

City of Bellevue  
**ARTS**  
program

## BELLEVUE ARTS COMMISSION



Located on the first floor of the Bellevue Regional Library, the Bellevue Library ideaX Makerspace “features introductory workshops and drop-in sessions for collaboration and creation. The space encourages creativity through art, design, coding, recording, and more through emerging technologies, traditional mediums and explores the space between (*KCLS website*).”

PLANNING AND COMMUNITY DEVELOPMENT

**June 5, 2018**  
**REGULAR MEETING**



“The arts are an important expression of how people think of and experience the city and each other. Bellevue seeks to foster a strong arts and cultural community chiefly supported through a wide range of artists, art and cultural institutions, and arts groups offering a variety of experiences to an engaged audience.”

*-City of Bellevue, Comprehensive Plan, Urban Design & the Arts Element*

# Agenda

Department of Planning and  
Community Development

# Agenda

Tuesday, June 05, 2018  
Meeting: 4:30 p.m.  
Bellevue City Hall, 1E-109

Bellevue Arts Commission  
Commission Staff Contact: 425.452.4105

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1. **CALL TO ORDER** 4:30  
Chair Manfredi will call the meeting to order.
  2. **APPROVAL OF AGENDA AND MINUTES** 4:30 – 4:35
    - A. Chair Manfredi will ask for approval of the agenda.
    - B. Chair Manfredi will ask for approval of the February 2018 regular meeting minutes.
  3. **ORAL COMMUNICATIONS** 4:35 – 4:40  
Chair Manfredi will entertain oral communications limited to three minutes per person or five minutes if representing the official position of a recognized community organization for other than main agenda items and public hearing subject. A maximum of three people are permitted to speak to each side of any one topic.
  4. **ACTION ITEMS AND DISCUSSION ITEMS**
    - A. Creative Edge Final Report and Discussion 4:40 – 5:10
    - B. 2017 Grant Program Report 5:10 – 5:20
    - C. 2018 Grant Program Application Process & Guidelines 5:20 – 5:40
    - D. 4Culture Creative Consultancies Grant Opportunity 5:40 – 5:45
  5. **COMMISSION QUICK BUSINESS** 5:45 – 5:50
  6. **REPORTS** 5:50 – 5:55
    - A. Commissioners' Committee and Lead Reports
    - B. Project Updates from Staff
  7. **CORRESPONDENCE, INFORMATION** 5:50– 5:55
    - A. Written correspondence (if any)
      - i. Cultural Competency Foundations Training 5:55 – 6:00
    - B. Information
      - ii. Committees
  8. **ADJOURNMENT** 6:00  
Chair Manfredi will adjourn the meeting.

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**ARTS COMMISSION MEMBERS**

Paul Manfredi, Chair  
Philip Malkin, Vice Chair  
Ashmita Gulati  
Trudi Jackson  
Maria Lau Hui  
Rebecca Lewis  
Carl Wolfteich

**COUNCIL LIAISON**

John Stokes

**STAFF CONTACTS**

Joshua Heim, Arts Program Manager, 425-452-4105  
Scott MacDonald, Arts Program Coordinator, 425-452-4852

Department of Planning and  
Community Development

# Minutes

BELLEVUE ARTS COMMISSION  
REGULAR MEETING  
MINUTES

May 1, 2018  
4:30 p.m.

Bellevue City Hall  
Room 1E -109

COMMISSIONERS PRESENT: Chairperson Manfredi, Commissioners Gulati, Jackson, Lau Hui, Lewis, Malkin, Wolfeich

COMMISSIONERS ABSENT: None

STAFF PRESENT: Joshua Heim, Scott MacDonald, Department of Planning and Community Development

OTHERS PRESENT: Ben Beres, SuttonBeresCuller

RECORDING SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 4:32 p.m. by Chairperson Manfredi who presided. All Commissioners were present with the exception of Commissioner Lewis, who arrived at 4:35 p.m., and Commissioner Wolfeich, who arrived at 4:39 p.m.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

**Motion to approve the agenda was made by Commissioner Jackson. The motion was seconded was by Commissioner Malkin and the motion carried unanimously.**

B. Approval of Minutes

Chair Manfredi called attention to the third paragraph on page 5 and noted in the first sentence the word “fail” should read “hail.”

**Motion to approve the February 6, 2018, minutes as amended was made by Commissioner Malkin. The motion was seconded was by Commissioner Lau Hui and the motion carried unanimously.**

3. ORAL COMMUNICATIONS – None

4. ACTION ITEMS AND DISCUSSION ITEMS

A. Bellwether Program Update

Ben Beres with SuttonBeresCuller reported that all is going well. He said there are about 50 visual artists on board. Of those, 57 percent are female and a third are persons of color. The locations selected include various outdoor sites, Downtown Park, the Bellevue Arts Museum and City Hall.

Arts Program Manager Joshua Heim informed the Commissioners that the dragon project on display at City Hall is by artist Meng Huang who originally was from Hong Kong where he worked in the film industry making costumes and sets. He made his way to the United States and in the early 90s moved into public housing in Seattle's International District where he continued his art utilizing found objects. The dragon on display is the artist's largest work to date.

Mr. Beres said there is an opportunity for a companion piece. Artist Tori Franklin, a silkscreen master who also works with cut paper to create fairy tale-like creatures jumped at the chance to become involved. Her work will involve panels roughly 90 feet long that will become a part of the city's permanent collection.

Mr. Beres said good news was received from the management company that controls Compass Plaza in which permission was given to project onto the Doxa church wall from their site. The idea is to project large videos at night, including an interactive piece. Mr. MacDonald stressed that permission had not yet been received from Doxa church. There have been meetings with representatives of the church and they are on board with the project provided it will not include anything nefarious or controversial.

Mr. Beres said the Bellevue Arts Museum will serve as a main hub. Permission has been received for the entire month of September, with installations to begin in late August. There will be murals in the parking garage and from the second and third floors. One small stage will be set up in Downtown Park and there will be a performance that happens around the ring. A lot of the programming will occur over the two Saturdays, particularly the event-type scenarios.

Chair Manfredi asked about the 50 artists. Mr. Beres said no contracts have been signed up while final permissions from places like Compass Plaza are wrapped up. The easiest venue for swapping in an out is the Bellevue Arts Museum.

Mr. Heim said Commissioner Jackson has been serving as the front person for Bellwether. Currently the consultant team is coming up with a slate of sites and gathering the necessary permissions. Commissioner Jackson will be pulled in once all that is in hand. There is no need to sign artists ahead of having site permissions.

Commissioner Malkin asked how many of the 50 artists are local. Mr. Beres said about 85 percent of the artists are from the Puget Sound area.

Mr. Beres said local artist Troy Pottinger has for the past few years been asking about a graffiti wall. He said he and Mr. Heim met recently with Mr. Pottinger and made the decision to use some of the funding to create a graffiti wall at City Hall on the gray wall that overlooks the light rail construction area. Five or six artists will work together in intertwining their work. Another 60 feet of wall in the parking garage may also be available. The idea behind a graffiti wall is to elevate street art.

Commissioner Gulati said in addition to a flat wall it would be interesting to see graffiti art on the pillars at the transit center. Mr. Beres agreed that that would be amazing. He said to gain permission for that would require talking to Sound Transit.

Commissioner Malkin said he assumed the content of the graffiti art would not be controversial. He asked how that can be assured. Mr. Beres said it will require working individually with each artist. The artists will use the opportunity to portray connections, such as Bellevue to Seattle and the Northwest to the rest of the world. One artist intends to do a collage about the Japanese internment.



Commissioner Jackson added that it certainly will be in the best interest of the artists to refrain from being controversial. If they believe in their art and want to get it out, they will need to shy away from anything offensive.

Chair Manfredi said another location for graffiti art would be the giant green wall on the corner of Main Street and 112th Avenue SE associated with the Sound Transit construction project.

Commissioner Gulati asked if the murals will be permanent or temporary. Mr. Beres said the work at City Hall will be on a temporary wall and once the wall is gone the work will be gone. Commissioner Gulati pointed out that the pillars are not temporary. If they are used there could be a new mural installation every so often. Mr. Beres said programming the pillars could get tricky with regard to the need for more money, more time and more attention. Mr. MacDonald suggested that if the pillars, if utilized, would need to be a project separate from Bellwether.

Mr. Heim said part of the background of pursuing a murals project has included conversations about what a mural program might look like in Bellevue. By including murals as part of Bellwether, it can serve as an opportunity to organization and get the infrastructure together, which is far more complicated than one might think.

Mr. MacDonald said another test location for a mural is the large silver tank where the Rock Bottom used to be at Compass Plaza. The management for Compass Plaza has given its okay to paint on the tank. The tank is slated to be removed later in the fall as the space gets remodeled.

Commissioner Jackson commented that the mural program will be very exciting for Bellevue. Commissioner Lewis agreed and said it will add a lot of life to the city.

## B. Community, Culture and Arts Map

Mr. Heim shared with the Commissioners a map born from the Creative Edge project. He said the comprehensive map lists all of the cultural resources in Bellevue that were inventoried as part of the Creative Edge project. The list ranges from art, book and music stores to creative businesses, cultural organizations, education facilities and spaces, faith-based facilities, festivals and events, historic and natural heritage locations, independent artists, public art and monuments, and social services. The driving question behind the Creative Edge project was focused on what Bellevue's niche is. The question led to a need to understand the sum total of what Bellevue has. The map is a byproduct of all that work along with a partnership with the Bellevue Diversity Advisory Network which is conducting a feasibility study regarding the need and desire for intercultural programming to advance the city's diversity goals. A part of their methodology, much like Creative Edge, involved cultural mapping. The two separate projects, one about the creative economy and one about diversity, were basically doing the same thing so the decision was made to team up on the mapping work.

Mr. Heim demonstrated the interactivity of the map. He noted that clicking on any cluster returns information about the facility and organizations it contains, which in turn can be clicked on to get to the underlying data. He said the map contains over 1300 cultural resources. The map allows for filtering by type as well, such as individual artists.

Mr. Heim said he rolled out the map at the neighborhoods conference workshop. It will also be unveiled for the Council on May 14. Some cleanup is still needed, and more information will be added.

Commissioner Lau Hui voiced concern over the fact that the map includes the telephone numbers for artists who are included on the map. Mr. Heim clarified that given the source from which the information was drawn indicates the information is already available in the public sphere. He allowed that there have been some talks behind the scenes about blocking such personal information.

Commissioner Jackson suggested the information is particularly valuable for planners and the Council. She said it is often heard that artists cannot afford to live in Bellevue, therefore there is no constituency of the arts in Bellevue. Chair Manfredi concurred. He added that it may be very powerful for the artists who access the map to realize that there are in fact other artists living in Bellevue. Mr. Heim said he estimated that about 85 percent of the information was on the map, which means there are still revisions to be made to it.

Commissioner Gulati commented that because most organizations register with the state, the state may have more information regarding arts and culture groups.

Mr. Heim said in addition to city planning, the map could be used to help neighborhoods find their local identity. Creative Edge has used it to identify more than 900 creative businesses in the city that span a number of different categories, including for-profit companies that focus on the performing arts, such as agents; creative services, which include architecture, design and graphic arts; publishing industries; and information services.

The Commissioners were informed that Spacelabs Northwest, a project of the city of Seattle in partnership with King County, is working to map all cultural spaces. They are tracking space by discipline and has come up with an index to assess the level of each space. Their map allows for searching by neighborhood and also returns demographic information ranging from languages spoken, average income and the nature of the businesses within each neighborhood. Mr. Heim said staff are working with the city's demographer on the goal of attaching to the city's map some similar data. The hope is that that will help the conversation turn to issues around equity, concentrations of cultural opportunities, and correlations between neighborhoods, populations and resources. More broadly, organizations wanting to move down a diversity path for outreach purposes should be able to use the map as a valuable resource to see where the populations are and if there are cultural organizations they may want to partner with.

Commissioner Malkin asked if the Creative Edge project has identified Bellevue's niche. Mr. Heim said it has concluded that Bellevue's niche is arts education across all industries. About half of the non-profits in the city have a core mission to educate, and there are some 70 independents artists and studios that are devoted to arts education, primarily around music.

5. COMMISSION QUICK BUSINESS – None
6. REPORTS
  - A. Commissioners' Committee and Lead Reports – As Noted
  - B. Project Updates from Staff

With regard to the 130th streetscape public art project in Bel-Red, Mr. MacDonald said the key update is that the selected artist will be coming for an open house event hosted by transportation for Bel-Red projects. He wants to talk about his work and the project. He is very interested in music and tying it in with natural phenomena. The artist will also meet with various stakeholders. There will also be a table at the open house to showcase the Bel-Red streetscape plan, though a planning artist will not be on board by the time of the event. The open house will be at the Global Innovation Exchange campus from 5:30 p.m. to 7:30 p.m.

Mr. MacDonald reported that *Night Blooming*, which was in storage for a year, has been completed installed at the Bellevue Botanical Garden. The artist Taiji Miyasaki and his construction partner David Drake will be at the Bellevue Botanical Garden for the Mother's Day celebration on May 13 to talk about their work.

Commissioner Wolfeich asked how long the work will be on display at the Bellevue Botanical Garden. Mr. MacDonald said it is intended to be a permanent installation. The work has received very positive reviews. Mr. MacDonald said it is probably one of the best pieces Bellevue has in its collection.

*Delight in Green* has been taken down from its location on Bellevue Way pending a retrofitting of the bracket to allow for installation on a new pole in Lake Hills.

The Commissioners were informed that the deaccessioned *Life Cycle* work at Chisholm Beach has been removed by the artist who is currently working on developing a replacement using Lebanese Yellow Cedar rather than spruce which was used for the original. The intent of the artist is to rename the work *Return* and have it ready for installation in June.

Mr. MacDonald said the Lattawood Park art and lighting artists Jim Hirschfield and Sonya Ishii are planning to visit Bellevue May 17-19. They hope to tour the city with staff and meet with the remaining Latta family member who lives adjacent to the park. They also intend to host a meet and greet in the park on Saturday, May 19, and possibly may host a meeting that same evening to present their work.

With regard to site reviews for grants, Mr. Heim called attention to several events: May 6, the Sanko Milof troupe performance; May 6 at 3:00 p.m., Bellevue Chamber Chorus; May 6, evening, a theater production by Ivy League; Mother's Day, Bellevue Youth Symphony Orchestra; May 24, Pacific Northwest Ballet studio rehearsal; May 30 to June 3, Jazz Festival; May 17-June 10 Seattle International Film Festival. Commissioners were asked to volunteer to attend the events and fill out site reviews.

## 7. CORRESPONDENCE, INFORMATION

- A. Written Correspondence – As Noted
- B. Information – As Noted
  - i. Committees – As Noted

## 8. ADJOURNMENT

Chair Manfredi adjourned the meeting at 6:01 p.m.

Department of Planning and  
Community Development

# Action & Discussion

# Action and Discussion

Tuesday, June 5, 2018  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

## Creative Edge project update

At today's meeting, staff will present the final draft Creative Edge Strategy. A copy of the report will be distributed during the meeting.

### BACKGROUND

The Creative Edge Plan, a strategy action item that advances cultural and economic development goals, identifies how the arts, culture and creative sectors contribute to Bellevue's community and economy – known as the creative economy – and recommends a strategy to strengthen and grow these sectors. The briefing will include findings of the current state of Bellevue's creative economy, as well as recommended strategies and implementation plan to strengthen Bellevue's reputation as a center for arts and creative learning and innovation.

### The Importance of the Creative Economy

The creative economy is defined as the segment of the larger economy whose principle orientation is to apply creative ideas and processes to generate goods, services, and innovations that provide both economic and aesthetic value. The creative economy is about a major shift in the structure of the global economy - from one based on the production of goods to a knowledge-based economy driven by ideas and technology. At the center of the creative economy is talent, and Bellevue's rise and continued growth as an established creative hub is largely based on talent that resides in Bellevue or commutes to Bellevue's employers daily. Therefore, the need to cultivate, attract and retain talent is at the heart of the city's ability to grow and innovate.

### Objectives

The objectives of the Creative Edge Plan were to: 1) define the nature and unique qualities of Bellevue's creative economy, i.e. Bellevue's creative edge; 2) establish a vision that sharpens the community's cultural and creative focus and identity; and 3) develop a strategy to strengthen and grow these sectors so that Bellevue remains competitive in the region and nationally. Because the creative economy is of interest to both the arts and economic development communities, a broader goal of the project was to integrate existing cultural and economic development policies and priorities as found in the Cultural Compass Plan (2004), Economic Development Plan (2014), and Comprehensive Plan (2015).

### The Process

The project unfolded in five phases: 1) building a team; 2) conducting cultural and economic research and analysis; 3) consulting the community on a values framework and vision for how arts, culture, and creativity should contribute to civic and economic vitality; 4) developing a strategy based on strengths and assets; and 5) developing partners and performance measures for implementation.

The project team included staff members from the Cultural and Economic Vitality Office, the consultant MDB Insight, and a volunteer Creative Edge Taskforce comprised of community stakeholders from across the region representing the arts, business, and civic spaces. Community members were consulted through a series of feedback mechanisms including a statistically-valid business survey, stakeholder interviews, community workshops, and presentations at the Bellevue Arts Commission and Bellevue Diversity Advisory Network BDAN. Overall, nearly 250 individuals were consulting throughout the project.

## FINDINGS

### **A Robust Regional Creative Economy in the Seattle-Bellevue-Tacoma MSA**

Creative economies are regional economies. To understanding Bellevue's position in the creative economy and in a time of global transformation, this study sought to understand the role that creativity and culture has played across the region over time. The creative industries are driving regional economic growth, accounting for most new jobs and wage growth. While creative occupations accounted for only 6.5% (103,780 people) of the total employment in 2016, these occupations experienced the most growth since 2007.

### **Bellevue's Position: A Regional Creative Hub and Competitive at the National Level**

Bellevue is comparably one of the top jurisdictions of its size and in the region in presenting an environment that will attract and retain knowledge workers. When examining the necessary environment for sufficient economic growth in the creative sector, economic developers often look to three levels of measurement: Talent (knowledge workers), Tolerance (diversity) and Technology. These '3T's' are part of an economic development theory that gives importance to the attraction and retention of creative capital, which is about the capacity to generate innovative ideas, concepts, products and processes that lead to unique characteristics and evolving technologies. Bellevue ranked 6<sup>th</sup> on a Creative Index that looked of 13 comparable cities across the nation and 5 cities in the region.

### **Strengths in Arts Education, Digital & Interactive Technologies, and Diversity**

Over 1,100 cultural resources were inventoried and mapped to understand Bellevue's creative and cultural strengths and unique identity. Cultural resources are defined as: creative enterprises; cultural facilities and spaces; non-profit cultural organizations; historic and natural heritage features; public art; annual festivals and events; arts and cultural education programs; and individual artists. A clear strength for Bellevue is the number creative businesses, over 900, operating in the City. Staff has created a new online map using information gathered during the research process that conveys over 1,300 cultural resources in Bellevue. Please follow the link below to access the map: <http://arcg.is/OP01jn>

### **Community Needs**

Approximately 25 interviews and a total of 100 creative sector businesses were consulted to provide their opinions on Bellevue's creative economy. The single most important initiative that creative businesses think could be undertaken to strengthen their business and the creative economy in Bellevue is to expand the cultural offerings and amenities in the city. This includes making participation in cultural events more affordable, organizing more events, connecting the creative community with more networking opportunities, creating more platforms to showcase local talent and business, creating more cultural spaces (i.e. venues), and creating hubs of creative business (i.e. design district). Other findings include:

- Bellevue is perceived as a somewhat favorable location to start or grow a creative business/organization.
- Bellevue's is not seen as doing a great job promoting itself as a place to start or grow a creative business.
- The top qualities that creative businesses see as giving them an advantage for being in Bellevue are: access to affordable broadband/hi-speed internet; access to a diverse population; access to cultural amenities, programs, festivals and events; and access to a skilled workforce.
- The top disadvantages identified for being in Bellevue are: access to affordable commercial workspaces; public transit; access to affordable office or industrial space; access to semi-skilled workforce; access to indoor/outdoor recreation programs and amenities; access to capital funding; access to co-working space.

## STRATEGIC FRAMEWORK

### **Bellevue's Creative Edge: Arts and Creative Learning and Innovation**

Based on the positional analysis of the regional creative economy, the local environment for attracting and retaining creative capital, available cultural resources, and expressed needs of the community, the vision for culture and creativity in Bellevue is as an international center for arts and creative learning and innovation. Bellevue's creative edge is rooted in diversity, fueled by arts and creative learning, and propelled by technology to drive innovation in the creative economy.

### **Goals and Outcomes**

The Plan identifies three goals overarching goals to realize this vision and relate specifically to the built environment, businesses, and arts and culture. Each of these goals have related outcomes, under which strategies and actions have been identified. Performance indicators that define success and measure progress have been identified at the outcomes, strategy, and action levels.

- 1. Goal: Creative Placemaking and a Transformed Public Realm.** Enabling the arts, culture, and creativity throughout the city has transformed the physical form, streetscapes and public spaces throughout Bellevue.
  - a. Outcome: Strong Cultural Districts.** Clear, consistent policies and tools have been implemented to assist the creation of strong cultural districts that have become a defining feature of Bellevue's identity.
  - b. Outcome: Arts and Creativity Embedded Across the City.** Bellevue is a city where spontaneous encounters with art and creativity are experienced in all neighborhoods, commercial districts and public spaces across the city.
  
- 2. Goal: Creativity and Culture as a Key Driver in Innovation and Economic Growth.** An integrated arts, culture and creative sector, is recognized as an important and legitimate sector of the economy that also makes significant social contributions to the city.
  - a. Outcome: An Enhanced Civic Image and Profile.** Bellevue is widely recognized as a vibrant community characterized by a high quality of life, an exceptional parks system, thriving arts and culture districts and corridors, and a vital arts and cultural scene.
  - b. Outcome: An Entrepreneurial and Start-Up Culture in the Creative Cultural Industries.** Despite the proximity of global leaders in software and digital media, the vast majority of creative cultural enterprises in all jurisdictions are small and medium-size businesses. Success in launching and sustaining these enterprises requires specific competencies, including entrepreneurial skills.
  
- 3. Goal: A Resilient and Sustainable Creative Cultural Sector.** A culture of collaboration is embedded in Bellevue's vibrant creative cultural sector. Strong connections and partnerships have been forged across cultural disciplines, and between public, non-profit and for-profit enterprises and activities in the city.
  - a. Outcome: Increased Investment from All Sources.** Increased investment in the sector by the City has leveraged investment from philanthropic, community and business sources in the community and beyond.
  - b. Outcome: Increased sectoral Capacity and Impact.** The creative cultural sector has embraced new ways of thinking and acting that led to increased capacity in individual organizations and enterprises as well as the sector as a whole.
  - c. Outcome: Affordable Creative Spaces.** Affordable space is the single most significant barrier to arts and cultural organizations and creative industries locating and remaining in Bellevue. Supporting flexible City zoning that enables multi-use structures in existing or new developments enables the creation of creative spaces addressing a range of needs.

## **RECOMMENDATIONS**

The Plan identifies a total of 20 strategies to be implemented in the short or mid-term. The recommendations are prioritized below into three categories in order of implementation priority. The strategies listed below are included in more detail in the *Creative Edge: City of Bellevue Creative Economy Strategy Report*.

### **Foundational Strategies to Make Connections and Partnerships**

- Support Knowledge Sharing and Strengthen Sectoral Collaboration
- Implement Local and Regional Partnership Mechanisms
- Shape a New Cultural Development Model that Integrates Home-Grown and Satellite Elements
- Embed Creative Placemaking in City Planning
- Explore Connections Between the Arts and Digital and Interactive Media Including Video Games

### **Short-term Strategies to Build Infrastructure and Capacity**

- Zoning Changes to Expand Creative Places and Spaces
- Expand the Public Art Program
- Raise Awareness of Bellevue's Diverse Communities and Cultures
- Promote and Expand Festivals and Events
- Build Skills and Knowledge that Supports Start-Ups and Strengthens Entrepreneurship
- Embrace and Implement an Integrated Vision of Creative Spaces
- Inventory and Make Use of Underutilized Spaces in the Community
- Develop A City-Wide Arts and Culture Programming Strategy Linking Institutions and Organizations

### **Midterm Strategies for Economic Impact**

- Realize Opportunities in Bellevue's Existing and Planned Cultural Districts
- Enable Neighbor-Hood Based Creative Placemaking
- Expand Awareness of Bellevue as a Cultural Destination
- Leverage Strengths in Digital and Interactive Media
- Develop A Cross-Sectoral Cultural Investment Strategy
- Build A System of Diverse and Accessible Creative Spaces
- Embrace New Operating Models for Cultural Organizations

### **The Role of the City: Enabler, Convener, and Broker**

This strategy recommends that the City take on a new role as an enabler, convener, and broker in the cultural and creative communities. These roles build relationships and support knowledge flows both of which are fundamental to highly functioning creative ecosystems. Some examples of how the City can fulfill this role include:

- Make anchor City investments in cultural district-based programming to encourage district programming by arts and cultural groups and organizations in Bellevue.
- Examine the requirements for the Bellevue Arts Commission to facilitate new cross-sectoral partnerships across community, philanthropic and business stakeholders.
- Convene an annual Creative Bellevue Summit undertake opportunity citing, build cross-sectoral relationships, and assess success.



## **NEXT STEPS AND IMPLEMENTATION**

The next steps are to implement the foundational strategies listed above. The immediate focus is to distribute the strategy to the cultural and creative community and develop relationships. The goal is to build partnerships for implementation and new investment.

A key action is to examine the requirements for the Bellevue Arts Commission to facilitate new cross-sectoral partnerships connecting stakeholders within the creative cultural sector to the City and to supportive community, philanthropic and business partners.

Since the availability and affordability of commercial and cultural space is the biggest issue facing the creative cultural sector, the City of Bellevue supports a recommendation to link a midterm Creative Edge strategy to Establish a Cultural Infrastructure Fund to the City Council's new cultural arts fund established in the CIP budget to leverage and attract private and public donations and stabilize creative businesses and cultural organizations.

# Action and Discussion

Tuesday, June 5, 2018  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

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## **2017 Grant Program Report**

Staff will present a final report of the 2017 grant program at today's meeting.

GRANT PROGRAM IMPACT REPORT 2010-2016  
Fostering Participation, Access, and Creative Opportunity

ALL GRANTS	2010	2011	2012	2013	2014	2015	2016	2017
> Funds Requested	\$ 208,025	\$ 204,865	\$ 160,660	\$ 180,900	\$ 182,817	\$ 187,932	\$ 262,855	\$ 225,604
> Funding Provided	\$ 123,000	\$ 123,000	\$ 92,600	\$ 118,500	\$ 123,000	\$ 123,000	\$ 131,555	\$ 109,250
TOTAL PARTICIPATION	626,700	734,757	908,878	1,015,100	844,376	893,977	744,826	838,014

PARTICIPATION: Ticketed admission to exhibitions and performances

> Total attendance	203,283	246,490	371,378	421,300	289,376	302,977	160,826	272,514
> Bellevue residents	24,006	89,758	196,451	212,020	137,253	127,784	72,381	92,332

PARTICIPATION: Free admission to concerts and festivals

> Total attendance	423,417	488,267	537,500	593,800	555,000	591,000	584,000	565,500
> Bellevue residents	156,247	183,914	221,000	247,250	222,100	240,500	290,400	262,900

ACCESS & PUBLIC BENEFIT

> Free tickets	44,185	36,749	17,640	16,325	28,865	33,595	37,245	49,403
> Scholarships	51	977	3,103	1,806	1,184	1,438	830	1,689

CREATIVE OPPORTUNITY

> Artists	1,414	1,824	2,049	2,958	3,289	3,095	1,549	1,398
> Volunteers	731	2,106	2,668	2,665	3,258	2,951	3,072	2,961
> Volunteer hours	11,418	33,766	51,270	68,135	68,335	66,163	57,653	63,264

EASTSIDE ARTS PART	2010	2011	2012	2013	2014	2015	2016	2017
> Funds Requested	\$ 153,000	\$ 131,700	\$ 120,000	\$ 125,500	\$ 105,500	\$ 115,500	\$ 144,500	\$ 173,000
> Funding Provided	\$ 88,000	\$ 88,000	\$ 70,000	\$ 84,500	\$ 83,000	\$ 79,700	\$ 84,700	\$ 76,000
TOTAL PARTICIPATION	615,205	672,167	822,551	902,713	775,682	806,984	632,921	769,580

PARTICIPATION: TICKETED ADMISSION to exhibitions and performances

> Total attendance	193,538	225,400	335,051	384,413	250,682	283,984	139,921	264,080
> Bellevue residents	21,556	79,489	177,293	199,027	121,954	120,966	63,638	88,011

PARTICIPATION: FREE ADMISSION to concerts and festivals

> Total attendance	421,667	446,767	487,500	518,300	525,000	523,000	493,000	505,500
> Bellevue residents	154,934	171,014	200,000	213,500	219,500	213,500	224,000	222,900

ACCESS & PUBLIC BENEFIT

> Free tickets	39,601	34,698	12,235	13,815	26,379	28,790	33,672	44,686
> Scholarships	20	357	534	1,068	138	601	701	1,516

CREATIVE OPPORTUNITY

> Artists	614	1,227	1,603	1,953	2,011	1,968	710	1,204
> Volunteers	615	1,615	2,092	1,774	2,412	2,062	2,226	2,080
> Volunteer hours	10,780	29,499	40,540	39,426	41,329	42,276	40,663	52,008

SPECIAL PROJECTS	2010	2011	2012	2013	2014	2015	2016	2017
> Funds Requested	\$ 55,025	\$ 73,165	\$ 40,660	\$ 55,400	\$ 77,317	\$ 72,432	\$ 118,355	\$ 52,604
> Funding Provided	\$ 35,000	\$ 35,000	\$ 22,600	\$ 34,000	\$ 40,000	\$ 43,300	\$ 46,855	\$ 33,250
TOTAL PARTICIPATION	11,495	62,590	86,327	112,387	68,694	86,993	111,905	68,434

PARTICIPATION: TICKETED ADMISSION to exhibitions and performances

> Total attendance	9,745	21,090	36,327	36,887	38,694	18,993	20,905	8,434
> Bellevue residents	2,450	10,269	19,158	12,993	15,299	6,818	8,743	4,321

PARTICIPATION: FREE ADMISSION to concerts and festivals

> Total attendance	1,750	41,500	50,000	75,500	30,000	68,000	91,000	60,000
> Bellevue residents	1,313	12,900	21,000	33,750	2,600	27,000	66,400	40,000

ACCESS & PUBLIC BENEFIT

> Free tickets	4,584	2,051	5,405	2,510	2,486	4,805	3,573	4,717
> Scholarships	31	620	2,569	738	1,046	837	129	173

CREATIVE OPPORTUNITY

> Artists	800	597	446	1,005	1,278	1,127	839	194
> Volunteers	116	491	576	891	846	889	846	881
> Volunteer hours	638	4,267	10,730	28,709	27,006	23,887	16,990	11,256

Year Over Year Analysis

Eastside Arts Partnerships

Year	Applied	Funded	TOTAL AMOUNT			AVERAGE			Change from Previous Year				
			Requested	Funded	Unfunded	Requested	Award	Difference	Applied	Funded	Requested	Funded	Unfunded
2018	19	19	\$ 175,000	\$ 102,100	\$ 72,900	\$ 9,211	\$ 5,374	\$ 3,837	3	3	1%	21%	22%
2017	16	16	\$ 173,000	\$ 76,000	\$ 97,000	\$ 10,813	\$ 4,750	\$ 6,063	5	5	50%	-5%	172%
2016	11	11	\$ 144,500	\$ 84,700	\$ 59,800	\$ 13,136	\$ 7,700	\$ 5,436	0	0	25%	6%	68%
2015	11	11	\$ 115,500	\$ 79,900	\$ 35,600	\$ 10,500	\$ 7,264	\$ 3,236	0	0	9%	-4%	58%
2014	11	11	\$ 105,500	\$ 83,000	\$ 22,500	\$ 9,591	\$ 7,545	\$ 2,045	-1	0	-16%	-2%	-45%
2013	12	11	\$ 125,500	\$ 84,500	\$ 41,000	\$ 10,458	\$ 7,042	\$ 3,417	0	0	5%	21%	-18%
2012	12	11	\$ 120,000	\$ 70,000	\$ 50,000	\$ 10,000	\$ 5,833	\$ 4,167	0	-1	-5%	-20%	29%
2011	12	12	\$ 126,700	\$ 88,000	\$ 38,700	\$ 10,558	\$ 7,333	\$ 3,225	-3	-2	-17%	0%	-40%
2010	15	14	\$ 152,000	\$ 88,000	\$ 64,000	\$ 10,133	\$ 5,867	\$ 4,267	-2	-1	1%	7%	-6%
2009	17	15	\$ 150,000	\$ 82,000	\$ 68,000	\$ 8,824	\$ 4,824	\$ 4,000	-2	0	-6%	-7%	-5%
2008	19	15	\$ 159,700	\$ 88,000	\$ 71,700	\$ 8,405	\$ 4,632	\$ 3,774	0	0	9%	0%	22%
2007	19	15	\$ 146,630	\$ 88,000	\$ 58,630	\$ 7,717	\$ 4,632	\$ 3,086	0	0	-17%	0%	-33%
2006	19	15	\$ 175,700	\$ 88,000	\$ 87,700	\$ 9,247	\$ 4,632	\$ 4,616	-1	0	17%	0%	41%
2005	20	15	\$ 150,200	\$ 88,000	\$ 62,200	\$ 7,510	\$ 4,400	\$ 3,110	2	-3	32%	0%	139%
2004	18	18	\$ 114,000	\$ 88,000	\$ 26,000	\$ 6,333	\$ 4,889	\$ 1,444	-4	1	-8%	0%	-28%
2003	22	17	\$ 124,200	\$ 88,000	\$ 36,200	\$ 5,645	\$ 4,000	\$ 1,645	-4	2	-24%	0%	-52%
2002	26	15	\$ 164,000	\$ 88,000	\$ 76,000	\$ 6,308	\$ 3,385	\$ 2,923	2	0	65%	0%	582%
2001	24	15	\$ 99,150	\$ 88,000	\$ 11,150	\$ 4,131	\$ 3,667	\$ 465					

Special Projects

Year	Applied	Funded	TOTAL AMOUNT			AVERAGE			Change from Previous Year				
			Requested	Funded	Unfunded	Requested	Award	Difference	Applied	Funded	Requested	Funded	Unfunded
2018	12	12	\$ 34,130	\$ 20,900	\$ 13,230	\$ 1,625	\$ 995	\$ 630	-7	-5	-17%	-24%	-11%
2017	19	17	\$ 52,604	\$ 33,250	\$ 19,354	\$ 2,505	\$ 1,583	\$ 922	-17	-18	-78%	-42%	-132%
2016	36	35	\$ 109,055	\$ 51,300	\$ 57,755	\$ 5,193	\$ 2,443	\$ 2,750	4	14	51%	18%	98%
2015	32	21	\$ 72,432	\$ 43,300	\$ 29,132	\$ 3,449	\$ 2,062	\$ 1,387	-4	-2	-6%	8%	-22%
2014	36	23	\$ 77,317	\$ 40,000	\$ 37,317	\$ 3,682	\$ 2,857	\$ 825	3	3	40%	18%	74%
2013	33	20	\$ 55,400	\$ 34,000	\$ 21,400	\$ 2,638	\$ 2,429	\$ 210	5	6	36%	36%	37%
2012	28	14	\$ 40,660	\$ 25,000	\$ 15,660	\$ 2,541	\$ 1,786	\$ 756	8	-5	-44%	-29%	-59%
2011	20	19	\$ 73,165	\$ 35,000	\$ 38,165	\$ 3,326	\$ 1,591	\$ 1,735	2	2	33%	0%	91%
2010	18	17	\$ 55,025	\$ 35,000	\$ 20,025	\$ 3,057	\$ 1,944	\$ 1,113	3	1	-11%	0%	-24%
2009	15	16	\$ 61,500	\$ 35,000	\$ 26,500	\$ 4,100	\$ 2,333	\$ 1,767	1	6	44%	15%	119%
2008	14	10	\$ 42,600	\$ 30,500	\$ 12,100	\$ 4,260	\$ 3,050	\$ 1,210	0	-4	-18%	-12%	-30%
2007	14	14	\$ 51,800	\$ 34,600	\$ 17,200	\$ 3,047	\$ 2,035	\$ 1,012					

# Action and Discussion

Tuesday, June 5, 2018  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

## 2018 Grant Program

Staff will present an overview of the 2019 grant program and process for the Eastside Arts Partnerships (EAP), Special Projects, and Power Up Bellevue funding programs, including proposed changes for feedback and discussion.

### OVERVIEW

The City provides annual support for organizations and individuals bringing arts to the community, recognizing the value the arts bring to our quality of life, the education and development of our children, the vitality of our businesses, and our sense of connectedness to the community. Three funding programs offer various levels of funding and have different goals, eligibility, and evaluation criteria: Special Projects, Eastside Arts Partnerships, and PowerUp Bellevue. Please see the Funding Program Comparison chart on the following pages for more information.

### GRANT MAKING PROCESS

1. The grant cycle begins with developing grant guidelines for each funding program, which the City Council must approve.
2. Once approved, the guidelines are published on the City's website and distributed to current and past grantees with the application. Technical assistance workshops are offered to potential applicants.
3. In the past, the application has been paper-based. Staff will propose to modernize the application process by moving the application process to an online application. Proposed changes are described below.
4. Submitted applications are reviewed by the Allocations Committee, who make recommendations for funding awards and amounts.
5. The Allocations Committee presents their recommendations to the Arts Commission for endorsement, then the Arts Commission presents their recommendations to the City Council for approvals.
6. Individuals and organizations are notified in the week following Council approval.

Please see the timeline below for more information.

### ALLOCATIONS COMMITTEE

The purpose of this committee is to thoughtfully review grant applications to the Eastside Arts Partnerships, Special Projects, and Power Up Bellevue funding programs, and allocate funding to the highest standards and aspirations of the City and community. The composition of the committee includes three representatives of the Bellevue Arts Commission accompanied by arts professionals (artists, arts administrators, and arts educators). Project staff serve as non-voting members of the committee and provide technical expertise throughout the process. Members work collaboratively as a group to determine whether to maintain the current funding level, increase, or decrease it. Members include:

- Becky Lewis, lead
- Maria Lau Hui, lead on pilot capacity building program
- Carl Wolfteich
- TBD, Arts Professional 1
- TBD, Arts Professional 2

## PROPOSED CHANGES

### Transition to an online application system

The grant program is based on many electronic forms and documents, requiring many transactions between staff, applicants, reviewers, the Arts Commission, and the City Council. An online application system would render many of these transactions redundant, and enable staff to more efficiently delegate tasks with other staff, contractors, and volunteers. Staff are evaluating many online tools to manage workflow, contacts, communication, content, reporting, and invoicing.

### Add a letter of intent to the application process

Requiring a letter-of-intent at date earlier than the final application will help organizations transition onto the online portal without the added burden of filing a full application. A letter-of-intent will also serve to verify nonprofit status and help staff to determine the most appropriate funding program for an individual or organization and the level of funding in the case of the Eastside Arts Partnership program (see below for more information).

### Contract for technical assistance during the application period

The application period overlaps with many conflicting activities and dates that strain staff: Bellwether (September 14-23<sup>rd</sup>); the 4Culture Sustained Support Grant Program (application deadline October 17); and the monitoring and invoicing of current year awards that typically surge between October and December. The confluence of these activities limits the quality and extent of customer service to applicants and volunteers. A contractor can provide technical assistance to applicants, coordinate allocation committee member schedules and meetings, and produce events such as PowerUp Bellevue.

### Create two levels for the Eastside Arts Partnerships funding program and set funding limits

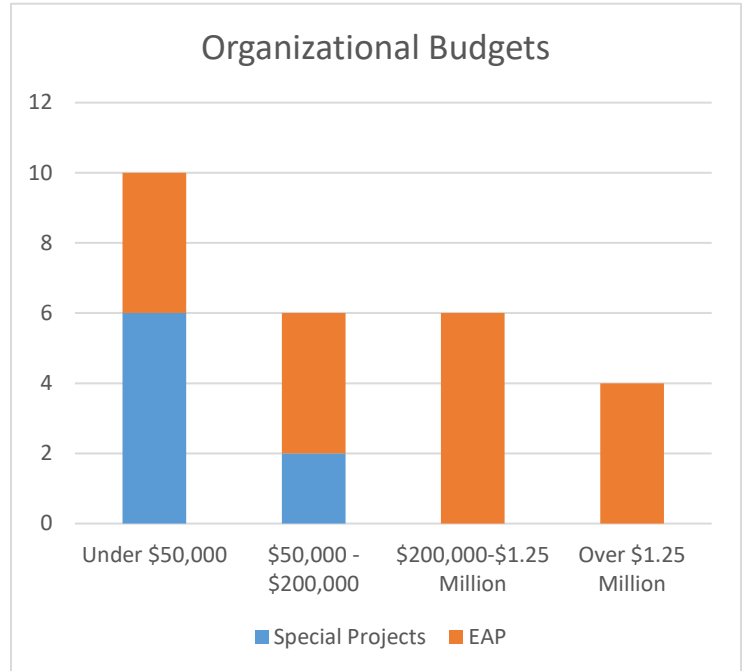
Staff have made a concerted effort to transition many smaller, community-based organizations historically funded through Special Projects into the EAP program for the purposes of mission alignment and equity. However, many of these organizations struggle with the more complicated application and reporting requirements due in part to their status as volunteer run organizations. To accommodate their needs within the EAP program, staff recommend two levels of funding and applications as described below.

	Community Partners	Pro Partners
<b>Focus</b>	For organizations primarily run by volunteers who support a community of practice and offer community-based arts and cultural opportunities.	For organizations with paid staff who present professional-level arts experiences or curriculum-based arts education programs.
<b>Funding Level</b>	Up to \$5,000 and not to exceed 50 percent of proposed budget	Up to \$10,000
<b>Criteria</b>	Unchanged	Unchanged
<b>Organizational Budget size</b>	Gross receipts under \$200,000. Total assets under \$500,000.	Gross Receipts over \$200,000. Total assets over \$500,000.
<b>Application</b>	Simplified application form designed to be completed by a community volunteer	Standard application form designed to be completed by an experienced grant writer
<b>Required Attachments</b>	<ul style="list-style-type: none"> <li>~ Proposed FY 2019 Budget.</li> <li>~ Cash balance statement dated 9/1/2018 or later.</li> <li>~ IRS determination letter of non-profit status</li> <li>~ List of Board of Directors</li> <li>~ Policies and procedures for setting executive compensation</li> </ul>	<ul style="list-style-type: none"> <li>~ Board approved strategic plan.</li> <li>~ Proposed FY 2019 Budget.</li> <li>~ Financial audit or cash balance statement dated 9/1/2018 or later.</li> <li>~ IRS Form 990.</li> <li>~ Policies and procedures for the annual evaluation of the executive director.</li> <li>~ 2 work samples.</li> </ul>

These levels parallel the reporting standards for non-profit organizations by the IRS, who set reporting requirements for the Form 990 based on organizational budget size:

- Under \$50,000 (no reporting);
- Under \$200,000 (simplified form);
- Over 200,000.

An analysis of the organizational budget size of the 26 nonprofit organizations funded by the City in 2018 suggests that one-third of these organizations have an annual budget of less than \$50,000, and 62 percent have a budget less than \$200,000. Of the 16 nonprofit organizations with annual budgets under \$200,000, one-third are ethnic-specific organization.



## TIMELINE

### Program development

- **June 5** Arts Commission brief on grant program and proposed changes **WE ARE HERE**
- **June 8** Acquire online grant software
- **July 10** Arts Commission endorses guidelines for Council Approval
- **July 23** Council brief on guidelines
- **August 6** Council approves guidelines (if consent calendar, no commissioner needs to attend)

### Applications

- **June-July** Build online application
- **August 8** Guidelines and instructions published; Request for letters of intent
- **August 22** DEADLINE: Letter of Intent
- **September 5** Applicants verified; full applications made available; Tentative: Power Up Bellevue
- **October 3** DEADLINE: Eastside Arts Partnerships & Special Projects, PowerUp Bellevue applications

### Allocations committee

- **Oct 10** Panelist orientation and begin application review
- **Oct 31** Panelists submit scores; requests interviews if needed
- **Nov 7** Committee meets; interviews if necessary

### Approvals

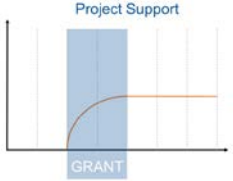

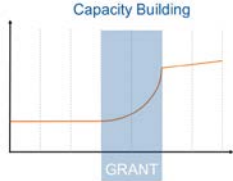
- **December 4** Panel presents recommendations for Commission endorsement
- **December 17** Council approves allocations.

**2019 GRANT PROGRAM BUDGET**

EXPENSE	AMOUNT	SOURCE
Grant funds: Eastside Arts Partnerships & Special Projects	\$122,000	COB General Fund
Online application software	\$6,300	COB General Fund
<b>Subtotal</b>	<b>\$128,300</b>	<b>COB General Fund</b>
Grant funds: PowerUp Bellevue	\$10,000	4Culture Grant
Technical assistance: Customer service; Panel coordination; Events	\$5,000	4Culture Grant
<b>Subtotal</b>	<b>\$15,000</b>	<b>4Culture Grant</b>
<b>TOTAL</b>	<b>\$143,000</b>	



# Grant Program Comparison

	SPECIAL PROJECTS	EASTSIDE ARTS PARTNERSHIPS	LEVEL UP BELLEVUE
	 <p>Fosters creativity and innovation in the arts and access to art, culture and heritage by new and under-served people and communities.</p>	 <p>Provides operating support to nonprofit organizations providing annual arts, cultural and heritage programs in Bellevue.</p>	 <p>Help arts and heritage nonprofit leaders and artists reach the next level of organizational development through structured support and targeted resources.</p>
Goals	<p>Encourage:</p> <ul style="list-style-type: none"> <li>Innovative projects by artists and communities;</li> <li>Fill in cultural gaps;</li> <li>New forms of creative participation, particularly for under-served groups.</li> </ul>	<p>Encourage:</p> <ul style="list-style-type: none"> <li>Program quality and sustainability;</li> <li>Arts access for Bellevue residents;</li> <li>Artistic, managerial and fiscal excellence;</li> <li>Greater cooperation and collaboration among arts groups.</li> </ul>	<ul style="list-style-type: none"> <li>Strengthen the organization's ability to fulfill its mission</li> <li>Increase the capacity of organizations to serve Bellevue residents and visitors</li> </ul>
Criteria	<ul style="list-style-type: none"> <li>Artistic Innovation</li> <li>Public Access and Benefit for Bellevue Residents and Visitors</li> <li>Project Feasibility</li> </ul>	<ul style="list-style-type: none"> <li>Creative Engagement</li> <li>Public Access and Benefit for Bellevue Residents and Visitors</li> <li>Organizational Capacity and Sustainability</li> </ul>	<ul style="list-style-type: none"> <li>Proven record of providing quality arts and cultural programs and/or services in Bellevue</li> <li>Clearly articulated need/problem/opportunity and a project that addresses it</li> <li>Readiness to engage in capacity building</li> </ul>
Eligibility	<ul style="list-style-type: none"> <li>Individuals or groups who are the primary generators of the project.</li> <li>Projects must be publically accessible in Bellevue.</li> <li>Project must involve at least one professional artist or cultural practitioner.</li> <li>Individuals must be 18 years of age or older at the time of application and have a Social Security Number.</li> <li>Groups must have a Tax ID or an EIN number.</li> </ul>	<ul style="list-style-type: none"> <li>Nonprofit arts and cultural organizations and presenters whose primary mission is artistic.</li> <li>Bellevue-based or non-Bellevue based organizations that operate standalone arts programs or facilities in Bellevue if the primary purpose of the program is artistic or cultural.</li> <li>A minimum of two continuous years serving Bellevue residents.</li> <li>At least one ongoing cultural program open to the public in Bellevue.</li> </ul>	<ul style="list-style-type: none"> <li>Has received support from the Eastside Arts Partnerships or Special Projects funding programs in 2016 or 2017.</li> <li>Completed the <i>Five Elements Self-Assessment</i> provided by 501 Commons.</li> <li>At least two organizational representatives in attendance at the <i>Power Up</i> conference.</li> <li>Submitted a 2018 Eastside Arts Partnerships grant application.</li> </ul>

# Action and Discussion

Tuesday, June 5, 2018  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

## **Creative Consultancies Project**

Staff will present an overview of a project purpose submitted to King County 4Culture as part of their new Site Specific Creative Consultancies Program. The proposal is for an artist-in-residence at the new Bellevue Library ideaX Makerspace in 2019. The project is a partnership between the City and the King County Library System (KCLS) and advances the Creative Edge Strategy. This is the first step in a multistep process. For more information about the grant opportunity and timeline, please see the attached Grant Guidelines document.

### **STATEMENT OF PURPOSE**

#### **Summary**

How do we build a community nobody wants to leave? How can we connect experts to learners to create a thriving knowledge-based economy/community? How do we give creatives, particularly minority and those that need fiscal support, a platform to have their stories told? The City of Bellevue and the Bellevue Library seek a creative consultant to explore these questions and build community among artists, creatives, and knowledge workers in Bellevue, Washington. The consultant will take up residence for one-year at the new Bellevue Library ideaX makerspace, a laboratory designed for DIY making and cooperative, technology-driven learning.

#### **Brief historical and geographic context of your community**

Bellevue has evolved from the wintering grounds of the Salish Indians to a thriving international city that anchors Seattle's Eastside. For thousands of years, the area we know today as Bellevue was inhabited by the Hah-tshu-ab'sh, or "lake people," whose winter villages dotted the shores of Lake Washington. Soon after white settlers arrived in the 1870s, Bellevue became a summer retreat for affluent Seattleites and a small agricultural community that included a sizable number of Japanese farmers. The removal and incarceration of Japanese Americans during WWII and the opening of the Mercer Island Bridge in 1940 paved the way for Bellevue to become a Seattle bedroom community. Bellevue's destiny as a major commercial center was seeded with the opening of Bellevue Square Mall in 1949, which prompted community leaders to incorporate the City in 1953. After Microsoft moved its corporate headquarters to Bellevue in 1979, Bellevue quickly grew into the technology innovation center it is today.

#### **Distinctive characteristics of your community**

Bellevue is Seattle's biggest, tech-oriented suburb. Our welcoming, multicultural, innovation-focused community attracts technology pioneers and knowledge workers from around the world. With over 39 percent of its resident population of 140,700 people having been born in a foreign country in 2015, Bellevue is culturally diverse with about 50 percent of its population being of a minority race or ethnicity and 42 percent speaking a language other than English at home. Asians comprise just over 34 percent of Bellevue's population, which is the tenth highest percentage in the nation for cities with 100,000 in population or more and the highest percentage of large cities outside of California and Hawai'i. Bellevue is also the second largest commercial center in Washington State, with over 150,000 people working at the many global corporations including Concur, Huawei, Eddie Bauer, and T-Mobile. Our reputation as a tech

hub and innovation center stems from our legacy of incubating the most innovative tech companies in the region: Amazon and Expedia were born in Bellevue. Also, knowledge workers make up 38 percent of Bellevue's total workforce. Last fall, the Global Innovation Exchange (GIX) opened its new campus in Bellevue, which is a partnership between the University of Washington and Tsinghua University in China and offers the first of its kind master's degree in technology innovation.

### **Current challenges and opportunities for your community**

Bellevue's challenge is to overcome our past as a gated community to become a 21<sup>st</sup> century gateway community. In 2014, the City Council adopted a new vision statement, "Bellevue welcomes the world, diversity is our strength." However, examining place of work statistics illustrates that 88 percent of jobs in Bellevue are held by individuals living outside of the city making Bellevue a net importer of talent. Similarly, 76 percent of residents who are employed are working outside of the city, leaving only a slim segment of the community who both live and work in Bellevue. Despite offering economic opportunity and a high quality of life, we remain a commuter community. This is especially true for knowledge workers. How do we build a community nobody wants to leave? The City of Bellevue recently completed a creative economy study to discover that access to affordable hi-speed internet, a diverse population, cultural amenities, and a skilled workforce are the top advantages for artists and creative businesses located in Bellevue. The top disadvantages are access to affordable space, cultural amenities, and a semi-skilled workforce. The single most important initiative to support the creative community is to expand cultural offerings and amenities. This includes making participation in cultural events more affordable, organizing more events, connecting the creative community with more networking opportunities, creating more platforms to showcase local talent and businesses, creating more cultural spaces (i.e. venues), and creating hubs of creative businesses such as a design district.

### **Departments or agencies to be engaged with the residency**

The City of Bellevue Arts Program will partner with the Bellevue Library, a branch of the King County Library System (KCLS), to host a creative consultant at the new Bellevue Library ideaX makerspace. The Arts Program is part of a newly created Cultural and Economic Vitality Office (CEVO), which is a merger of the Arts Program and the Office of Economic Development. CEVO supports the business and creative communities with proactive services because we believe the fresh, inventive ideas they are building here will change the world. CEVO brings networks in both the business and cultural community to the partnership, expertise in fostering prosperity and placemaking, and a staff skilled in executing funding and incubator programs for starts up and cultural nonprofit organizations. The Bellevue Library, located near several transit lines, brings KCLS's first ideaX makerspace to the partnership. ideaX is a laboratory specifically designed for artists, designers, writers, musicians, scientists, engineers, farmers, cheerleaders, schemers, and dreamers to work in a cooperative educational environment. The ideaX project specifically aims to create communities of inclusion and belonging through offering patrons access to tools that support learning fine arts practices, emerging technologies, life-long skills and economic empowerment strategies. The library emphasizes the creation of knowledge through the role of providing patrons with the tools they need to explore ideas and innovative processes. Newly opened in April 2018, the Bellevue Library ideaX Makerspace is a hub for creative expression between patrons of all ages through art creation and appreciation, engagement with new and old technologies, and the fabrication of hand-on, DIY making through an assortment of classes, workshops, and drop-in hours.

**Desired length of engagement**

The artist-in-residence program at the Bellevue Library ideaX Makerspace will be a year-long program. The long-term nature of this project is important because it offers time to meaningfully investigate the central questions guiding the partnership: How do we build community in the context transience? How do we make arts education equitable? How do we level the playing field in the world of emerging technologies? How can we connect experts to learners to create a thriving knowledge-based economy/community? How do we give creatives, particularly minority and those that need fiscal support, a platform to have their stories told? How can creative research be collaborative? A yearlong residency also provides time to build community by creating opportunities for King County and Bellevue residents and employees to learn, discover, create, and connect. Artists/creatives will also benefit from a long-term residency to master the tools available at the Bellevue Library ideaX Makerspace. Artists with strict rules at their day jobs, artists with student loan obligations, artists with families to care for, artists with physical disabilities, etc. — these artists may desire a residency but might find it challenging to participate in a traditional program outside of the county they live in. A residency at the library, with no financial obligation from them, would be able to provide local artists with a space, fiscal resources, and community outside of a traditional studio space to develop their practice. By building partnerships and relationships with artists at the ground level, KCLS and the City of Bellevue can continue to provide cutting edge services through the innovative ideas that will arrive from our community members.



**CULTURE**

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## **2019 SITE SPECIFIC CREATIVE CONSULTANCIES GUIDELINES**

Created in 2005, the 4Culture Site Specific Program provides resources for the commissioning and presentation of visual art, installation art or performances in alternative and non-traditional settings, working in close collaboration with the network of King County local arts agencies.

### **SITE SPECIFIC PROGRAM**

The goal of the Site Specific Program is to engage new audiences for contemporary art, to create new opportunities for King County artists by encouraging collaboration with the public and private sectors and, to encourage new or innovative approaches to art making for both artists and the general-public. The program has supported hundreds of projects throughout King County in locations ranging from parks to store fronts, streets, historic sites, libraries, stores and parking lots in a wide variety of urban and rural settings, as well as taking non-traditional approaches to work within established arts venues. For several years, the program focused on artistic interpretation of historic properties and more recently, art and technology.

### **LOCAL ARTS AGENCY NETWORK**

Among the 39 cities in King County, there are approximately 25 established arts commissions – volunteer bodies of appointed citizens who advise their local government on matters related to art and culture—which, in many cases, provide hands on facilitation of cultural programs within their own communities. 4Culture collaborates regularly with the King County Local Arts Agencies Network [LAAs] through annual funding and by convening bi-monthly meetings of commissioners and staff in various cities.

### **CREATIVE CONSULTANCY PROGRAM**

In 2019, the Site Specific Program will take a new approach toward strengthening 4Culture’s ongoing collaboration with the regional network of LAAs.

King County is one of the fastest growing populations in the U.S. most notably in the surrounding communities and rural areas outside of Seattle. A significant percentage of the increase is composed of immigrant and refugee populations, to the extent that many of the suburban cities have become “majority/minority” communities within the last decade.

All cities are grappling with the challenges of development, housing, transportation, economic disparities, K-12 education, community development and homelessness. Local arts agencies are looking for opportunities to expand their programming and impact in meaningful ways.

The goal of the Creative Consultancy Program is to encourage and enable King County cities and departments to engage the talents of artists and creative thinkers in addressing some of the challenges and opportunities their communities are facing. Challenges which may include re-activating their downtown core in a changing retail environment, integrating new populations into the broader community, creating after-school opportunities for youth, health and safety concerns, homelessness or crime as well as discovering new opportunities for community expression of art and culture.

The Site Specific Creative Consultancy Program will match creative consultants with local arts agencies, and/or other municipal departments, to work in collaboration with one or more departments to plan and generate creative ideas and solutions to their current issues.

## **PROGRAM ELIGIBILITY**

**Local Arts Agencies** - Any 4Culture designated King County Local Arts Agency currently receiving 4Culture Sustained Support is eligible to apply.

**Creative Consultant** - Any individual or organization is eligible to apply. All artistic disciplines will be eligible.

## **PROCESS**

1) **May 31, 2018** – LAAs submit a 'Statement of Purpose' addressing:

- Brief background/history of the community
- Department(s) to be engaged in project planning
- Anticipated time commitment/length of engagement
- Area(s) of interest or project focus
- Primary contact for residency

2) LAA Statements posted online; Consultants invited to view LAA statements.

3) **August 2018** – Creative Consultants submit a letter of interest with bio addressing:

- Reasons for wanting to participate in the program
- History of collaboration especially in civic engagement or social practice
- Documented samples of past work

4) LAA's request a link to view consultant statements.

5) LAAs select one to three consultants to interview.

6) **September 2018** - LAAs interview consultants.

7) **October 2018** – LAAs/Consultants separately submit up to three preferences.

- 8) 4Culture Panel Review/ Selection of Consultant/City collaboration:
  - One Residency/Consultant/Project per City
  - Consultant Whose Experience Best Aligns With Residency Goals
- 9) Selected Consultants receive a stipend to plan/prepare a proposal in collaboration with the city.
- 10) If they agree to continue collaborating, they submit a proposal according to three tiers. Proposals may include a short-term civic engagement project, exhibition or performance.

**Consultant Fees**

Short Term: 6 – 8 weeks.....	\$5,000
Mid Term: 6 Months .....	\$15,000
Long Term: 10 – 12 months.....	\$30,000

**Proposals should address the following:**

- Lead agency
- Primary contact(s)
- Proposed schedule of engagement
- Project goals/Desired outcomes
- Capacity of city staff to integrate consultant’s role within a municipal department.

**Criteria for Selection**

- The residency addresses a new issue or innovative approach to existing challenges.
- The proposal outlines a feasible timeline and focused planning process.
- Consultant demonstrates experience and understanding of the collaborative process.
- The city demonstrates a commitment and capacity to host.

## **PROCESS OVERVIEW**

### **2018**

JUNE	LAA's submit Statement of Purpose [Post Online]
AUGUST	Creative Consultants submit Letters of Interest [Post to Roster]
SEPTEMBER	LAA's Review LOIs/Select 1-3 for Interview/Contact
OCTOBER	LAA's interview with 1-3 Creative Consultants
NOVEMBER	LAA's and Consultants Submit 1-3 Preferences
DECEMBER	4Culture Panel Meets to Assign First Round of Residencies

### **2019**

JANUARY	Consultants Collaborate with Cities to Plan Residency (6-8 weeks)
MARCH	Proposals Due to 4Culture
APRIL	4Culture Review and Notification
MAY – DECEMBER	First Round of Residencies Begin

## **CONTRACTING**

- 4Culture contracts with the artists.
- Contract must include a Memo of Understanding for Artist and City.
- Artists and LAA coordinators form a standing cohort.
- Progress reports and evaluation become a standing part of LAA meetings.



# Quick Business

Tuesday, June 5, 2018

Bellevue Arts Commission

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- 1.
- 2.
- 3.

Department of Planning and  
Community Development

# Reports

## PROJECT UPDATES

### PUBLIC ART

#### Bellwether 2018: Exhibition & Art Walk

No updates to report.

#### East Link Public Art

No updates to report.

#### Grand Connection

No updates to report.

#### Lattawood Park

**Update, June 5, 2018:** Artists Jim Hirschfield and Sonya Ishii met with the community in Lattawood Park on May 19th. Over 30 residents within walking distance of the park came by to meet the artists, and to share their insights and stories about the park and neighborhood. They artists also conducted an online survey. To date, just under 40 people have taken the online survey with additional people filling it out in person at the meet and greet.

#### Meydenbauer Bay Waterfront Expansion

No updates to report.

#### 130<sup>th</sup> Streetscape Public Art

**Update, June 5, 2018:** The artist was, unfortunately unable to attend the May 22<sup>nd</sup> BelRed open house at GIX. Staff is working with the artist to schedule a trip that aligns with the Arts Commission's July 10<sup>th</sup> meeting. Staff will keep the commission updated as this becomes finalized.

#### Downtown Park Public Art

No updates to report.

#### Portable Art Collection

No updates to report.

#### Public Art Collection & Maintenance

No updates to report.

#### Life Cycle Replacement:

No updates to report.

#### Delight in Green Move:

**Update, June 5, 2018:** Delight in Green is scheduled to be installed on 148<sup>th</sup> at the Lake Hills Greenbelt Trail on June 7<sup>th</sup>.

## OTHER PROJECTS AND PROGRAMS

### Artspace Affordable Housing Feasibility Study

No updates to report.

### Bellevue Creative Edge

**Update, June 5, 2018:** An update will be provided at today's meeting.

### Cultural Compass

No updates to report.

### Funding, 2018

No updates to report.

### Power Up Bellevue

No updates to report.

Department of Planning and  
Community Development

# Information

# Written Correspondence

Tuesday, June 5, 2018  
Meeting: 4:30 pm

Bellevue Arts Commission  
Action and Discussion

## Cultural Competency Foundations Training

The City of Bellevue is offering a 4-hour course on Cultural Competence Foundations to members of council, boards and commissions. There are two dates to choose from and a light dinner will be provided.

**Wednesday, June 20 (3w-119)**

**Thursday, June 28 (1E-108) from 5pm - 9pm.**

The last time this same training was offered was back in November and December of 2015. Members who participated in these trainings are welcome to take the course again, but the City would like to prioritize those who are new and/or were not able to take the training when it was previously offered. Attached is an invitation from Mayor Chelminiak.

### **FAQS: BOARDS AND COMMISSIONS TRAINING**

#### **Q: Why is this training being offered?**

A: In 2014, Council approved the Bellevue Diversity Initiative: The Diversity Advantage and the vision statement, Bellevue welcomes the world. Diversity is our strength. This Initiative resulted in 60 recommendations, which were gleaned from various listening sessions with our City staff and community stakeholders, and categorized under the following focus areas: Cultural Competence in City Government, Cultural Competence in the Community, Human Services, Public Safety, Education, Economic Development, and Civic Engagement. Under Cultural Competence in City Government-5, "Provide cultural competence training for City volunteers and community leaders, including those serving in City boards, commissions and advisory committees."

The general goals of the training are:

1. *Build community & deepen our understanding of cultural competence and equity*
2. *Increase our self-awareness, exploration of cultural differences, and understanding of systemic inequity*
3. *Practice applying cultural competence in our daily work*
4. *Commit to transferring learning beyond the session*

#### **Q: What is Cultural Competence?**

A: The City of Bellevue defines cultural competence as the ability to "produce equitable policies and practices by developing skills that facilitate effective interactions across diverse cultures" (Diversity Guiding Principles). The City of Bellevue is using cultural competence as the guiding principle to drive the work of the Diversity Advantage Plan.

#### **Q: Who else is doing or has done the training?**

A: Under the recommendation, "provide systemic and regular cultural competence training for all city staff over a 5-year period," of the Diversity Advantage plan, several of City teams including department directors, member of the Operations Policy team, Diversity Advantage and Diversity Liaisons, have taken a

9-hour course. To date, the city has trained a little over half its workforce in cultural competence foundations. This training was also offered to Council, board members, and commissioners in 2015.

**Q: Will there be pre-work?**

A: You will need to fill out a survey prior to the training. Individual survey responses are done anonymously and are meant to illustrate the general knowledge-base of the group regarding cultural competence. You will receive a link once we've established which training date you will be attending.

**Q: Am I required to attend?**

A: No, you are not required to attend, although we highly recommend and hope that you attend one of the two training offerings.

**Q: When are the training dates and how can I sign up?**

A: Training dates are for June 20 and June 28 from 5-9pm. A light dinner will be provided. You may sign up for one of these dates through your staff liaison with a copy to Elaine Acacio ([eacacio@bellevuewa.gov](mailto:eacacio@bellevuewa.gov)). Trainings will be at City Hall in room 1E-108.

**Q: What happens after the training?**

We hope the training will enhance awareness and skills in cultural competence and as a result, will prompt conversations about the ways in which we are informed, how we make decisions, and who we include in making such decisions. We also hope that these skills and conversations will aid in enhancing efforts equitable and fair processes to better serve the growing and diverse communities in Bellevue.

City of  
Bellevue



Office of the Mayor • Phone 425-452-7810 • Fax 425-452-7919  
Post Office Box 90012 • Bellevue, Washington • 98009 9012

May 30, 2018

Dear City of Bellevue board members and commissioners,

I would like to invite you to participate in a training next month that illustrates Bellevue's on-going commitment to grow as a culturally competent organization and city. Your involvement helps support one of the recommendations made in the Diversity Advantage Plan that was adopted by the City Council in 2014.

The Cultural Competency Foundations class is specifically tailored for city board and commission members. The training will be offered 5 to 9 p.m. Wednesday, June 20 and Thursday, June 28 in conference room 1E-108 at Bellevue City Hall. Many members of the City Council, city boards and city commissions have attended a similar training when it was offered in 2015. The training provides foundational information about interacting effectively with people of different cultures and gaining new skills to build or strengthen relationships within our increasingly diverse community.

In the next few weeks, you will receive more information about the training from your staff liaisons. Please select one of the two sessions that work best for your schedule. Also, consult with staff to identify opportunities for continuing the dialogue about cultural competency with your respective board or commission following the training.

Thank you for your service to our community. Your participation in this training will contribute to our efforts to be a city that is equitable, inclusive and accessible for all.

Best regards,

A handwritten signature in black ink that reads "John L. Chelminiak". The signature is written in a cursive style.

John L. Chelminiak  
Mayor

Cc: Elaine Acacio, Diversity and Inclusion Administrator



# COMMITTEE DESCRIPTIONS AND ASSIGNMENTS

Below are suggested committee assignments and project leads for 2018. If you have any questions or would like to swap an assignment, please discuss with Chair Paul Manfredi.

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## 2018 Suggested Assignments

### Executive committee

- Monthly Arts Commission Meetings, Paul Manfredi lead
- Budget One reporting
- 2017 Annual Meeting

### Allocations committee

- Becky Lewis, lead
- Maria Lau Hui, lead on pilot capacity building program
- Carl Wolfeich

### Public art group

- 130<sup>th</sup> Avenue in BelRed, Carl Wolfeich
- Lake Hills, Becky Lewis
- Lattawood Park, Philip Malkin
- Downtown Park, Paul Manfredi
- 2018 Bellwether, Trudi Jackson

### Planning group

- Artspace Artist Housing Feasibility Study, Philip Malkin
- Creative Edge, Paul Manfredi
- Grand Connection and Wilburton Land Use Study, Maria Lau Hui
- BelRed Streetscape Plan, Ashmita Gulati