

Council Priorities – Seven Strategic Target Areas



Economic Development

BELLEVUE IS KNOWN AS A HUB FOR GLOBAL BUSINESS. We attract the best - a highly educated, entrepreneurial, and talented work force. The best choose Bellevue - we are home to headquarters for global businesses as well as innovative startups that are moving beyond the garage.



Transportation and Mobility

GETTING INTO, AROUND, AND THROUGH BELLEVUE IS A GIVEN. Transportation is both reliable and predictable. Mode choices are abundant and safe.



High Quality Built and Natural Environment

BELLEVUE HAS IT ALL. From a livable high-rise urban environment to large wooded lots in an equestrian setting, people can find exactly where they want to live and work in Bellevue.



Bellevue: Great Places Where You Want to Be

BELLEVUE IS THE PLACE TO BE INSPIRED BY CULTURE, ENTERTAINMENT, AND NATURE. Learn, relax, shop, eat, cook, read, play, or marvel at our natural environment. Whatever your mood, there is a place for you in Bellevue.



Regional Leadership and Influence

Bellevue will lead, CATALYZE, AND PARTNER WITH OUR NEIGHBORS THROUGHOUT THE REGION. We are at the center of the lakeside crescent formed by the cities of Redmond, Kirkland, Bellevue, Issaquah, and Renton. The Eastside represents a major political, economic, cultural, and educational force in the region.



Achieving Human Potential

BELLEVUE IS A CARING COMMUNITY WHERE ALL RESIDENTS ENJOY A HIGH QUALITY OF LIFE. People from around the world are welcomed by people from around the corner. People in Bellevue know that they are an important part of their community.



High Performance Government

Bellevue is Characterized by High Performance Government. Our residents live in a safe, clean city that promotes healthy living. Police, fire, and emergency personnel are seen by citizens every day, and we ensure that these services reflect high standards and pride.



ECONOMIC DEVELOPMENT

COUNCIL'S PRIORITY	STATUS
Complete the economic development plan and begin implementing the plan	COMPLETE

- ✓ City's Economic Development Plan adopted July 2014
- Office of Economic Development (OED) 2 FTEs established
- ✓ OED established 3 program areas for ED Plan implementation (Business Recruitment; Business Retention & Expansion; Next Generation) with performance measures
- Quarterly updates to Council established, with performance data

Develop an educational institution such as an R&D Center for local and international talents and businesses

COMPLETE

✓ UW & Beijing-based Tsinghua University Global Innovation Exchange (GIX) announced location to Bellevue in 2015



TRANSPORTATION AND MOBILITY

COUNCIL'S PRIORITY	STATUS
Establish a transportation capital plan for future growth and mobility of the city and determine a long term capital funding mechanism(s) to support the plan	

- ✓ Transportation Capital Plan adopted December 2014 funds supporting growth and mobility (including downtown, Wilburton and BelRed includes significant capacity projects)
- ◆ Council scheduled to consider long-term capital and operating funding mechanisms Q1 2016 to support 2017-18 biennial budget process



COUNCIL'S PRIORITY STATUS

Secure funding for the next phase of I-405 and completion of SR 520 **CO**

- ✓ City successfully lobbied for state funding package including:
 - \$1.64 billion for SR 520 to complete the projects at the west end of the bridge
 - \$1.22 billion to complete projects on I-405 between Bellevue and Renton
 - \$40.9 million for the interchange on SR 520 at 124th
 - \$14 million for the Mountains-to-Sound Greenway trail section in Bellevue
 - \$2.8 million to help fund the SR 520 Regional Bike Trail in Bellevue
 - \$5 million to King County for the Wilburton Reconstruction Project in Bellevue

Complete the downtown transportation plan and begin implementing it

COMPLETE

- ✔ Downtown Transportation Plan presented October 2013
- ✔ Budget adopted in December 2014 includes capital projects recommended in Downtown Transportation Plan, such as:
 - Exceptional Light Rail Station Access Toolkit
 - 108th and Main Street Bike Lane with Landscaping
 - Electric Vehicle Charging Stations downtown
 - 108th and 4th Street Enhanced Intersection
 - 102nd Ave NE and NE 1st Street Exceptional Intersection
 - 100th Ave NE and NE 1st Street Enhanced Intersection
 - 112th and NE 8th Interim Bicycle Lane
 - Pedestrian Corridor improvements west of Transit Center
 - Bellevue Transit Center Exceptional Station Access
 - 106th and NE 6th Street Exceptional Intersection
- ✓ Staff integrating Transportation and Downtown Livability Initiative policies into a comprehensive package of Downtown policy amendments. Planning Commission will review and prepare a recommendation for Council in 2016



COUNCIL'S PRIORITY	STATUS
Permit light rail to include mitigation; reach closure on the MOU as agreed in the collaborative design process and in an economically viable manner	COMPLETE

- ✓ Amended and restated Memorandum of Understanding with Sound Transit signed April 2015; resulted in elimination of \$60M City contingent contribution
- ✓ Light rail overlay adopted in Land Use Code includes mitigation for impacts of alignment



HIGH QUALITY BUILT AND NATURAL ENVIRONMENT

COUNCIL'S PRIORITY	STATUS
Develop an affordable housing plan for the needs of our diverse population	ON TARGET

- Multi-family Tax Exemption (MFTE) adopted 2015 to encourage private development of affordable housing
- City acquired remnant parcel around 130th light rail station as part of Amended MOU with Sound Transit; affordable housing development anticipated on the site
- ◆ Council launching affordable housing planning process December 2015

Construct Phase One of Meydenbauer Bay Park and complete the downtown park circle and gateway by the end of 2018	ON TARGET
downtown park circle and gateway by the cha of 2010	

♦ Permitting underway. Construction scheduled to begin Q1 2017

Develop the Smart City strategy to include high speed data options to support business and residents and determine implementation steps

ON TARGET

- ✓ Internal strategy team formed and presented to Council on October 2015
- Final Smart City Strategy anticipated Q1 2016



COUNCIL'S PRIORITY Complete the downtown livability study and identify items for early action ON TARGET

- ✓ Livability Citizens' Advisory Committee recommendations presented to Council and transmitted to Planning Commission
- Planning Commission review underway, scheduled completion Q3 2016



GREAT PLACE WHERE YOU WANT TO BE

COUNCIL'S PRIORITY	STATUS
Collaboration with regional partners to reach a determination regarding a performing arts center in Bellevue	COMPLETE
 Council funding commitment with conditions for Tate approved by Resolution 8914 	euchi Performing Arts Center
Create a civic center plan integrating city hall, the metro property, convention center expansion and the transit center	IN PROCESS
Civic Center planning process to follow Wilburton/Gra anticipated 2017	and Connection planning;
Establish the vision for a grand connection from Meydenbauer Bay Park to the Wilburton special opportunity district	IN PROCESS
✓ Work plan approved August 2015	
 Scope of work anticipated to be endorsed by Council December 2015 Final vision, following public planning process, anticipated 2017 	
Update the master plan for Ashwood park	IN PROCESS

☐ Scheduled to begin master plan update Q1 2016



REGIONAL LEADERSHIP AND INFLUENCE

COUNCIL'S PRIORITY	STATUS
Develop a strategic plan for regional advocacy and collaboration with other jurisdictions especially eastside cities	ON TARGET

- ✓ 2014 and 2015 joint meetings with Redmond and Kirkland City Councils
- ✓ Collaboration with eastside cities and other stakeholders on state transportation revenue package
- ✔ Built relationships and a detailed funding strategy for projects in BelRed, transitoriented development around light rail stations and street projects
- ✓ Enhanced role and visibility with national organizations (National Leagure of Cities, Conference of Mayors, housing development groups)
- Enlisted support from cities in Northeast King County on regional solid waste transfer station planning issues
- ◆ Regional Strategic Planning underway

Develop a plan for securing greater levels of grant funding, including regional projects COMPLETE

- Conducted grant assessment across city departments and leading to coordinated grant strategy
- ✓ Secured a total of over \$23 million in grant funds in 2015. Examples include:
 - Funding for city projects in state capital budget including:
 - \$1 million for continued development of Meydenbauer Bay Park
 - \$2 million for KidsQuest Museum project
 - \$1 million for Inspiration Playground Phase I project
 - Funding from King County Flood District for Coal Creek project and other local flood prevention/control projects



ACHIEVING HUMAN POTENTIAL

COUNCIL'S PRIORITY	STATUS
Explore options for expanding higher education option in Bellevue	COMPLETE
Global Exchange Institute (GIX) partnership of UW/Tsi location in BelRed	nghua University announced
✓ Continue collaboration with Bellevue College as it de	velops long term plan
Re-create a neighborhood program that supports neighborhood leadership, engagement, and community-directed investment	COMPLETE
✓ Council approved Neighborhood Enhancement Program (NEP) in capital budget	
✓ Launched NEP for first area: Eastgate/Factoria	
 Graduated two classes of Bellevue Essentials - comprehensive program to grow community leadership 	
Complete the diversity initiative to include a plan to increase community connections and outreach	COMPLETE
Council adopted Diversity Plan in December 2014	
Program fully staffed and budgeted	

Get update on implementation of Eastside Pathways and determine the best way for the city to continue to support their goal

COMPLETE

- ✓ Update provided by Eastside Pathways in September 2015
- City support for Eastside Pathways continues in a variety of ways, including staff and Council involvement in governance and collaboration
- ✓ Eastside Pathways working on developing a sustainable funding model. Anticipate future discussions as one of Eastside Pathways' partners

Work toward an eastside solution for a permanent winter shelter IN PROCESS

In partnership with ARCH jurisdictions, eastside cities are seeking permanent sites for a women's shelter, men's shelter and family shelter. Anticipate 2016 engagement on possible site for men's shelter in Bellevue



HIGH PERFORMANCE GOVERNMENT

COUNCIL'S PRIORITY	STATUS
Evaluate how we can better provide hearing accessibility within the public meeting areas in the city	COMPLETE

- ✓ Identified and tested alternatives to improve hearing accessibility
- ✓ Hearing loops will be installed in Council chambers in December 2015

Develop and implement strategies for council engagement with the community

ON TARGET

- ✓ Council rules for public comment revised 2015
- ✓ Joint planning commission/Council workshop held November 2015
- Continuing support for Councilmember engagement at community events
- ◆ Explore options for council meeting venues and format that invite additional community engagement, anticipated completion Q1 2016

Identify and implement technologies that improve customer service IN PROCESS

- ✓ Implemented Development Services mobile workforce solution allowing hourly inspection status updates for customers in permit status
- ✓ Developed contractor "check-in" application that shares data in real-time about work in public rights-of-way
- Website redesign underway
- City partnering with Bloomberg and What Works Cities to launch and optimize open data protal

Through the budget process, insure that the city's budget outcome goals are reached

COMPLETE

- ✓ 2015-2016 budget was completed and adopted, including key performance indicators for each of the budget outcomes; performance measures were included in all proposals
- ✓ 2015 performance survey was completed and presented to Council on 4/6/15

