



Date: October 13, 2009

To: Parks & Community Services Board

From: Pam Fehrman, Project Manager
Glenn Kost, Planning & Development Manager

Subject: Eastgate Area Properties – New Community Park Name
(Board action requested: Park Name Recommendation)

SUMMARY

At your meeting on October 13th, we will summarize the Eastgate Area Properties park naming process, policies and resulting park name alternatives to you. We are requesting Park Board’s recommendation to name the new community park at the Eastgate Area Properties.

POLICY CONSIDERATIONS

Council Resolution 4803 sets forth policies and procedures for naming public lands and park and recreation facilities (*see Attachment #2*). The resolution states that the Council will normally select a park name after receiving a recommendation from Park Board, which is based upon public input from individuals and organizations, and will be selected using the following criteria:

- a neighborhood or geographical identification;
- a natural feature;
- historical or cultural significance;
- an historical figure; or
- an individual that has made a significant land or cash contribution to the park system.

PARK NAMING PROCESS & DISCUSSION

Through November of last year the community suggested potential names and preferences for the new park (*see Attachment #1*). Preferences were indicated on-line through each of the surveys. The initial list of 59 names was narrowed to the eight in the July 2009 column of the attachment. Most frequently used names that referenced nearby geographic areas or neighborhoods included Phantom, Spirit and Eastgate. Popular natural features included meadows, woods, ridge and ponds. The historical use of the site as an airfield also surfaced.

In proposing a name for the site, the staff attempted to utilize preferred names from the public process (cited above). We eliminated names that duplicated existing park names that would lead to confusion (Eastgate Park, Spiritridge Park, Spiritwoods Park), favoring names that don’t currently exist in the system. Recognizing the master plan alternatives, we also avoided referring to features that would not exist in the future park (meadow). Departing from frequently-cited names, we attempted (not very successfully) to create names that elegantly or even playfully recognized the site’s historical uses as the Bellevue Airfield or municipal landfill (Forest Dump,

Airfield Woods). We also considered names that referenced the site’s origins as a ravine or valley prior to its use as a landfill, such as Phantom Valley or Phantom Ravine, which would more closely relate to the dictionary’s definition of phantom. In the end, we selected one of the popular suggestions from the community.

RECOMMENDATION

Staff recommends the name Phantom Woods Community Park as it:

- has been identified through a community-based process;
- is consistent with the City’s park naming policy. It references a neighborhood near the park (Phantom Lake neighborhood), a nearby natural feature (Phantom Lake), and a dominant natural feature of the park (the woods);
- minimizes confusion by avoiding references to existing park names such as Eastgate Park, Spiritridge Park, and Spiritwood Park.

PROPOSED MOTION

Move to recommend to City Council the name Phantom Woods Community Park as the preferred name for the park at Eastgate Area Properties.

ATTACHMENTS

1. Park Name Preferences
2. Resolution 4083 – Park Naming Policy

Attachment 1 Park Name Preferences



Community Park Name Eastgate Area Properties Master Plan

August thru November 2008	December 2008 thru July 2009	July 2009 - ongoing
787 Vista		
Airfield		
Airfield Meadow	Airfield Meadow	Airfield Meadow Community Park
Airport	Airport Park	
Airport Park at Eastgate		
Bellegate	Bellegate	Bellegate Community Park
Bellevue Aquatic Complex		
Bellevue Sport Complex		
Bellevue Water World		
Blackberry Glen	Blackberry Glen	
Blackberry Meadow	Blackberry Meadow	
Chiefsgate Downs		
Dog Haven		
Duck Pond		
Dump		
Eastgate		
Eastgate Meadows	Eastgate Meadows	Eastgate Meadows Community Park
Eastside Sports Center		
Eastside Sports Complex		
Fault Line	Fault Line	
Field	Field	
Green		
Green Way	Green Way	
Jack's park		
Kro-Ka-Mo	Kro-Ka-Mo	
Landfill Acres		
Landing	Landing	
Leachate		
Leave It Alone		
Meadowlands	Meadowlands	Meadowlands Community Park
Methane		
Methane Meadows		
Nordoff	Nordoff	
Oasis		
Park Serenity		
Phantom Lake Trails		
Phantom Ponds		
Phantom Ridge	Phantom Ridge	Phantom Ridge Community Park
Phantom Trails		
Phantom Woods	Phantom Woods	Phantom Woods Community Park
Phantom Woods Sports		
Phantomwood		
Preserved		
Robin's Glen		
Robin's Ridge		
Robin's Wald		
Robinswood East		
Ruby's Rock		
Runway	Runway	
Serenity		
Spirit Ponds	Spirit Ponds	Spirit Ponds Community Park
Spirit Run	Spirit Run	Spirit Run Community Park
Spiritwoods		
Springgate		
Three Ponds		
Tim's Park		
Walkers Run		
Walkers Run		
Weowna Dump		

Attachment 2 Park Naming Policy

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CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 4803

A RESOLUTION establishing policies and procedures relating to the naming of public parks and park and recreation facilities.

WHEREAS, the City Council believes that the designation of names for public parks and park and recreation facilities should be approached with deliberation; and

WHEREAS, the City Council further believes that the setting forth by resolution of policies and procedures relating to the naming of public parks and park and recreation facilities is in the public interest; now, therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. It is the policy of the City of Bellevue to choose names for parks and park and recreation facilities based upon the following criteria:

- (1) Neighborhood or geographical identification (e.g., North Bellevue, Lake Hills, Overlake);
- (2) A natural or geological feature (e.g., Kelsey Creek, Mercer Slough);
- (3) Historical or cultural significance (e.g., Bicentennial Park, Children's Park);
- (4) An historical figure; or an individual (living or deceased) who has made a significant land and/or monetary contribution to the park system.

Section 2. The City Council shall designate the names of public parks and park or recreation facilities. The City Council will normally make its selection after receiving a recommendation from the Bellevue Park Board, which is based upon public input from individuals and organizations.

Section 3. Following selection of a park or park and recreation facility name by the City Council, the Parks and Recreation Department shall identify the specific park or facility by appropriate signing specifying the name.

PASSED by the City Council this 6th day of October, 1986, and signed in authentication of its passage this 6th day of October, 1986.

(SEAL)



Donald MacKenzie, Chairman pro Tem

Attest:



Marie K. O'Connell, City Clerk