



MEMORANDUM

Date: August 30, 2013

To: Parks & Community Services Board

From: Scott Vander Hyden, Project Manager
Glenn Kost, Planning & Development Manager

Subject: Naming Bridle Trails Neighborhood Park (formerly 24th Street Park)

Requested Board Action: Recommend **Bridle Trails Corner Park** to City Council as the name for the new neighborhood park in Bridle Trails.

SUMMARY

At your meeting on September 10, we will summarize the Bridle Trails park naming process, policies and recommended name for the park formerly referred to as the NE 24th Street Park.

POLICY CONSIDERATION

Council Resolution 8229 sets forth policies and procedures for naming public parks and recreation facilities (*see Attachment #1*). The Council normally selects a park name after receiving a recommendation from Park Board, which is based upon public input using the following criteria:

- a neighborhood or geographical identification;
- a natural feature;
- an historical figure or name of historical or cultural significance;
- an individual or group that has made a significant contribution to the park system.

PROJECT BACKGROUND & NAMING PROCESS

The 2008 Parks & Natural Areas Levy included funds for neighborhood parks in the Bridle Trails area. In early 2012 a portion of these levy funds were used to acquire a two acre parcel located at the corner of NE 24th St and 134th Ave NE. Site planning began in the spring of 2012. Parks staff, working closely with the Bridle Trails Community Club and Board, developed the plan that was unanimously supported by the Park Board and City Council in late 2012 (*see attachment 2*).

During the planning process, we asked the community to offer suggestions on potential park names for this property. Between September of 2012 and May of 2013, 43 names were

submitted. The Parks staff worked with the Bridle Trails Community Club Board to narrow the initial list to 10 based on the frequency of nominations and consistency with the park naming policies. An on-line survey was then conducted between May 14 and June 17. 194 responses were received, with the results reflected on *Attachment 3*. Most frequently used terms included corner, neighborhood, woods, and ridge. The historical reference to the area's original development name "Hillcrest Acres" also surfaced. The three names receiving the most votes were Bridle Trails Corner Park, Bridle Trails Neighborhood Park and Bridle Ridge Park.

The staff, with support from the BTCC board, recommends the name that received the most on-line votes from the community, Bridle Trails Corner Park. The name has been identified through a community-based process and it references both a neighborhood (Bridle Trails) and a geographical identification (corner), it is consistent with the City's park naming policy.

ATTACHMENTS

1. City Council Resolution 8229 – Park Naming Policy
2. Park Plan
3. Park name suggestions and survey results

CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 8229

A RESOLUTION establishing a new policy and procedure for naming public parks and park and recreation facilities, and repealing Resolution No. 4803.

WHEREAS, the City Council believes that the designation of names for public parks and park and recreation facilities, such as major public buildings and structures, should be approached with deliberation; and

WHEREAS, the City Council further believes that the setting forth by resolution of policies and procedures relating to the naming of public parks and park and recreation facilities is in the public interest; and

WHEREAS, the City Council desires to extend the opportunity for naming public parks and park and recreation facilities to corporations and non-profit organizations; and

WHEREAS, the City Council authorizes the City Manager, or his or her designee, to designate the names of smaller projects associated with individual elements within a park, such as benches, trails, garden rooms, and similar features; now, therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. It is the policy of the City of Bellevue to choose names for parks and park and recreation facilities, such as major public buildings and structures, based upon the following criteria:

- (1) Neighborhood or geographical identification (e.g., North Bellevue, Lake Hills, Overlake);
- (2) A natural or geographical feature (e.g., Kelsey Creek, Mercer Slough);
- (3) An historical figure or name of historical or cultural significance (e.g., Bicentennial Park, Children’s Park); or
- (4) A corporation, non-profit organization, or an individual (living or deceased) who has made a significant land and/or monetary contribution to the park system and who has a compelling connection to Bellevue and/or the park system.

Section 2. The City Council shall designate the names of public parks and park or recreation facilities. The City Council may seek a recommendation from the Bellevue Park Board, which is based upon public input from individuals and organizations.

Section 3. Following selection of a park or park and recreation facility name by the City Council, the Parks and Community Services Department shall identify the specific park or facility by appropriate signing specifying the name.

Section 4. The City Manager, or his or her designee, shall designate the names of smaller projects associated with individual elements within a park, such as benches, trails, garden rooms, and similar features.

Section 5. Resolution No. 4803 is repealed.

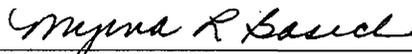
Passed by the City Council this 6th day of June, 2011,
and signed in authentication of its passage this 6th day of June,
2011.

(SEAL)



Don Davidson, DDS
Mayor

Attest:



Myrna L. Basich, City Clerk



NE 24th St. Park Plan

ATTACHMENT 3- Bridle Trails Neighborhood Park Name Suggestions and Survey Result

Name Suggestions September 2012- May 2013

1. Bridle View Neighborhood Park
2. Bridle Trails Neighborhood Park
3. Bridle Trails Gateway
4. Bridle Trails Corner Park
5. Bridle Trails Corner
6. Bridle Wood Park
7. Bridle Point Park
8. Right Angle Park
9. Bridle Ridge Park
10. Corner Trail Park
11. Galloping Ridge
12. Shady Park
13. North End Park
14. Stewardship Park
15. Quail Run Park
16. View Crest Park
17. Crest View Park
18. Crest Point Park
19. North Bellevue Forest Park
20. Meadow Crest Park
21. The Neighborhood Park
22. Birdsong Park
23. Hillcrest Park
24. Forest Trail Park
25. Hillcrest Acres Park
26. Edge Park
27. Equestrians Corner
28. Whispering Woods Parks
29. Gateway Park
30. NE 24th St. Park
31. Salmonberry Park
32. Huckleberry Park
33. Inspiration Point
34. Saddlecrest
35. Belle View Park
36. The Corner Park
37. The Corner Stop
38. Woodpecker Park
39. Phil Noble Park
40. Trails End Park
41. Trailside Park
42. Quail Hill Park
43. Cornerstone Park

On-Line Survey

Park Names

<u>Park Names</u>	<u>May 14- June 17</u> <u>Votes</u>
Birdsong Park	14
Bridle Ridge Park	30
<i>Bridle Trails Corner Park</i>	38
Bridle Trails Gateway Park	20
Bridle Trails Neighborhood Park	34
Hillcrest Acres Park	20
Quail Run Park	13
Stewardship Park	3
View Crest Park	16
Whispering Woods Park	4
Total community response	192

