Seattle for life-saving medical care. To meet the need for local access to healthcare services, a group of dedicated citizens banded together to raise the funds needed to build an Eastside hospital. Thanks to their efforts, Overlake Memorial Hospital opened its doors in 1960.

Over the past 50 years, the hospital has grown from a 56-bed community hospital to a 337-bed regional medical center and the leading hospital on the Eastside. Overlake's comprehensive range of services includes emergency and trauma services, cardiac care, cancer care, surgical services, women's and infants' services, psychiatric services, and senior care. Overlake has more than 1,000 affiliated physicians, 2,500 employees, 900 volunteers and a growing network of medical clinics.

In addition to the hospital's growth, an entire medical district has grown up around Overlake and now includes the

Group Health Bellevue Medical Center and Seattle Children's along with dozens of specialist and primary care physician offices. This concentration of healthcare providers makes it easier for area residents to get access to a broad spectrum of healthcare services and specialists. Overlake works collaboratively with these other providers to offer complementary healthcare services without unnecessary duplication of services, helping to reduce the cost of healthcare for all.

*Overlake was the first hospital to open on the Eastside and its growing campus remains in the heart of the Bellevue medical district.*



Overlake's mission is to provide exceptional patient care and Medical excellence every day.™ This mission underscores a commitment to patient safety and quality. Achieving best practices that result in optimal outcomes for patients is the overriding goal. In 2008, 2009, 2010, and 2011, Overlake received the Patient Safety Excellence Award from HealthGrades,® the leading healthcare ratings organization in the U.S. The award ranks Overlake among the top five percent of hospitals in the nation for patient safety.

In addition to the best medical care and treatment available, physicians and staff recognize that patients also deserve compassion, empathy, and understanding. This nurturing approach, paired with the

thoughtful, organic design of Overlake's facilities, promotes patient healing and provides comfort for families and visitors.

Advances in medical care continue to expand treatment options for patients, often with less invasive measures and shorter treatment times. Overlake consistently invests in treatment and technological improvements and continually provides medical and clinical staffs with education and training, enabling them to deliver the highest-possible standard of care.

To address the need for more primary care physicians and the greater focus on preventive care, Overlake has opened medical clinics in neighborhoods throughout the Eastside. These primary care and urgent care clinics provide greater access to



Courtesy of Mary Grace Long

*The dedicated professionals of Overlake offer patients quality, cutting-edge service without sacrificing compassion and care.*

wellness checks and routine care and provide better-coordinated care for those with chronic health conditions. Outpatient clinics also support the entire industry's push for more efficient and cost-effective care.

Overlake's investment in community outreach reflects the hospital's commitment to service as local residents look to the hospital for the most reliable, timely information on healthy living and disease prevention.



Courtesy of Mary Grace Long

*Miracles never cease, especially in Overlake's Childbirth Center.*





Dozens of free and low-cost events and classes are offered each year on topics ranging from childbirth and parenting to nutrition and healthy aging. Overlake also connects with the community and sponsors many family-friendly, health-focused events including Issaquah Salmon Days, bike safety fairs, and the American Heart Association's Heart Walk, among others.

Some of its greatest give-back programs are the free health screening events that draw thousands of people each year for important tests that help them tune in to their health. Screenings range from blood pressure checks, cholesterol screenings and stroke risk assessments to skin cancer checks, bone density checks, posture screenings, as well as influenza and pneumococcal vaccinations.

Courtesy of Mary Grace Long



Hundreds of the region's leading specialists and surgeons are affiliated with Overlake.



Courtesy of Mary Grace Long

As Barb Berkau, Director of Nursing, shows with patient Phil Morrissey, compassion is just as important as excellent medical care.

Attendees respond with grateful comments on the availability of these annual screening events.

True to its roots, Overlake remains the same independent, nonprofit, non-tax-supported hospital it started as, and relies on donations from the individuals and businesses in the community to continue to provide its essential healthcare services. The Overlake Hospital Foundation links the donor community to its community hospital to ensure Overlake remains in the heart of the city to care for the generations of Eastside residents to come.



UNIVERSITY OF WASHINGTON BOTHELL

Since 1990, the University of Washington Bothell has primarily educated residents of North King and Snohomish counties while also attracting students from around the state, the nation, and the world. The campus sits atop a 128-acre plot of picturesque land overlooking protected wetlands and the Cascades beyond.

UW Bothell is the fastest growing public university in the state of Washington, with about 92 percent of enrollment comprised of in-state students. As one of three University of Washington campuses, undergraduate and graduate students take advantage of distinctively small class sizes and the resources of a world-renowned university while earning a fully accredited UW degree.

The diverse student-centered community promotes understanding and collaboration across disciplines, cultures, and beliefs. Students have opportunities to participate in faculty research or lead research projects on campus, in the community and as part of the institution's rapidly expanding study abroad program.

UW Bothell offers innovative specialized degree options through a variety of programs as well as the School of Science, Technology, Engineering

and Math, the School of Business, and the School of Interdisciplinary Arts & Sciences. Students can choose from a wide range of undergraduate disciplines including: American studies; applied computing; biology; business; business administration; community psychology; computing and software systems; culture, literature, and the arts; electrical engineering; environmental science; environmental studies; global studies; interdisciplinary arts; interdisciplinary studies; science, technology, and society; society, ethics, and human behavior; and nursing.

Post-baccalaureate courses include K-8 teacher certification and professional certification.

Students will also find graduate programs in disciplines including: business; computing and software systems; cultural studies; education; nursing; policy studies; and fine arts.

UW Bothell contributes to the region's dynamic economy and enhances the lives of its people. Committed to the greater good, UW Bothell builds strong regional partnerships with leading businesses and organizations. Through unique career-building opportunities for projects, research and internships, students inspire change, create knowledge, and share discoveries while preparing for leadership in the state of Washington and beyond.

Courtesy of University of Washington-Bothell



Courtesy of University of Washington-Bothell



Above: UW Bothell has one of the most diverse campuses in the nation.

Top: UW Bothell is a leader in science and math education.





GROUP HEALTH



Courtesy of Group Health. © Keith Bratsky



Courtesy of Group Health. © Conrad and Company

When a group of Seattle citizens gathered in the 1940s to form a nonprofit health care organization, they were driven by an idealistic vision. They wanted to make health care more widely available. Their vision also included integrating health care with coverage, having physicians cooperate with each other rather than compete, and giving those receiving care a voice in the governance of the organization.

From those humble beginnings has grown Group Health Cooperative, a health care organization that—along with its subsidiaries—provides care and coverage for close to 700,000 members in Washington state and North Idaho. Its focus on promoting wellness and preventing disease continues to be a hallmark of this organization.

**A LEADER IN HEALTH CARE INNOVATION**  
Putting members first has driven much of the innovation that has garnered acclaim and national attention for Group Health. It was an early adopter of electronic medical records, allowing doctors in Group Health Medical Centers to seamlessly coordinate patient care. The secure online member site gives many members the ability to e-mail their physician, access lab test results, and schedule appointments.

Recently, when a study by the Group Health Research Institute found that the patient-centered medical home model of care improved health, lowered costs, and increased physician satisfaction, Group Health adopted it at all of its medical centers.

Virtual consulting between primary care physicians and specialists, shared decision-making tools that promote patient involvement in medical decisions, and a program that has decreased patient readmissions following a hospital stay, are among recent innovations that improve care and patient satisfaction, while also lowering costs.

These projects and others have put Group Health in the national spotlight where it has earned numerous awards and accolades. The National Committee for Quality Assurance, the American Medical Group Association, and the Puget Sound Health Alliance are among the organizations that have singled Group Health out for excellence.

*Above: New medical facilities, such as this large multispecialty center that Group Health opened in Bellevue in 2008, are designed to enhance patient care.*

*Top: Preventive care is a hallmark of Group Health, where instilling healthy habits begins at well-child checkups.*



**FREEDOM TO CHOOSE THE BEST DOCTORS**  
Many Group Health members get their care at medical facilities owned and operated by Group Health and staffed by the Group Health Physicians medical group which contracts exclusively with Group Health. The 1,000-plus physicians in the group represent more than 75 specialties and subspecialties.

Group Health understands that choice is important, which is why some health plans offered by its subsidiaries give members the option of receiving care via other physician networks.

Group Health Medical Centers, with two locations in Bellevue and more throughout the Puget Sound region and in Spokane, includes more than two dozen primary care clinics, large multispecialty centers, ambulatory surgery and urgent care facilities, eye clinics, behavioral health services, pharmacy and lab services, and a hospital. Members get their hospital care in some of the region's premier medical centers.

**CONTRIBUTING TO THE COMMUNITY**  
Group Health's economic impact on the region is far reaching. Combined with the doctors from Group Health Physicians, it employs almost 10,000 people. On the Eastside, hundreds of individuals work at Group Health facilities.

Community contributions include the philanthropy of the Group Health Foundation, where a major initiative is focused on improving the rate of childhood immunizations in the state. Health scientists at the Group Health Research Institute focus on how to improve health. In 2010, the Institute's scientists were published 245 times in peer-reviewed medical journals, and received more than \$42 million in grants.

At fitness events across the region, Group Health is a visible partner. Sponsorship of walking, running, and cycling events encourage all members of the community to improve their health through physical activities.

**THE FUTURE**  
The 2010 landmark federal health reform law is dramatically changing the health care landscape. As a forward-thinking organization that has always evolved to meet the changing needs of consumers and markets, Group Health is well positioned to help shape the future of health care.



Courtesy of Group Health. © Timothy Aguero Photography



Courtesy of Group Health. © Timothy Aguero Photography

*Patients who need care in a hurry can drop in at one Group Health's Urgent Care centers, including the one that operates around the clock at the Bellevue Medical Center.*

*Group Health promotes health in the community through sponsorship of many family-friendly activities, including cycling events, walks, runs, and sports camps.*





SEATTLE CHILDREN'S HOSPITAL



Courtesy of Children's Hospital and Medical Center

*A Legacy of Care and Innovation Continue*

Innovation and a commitment to the unique needs of children have been hallmarks of Seattle Children's Hospital for more than 100 years, and they are clearly evident in the recently opened Bellevue Clinic and Surgery Center. The 79,000-square-foot facility opened in mid-2010, enabling Children's to vastly expand the services it offers to families of the Eastside.

Every aspect of Children's Bellevue was designed with children and families in mind, from the convenient, underground parking, to the sibling playroom, to the inspirational art and décor, to the onsite pharmacy. All their clinicians and

staff are specially trained to work with children and teens, so services like blood draws and radiology imaging are as comfortable and painless as possible.

Shorter wait times for appointments—and an easier drive—have proved enticing for the 20 percent or so of Seattle Children's patients who live in East King County. That is one reason many patients are choosing to receive their care at Children's Bellevue. In its first year of operation, the facility exceeded its initial projections for patient visits by nearly 10 percent.

Day surgery, a full complement of pediatric-focused radiology services (like sedated MRI), a sports medicine gym, medical infusion, and an evening and weekend urgent care clinic are among the services that make Children's



Courtesy of Children's Hospital and Medical Center

Bellevue a key healthcare player on the Eastside. More than 15 pediatric specialty clinics, a lab, and a pharmacy are also onsite.

"The idea is that we cross the 520 bridge so our patients and families don't have to," says Dr. Lynn Martin, a pediatric anesthesiologist who serves as medical director for the facility.

*Above: The surgical team at Children's Bellevue has more experience than anyone else in the region in treating the needs of children and teens. The unique day surgery set up allows parents to be with their child until they are rolled into the operating room—and to reunite with them as they are opening their eyes in the recovery area.*

*Top: Sustainable strategies, sleek styling, and efficient use of space come together at Seattle Children's Bellevue Clinic and Surgery Center. Green strategies and materials enabled Children's to create a warm, healing environment for patients and families while minimizing the impact on Bellevue's natural surroundings.*



*The interior art, designed by KittenChops, was inspired by the compassionate care provided to patients—and their families.*

FORM FOLLOWS FUNCTION

In keeping with modern architectural principles, form follows function at the efficient—and striking—clinic and surgery center. Using an integrated approach to facility design, Children's brought together staff, architects, contractors, and patients and families to think through the design before the ground was ever broken. The result of the upfront work: a flexible interior that optimizes patient and staff flow while reducing project costs by more than \$5 million and slimming the building's footprint by nearly 30,000 square feet.

The new day surgery space provides maximum safety and comfort—for both parent and patient. Parents can stay with their child during the anesthesia process and right up until the child is rolled into the adjoining operating room. They are reunited even as the child begins to awaken in the recovery room. This surgical flow reduces handoffs between providers, which is an important factor in maximizing patient safety. The private anesthesia and recovery rooms ensure a quieter, calmer environment.

LEAN—AND GREEN

Using green strategies and materials enabled Children's to create a warm, welcoming, healing environment for patients and families—and to minimize the impact on Bellevue's natural surroundings.

The interior art is inspired by the compassionate care provided to patients and families. The healing garden in the front of the building features an Asian garden feel. An outdoor play area uses recycled and reclaimed materials. Landscaping along the east border of the property maintains an aura of natural wetlands while helping absorb water runoff.

For these and other considerations, the center received LEED Gold certification, which recognizes that the building was consciously designed to save energy, increase water efficiency, lower CO<sub>2</sub> emissions and provide a high level of indoor environmental quality. In fact, the building qualified for \$500,000 in rebate grants, according to Puget Sound Energy, and Children's anticipates saving \$117,000 each year in energy costs.

Children's Bellevue brings innovative healthcare solutions and design to the Eastside and continually strives to improve the experience of giving and receiving care.



Courtesy of Children's Hospital and Medical Center



Courtesy of Children's Hospital and Medical Center

*Open evenings and weekends, the Urgent Care Clinic gets parents answers to pediatric medical questions that can't wait until the doctors office opens, but don't merit a trip to the emergency room.*





## BELLEVUE COLLEGE

Bellevue College is an academic institution with a long tradition of excellence. For five decades, innovation, forward thinking, and great minds at BC have prepared students to consider the next thing—not just do the current thing. BC demands rigor and excellence from instructors and students alike, and it breeds success. BC graduates are critical thinkers, ready to work in changing environments and adapt to emerging technologies.

Bellevue College, founded in 1966, is the largest community college in Washington, serving some 38,000 learners a year. BC's main campus is conveniently located near the intersection of I-90 and 148th Avenue SE.

The park-like campus bustles with vibrant activity. More than 90 student clubs organize

numerous special-interest activities each year. Visitors attend performances at Carlson Theatre, Bulldog athletic events at Courter Field, and astronomy shows at the Geer Planetarium.

Many students earn freshman and sophomore credits at BC, receive an associate degree, then transfer to continue at a four-year school. Bellevue leads all Washington community colleges in sending students on to finish their four-year degrees. BC has progressed to offering bachelor degrees, one in Radiation and Imaging Sciences and another in Interior Design.

Bellevue provides programs that are designed to help get students into the workforce right away. Classes are offered in more than 90 fields, including such in-demand careers as high-tech, nursing, and health sciences.



Courtesy of Bellevue College

*The Bellevue College Student Union Building glows at dusk.*

As an open-access college, BC meets the community's needs with basic-skills programs such as English as a Second Language, Adult Basic Education, and General Educational Development.

Bellevue College's Continuing Education program at the new North Campus, which opened April 2011, is the largest and most comprehensive among Washington community colleges. BC also recently purchased property for an East Campus in Issaquah. For students who cannot make it to campus, BC is a leader in online education, enrolling more distance-education students than any other community college in the state.

Bellevue College is a leader, with the National Workforce Center for Emerging Technologies, Health Sciences Education and Wellness Institute, Center for Career Connections, and Business Training Institute.



Courtesy of Bellevue College

*Students at work in the Bellevue College greenhouse.*



## BELLEVUE SCHOOL DISTRICT

Public schools in Bellevue continue to gain national attention for the quality of education students receive and the number of students taking advanced coursework. Bellevue high schools consistently receive national recognition and ranking in national magazines such as *Newsweek*, *US News & World Report* and the *Washington Post* on lists of the nation's top high schools for their success in challenging and preparing students for life after high school graduation. This dedication to encouraging all students to reach rigorous goals is systemic of the Bellevue School District.

The BSD student population is increasingly diverse. Among Bellevue students, over 80 different first languages are spoken.

For the first time in recorded history, the European-American student population is in the minority, and over 20 percent of the total district population qualifies for free or reduced-price lunch.

BSD's success in preparing students is reflected in its presentation of a strong, district-wide curriculum connected across grades; promotion of a college-prep track as a default curriculum; support of coursework for students who struggle; and maintenance of high-quality, career-technical offerings leading to industry certification; along with a well-prepared teaching staff and strong community support. Community support has been a model for change here. For more than



Courtesy of Bellevue School District

30 years, the Bellevue Schools Foundation has worked to gather and focus community support for programs that support academic achievement for students in the Bellevue School District. Consistently, voters have approved school bonds and levies. Since 2002, the community has rebuilt 11 elementary schools; modernized Bellevue's secondary schools; and incorporated new technologies such as Smart Boards in classrooms, online curriculum resources, and an online grades and attendance system to keep parents informed and engaged in their students' learning. The Volunteer in Bellevue's Education System (VIBES) program enjoys one of the most robust public school volunteer programs in Washington State.

Building on this foundation, the district continues to strive to further meet the needs of the student community. Teachers work on leadership teams in schools to identify students who are not meeting grade level expectations, students who are exceeding these expectations, and everyone in between. Staff members are trained to use strategies specific to each student's needs. Every school develops a plan for implementing these strategies and measures its progress toward the goals using qualitative data to support its efforts. This approach, along with Bellevue School District's rigorous common curriculum and assessments, works to ensure that each student's instructional needs are met and to safeguard the quality of education that the community has come to rely on.



Courtesy of Bellevue School District



*Part Two: Team Bellevue*

---

GOVERNMENT AND COMMUNITY  
ORGANIZATIONS







THE CITY OF BELLEVUE



**BELLEVUE'S GOVERNMENT**

Bellevue operates under a City Council/City Manager form of government. An elected council sets general policies of the city. The City Manager is hired by the city council as the city's chief executive officer, to oversee all city operations.

**MAYOR AND CITY COUNCIL**

The council is comprised of seven residents who serve part-time. Elected at-large, they serve staggered four-year terms. The council members, in turn, select a mayor and deputy mayor from among themselves. The mayor and deputy mayor serve two-year terms in those roles. The council meets weekly.

Council members serve on boards that include the King County Regional Transit Committee, Puget Sound Regional Council, Sound Transit, Association of Washington Cities and Cascade Water Alliance. Through these organizations, Bellevue's representatives help shape policy about issues that cross city boundaries—from water to mass transit.

**CITIZEN PARTICIPATION**

Citizen participation is important to Bellevue leaders. In addition to hearings, open houses and council meetings, six boards and commissions, each with seven volunteer members appointed by council, provide detailed study and recommendations to the council on important policy matters.

Citizen engagement in Bellevue doesn't stop with the boards and commissions. Often when the city tackles a major issue or project, or launches an initiative, the City Council will appoint a citizen advisory committee to help guide the project.

In recent years, such committees were formed to advise the council regarding:

- Light rail in Bellevue;
- Transformation of the Bel-Red area from an industrial sprawl to transit-oriented developments;
- Expansion of a waterfront park at Meydenbauer Bay; and
- Revitalization of the Eastgate-Interstate 90 corridor.

In addition to the boards and commissions, the East Bellevue Community Council adds a layer of representation for some residents. Established in 1969, the council is empowered by state law with approval/disapproval authority over certain land-use actions in a part of East Bellevue.



Images Courtesy of City of Bellevue

Above: City of Bellevue Council Chambers.

Top left to right Top: Mayor Conrad Lee, Deputy Mayor Jennifer Robertson. Bottom: Bellevue City Manager Steve Sarkozy, Councilmember Don Davidson



The Bellevue skyline at the touch of twilight with the Bellevue Marina and Lake Washington in the foreground.



Courtesy of City of Bellevue

**LIST OF BOARD AND COMMISSIONS**

**Arts Commission:** The Arts Commission advises the council on arts in the city, working to implement the "Cultural Compass," Bellevue's plan for developing arts and culture in the community. The commission oversees the Public Art program, for commissioning public art for the community, and manages city funding for artists and arts organizations serving Bellevue.

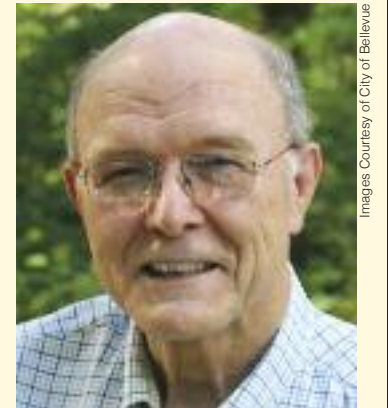
**Environmental Services Commission:** The Environmental Services Commission advises the council on water, wastewater, storm and surface water, and garbage programs, with a focus on planning, budget and rates, financing for capital projects, contracts, and policies. Members reside in the city or its service area for either the water or sewer system.

**Human Services Commission:** The Human Services Commission advises the council concerning human services planning and funding. The commission reviews requests for funding of human services and makes recommendations on priorities.

**Parks & Community Services Board:** The Parks Board advises the council on parks and open space issues such as: park planning, design and construction; development, redevelopment and renovation; and natural resources, land stewardship and environmental education.

**Planning Commission:** The Planning Commission reviews and proposes amendments to the city's land use code and comprehensive plan, which guides the city's growth, and makes recommendations to the council based on public input.

**Transportation Commission:** The Transportation Commission advises the council on transportation-related issues, including: planning and funding for capital projects and changes to the transportation code. Users, such as motorists, pedestrians and bicyclists are considered.



Images Courtesy of City of Bellevue



Above left to right Top: Councilmember Claudia Balducci, Councilmember John Stokes. Bottom: Councilmember John Chelminiak, Councilmember Kevin Wallace





**BELLEVUE 2025 – MEETING THE CHALLENGES FOR TOMORROW**

**TURNING A ‘PROFIT’ FOR THE PUBLIC**

Bellevue is proud to be the corporate home of numerous successful companies, including Paccar, Expedia, Puget Sound Energy and Coinstar.

Investors know these corporations are successful because there’s an easy way to measure success: if a company turns a profit, it’s heading in the right direction; if it loses money, something needs to change.

For the City of Bellevue and other government entities, measuring success is not as simple. Although the city does share some attributes with its corporate cousins—both must balance budgets, employ workers and satisfy customers—Bellevue does not exist to turn a profit. Instead, as its mission statement notes, the city strives to “provide exceptional customer service, uphold the public interest and advance the community vision.”

So if a city is not to be judged the same way as a corporation, how should success be measured? Or, looking at it a bit differently, how can the city turn a profit for the public?

The City of Bellevue takes these questions seriously, and has implemented a variety of methods to ensure it is meeting the needs and expectations of its customers.

**CITIZEN SURVEYS**

Bellevue is a “managing for results” city, employing statistically valid surveys to confirm that it uses its resources for the services residents value most:

*Performance Measures Survey:* Conducted annually, this citizen survey assesses how residents view the city’s services and overall performance. Results in recent years show that residents think Bellevue is doing a good job: more than 90 percent said the overall quality of city services either exceeds or greatly exceeds their expectations.

*Budget Survey Reports:* This survey is conducted every two years, in conjunction with the city’s biennial budget process, to learn about residents’ budget priorities, the level of satisfaction with services and the value residents feel they get for their tax dollars. In the past several budget surveys, about 80 percent of Bellevue residents indicated they were getting good value for their tax dollars.



David Johanson Vasquez/Big Picture Photo



David Johanson Vasquez/Big Picture Photo

*Coal Creek Natural Area provides a delightful wilderness experience in the heart of the city. Hiking trails provide ample opportunities to appreciate the vast, treed canopy and fish and wildlife habitat. Sharp-eyed hikers will see evidence of the region’s coal mining past.*

*A utility worker scales a water tower.*



*Bellevue City Hall.*

**PROFESSIONAL ACCREDITATIONS**  
Bellevue endeavors to deliver excellent services and to make sure its workforce serves the community efficiently, with the best tools and training. To confirm that’s the case, the city began seeking national accreditation for its operating departments in the late 1990s. Today, Bellevue is one of a limited number of cities across the country where every major operating department has earned accreditation from a respected evaluating agency.

Accredited operating departments and their accrediting agencies are:

- Fire Department, Commission on Fire Accreditation International;
- Parks and Community Services Department, Commission for Accreditation of Park and Recreation Agencies;
- Police Department, Commission for Accreditation of Law Enforcement Agencies; and
- Transportation Department and Utilities Department, accredited separately by the American Public Works Association.

**ORGANIZATIONAL DEVELOPMENT**  
Internally, the city is committed to functioning as a high performance organization. For Bellevue, attributes of this management model include a focus on: excellent customer service, strong, shared leadership; efficient structures and processes; a measurement system that helps ensure the delivery of high quality services; fostering a culture of innovation and collaboration; and a widespread understanding among employees of the city’s mission, vision and values.

One way Bellevue measures its progress is through an employee survey, designed to monitor the internal health of the organization. The survey benchmarks Bellevue against comparable organizations nationwide, pinpointing areas of strength and areas in need of attention. Results of the survey help departments and cross-departmental teams come up with ways to improve as an organization.



David Johanson Vasquez/Big Picture Photo



David Johanson Vasquez/Big Picture Photo

*King County Metro and Sound Transit have contributed an efficient and effective system that has aided Bellevue’s ability to function as the epicenter of the region.*





Lincoln Square at twilight.



David Johanson, Vasquez/Big Picture Photo



David Johanson, Vasquez/Big Picture Photo

Bellevue's foodies appreciate the growing number of fine dining establishments in the city as well as the variety of cuisines.

**OFFICE OF ECONOMIC DEVELOPMENT**

HELPING TO GROW AND CREATE LOCAL BUSINESSES  
Bellevue is an exciting and vibrant place for commerce, international trade and technology innovation. Bellevue is known for having a highly educated population, being an outstanding city for entrepreneurs in the US, and as the location for multinational technology giants such as Microsoft, T-Mobile, PACCAR, Boeing and Expedia.

The Office of Economic Development, along with the City's Planning and Community Development staff, helps direct economic development activities in Bellevue. It works closely with the individual businesses and business organizations in the city, and acts as a liaison with state, federal and foreign officials and business leaders. The Office of Economic Development assists businesses currently in Bellevue, businesses considering establishing offices in the city, property developers and citizens. The Economic Development team has the professional skills and experience to serve all segments of the business community, from retail to global finance, trade and technology.

**ECONOMIC DEVELOPMENT PARTNERS**

The City of Bellevue counts many local and regional organizations as partners in its efforts to maintain economic development here. Together, these organizations and the city create a business-friendly community.

Principal local partners include:

- Bellevue Chamber of Commerce
- Bellevue Downtown Association
- Meydenbauer Convention Center
- Bellevue School District
- Bellevue College

Regional partners are vital to successful marketing, recruitment, and trade development. Major ones include:

- King County
- Economic Development Council of Seattle and King County
- Prosperity Partnership
- Port of Seattle

Other regional partners include the University of Washington, Hong Kong Association of Washington, Japan American Society, Washington State China Relations Council, Seattle Entrepreneurship Club, Seattle TiE, Northwest Entrepreneurs Network, ZINO Society, Indian Association of Western Washington, National Federation of Indian Americans,



Washington Technology Industry Association, Community Capital Development, NAIOP, Urban Land Institute, and others. Each one plays a vital role in the health and economic future of Bellevue.

Bellevue was a founding partner in the Economic Development Managers Forum, established in 2006 for the purposes of exchanging information, identifying best practices and fostering coordination among cities in King County and their assistance to businesses.

Bellevue businesses engage in a considerable and growing amount of international trade, from aerospace to software, medical products to trade finance, and architectural and engineering design and consulting. Trading partners span the globe, in Europe, Asia and the Americas.

There are many organizations and business associations that promote and support international trade. At the heart of this effort is an intention to improve international relations, cultural understanding and trade cooperation. Bellevue is proud that its international programs and business activities reflect the rich diversity of its population.

Key agencies in international trade include:

- Trade Development Alliance of Greater Seattle
- Port of Seattle
- Washington Council on International Trade
- Washington State China Relations Council
- World Affairs Council
- World Trade Club
- US Export Assistance Center
- Washington State International Trade Division
- Export Finance Assistance Center of Washington
- Overseas Private Investment Corporation

Since 2007, Bellevue has been an active partner with businesses in trade with China. City-to-city cooperation agreements exist with Dalian

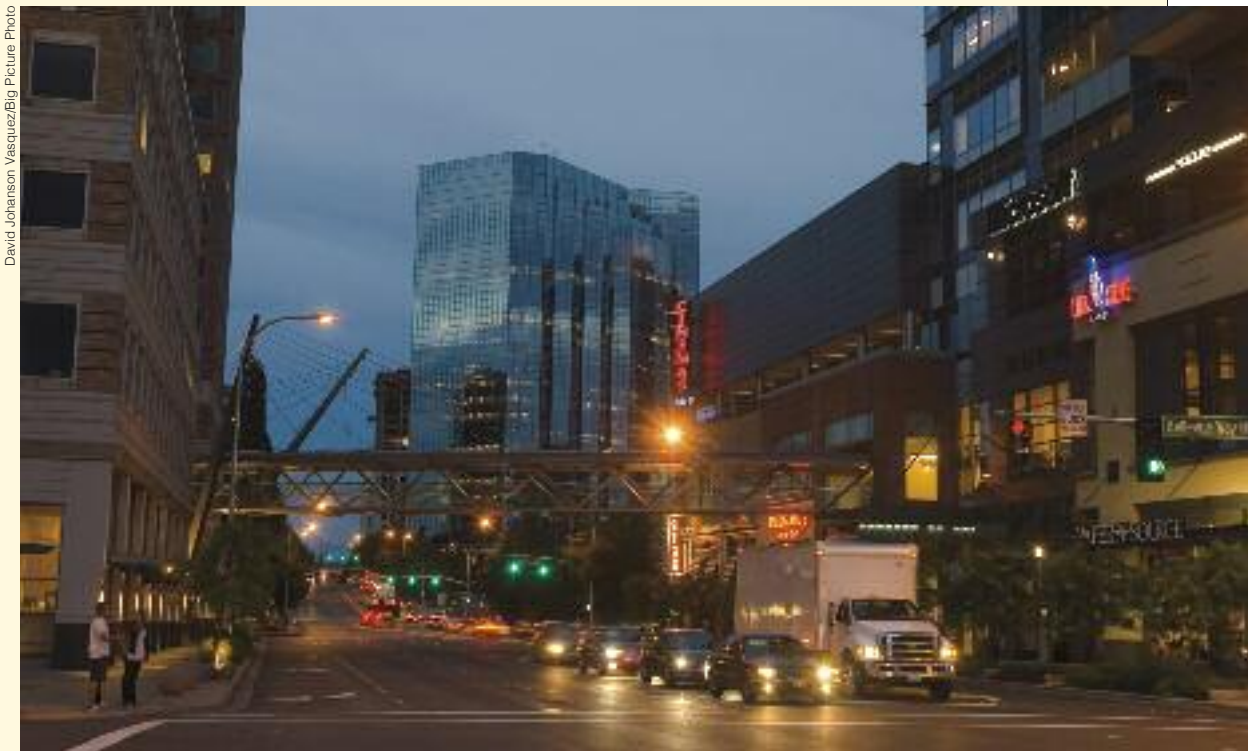
and Qingdao. The city launched www.BellevueCN.com in June 2012. This e-zine showcases the region's best and most prominent success stories in technology leadership and Asia trade. In both Chinese and English, this website is designed to help generate new business leads and encourage the exchange of science and technology ideas. Investment and visitors information can also be found there.

In 2009, the city created a region-wide effort to facilitate trade and cultural cooperation with India. This effort includes organizing a discussion series, hosting regional conferences, facilitating conversations with the Embassy of India, advocating for additional state

and regional services, siting headquarters of foreign companies and helping to organize cultural festivals. In October 2009, the Government of India gifted a statue of Gandhi to the downtown library as symbol of friendship and cultural ties between our two parts of the world. Several Indian owned businesses enjoy calling Bellevue home.

Other international efforts have included Canada, England, Germany, France, Spain, Malaysia, Singapore, Korea, Japan, Taiwan, Saudi Arabia, Mexico, and Indonesia. For example, TechBA is a Mexican government technology accelerator program located in Bellevue that has brought dozens of new companies to Bellevue.

David Johanson, Vasquez/Big Picture Photo



Downtown Bellevue street at night.





## TRADE DEVELOPMENT ALLIANCE

### CONNECTING BELLEVUE TO THE WORLD

The Trade Development Alliance connects Bellevue and the Puget Sound region to the world. The Alliance organizes missions to some of Bellevue's most important international partners, including China and India. It also hosts business people and delegations coming to Bellevue and the region from all over the world. The Trade Development Alliance is Bellevue's and the Puget Sound region's passport to the world.

### INTERNATIONAL BELLEVUE

Bellevue corporations and organizations are trading and

doing business with markets worldwide. The high technology sectors that drive Bellevue's economy are engaged internationally both exporting and receiving investment from all over the world. Bellevue's largest companies such as Expedia, PACCAR, and Puget Sound Energy are also engaged internationally. Every day, international business, government, and nonprofit leaders come to Bellevue and the Puget Sound region bringing connections and opportunities.

Bellevue College is home to more than 900 international students per year from over 60 countries. Nearly 35 percent



Courtesy of Trade Development Alliance

*Grant Degginger, former Mayor of Bellevue, congratulates the Mayor of the City of Dalian upon their signature of the Friendship Agreement between the two cities.*

of Bellevue's population is foreign-born and more than 30 percent of the population over the age of five speaks another language other than English at home. In other words, Bellevue's success is tied to the international economy.

### GET INVOLVED

It's never been easier to get involved with Trade Alliance activities. Want to meet with international business, government and other officials? Become a member of the Trade Alliance. Members receive updates on important visitors from the markets they are targeting as well as a wealth of international trade and business information.



Courtesy of Trade Development Alliance

*Nobel Peace Prize winner John Hume with Bellevue Council Member John Chelminiak in the historic Derry City Council Chambers in Northern Ireland.*



## KING COUNTY LIBRARY SYSTEM

### *The King County Library System and Bellevue: Growing Together*

Bellevue and the King County Library System (KCLS) have been partners since their very beginnings. In 1940, the unincorporated Bellevue area boasted just over 1,000 residents, and the idea of library services for all of King County was still just a dream.

Thanks to dedicated volunteers with a shared vision for a bright future, voters established the King County Rural Library District in 1942. KCLS began serving Bellevue in 1944—nearly ten years before the City of Bellevue was incorporated.

Bellevue and the King County Library System have both changed dramatically since those early days. Bellevue is now the second-largest city center in Washington State, and the King County Library System—with 46 community libraries—is the busiest library system in the nation, by circulation.

KCLS serves Bellevue-area residents in three busy locations: the award-winning Bellevue Library, the brand new Lake Hills Library, and the innovative Library Connection @ Crossroads Shopping Center.

All three Bellevue Libraries are welcoming, vibrant hubs for study, research, reading, and

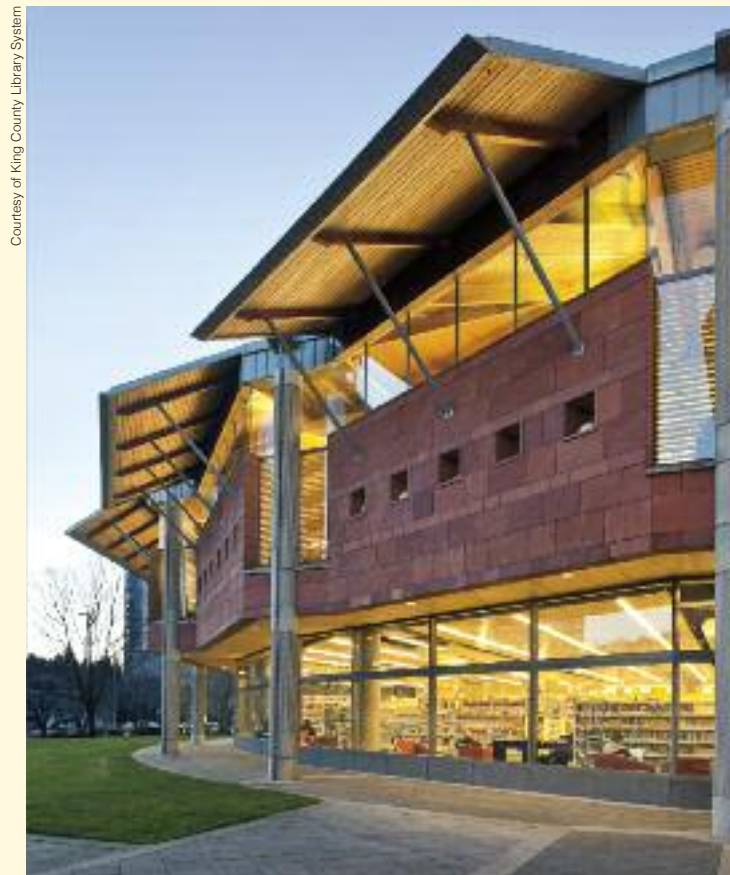


Courtesy of King County Library System

relaxation, with free programs and events for children, teens, and adults. And books—for new and avid readers of all ages—reign supreme.

Music and movies are now available in digital media, and online encyclopedias are always up-to-date. Acres of writing desks and wooden chairs have been replaced with comfy seating, computer workstations; quiet reading zones, and activity areas for children and teens. And through the library catalog, digital downloads of popular and classic titles in music, books, and films are available around-the-clock.

After nearly 70 years together, KCLS's community connections remain as strong as ever. Partnership and innovation are part of our nature: Bellevue and KCLS will continue to lead the way as new dynamic growth and new technologies continue to transform the world we live in. We will continue to work together, providing the information, services, and libraries to inform and inspire future generations.



Courtesy of King County Library System





## TEAM BELLEVUE INDEX

ABOSSEIN ENGINEERING, LLC 2100 112th Avenue NE, Suite 201 Bellevue, Washington 98004 Telephone: 425.462.9441 Facsimile: 425.462.9451 Web Site: www.abossein.com Page 110	CARY KOPCZYNSKI & COMPANY 10500 N.E. 8th Street, Suite 800 Bellevue, WA 98004 Telephone: 425.455.2144 Facsimile: 425.455.2091 Web Site: www.ckcps.com Facebook: www.facebook.com/pages/ CKC-Structural-Engineers/ 472954960726 Twitter: www.twitter.com/ckcps Page 106	CROSSROADS BELLEVUE SHOPPING CENTER 15600 NE 8th Street Bellevue, Washington 98009 Telephone: 425.644.1111 Facsimile: 425.644.1156 Web Site: www.crossroadsbellevue.com Page 116	GROUP HEALTH COOPERATIVE 320 Westlake Avenue North, Suite 100 Seattle, Washington 98109 Telephone: 206.448.5600 Facsimile: 206.877.0647 Facebook: www.facebook.com/ GroupHealthCooperative Twitter: @grouphealth Page 138
BELLEVUE ARTS MUSEUM 510 Bellevue Way NE Bellevue, Washington 98004 Telephone: 425.519.0759 Facsimile: 425.637.1799 Web Site: www.bellevuearts.org Facebook: http:// www.facebook.com/pages/ Bellevue-Arts-Museum/ 199019580588 Twitter: http://twitter.com/#!/wearebam Page 118	CASCADE WATER ALLIANCE 111400 SE 8th Street, Suite 440 Bellevue, Washington 98004 Telephone: 425.453.0930 Facsimile: 425.453.0953 Facebook: cascadowateralliance Twitter: cascade_water Page 111	CONSTRUCX SOFTWARE 10900 NE 8th Street, Suite 1350 Bellevue, Washington 98004 Telephone: 425.636.0100 Facsimile: 425.636.0159 Web Site: www.construx.com Page 96	HYATT REGENCY BELLEVUE 900 Bellevue Way NE Bellevue, Washington 98004 Telephone: 425.698.4250 Facsimile: 425.698.4281 Web Site: www.bellevue.hyatt.com Facebook: Facebook.com/ HyattRegencyBellevue Twitter: twitter.com/ hyattbellevue Page 122
BELLEVUE COLLEGE 3000 Landerholm Circle SE Bellevue, Washington 98007 Telephone: 425.564.1000 Web Site: www.bellevuecollege.edu Facebook: www.facebook.com/ bellevuecollege Twitter: twitter.com/#!/ bellevuecollege/ Page 142	CITY OF BELLEVUE P. O. Box 90012 Bellevue, Washington 98009 Telephone: 425.452.6800 Web Site: www.ci.bellevue.wa.us Page 146	DAVID EVANS AND ASSOCIATES, INC. 415 118th Avenue SE Bellevue, Washington 98005-3518 Telephone: 425.519.6500 Facsimile: 425.519.5361 Web Site: www.deainc.com Twitter: www.twitter.com/DEA_Inc Page 112	KEMPER DEVELOPMENT COMPANY 575 Bellevue Square Bellevue, Washington 98004 Telephone: 425.646.3660 Web Site: www.bellevuecollection.com Page 120
BELLEVUE SCHOOL DISTRICT 1211 NE 1st Street Bellevue, Washington 98005 Web Site: www.bsd405.org Page 143	COLBY INSTRUMENTS 1715 114th Avenue SE, Suite 112 Bellevue, Washington 98004 Telephone: 425.452.8889 Facsimile: 425.452.8802 Email: www.colbyinstruments.com Page 98	GENERAL MICROSYSTEMS INC. 3220 118th Avenue SE Bellevue, Washington 98005 Telephone: 425.644.2233 Facsimile: 425.644.7244 Web Site: www.gmi.com Page 99	KING COUNTY LIBRARY SYSTEM 960 Newport Way NW Issaquah, Washington 98027 Telephone: 425.369.3273 Facsimile: 425.369.3255 Web Site: www.kcls.org Facebook: www.facebook.com/ kingcountylibrarysystem Twitter: http://twitter.com/kcls Page 153



MDK LAW ASSOCIATES: THE LAW OFFICES OF MARK DOUGLAS KIMBALL P.S. 777 108th Avenue NE, Suite 2170 Bellevue, Washington 98004 Telephone: 425.455.9610 Facsimile: 425.455.1170 Web Site: www.mdklaw.com Page 108	PUGET SOUND SECURITY 13417 NE 20th Street Bellevue, Washington 98005 Telephone: 425.454.5011 Facsimile: 425.455.0098 Web Site: www.pugetsoundsecurity.com Page 102	THE PARTNERS GROUP 14432 SE Eastgate Way, Suite 400 Bellevue, Washington 98007 Telephone: 425.455.5640 Web Site: www.tpgrp.com Page 113	VIRGINIA MASON MEDICAL CENTER 222 112th Avenue NE Bellevue, Washington 98004 Telephone: 425.637.1855 Web Site: www.VirginiaMason.org Facebook: Virginia Mason Medical Center Facebook.com/VMCares Twitter: @VirginiaMason Page 130
MEYDENBAUER CENTER 11100 NE 6th Street Bellevue, Washington 98004 Telephone: 425.637.1020 Facsimile: 425.637.0166 Web Site: www.meydenbauer.com Facebook: www.facebook.com/ MeydenbauerCenter Twitter: www.twitter.com/ meydenbauerctr Page 126	SEATTLE CHILDREN'S HOSPITAL-BELLEVUE CLINIC AND SURGERY CENTER 1500 116th Avenue NE Bellevue, Washington 98004 Telephone: 425.454.4644 Web Site: www.seattlechildrens.org Page 140	TRADE DEVELOPMENT ALLIANCE 1301 5th Avenue, Suite 2500 Seattle, Washington 98101 Telephone: 206.389.7301 Facsimile: 206.624.5689 Web Site: www.seattletradealliance.com Facebook: Trade Alliance Twitter: @tradealliance Page 152	VISIT BELLEVUE WASHINGTON 11100 NE 6th Street Bellevue, Washington 98004 Telephone: 425.450.3777 Facsimile: 425.637.0166 Web Site: www.visitbellevuewashington.com Facebook: www.facebook.com/ VisitBellevueWashington Page 127
OVERLAKE HOSPITAL MEDICAL CENTER 1035 116th Avenue NE Bellevue, Washington 98004 Telephone: 425.688.5000 Facsimile: 425.688.5959 Web Site: www.overlakehospital.org Facebook: www.facebook.com/ OverlakeHospital Twitter: http://twitter.com/ OverlakeHMC Page 134	SHERATON BELLEVUE HOTEL 100 112th Avenue NE Bellevue, Washington 98004 Telephone: 425.455.3330 Web Site: www.sheratonbellevue.com Page 124	UNIVERSITY OF WASHINGTON BOTHELL Box 358500 18115 Campus Way NE Bothell, Washington 98011-8246 Telephone: 425.352.5000 Facsimile: 425.352.5455 Web Site: www.uwb.edu Facebook: https://www.facebook.com/ uwbothell Twitter: http://twitter.com/UWBothell Page 137	THE WESTIN BELLEVUE 600 Bellevue Way NE Bellevue, Washington 98004 Telephone: 425.638.1000 Facsimile: 425.638.1074 Web Site: www.westinbellevuehotel.com Page 123
PACCAR INC 777 106th Avenue NE Bellevue, Washington 98004 Telephone: 425.468.7400 Facsimile: 425.468.8216 Page 92	SOUND TRANSIT 401 South Jackson Street Seattle, Washington 98104-2826 Telephone: 206.398.5000 Facsimile: 206.398.5221 Web Site: www.soundtransit.org Facebook: http://www.facebook.com/ SoundTransit Twitter: http://twitter.com/#!/ SoundTransit Page 125		





## BIBLIOGRAPHY

- "About Us." Washington Clean Technology Alliance. n.d. Web. May 18, 2012.
- "Anti Harassment Workshop May 9." *Bellevue Reporter*. 25 April 2012. Web. 27 April 2012.
- areavibes.com. 2012 Web.
- Bach, Ashley. "Bellevue Diversity Outpaces Seattle, County." *The Seattle Times*. 19 August 2006. Web. 20 April 2012.
- "Behind the Strawberry Festival: Japanese-American Farmers and the Rise of the Eastside." *Selected Cultural and Historical Geographies of the Greater Seattle Area*. n.d. Web. 20 April 2012.
- "The Bellevue Advantage." *Bellevue Chamber of Commerce*. n.d. Web. 22 April 2012.
- Bellevue Arts Museum*. 2012. Web. 21 April 2012.
- Bellevue Botanical Garden*. 2011. Web. 21 April 2012.
- Bellevue College*. 2012. Web. 27 April 2012.
- "Bellevue College." *Wikipedia: The Free Encyclopedia*. 2012. Web. 27 April 2012.
- "Bellevue College to Hold Town Hall in Issaquah to Discuss Future Highlands Campus." *Sammamish-Issaquah Patch*. 27 April 2012. Web. 27 April 2012.
- "Bellevue Debate Delays Eastlink Light Rail by Another Year." Seattle Traffic and Transportation News. *Seattle PI*. 26 May 2011. Web. 20 April 2012.
- "Bellevue High School." *US News: Education*. 2012. Web. 27 April 2012.
- "Bellevue, WA: A Brief Introduction." *Bellevue Linux*. 2005-2010. Web. 21 April 2012.
- "Bellevue, WA Neighborhoods Map & Guide." *Area Vibes*, 2012, Web, 15 August 2012
- "Bellevue, Washington." *Wikipedia: The Free Encyclopedia*. 2012. Web. 20 April 2012.
- "Bellevue, WA Transportation." *Area Vibes*. n.d. Web. 21 April 2012.
- "The Bel-Red Subarea Plan." *Reconnecting America*. 14 January 2010. Web. 27 April 2012.
- "Best of the Eastside: Top Corporate Citizens." *Bellevue Chamber of Commerce*. 2012. Web. 23 April 2012.
- "Bill Gates." *Wikipedia: The Free Encyclopedia*. 2012. Web. 25 April 2012.
- "Booming Bellevue." *Village Profile.com* 2008. Web. 23 April 2012.
- Boswell, Sharon and Lorraine McConaghy. "A Bridge to the Future." *Seattle Times*. *Seattletimes.nwsources.com*. 16 June 1996. Web. 20 April 2012.
- "The Bravern." *The Bellevue Block*. 1 May 2009. Web. 20 April 2012.
- Burkitt, Janett, "Women of Change, *Seattle Times*. *Seattletimes.nwsources.com*. 10 September 1998. Web. 14 March 2013.
- City of Bellevue*. 2006. Web. 21 April 2012.
- Clark, Kurt. "I Am Bellevue." *Seattle PI*. 14 September 2011. Web. 25 April 2012.
- "Coal Creek Mine." *Washington State Historical Society*. n.d. Web. 20 April 2012.
- Crowley, Walt. "Lake Washington Ship Canal." *HistoryLink.org*. 01 July 1999. Web. 21 April 2012.
- Dorpat, Paul. "Putting Men to Work on Lake Washington Bridge." *Seattle Times Newspaper*. 26 March 2011. Web. 20 April 2012.
- Doughton, Sandi. "Deep-pocket Dreamers Aim High with Space Mining." *The Seattle Times*. 24 April 2012. Web. 25 April 2012.
- "East Link Cost Savings to be Explored at Open House." *City of Bellevue*. 18 April 2012. Web. 20 April 2012.
- "East Link Light Rail." *Sound Transit*. January 2012. Web. 27 April 2012.
- Eastside Heritage Center. *Images of America: Lake Washington the East Side*. Arcadia Publishing, 2006. Web.
- "Economic Profile." *City of Bellevue*. 2006. Web. 21 April 2012.
- "Greenway (landscape)." *Wikipedia: The Free Encyclopedia*. 2012. Web. 27 April 2012.
- Grindeland, Sherry. "Foundation gets its cut right off the top." *Seattle Times Newspaper*. 15 March 2007. Web. 20 April 2012.
- "History of Microsoft." *Wikipedia: The Free Encyclopedia*. 2012. Web. 22 April 2012.
- "History of Mining and Logging in Washington." *Ghost Towns of Washington*. 2010-2012. Web. 20 April 2012.
- "ITS Master Plan: Executive Summary." *City of Bellevue*. July 2004. Web. 22 April 2012.
- "James S. Ditty." *Wikipedia: The Free Encyclopedia*. 2012. Web. 20 April 2012.



- "Kelsey Creek Farm." My Parks and Recreation.com. 2009. Web.
- "Kemper History." *Kemper Development Company*. n.d. Web. 20 April 2012.
- Kimes, Mina. "The No.1 Champion: Bellevue, Wash." Fortune Small Business. *CNN Money*. 26 March 2008. Web. 22 April 2012.
- "Lacey V. Murrow Memorial Bridge." *Wikipedia: The Free Encyclopedia*. 7 January 2012. Web. 20 April 2012.
- Larin, Lindsay. "The Many Faces of Bellevue." *The Scene*. 29 October 2012. Web. 20 April 2012.
- Levine, Jessica. "Best Places to Live: Money's List of America's Best Small Cities." *CNN Money*. n.d. Web. 20 April 2012
- LeWarne, Charles R. "Bellevue I Have Known: Reflections on the Evolution of an 'Edge City'." Columbia Anthology: The Maturing State. *Washington State Historical Society*. 1997. Web. 20 April 2012.
- "Link Light Rail." *Wikipedia: The Free Encyclopedia*. 2012. Web. 27 April 2012.
- "List of Companies Based in Bellevue, Washington." *Wikipedia: The Free Encyclopedia*. 10 April 2012. Web. 20 April 2012.
- Long, Katherine. "Bellevue: Washington's Most Diverse City, By One Measure." *The Seattle Times*. 27 October 2009. Web. 20 April 2012.
- McCarty, Laura. "Coal in the Puget Sound Region." *HistoryLink.org*. 31 January 2003. Web. 20 April 2005.
- McCauley, Matt. "Vessel *Fresno* Burns in Meydenbauer Bay on April 4, 1923." *History Link.org*. 27 October 2003. Web. 25 April 2012.
- "Mercer Slough Nature Park." *Trip Advisor*. 2012. Web. 22 April 2012.
- "Mercer Slough Nature Park Trails." *My Parks and Recreation*. 2009. Web. 21 April 2012.
- Meydenbauer.com. 2012. Web.
- Montgomery, Nancy. "Strawberry Fest To Honor Japanese-Americans — Bellevue Event Was Canceled In '42 When Farm Families Were Interned." *Seattle Times Newspaper*. 20 June 1990. Web. 20 April 2012.
- Neiwert, David A. *Strawberry Days: How Internment Destroyed a Japanese American Community*. New York, NY: Palgrave MacMillan, 2005. Web. 20 April 2012.
- "The Official Website of Bellevue Youth Link." Youthlink.com. n.d. Web.
- "Our History." *The People's Institute Northwest*. 2008-2012. Web. 27 April 2012.
- "Outdoor Activities in Bellevue." *Live Bellevue*. 2009. Web. 21 April 2012.
- Overlake Hospital Medical Center*. 2012. Web. 20 April 2012.
- PACCAR. 2012. Web. May 18, 2012.
- "Pontoon Bridge Sinks in Flooding As Seattle Is Battered by Storms." *New York Times*. 26 November 1990. Web. 25 April 2012.
- "Resorts." *Ski Washington*. 2011. Web. 22 April 2012.
- Seafair*. 2012. Web. 25 April 2012.
- Stein, Alan J. "Bellevue Square Opens on August 20, 1946." *HistoryLink.org*. 15 February 2003. Web. 20 April 2012.
- Stein, Alan J. "Bellevue—Thumbnail History." *HistoryLink.org*. 09 November 1998. Web. 20 April 2012.
- "Stream and River Water Quality Monitoring: Stream Report for Coal Creek-0042." *King County*. 2009. Web. 20 April 2012.
- Sutphen, Debra. "Women and Timber: The Pacific Northwest Logging Community, 1920-1998." *Center for Columbia River History*. n.d. Web. 20 April 2012.
- Swaim, Barton. "An Englishman Lights Out." *The Wall Street Journal*. 17 September 2011. Web. 25 April 2012.
- "This Was the Future of Bellevue in 1928." *The Sledgehammer – Version 2.0*. 11 January 2012. Web. 20 April 2012.
- "Total Wine & More Bringing the Most Extensive Selection of Wine, Spirits and Beer to Bellevue." *Bellevue Business Journal*. 01 May 2012. Web. 23 April 2012.
- Virgin, Bill. "David Giuliani, founder and CEO, Pacific Bioscience Laboratories Inc. (Bellevue)." Seattle Business Magazine. 2011. Web. May 18, 2012.
- "Voices of Diversity." *KBCS*. n.d. Web. 20 April 2012.
- "Voices of Diversity Radio." *City of Bellevue*. 2006. Web. 20 April 2012.
- Westneat, Danny. "Is Bellevue a 'New Brooklyn?'" *The Seattle Times: Local News*. 14 December 2006. Web. 21 April 2012





## INDEX

## A

Agriculture, *10-11, 12, 13, 14, 14, 15, 23, 24*  
 Allen, Paul, 40  
 American Pacific Whaling Company, *16, 17, 40*

Art in the Garden, *61-62, 62-63*

## B

Baldwin, Bill, *18*  
 Bechtel, Isabel, *12*  
 Bellevue Arts Museum, *60, 62, 64, 65, 65*  
 Bellevue Arts Museum ARTSFair, *60, 62*  
 Bellevue Botanical Garden, *1, 4, 8-9, 20, 28-29, 30, 34, 36, 36-37, 37, 37, 40, 52, 60-61, 62-63, 72, 85, 86, 128-129, 144-145*

Bellevue City Hall, *82-83*

Bellevue Collection, *22, 23, 43, 45, 46*

Bellevue College, *24, 43, 76, 85*

Bellevue, Downtown, *2-3, 5, 6-7, 20-21, 27, 34, 34-35, 35, 38-39, 42, 44, 47, 86, 87, 88*

Bellevue Downtown Park, *6-7, 40-41, 45, 52, 54, 55, 55, 72-73, 84, 85*

Bellevue Farmers' Market, *76-77, 114-115*

Bellevue Festival of Arts, *62*

Bellevue Historical Society, *14*

Bellevue Jazz Festival, *65*

Bellevue Library, see King County Bellevue Library System Bellevue Library

Bellevue Marina, *50-51, 52*

Bellevue Place, *43*

Bellevue School District, *6, 43, 51, 66, 85*

Bellevue Sculpture Exhibition, *62*

Bellevue Sister Cities Association, *34*

Bellevue Square, *22, 23, 24, 43, 45, 62, 64*

Bellevue Youth Link, *88*

Bellevue Youth Theatre, *66*

Bellwether Bellevue Sculpture Exhibition, *62, 65-66*

Bel-Red Subarea, *82, 86*

Blethen, C. B., *20, 58*

Blue Angels, *56, 69, 69*

Boating, *32, 56, 69, 90-91*

Boeing, *6, 40*

Bravern, The, *23, 23, 24*

Bridle Trails, *48, 48-49*

## C, D

Cary Kopczynski and Company, Inc., *71*

Cascade Mountains, *18-19, 48, 56, 86*

Chihuly, Dale, *46*

Clyde Beach Park, *74-75*

Coal, *10, 14*

Coal Creek, *10*

Coinstar, *40*

Crossroads Park, *66, 67, 86-87*

Demographics, *24, 30, 33, 43, 44, 48, 72, 81, 86*

## E

East Link Light Rail, *85, 86*

Evergreen Point Floating Bridge, see SR-520 Floating Bridge  
 Expedia, *40*

## F

Ferry System, *16-17, 17, 20*

Floating Bridge, See I-90 Floating Bridge or SR 520 Floating Bridge

Freeman, Kemper, Jr. *29, 43*

Freeman, Kemper, Sr., *23*

Freeman, Miller, *23*

*Fresno, 17, 17*

## G

Gates, Bill, *40*

Giuliani, David, *44*

Golf, *56, 57*

Governor Albert D. Rosellini Floating Bridge-Evergreen Point, see SR-520 Floating Bridge

## H

Hadley, Homer, *20*

Hendrickson, Craig, *38*

Holl, Steven, *62*

Homer M. Hadley Memorial Bridge, see I-90 Floating Bridge

Homestead Act of 1862, *13*

Hualien, Taiwan, *34*

Hydroplane races, see Seafair Albert Lee Cup hydroplane races

## I, J

I-90 Floating Bridge, *20, 32, 58, 58-59, 80-81*

Independence Day Celebration, *66-67*

Interstate-90 Floating Bridge, see I-90 Floating Bridge

Issaquah, *30*

Japanese immigrants, *13, 14, 86*

Johnson, May, *13*

## K

Kelsey Creek Farm Park, *5, 10, 10-11, 70-71, 78, 79, 79, 89, 100-101*

Kemper Development Company, *29*

KidsQuest Children's Museum, *62, 65*

King County Library System Bellevue Library, *75, 82*

King County Metro, *30, 32,*

Kirkland, *20, 30*

Kladno, Czech Republic, *34*

Kopczynski, Cary, *71*

## L

Lacey V. Murrow Memorial Bridge, see I-90 Floating Bridge

Lake Sammamish, *10, 35, 48*

Lake Washington, *10, 17, 18-19, 20, 29, 35, 48, 52, 56, 80-81, 86, 87*

Lake Washington Ship Canal, *40*

Lee, Mayor Conrad, *6*

*Leschi, 16-17, 17*

Liepaja, Latvia, *34*

Lightfoot, George, *20*

Lincoln Square, *43, 46*

Logging, *13, 14, 86*

## M, N

Mercer, Aaron, *10, 14*

Mercer Island, *30*

Mercer Slough Nature Park, *55*

Meydenbauer Bay, *10, 16, 17, 17, 80-81*

Meydenbauer Convention Center, *10, 26-27, 27, 65*

Meydenbauer, William, *10, 14*

Microsoft, *6, 40*

Mills, Dr. J. Tim, *51*

Mining, *10, 14, 86*

Montlake Cut, *56*

Mt. Rainier, *6, 35, 48, 49, 84*

Newcastle, *30*

## O

Office of Economic Development, *44*

Olympic Mountains, *48*

Overlake Hospital Medical Center, *23, 38, 43*

## P, Q, R

PACCAR Inc, *9, 40, 47*

Pacific Bioscience Laboratories, *44*

Pigott, Mark C., *9*

Planetary Resources, *44*

Postal Service, *12, 13*

Puget Sound Energy, *43*

Railroads, *10, 85*

Redmond, *30, 40, 85*

Renton, *30*

Retail, *22, 23, 23, 24*

## S

Sammamish, *30*

Sarkozy, Steve, *81*

Seafair, *56, 68, 69, 69*

Seafair Albert Lee Cup hydroplane races, *56, 68, 69*

Seattle, *20, 30, 33, 38, 40, 47, 56, 82, 86*

*Seattle Times, The, 20, 58*

6th Street Fair, *62*

Skate parks, *56, 57*

Skybridge, *45, 46*

Sound Transit, *30, 33, 85*

SR-520 Floating Bridge, *30-31*

State Route 520 Floating Bridge, see SR-520 Floating Bridge

Strawberry Festival, *14, 20, 62, 66, 67*

Summer Outdoor Movies, *55*

Symetra, *40*

## T, U, V

Timber, *13, 14, 86*

T-Mobile USA, *40*

Transit, *25, 32, 33*

University of Washington, *85*

## W, X, Y, Z

Washington Clean Technology Alliance, *47*

Westin Bellevue, The, *43, 64*

Whaling, *16, 17, 17, 40*

Whaling vessels, *16, 17, 17*

Wilburton Hill Park, *85*

Wright, Larry, *60*

Yao, Japan, *34*





## PHOTO CREDITS

---

*Page 1: Fuchsia from Bellevue Botanical Garden*

Courtesy of Wyndham Images

*Page 2-3: City view looking west.*

Courtesy of Wyndham Images

*Page 4: Boarder of black-eyed Susans at Bellevue Botanical Garden.*

Courtesy of Wyndham Images

*Page 5: Berries at Kelsey Creek Farm.*

Courtesy of Wyndham Images

*Sunrise over Bellevue.*

David Johanson Vasques/Big Picture Photo

*Towering Bellevue.*

Courtesy of Wyndham Images

*Page 6-7: Springtime in Bellevue Downtown Park.*

David Johanson Vasques/Big Picture Photo

*Page 8-9: Purple-leaf grapevine ready for harvest at Bellevue Botanical Garden.*

Courtesy of Wyndham Images

*Page 18-19: West Bellevue neighborhood, with Lake Washington in the foreground and the Cascade Mountains in the distance.*

David Johanson Vasques/Big Picture Photo

*Page 28-29: White chrysanthemums blooming at Bellevue Botanical Garden.*

Courtesy of Wyndham Images

*Page 38-39: The growing core of downtown Bellevue.*

Courtesy of Wyndham Images

*Page 50-51: Bellevue Marina.*

Courtesy of Wyndham Images

*Page 60-62: Vendors sell their crafts during the "Art in the Garden" event. Part of the proceeds benefit Bellevue Botanical Garden.*

Courtesy of Wyndham Images

*Page 70-71: Berries at Kelsey Creek Farm Park.*

Courtesy of Wyndham Images

*Page 80-81: Meydenbauer Bay with the I-90 floating bridge glowing with the last rays of sunlight in the distance.*

Courtesy of Wyndham Images

*Page 90-91: Summer fun on Lake Washington.*

Courtesy of Wyndham Images

*Page 100-101: Barns at Kelsey Creek Farm Park.*

Courtesy of Wyndham Images

*Page 114-115: Some of the many offerings at Bellevue Farmers' Market.*

Courtesy of Wyndham Images

*Page 128-129: Grapevines at Bellevue Botanical Garden.*

Courtesy of Wyndham Images

*Page 144-145: Dablias at Bellevue Botanical Garden.*

Courtesy of Wyndham Images

*Cover Image: Computer enhanced image of the City of Bellevue, Lake Washington in the foreground, and the Cascade Mountains showing in the background.*

Courtesy of Wyndham Images

*Back Cover Flap Images: Structure at Bellevue Downtown park.*

*Glass art for sale at "Art in the Garden."*

*Tractor at a fresh produce display.*

*Boating on Lake Washington.*

*Peppers at Bellevue Farmers' Market.*

All images Courtesy of Wyndham Images







