



MEMORANDUM

Date: November 10, 2015

To: Parks & Community Services Board

From: Cathy VonWald, Parks Enterprise Manager
Randy Leifer, Golf Course Superintendent

Subject: Bellevue Golf Course Driving Range Update

This information is provided to you at your request. We welcome your questions and feedback.

In late 2014, construction began on the new Bellevue Golf Course Driving Range. In April 2015, the new facility opened and has been a consistently huge success. Golfers are enjoying the new facility that offers additional hitting stations for greater access, improved cover from the rain, heaters on the lower level, and improved lighting. Revenues are up significantly and hours of operation have been adjusted to meet the needs of customers.

The old range, which was built in 1968, featured 24 hitting stations. Twelve were semi-covered stations but none were heated and lighting was poor. The new range expanded the facility to two levels and includes 46 hitting stations; 36 are covered, 23 are heated, and all have excellent lighting. In addition, work was done to improve and enlarge the chipping green and increase the grade to meet the upper level of the new diving range.

Year-to-date revenues have exceeded projections by over 15% and are up over 40% compared to last year. Current revenues are at \$400,627 and revenues for the year are expected to be just short of \$500,000. The range was closed in February and March due to construction; otherwise we would have exceeded the \$500,000 mark.

The range opens 15 minutes prior to our first tee time throughout the year which fluctuates with the daylight hours. Closing time varies as well with summer closing at 10pm, currently closing at 9pm and in November, we are scheduled to close at 8pm. We will continue to monitor hourly usage and adjust the schedule accordingly.

Thank you for your interest, and please let us know if you have further questions.

