



MEMORANDUM

DATE: September 9, 2008

TO: Parks & Community Services Board Members

FROM: Glenn Kost, Planning & Development Manager (452-5258)
Ken Kroeger, Project Manager (452-4624)

SUBJECT: Mercer Slough Environmental Education Center (MSEEC) – Donation
Recognition, Building Naming, and Status Update (*No Board Action Requested*)

At your meeting on September 9, 2008, staff will brief the Board on the program developed to recognize contributors to the MSEEC and review the proposed building names.

ACTION REQUESTED

None. General feedback or concerns are requested.

BACKGROUND

City policy provides that the City Council, after a recommendation from the Parks & Community Services Board, is responsible for naming public parks, parks, and recreation facilities. As part of the adopted master plan for the Mercer Slough, the park was named the Mercer Slough Nature Park and the facility was named the Mercer Slough Environmental Education Center (MSEEC).

Through a partnership with the Pacific Science Center (PSC) and a fundraising effort lead by PSC and Puget Sound Energy (PSE), the City is nearing completion of the \$11.5 million Phase 1 construction of the MSEEC. To-date, slightly over \$11 million has been raised for the project, with a significant portion raised through the continuing fundraising effort (*See Attachment 1 – Summary of contributions received to date*).

RECOGNITION PROGRAM

One of the incentives used to attract potential donors is that recognition could be provided on site. The partners have worked together to develop a program that recognizes donors based on the amount of donation, starting with the smallest donation being listed in a donor recognition book, to the larger donations being recognized on building or site elements. The complete list of contribution levels and recognition is provided in *Attachment 2*, including examples such as:

- Donations of \$10,000 and above are included on a permanent donor plaque located on site (*see Attachment 3 – Main Donor plaque*).
- Donations of \$50,000 - \$99,999 may name a site element, such as the treehouse.
- Donations of \$100,000 - \$249,999 may name a small building on site, such as a wetlab.
- Donations of \$250,000 - \$999,999 may name a large building on site, such as a classroom building or the visitor center.

BUILDING and ROOM NAMES

The partners have also collaborated on the development of the following building and room names, which are based upon natural features found at the Mercer Slough. This strategy allows for each building and room to be uniquely identified and tied into the surrounding environment. Donors would be recognized through the building and room signage, examples of which are depicted in *Attachment 3*.

Phase 1 Elements:

<u>Building</u>	<u>Name</u>
1. Classroom 1 Room A: Room B:	Western Red Cedar - <i>Thuja plicata</i> Salmonberry - <i>Rubus spectabilis</i> Licorice Fern - <i>Polypodium glycyrrhiza</i>
2. Community Building	Douglas Fir - <i>Pseudotsuga menziesii</i>
3. Visitor Center	Bigleaf Maple - <i>Acer macrophyllum</i>
4. Sullivan House (existing)	Administrative
5. Wetlab 1	Dragonfly Wetlab - <i>Anax junius druryi</i>

Phase 2 Elements:

<u>Building</u>	<u>Name</u>
1. Classroom 2 Room C: Room D:	Pacific Dogwood - <i>Cornus nuttallii</i> Snowberry - <i>Symphoricarpos alba</i> Nootka Rose - <i>Rosa nutkana</i>
2. Wetlab 2	Pond Lily Wetlab 2 - <i>Nuphar polysepalum</i>

Site Elements (no formal names)

1. Accessibility Lift(s)
2. Entry Plaza
3. Treehouse
4. Water Garden/Bioswale
5. Slough Overlook

If you have any questions or comments, please contact Ken Kroeger at 425-452-4624, email kkroeger@bellevuewa.gov. Thank you, and we hope to see you at the Grand Opening of the MSEEC, which will occur on October 11 at 10:00 AM!

ATTACHMENT 1

Summary of Contributions

Public Funds

City of Bellevue	\$3,770,000
HUD Grants	\$3,033,000
Washington State	\$1,477,500
King County	\$1,000,000
KC LEED Grant	\$15,000

Private Funds

Puget Sound Energy	\$500,000
Boeing	\$500,000
Microsoft	\$200,000
Allen Foundation	\$125,000
Tagney Jones Family Fdn	\$100,000
Seattle Foundation	\$75,000
Paccar	\$50,000
Berschauer Phillips Construction Company	\$40,000
Sally and Warren Jewell	\$30,718
CH2M Hill	\$30,000
Peach Foundation	\$25,000
Penford Corporation	\$12,000
Linda and Jerry Henry	\$10,000
Jim Ellis/MTS Greenway	\$10,000
Penny & Jerry Peabody	\$10,000
David and Sue Sturtevant & the Rodgers Family	\$10,000
Alex Smith	\$5,000
PSE matching grant	\$600
Bill Chapman	\$250
Amy and Eirik Olsen	\$50

TOTAL **\$11,029,118**

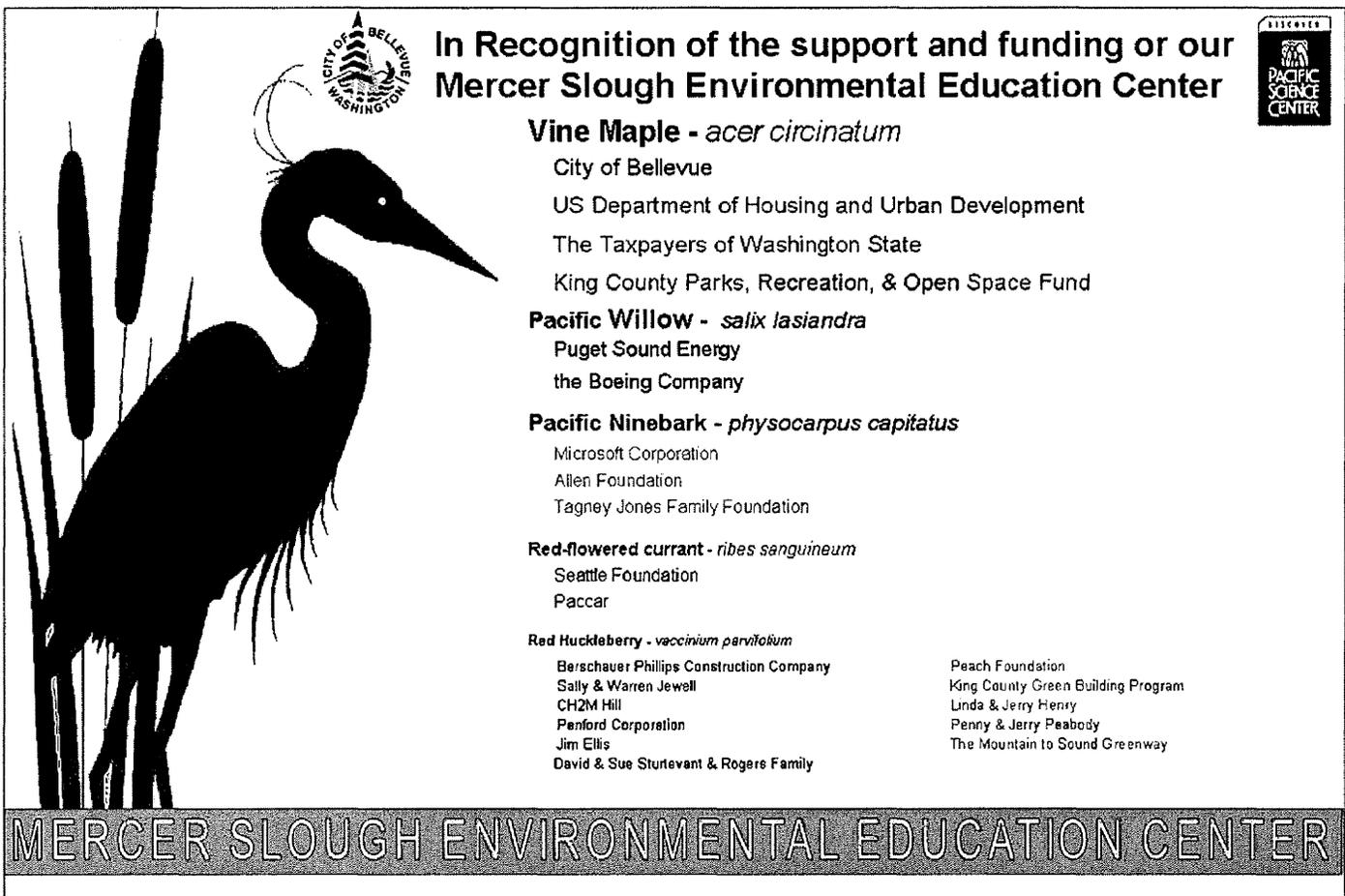
ATTACHMENT 2

Contribution Levels and Recognition

TITLE/NAME	CONTRIBUTION LEVEL	RECOGNITION
Vine Maple <i>acer circinatum</i>	\$1,000,000 or more	To Be Determined
Pacific Willow <i>salix lasiandra</i>	\$500,000 to \$999,999	1. Book 2. Certificate 3. Plaque 4. Large Building
Water birch <i>betula occidentalis</i>	\$250,000 to \$499,999	1. Book 2. Certificate 3. Plaque 4. Small Building
Pacific Ninebark <i>physocarpus capitatus</i>	\$100,000 to \$249,999	1. Book 2. Certificate 3. Plaque 4. Room
Red-flowered currant <i>ribes sanguineum</i>	\$50,000 - \$99,999	1. Book 2. Certificate 3. Plaque 4. Site
Red Huckleberry <i>vaccinium parvifolium</i>	\$10,000 to \$49,999	1. Book 2. Certificate 3. Plaque
Orange honeysuckle <i>lonicera ciliosa</i>	\$1,000 to \$9,999	1. Book 2. Certificate
Foamflower <i>tiarella trifoliata</i>	Up to \$999	1. Book

1. Book: Inclusion into a Sponsorship Book at MSEEC Visitor Center
2. Certificate: Thank You Letter/Certificate from City and PSC
3. Plaque: Inclusion on the permanent Donor Plaque located at the MSEEC site
4. Site: Site element Naming Rights – identified at site element
5. Room: Room Naming Rights - identified on Room Signage (4 classrooms)
6. Small Building: Small building naming rights - identified on Building Signage – (2) wetlab buildings, restroom building, Sullivan House
7. Large Building: Large building naming rights – identified on Building Signage – (2) classroom buildings, Community Building, and Visitor Center

Main Donor Plaque –



**In Recognition of the support and funding of our
Mercer Slough Environmental Education Center**

Vine Maple - *acer circinatum*
 City of Bellevue
 US Department of Housing and Urban Development
 The Taxpayers of Washington State
 King County Parks, Recreation, & Open Space Fund

Pacific Willow - *salix lasiandra*
 Puget Sound Energy
 the Boeing Company

Pacific Ninebark - *physocarpus capitatus*
 Microsoft Corporation
 Allen Foundation
 Tagney Jones Family Foundation

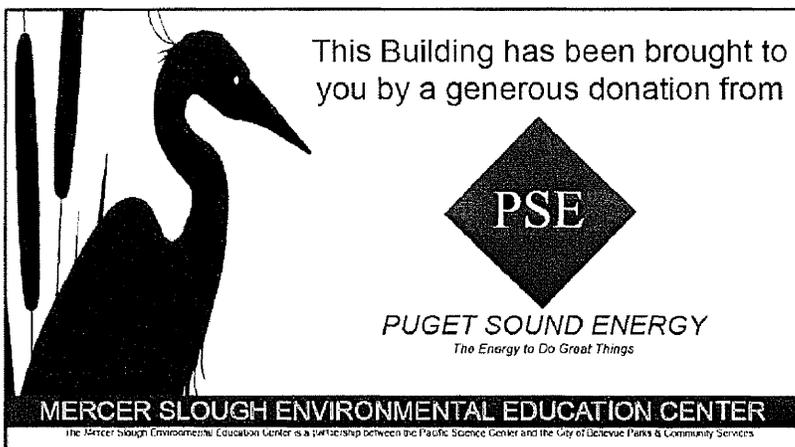
Red-flowered currant - *ribes sanguineum*
 Seattle Foundation
 Paccar

Red Huckleberry - *vaccinium parvifolium*

Berschauer Phillips Construction Company	Peach Foundation
Sally & Warren Jewell	King County Green Building Program
CH2M Hill	Linda & Jerry Henry
Penford Corporation	Penny & Jerry Peabody
Jim Ellis	The Mountain to Sound Greenway
David & Sue Sturtevant & Rogers Family	

MERCER SLOUGH ENVIRONMENTAL EDUCATION CENTER

Typical Building Sign –



This Building has been brought to
you by a generous donation from

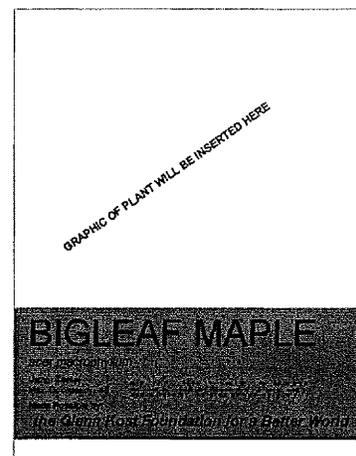
PSE

PUGET SOUND ENERGY
The Energy to Do Great Things

MERCER SLOUGH ENVIRONMENTAL EDUCATION CENTER

The Mercer Slough Environmental Education Center is a partnership between the Pacific Science Center and the City of Bellevue Parks & Community Services.

Typical Room Sign –



GRAPHIC OF PLANT WILL BE INSERTED HERE

BIGLEAF MAPLE

The Climbing Tree Planting a Better World