City of Bellevue
Parks & Community Services Department

MEMORANDUM

Date: January 4, 2016

To: Parks & Community Services Board

From: Terry Smith, Parks & Community Services

Subject: Board Discussion – Process to discuss renaming
(Board direction requested)

At your meeting on September 10, 2015, the Board will have a discussion about a process recommendation for considering the renaming of the Crossroads Community Center after Nan Campbell. This is a follow-up to the Board discussion that took place at the June 9, 2015 meeting.

For your information here is the portion of the minutes from that meeting that covers the discussion and Board action. Additionally, we have included attachments on the Park Naming Policy and a copy of the Nan Campbell bio that was previously provided to the Board.

Minutes from June 9, 2015 meeting:

D. Potential Re-Naming a Facility in Nan Campbell's Honor

Chair Grindeland explained that she suggested at the May Board meeting that the Crossroads Community Center be renamed in honor of Nan Campbell due to the outpouring of warmth, memories, and love to honor Ms. Campbell.

Motion by Boardmember Powell and second by Boardmember Van Hollebeke to conduct the next board meeting at Crossroads Community Center and to notify the community that there will be an open comment period during this meeting regarding renaming the facility.

Boardmember Van Hollebeke suggested that the outreach regarding renaming the Crossroads Community Center be partial to the Crossroads surrounding community. He suggested that a methodical action plan be put into place to allow the Board to make an informed recommendation to Council based upon community support, outreach, and a thorough understanding of the issue.

Boardmember Kumar inquired if an online survey should be conducted to allow for other naming suggestions/recommendations. Mr. Foran explained that the integrity of the online survey process for Georgia Zumdieck Park was difficult to manage. He suggested that an alternate method be utilized.

Boardmembers discussed the handful of parks that have been named after individuals. Boardmember Heath suggested that Boardmembers may want to have a discussion about the historic criteria for naming a park after an individual. Boardmember Van Hollebeke

requested additional information regarding Nan Campbell's historic significance in the community. Chair Grindeland suggested that the Eastside Heritage Center attend next month's meeting to provide information.

At the question, motion failed (1-5) to conduct the next board meeting at Crossroads Community Center and notify the community that comments will be received during this meeting regarding renaming the facility.

Motion by Boardmember Van Hollebeke and second by Boardmember Powell to request that staff provide a more substantive process for renaming the Crossroads Community Center and the criteria for doing so.

Boardmember Heath was concerned that naming a park or facility after an individual can ultimately divide the City. He added that geographic designations remove any personalities.

At the question, motion failed (1-5) to request that staff provide a more substantive process for renaming the Crossroads Community Center and the criteria for doing so.

Motion by Boardmember Heath and second by Boardmember Powell to postpone further discussions regarding re-naming a facility in Nan Campbell's honor until the September Board meeting. Motion carried unanimously (6-0).

Attachments:
Park Naming Policy
Nan Campbell Bios – provided by Pam Toelle during Oral Communications
Archive Records – Nan Campbell re: Crossroads Community Center discussions

ORIGINAL

2476-RES
6/2/2011

CITY OF BELLEVUE, WASHINGTON

RESOLUTION NO. 8229

A RESOLUTION establishing a new policy and procedure for naming public parks and park and recreation facilities, and repealing Resolution No. 4803.

WHEREAS, the City Council believes that the designation of names for public parks and park and recreation facilities, such as major public buildings and structures, should be approached with deliberation; and

WHEREAS, the City Council further believes that the setting forth by resolution of policies and procedures relating to the naming of public parks and park and recreation facilities is in the public interest; and

WHEREAS, the City Council desires to extend the opportunity for naming public parks and park and recreation facilities to corporations and non-profit organizations; and

WHEREAS, the City Council authorizes the City Manager, or his or her designee, to designate the names of smaller projects associated with individual elements within a park, such as benches, trails, garden rooms, and similar features; now, therefore,

THE CITY COUNCIL OF THE CITY OF BELLEVUE, WASHINGTON, DOES RESOLVE AS FOLLOWS:

Section 1. It is the policy of the City of Bellevue to choose names for parks and park and recreation facilities, such as major public buildings and structures, based upon the following criteria:

(1) Neighborhood or geographical identification (e.g., North Bellevue, Lake Hills, Overlake);

(2) A natural or geographical feature (e.g., Kelsey Creek, Mercer Slough);

(3) An historical figure or name of historical or cultural significance (e.g., Bicentennial Park, Children's Park); or

(4) A corporation, non-profit organization, or an individual (living or deceased) who has made a significant land and/or monetary contribution to the park system and who has a compelling connection to Bellevue and/or the park system.

Section 2. The City Council shall designate the names of public parks and park or recreation facilities. The City Council may seek a recommendation from the Bellevue Park Board, which is based upon public input from individuals and organizations.

Section 3. Following selection of a park or park and recreation facility name by the City Council, the Parks and Community Services Department shall identify the specific park or facility by appropriate signing specifying the name.

Section 4. The City Manager, or his or her designee, shall designate the names of smaller projects associated with individual elements within a park, such as benches, trails, garden rooms, and similar features.

Section 5. Resolution No. 4803 is repealed.

Passed by the City Council this 6th day of June, 2011, and signed in authentication of its passage this 6th day of June, 2011.

(SEAL)

Don Davidson, DDS
Mayor

Attest:

Myrna L. Basich, City Clerk

CAMPBELL PARK

HONORING BELLEVUE'S FIRST WOMAN MAYOR

While on Bellevue City Council Nan served on:

- Metro Council, 1984 – 1989
- Puget Sound Council of Governments, 1982-1989, serving on its Executive Committee, on all King Sub-Regional Council Committees, and one term as Chair
- Suburban Cities Association, 1982-1989, President in 1989
- Seattle/King County Economic Development Council Board
- King County Human Services Round Table
- Association of Washington Cities, 1982-1988
- United Way Board, 1984-1990
- Eastside Human Services Council Board, 1987-1988
- Bel-Red/Overlake Transportation Task Force, 1983-1987
- Eastside Human Services Advisory Coalition Chair, 1982 - 1983
- Eastside Human Services Forum Organizing Committee Chair, 1982
- Bellevue City Council, 1982-1990, Mayor 1988-1990

Community Service included:

- Bellevue Citizens Advisory Committee for Critical Areas Chair, 2001 – 2003
- Bellevue 50 FEST Organizing and Marketing Committees, 2002 – 2003
- Bellevue Park Bond Election Committee Co-Chair, 2002
- Best of Bellevue Blue Ribbon Panel Co-Chair, 2002
- Youth Eastside Services Board of Trustees, 1994 – 2002
- Advance Bellevue Advisory Board, 1993 – Present
- Partners for Clean Lake Sammamish, Chair, 1995 – 1996
- Mariners' Stadium Feasibility Committee, 1994
- Stay in School Advisory Board, Founding Member and President 1992 – 1996
- United Way Eastside Operations Council, 1990 – 1996
- Washington State Summer Games, Steering Committee, 1991

- Bellevue Youth Link, Transportation Committee Chair, 1991
- Bellevue Youth Link, Organizing Committee Co-Chair, 1990
- Crossroads Sub-Area Plan Committee Chair, 1978 – 1979
- Crossroads Survey and Study Committee with the UW Division of Community Development, 1977 – 1978
- Crossroads Citizens Committee Founding Member and Chair, 1976 – 1981
- Metro Water Quality Citizens Advisory Committee, 1975
- Bellevue Storm Drainage Utility Ballot Issue Committees, 1975 and 1976
- Bellevue Citizens Advisory Committee for Shoreline Master Plan, 1974 – 1975
- Plan-Around-Lake Sammamish Survey Committee with the UW Division of Community Development, 1974
- East King Council of Social and Health Services Survey with the UW Division of Community Development, 1971
- Worked for annexation of Sammamish community Council area to City of Bellevue, 1968 and 1969
- Totem Girl Scout Council, 1963 – 1972, troop leader, public relations posts, and Board Member

Honors:

- 1996, Advance Bellevue Best of Bellevue Citizen of the Year
- 1990, Soroptimist International, Woman of Distinction Award
- 1989, Eastside Human Services Council Human Services Award
- 1985, Bellevue/Eastside Woman of the Year Award, Bellevue Lioness Club
- 1971, National Girl Scout Award for volunteer service, the "Thanks Badge"

Nancy Phelps (Nan) CAMPBELL(1926 - 2013)

Nancy (Nan) Phelps CAMPBELL

Nancy (Nan) Phelps Campbell of Bellevue, Washington, passed away peacefully on November 19, 2013 at the age of 87. Nan was born July 7, 1926 in Tacoma and grew up in Seattle, graduating from Roosevelt High School in 1945. In 1949 she graduated from the University of Washington, where she was an active member of Alpha Chi Omega sorority. It was at a fraternity event that she met "my Bruce". They married on December 17, 1949 and moved to east King County where they built a home and raised a family on the shores of Lake Sammamish. Nan and Bruce had a wonderful group of close friends, with whom they enjoyed Husky football games, playing bridge, and yearly trips to the Washington coast. In later years, Nan enjoyed tea with her granddaughters, frequent phone calls with her sister, lunches with 'the Bellevue Ladies,' and loudly interacting with every Seattle Sounders and Huskies match on TV.

Nan's thoughtfulness and concern for others led to a long and broad contribution to human services and community activism. Early on, she was a troop leader and board member with the Totem Girl Scout Council and devoted countless hours to the PTA at her children's schools. In the mid-1970s, Nan focused her efforts on improving the Crossroads area near her home. She co-founded a citizen committee that worked to secure funding for the Crossroads Park and Community Center and helped to develop human services and policies that continue to benefit the community today. In the 1980s, she served two terms on the Bellevue City Council, during which time her fellow council members elected her to become the city of Bellevue's first female mayor. She retired from public office in 1990, but continued to be a champion for human services in Bellevue with organizations such as YouthLink, United Way, and Youth Eastside Services (YES). She is fondly remembered by those closest to her as woman of grace, compassion, wit, and boundless energy.

Nan is preceded in death by her husband of 62 years, Bruce, and their son, Roger. She is survived and will be greatly missed by her daughter Ann Spangler and husband Pat Doherty; her daughter Patty and husband Dominick DiGregorio; granddaughters, Zoey and Emma Whisler; her wonderful sister BJ Cunningham of Pittsburgh, PA; and countless family, friends, and colleagues. At her request, there will be no services. In lieu of flowers, remembrances may be made to Youth Eastside Services in Bellevue (youtheastsideservices.org / 425-747-4937).

Please sign Nan's online Guest Book at www.Legacy.com.

Published in The Seattle Times on Nov. 24, 2013

Documentation concerning Nan Campbell's involvement with the planning and development of Crossroads Park and Community Center, as well as her engagement with and advocacy for the Crossroads neighborhood in general.

May 5, 1978
Letter to Lee Springgate, Parks Director, from Crossroads Citizens Committee:

> "The purpose of this letter is to reaffirm our position that the proposal for shared use of Village Greens between a park and a golf course is totally unacceptable…**Crossroads is a troubled area due to** the population density, high percentage of single parent households, high incidence of crime and juvenile delinquency**, inadequate social services, and the lack of parks and open space. The park is a major chance to break the cycle.** With still more apartments being built and with the high cost of housing forcing more families with children into these apartments, the need for adequate park space becomes crucial…To set aside nearly 50% of this much-needed land for the exclusive use of golfers, who represent a small minority of the population, seems neither rational nor fair…Without the high percentage of yes votes by Crossroads residents, the bond would have failed…We believe that the golf course and park cannot be safely combined...**We are pleased with the decision to construct a multipurpose Community Center**. Although a gymnasium is desirable, **the pressing need is for the services a Community Center will provide.** Our group is looking forward to working with the Park Department to help plan and organize this facility, and we are willing to work toward obtaining funding for a gymnasium." (emphasis not in the original)

August 15, 1979
Public comment at a regular meeting of the City of Bellevue Planning Commission:

> "Nan Campbell…, a member of the Crossroads Subarea Committee, requested that a recommendation on this subarea plan adoption not be delayed so the City Council can consider the plan before the building moratorium in the Crossroads area is lifted."
>
> During discussion of the Crossroads Subarea Plan, at the same meeting:
>
> "<u>Youth Recreation Policy</u>: This policy should read **'Provide an informal centrally located facility in Crossroads with programs for passive and active recreation for youth indoors, especially keyed for unsupervised youth.'**
>
> Considerable discussion was held on the wording of this policy. **Nan Campbell explained that a center for youth is a strong desire for the Crossroads area; a facility is wanted that will allow youth to have a casual gathering place.** It is possible that the center can be used by senior citizens when the facilities are not being used by the youth population, i.e., during school hours. For clarification, Ms. Campbell stated 'centrally located' should be interpreted as 'in the middle of the fast food area'." (emphasis not in the original)

May 18, 1984
Minutes of Council Park Committee meeting:

> "Steve Sackenreuter from the Crossroads Center gave a report on the positive progress occurring there. Since its opening in 1981 major youth crime is down 30-35% in the area. There is an approximate daily attendance of 300. Programming for all age levels is available, however, the priorities are still heavily geared toward youth. Approximately 25-30% of the youth using the Center are minorities, Asian refugees, blacks and from low-income/single parent families.
>
> **Nan Campbell stated that the Crossroads Center was established in the first place to fill the primary need of the youth in the area who had no other place to go**." (emphasis not in the original)

City of Bellevue
Parks & Community Services Department

MEMORANDUM

Date: November 2, 2015

To: Parks & Community Services Board

From: Sherry Grindeland, Vice-Chair

Subject: Nan Campbell Community Center at Crossroads Park – Proposed Process
(Board direction requested)

If we choose to recommend to City Council the attached proposed process for renaming/naming parks, this is what it would look like for the Community Center.

Compile the material
The material about Nan Campbell is included in this packet.

In addition, I met with friends of Ms. Campbell in August to get more background. They are happy to come make a more formal presentation –as they did last spring when we were renaming Bovee Park - about the impact Ms. Campbell had on Bellevue and specifically on the Crossroads area.

Ms. Campbell founded the Crossroads Citizens Committee and served as chair from 1976-1981. What I had forgotten and most of you probably didn't know is Crossroads was a blighted area at that time. The Citizens committee was formed because it was area no one wanted to live in by choice. Gangs were hanging out in what was at the time a small shopping center, and the only recreation opportunities were a run-down golf course and a failing ice skating rink. You didn't walk or drive there after dark.

With the help of the University of Washington Division of Community Development, the Crossroads Citizens Committee did a door to door study in 1977 and 1978 to get a complete picture of the area. They found families, many of them immigrant families, living in apartments that had no play areas or recreation facilities.

From that committee's work came the proposal to secure funding for Crossroads Park and community center and to develop Bellevue's human services programs and policies.

Nan Campbell was elected to the Bellevue City Council in the 1980s and became Bellevue's first woman mayor.

Without Ms. Campbell's efforts, there would have been no Crossroads Park.

Proposed Process for Naming or Renaming a Park, Park Building or Playing Field

Compile the material

In historical context – do thorough research with the help of the Parks staff and heritage and historical organizations.

Neighborhood or geographical identification – provide background of the neighborhood and geographical name and alternatives.

For a corporation, non-profit organization or an individual – provide background material about the land, monetary contribution or the compelling connection to Bellevue/and/or the park system.

Announcement to the community/public of the proposal

Community meetings (2) – as the Parks and Community Services Department does for other proposed park plans. These meetings should be held as near the area as possible – i.e., the Bridle Trails natural park area hearing being held near the Bridle Trails neighborhood.

Online survey

Present to the Park Board

Present results (if action is needed) to City Council

Proposed Process for Renaming Crossroads Community Center in Honor of Nan Campbell

Announcement to the community/public of the proposal
I propose two community meetings at Crossroads Community Center to present this proposal to the neighborhood. Dates to be determined by what else is on the calendar, availability of space at the center and at Parks staff convenience.

Online survey
The Nan Campbell Park was the top vote-getter when we were seeking community input for Bovee Park renaming. I propose another on-line survey so the process is complete and not short-changed.

Present to the Park Board
Present the results to a meeting of the Park Board when completed, preferably by February (or sooner).

Present results (if action is needed) to City Council