

From: Gonzales, Steve
Sent: Wednesday, June 30, 2010 9:07 AM
To: Moorman, Joe; Mittelstaedt, Theodore
Cc: Stephens, Helena; Smith, Terry
Subject: FW: KOMO 4 NEWS
Importance: High

Komo 4 news came out last Friday to film for their *Eric's Little Heroes* segment and they aired it last night. Thanks to one of the parents of a participant, the park was able to get some good exposure. Karen Dawson is the mother of Marcus Dawson and she does a lot of freelance writing including writing for Parent Map. She has been a great supporter of parks system and programs. She actually found out about the skate park through one of the TRACKS programs. It's always a good feeling when the community goes out of their way to help our programs. The link to the story is below. Enjoy.

Steve

From: Karen Dawson [mailto:karen@dawsoncommunicationsgroup.com]
Sent: Tuesday, June 29, 2010 10:08 PM
To: Gonzales, Steve
Subject: FW: KOMO 4 NEWS - coming tomorrow!
Importance: High

It aired tonight if you missed it: <http://www.komonews.com/home/video/97444689.html>.

From: Karen Dawson [mailto:karen@dawsoncommunicationsgroup.com]
Sent: Thursday, June 24, 2010 9:53 PM
To: 'sgonzales@bellevuewa.gov'
Subject: KOMO 4 NEWS - coming tomorrow!
Importance: High

Steve,

I want to let you know that KOMO 4 News responded to my pitch today and they are coming to film tomorrow at skate camp for the Eric's Little Heroes segment. Paul is the photographer that's coming and I told him he'd want to find you first. He is planning to arrive around 8:30 and stay through the competition, assuming that starts around 11. I was able to speak with him tonight and tell him about you, the program, the park, etc. I hope this turns out to be a great thing for you guys.

He said that the only reason he wouldn't show is if something else comes up that he gets assigned but he felt pretty certain that he'll be there in the morning. I am happy to support you in any way I can and was planning to come for the competition but may wind up taking Marcus in – we'll see.

I am not sure if you check email in the evening but I just wanted to try to give you the heads up before he shows up tomorrow☺

Sincerely,
Karen Dawson
Owner
Dawson Communications Group

